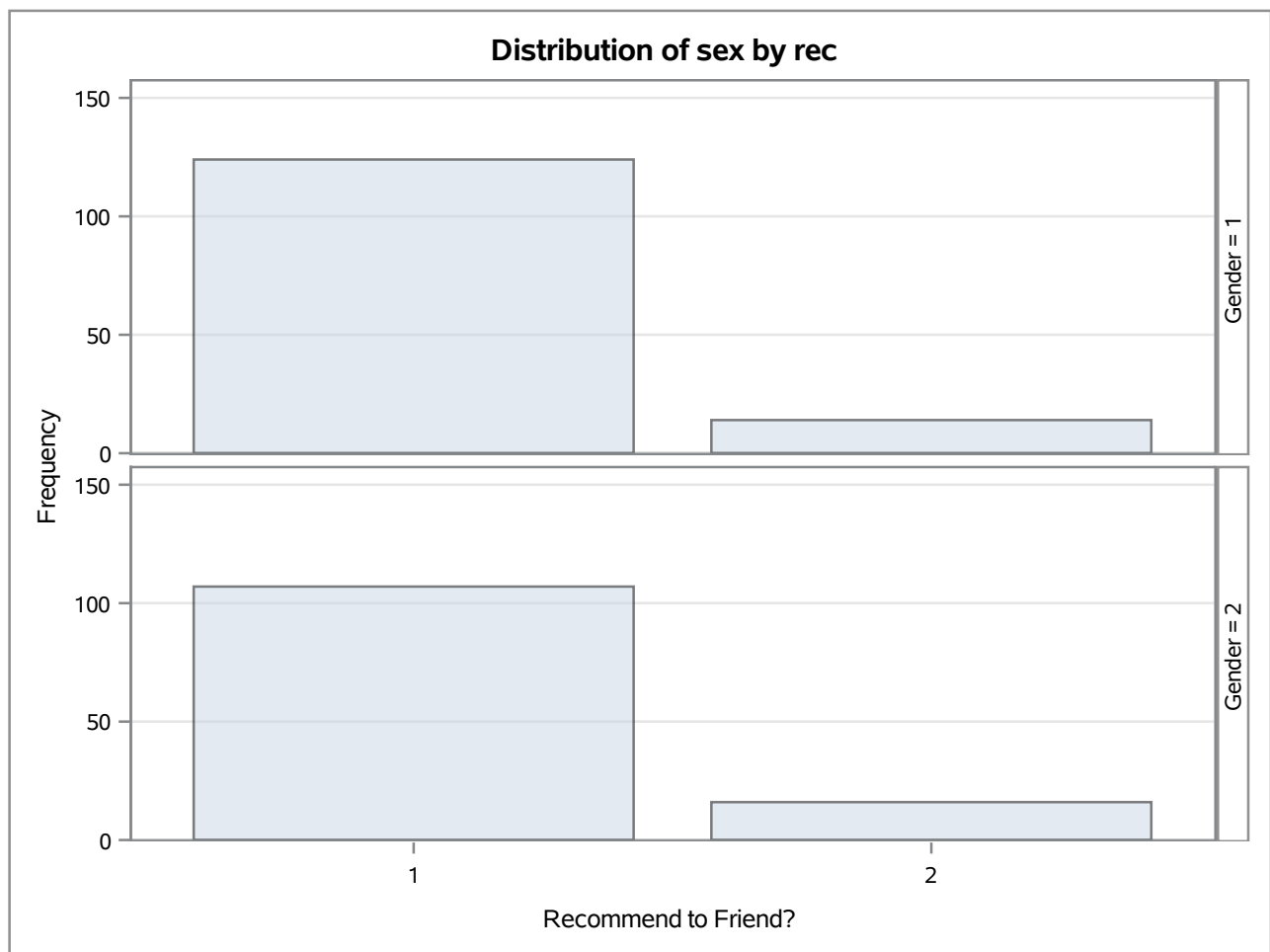
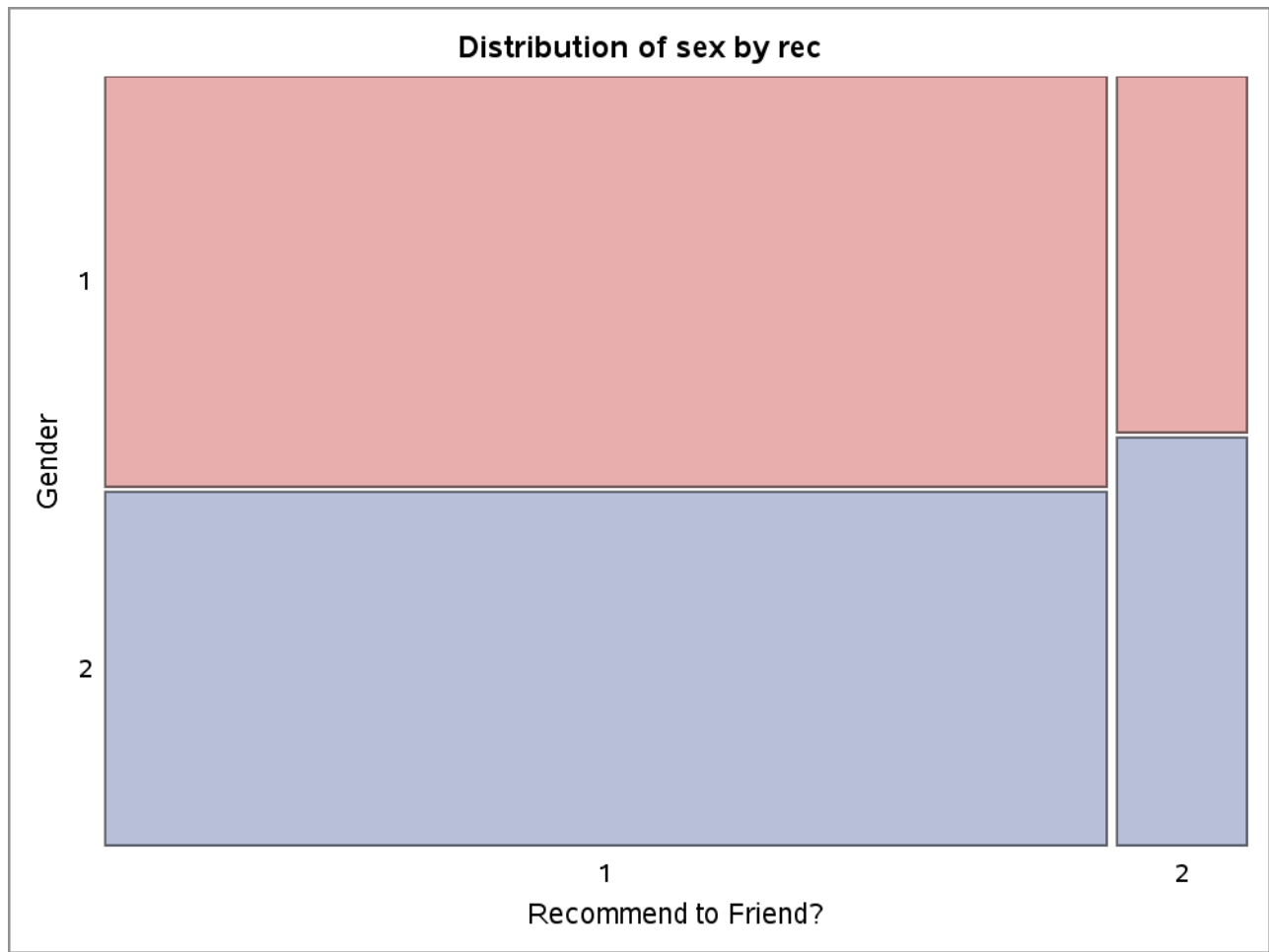


