

Lean Principles in Testing, IT and Life

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Toyota overtakes GM in global vehicle sales

Quarterly data indicate GM will have tough fight to keep top position



Michael Conroy / AP

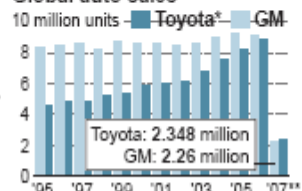
Modesty is also a Toyota trademark, and executives have repeatedly played down the prospects of beating GM as the world's top producer of cars and light trucks. "We're still developing in many regions of the world. I don't regard that as a success yet," says Toyota President Katsuaki Watanabe.



Toyota tops GM in 1st quarter

Toyota Motor sold 2.3 million vehicles worldwide in the January-March quarter, becoming the world's top auto seller passing General Motors for the first time.

Global auto sales



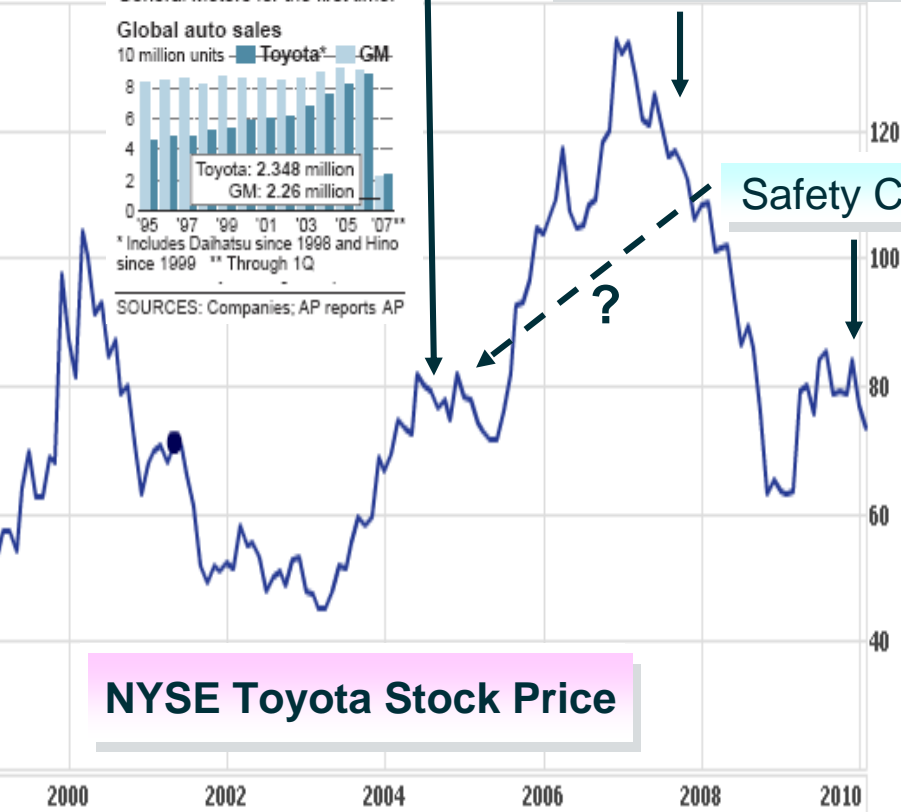
* Includes Daihatsu since 1998 and Hino since 1999 ** Through 1Q

SOURCES: Companies; AP reports AP

Sub-Prime Crisis

Safety Crisis

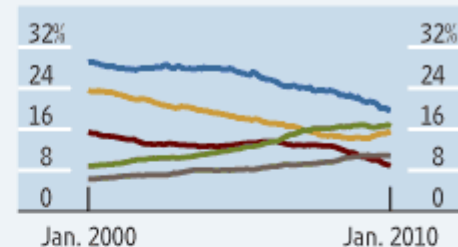
NYSE Toyota Stock Price



The U.S. market

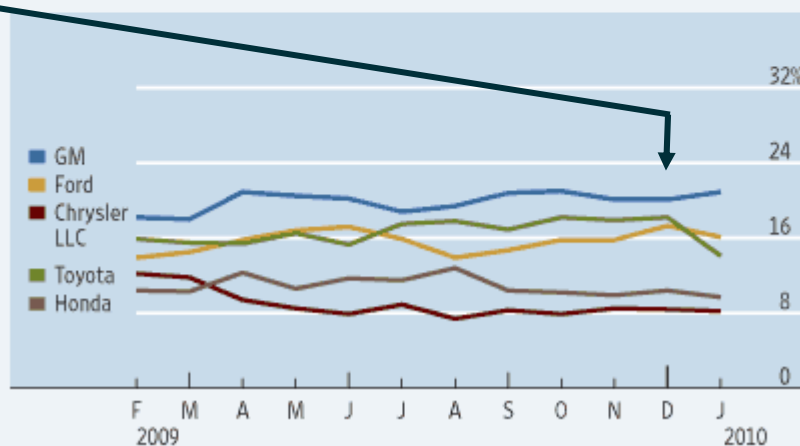
The big five

Share of the total U.S. market for each month. At right, 12-month rolling averages from Jan. 2000 through Jan. 2010; below, for the past year.



1:14 a.m. EST Sunday, February 21, 2010

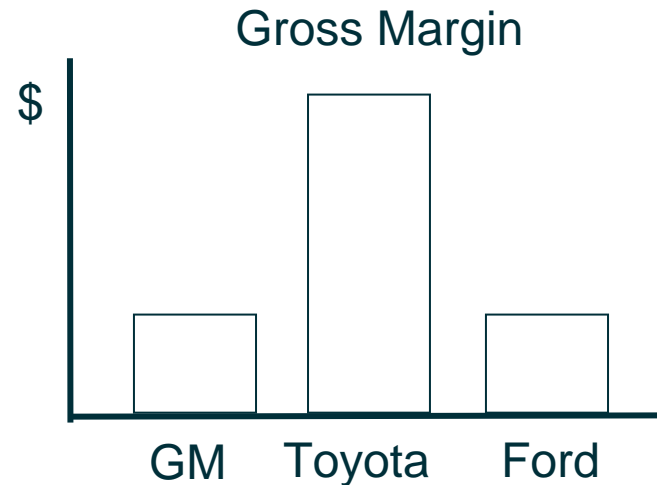
THE WALL STREET JOURNAL.



American Auto Sales - Toyota Market Share

Reasons to Consider Lean

- **Profit:** Toyota's annual profit for the year ended March 2003 was 8.13 billion dollars – bigger than the combined earnings of General motors, Chrysler, and Ford



- **Speed:** Toyota has the fastest development process in the world
- **Low Defects:** Toyota's cars had least defects for the first three years of ownership, and this amounts to approximately one third of the problems of US and European brands
- **Vision:** Long term vision and a good one. They put their money where their mouth is
- **Capability:** They keep improving

Some More Reasons

In Service Organisations . . .

- Lead time reductions of 37%, 54%, 66%, and higher,
- Reduction in rework by 80%,
- Productivity increases of 29%

Lean: Toyota's 14 Management Principles (TPS)

Real Problem Solving

People & Partners

Right Processes

Go See for
Yourself

Respect
Partners

Flow

Consensus &
Implement

Develop People
& Teams

Pull

Relentless
Reflection

Grow Leaders

Level the
Workload

Long Term
Philosophy

Stop and Fix
Culture

Standard
Work

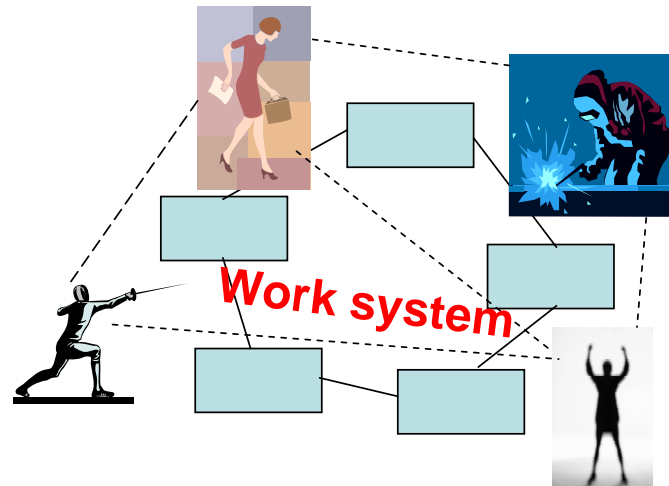
Visual
Controls

Reliable
Technology

Do the right thing for the
company, its employees,
the customers, and
society as a whole.

Not Just \$\$\$

Relocation of truck bed
plant from California to
Mexico, 2001
600 Employees at stake



The Seven Wastes of Manufacturing

Over-
production

Inventory

Extra Processing
Steps

Motion

Defects

Waiting

Transportation

Waste Exercise

The Seven Wastes of Manufacturing

Poppendieck's Translation for IT (2002)

Bicheno (2008) The Lean Toolbox for Service Systems, PICSIE Books
Suggests the following wastes in 'services'

Over-production

Extra Features

An opportunity lost to retain or win customers, a Failure to establish rapport, ignoring customers, unfriendliness and rudeness

Inventory

Requirements

Incorrect inventory. Being out of stock, unable to get exactly what was required, substitute products/services

Extra Processing Steps

Extra Steps

Duplication, having to re-enter data, repeat details on form, copy information across, answer queries from several sources in organisation

Motion

Finding Information

Unnecessary movement, Queuing several times, lack of one-stop, poor ergonomics in service

Defects

Defects not Caught

Errors in service transaction, product defects in the product/service bundle. Lost or damaged goods.

Waiting

Waiting - Include Customers

Delay customers waiting for service, delivery, queues, not arriving when promised.

