# CS 2601 Linear and Convex Optimization 1. Introduction

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Fall 2022

#### Outline

• Examples of optimization problems

Global and local optima

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#### Mathematical optimization problems

$$\begin{array}{ccc} \underset{\textbf{x}}{\text{minimize}} & f(\textbf{x}) \\ & \text{subject to} & \textbf{x} \in X \end{array} \qquad \text{or} \qquad \min_{\textbf{x} \in X} f(\textbf{x})$$

- $f: \mathbb{R}^n \to \mathbb{R}$ : objective function
- $\mathbf{x} = (x_1, x_2, \dots, x_n)^T \in \mathbb{R}^n$ : optimization/decision variables
- $X \subset \mathbb{R}^n$ : feasible set or constraint set
  - ightharpoonup x is called feasible if  $x \in X$  and infeasible if  $x \notin X$ .

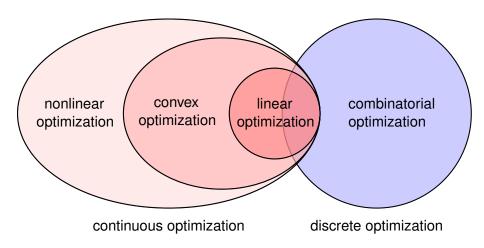
Maximizing f is equivalent to minimizing -f; will focus on minimization.

The problem is unconstrained if  $X = \mathbb{R}^n$  and constrained if  $X \neq \mathbb{R}^n$ .

*X* is often specified by constraint functions,

$$\min_{\mathbf{x}} f(\mathbf{x}) 
\text{s. t.} g_i(\mathbf{x}) \le 0, i = 1, 2, ..., m 
 h_i(\mathbf{x}) = 0, i = 1, 2, ..., k$$

## Mathematical optimization problems



#### Data fitting

Recall Hooke's law in physics,

$$F = -k(x - x_0) = -kx + b$$
, where  $b = kx_0$ 

• *F* : force

• x: length

• k : spring constant

x<sub>0</sub>: length at rest

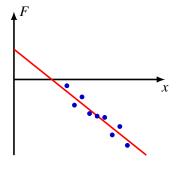
Given m measurements  $(x_1, F_1), (x_2, F_2), \ldots, (x_m, F_m),$ 

$$F_i = -kx_i + b + \epsilon_i$$

•  $\epsilon_i$ : measurement error find k, b by fitting a line through data.

Least squares criterion,

$$\min_{k>0,b>0} \sum_{i=1}^{m} \epsilon_i^2 = \sum_{i=1}^{m} (F_i + kx_i - b)^2$$



#### Linear least squares regression

A linear model predicts a response/target by a linear combination of predictors/features (plus an intercept/bias),

$$\hat{\mathbf{y}} = f(\mathbf{x}) = b + \sum_{i=1}^{n} w_i x_i = \mathbf{x}^T \mathbf{w} + b$$

Given m data points  $(x_1, y_1), (x_2, y_2), \dots, (x_m, y_m)$ , linear (least squares) regression finds w and b by minimizing the sum of squared errors,

$$\min_{\mathbf{w} \in \mathbb{R}^n, b \in \mathbb{R}} \sum_{i=1}^m (f(\mathbf{x}_i) - y_i)^2 = \sum_{i=1}^m (\mathbf{x}_i^T \mathbf{w} + b - y_i)^2$$

In a more compact form,

$$\min_{\mathbf{w}\in\mathbb{R}^n,b\in\mathbb{R}}\|\mathbf{X}\mathbf{w}+b\mathbf{1}-\mathbf{y}\|^2$$

- $X = (\mathbf{x}_1, \dots, \mathbf{x}_m)^T \in \mathbb{R}^{m \times n}, \mathbf{y} = (y_1, \dots, y_m)^T \in \mathbb{R}^m$
- $\mathbf{1} = (1, 1, \dots, 1)^T \in \mathbb{R}^m$
- $\|z\| = \sqrt{z^T z} = \sqrt{\sum_{i=1}^n z_i^2}$  for  $z = (z_1, \dots, z_n)^T \in \mathbb{R}^n$

