

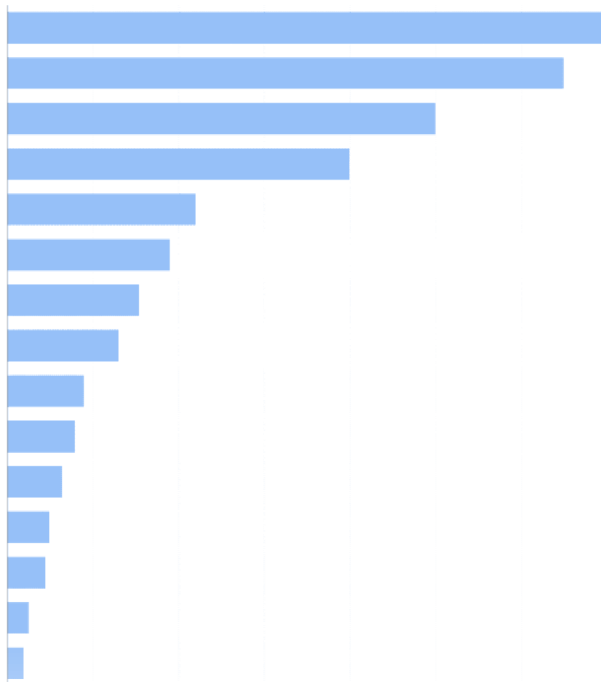


Finance, Insurance & Real Estate › Banks & Financial Services › Leading ...

**PREMIUM**



# Most popular personal finance websites in the United States as of January 2019, based on monthly visits (in millions)



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The statistic presents the most popular investment and finance websites in the United States as of January 2019, by number of visits. Yahoo! Finance led the ranking, with approximately 70 millions of unique monthly visitors.

It is no surprise investment and finance websites are quite popular in the United States, considering that a significant share of Americans have the

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About this statistic

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## OTHER STATISTICS ON THE TOPIC

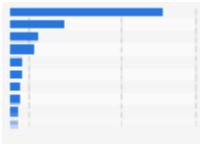
→ [Yahoo](#)

Year	Market share (%)
2010	10.0
2011	10.5
2012	11.0
2013	11.5
2014	12.0
2015	12.5
2016	13.0
2017	13.5
2018	14.0
2019	14.5

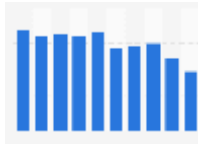
Global market share of search engines 2010-2019

Year	Market share (%)
2008	10.0
2009	10.5
2010	11.0
2011	11.5
2012	12.0
2013	12.5
2014	13.0
2015	13.5
2016	14.0
2017	14.5
2018	15.0
2019	15.5

Market share of search engines in the United States 2008-2019



Most popular U.S. websites 2016, based on share of visits



Yahoo: number of full-time employees 2007-2016

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Detailed references

Everything On "Yahoo" in One Document: Edited and Divided into Handy Chapters. Including Detailed References.

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**Marlene Greenfield**  
Vice President, Hearst  
Magazines

## Statistics on "Yahoo"

### Company metrics

#### Reach and traffic

#### Search

#### Advertising

#### Yahoo Japan

### The most important statistics



ACSI - U.S. customer satisfaction with Yahoo 2002-2018



Most visited multi-platform U.S. web properties 2019



Most popular U.S. websites 2016, based on share of visits



Leading U.S. video properties 2019, by unique viewers



U.S. online video ad properties 2016, by reach



Top digital publishers in the U.S. 2018, by user reach



Top digital publishers in the U.S. 2018, by audience



Top media publishers in the U.S. 2017, by online traffic

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### Statistics

-  Most popular news websites in the United Kingdom (UK) 2013-2014, by users
-  Ireland: most visited newspaper websites in September 2013
-  Most visited news websites in India in March 2013
-  10 leading video / multimedia websites by U.S. market share

### Topics

-  Yahoo
-  Digital Advertising
-  Search engine usage
-  Tumblr

### Studies

-  Blockchain
-  Bank of America 2018 Annual Report
-  Blockchain 2.0
-  Goldman Sachs
-  Deutsche Bank
-  The Royal Bank of Scotland Group
-  Bank of America 2017 Annual Report



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