

credit card transaction report

Week_Start_Date

All

F

M

total transaction
count

656K

Total Transaction
amount

45M

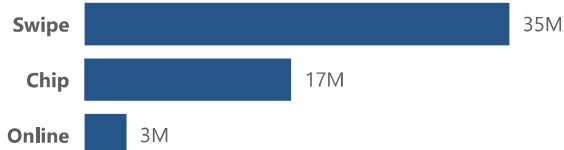
total interest

7.84M

Total revenue

55.32M

revenue by Use Chip



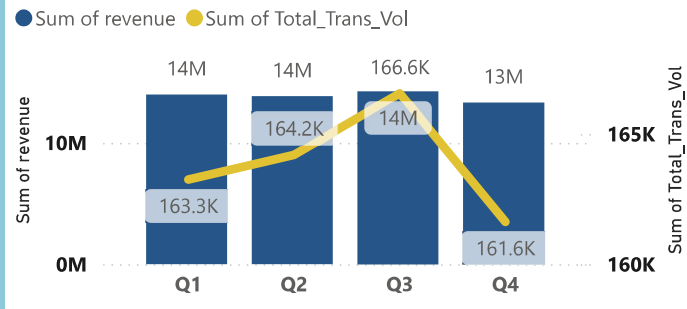
Silver

Blue

Gold

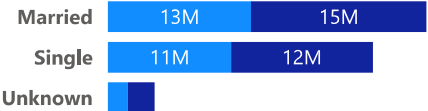
Platin...

Qtr revenue and Total_Trans_Vol



revenue by Marital_Status

Gender ● F ● M



Q4

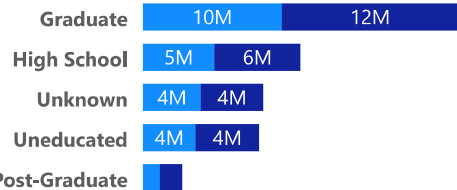
Q3

Q2

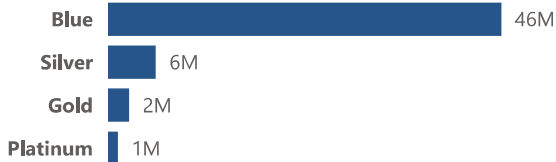
Q1

revenue by Education_Level

Gender ● F ● M



revenue by Card_Category



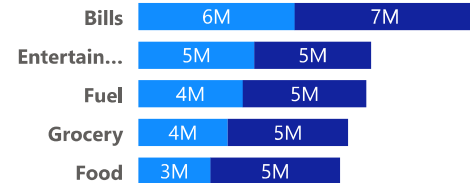
% of cc bill payee

Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.93%
1	6.07%
Total	100.00%

Card_Category	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	55,86,332.28	4586746	8,12,081.28
Total	5,53,15,410.23	44522013	78,43,382.23

revenue by Exp Type

Gender ● F ● M



credit card customer report

F M

Q4 Q3 Q2 Q1

mid low high

Total revenue

55.32M

total interest

7.84M

Total income

576M

customer
satisfaction score

3.19

Week_Start_Date

All

Silver

Blue

Gold

Platinum

revenue by Gender

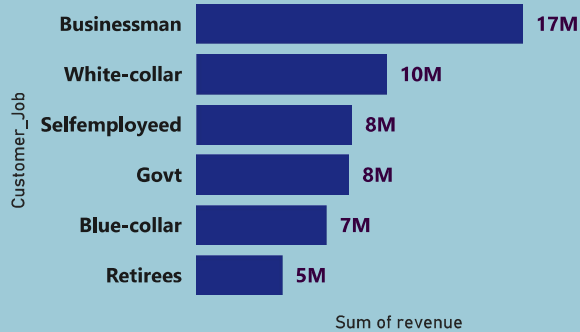
M

30.22M

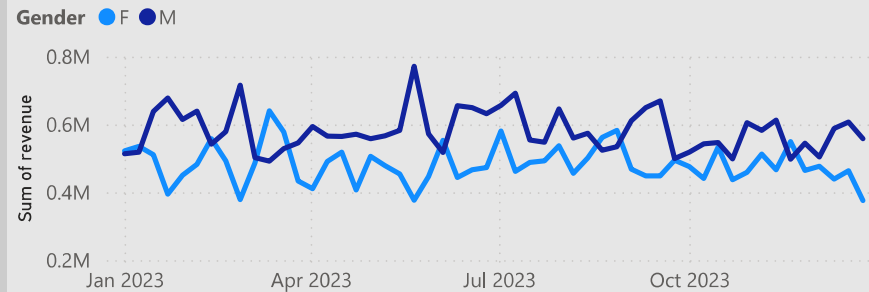
F

25.09M

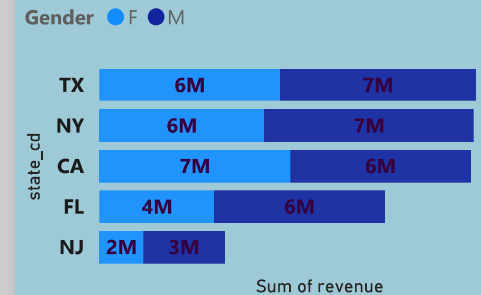
revenue by job



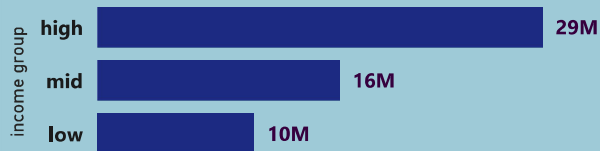
revenue by week



revenue by top 5 states



revenue by income group



Customer_Job	Sum of revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	69,04,278.57	9,52,800.57	72262158
Businessman	1,73,87,832.31	25,39,390.31	186959919
Govt	81,11,701.37	11,60,016.37	88773989
Retirees	45,35,184.24	6,30,359.24	48675030
Selfemployeed	82,61,757.81	11,19,741.81	75313288
White-collar	1,01,14,655.93	14,41,073.93	103930055
Total	5,53,15,410.23	78,43,382.23	575914439

income by age group