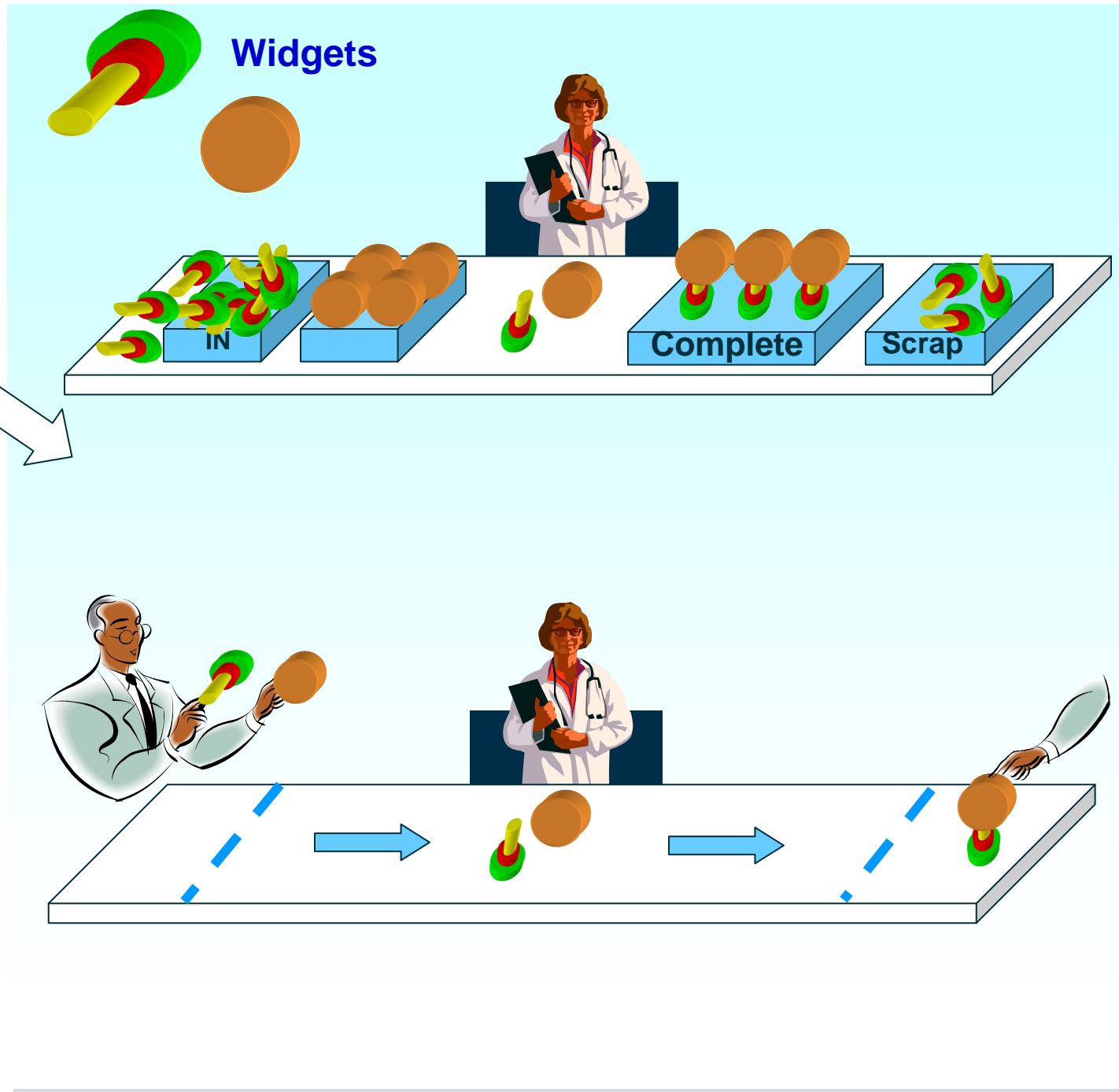
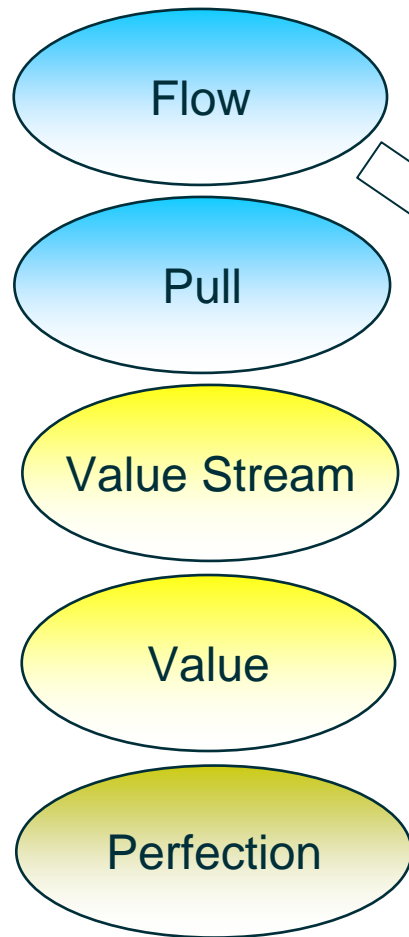
Transportation

Handoffs

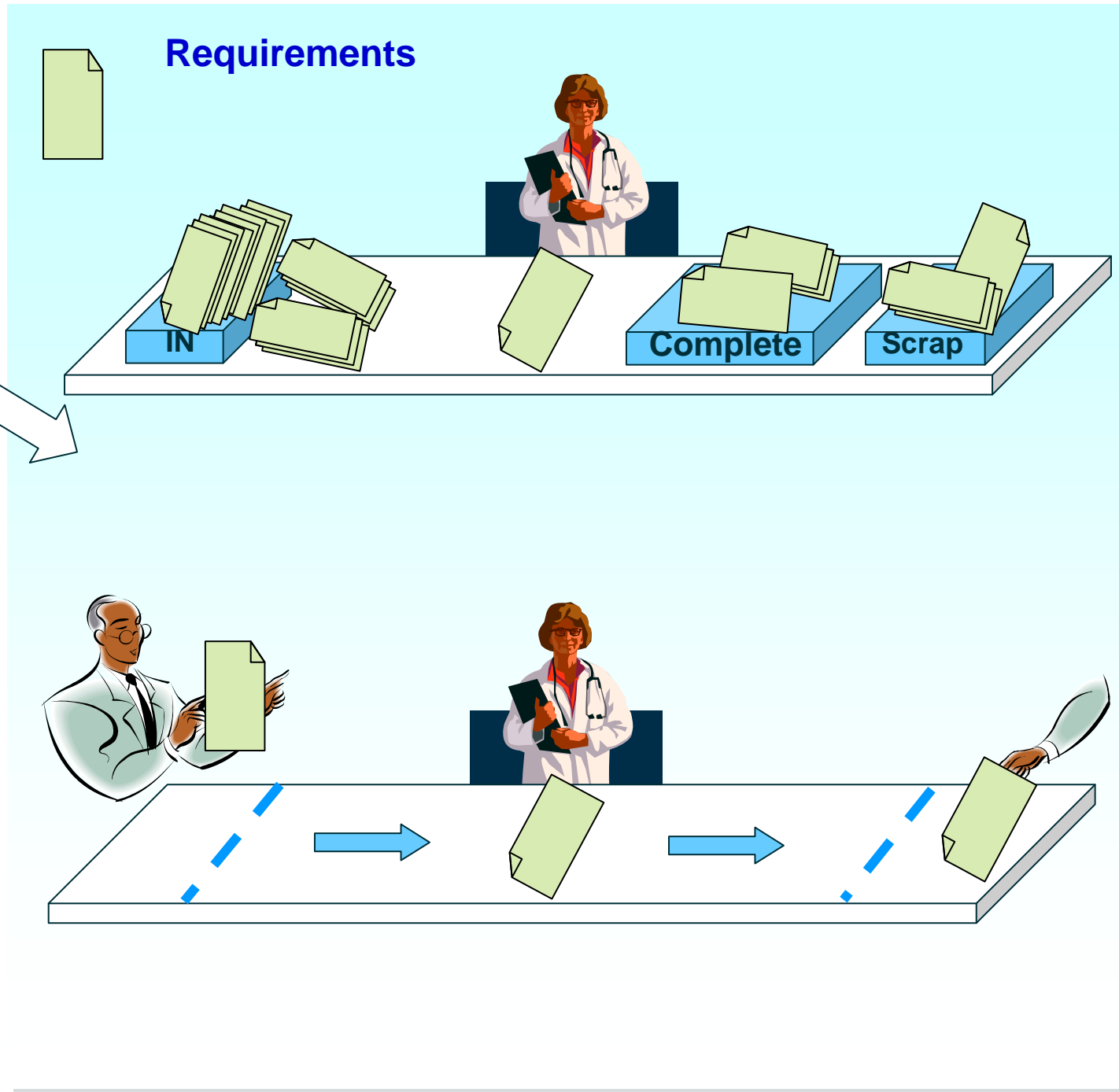
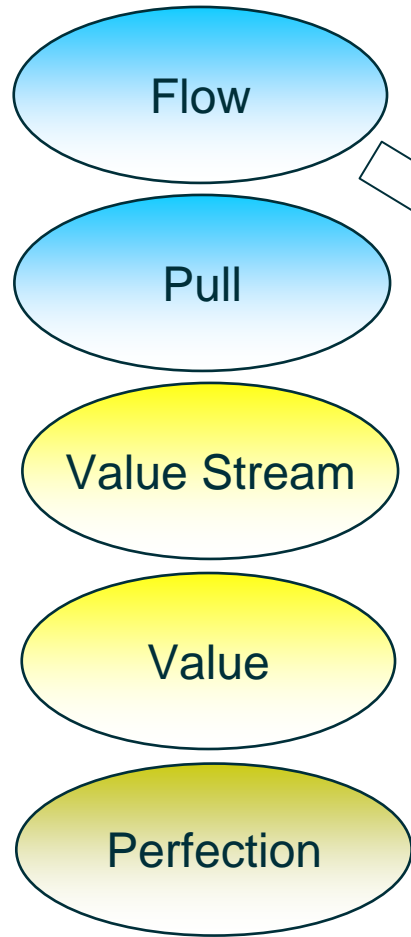
Unclear communication, seeking clarification, confusion over product or service use, wasting time finding a location that may result in misuse/duplication

The Seven Wastes of Manufacturing	Poppendieck's Translation for IT (2002)	Mallinson's 'Additional's' for Testing (2010)	Mallinson's Other Wastes or Waste Sources (2010)
Over-production	Extra Features	Test over-coverage Over-documenting	Customer Ambiguity
Inventory	Requirements	Test cases Un-cleared bugs	Human Factors
Extra Processing Steps	Extra Steps	Over-precision, Redundant/Weak tests	
Motion	Finding Information	Unnecessary test repeat cycles	Wrong system
Defects	Defects not Caught	Defects not prevented now	
Waiting	Waiting - Include Customers	Waiting, Status repeating	Unexploited opportunities
Transportation	Handoffs	Walking, (Foggy directions 'All over the place')	
			Inefficient use of Human Capital
			Inefficient use of limited natural resources

