

Data Set	EUROPET.EUROPET
Dependent Variable	Sales
Selection Method	None

Number of Observations Read	101
Number of Observations Used	101

Class Level Information		
Class	Levels	Values
Holiday	2	0 1

Dimensions	
Number of Effects	8
Number of Parameters	9

Least Squares Summary				
Step	Effect Entered	Number Effects In	Number Params In	SBC
0	Intercept	1	1	1580.0314
1	TV	2	2	1558.7460
2	Fuel Volume	3	3	1525.8083
3	Fuel Price	4	4	1520.4866
4	Temp	5	5	1503.7379
5	Prec	6	6	1451.1144
6	Visits (1 or 2)	7	7	1439.0602
7	Holiday	8	8	1427.0586*
* Optimal Value of Criterion				

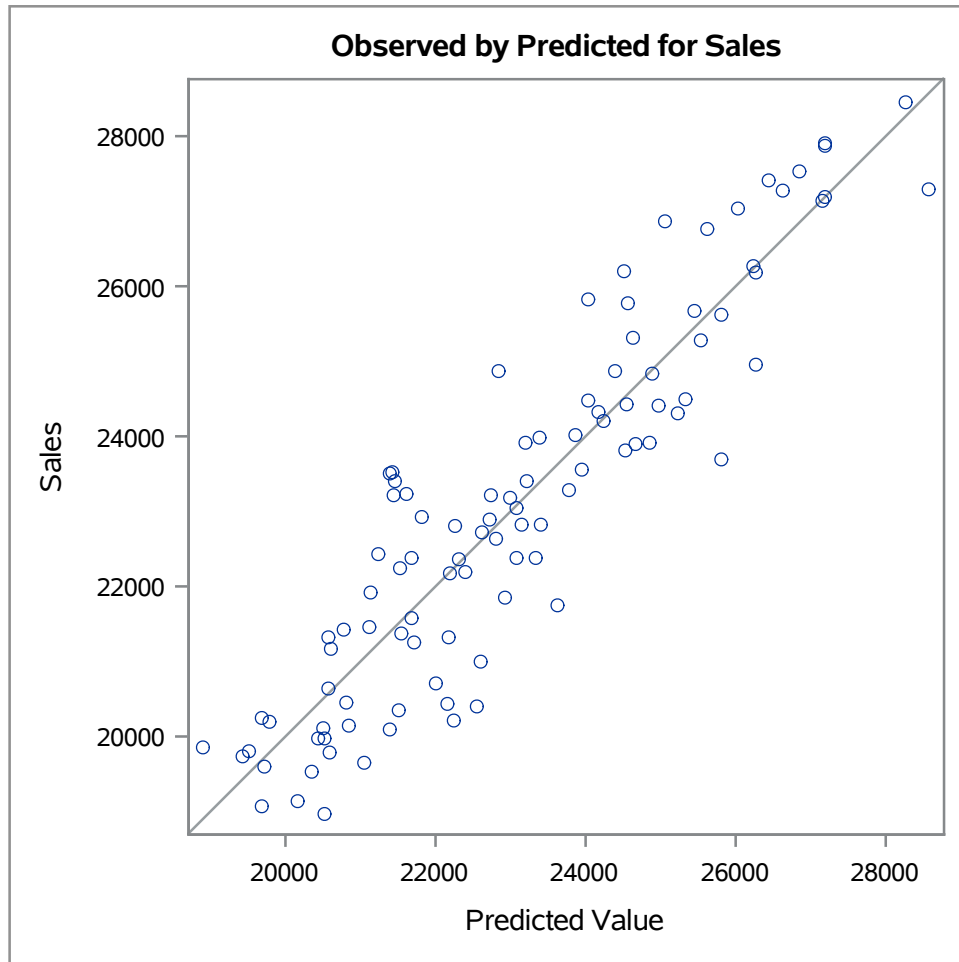
Least Squares Model (No Selection)

Analysis of Variance					
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	7	504612947	72087564	69.90	<.0001
Error	93	95904147	1031227		
Corrected Total	100	600517094			

Root MSE	1015.49367
Dependent Mean	23064
R-Square	0.8403
Adj R-Sq	0.8283
AIC	1509.13767
AICC	1511.11569
SBC	1427.05863