## Optimal transport problem

- need to ship products from n warehouses to m customers
- inventory at warehouse i is  $a_i$ , i = 1, 2, ..., n
- quantity ordered by customer j is  $b_j$ , j = 1, 2, ..., m
- unit shipping cost from warehouse i to customer j is  $c_{ij}$

Let  $x_{ij}$  be quantity shipped from warehouse i to customer j Minimize total cost by solving the following linear program

$$\min_{(x_{ij})} \quad \sum_{i=1}^{n} \sum_{j=1}^{m} c_{ij} x_{ij} 
\text{s. t.} \quad \sum_{i=1}^{n} x_{ij} = b_{j} \quad \text{for} \quad j = 1, 2, \dots, m 
\sum_{j=1}^{m} x_{ij} \le a_{i} \quad \text{for} \quad i = 1, 2, \dots, n 
x_{ij} \ge 0 \quad \text{for} \quad i = 1, 2, \dots, n; j = 1, 2, \dots, m$$

#### Power allocation

We want to transmit information over n communication channels. The capacity of the i-th channel is

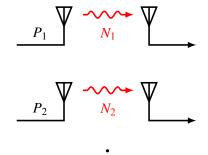
$$C_i = W_i \log_2(1 + \frac{P_i}{N_i})$$
 bits/second

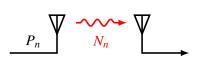
- $W_i$ : channel bandwidth in hertz
- P<sub>i</sub>: signal power in watts
- N<sub>i</sub>: noise power in watts

Given a total power constraint P,

$$\max_{P_1,\dots,P_n} \quad \sum_{i=1}^n W_i \log_2(1 + \frac{P_i}{N_i})$$

s.t.  $\sum_{i=1}^{n} P_i \leq P$ ,  $P_i \geq 0$  for  $i = 1, 2, \dots, n$ 





# Binary classification



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Represent an image by a vector  $x \in \mathbb{R}^n$ , label  $y \in \{+1, -1\}$ 

Given a set of images with labels  $(x_1, y_1), (x_2, y_2), \dots, (x_m, y_m)$ , want a function  $f : \mathbb{R}^n \to \mathbb{R}$ , called a classifier, such that

$$\begin{cases} f(\mathbf{x}_i) > 0, & \text{iff } y_i = +1 \\ f(\mathbf{x}_i) < 0, & \text{iff } y_i = -1 \end{cases} \iff y_i f(\mathbf{x}_i) > 0$$

Once we find f, we can use  $\hat{y} = \text{sign}[f(x)]$  to classify new images.

How to find f? Let's consider linear classifiers, i.e.  $f(x) = w^T x + b$ , and two methods to determine w, b, i.e. logistic regression and support vector machine.

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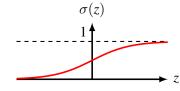
#### Logistic regression

Logistic regression assumes the probability for an image  $\boldsymbol{x}$  to have label  $\boldsymbol{y}$  is modeled by

$$p(y \mid x) = \sigma(yf(x)) = \sigma(y(\mathbf{w}^T\mathbf{x} + b))$$

where  $\sigma$  is the sigmoid function

$$\sigma(z) = \frac{1}{1 + e^{-z}}$$



To determine w, b, maximize the likelihood

$$\max_{\mathbf{w},b} L(\mathbf{w},b) = \prod_{i=1}^{m} p(y_i \mid x_i)$$

or equivalently, minimize the negative log likelihood

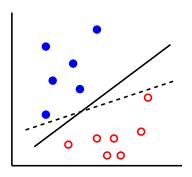
$$\min_{\mathbf{w},b} \quad NLL(\mathbf{w},b) = -\log L(\mathbf{w},b) = \sum_{i=1}^{m} \log(1 + e^{-y_i(\mathbf{x}_i^T \mathbf{w} + b)})$$

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## Support vector machine

Assume data is linearly separable, i.e. exists hyperplane  $\mathbf{w}^T\mathbf{x} + b = 0$  s.t.

$$y_i(\mathbf{w}^T \mathbf{x}_i + b) > 0, \quad \forall i$$



There may exist many such hyperplanes with different margins, i.e. minimum distance from data points to the hyperplane.