Lean: Five Key Principles



Lean: Five Key Principles



Lean: Five Key Principles

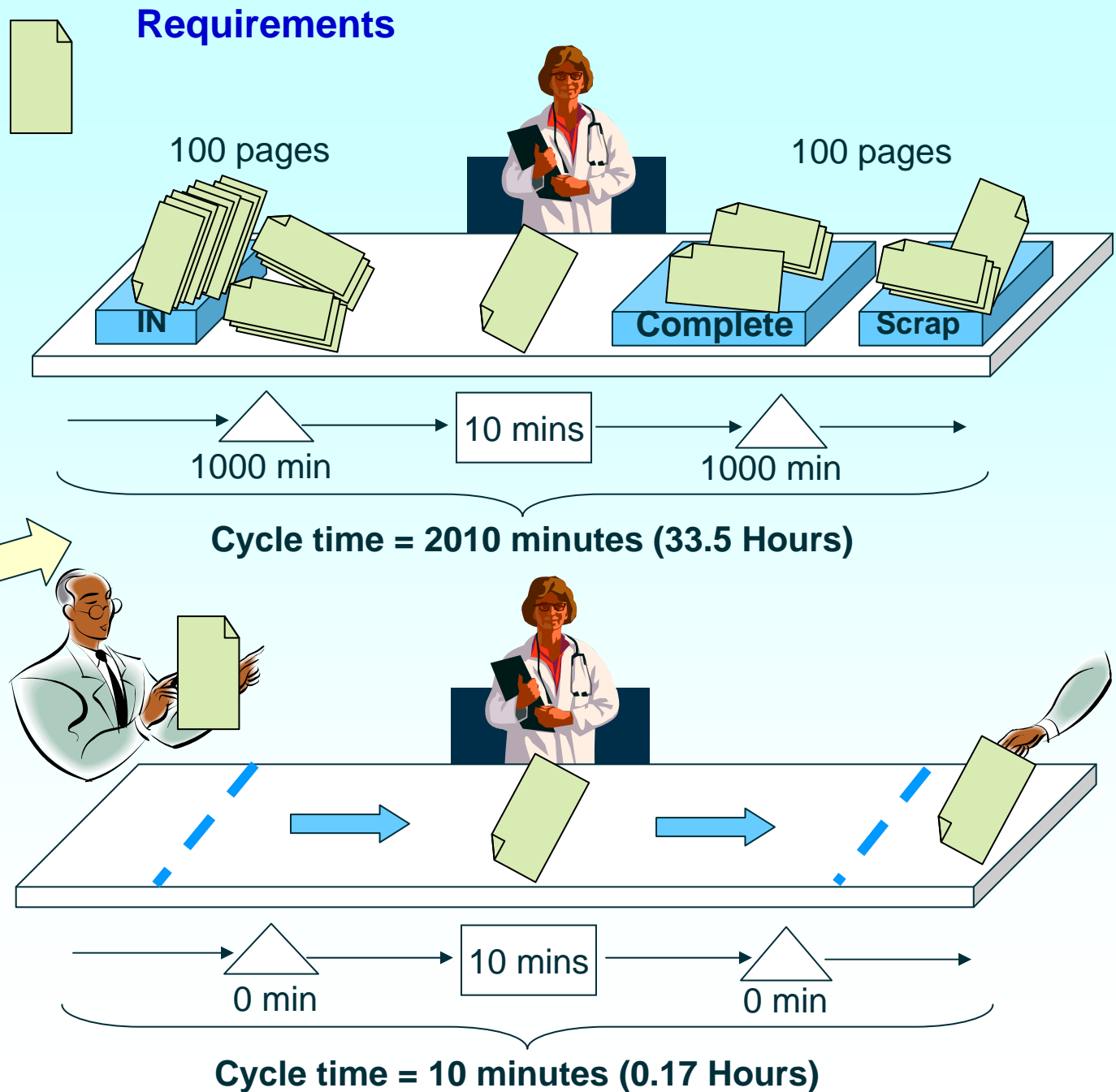
Flow

Pull

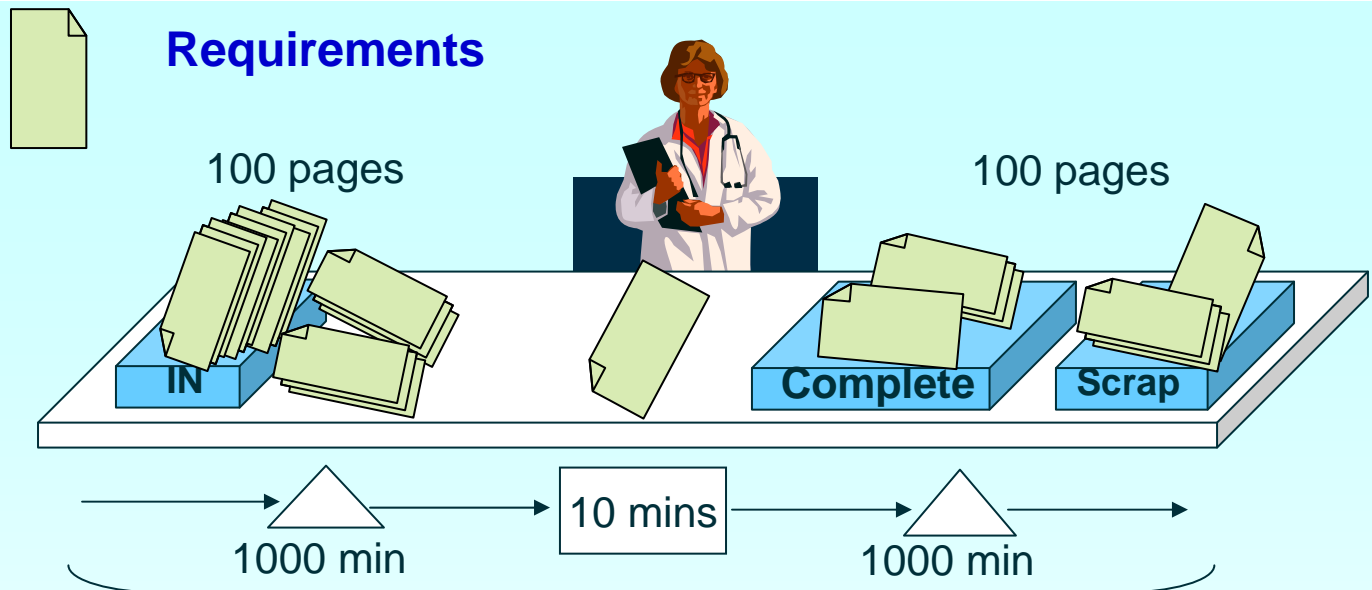
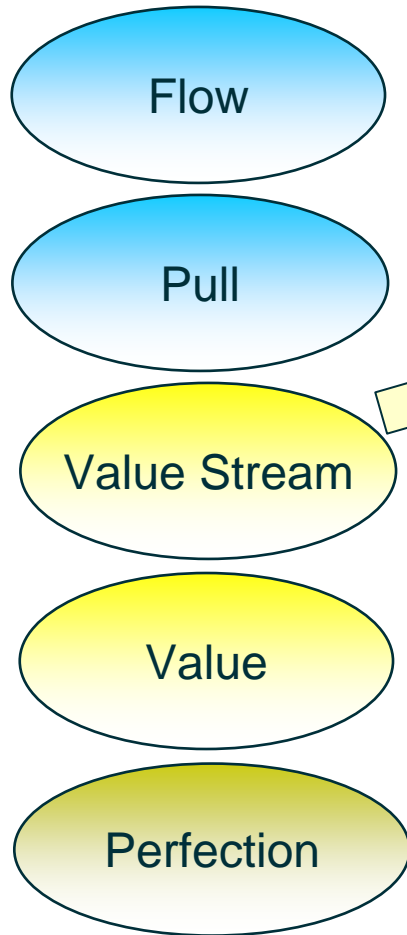
Value Stream

