

# RÉSUMÉ DU PROJET PROFESSIONNEL

## Application mobile



# Buddy Up

*Share your experience !*

**Buddy up** is a mobile app intended for **travelers** in France. It allows people to **connect** and **discover** a **city** through a local person's eyes.

The local user can add **experiences** and offer different types of **activities** that he partakes in daily: walks, games, drinks... It can be something they do often and regularly, or a one-time event.

As in any other social media, the traveling user can **browse** these experiences, add a **like** to the ones they are **interested** in and **contact** the local user if they want to participate.

The name of our app is *Buddy up*, which means "to **become friends** with someone". We found this expression to be very fitting: it's informal, easy to understand and it highlights the social aspect of our app.

Indeed, the aim of Buddy up is to encourage friendships and **exchanges** between local people and travelers. It's **free to use** and **community-based**. What you get from the experience is new connections, fun memories and a unique moment off the beaten track.