

Overview

Web3.0 platform based on user data ownership and rewards centered on HUPET Wallet

HUPET is a project created for the coexistence of humans and pets. Recently, Web3.0-based services are being tried in various fields

Web3.0 refers to the third generation of the Internet, which is based on artificial intelligence and blockchain technology to provide personalized information and ensure user ownership of their data.

HUPET Wallet aims to provide pet-centered services and create healthy growth opportunities for the pet industry by utilizing the latest technologies based on Web3.0 in the pet life area.

1. Manage pet data based on pet ownership and rewards

- Pet owners own and manage data about their pets (NFT Minting)
- Create and manage token data for Pet activities (Token Reward)
- Reward data transactions for pet care activities (Care-To-Earn: C2E)

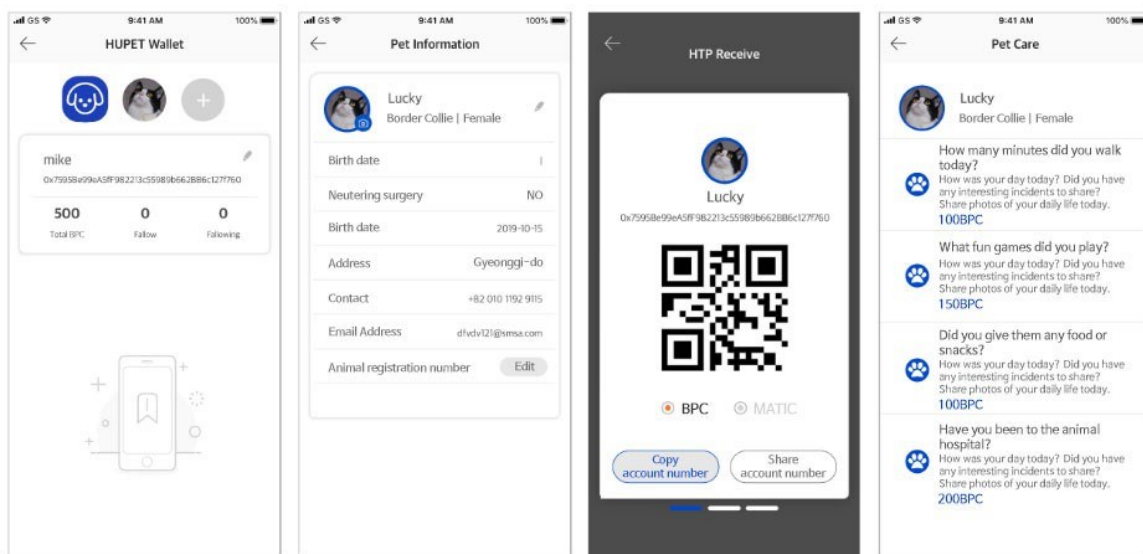
2. Create opportunities for healthy growth in the pet industry

- Growing the pet care industry by connecting pet owners with pet service providers based on Pet Wallet.
- Expansion of pet service in the pet market by digitizing pet care services
- Provide optimized, personalized information about individual pets (Discovery Commerce Marketing)

3. Leverage the latest technologies based on Web3.0

- **Create and manage Pet Data**
 - Create and manage pet data using Web3.0 technologies
- **Leverage trust-based blockchain technology**
 - Configure the right blockchain for creating and managing pet-related tokens
- **Services with Metaverse**
 - Applying gamification-based service technology with pet avatars

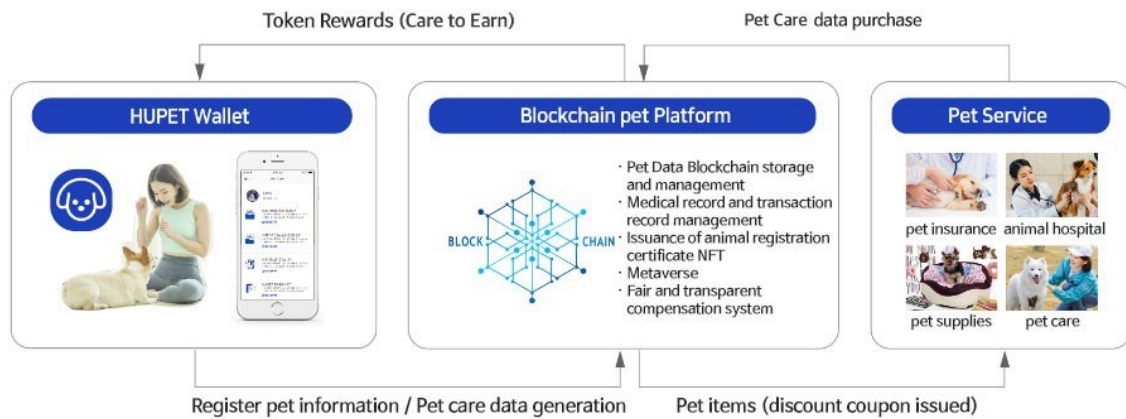
HUPET Wallet service



HUPET Wallet consists of a system where you create a pet wallet by registering your pet's information and are rewarded for fulfilling pet life missions provided by the Wallet app.