Value

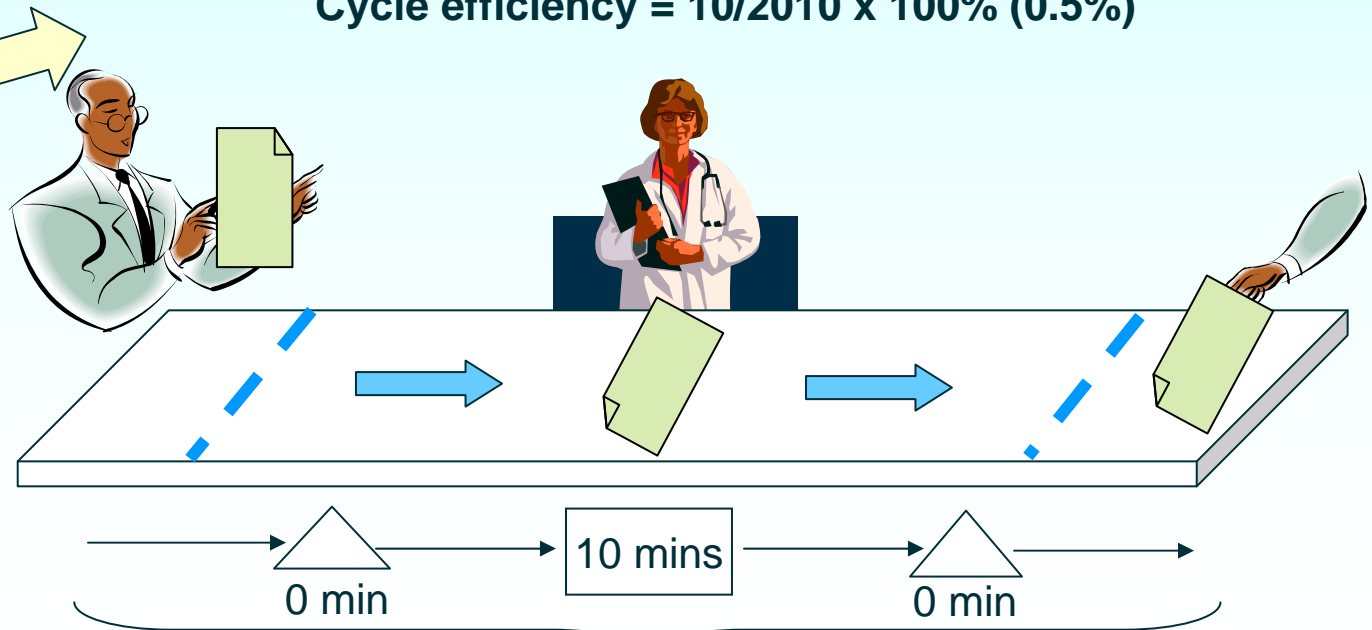
Perfection



Lean: Five Key Principles

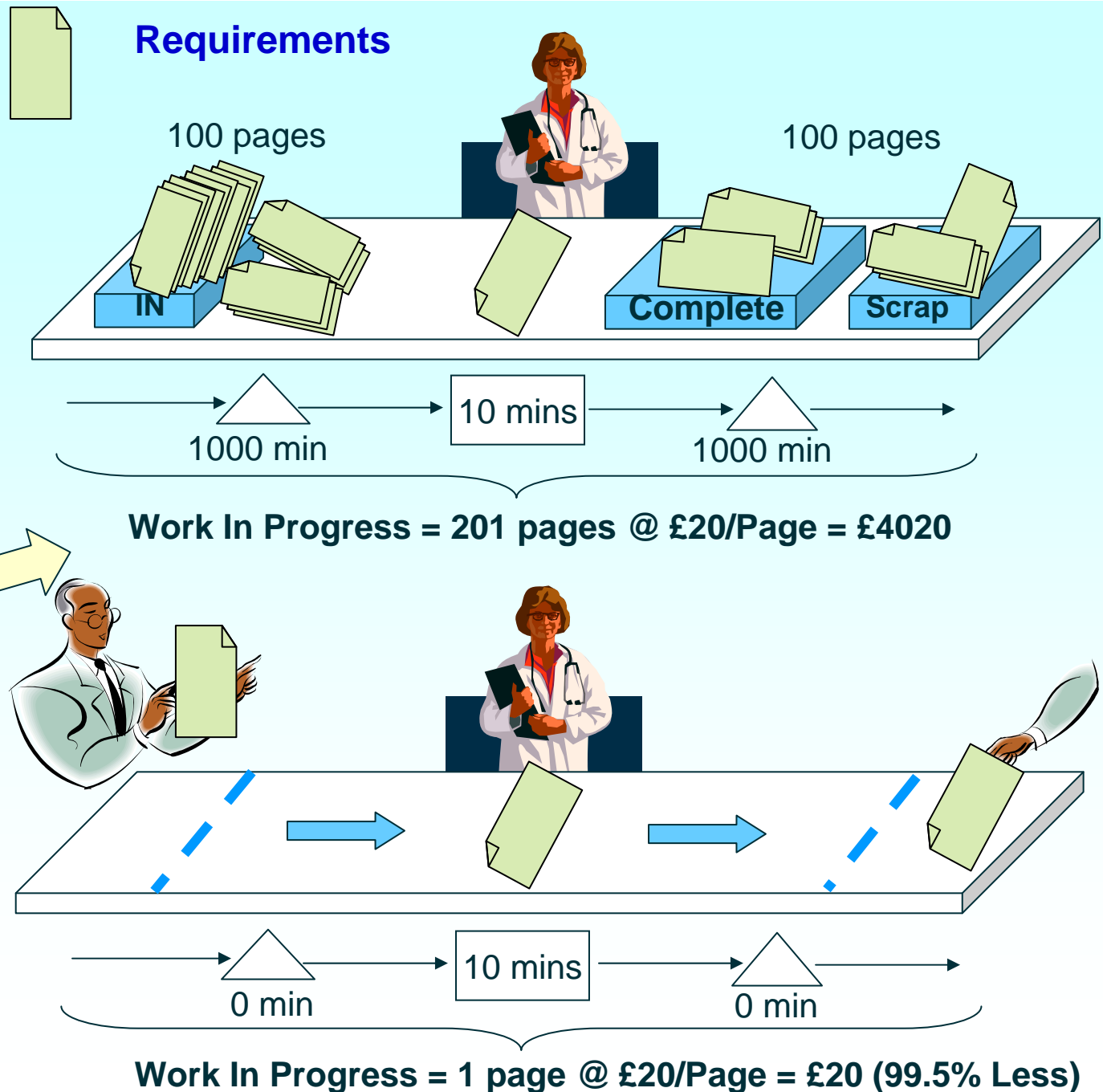
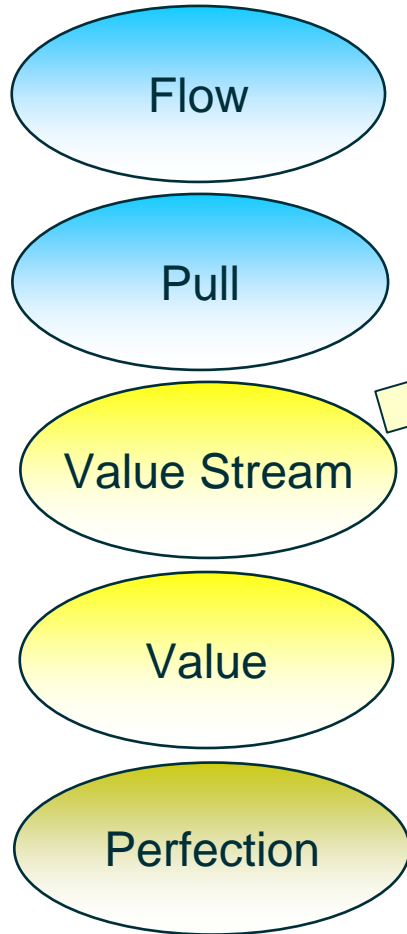


Cycle efficiency = $10/2010 \times 100\%$ (0.5%)

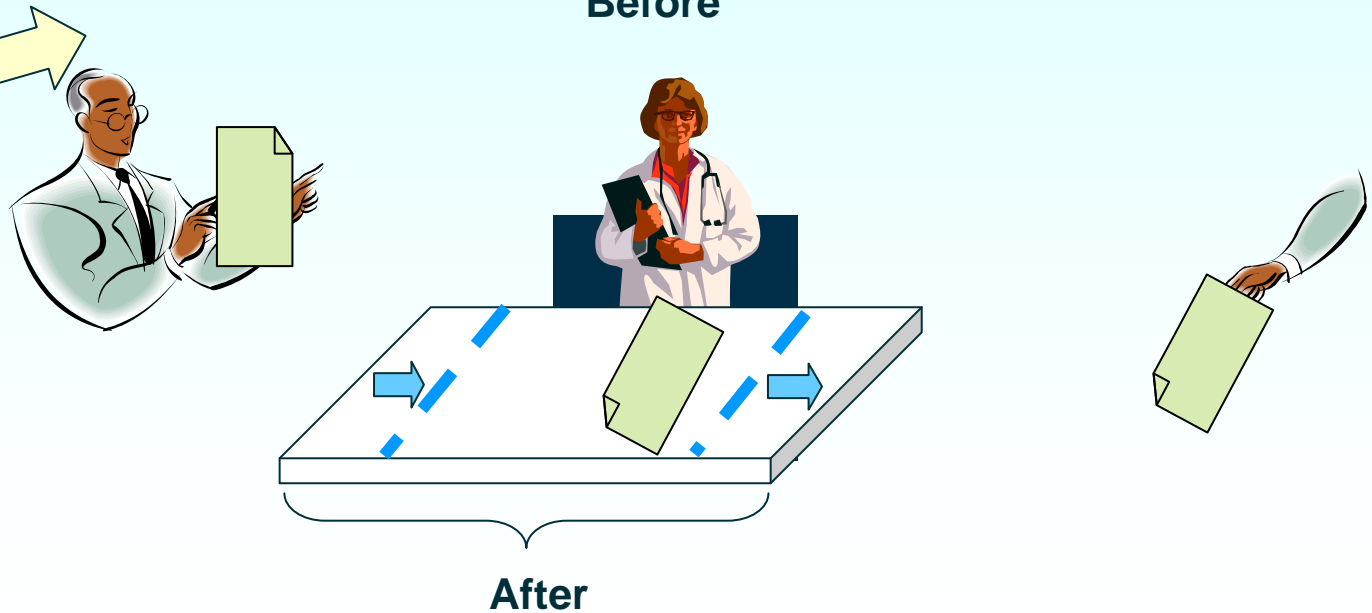
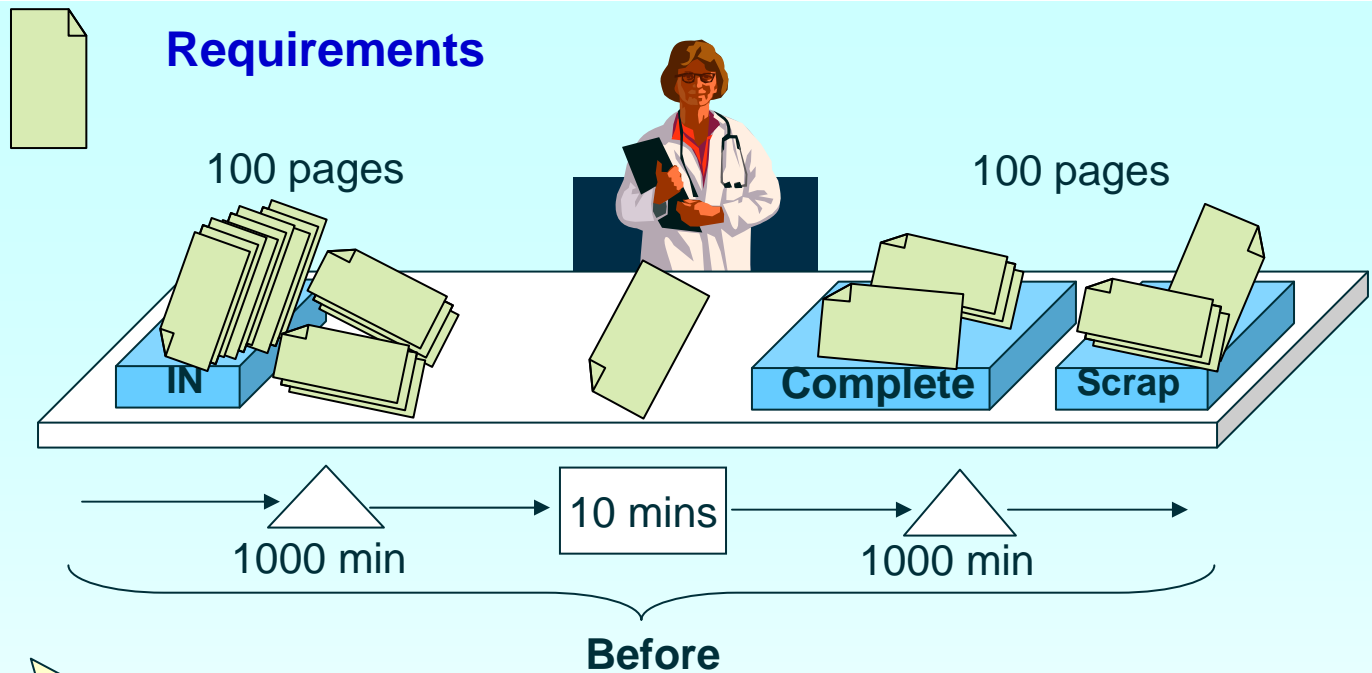
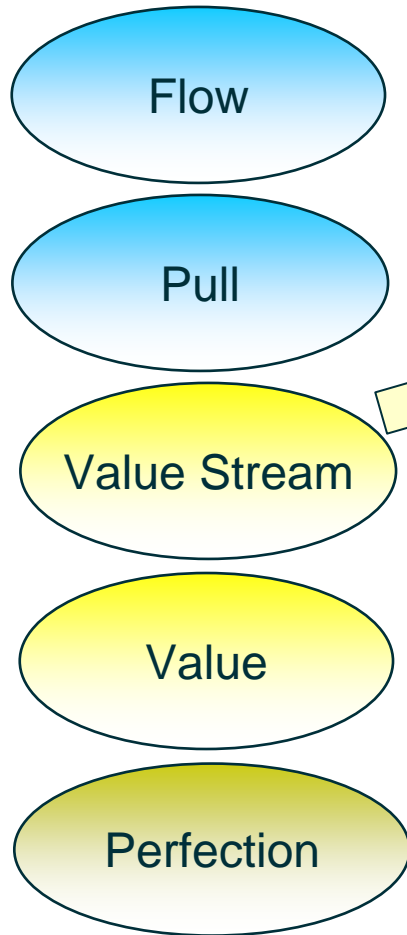


Cycle efficiency = $10/10 \times 100\%$ (100.0%)

