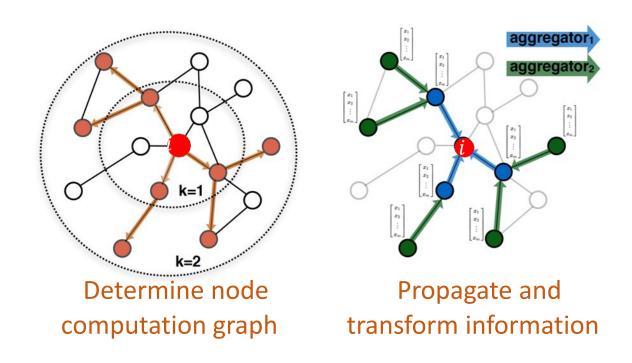
Graph Neural Networks





Core of GNN: propagate information across the graph

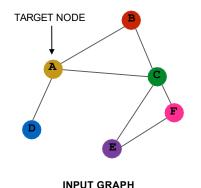


A General GNN Framework

GNN Layer = Message + Aggregation

- Different instantiations under this perspective
- GCN, GraphSAGE, GAT, ...

Connect GNN layers into a GNN



GNN Layer 1

(2) Aggregation

(1) Message

(3) Layer connection

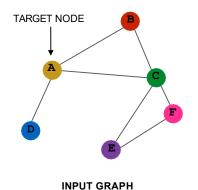
A General GNN Framework

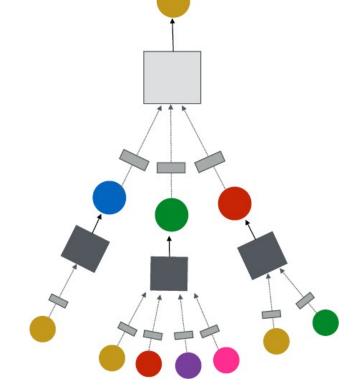
Graph manipulation

- Graph feather augmentation
- Graph structure augmentation

Learning Objective

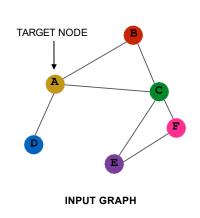
- Supervise/unsupervised
- Node/Edge/Graphlevel

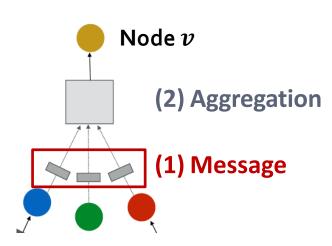




Message Computation

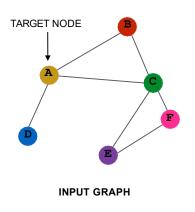
- Message function: $m_u^l = MSG^l(h_u^{l-1})$
 - Intuition: Each node creates a message, which will be sent to other nodes later
 - Example: A Linear layer $\mathbf{m}_u^l = W^l h_u^{l-1}$, $\mathbf{m}_v^l = B^l h_v^{l-1}$
 - Multiply node features with weight matrix W^l , B^l

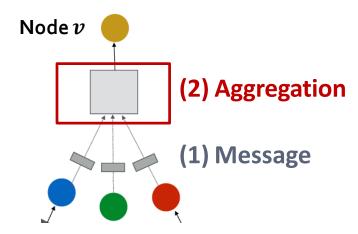




Message Aggregation

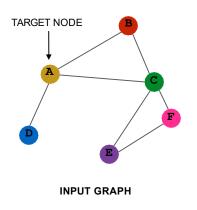
- Node v will aggregate the messages from its neighbors u:
 - $h_v^l = Agg^l(\{m_u^l, u \in N(v)\})$
 - Example: Sum(·), Mean(·) or Max(·) aggregator $h_v^l = Sum(\{m_u^l, u \in N(v)\})$
- Aggregate the message from node v itself, via concatenation or summation
 - $h_v^l = CONCAT(Agg^l(\lbrace m_u^l, u \in N(v)\rbrace), m_v^l)$
- Nonlinearity(activation): adds expressiveness to message or aggregation