A classifier with a larger margin is more robust against noise.

## Support vector machine

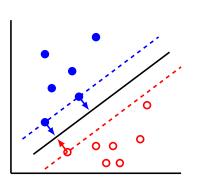
Given a hyperplane  $P: \mathbf{w}^T \mathbf{x} + b = 0$ ,

• distance from  $x_i$  to P,

$$\operatorname{dist}(\boldsymbol{x}_i, P) = \frac{|\boldsymbol{w}^T \boldsymbol{x}_i + b|}{\|\boldsymbol{w}\|}$$

margin

$$\min_{1 \le i \le m} \frac{|\boldsymbol{w}^T \boldsymbol{x}_i + b|}{\|\boldsymbol{w}\|}$$



Support vector machine (SVM) maximizes the margin

$$\max_{\boldsymbol{w},b} \quad \min_{1 \le i \le m} \frac{|\boldsymbol{w}^T \boldsymbol{x}_i + b|}{\|\boldsymbol{w}\|}$$
  
s.t.  $y_i(\boldsymbol{w}^T \boldsymbol{x}_i + b) > 0, \quad i = 1, 2, \dots, m$ 

Not easy to solve in this form.

## Support vector machine

Problem reformulation

- Note  $|\mathbf{w}^T \mathbf{x}_i + b| = y_i(\mathbf{w}^T \mathbf{x}_i + b)$ , as  $y_i = \text{sgn}(\mathbf{w}^T \mathbf{x}_i + b)$ .
- For  $\alpha > 0$ ,  $\tilde{\mathbf{w}} = \alpha \mathbf{w}$  and  $\tilde{\mathbf{b}} = \alpha \mathbf{b}$  determine the same hyperplane P,

$$\mathbf{x} \in P \iff \mathbf{w}^T \mathbf{x} + b = 0 \iff \tilde{\mathbf{w}}^T \mathbf{x} + \tilde{b} = 0$$

• Choosing  $\alpha$  properly, we can assume  $\min_{\boldsymbol{x}} y_i(\tilde{\boldsymbol{w}}^T\boldsymbol{x}_i + \tilde{b}) = 1$ ,

$$\max_{\tilde{\mathbf{w}}, \tilde{b}} \frac{1}{\|\tilde{\mathbf{w}}\|}$$
s.t.  $y_i(\tilde{\mathbf{w}}^T \mathbf{x}_i + \tilde{b}) \ge 1, \quad i = 1, 2, \dots, m$ 

• Maximizing 1/|z| is equivalent to minimizing  $\frac{1}{2}z^2$ ,

$$\min_{\tilde{\boldsymbol{w}}, \tilde{b}} \quad \frac{1}{2} \|\tilde{\boldsymbol{w}}\|^2$$
s. t.  $y_i(\tilde{\boldsymbol{w}}^T \boldsymbol{x}_i + \tilde{b}) \ge 1, \quad i = 1, 2, \dots, m$ 

We will see this reformulation is a convex problem and easy to solve. 12

# Appendix: Distance to hyperplane

- $w \perp \text{hyperplane } P : w^T x + b = 0$
- x<sub>i</sub>' is the orthogonal projection of x<sub>i</sub> onto P, i.e.