Lean: Five Key Principles



Lean: Five Key Principles



Desk Space down 50%, Floor space down 33%, Energy costs down 20%

Lean: Five Key Principles

Flow

Pull

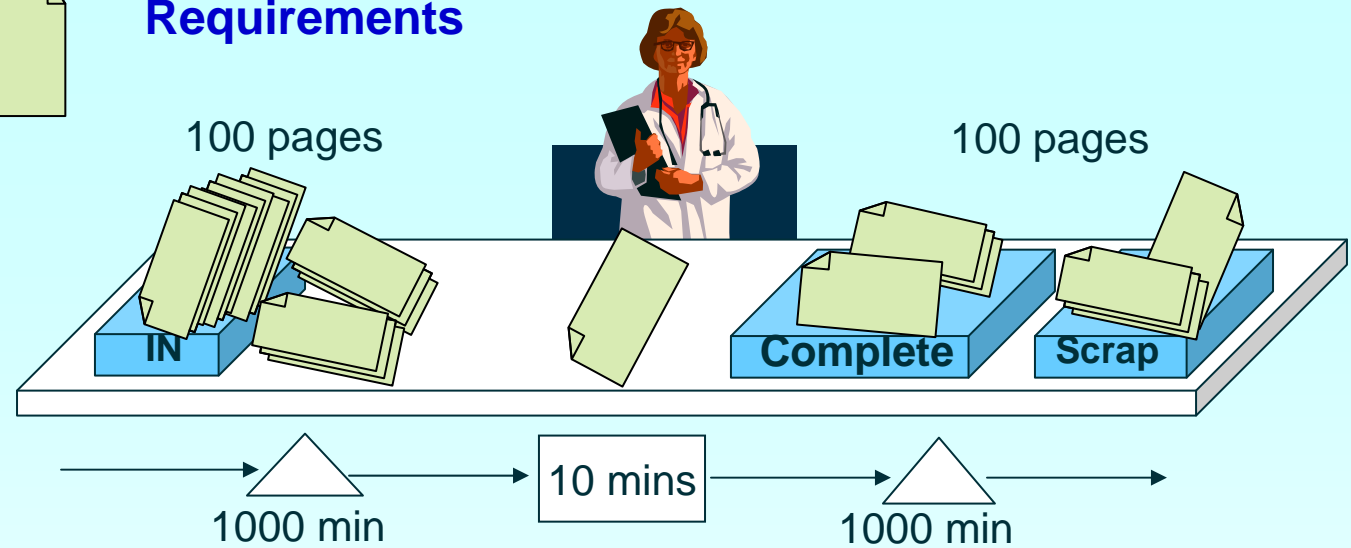
Value Stream

Value

Perfection



Requirements



Value is only what is value in the eye of the final end customer. It is product specific

No Value (NV)

Necessary No Value Add (NNVA)

Value

Store new requirements



Process requirements



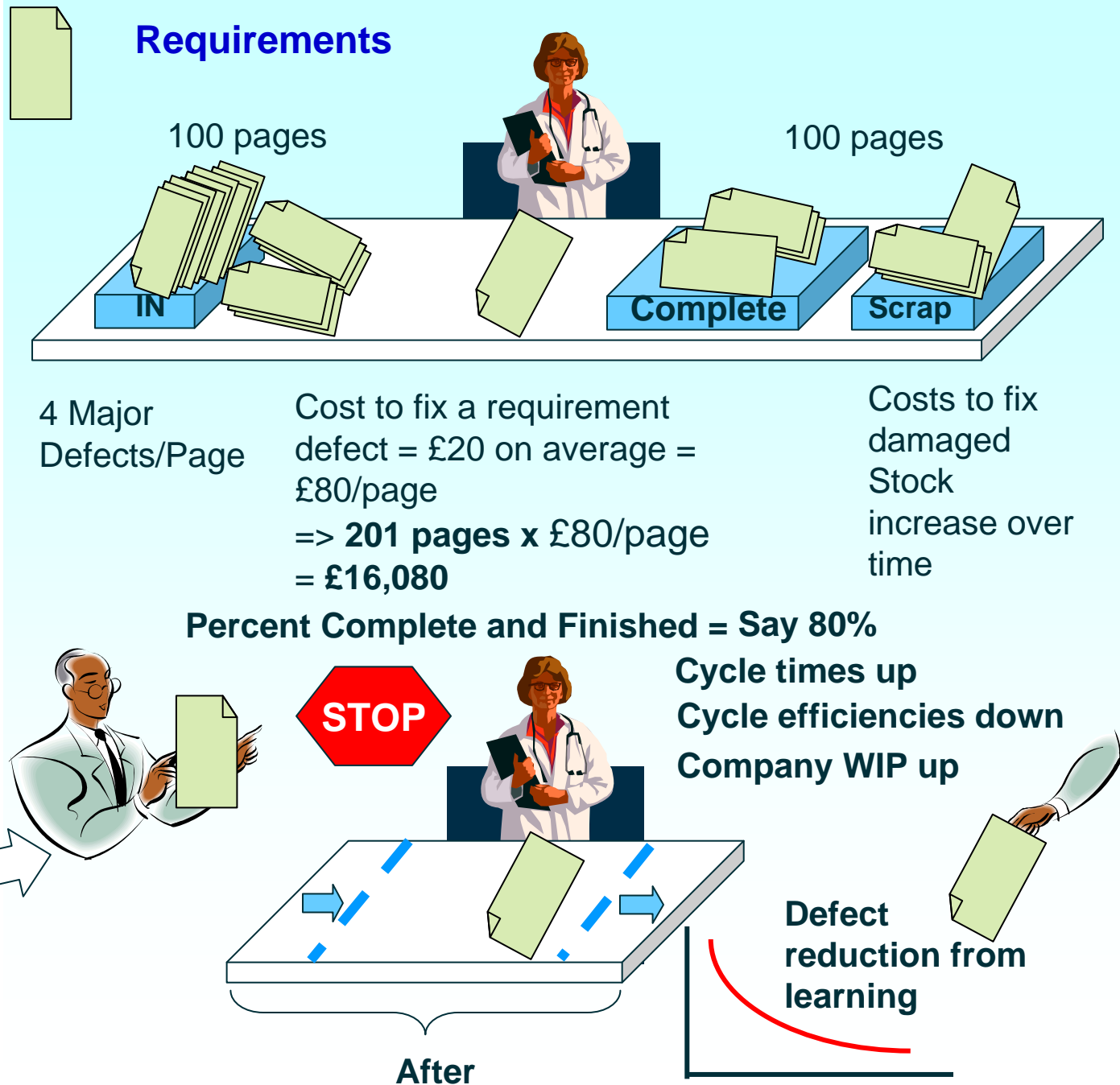
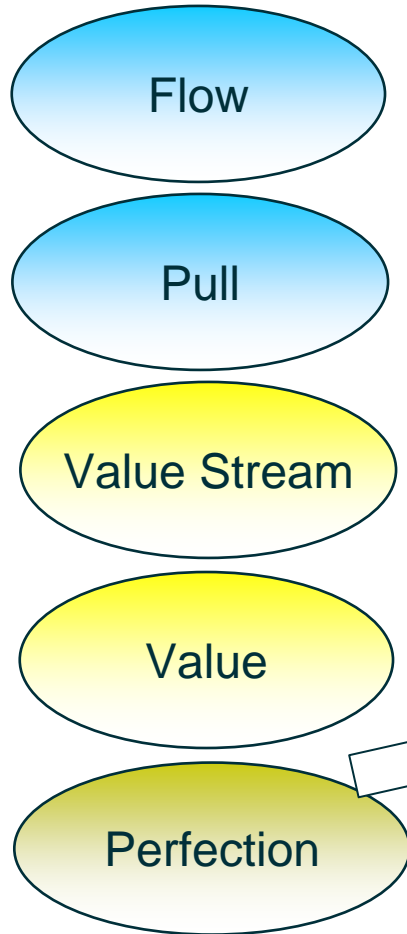
Store completed requirements

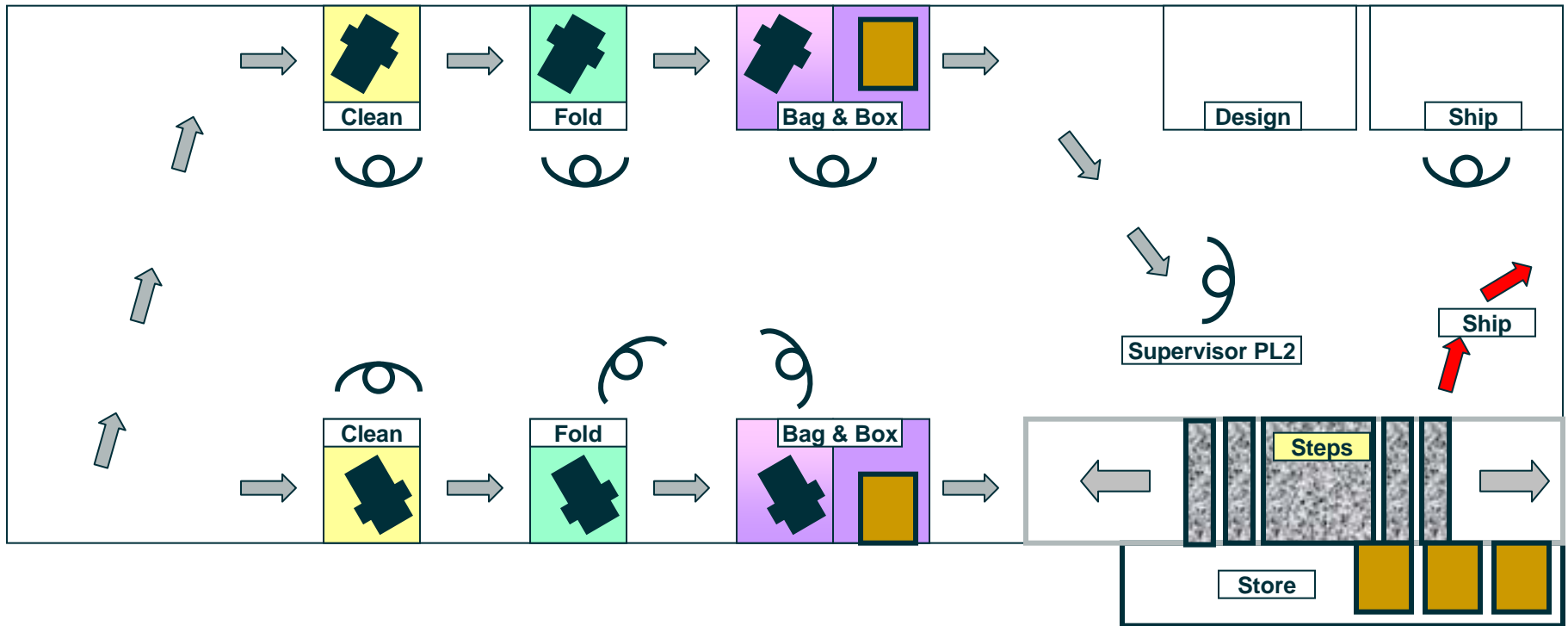
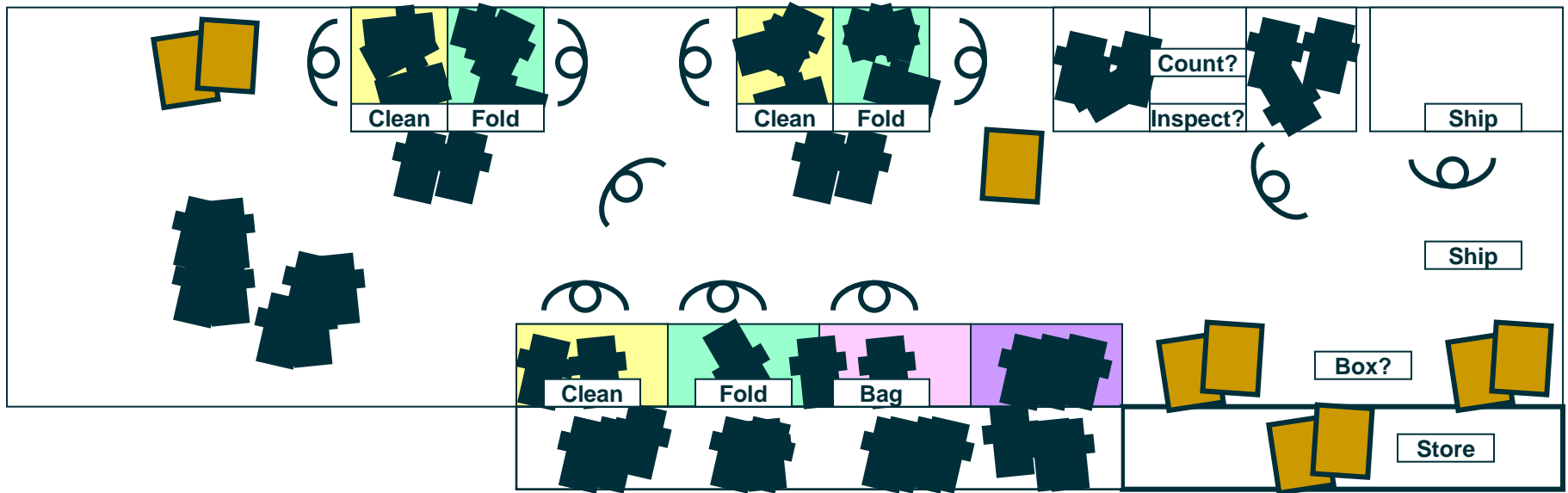


