Product Concept and Name

Product: smart clothing that automatically adjusts its temperature to keep you comfortable, whether it's hot or cold outside.

Name: Aerisca

Tagline: "Feel Just Right – No Matter the Weather."

Concept:
Aerisca is a clothing line that adapts to your environment, ensuring optimal comfort in any weather. Using smart fabric technology with thermo-regulating fibers and nano-sensors, Aerisca adjusts to both external temperatures and your body's needs. Whether cooling you on hot days or warming you in the cold, Aerisca provides intelligent, seamless comfort for every climate.

AI tool used: Chat GPT

Prompt used to brainstorm the concept and product:

You are an entrepreneur launching a product into the market.
You are given a task brainstorm the product and the concept of the product.
Product is preferred to be related to Fashion, tech industry
[Name only 10 products with one line concept of it]

Prompt used to brainstorm the name:

You are an entrepreneur launching a product into the market.
Product: Cloth
Concept: It could adjust its temperature.
[either comparing with human temperature or weather]
You are given a task brainstorm the product name and also the concept.
Product name should be: unique, fashion, new, luxury [Name only 5 product names]
{product name need not to be aligned with product or concept}

Prompt used to brainstorm the tagline:

You are an entrepreneur launching a product into the market.
Product: Cloth Concept: It could adjust its temperature.
[either comparing with human temperature or weather]
You are given a task brainstorm make a tagline for the product it should be unique and trustworthy
[make any 5 taglines]

Used Gemini

Product logo and design:

Prompt use to design logo:

Create a minimalist logo with the word 'Aerisca' in a clean, sans-serif font.
Sans-serif font: Emphasized for a modern and approachable feel.
Even spacing: Ensures a balanced and professional presentation.
also generate a line image of lion and make the letter big enough for lion face to fit.
background: white
quality: 3.4 mm and dslr focus

Prompt used to design the prototype:

Prompt 1:

Mention the full prompt used to generate this image attached above (short and precise).
All up all the features and generate a prompt

Prompt 2:

Generate an image of a beige, long-sleeved polo shirt with a full-length zipper.
The shirt should have a close-fitting, athletic cut.
The shirt should be photographed on a white background with a focus on the zipper and collar.
Color: Beige
Sleeves: Long
Zipper: Full-length
Fit: Close-fitting, athletic
Background: White
Focus: full length of the shirt