# **Iman Hussain**

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**UX/UI** Designer

I am passionate about designing for impact and enjoy building experiences that support people in need and better individuals and communities. I aspire to create seamless designs that are both elegant and intuitive, and bring ease to people's lives.

## **Skills**

**User Experience:** User Research, Affinity Mapping, Heuristic Evaluation, Journey Mapping, Persona Creation, Comparative & Competitive Analysis, Sketching, Information Architecture, User Flows, Wireframing, Prototyping, Usability Testing, Visual Design

**Design Tools:** Sketch, Invision, Figma, Flinto **Coding:** HTML, CSS, JavaScript, React, Python

# **Experience**

#### **Sunny Day Fund**

UX/UI Designer October 2020

- Improved the interaction flow and visual design of the website to create a friendly and engaging user experience that provided its users with a clear understanding of the company's services and legitimacy as a startup.
- Conducted user research through interviews, competitive analysis, and usability studies to inform design decisions on how to organize and convey information to each type of visitor.

## Chegg

#### Front End Developer Intern

June 2019 - August 2019

- Collaborated with the design, engineering, and product management teams to develop the UI of a platform for teachers and students to use EasyBib without ads during school hours.
- Presented a business plan and mockups to Chegg's CEO Dan Rosensweig for an online platform for prospective students to learn about colleges and universities (student life, academics, financials, etc.) from current students, and won first place at the Chegg Hackathon.

## **United Parcel Service (UPS)**

#### **Application Development Intern**

June 2018 - August 2018

- Designed and developed the UI of a <u>smartwatch app</u> that alerts loaders when a critical package (carrying live organs, medicine, etc.) is arriving at their chute.
- Conducted User Interviews and Contextual Inquiries with loaders in the UPS packing facility to inform design decisions.

## **Education**

**General Assembly** 

August 2020 - November 2020

User Experience Design Immersive

**Wellesley College** 

**September 2016 - May 2020** 

Bachelor of Arts in Computer Science