Frequency  
Percent  
Row Pct  
Col Pct

| Table of sex by rec    |                                |                              |               |
|------------------------|--------------------------------|------------------------------|---------------|
| sex(Gender)            | rec(Recommend to Friend?)      |                              |               |
|                        | 1                              | 2                            | Total         |
| 1                      | 124<br>47.51<br>89.86<br>53.68 | 14<br>5.36<br>10.14<br>46.67 | 138<br>52.87  |
| 2                      | 107<br>41.00<br>86.99<br>46.32 | 16<br>6.13<br>13.01<br>53.33 | 123<br>47.13  |
| Total                  | 231<br>88.51                   | 30<br>11.49                  | 261<br>100.00 |
| Frequency Missing = 24 |                                |                              |               |





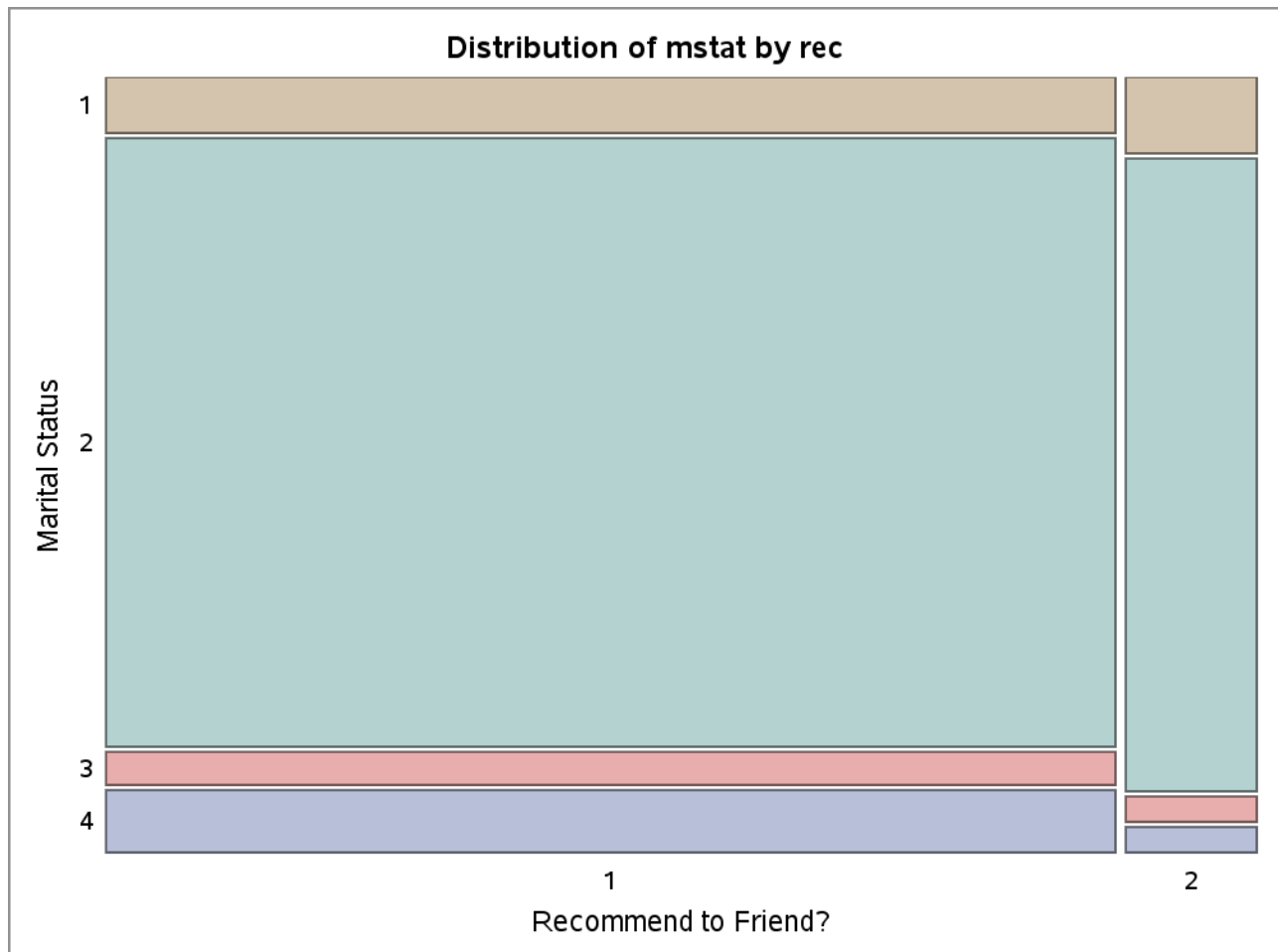
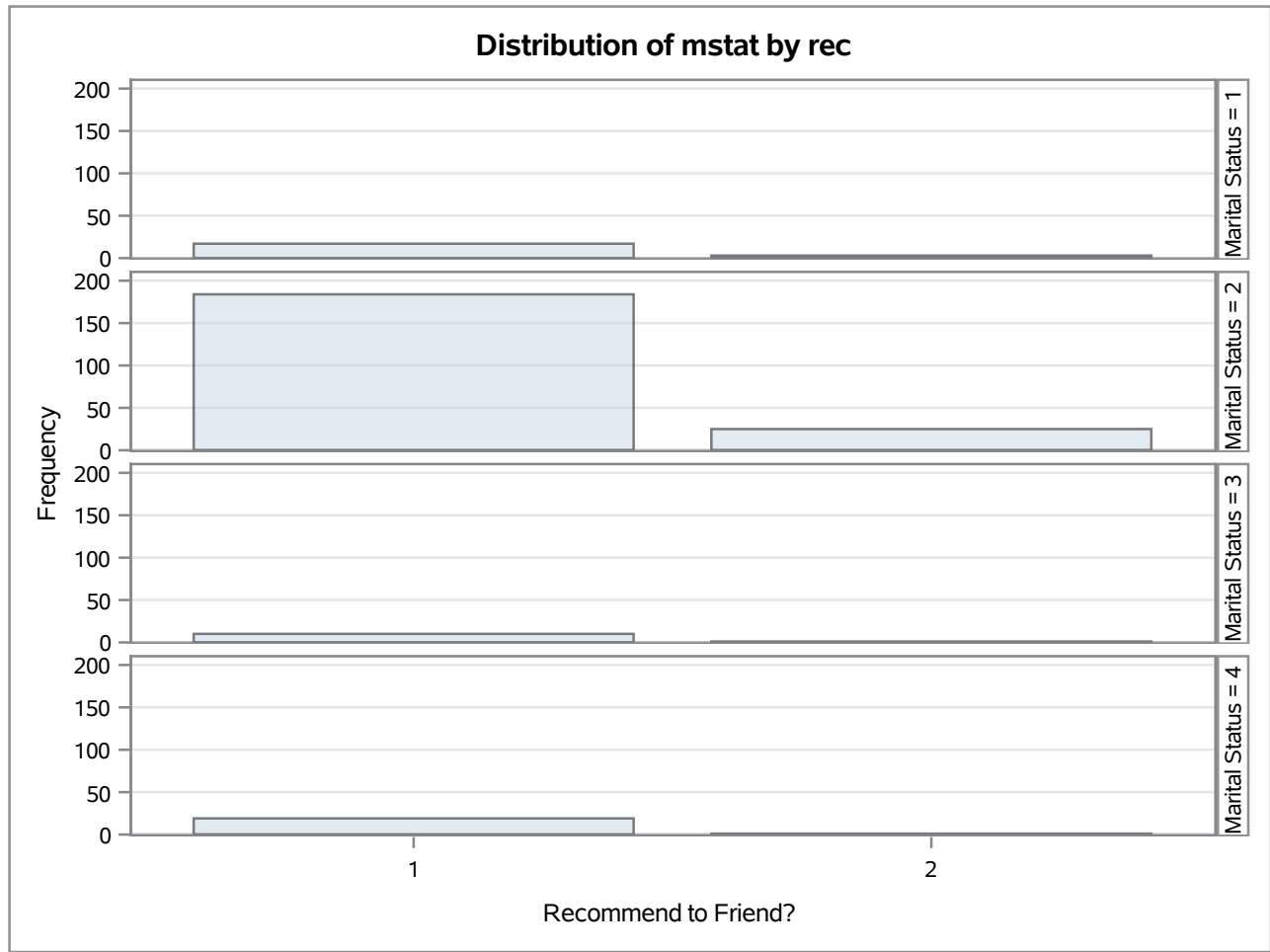
### Statistics for Table of sex by rec

