

Exploring the venues to create an effective travel itinerary

Syed Vasiulla Hussaini

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1. Introduction

1.1 Background

Travel plans are an integral component of any successful trip. Modern itinerary-making tools, from websites to mobile apps, allow travelers to build colorful trip timelines and share their travel plans with loved ones. But the ability to engineer an effective, seamless itinerary requires more than just bells and whistles—and well-laid travel plans are an integral component of any successful trip.

1.2 Problem

Tom is a data scientist who works & lives in Manhattan for almost 5 years. Tom likes to explore & visit new places. During this time, he was very familiar with the neighborhoods of Manhattan. For the upcoming Christmas holidays he & his friend would like to explore another borough "Brooklyn".

Tom & his friends have never been to Brooklyn before so they are not sure about the venues, venue names, venue category etc.

Brooklyn is completely new to Tom & his friends. They are facing difficulty in planning their trip.

They need our help to:

- Explore the neighborhoods of Brooklyn
- List of neighborhood which are having the most & least venues.