Invoice

Bernit To: P.O. Box 77204

Clarion Marketing and Communications Detroit, MI 48278

Clarion Marietting and Communications 340 Pemberwick Bond Greenwich, Connection 06831

203.531.3600 FAX: 203.532-0116

Clarion

December 30, 1992

Mr. James C. Bogie Product Manager, Bull Durham The American Tobacco Company The Stamford Forum P.O. Box 10380 Stamford, CT 06904-2380

| APPR | OVALS | | 170 |
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Invoice #12-0500 Job #DAM-M-8930

Bull Durham Trial Mailing #2 - Database List Pull/Programming

BUL-DRH-PRD # 00 030

| Produce Trial Mailing #2 Profile Report | \$4,911.89 |
|---|------------|
| List Pull (314,037 records @ \$5.88/M) | 1,846.54 |
| Merge/Purge (314,037 records @ \$2.35/M) | 737.99 |
| Ink Jet Program Processing (308,612 records @ \$2.35/M) | 725.24 |
| Programming Charges | 1,153.13 |

Total Due & Payable Upon Receipt

\$9,374.79

(As per ATCo, authorization R-30/Bull Durham Direct Mail)

Non-Taxable