

WORK EXPERIENCE

- UX Designer, **Thrive Market**, Los Angeles, CA Aug - Oct '20
 - Designed solutions with product managers and developers for Thrive Market's Q4 redesign across iOS, Android, web and native apps.
 - Prepared the development of Thrive Market's Autoship Opt Out Funnel by redesigning screens as a primary designer and QA testing for 2021.
- UX/UI and Marketing Consultant, New York, NY Apr '18 - Present
 - Consulted clients including AutoCAD by conducting comparative research, analysis, and design suggestions to improve digital marketing campaigns.
 - Designed high-fidelity wireframes, marketing campaigns, and landing pages through paper sketches, digital mock-ups, and customer journey maps.
- Lead UX/UI Designer, **Baldor**, New York, NY Nov '19 - Jul '20
 - Coordinated and launched campaigns, emails, and native-based apps while providing their first design systems and animations with developers.
 - Lead the Baldor Wine responsive app from low to high fidelity designs, while leading field interviews and usability testing with key stakeholders.
- UX/UI Designer, **Dialogue Theory**, Brooklyn, NY Nov '18 - Nov '19
 - Created low - high fidelity UI/UX designs while collaborating with marketing team to craft innovative and effective solutions for users.
 - Conducted extensive research and QA testing to explore, uncover, and analyze end user requirements.
- UX/UI Designer, **Upright NYC**, New York, NY May - Jun '18
 - Developed a networking app for truck drivers called "Fleeting" by conducting field interviews and user research while UX/UI designing app screens.
 - Exceeded client deliverables by designing beyond our scope of onboarding
- Intermediate Designer, **BCV Architects**, New York, NY Nov '17 - Feb '18
- Architectural Designer, **Arquitectonica**, Los Angeles, CA Aug '16 - Oct '17
- Interior Designer, **JMA**, Tokyo, Japan Mar '15 - Jul '16

PUBLIC APPEARANCES

2020 Flatiron guest speaker

Discussed my life as a design professional to current and prospective students

[06/19 Designing Better Instructions Brooklyn Product Design](#)

Featured as a lightning talk speaker and discussed diagramming as a language

2018 voiceover ad with AutoCAD Pandora

Voiceover advertised the Chefcharete with AutoCAD for Pandora ads

["Architect & Chef Cooks Up Recipes w/ AutoCAD"](#)

AutoCAD film

Film for AutoCAD that documented The ChefCharete's diagram design process

[2017 Pecha Kucha Presentation](#)

USC School of Architecture

Featured USC alumni speaker

SKILLS:

Design: Wireframing, sketching, app design, interface specs, copywriting

Research: User research, storyboarding, Comparative and competitive analysis, Usability testing

Software: Adobe CS, Adobe Creative, Figma, Sketch, JIRA, Wordpress

Languages: Japanese, Mandarin

EDUCATION:

New York Code and Design Academy
UX Design Immersive, A+

University of Southern California
Bachelor of Architecture
Gamble House Scholar in Residence