

Seminar 11 for Lecture 10

April 16, 2015

1 Question 1:

Which of the following mobile devices is more like to be shared?

- **a** *Smart phones*
- **b** *Tablets*
- **c** *Phablets*
- **d** *Personal Digital Assistans (PDAs)*

Answer: **b.** Tablets

Thablets Coments:

2 Question 2:

Which of the following are typical behaviors for smartphones users?

- I) *They go to the mobiles when they want to "kill time" while waiting.*
- II) *They are patient and understand the shortcomings of developing mobile technology.*
- III) *They are rushed and most of the times, impatient.*
- a) *I, II*
- b) *I, III*
- c) *II, III*
- d) *I, II, III*

Answer: b. I, III

Coments:

3 Question 3:

Which of the following is a good advice for developing software for mobiles?

- a) *Create new many new gestures and fonts, so that your software stands-out in a competitive market.*
- b) *Suport standard navigation ands gestures for users interacting with the mobile application you are developing.*
- c) *Use early registartion, so that you can easily track all users who want to try your software.*
- d) *Use a big background image with your company name instead of your company logo, so that you save display space.*

Answer: b Support standard navigation and gestures for users interacting with the mobile application you are developing.

Comments:

4 Question 4:

Which of the following is a typical issue for software running on mobile devices?

- a) *Hard to keep track of software updates.*
- b) *Low memory consumption*
- c) *Accidental activation of certain features*
- d) *Additional data traffic*

Answer: c Accidental activation of certain features.

Comments:

5 Question 5: Open-end question

Which problems could you highlight related to the following sites?

<http://m.nbc.com/>

<http://m.ikea.com/>

<http://m.bestbuy.com/>

Comments: