



1. Basic Package: Social Starter

Price: \$250 per month

Services Included:

- 3 Posts per Week (2 posts + 1 reel)
 - Curated content with basic visuals and captions
 - Engagement: Responding to comments/messages (up to 1 hour per day)
 - Basic hashtag research
 - Monthly analytics report
 - Post scheduling
 - 1 Paid Ad Campaign (budget not included)
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2. Standard Package: Growth Focus

Price: \$350 per month

Services Included:

- 5 Posts per Week (3 posts + 2 reels)
 - Engagement: Moderate engagement (up to 2 hours per day)
 - In-depth hashtag research
 - Monthly analytics report
 - Post scheduling
 - 2 Paid Ad Campaign (budget not included)
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3. Premium Package: Brand Builder

Price: \$550 per month

Services Included:

- 10 Posts per Week (5 posts + 5 reels)
 - Engagement: Advanced (up to 3 hours per day)
 - Strategic hashtag research and ongoing adjustments
 - Monthly analytics report
 - Monthly content calendar
 - Post scheduling
 - 3 Paid Ad Campaigns (budget not included)
 - Monthly consultation call
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NOTE: All packages include 2 platforms (Instagram & Facebook). If the client wishes to add more platforms (e.g: TikTok) an additional \$50 charge will be added to the package.