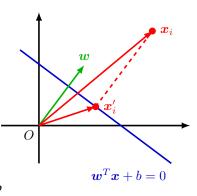
$$\mathbf{x}_i - \mathbf{x}_i' \perp P$$
$$\mathbf{w}^T \mathbf{x}_i' + b = 0$$

•  $x_i - x_i' = \gamma_i w$  for some  $\gamma_i \in \mathbb{R}$ ,

$$\mathbf{w}^{T}(\mathbf{x}_{i}-\gamma_{i}\mathbf{w})+b=0 \implies \gamma_{i}=\frac{\mathbf{w}^{T}\mathbf{x}_{i}+b}{\mathbf{w}^{T}\mathbf{w}}$$

• distance from  $x_i$  to P is

$$\min_{\mathbf{x} \in P} \|\mathbf{x}_i - \mathbf{x}\| = \|\mathbf{x}_i - \mathbf{x}_i'\| = \|\gamma_i \mathbf{w}\| = \frac{|\mathbf{w}^T \mathbf{x}_i + b|}{\|\mathbf{w}\|}$$



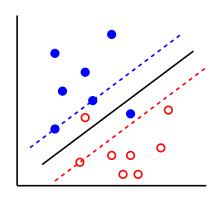
#### Soft margin SVM

Hard margin SVM requires linear separability

$$\min_{\mathbf{w},b} \quad \frac{1}{2} ||\mathbf{w}||^2$$
s. t.  $y_i(\mathbf{w}^T \mathbf{x}_i + b) \ge 1$ ,  $\forall i$ 

When not linearly separable,

- relax constraints
- penalize deviation



Soft margin SVM: introduce slack variables  $\boldsymbol{\xi} = (\xi_1, \dots, \xi_n)^T$ 

$$\min_{\boldsymbol{w},b,\boldsymbol{\xi}} \frac{1}{2} \|\boldsymbol{w}\|_2^2 + C \sum_{i=1}^m \xi_i \quad (C > 0 \text{ is a hyperparameter})$$
s. t.  $y_i(\boldsymbol{w}^T \underline{\boldsymbol{x}}_i + b) \ge 1 - \xi_i, \quad i = 1, 2, \dots, m$ 

$$\boldsymbol{\xi} \ge \boldsymbol{0}, \quad \text{(i.e.} \quad \xi_i \ge 0, \quad i = 1, 2, \dots, m)$$

#### Outline

Examples of optimization problems

Global and local optima

#### Global optima

 $x^* \in X$  is a global minimum<sup>1</sup> of f over X if

$$f(\mathbf{x}^*) \le f(\mathbf{x}), \quad \forall \mathbf{x} \in X$$

It is an optimal solution of the minimization problem

$$\min_{\mathbf{x} \in X} f(\mathbf{x}) \tag{P}$$

and  $f(x^*)$  is the optimal value of (P).

Global maximum is defined by reversing the direction of the inequality.

Maximum and minimum are called extremum.

Note. Global extrema may not exist.

- $f(x) = x, X = \mathbb{R}$ ,  $\inf_{x \in X} f(x) = -\infty$  unbounded below
- f(x) = x, X = (0, 1),  $\inf_{x \in X} f(x) = 0$ , but not achievable

<sup>&</sup>lt;sup>1</sup>Global minimum often also refers to the minimum value  $f(x^*)$ .

## Review: Inner product and norm

Euclidean inner product on 
$$\mathbb{R}^n$$
:  $\langle x, y \rangle = x^T y = \sum_{i=1}^n x_i y_i$ 

Euclidean norm (2-norm, 
$$\ell_2$$
-norm):  $\|x\|_2 = \sqrt{x^T x} = \sqrt{\sum_{i=1}^n x_i^2}$ 

A norm on  $\mathbb{R}^n$  is a function  $\|\cdot\|:\mathbb{R}^n\to\mathbb{R}$  satisfying

- 1.  $||x|| \geq 0, \forall x \in \mathbb{R}^n$
- 2. ||x|| = 0 iff x = 0
- 3.  $||ax|| = |a|||x||, \forall a \in \mathbb{R}, x \in \mathbb{R}^n$  (positive homogeneity)
- 4.  $||x + y|| \le ||x|| + ||y||$ ,  $\forall x, y \in \mathbb{R}^n$  (triangle inequality)

#### Example.

- p-norm ( $\ell_p$ -norm):  $||x||_p = (\sum_{i=1}^n |x_i|^p)^{1/p}, p \ge 1$
- $\infty$ -norm ( $\ell_{\infty}$ -norm):  $\|x\|_{\infty} = \max_{1 \le i \le n} |x_i| = \lim_{p \to \infty} \|x\|_p$

Property 4 of these norms is given by Minkowski's inequality.

By default, ||x|| means  $||x||_2$ .

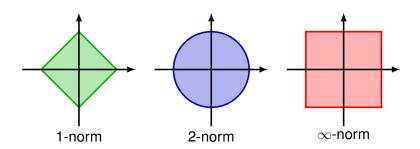
# Review: Open and closed balls

Open ball of radius r centered at  $x_0$ 

$$B(x_0, r) = \{x : ||x - x_0|| < r\}$$

Closed ball of radius r centered at  $x_0$ 

$$\bar{B}(x_0, r) = \{x : ||x - x_0|| \le r\}$$



unit balls in  $\mathbb{R}^2$  with different norms

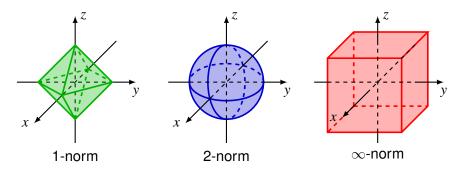
## Review: Open and closed balls

Open ball of radius r centered at  $x_0$ 

$$B(x_0, r) = \{x : ||x - x_0|| < r\}$$

Closed ball of radius r centered at  $x_0$ 

$$\bar{B}(x_0, r) = \{x : ||x - x_0|| \le r\}$$



unit balls in  $\mathbb{R}^3$  with different norms

# Review: Open and closed sets

A set S is open if for any  $x \in S$ , there exists  $\epsilon > 0$  s.t.  $B(x, \epsilon) \subset S$ .

A set S is closed if its complement  $S^c$  is open.

#### Examples in $\mathbb{R}$ .

- (0,1) is open.
- [0, 1] is closed.
- (0, 1] is neither open nor closed.
- $[1, \infty)$  is closed.

A sequence  $\{x_n\}$  converges to x, denoted  $x_n o x$  or  $\lim_{n o \infty} x_n = x$  if

$$\lim_{n\to\infty}\|\boldsymbol{x}-\boldsymbol{x}_n\|=0$$

Note. In  $\mathbb{R}^n$ , if  $x_n \to x$  in one norm, it converges in any norm. The convergence in norm is equivalent to coordinate-wise convergence.

Theorem. S is closed iff for any sequence  $\{x_n\} \subset S$ ,

$$x_n \to x \implies x \in S$$
.

## Review: Compactness

A set *S* is bounded if there exists  $M < \infty$  s.t.  $||x|| \le M$ ,  $\forall x \in S$ .

A set  $S \subset \mathbb{R}^n$  is compact if it is closed and bounded.

#### Examples in $\mathbb{R}$ .

- [0, 1] is compact
- (0,1), (0,1] are bounded but not closed, so not compact
- $[1,\infty)$  is closed but not bounded, so not compact

#### Examples in $\mathbb{R}^n$ .

- For  $0 < r < \infty$ , the open ball  $B(0,r) = \{x \in \mathbb{R}^n : ||x|| < r\}$  is not compact.
- For  $r < \infty$ , the closed ball  $\bar{B}(0,r) = \{x \in \mathbb{R}^n : ||x|| \le r\}$  is compact.
- $\{x \in \mathbb{R}^n : x \ge 0\}$  is closed but unbounded, so not compact.

## **Review: Continuity**

A function  $f:X\subset\mathbb{R}^n\to\mathbb{R}$  is continuous at  $x\in X$  if for any  $\epsilon>0$ , there exists  $\delta>0$  s.t.

$$\mathbf{y} \in X \cap B(\mathbf{x}, \delta) \implies |f(\mathbf{y}) - f(\mathbf{x})| < \epsilon$$

Equivalently, f is continuous at  $x \in X$  if

$$\forall \{x_n\} \subset X, \quad x_n \to x \implies f(x_n) \to f(x)$$

f is continuous on X if it is continuous at every  $x \in X$ .

