A vertical bar on the left side of the page, composed of four colored segments: orange at the top, followed by light green, light blue, and yellow at the bottom.

# Integration Onboarding Guide

## Dataspire Lite – apaleo

### 2021

# 1 Connect

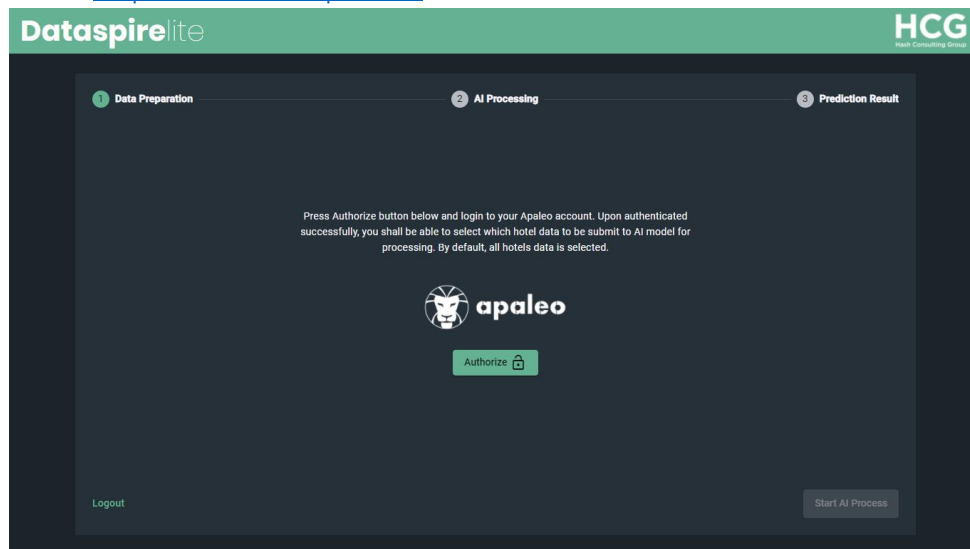
There are 2 ways to connect Dataspire Lite to apaleo account.

## 1.1 Connect via apaleo Store

- Go to the apaleo Store, select the Dataspire Lite app and choose Connect to apaleo
- You will be presented with a consent-screen to authorize the app to access your apaleo-account. If you have not logged in to apaleo, you will need to log in with your apaleo account.

## 1.2 Connect via Dataspire Lite

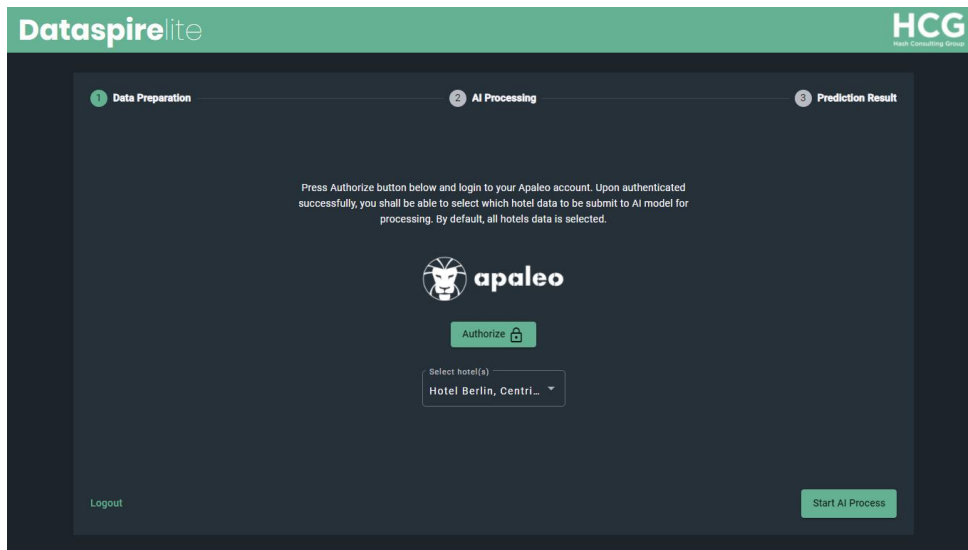
- Go to <https://lite.dataspire.io/> and select **Authorize** button