Reject scrap requirements



Lean: Five Key Principles





Lean in other Industries

Among notable corporate examples of Lean IT adopters is UK-based grocer Tesco, which has entered into strategic partnerships with many of its suppliers, including Procter & Gamble, Unilever, and Coca-Cola, **eventually succeeding in replacing weekly shipments with continuous deliveries throughout the day**. By moving to eliminate stock from either the back of the store or in high-bay storage, Tesco has gotten markedly closer to a just-in-time pull system.

Extracted March 2010 - http://en.wikipedia.org/wiki/Lean_IT



New Tesco store slashes carbon footprint

Greenwise Staff
20th January 2009

Retail giant Tesco has opened a new store in Manchester that has achieved a 70 per cent reduction in its carbon emissions.

<http://www.greenwisebusiness.co.uk/news/new-tesco-store-slashes-carbon-footprint.aspx>

Lean Government – Cape Coral

Events Completed Since August 2007

The teams working with these events have been successful meeting their goals. They continue to look for other value streams and continue the process improvements.

Site Development Review – The goal was to reduce the cycle time for the first review of commercial site plans from 28 days to five days.

Fire Department Recruiting – The goal was to reduce the time to hire a firefighter from 66 days to 30 days.

Procurement – The goal was to reduce the time to obtain purchase orders for less than \$2,500 from six days to one day. The team also wanted to find ways to consolidate the number of purchase orders written throughout the City.



Extracted March 2010 -

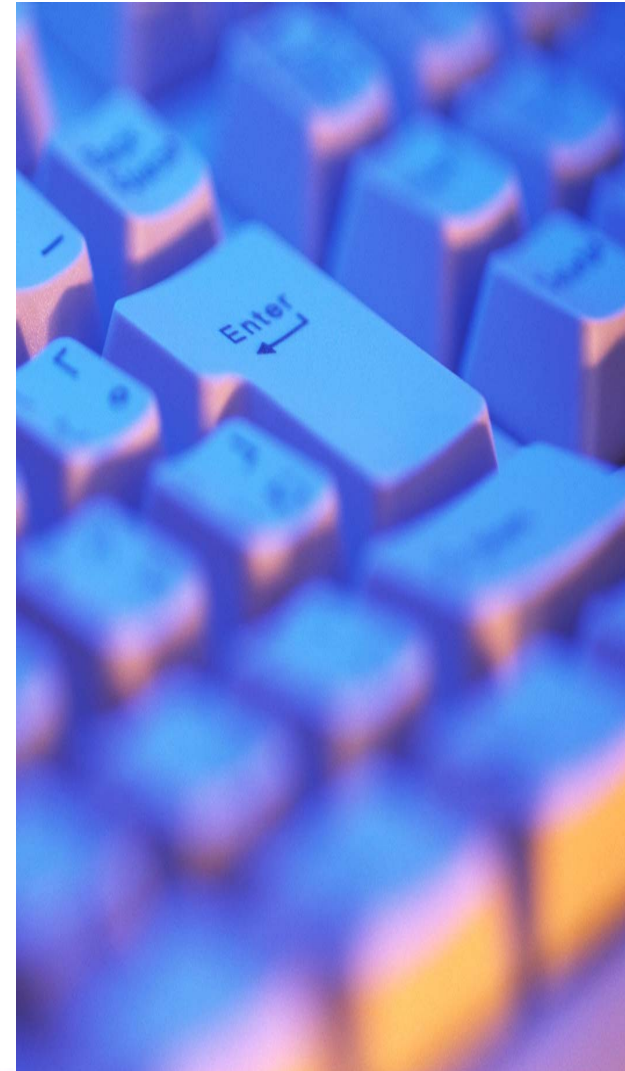
<http://archive.capecoral.net/fullstory.cfm?articleid=10374>

Lean in IT

Despite a trend towards increased Application Development Management outsourcing to lower-wage economies, the cost of developing and maintaining applications can still consume more than half of the total IT budget.

In this light, the potential of Lean IT to increase productivity by as much as 40% while improving the quality and speed of execution makes Application Development Management a primary target (the “low-hanging fruit,” so to speak) within the IT department.

Kindler, Nosh B; Krishnakanthan, Vasanth; Tinaikar, Ranjit. [Applying Lean to Application Development](#).
McKinsey Quarterly, May 2007



AGILE

?

Plan-
Driven



The diagram illustrates the relationship between three development models. On the left, two green 3D rectangular blocks are stacked vertically. The top block is labeled 'AGILE' and the bottom block is labeled 'FR AGILE'. On the right, a single, taller brown 3D rectangular block is labeled 'Plan-Driven'. A large, light gray double-headed arrow points between the green blocks on the left and the brown block on the right. A large, dark blue question mark is positioned above the arrow, indicating a question about the relationship or comparison between these models.

AGILE

FR AGILE

?

Plan-
Driven



AGILE

The diagram features three 3D rectangular blocks. On the left is a tall green block labeled 'AGILE'. In the center is a large, light gray double-headed arrow pointing both left and right, with a large black question mark positioned above it. To the right of the arrow are two reddish-brown blocks: a shorter one labeled 'Plain Drivel' and a taller one labeled 'Plan-Driven'.

?

Plan-
Driven

Plain
Drivel

AGILE

?

Plan-
Driven

Agile Manifesto:

We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

Individuals and interactions over processes and tools

Working software over comprehensive documentation

Customer collaboration over contract negotiation

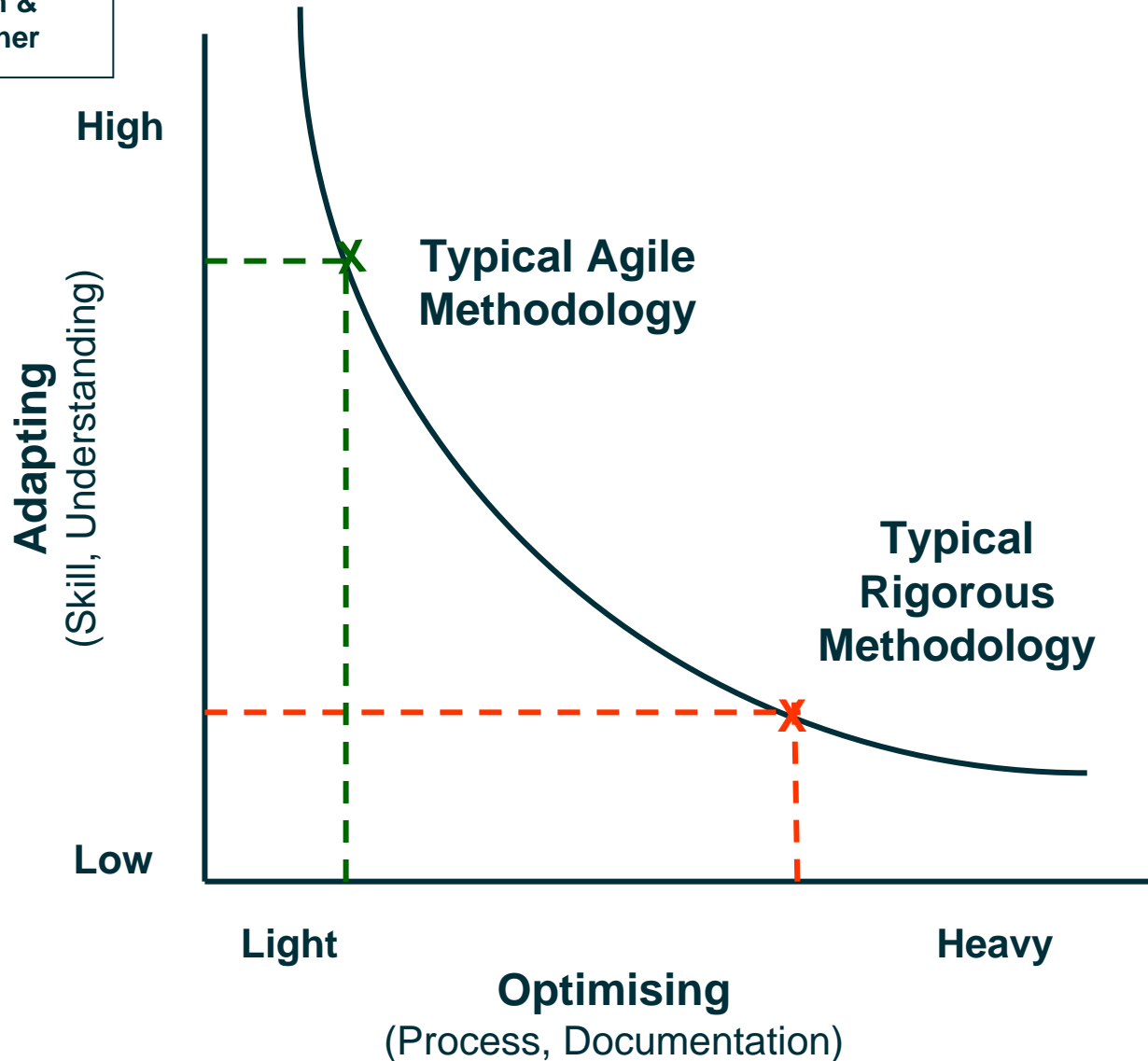
Responding to change over following a plan