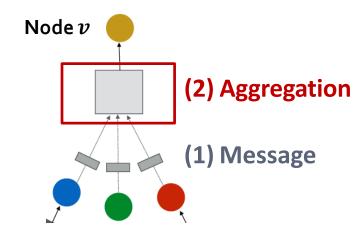




Message Aggregation

- Node v will aggregate the messages from its neighbors u:
 - $h_v^l = Agg^l(\{m_u^l, u \in N(v)\})$
- **Example:** $Sum(\cdot)$, $Mean(\cdot)$ or $Max(\cdot)$ aggregator
 - $h_v^l = Sum(\{m_u^l, u \in N(v)\})$





GNN Layers: GCN

(1) Graph Convolutional Networks (GCN)

$$\mathbf{h}_{v}^{(l)} = \sigma \left(\mathbf{W}^{(l)} \sum_{u \in N(v)} \frac{\mathbf{h}_{u}^{(l-1)}}{|N(v)|} \right)$$

How to write this as Message + Aggregation?

Message

$$\mathbf{h}_{v}^{(l)} = \sigma \left(\sum_{u \in N(v)} \mathbf{W}^{(l)} \frac{\mathbf{h}_{u}^{(l-1)}}{|N(v)|} \right)$$
Aggregation

(2) Aggregation

(3) Aggregation

GNN Layers: GCN

(1) Graph Convolutional Networks (GCN)

$$\mathbf{h}_{v}^{(l)} = \sigma \left(\sum_{u \in N(v)} \mathbf{W}^{(l)} \frac{\mathbf{h}_{u}^{(l-1)}}{|N(v)|} \right)$$
 (2) Aggregation (1) Message

- Message:
 - Each Neighbor: $m_u^l = \frac{1}{|N(v)|} W^l h_u^{l-1}$
- Aggregation:
 - Sum over messages from neighbors, then apply activation
 - $h_v^l = \sigma(Sum(\{m_u^l, u \in N(v)\}))$

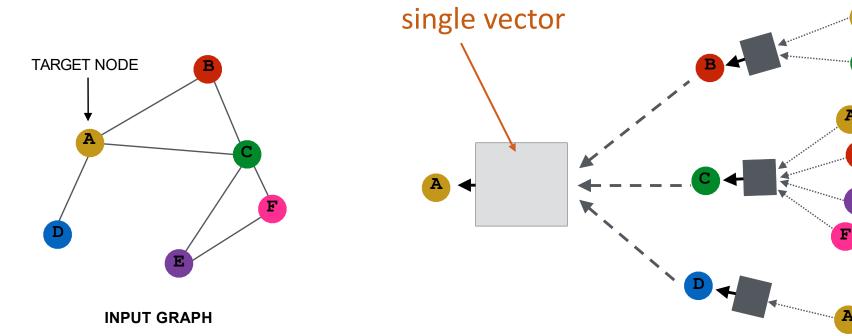
In GCN the input graph is assumed to have self-edges that are included in the summation.

Normalized by node degree

(In the GCN paper they use a slightly different normalization)

GNN Layers: GraphSAGE

Any differentiable function that maps set of vectors in N(u) to a



$$\mathbf{h}_{v}^{(l+1)} = \sigma\left(\left[\mathbf{W}_{l} \cdot \mathbf{AGG}\left(\left\{\mathbf{h}_{u}^{(l)}, \forall u \in N(v)\right\}\right), \mathbf{B}_{l}\mathbf{h}_{v}^{(l)}\right]\right)$$

How does this message passing architecture differ?

