



CONTACT

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📍 Salt Lake City, Utah

🌐 [Portfolio Link](#)

🔗 <https://github.com/huntrreed>

TECHNICAL SKILLS

Frontend:

- **Languages:** HTML5, CSS, JavaScript
- **Libraries/Frameworks:** ReactJS, jQuery, Handlebars.js
- **CSS Frameworks:** Bootstrap, Bulma, Ant Design

Backend:

- **Databases:** MySQL, MongoDB
- **Frameworks/Environments:** Node.js, Express

EDUCATION

Full Stack Web Development Bootcamp

University of Denver | Oct 2023 - Apr 2024

Bachelor of Science in Environmental Chemistry

Westminster College | Aug 2013 - May 2017

HUNTER REED

Web Developer

With a solid foundation in marketing and having recently completed a full stack web development bootcamp, I blend industry insights with technical acumen to create compelling, user-centric web experiences. I'm eager to apply my expertise both old and new in a dynamic new role!

PROJECTS

TaskMaster

[Repo](#) | [Deployed Link](#)

- TaskMaster is a web application designed to help users efficiently manage their daily tasks and boost productivity.
- **Tools/Languages:** React, Node.js, Express, MongoDB, Ant Design, Styled Components

The Happy Gardener

[Repo](#) | [Deployed Link](#)

- A web application that assists garden enthusiasts in selecting plants suitable for their local climate by using server-side APIs to match a user's zip code to a USDA Hardiness Zone determining which plants will thrive in their area.
- **Tools/Languages:** JavaScript, HTML, CSS, Bulma

FurEver Friends

[Repo](#) | [Deployed Link](#)

- A full-stack application that helps prospective dog foster parents find dogs that match their lifestyle and preferences through an interactive platform.
- **Tools/Languages:** HTML, CSS, JavaScript, Handlebars.js, Node.js, Express

WORK EXPERIENCE

RELEVANT EXPERIENCE

Gear Expert & Content Lead + Publisher

Curated | Oct 2021 - present

- Elevated digital content quality and SEO efficiency, leading to a 40% increase in web traffic.
- Optimized over 400 articles for search engine rankings, significantly improving visibility and engagement.
- Generated over \$100,000 in personal direct ski sales through strategic online marketing and customer engagement.

Sales Representative and Marketing Specialist

Enagic USA | Apr 2020 - Oct 2021

- Led social media ad campaigns that increased lead generation through targeted content and audience segmentation.
- Created and managed interactive content for social media, boosting user engagement and community growth.

Customer Account Manager

Backcountry.com | Oct 2018 - Oct 2020

- Managed a portfolio of 5,000 customers, building strong relationships and ensuring a high level of satisfaction with their purchases and service.
- Supported the transition to new backend company software, minimizing disruptions in customer service during critical periods.
- Enhanced website content management, ensuring accurate product descriptions and optimal user interface performance.

ADDITIONAL EXPERIENCE

Customer Experience Leader & Provisions Lead

Patagonia | Oct 2017 - Oct 2018

- Promoted community-based events and the company's food division, enhancing local engagement and brand loyalty.

Outreach and Coordination Intern

American Conservation Experience | Apr 2017 - Jul 2017

- Oversaw digital communications and database organization for AmeriCorps intern coordination.

Community Outreach Intern

Momentum Recycling | Jan 2017 - July 2018

- Drove recycling service enhancements for over 200 business customers and led community outreach efforts, significantly increasing participation.