The information stored in Wallet includes basic information such as breed, age, gender, spay/neuter, and pedigree based on the animal registration number, and health information such as vaccinations, medical checkups, and treatment history,

and daily information such as food, treats, grooming, education, and training are stored through Care Mission to help you care for your pet..

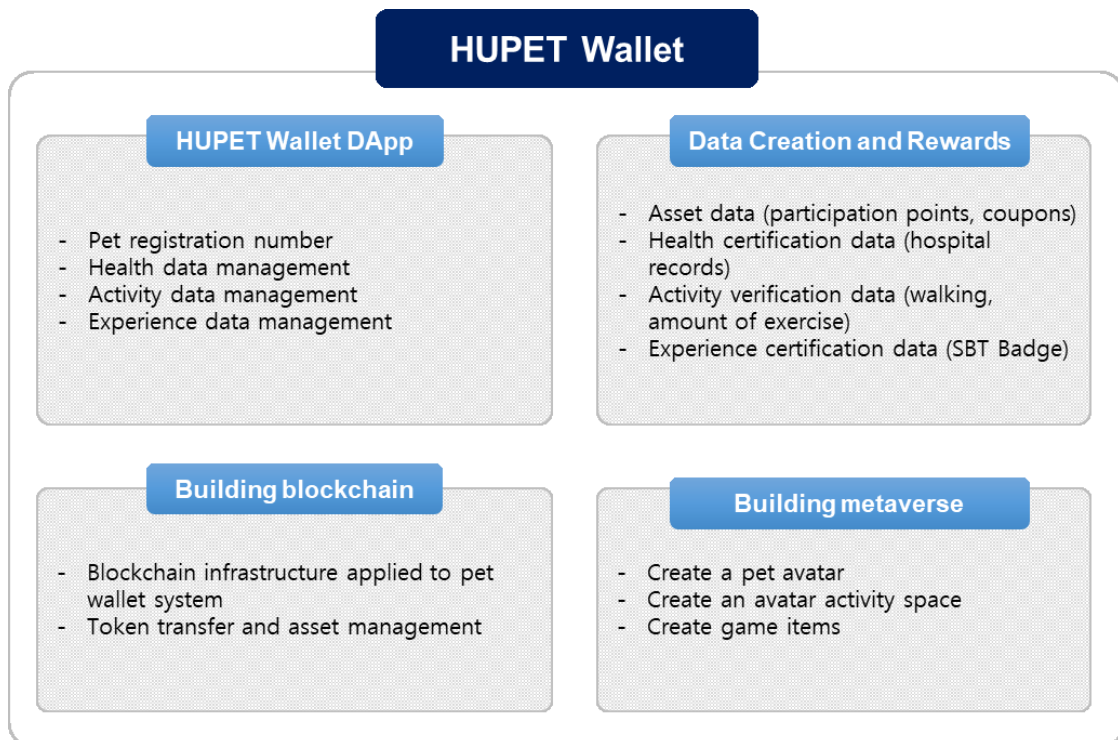


How Web 3.0-based HUPET Wallet is different

- Platform-agnostic "Own the value of your data"
- Platform-independent "pet registration and certification"
- Rewarding data ownership (Discovery Commerce Marketing)

HUPET Wallet system

HuPet Wallet System Configuration



Service Deployment Strategy

1. Connect HUPET Wallet with verified and curated pet service providers

- Provide mutually beneficial pet care activities by connecting HUPET Wallet with pet service providers (veterinary clinics, pet insurance, pet supplies, pet care companies, etc).

2. Obtaining valid pet data through rewards

- Build a service to accumulate pet health data, activity data, and experience data through rewards
- Provide a service for trading pet data

3. Keeping HUPET Platform users engaged and entertained

- Providing games that allow users to register and play with pet avatars, and providing services that allow users to use food items and treatment items acquired through games in the real world Pet

Benefit

Pet service platform for Gen MZ who value ownership and self-sovereignty

Strengths of Web 3.0 compared to Web 2.0

construction	WEB 2.0	WEB 3.0
Data continuity	<ul style="list-style-type: none">- Dependent on specific platform services- PET data disappears when platform service is interrupted	<ul style="list-style-type: none">- Platform-independent personal data ownership- Personal PET data is maintained even when platform services are interrupted.
Rewards	Platform owns the profits	<ul style="list-style-type: none">- Data-driven rewards- Increased value for achievement- Pet data can be maintained even after the owner's death (Used as a trust method using tokens to continue raising pets)
Reliability of Information	Data changes and distortions may occur according to the policies of the platform service provider.	Data transactions and information reliability can be secured using blockchain and smart contracts.