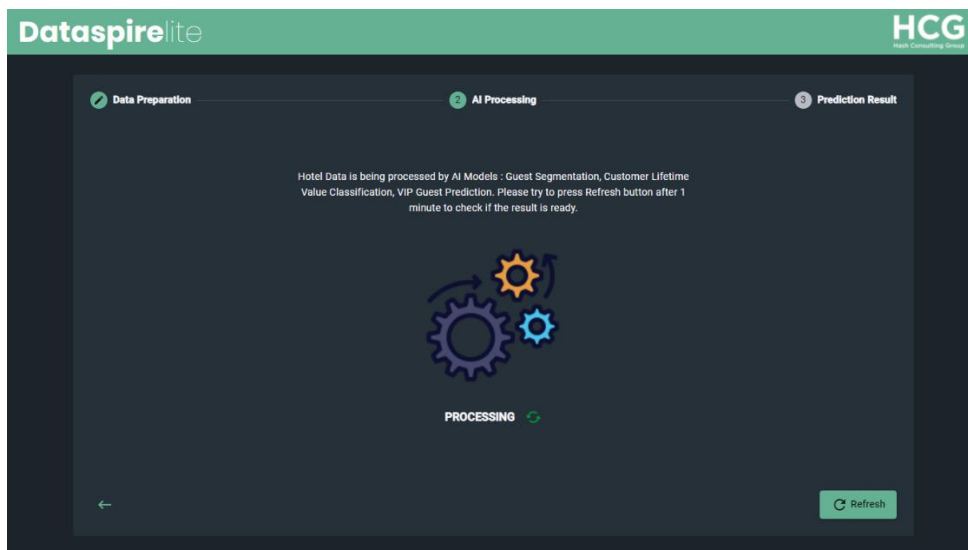
- You will be presented with a consent-screen to authorize the app to access your apaleo-account. If you have not logged in to apaleo, you will need to log in with your apaleo account.

## 2 AI Process

Upon authenticated successfully, you shall be able to select which hotel data to be submit to AI model for processing. By default, all hotels data is selected.



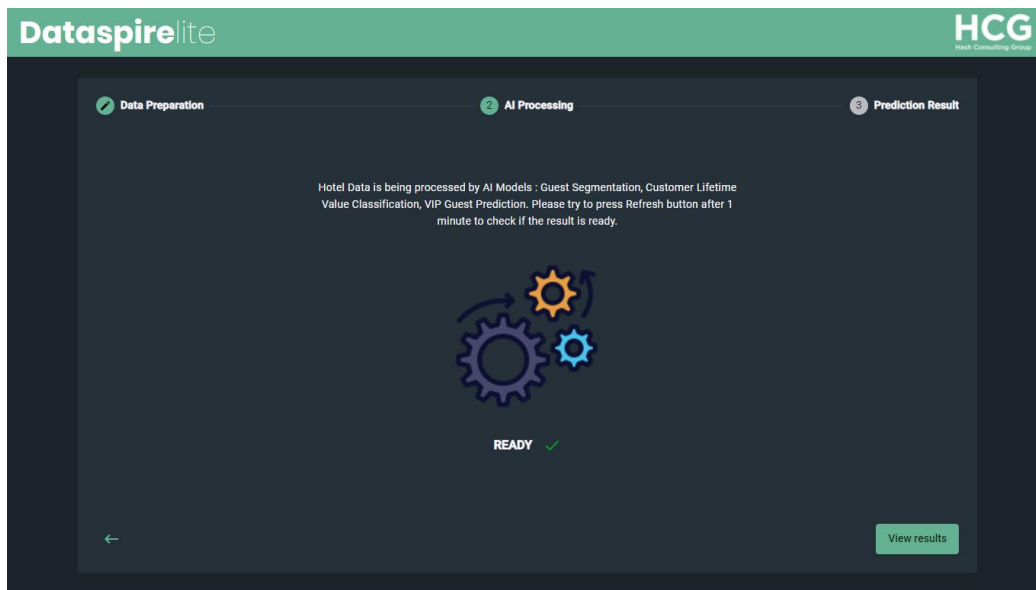
Select **Start AI Process** button to begin processing selected hotel data.