| Statistic                   | DF | Value  | Prob   |
|-----------------------------|----|--------|--------|
| Chi-Square                  | 1  | 0.5241 | 0.4691 |
| Likelihood Ratio Chi-Square | 1  | 0.5231 | 0.4695 |
| Continuity Adj. Chi-Square  | 1  | 0.2804 | 0.5964 |
| Mantel-Haenszel Chi-Square  | 1  | 0.5221 | 0.4700 |
| Phi Coefficient             |    | 0.0448 |        |
| Contingency Coefficient     |    | 0.0448 |        |
| Cramer's V                  |    | 0.0448 |        |

| Fisher's Exact Test      |        |
|--------------------------|--------|
| Cell (1,1) Frequency (F) | 124    |
| Left-sided Pr <= F       | 0.8208 |
| Right-sided Pr >= F      | 0.2978 |
| Table Probability (P)    | 0.1186 |
| Two-sided Pr <= P        | 0.5608 |

Effective Sample Size = 261  
Frequency Missing = 24

| Frequency<br>Percent<br>Row Pct<br>Col Pct | Table of mstat by rec    |                                |                              |               |
|--|--------------------------|--------------------------------|------------------------------|---------------|
|  | mstat(Marital<br>Status) | rec(Recommend to<br>Friend?)   |                              |               |
|  |                          | 1                              | 2                            | Total         |
|  | 1                        | 17<br>6.54<br>85.00<br>7.39    | 3<br>1.15<br>15.00<br>10.00  | 20<br>7.69    |
|  | 2                        | 184<br>70.77<br>88.04<br>80.00 | 25<br>9.62<br>11.96<br>83.33 | 209<br>80.38  |
|  | 3                        | 10<br>3.85<br>90.91<br>4.35    | 1<br>0.38<br>9.09<br>3.33    | 11<br>4.23    |
|  | 4                        | 19<br>7.31<br>95.00<br>8.26    | 1<br>0.38<br>5.00<br>3.33    | 20<br>7.69    |
|  | Total                    | 230<br>88.46                   | 30<br>11.54                  | 260<br>100.00 |
|  | Frequency Missing = 25   |                                |                              |               |

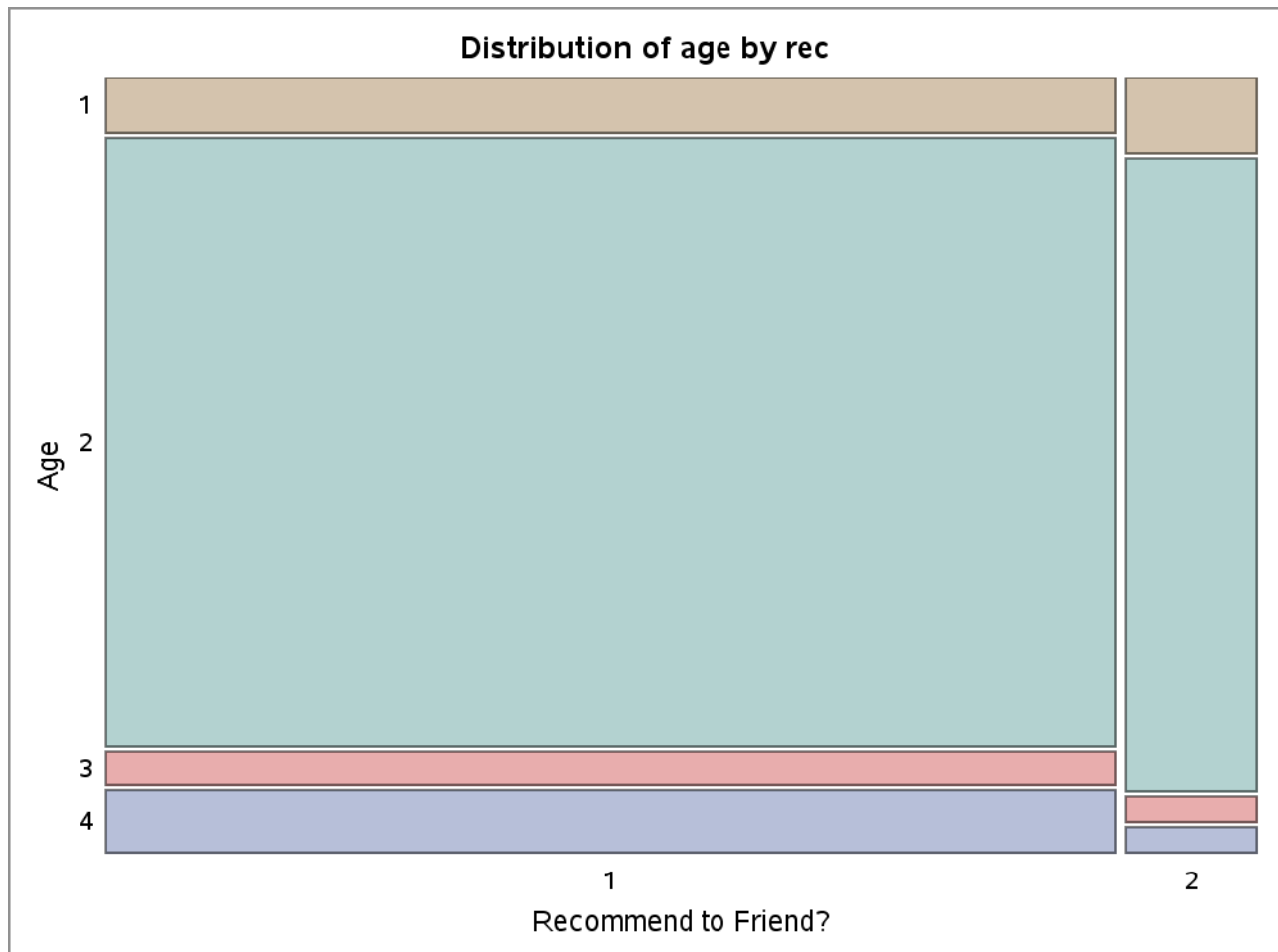
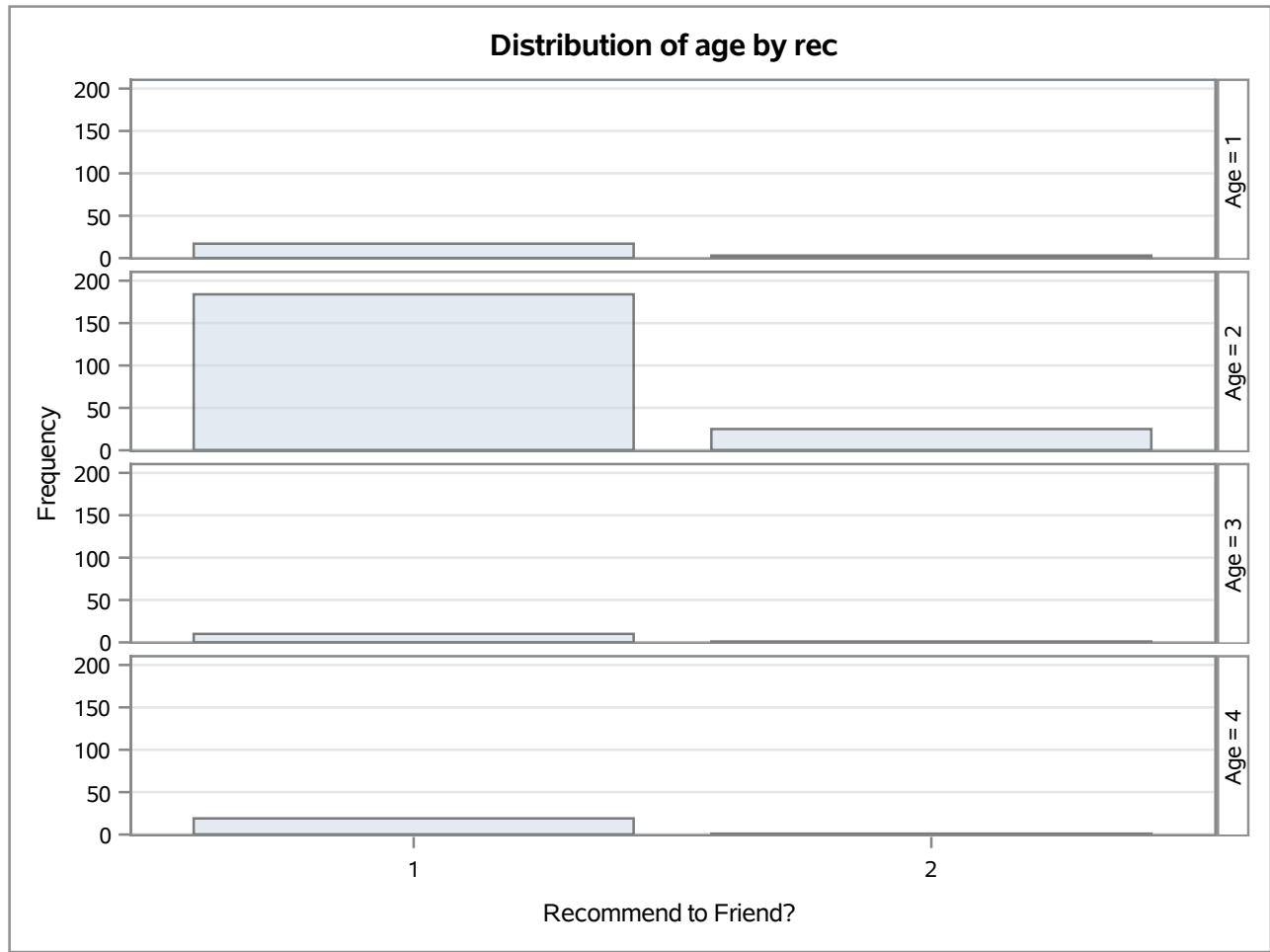


