



## CISB5123 Text Analytics Sem 2 2023/2024

### Lab Assignment 2 Due Date: **10 May 2024**

This is a pair assignment. Please submit in a group of **TWO (2)** students.

Sentiment Analysis is the process of classifying the content of documents as positive, negative and/or neutral. In this assignment, you will explore sentiment classification using the Amazon Fine Food Review dataset.

#### Dataset Description

This dataset consists of reviews of fine foods from Amazon. The data span a period of more than 10 years, including all ~500,000 reviews up to October 2012. Reviews include product and user information, ratings, and a plain text review. It also includes reviews from all other Amazon categories.

The dataset consists of 10 columns:

1. Id – Row id
2. ProductId – Unique identifier for the product
3. UserId – Unique identifier for the user
4. ProfileName – Profile name of the user
5. #Helpfulness Numerator – Number of users who found the review helpful
6. #Helpfulness Denominator – Number of users who indicated whether they found the review helpful or not
7. Score – rating between 1 and 5
8. Time – Timestamp for the review
9. Summary – Brief summary of the review
10. Text – Text of the review

Source:

<https://www.kaggle.com/datasets/snap/amazon-fine-food-reviews?select=Reviews.csv>

## Instructions

1. Data Preprocessing:
  - Load the dataset and perform necessary preprocessing steps.
2. Feature Extraction:
  - Utilize appropriate techniques (e.g., Bag-of-Words, TF-IDF) to convert text data into numerical features.
3. Model Selection:
  - Experiment with different methods for sentiment classification from the lexicon-based and machine-learning based approaches.
4. Model Evaluation:
  - Evaluate the performance of each model using appropriate evaluation metrics.
  - Compare the performance of different models and analyze the results.
5. Discussion:
  - Discuss the strengths and weaknesses of the selected models for sentiment classification.

## Deliverables

- Python code implementing the preprocessing, feature extraction, model training, and evaluation.
- In the script, include the name and ID of the group members and a short paragraph on the discussion about the strengths and weaknesses of the selected models for sentiment classification.
- Save the file as LabAssignment2\_Group MembersID.ipynb (replace "GroupMembersID" with the actual IDs of the group members).
- Each group MUST upload the Python script (.ipynb file) AND the extracted data (.csv file) to either one of the group member's GitHub repository, and submit the link to the Python script in Brighten.

Note: Late submissions may incur penalties, and no modifications are allowed after the due date.