Neighborhood Aggregation

Simple neighborhood aggregation:

$$h_v^{(l+1)} = \sigma \left(W_l \sum_{u \in N(v)} \frac{h_u^{(l)}}{|N(v)|} + B_l h_v^{(l)} \right)$$

GraphSAGE:

Concatenate neighbor embedding and self embedding

$$\mathbf{h}_{v}^{(l+1)} = \sigma\left(\left[\mathbf{W}_{l} \cdot \mathsf{AGG}\left(\left\{\mathbf{h}_{u}^{(l)}, \forall u \in N(v)\right\}\right), \mathbf{B}_{l} \mathbf{h}_{v}^{(l)}\right]\right)$$

Flexible aggregation function instead of mean

Neighborhood Aggregation: Variants

Mean: Take a weighted average of neighbors

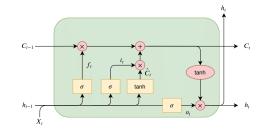
$$AGG = \sum_{u \in N(v)} \frac{h_u^{(l)}}{|N(v)|}$$

 Pool: Transform neighbor vectors and apply symmetric vector function

$$AGG = \gamma \left(\left\{ MLP \left(\mathbf{h}_{u}^{(l)} \right), \forall u \in N(v) \right\} \right)$$

Element-wise mean/max

• LSTM: Apply LSTM to reshuffled of neighbors
$$AGG = LSTM\left(\left[\mathbf{h}_u^{(l)}, \forall u \in \pi(N(v))\right]\right)$$



L2 Normalization

Optional: Apply L2 normalization to $\mathbf{h}_v^{(l+1)}$ embedding at every layer

• ℓ_2 Normalization:

•
$$h_v^k \leftarrow \frac{h_v^k}{\|h_v^k\|_2} \forall v \in V$$
 where $\|u\|_2 = \sqrt{\sum_i u_i^2} (\ell_2 - \text{norm})$

- Without ℓ_2 normalization, the embedding vectors have different scales (ℓ_2 -norm) for vectors
- In some cases (not always), normalization of embedding results in performance improvement
- After ℓ_2 normalization, all vectors will have the same ℓ_2 norm

GNN Layers: GAT

Graph Attention Networks

$$\mathbf{h}_{v}^{(l)} = \sigma(\sum_{u \in N(v)} \alpha_{vu} \mathbf{W}^{(l)} \mathbf{h}_{u}^{(l-1)})$$
Attention weights

- In GCN / GraphSAGE
 - $\alpha_{uv}=\frac{1}{|N(v)|}$ is the weighting factor (importance) of node u's message to node v
 - α_{uv} is defined **explicitly** based on the structural properties of the graph (node degree)
 - All neighbors $u \in N(v)$ are equally important to node v

GNN Layers: GAT

Graph Attention Networks

$$\mathbf{h}_{v}^{(l)} = \sigma(\sum_{u \in N(v)} \alpha_{vu} \mathbf{W}^{(l)} \mathbf{h}_{u}^{(l-1)})$$
Attention weights

Not all node's neighbors are equally important

- Attention is inspired by cognitive attention.
- The **attention** α_{vu} focuses on the important parts of the input data and fades out the rest.
 - Idea: the NN should devote more computing power on that small but important part of the data.
 - Which part of the data is more important depends on the context and is learned through training.

Attention Mechanism

- Let α_{uv} be computed as a byproduct of an **attention** mechanism a:
 - Let a compute attention coefficients e_{vu} across pairs of nodes u, v based on their messages:

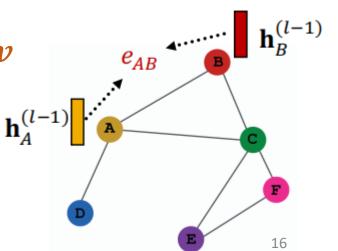
$$\underline{e_{vu}} = a(W^l h_u^{l-1}, W^l h_v^{l-1})$$