## Statistics for Table of mstat by rec

| Statistic   | DF | Value  | Prob   |
|---|----|--------|--------|
| Chi-Square  | 3  | 1.1737 | 0.7593 |
| Likelihood Ratio Chi-Square   | 3  | 1.3596 | 0.7150 |
| Mantel-Haenszel Chi-Square  | 1  | 1.1637 | 0.2807 |
| Phi Coefficient   |    | 0.0672 |        |
| Contingency Coefficient   |    | 0.0670 |        |
| Cramer's V  |    | 0.0672 |        |
| WARNING: 38% of the cells have expected counts less than 5. Chi-Square may not be a valid test. |    |        |        |

Effective Sample Size = 260  
Frequency Missing = 25

| Frequency<br>Percent<br>Row Pct<br>Col Pct | Table of age by rec |                           |        |       |
|--|---------------------|---------------------------|--------|-------|
|  | age(Age)            | rec(Recommend to Friend?) |        |       |
|  |                     | 1                         | 2      | Total |
| <b>1</b>                                   | 17                  | 3                         | 20     |       |
|  | 6.54                | 1.15                      | 7.69   |       |
|  | 85.00               | 15.00                     |        |       |
|  | 7.39                | 10.00                     |        |       |
| <b>2</b>                                   | 184                 | 25                        | 209    |       |
|  | 70.77               | 9.62                      | 80.38  |       |
|  | 88.04               | 11.96                     |        |       |
|  | 80.00               | 83.33                     |        |       |
| <b>3</b>                                   | 10                  | 1                         | 11     |       |
|  | 3.85                | 0.38                      | 4.23   |       |
|  | 90.91               | 9.09                      |        |       |
|  | 4.35                | 3.33                      |        |       |
| <b>4</b>                                   | 19                  | 1                         | 20     |       |
|  | 7.31                | 0.38                      | 7.69   |       |
|  | 95.00               | 5.00                      |        |       |
|  | 8.26                | 3.33                      |        |       |
| <b>Total</b>                               | 230                 | 30                        | 260    |       |
|  | 88.46               | 11.54                     | 100.00 |       |
| Frequency Missing = 25                     |                     |                           |        |       |

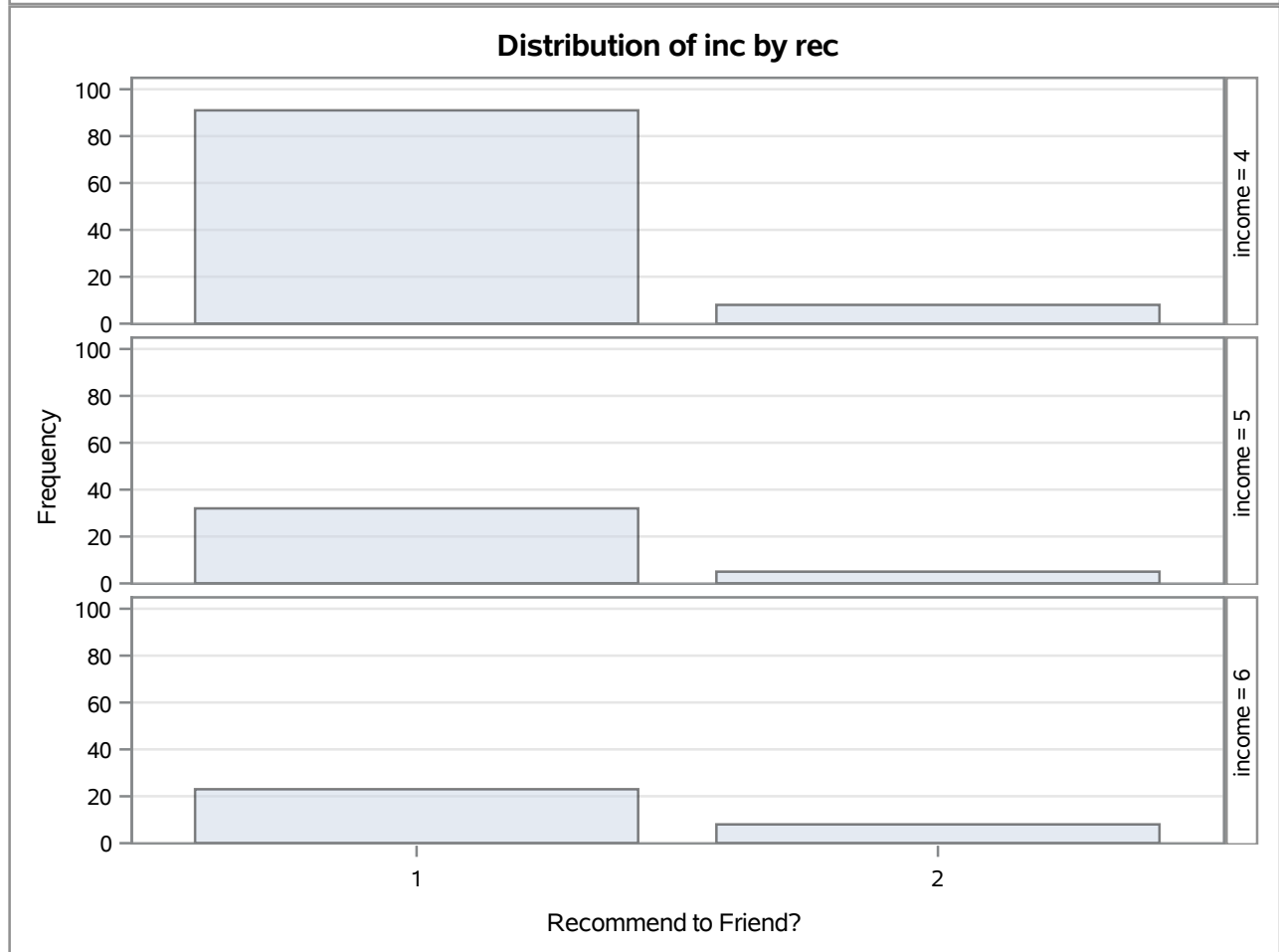
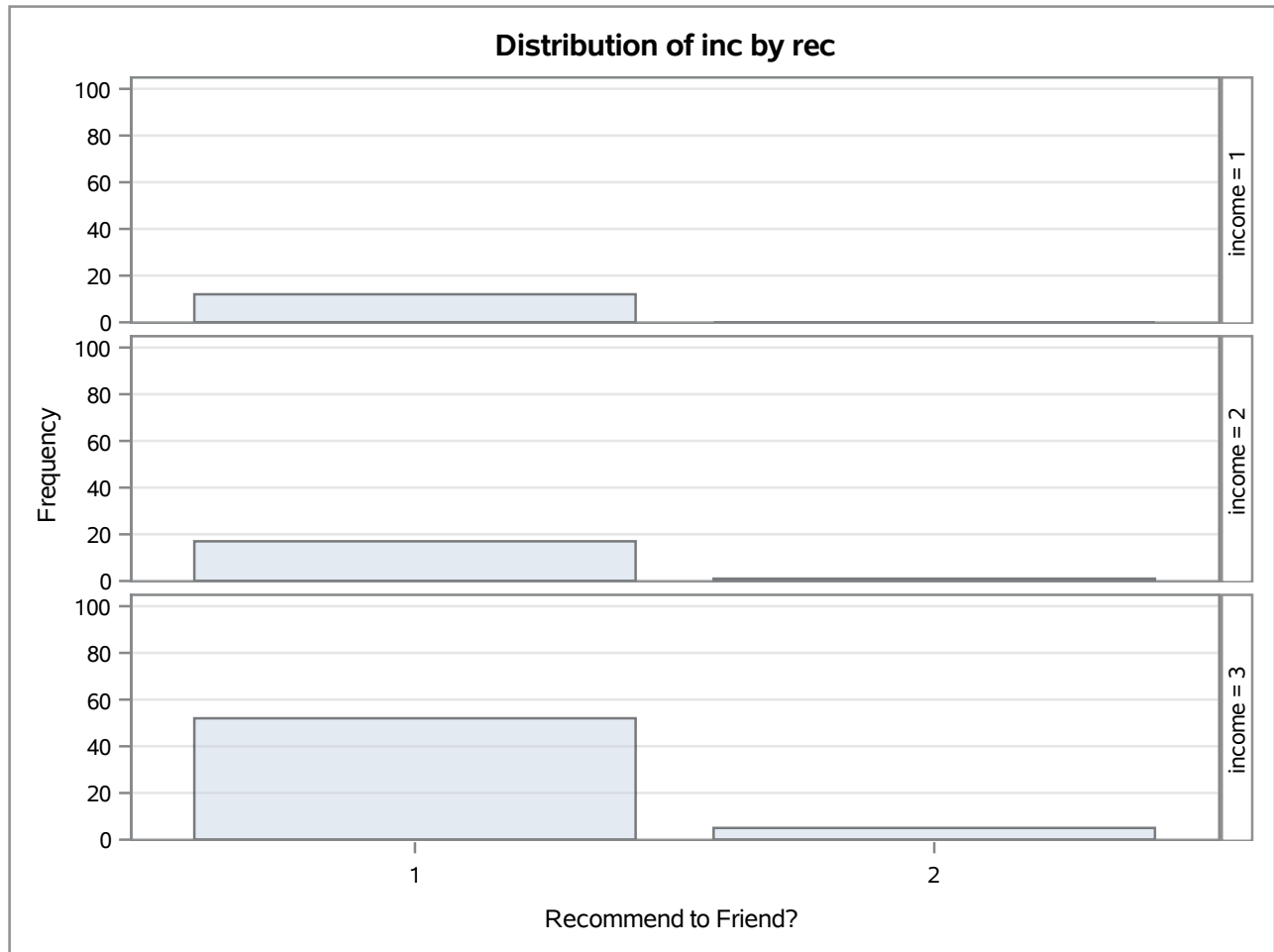


