

Husen Telwala

Lead UX/UI Designer | Senior UI Developer

Ahmedabad, Gujarat

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🌐 GitHub: <https://github.com/husenindia>

Lead UX/UI Designer and **Senior UI Developer** with **13+ years of experience** designing and delivering scalable, enterprise-grade **web and hybrid mobile applications**, with strong exposure to **product design and end-to-end product development**. Strong expertise in **application modernization, performance optimization (Core Web Vitals), accessibility-first design, and mobile-first responsive design**.

Work Experience

Lead UX/UI Designer | Senior UI Developer

Gateway Group of Companies, Gujarat

October 2015 – Present | Full-time | Notice Period: 1 Month

- Led **end-to-end UX strategy** across multiple **enterprise and SaaS products**, translating **complex business requirements** into **intuitive, scalable user experiences**.
- Drove **user-centered design decisions** through **qualitative and quantitative research methods** including **user interviews, usability testing, surveys, analytics, and heuristic evaluations**.
- Created and maintained **scalable design systems and component libraries**, ensuring **visual consistency, accessibility, and faster delivery** across products and teams.
- Partnered closely with **Product Owners, Engineering Leads, and Business Stakeholders** to align **UX outcomes with KPIs, roadmap priorities, and long-term product vision**.
- Defined **UX standards, interaction patterns, and documentation** to ensure **consistency across web and mobile platforms**.
- Conducted **usability testing sessions (moderated & unmoderated)**, synthesized **actionable insights**, and iterated designs based on **measurable user feedback**.
- Mentored **junior and mid-level designers**, providing **design critiques, career guidance**, and best practices in **UX research, interaction design, and accessibility**.
- Championed **accessibility and inclusive design** beyond compliance, advocating for **diverse user needs** across devices, contexts, and abilities.
- Balanced **business constraints, technical feasibility, and user needs** to deliver **pragmatic, high-impact design solutions**.

- Played a key role in **discovery and define phases**, contributing to **personas, journey maps, and user flows**.
 - Successfully redesigned **legacy systems** into **modern, responsive, and performance-optimized experiences** with **minimal disruption to users**.
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Senior UI Developer

Hiddenbrains Infotech Pvt. Ltd., Ahmedabad

May 2014 – Sept 2015

- Created & Converted Photoshop designs into **responsive, pixel-perfect web and mobile UIs**.
 - Developed cross-platform mobile UI using **Framework7 and Ionic** for Android and iOS.
 - Built scalable CSS architectures using **SASS** following best practices.
 - Integrated UI functionality using **Bootstrap, Material, jQuery, and custom JavaScript**.
 - Worked as a **client-facing dedicated developer**, delivering solutions by continuous communication with client expectations.
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UI Developer

I-Verve Infoweb Pvt. Ltd., Ahmedabad

May 2013 – April 2014

- Created & Converted Photoshop designs into responsive HTML5/CSS3 templates.
 - Created visual assets including icons, banners, website graphics, and social media campaign materials using Adobe Illustrator and Photoshop.
 - Developed custom WordPress themes from scratch, translating client requirements and designs into fully functional, responsive websites. Implemented mobile-first layouts ensuring cross-browser compatibility.
 - Managed client communication to collect design requirements, provide updates, and ensure alignment with project goals.
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UI Developer

Yudiz Solutions Pvt. Ltd., Ahmedabad

January 2012 – April 2013

- Developed responsive websites using HTML, CSS, PHP, and WordPress.
 - Designed UI layouts in Photoshop and integrated them into WordPress themes.
 - Worked on the PHP, Magento, Drupal, Joomla, ZenCart Projects.
 - Collaborated with developers to resolve theme, plugin, and customization issues.
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Frontend Technologies

- Angular
- TypeScript, JavaScript (ES6+)
- HTML5, CSS3, SASS, LESS
- Tailwind CSS
- .NET / ASP.NET Core & MS SQL Server (working knowledge)
- WordPress (Custom Theme Development)

UI / UX & Design

- Responsive & Mobile-First Design
- Figma, Photoshop, Illustrator
- Pixel-Perfect UI Implementation
- Accessibility (WCAG, ARIA)

Libraries & Tooling

- RxJS (*basic to intermediate*)
- jQuery, Bootstrap, Angular Material, Ionic / Framework7
- Git (GitHub / GitLab / Azure Repos)

Performance & Quality

- Core Web Vitals Optimization (LCP, FCP, CLS, TTI)
- Google Lighthouse, GTMetrix, PageSpeed Insights
- Cross-Browser & Cross-Device Compatibility

Methodologies & Practices

- Agile / Scrum
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Education

Master of Computer Applications (MCA) With 8.1 CGPI

Atmiya Institute of Technology and Science, Rajkot

June 2009 – June 2012