

blab.com

Blab is a movie critique hub where users can find superior film and show recommendations, supplied and supplemented by the world's most relevant critics.

Blab focuses on providing the most accurate movie and show recommendations for our users to enjoy high-quality entertainment. By connecting users to movie critics, users are able to easily find next movie to watch. Movie critics can post short blogs on the upcoming movies and shows, and are then prompted to leave a final review on a scale of five stars. By collecting the average of these reviews, Blab can guarantee the most reliable and respected ratings for all motion picture entertainment. Our users can trust in our service to curate personalized recommendations for each unique taste.

Personas

- Movie Lover: regularly watches new movies and keeps up with reviews
- Critic: wants to share their opinion with the world
- Casual Watcher: is not as passionate as a movie lover but enjoys watching movies sometimes

Competitors

- Rotten Tomatoes
- IMDb
- Metacritic