## Statistics for Table of age by rec

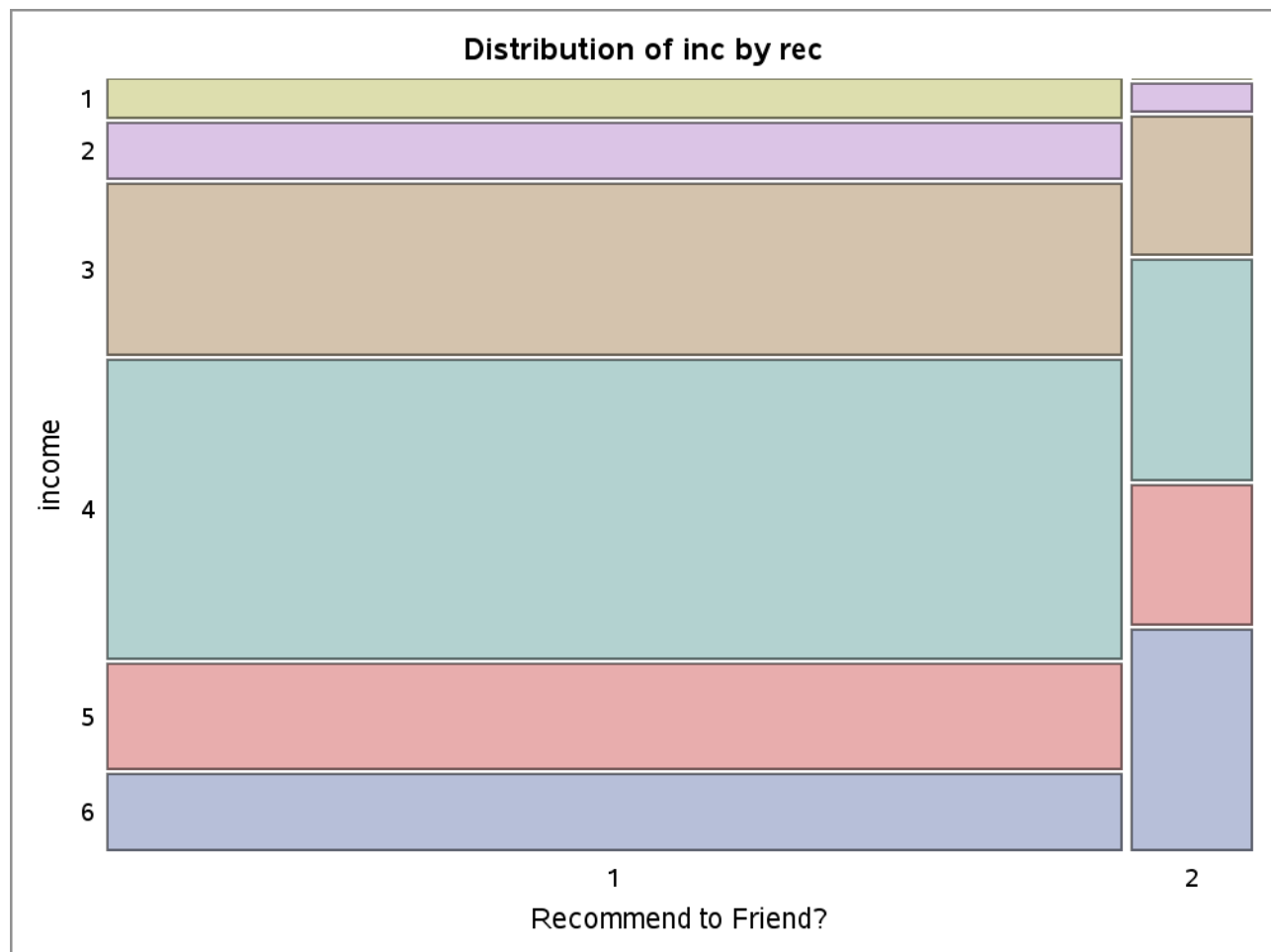
| Statistic   | DF | Value  | Prob   |
|---|----|--------|--------|
| Chi-Square  | 3  | 1.1737 | 0.7593 |
| Likelihood Ratio Chi-Square   | 3  | 1.3596 | 0.7150 |
| Mantel-Haenszel Chi-Square  | 1  | 1.1637 | 0.2807 |
| Phi Coefficient   |    | 0.0672 |        |
| Contingency Coefficient   |    | 0.0670 |        |
| Cramer's V  |    | 0.0672 |        |
| WARNING: 38% of the cells have expected counts less than 5. Chi-Square may not be a valid test. |    |        |        |

