



AYMEN MALIK

Content Writer

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📍 Alabama

🌐 www.qwikresume.com

Professional Summary

Strategically-minded public relations and communications professional with experience in corporate communications, writing and pitching press releases, editorials, strategic planning, and managing public opinion.

Work Experience

Content Writer

Mistras Group, Inc. Jan / 2019 - Ongoing Princeton, NJ

- Providing literary and strategic insight for a variety of public relations, marketing, and internal communications material to create effective and informative content from start-to-finish.
- Successfully develop messages on behalf of corporate management, leading the research, drafting, and editorial process that support the marketing, promotion, and publicity of MISTRAS' various internal divisions by managing public opinion through best-practice image management and planned exposure.
- Develop new methods and procedures to improve the quality of internal and external communications by developing copy and the creative literary direction for industry advertisements, feature articles, and company profiles.

Content Writer

CDA News Jan / 2019 - Ongoing Los Angeles, CA

- Remote CDA News is a growing online news publication based in North Wilkesboro, NC.
- Writing enticing 400-500 word articles on a variety of topics within tight deadlines.
- Following specific SEO guidelines to ensure the search engine presence of published material.

Education

M.A. in Public Relations

Rowan State University - Glassboro, NJ Jan / 2019 - Ongoing New York

Skills

Drafting Press Releases

News Releases

Social Media
Management

Strategic Planning

Achievements

Award