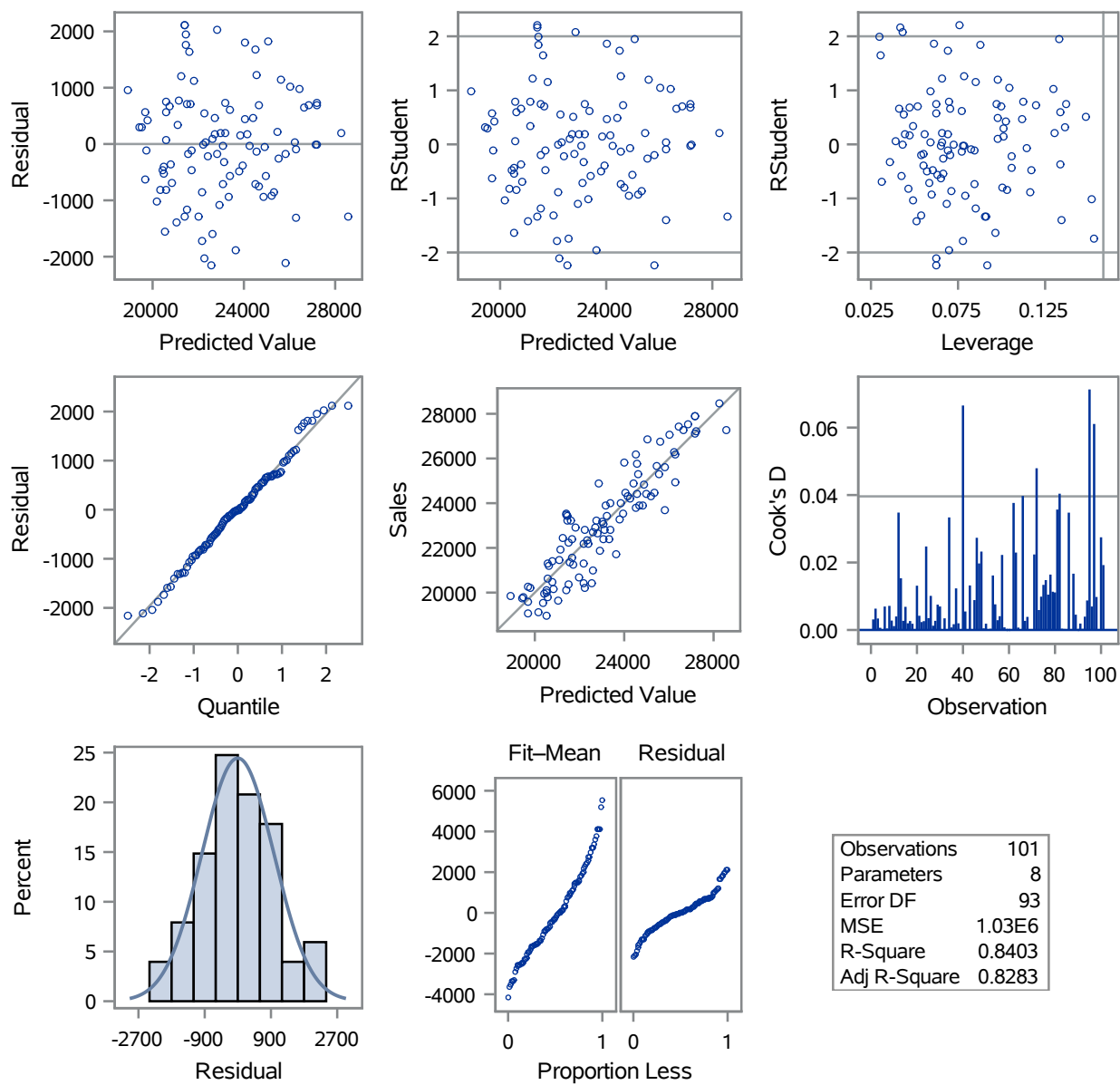
Parameter Estimates					
Parameter	DF	Estimate	Standard Error	t Value	Pr > t
Intercept	1	-2849.941071	3268.680887	-0.87	0.3855
TV	1	5.594468	1.635050	3.42	0.0009
Fuel Volume	1	0.279107	0.052606	5.31	<.0001
Fuel Price	1	85.177198	13.043925	6.53	<.0001
Temp	1	68.935033	19.236005	3.58	0.0005
Prec	1	-138.504267	17.223796	-8.04	<.0001
Visits (1 or 2)	1	-157.251236	39.450572	-3.99	0.0001
Holiday 0	1	-895.257950	219.527098	-4.08	<.0001
Holiday 1	0	0	.	.	.

