


SYED HUR ABBAS NAQVI

Data Analyst

✉ syedhur572@gmail.com

 [Linkedin](#)

 [Portfolio](#)

 [Github](#)

☎ [+92 3036098700](tel:+923036098700)

📍 [Pakistan](#)

SUMMARY

Data Analyst with a strong grasp of turning raw data into clear, actionable insights. Skilled in data visualization, reporting, and analytics with added perspective from clinical experience. Focused on driving smart decisions in fast-paced, growth-oriented teams.

SKILLS

- Languages: Python, Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn
- Data Visualization: Power BI, Tableau, Matplotlib, Seaborn, MS Excel
- Databases: MySQL
- Data Analytics: Statistical Testing, Regression Analysis, Hypothesis Testing, ETL
- Others: Project Management, Jira, Canva, Github

Experience

Data Visualization Internship – GlobalShala (Virtual)([Link](#))

JULY - AUGUST 2025

Tools Used: **MS Excel, PowerPoint, Canva, Google Sheets**

Platform: **Excelerate**

- Analyzed real Facebook Ad campaign data from GlobalShala's Superhero U event to identify underperforming ads using key metrics like Reach, CTR, CPC, and Impressions — and shared cost-saving recommendations.
- Created clear and engaging visual reports using Excel to highlight ad performance issues and support decision-making for the Finance team.
- Collaborated with teammates to deliver a final presentation showcasing key insights, campaign trends, and recommendations

Project Management Internship – Excelerate (Virtual)([Link](#))

JULY - AUGUST 2025

Tools Used: **MS Excel, PowerPoint, Canva, Google Sheets**

Platform: **Excelerate**

- Planned a global experiential learning event, developing the Project Charter, Work Breakdown Structure, and team proposal aligned with a \$30,000 budget and 6-month timeline.
- Created a Gantt chart with task sequences, dependencies, and milestones to streamline execution.
- Built a comprehensive Risk Register with mitigation strategies for major project risks.
- Presented the final project plan to leadership, demonstrating strong timeline control, risk management, and implementation readiness.

AI-Powered Data Insights Internship – Excelerate (Virtual)([Link](#))

JUNE - JULY 2025

Tools Used: **Python, Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn, Canva**

Platform: **Excelerate**

- Analyzed student engagement data to uncover signup trends, identify drop-off patterns, and recommend strategies for improving completion rates.
- Cleaned and transformed raw datasets, conducted exploratory data analysis (EDA), and built predictive churn models using classification techniques.
- Delivered a final report and presentation highlighting insights, model outcomes, and an initial recommendation system to enhance student retention.
- Collaborated with an international team of data interns, coordinating across time zones to deliver a cohesive, data-driven solution.

Marketing Insights & Innovation Internship – Glimpse (Virtual)([Link](#))

JUNE - JULY 2025

Tools Used: **Instagram, LinkedIn, Canva, Google Sheets**

Platform: **Excelerate**

- Revived Glimpse's social media presence by leading a 4-week digital campaign strategy tailored for the university market across Instagram & LinkedIn.
- Conducted in-depth competitor analysis and audience research to craft trend-driven content calendars, optimized visuals, and platform-specific engagement.
- Launched influencer outreach & interactive campaigns (polls, giveaways, stories), helping position Glimpse as a go-to travel merchandising partner.
- Analyzed content performance using reach, engagement, and growth metrics to shape next-month's marketing roadmap with data-backed decisions.

PROJECTS

Loan Default Risk Analysis Project([Link](#))

2025

Tools Used: **Python, Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn**

- Analyzed 32,000+ loan records to uncover key default risk drivers using statistical tests and data visualization.
- Designed a predictive pipeline with feature engineering, EDA, and modeling; Random Forest achieved 97% accuracy, catching 91% actual defaulters.
- Presented actionable insights (via age, income, interest, loan grade) to improve loan approval strategies and reduce risk exposure.

Capstone Dry Eye Disease Project ([Link](#))

2025

Tools Used: **MySQL, MS Excel, MS Power Point, Canva**

- Transformed raw patient data into strategic insights, uncovering lifestyle-driven risk factors for Dry Eye Disease using advanced analytics.
- Pioneered data-driven visual narratives to bridge clinical understanding and patient outcomes, enhancing diagnostic precision.
- Delivered a 360° analysis of DED triggers, empowering preventive care strategies through predictive modeling and symptom mapping.

CERTIFICATIONS

Data Analytic Certificate

Institute of Emerging Careers

"AI for Everyone" Certificate

Coursera

EDUCATION

PIO, Alshifa Trust Eye Hospital Rawalpindi

2023 - PRESENT

Bachelor of Optometry And Orthoptics