Theorem. If  $f: \mathbb{R}^n \to \mathbb{R}$  is continuous on  $\mathbb{R}^n$ , then for any  $c \in \mathbb{R}$ ,

- 1.  $\{x : f(x) < c\}$  is open;
- 2.  $\{x: f(x) \leq c\}$  is closed.

## Existence of Global Optima

Extreme Value Theorem. If f is continuous on a compact set X, then f attains its maximum and minimum on X, i.e. there exist  $x_1, x_2 \in X$  (not necessarily unique) s.t.

$$f(\mathbf{x}_1) \le f(\mathbf{x}) \le f(\mathbf{x}_2), \quad \forall \mathbf{x} \in X.$$

Example. 
$$f(x) = x^2$$
 satisfies  $f(0) \le f(x) \le f(2) = f(-2)$  on  $[-2, 2]$ .

The Extreme Value Theorem gives sufficient conditions for the existence of global optima, but they are not necessary.

Example.  $f(x) = x^2$ .

- $\inf_{x \in (0,1)} f(x) = 0$ , but f(x) > 0 for all  $x \in (0,1)$ , no global min.
- $\min_{x \in [0,1)} f(x) = f(0)$ ,  $x^* = 0$  is global min, but [0,1) is not closed.
- $\min_{x \in \mathbb{R}} f(x) = f(0), x^* = 0$  is global min, but  $\mathbb{R}$  unbounded.

#### Existence of Global Optima (cont'd)

Corollary. If f is continuous on  $\mathbb{R}^n$  and  $f(x) \to +\infty$  as  $||x|| \to \infty$ , then the global min exists, i.e. there exists  $x^*$  s.t.  $f(x^*) \le f(x)$ ,  $\forall x$ .

#### Proof.

- Since  $f(x) \to +\infty$  as  $||x|| \to \infty$ , there exists M > 0 s.t. f(x) > f(0) when ||x|| > M.
- The closed ball  $\bar{B}(\mathbf{0}, M) = \{x : ||x|| \le M\}$  is compact.
- By the Extreme Value Theorem, there exists  $x^* \in \bar{B}(0,M)$  s.t.

$$f(\mathbf{x}^*) \le f(\mathbf{x}), \quad \forall \mathbf{x} \in \bar{B}(\mathbf{0}, \mathbf{M})$$

• For  $x \notin \bar{B}(\mathbf{0}, M)$ ,  $f(x^*) \le f(\mathbf{0}) < f(x)$ , so  $x^*$  is a global min on  $\mathbb{R}^n$ .

A function f is called coercive if  $f(x) \to +\infty$  as  $||x|| \to \infty$ .

Example.  $f(x) = ||x||^2$  coercive,  $x^* = \mathbf{0}$  is global minimum.

Example.  $f(x) = e^{-\|x\|}$  not coercive, no global minimum.

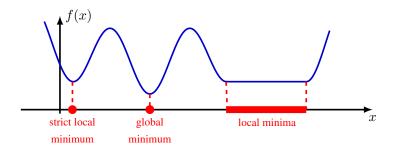
Example.  $f(x) = \sin x$  not coercive,  $x^* = -\frac{\pi}{2}$  is global minimum.

#### **Local Minimum**

 $x^* \in X$  is a local minimum of f on X if there exists  $\epsilon > 0$  s.t.

$$f(\mathbf{x}^*) \le f(\mathbf{x}), \quad \forall \mathbf{x} \in X \cap B(\mathbf{x}^*, \epsilon)$$

 $x^*$  is a strict local minimum if strict inequality holds for  $x \neq x^*$ . Local maximum is defined by reversing direction of inequality.



Global minimum is always local minimum, but not vice versa.

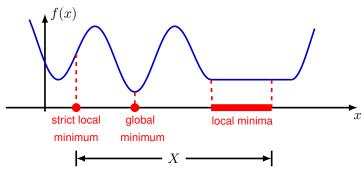
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#### **Local Minimum**

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