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MEMORANDUM

December 9, 1974

TO: Mr. M. Raiser

FROM: N. P. Buffalo

SUBJECT: INTRODUCTION TRUE FILTER 100's AND TRUE FILTER  
MENTHOL 100's CIGARETTES

This is to advise that effective Thursday, January 9, 1975, the Sales Department will introduce and commence releasing to customers two new products which will be identified as TRUE Filter 100's and TRUE Filter Menthol 100's in the following areas:

|                |                |               |
|----------------|----------------|---------------|
| TEXAS          | NEW MEXICO     | MONTANA       |
| IDAHO          | ALASKA         | WASHINGTON    |
| OREGON         | UTAH           | MAINE         |
| MASSACHUSETTS  | VERMONT        | NEW HAMPSHIRE |
| RHODE ISLAND   | CONNECTICUT    | KANSAS        |
| MISSOURI       | IOWA           | NEBRASKA      |
| WYOMING        | COLORADO       | NORTH DAKOTA  |
| OKLAHOMA       | MISSISSIPPI    | ALABAMA       |
| SOUTH DAKOTA   | ARKANSAS       | WEST VIRGINIA |
| TENNESSEE      | NORTH CAROLINA | OHIO          |
| SOUTH CAROLINA | GEORGIA        | KENTUCKY      |

FLORIDA: The following Counties only:

|          |            |            |
|----------|------------|------------|
| Escambia | Walton     | Washington |
| Calhoun  | Santa Rosa | Holmes     |
| Bay      | Gulf       | Okaloosa   |
| Jackson  |            |            |

MICHIGAN: The following Counties only:

|           |           |             |
|-----------|-----------|-------------|
| Keweenaw  | Iron      | Menominee   |
| Chippewa  | Houghton  | Baraga      |
| Alger     | Mackinac  | Gogebic     |
| Marquette | Delta     | Luce        |
| Ontonagon | Dickinson | Schoolcraft |

NEVADA: The following Counties only:

|            |         |        |
|------------|---------|--------|
| Elko       | Lincoln | Eureka |
| White Pine |         |        |

WISCONSIN: EXCEPT the following County:

Douglas

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