Model: MODEL1
Dependent Variable: Sales

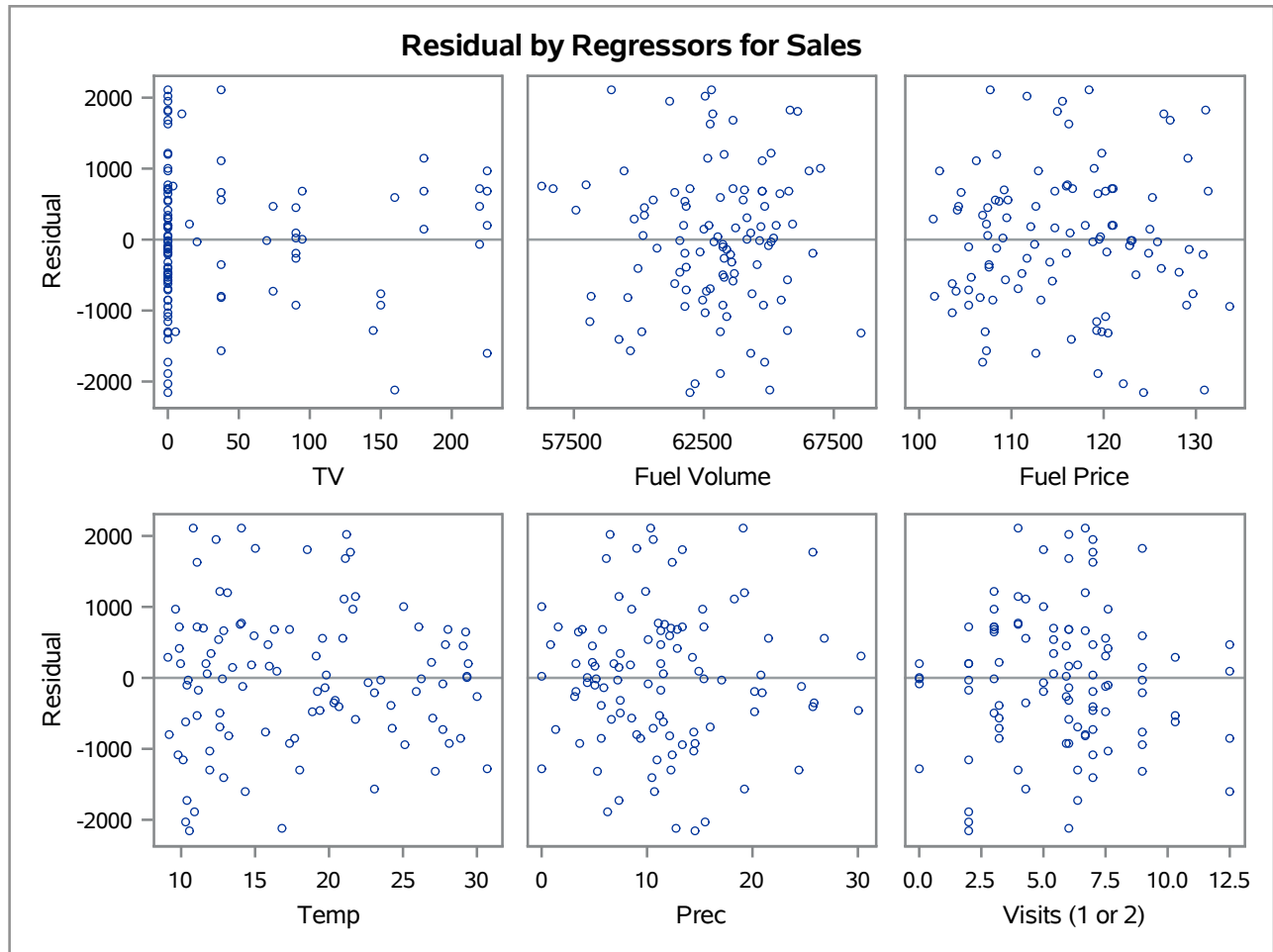


Model: MODEL1
Dependent Variable: Sales

Fit Diagnostics for Sales



Model: MODEL1
Dependent Variable: Sales



Model: MODEL1
Dependent Variable: Sales