• e_{vu} indicates the importance of u's message to node v

Example: use a simple single-layer neural network

Concatenate
$$\mathbf{h}_{A}^{(l-1)} \ \mathbf{h}_{B}^{(l-1)}$$
Linear
$$e_{AB} = a\left(\mathbf{W}^{(l)}\mathbf{h}_{A}^{(l-1)}, \mathbf{W}^{(l)}\mathbf{h}_{B}^{(l-1)}\right)$$

$$= \operatorname{Linear}\left(\operatorname{Concat}\left(\mathbf{W}^{(l)}\mathbf{h}_{A}^{(l-1)}, \mathbf{W}^{(l)}\mathbf{h}_{B}^{(l-1)}\right)\right)$$



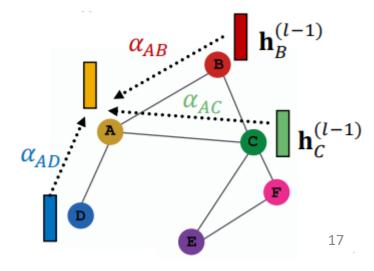
Attention Mechanism

- Normalize e_{vu} into the final attention weight $lpha_{vu}$
 - Use the softmax function, so that $\sum_{u \in N(v)} \alpha_{vu} = 1$

$$\alpha_{vu} = \frac{\exp(e_{vu})}{\sum_{k \in N(v)} \exp(e_{vk})}$$

• Weighted sum based on the final attention weight α_{vu} :

$$h_v^l = \sigma(\sum_{u \in N(v)} \alpha_{vu} W^l h_u^{l-1})$$



Benefits of Attention Mechanism

• Key benefit: Allows for (implicitly) specifying different importance values (α_{vu}) to different neighbors

Computationally efficient:

- Computation of attentional coefficients can be parallelized across edges of the graph
- Aggregation may be parallelized across all nodes

• Storage efficient:

- Sparse matrix operations do not require more than O(V + E) entries to be stored
- Fixed number of parameters, irrespective of graph size

Localized:

- Only attends over local network neighborhoods
- Inductive capability:
 - It is a shared *edge-wise* mechanism
 - It does not depend on the global graph structure

GNN Layer in Practice

 Many modern deep learning modules can be incorporated into a GNN layer

Batch Normalization:

Stabilize neural network training

Dropout:

Prevent overfitting

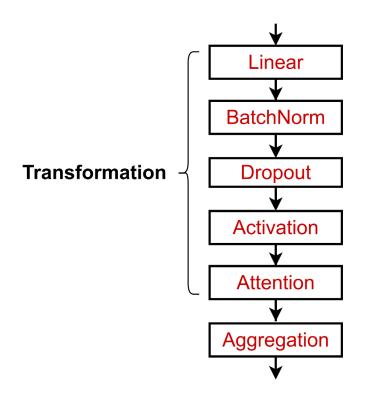
Attention/Gating:

Control the importance of a message

More:

Any other useful deep learning modules

A suggested GNN Layer



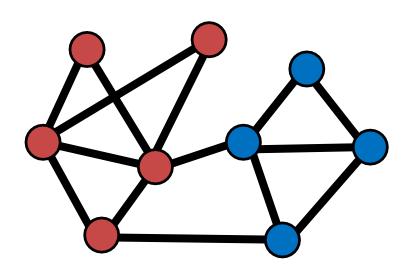
Graph Neural Networks on Heterogeneous Graphs

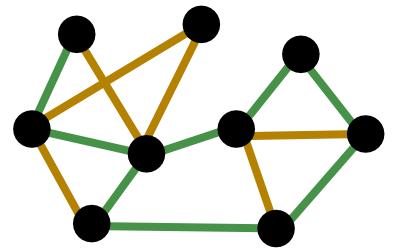


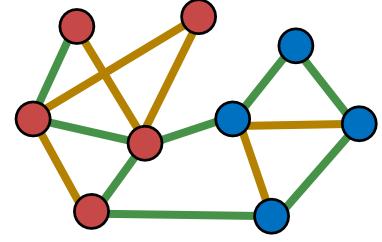


Heterogeneous Graphs

 A heterogeneous graph is a directed graph with nodes and edges of different types.