HUPET Wallet is a pet ecosystem platform that aims to provide solutions to the issues faced by pets, their owners, and pet industry stakeholders and contribute to the emergence and growth of new pet businesses as well as existing business areas, providing market players with the following benefits.

Pet owners can earn rewards by registering basic information about their pets (breed, age, gender, spay/neuter status, etc.), and they can also earn rewards by providing information about their pets and the pets they care for other users or businesses to utilize.

The rewarded BPC can be used for services provided by HUPET Wallet or traded on exchanges where BPC is listed.

Businesses can use BPC to issue membership cards and discount coupons in the form of NFTs to promote and sell their products and services to their existing customers, enabling them to attract new customers, secure new sales channels, and increase revenue.

In addition, reputation information stored on the blockchain, such as the usage and testimonials of companions, can be used to secure consumer loyalty without spending additional marketing costs, which can improve the revenue structure.

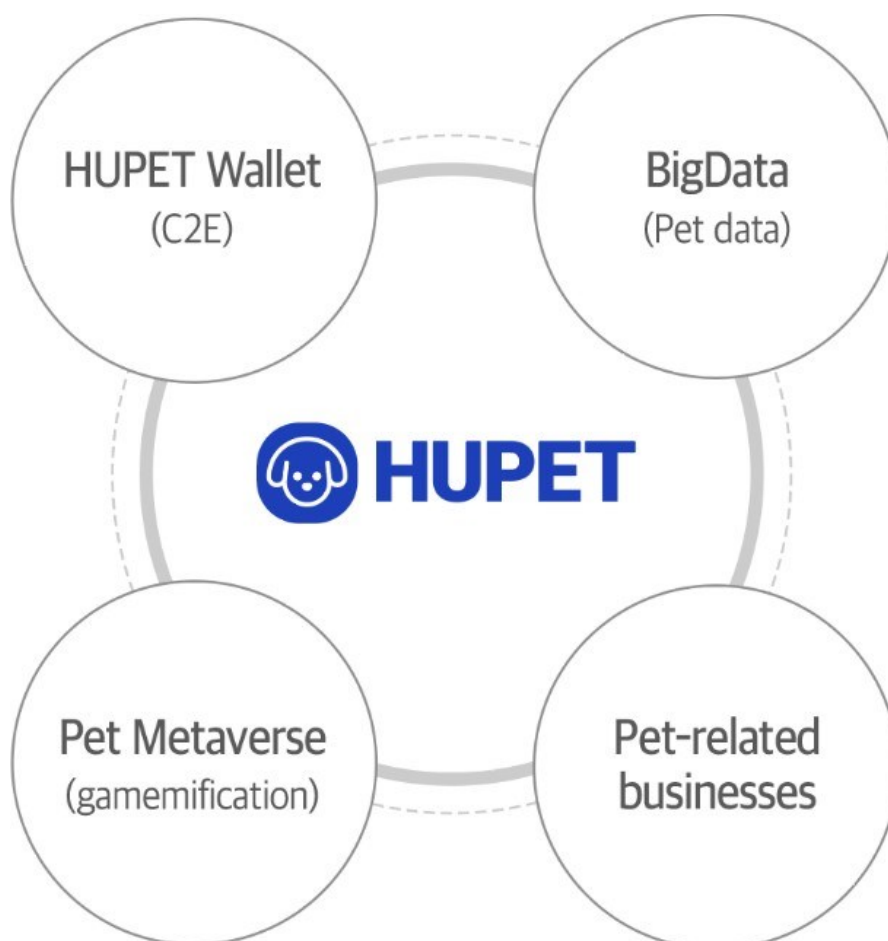
In this way, HUPET Wallet will play a role in providing various information and transaction opportunities for pets and business owners to trust and transact with each other.

Vision

Overview

HUPET Wallet will promote the voluntary provision of pet-related information by paying reasonable compensation for the care life of pets through C2E (Care-to-Earn).

In addition, by storing and managing registered information on the blockchain to accumulate pet life cycle information, we aim to build a platform service ecosystem that integrates and supports the entire pet industry while promoting the healthy growth of pet industry market participants through Big Data in the future.



Token Definition

HUPET Wallet is operated by the blockchain with BPC Token.

