

THE TOBACCO INSTITUTE, INC.

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WASHINGTON, D. C. 20006

296-8434

WILLIAM KLOEPFER, JR.  
VICE PRESIDENT-PUBLIC RELATIONS

October 7, 1970

INFORMATIONAL MEMORANDUM

TO: Messrs. Anderson, Blalock, Bowling, Brayman,  
Bresnahan, Dowdell, Frye, Provost, Hardy,  
Holtzman, Shinn, Stevens, Stinnette, Wade  
and Zahn

FROM: William Kloepfer, Jr.

Attached is Mr. Kornegay's letter to members of Congress, reciting the lamentable history of the smoking dogs. Also attached is the news release about the letter which we will distribute to the press widely on October 9, for use in the P.M.'s October 12.

Hopefully, some of the company people to whom this memo is addressed can promote this material in their local areas. Bill Anderson may have similar opportunities.

Some of you provided helpful comments on this letter during its drafting. It reflects many of these, as well as considerable editing for the sake of brevity.

njp

enc

cc: T. I. Staff

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