

Variable	Label	Mean	Std Dev	Minimum	Maximum	N
tanimp	Importance Tangibles	11.0869565	7.6909777	0	60.0000000	253
relimp	Importance Reliability	28.8142292	12.5698475	0	75.0000000	253
resimp	Importance Responsiveness	22.6956522	9.1503242	1.0000000	100.0000000	253
asrimp	Importance Assurance	19.8498024	8.9407868	0	96.0000000	253
empimp	Importance Empathy	17.5454545	8.2106994	0	60.0000000	253