Hotel data is then being processed by Dataspire Lite AI models, including: Guest Segmentation, Customer Lifetime Value Classification, Potential VIP Guest Prediction.

Usually, it would take minutes for AI models to be ready. You might click **Refresh** button to check models status.

After models are ready, select **View results** to visualize hotel data under a dashboard.



### 3 Dashboard Visualization

Hotel data then is visualized under an insightful dashboard.

- Hotel data summary (Total records, total guests, potential VIP guests)
- Identified guests distribution: displays percentage of returning guests and of 1<sup>st</sup>-time guests
- Customer lifetime value distribution: displays number of returning guests and 1<sup>st</sup>-time guests for each life time value type (High, Medium, Low)



Prediction results can be downloaded using **Download results** function.

	A	B	C	D	E	F	G	H	I	J
1	Guest ID	First Name	Last Name	Email	CLV Class	Low	Mid	High	Type	
2	0	ferdinand	brunner	daisy01.sunshine01+ferdinand.brunner@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
3	1	tarja	franta	daisy01.sunshine01+tarja.franta@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
4	2	charley	green	daisy01.sunshine01+charley.green@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
5	3	nikesee	hiller	daisy01.sunshine01+nikesee.hiller@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
6	4	nestor	koeppe-updated	daisy01.sunshine01+nestor.koeppe@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
7	5	stella	ledner	daisy01.sunshine01+stella.ledner@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
8	6	jonathan	mensah	daisy01.sunshine01+jonathan.mensah@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
9	7	jana	nikolaus	daisy01.sunshine01+jana.nikolaus@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
10	8	aurora	robel	daisy01.sunshine01+aurora.robel@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
11	9	giovanny	shanahan	daisy01.sunshine01+giovanny.shanahan@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
12	10	lucas	strogies	daisy01.sunshine01+lucas.strogies@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
13	11	giuliana	wedner	daisy01.sunshine01+giuliana.wedner@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
14	12	ayden	bailey	daisy01.sunshine01+ayden.bailey@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
15	13	lydia	champlin	daisy01.sunshine01+lydia.champlin@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
16	14	jara	horna	daisy01.sunshine01+jara.horna@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
17	15	rosanna	kutch	daisy01.sunshine01+rosanna.kutch@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
18	16	ruben	little	daisy01.sunshine01+ruben.little@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
19	17	hosea	mcdermott	daisy01.sunshine01+hosea.mcdermott@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
20	18	jessy	ostendarp	daisy01.sunshine01+jessy.ostendarp@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
21	19	leoni	rottger	daisy01.sunshine01+leoni.rottger@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
22	20	darleen	schneider	daisy01.sunshine01+darleen.schneider@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
23	21	milana	schuhaj	daisy01.sunshine01+milana.schuhaj@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
24	22	nelly	lieblich	daisy01.sunshine01+nelly.lieblich@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
25	23	edgar	lischka	daisy01.sunshine01+edgar.lischka@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
26	24	sam	paschke	daisy01.sunshine01+sam.paschke@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
27	25	elena	pohland	daisy01.sunshine01+elena.pohland@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
28	26	margarita	runolfsson	daisy01.sunshine01+margarita.runolfsson@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	
29	27	alvssa	stein	daisy01.sunshine01+alvssa.stein@gmail.com	2.0	0.0	0.55	0.45	1st-Time Guest	

## 4 Disconnect

You can disconnect Dataspire Lite app in apaleo from the My Store Apps page.

Name	Created by	Created on	Last access
Dataspire Lite			27 Apr 2021

## 5 Data Clean-up

As default, Dataspire Lite will run data clean-up process every 1 hour. Data clean-up process will remove all original hotel data that use to train AI models.