HUPET Token (BPC) is a utility token issued for the activation of the platform. It is a virtual asset whose total issuance quantity is fixed at 1 billion, listed on an external exchange, and whose price is determined by the market.

Participants of HUPET Token (BPC) can earn HUPET Token (BPC) as a reward by participating in services provided on the platform or providing pet information.

This is to encourage the platform's ecosystem to become more active. HUPET Token (BPC) can be used to receive various discounts and differentiated services depending on the amount held.

Token Economy

Operating on the HUPET Wallet platform, BPC aims to become the reserve currency for the pet sector.

Out of the 500 million pets in the world, the number of pets within the HUPET Wallet platform is limited to 1 million in order to provide a complete reward system for genuine users.

After 1 million pets, new pet owners can sign up as additional new members, or add additional pets if they are an existing member, if their access to the service is limited due to the death or no longer fostering pets.

BPCs are rewarded for each pet fostered by a pet owner who contributes to the growth of the HUPET Wallet platform, and 1 BPC is rewarded for each and every Care-to-Earn (C2E) activity set up on the service, with a maximum quantity of 1,000 BPCs that can be earned each year after signing up.

However, in order to quickly activate the HUPET Wallet platform, it is possible to obtain multiples of the maximum amount paid each year as shown below, depending on the payment multiplier determined at the initial and operational stage of the service.

When a user registers as a member on the HUPET Wallet platform, 5 times the standard amount paid per pet is paid until the number of registered pets reaches 10,000.

Until the number of pets registered and signed up by users on the HUPET Wallet platform reaches 300,000, you will be paid twice the standard amount per pet.

From then on, all activities will be rewarded with a baseline quantity.

An example of a typical user activity (C2E) that qualifies for a BPC is shown below.

Registration of pet and pet information: personal information of the pet and object information of the pet

- Care-to-Earn (C2E) activities for earning BPCs on the HUPET Wallet platform
(Ex. attending school, inviting a pet friend, going for a walk, shopping, making a purchase at the mall, posting receipts for various goods and services incurred in the course of parenting, etc.)

Token Allocation

HUPET Token (BPC) is an ecosystem

It performs the function of an ecosystem utility token used for various activities of participants.

HUPET Token (BPC) is based on ERC-20, with a total issuance of 1,000,000,000 BPC and no additional issuance by smart contract.

Project Name	HUPET Wallet
Cryptocurrency Name	HUPET
Symbol	BPC
Total Issuance	1,000,000,000

Allocation	Amount	ratio
Liquidity supply & Early Investor	100,000,000	10%
Development	200,000,000	20%
Operation & Marketing	50,000,000	5%
Project Partner	200,000,000	20%
Reserve	450,000,000	45%

Road Map

The final development timeline for the HUPET Wallet platform is as follows.

- Market Research & Preparation for Token Development
- Project Team Formation / Recruitment
- Token Issuance / Wallet Development
- Super Community Open
- DEX Exchanges Listing
- CMC Listing Global Exchanges Listing
- Global Exchanges Listing

Phase 01

- HUPET Wallet Beta version release
- Pet registration and certification
- Companion manages pet information
- Care-To-Earn beta service

Phase 02

- Pet Wallet Data Transaction Service
- Connecting with Pet Service Providers
- Cryptocurrency compensation for care activities
- Companion animal data NFT service

Phase 03

- Pet Metaverse service launched
- Create a virtual avatar for your pet
- Pet Gamification service
- Virtual pet life service for non-companion owners

Phase 04

- Expansion of Hupet Wallet data transaction service
- Provide items created in the metaverse as services that can be used in the real world

Legal Notifications

- The acquisition and storage of BPC tokens may involve a diversity of risks. Among these risks is included the one related to the failure of HUPET Limited to improve the technology after launching the blockchain or to provide the services mentioned above. Therefore, all of the users and investors should seriously take into consideration the risks, price, benefits and others related to the acquisition of BPC tokens before acquisition of the tokens. If necessary, it is recommended to seek the opinions of the relevant experts.
- The users who are unable to understand or accept these risks and the separate risks specified in the standard agreement are dissuaded from purchasing the BPC tokens. The white paper prepared by HUPET Limited may shed the influence on the commercial viability of BPC or the ecosystem of BPC and, due to this, the development and operation of the BPC ecosystem may be terminated. In addition, HUPET Limited does not bear any responsibility whatsoever regarding the damages, losses, debts or any other sufferings caused by the risks.
- The purchasers of BPC tokens shall promise that one has fully understood this white paper as well as the legal notifications, that one will comply with the legislation at the place of one's residence and, particularly, those related to money laundering, anti-terrorism and others and further that one has the sufficient experience and understanding in regard of the cryptocurrencies and the blockchain technology.