Effective Sample Size = 260  
Frequency Missing = 25

| Frequency<br>Percent<br>Row Pct<br>Col Pct | Table of inc by rec |                           |        |       |
|--|---------------------|---------------------------|--------|-------|
|  | inc(income)         | rec(Recommend to Friend?) |        |       |
|  |                     | 1                         | 2      | Total |
| <b>1</b>                                   | 12                  | 0                         | 12     |       |
|  | 4.72                | 0.00                      | 4.72   |       |
|  | 100.00              | 0.00                      |        |       |
|  | 5.29                | 0.00                      |        |       |
| <b>2</b>                                   | 17                  | 1                         | 18     |       |
|  | 6.69                | 0.39                      | 7.09   |       |
|  | 94.44               | 5.56                      |        |       |
|  | 7.49                | 3.70                      |        |       |
| <b>3</b>                                   | 52                  | 5                         | 57     |       |
|  | 20.47               | 1.97                      | 22.44  |       |
|  | 91.23               | 8.77                      |        |       |
|  | 22.91               | 18.52                     |        |       |
| <b>4</b>                                   | 91                  | 8                         | 99     |       |
|  | 35.83               | 3.15                      | 38.98  |       |
|  | 91.92               | 8.08                      |        |       |
|  | 40.09               | 29.63                     |        |       |
| <b>5</b>                                   | 32                  | 5                         | 37     |       |
|  | 12.60               | 1.97                      | 14.57  |       |
|  | 86.49               | 13.51                     |        |       |
|  | 14.10               | 18.52                     |        |       |
| <b>6</b>                                   | 23                  | 8                         | 31     |       |
|  | 9.06                | 3.15                      | 12.20  |       |
|  | 74.19               | 25.81                     |        |       |
|  | 10.13               | 29.63                     |        |       |
| <b>Total</b>                               | 227                 | 27                        | 254    |       |
|  | 89.37               | 10.63                     | 100.00 |       |
| Frequency Missing = 31                     |                     |                           |        |       |