2 types of nodes:

- Node type A: Paper nodes
- Node type B: Author nodes

2 types of edges:

- Edge type A: Cite
- Edge type B: Like

A graph could have multiple

types of nodes and edges!

2 types of nodes & edges

Heterogeneous Graphs

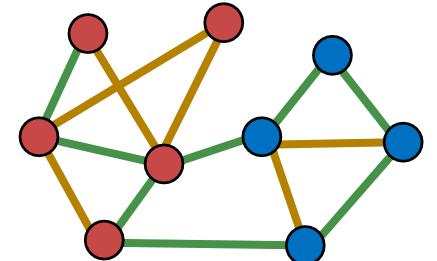
8 possible relation types!



(Paper, Like, Paper)

(Paper, Cite, Author)

(Paper, Like, Author)



(Author, Cite, Author)

(Author, Like, Author)

(Author, Cite, Paper)

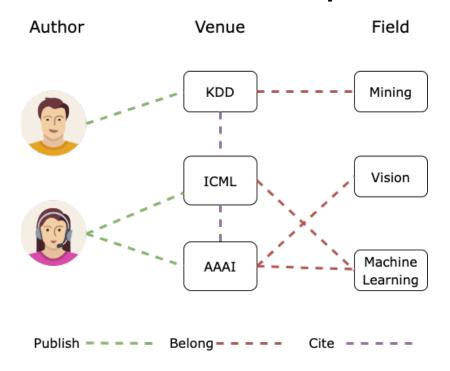
(Author, Like, Paper)

Relation types: (node_start, edge, node_end)

- We use relation type to describe an edge (as opposed to edge type)
- Relation type better captures the interaction between nodes and edges

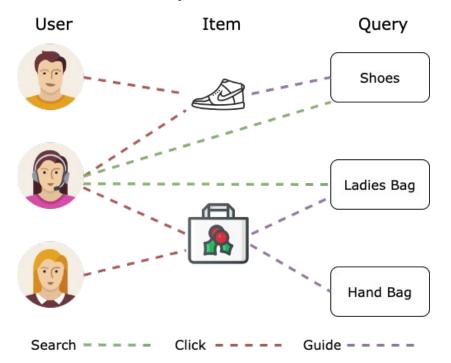
Examples of Heterogeneous Graphs

- Example: Academic Graph
 - Node types: Author, Paper, Venue, Field, ...
 - Edge types: Publish, Cite, ...
 - Benchmark dataset: Microsoft Academic Graph



Examples of Heterogeneous Graphs

- Example: E-Commerce Graph
 - Node types: User, Item, Query, Location, ...
 - Edge types: Purchase, Visit, Guide, Search, ...
 - Different node type's features spaces can be different!



Heterogeneous Graphs

A heterogeneous graph is defined as

$$G=(V, E, \tau, \phi)$$

- Nodes with node types $v \in V$
- Node type for node $v: \tau(v)$
- Edges with edge types $(u, v) \in E$
- An edge can be described as a pair of nodes
- Edge type for edge (u, v): $\phi(u, v)$
 - Relation type for edge e is a tuple: $r(u, v) = (\tau(u), \phi(u, v), \tau(v))$

How to model types?

- Observation: We can also treat types of nodes and edges as features
 - Example: Add a one-hot indicator for nodes and edges
 - Append feature [1, 0] to each "author node"; Append feature [0, 1] to each "paper node"
 - Similarly, we can assign edge features to edges with different types
 - Then, a heterogeneous graph reduces to a standard graph
- When do we need a heterogeneous graph?

Discussion: Type or Feature?

- When do we need a heterogeneous graph?
 - Case 1: Different node/edge types have different shapes of features
 - An "author node" has 4-dim feature, a "paper node" has 5-dim feature
 - Case 2: We know different relation types represent different types of interactions
 - (English, translate, French) and (English, translate, Chinese) require different models

Discussion: Heterogeneous?