**That is, while there is value in the items on the right,
we value the items on the left more.**

<http://agileelements.wordpress.com/2008/05/13/agile-in-a-single-page/>

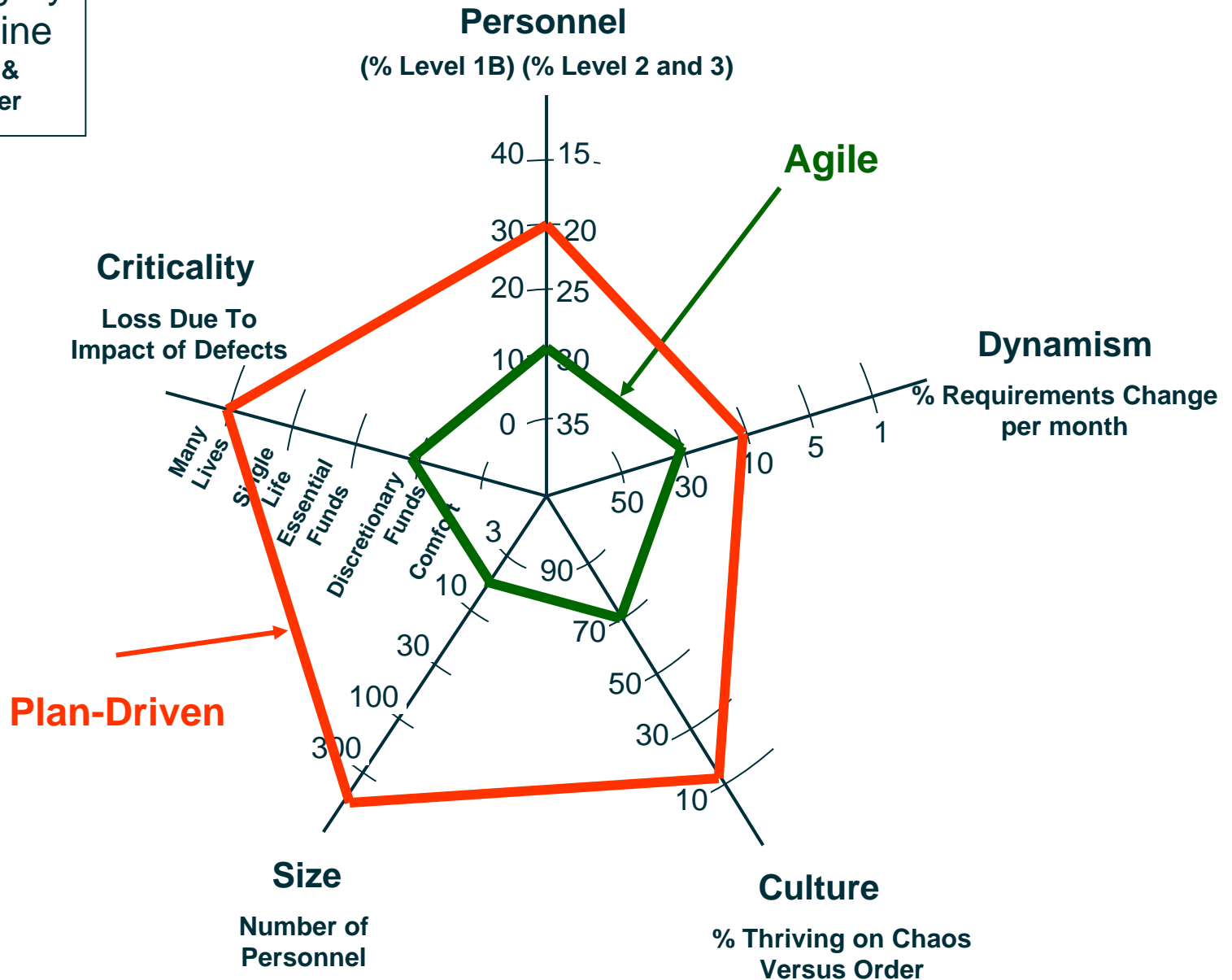
Balancing Agility And Discipline

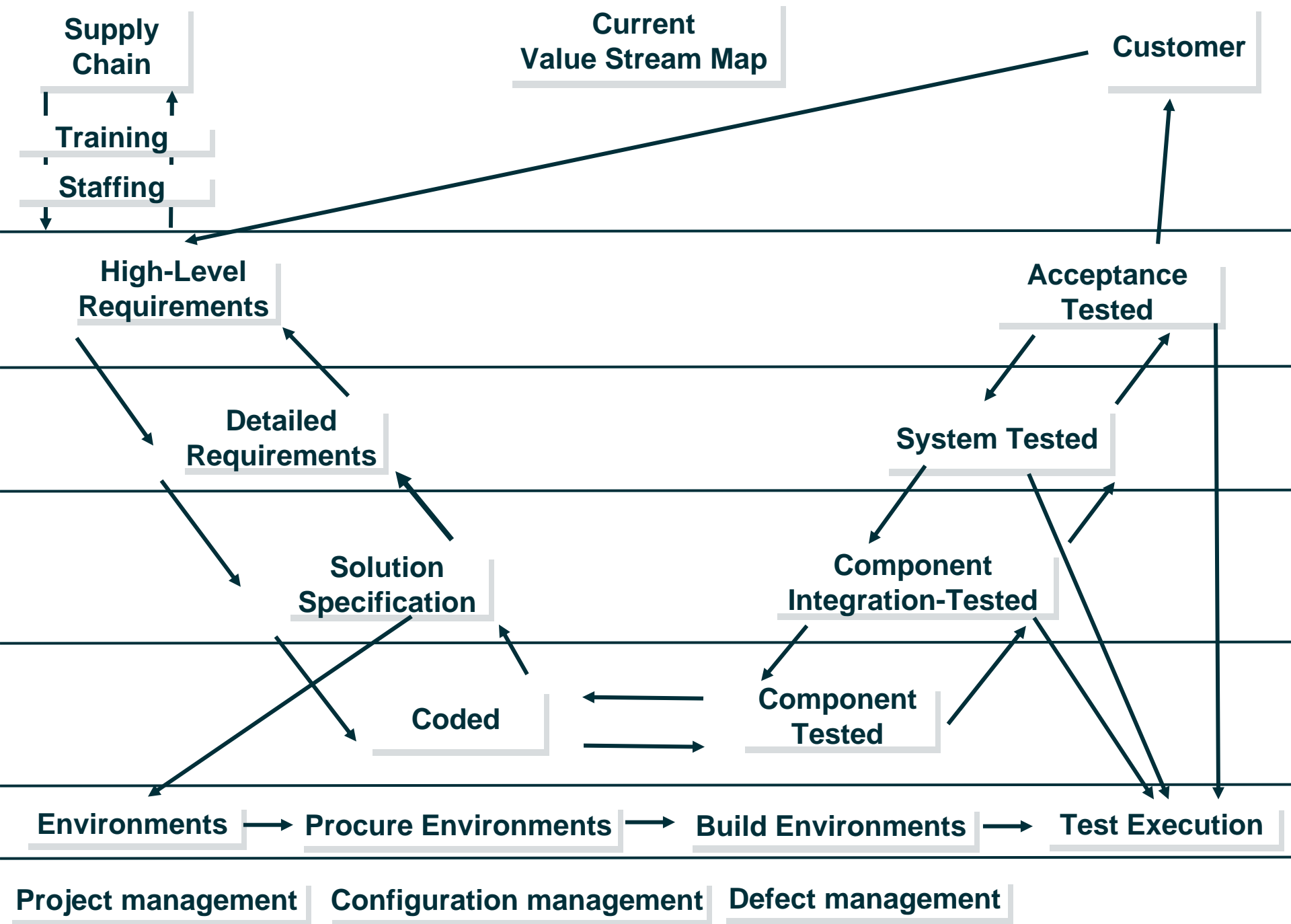
Barry Boehm &
Richard Turner

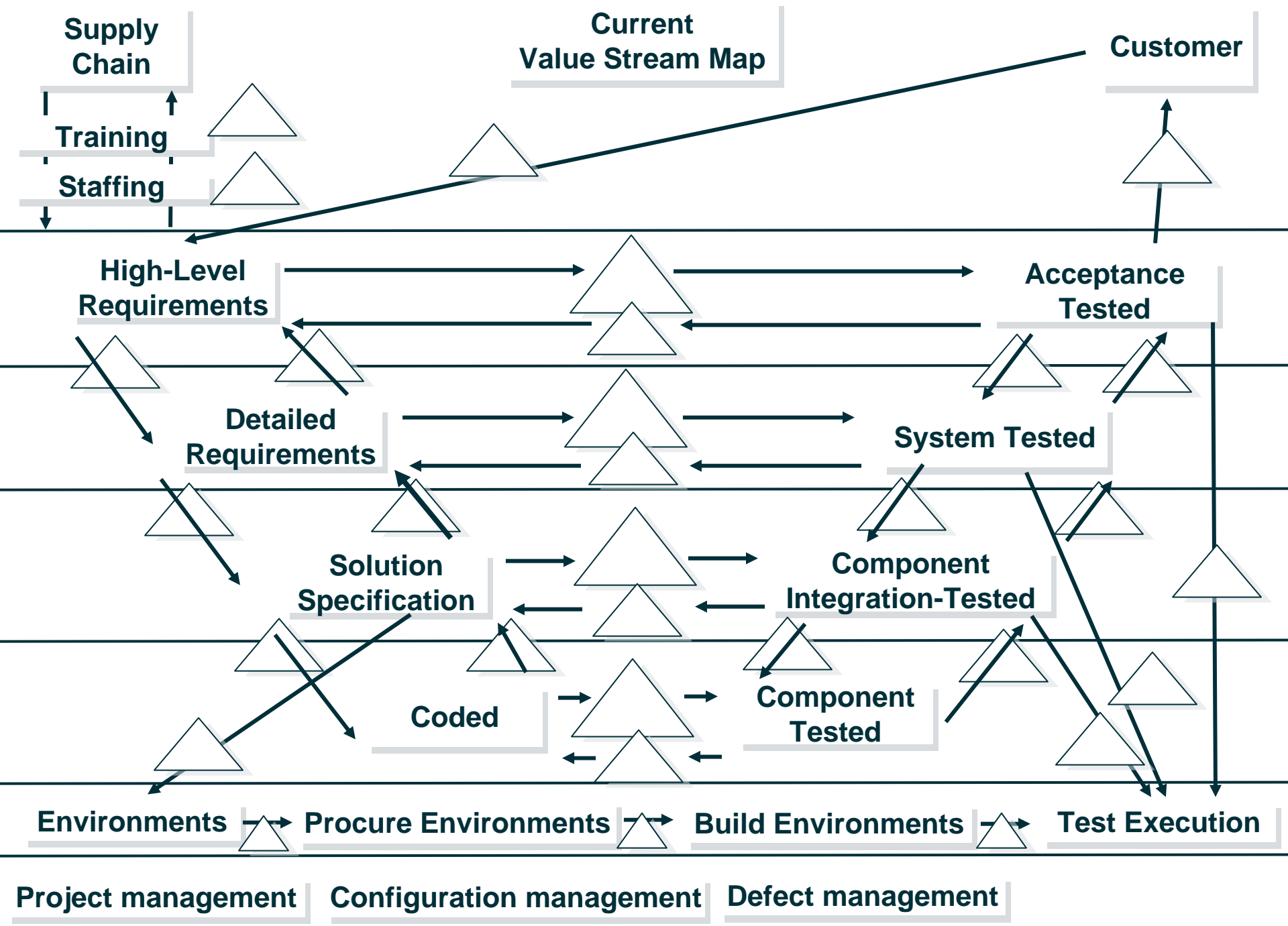


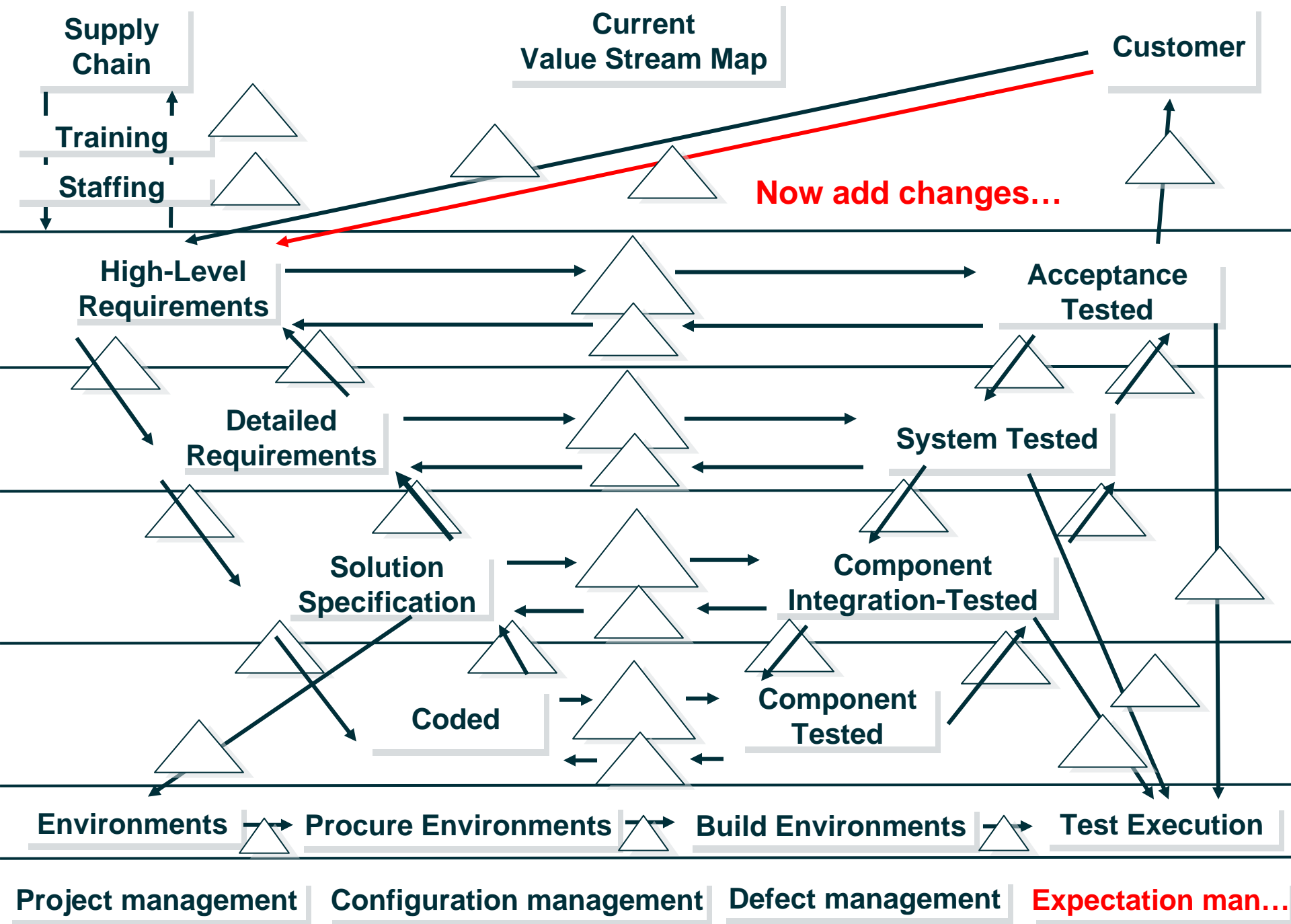
Balancing Agility And Discipline

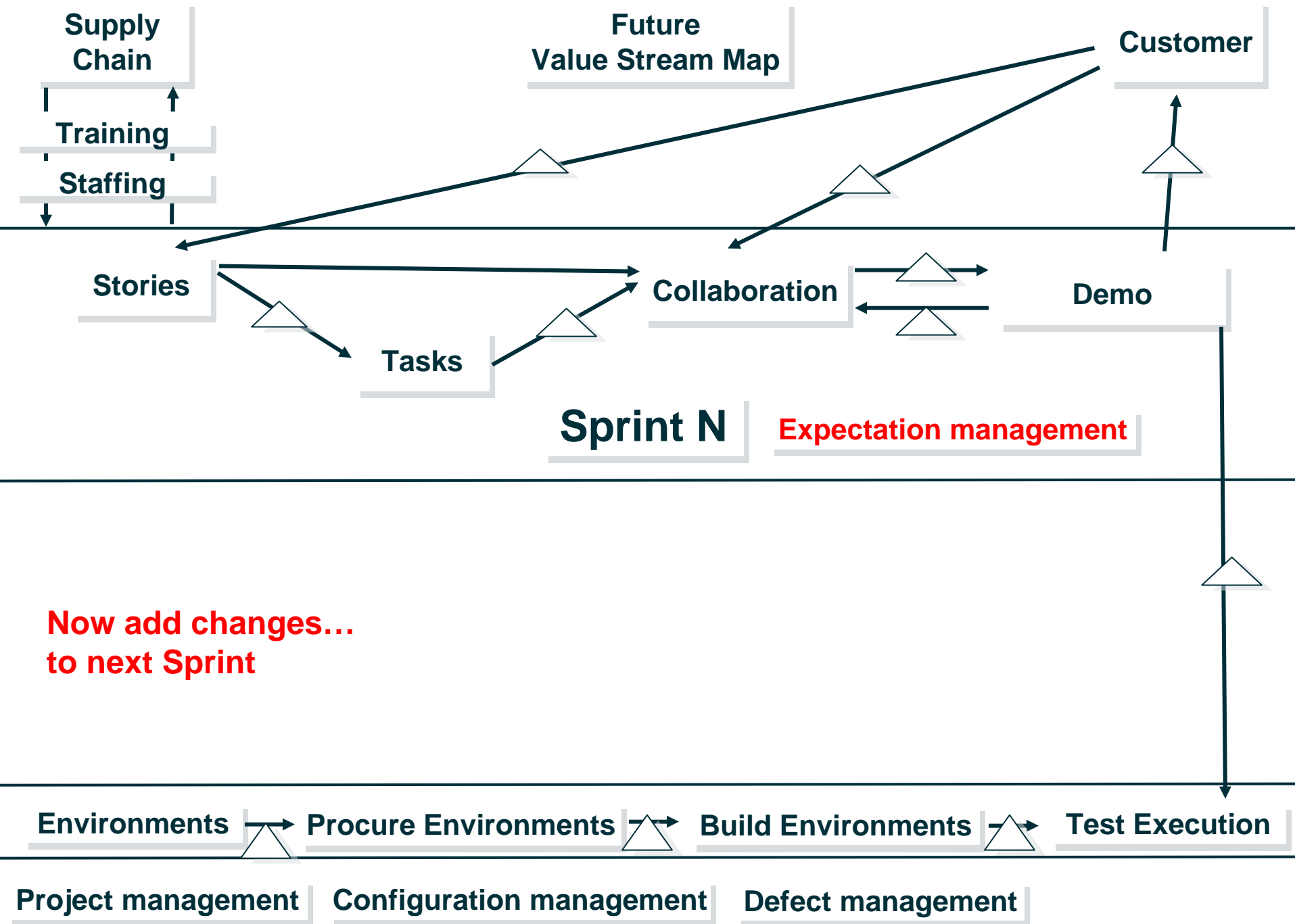
Barry Boehm &
Richard Turner











Lean and Agile - A

The agile and lean approaches to software development have much in common:

They both strive to improve software quality, reduce waste, increase developer productivity, accept changes to requirements, and prize meeting the customer's real needs.

What's different is their philosophy.

Agile is primarily about software development praxis and typically only makes glancing contact with the business, in the person of the "customer" and via "stories." Lean tries to encompass the entire scope of the business, including the supply chain, rather than limit itself to software development.

After 13 may 2009, Infoworld, Martin Heller

Lean and Agile - B

Agile Principles from agilemanifesto.org	Analogous Lean Principles / Concepts
1. Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.	<ul style="list-style-type: none">• Focus on the Customer• Pull and Flow• Deliver fast
2. Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.	<ul style="list-style-type: none">• Plan for change• Mass Customization
3. Deliver working software frequently, from a couple of weeks to a couple of months, with a preference to the shorter timescale.	<ul style="list-style-type: none">• Small batch sizes• <i>Poka-yoke</i> (mistake proofing)
4. Business people and developers must work together daily throughout the project.	<ul style="list-style-type: none">• Optimize the Whole• Empower the team
5. Build projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.	<ul style="list-style-type: none">• Empower the team
6. The most efficient and effective method of conveying information to and within a development team is face-to-face conversation.	<ul style="list-style-type: none">• <i>Gemba</i> (workplace)• <i>Genchi Genbutsu</i> (see for yourself)• <i>Andon</i> (signaling light)
