

**From:** LORI L SCHIPPER [lschipper@prodigy.net]  
**Sent:** Monday, April 23, 2001 3:56 PM  
**To:** Thomas.M.Ryan@pmusa.com  
**Subject:** Re: sourcecheck for TJI article

Many thanks Tom. No questions.

Lori

----- Original Message -----

**From:** <Thomas.M.Ryan@pmusa.com>  
**To:** <lschipper@prodigy.net>  
**Sent:** Monday, April 23, 2001 1:55 PM  
**Subject:** RE: sourcecheck for TJI article

> Lori - Here are some suggestions for accuracy/flow. Please give me a call  
> if you have any question or if you want to discuss this.

>  
> Tom Ryan  
> (917) 663-3533

>  
> A manufacturer's response

>  
> Tom Ryan, manager of media programs with Philip Morris USA, says, "The  
> historical trend over the past 10 years has been increased prices with  
> lower  
> consumption. Tobacco products are some of the most highly taxed items in  
> the

> United States. It's difficult to separate the impact of taxes from the  
> impact of other factors that may impact consumption."

>  
> Ryan goes on to say that Philip Morris is opposed to further increases in  
> excise taxes. "The government makes about 3 to 4 times what a tobacco  
> company makes off a pack of cigarettes. Excise taxes have the greatest  
> impact on those least able to afford them. They are regressive."

>  
> Louis C. Camilleri, senior vice president and chief financial officer for  
> Philip Morris Companies, Inc., says, "A number of factors underscore the  
> strength of our international tobacco business. While some quarters may be  
> impacted by excise tax changes-we are confident that on an annual basis,  
> we  
> will return to our historic level of 4 percent to 6 percent volume  
> growth."

> (You are probably already going to do this, but suggest that you make the  
> source material clear for this quote.)

>  
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>  
>  
> > -----Original Message-----

> > From: LORI L SCHIPPER [SMTP:lschipper@prodigy.net]

> > Sent: Monday, April 23, 2001 10:22 AM

> > To: thomas.m.ryan@pmusa.com

> > Subject: sourcecheck for TJI article

> > << Message: Untitled Attachment >> << File: ryancheck.doc >>