- Ultimately, heterogeneous graph is a more expressive graph representation
 - Captures different types of interactions between entities
- But it also comes with costs
 - More expensive (computation, storage)
 - More complex implementation
- There are many ways to convert a heterogeneous graph to a standard graph (that is, a homogeneous graph)

Recap: Classical GCN

Graph Convolutional Networks (GCN)

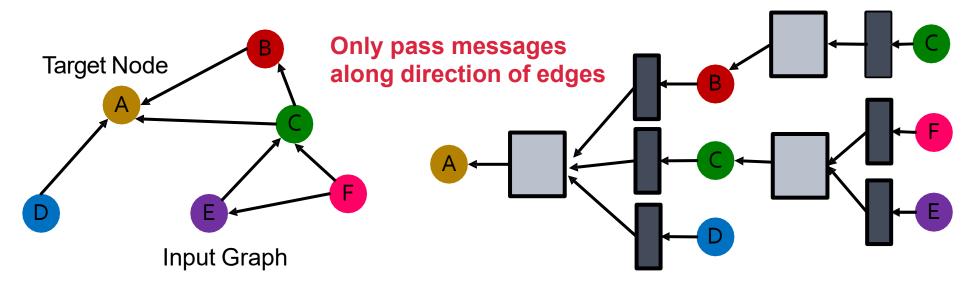
$$\mathbf{h}_{v}^{(l)} = \sigma \left(\mathbf{W}^{(l)} \sum_{u \in N(v)} \frac{\mathbf{h}_{u}^{(l-1)}}{|N(v)|} \right)$$

How to write this as Message + Aggregation?

$$\mathbf{h}_{v}^{(l)} = \sigma \left(\sum_{u \in N(v)} \mathbf{W}^{(l)} \frac{\mathbf{h}_{u}^{(l-1)}}{|N(v)|} \right)$$
 (2) Aggregation Aggregation

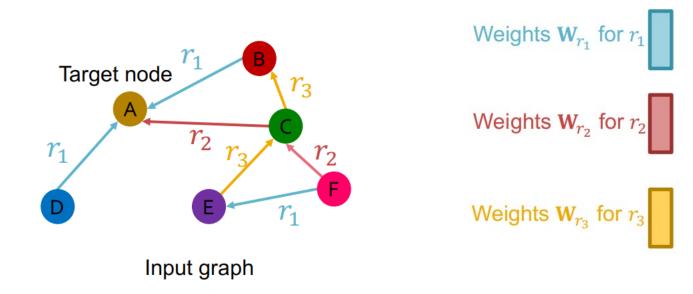
Relational GCN

- We will extend GCN to handle heterogeneous graphs with multiple edge/relation types
- We start with a directed graph with one relation
 - How do we run GCN and update the representation of the target node A on this graph?



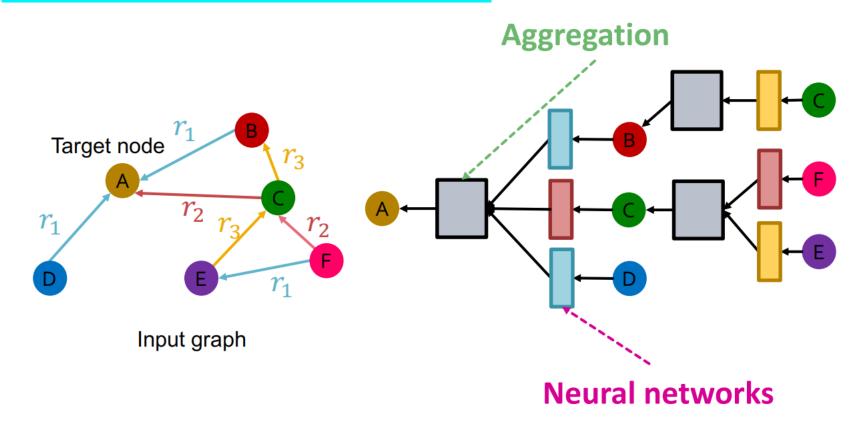
Relational GCN

- What if the graph has multiple relation types?
- Use different neural network weights for different relation types.