7. Working software is the primary measure of progress.	<ul style="list-style-type: none">• Eliminate waste
8. Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.	<ul style="list-style-type: none">• Flow, <i>Takt</i> time, <i>Heijunka</i> (production levelling) and other factory concepts
9. Continuous attention to technical excellence and good design enhances agility.	<ul style="list-style-type: none">• Build Quality in
10. Simplicity--the art of maximizing the amount of work not done--is essential.	<ul style="list-style-type: none">• Eliminate waste
11. The best architectures, requirements, and designs emerge from self-organizing teams.	<ul style="list-style-type: none">• Empower the team
12. At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.	<ul style="list-style-type: none">• Continuously improve
<ul style="list-style-type: none">• No equivalent parallels in Agile	<ul style="list-style-type: none">• <i>Jidoka</i> (automation)• Value Stream Mapping• Just-in-Time (JIT)

In summary, Agile and Lean are generally very complementary when it comes to developing integration software components. Lean however goes somewhat further in providing sustainable practices. My best advice is to select techniques from both practices and continuously learn and improve them in your organization. In other words use Lean AND Agile.



by [John Schmidt](http://www.blogs.informatica.com)
www.blogs.informatica.com
and search for lean

Lean and Agile - C

IT emphasis versus whole business

Culture

History and traditions

Standard work

Levelling work load

Point solutions versus whole system

Learn by doing

Seven wastes

Five whys

Visual management

Suppliers

Focus – one piece flow

Autonomy

Feedback

Scalability

Business context

Kaizen

Takt time

Deming Cycles

Management support levels

Understanding

Voice of Customer

Conclusions

- Toyota Production System (TPS) worth researching
- Lean: Auto production -> manufacturing -> services -> IT -> testing
- Challenges
 - Silo mentality
 - Culture change
 - Long term thinking
 - Lean and mean?
- Worth understanding differences – Use both
- Business benefits – Job satisfaction, work leveling.
- Home – What adds value? What doesn't?
- Self – Continuous improvement
 - Relentless reflection
 - Counter-measures
 - Percentage complete and finished?