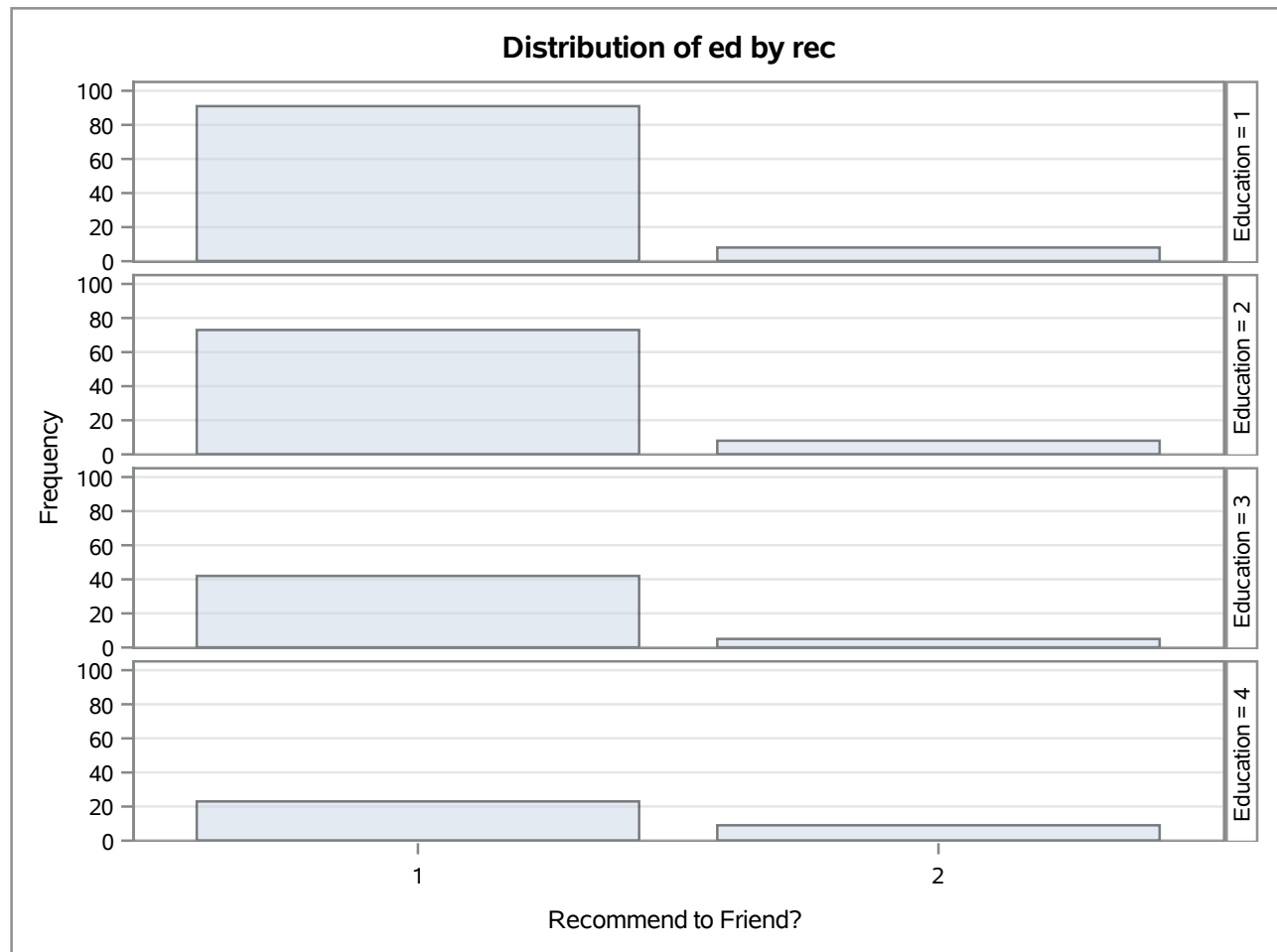
### Statistics for Table of inc by rec

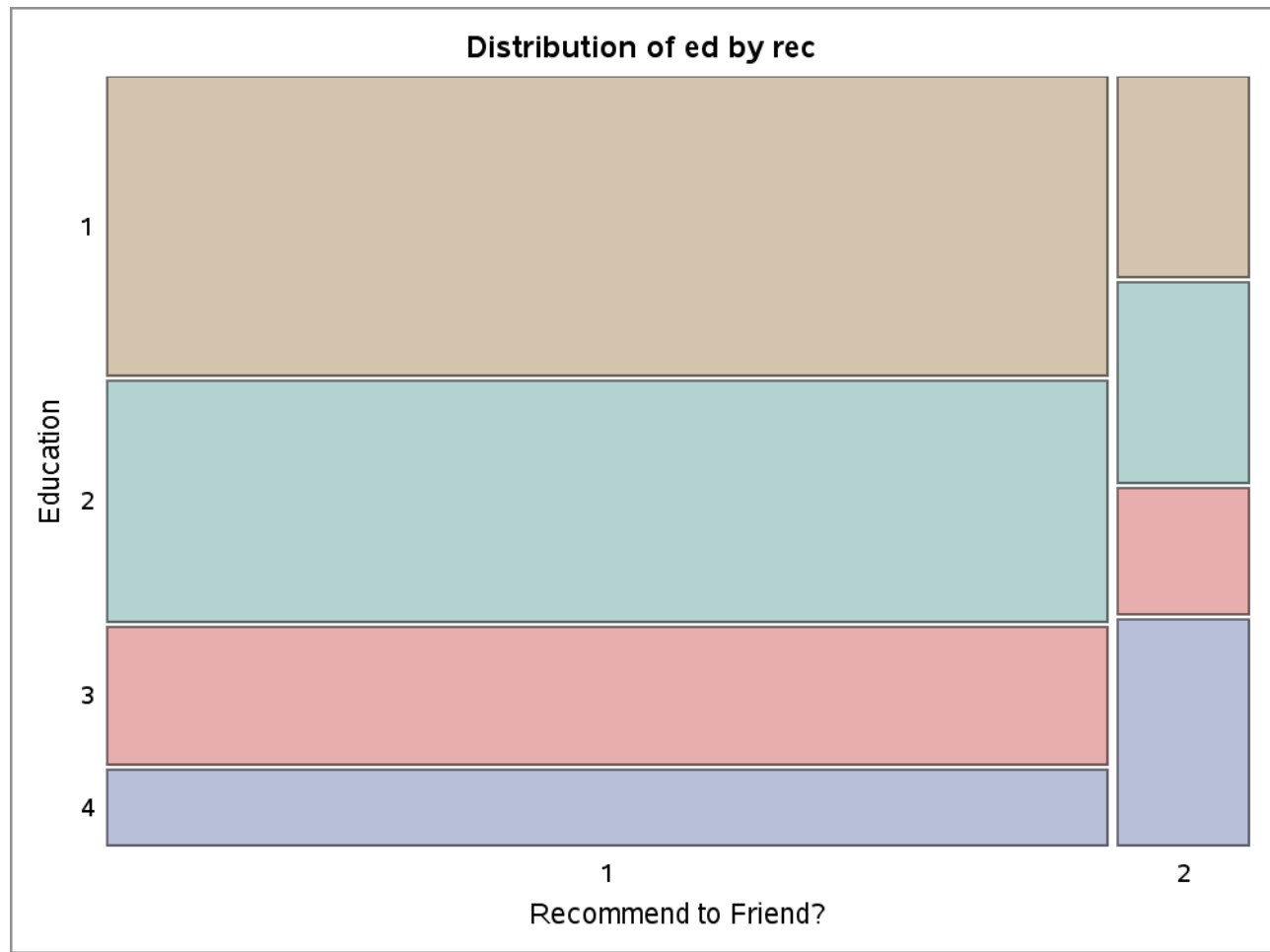
| Statistic   | DF | Value   | Prob   |
|---|----|---------|--------|
| Chi-Square  | 5  | 10.6393 | 0.0590 |
| Likelihood Ratio Chi-Square   | 5  | 10.1590 | 0.0709 |
| Mantel-Haenszel Chi-Square  | 1  | 7.8535  | 0.0051 |
| Phi Coefficient   |    | 0.2047  |        |
| Contingency Coefficient   |    | 0.2005  |        |
| Cramer's V  |    | 0.2047  |        |
| WARNING: 33% of the cells have expected counts less than 5. Chi-Square may not be a valid test. |    |         |        |

Effective Sample Size = 254  
Frequency Missing = 31

**WARNING: 11% of the data are missing.**

| Table of ed by rec     |                               |                             |               |
|------------------------|-------------------------------|-----------------------------|---------------|
| ed(Education)          | rec(Recommend to Friend?)     |                             |               |
|                        | 1                             | 2                           | Total         |
| 1                      | 91<br>35.14<br>91.92<br>39.74 | 8<br>3.09<br>8.08<br>26.67  | 99<br>38.22   |
| 2                      | 73<br>28.19<br>90.12<br>31.88 | 8<br>3.09<br>9.88<br>26.67  | 81<br>31.27   |
| 3                      | 42<br>16.22<br>89.36<br>18.34 | 5<br>1.93<br>10.64<br>16.67 | 47<br>18.15   |
| 4                      | 23<br>8.88<br>71.88<br>10.04  | 9<br>3.47<br>28.13<br>30.00 | 32<br>12.36   |
| Total                  | 229<br>88.42                  | 30<br>11.58                 | 259<br>100.00 |
| Frequency Missing = 26 |                               |                             |               |





**Statistics for Table of ed by rec**

| Statistic                   | DF | Value   | Prob   |
|-----------------------------|----|---------|--------|
| Chi-Square                  | 3  | 10.0070 | 0.0185 |
| Likelihood Ratio Chi-Square | 3  | 8.0320  | 0.0454 |
| Mantel-Haenszel Chi-Square  | 1  | 6.5889  | 0.0103 |
| Phi Coefficient             |    | 0.1966  |        |
| Contingency Coefficient     |    | 0.1929  |        |
| Cramer's V                  |    | 0.1966  |        |

**Effective Sample Size = 259**

**Frequency Missing = 26**