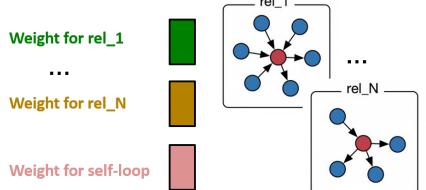


Relational GCN

- What if the graph has multiple relation types?
- Use different neural network weights for different relation types.



Relational GCN: Definition



Relational GCN (RGCN):

$$\mathbf{h}_{v}^{l+1} = \sigma(\sum_{r \in R} \sum_{u \in N_{v}^{r}} \frac{1}{c_{v,r}} W_{r}^{l} h_{u}^{l} + W_{0}^{l} h_{v}^{l})$$

- How to write this as Message + Aggregation?
- Message:
 - Each neighbor of a given relation:

$$m_{u,r}^l = \frac{1}{c_{v,r}} W_r^l h_u^l$$

• Self-loop:

$$m_{v}^{l} = W_0^{l} h_{v}^{l}$$

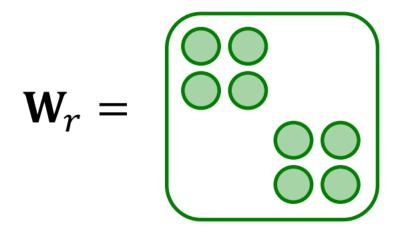
- Aggregation:
 - Sum over messages from neighbors and self-loop, then apply activation
 - $\mathbf{h}_v^{l+1} = \sigma(Sum(\{m_{u,r}^l, u \in N_v^r\} \cup \{m_v^l\}))$

Relational GCN: Scalability

- Each relation has L matrices: $W_r^1, W_r^2, \dots, W_r^L$
- The size of each W^l_r is $d^{l+1} \times d^l$ d^l is the hidden dimension in layer l
- Rapid growth of the number of parameters w.r.t number of relations!
- Two methods to regularize the weights
 - (1) Use block diagonal matrices
 - (2) Basis/Dictionary learning

Block Diagonal Matrices

- Key insight: make the weights sparse!
- Use block diagonal matrices for W



Limitation: only nearby neurons/dimensions can interact through *W*

• If use B low-dimensional matrices, then # param reduce

from
$$d^{l+1} \times d^l$$
 to $B \times \frac{d^{l+1}}{B} \times \frac{d^l}{B}$

Basis Learning

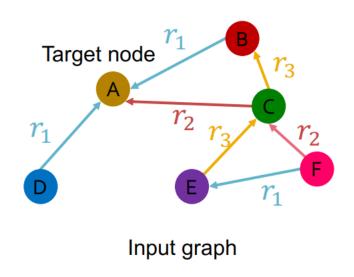
- Key insight: Share weights across different relations!
- Represent the matrix of each relation as a linear combination of basis transformations

 $W^r = \sum_{b=1}^B a_{rb} V_b$, where V_b is shared across all relations

- V_b are the basis matrices
- a_{rb} is the importance weight of matrix V_b
- Now each relation only needs to learn $\{a_{rb}\}_{b=1}^{B}$, which is B scalars

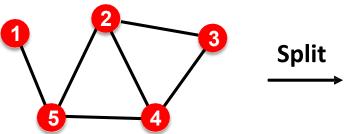
Example: Node Classification

- RGCN uses the representation of the final layer:
 - Take the final layer as the probability of the node belonging to a class



Example: Link Prediction

Link prediction split:



The original graph

5 4

Split Graph with 4 categories of edges

Every edge also has a relation type, this is independent of the 4 categories.

In a heterogeneous graph, the homogeneous graphs formed by every single relation also have the 4 splits.

Training message edges for r_1 Training supervision edges for r_1 Validation edges for r_1 Test edges for r_1

Training message edges for r_n .

Training supervision edges for r_n

Validation edges for r_n

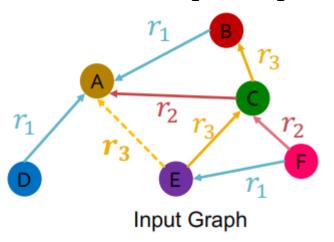
Test edges for r_n

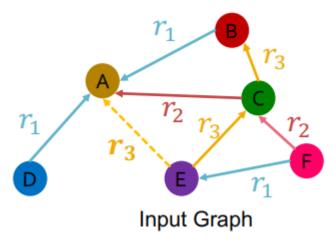
₄Training message edges

Training supervision edges
Validation edges

≱Test edges

- Assume (E, r_3, A) is training supervision edge, all the other edges are training message edges
- Use RGCN to score (E, r_3, A)
 - Take the final layer of E and A: h_E^l and $h_A^l \in R^d$
 - Relation-specific score function $f_r: R^d \times R^d \to R$
 - One example $f_{r_1}(h_E, h_A) = h_E^T W_{r_1} h_A$, $W_{r_1} \in \mathbb{R}^d \times \mathbb{R}^d$





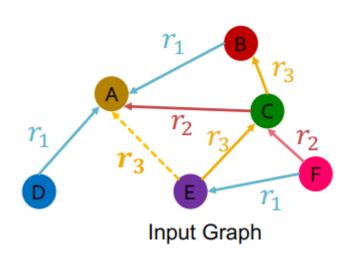
- 1. Use RGCN to score the **training** supervision edge (E, r_3, A)
- 2. Create a **negative edge** by perturbing the **supervision edge** (E, r_3, B)
 - Corrupt the tail of (E, r_3, A)
 - e.g., (E, r_3, B) , (E, r_3, D)

training supervision edges: (E, r_3, A) training message edges: all the rest existing edges (solid lines)

(1) Use **training message edges** to predict **training supervision edges**

Note the negative edges should NOT belong to training message edges or training supervision edges! e.g., (E, r_3, C) is NOT a negative edge

Training:

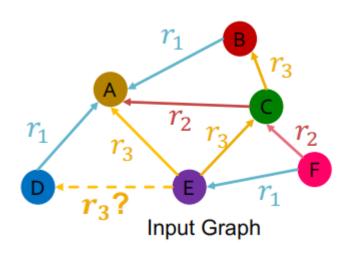


- 1. Use RGCN to score the **training** supervision edge (E, r_3, A)
- 2. Create a **negative edge** by perturbing the **supervision edge** (E, r_3, B)
- 3. Use GNN model to score negative edge
- 4. Optimize a standard cross entropy loss
 - 1. Maximize the score of training supervision edge
 - 2. Minimize the score of negative edge

$$l = -\log\sigma\left(f_{r_3}(h_E, h_A)\right) - \log(1 - \sigma(f_{r_3}(h_E, h_B)))$$

Evaluation:

Validation and test



- Evaluate how the model can predict the validation edges with the relation types
- predict validation edge (E, r_3, D)
- Intuition: the score of (E, r_3, D) should be higher than all (E, r_3, v) where (E, r_3, v) is **NOT** in the **training message edges** and **training supervision edges**, e.g., (E, r_3, B)
- 1. Calculate the score of (E, r_3, D)
- 2. Calculate the score of all the negative edges: $\{(E, r_3, v) | v \in \{B, F\}\}$, since (E, r_3, A) , (E, r_3, C) belong to training message edges & training supervision edges
- 3. Obtain the ranking RK of (E, r_3, D)
- 4. Calculate metrics
 - **1.** Hits@k: $1 [RK \le k]$. Higher is better
 - 2. Reciprocal Rank: $\frac{1}{RK}$ Higher is better

Summary

In this lecture, we introduced

- GCN: the most basic GNN model
- GraphSAGE: more flexible aggregation
- GAT: use attention mechanism to evaluate importance of neigborhood
- Heterogeneous Graphs: when nodes and edges have different types
- RGCN: GNN for Heterogeneous Graphs