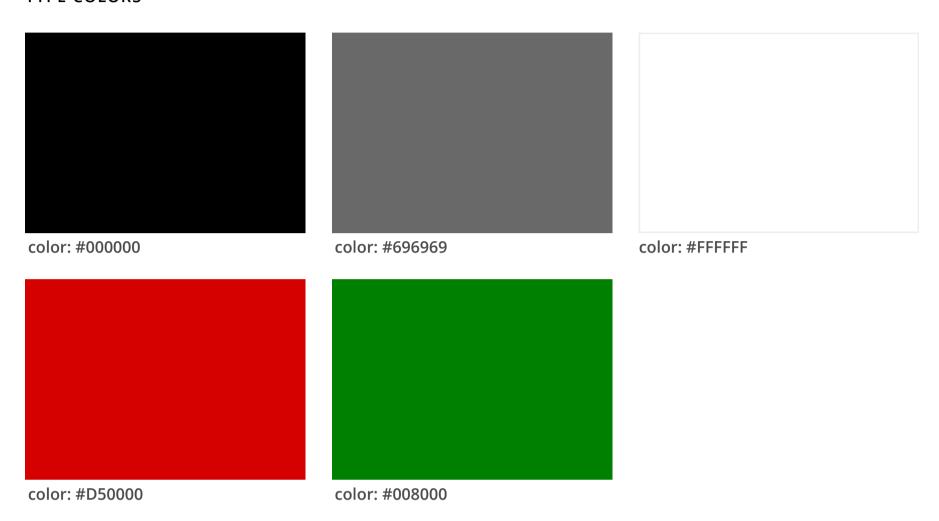


# Colors

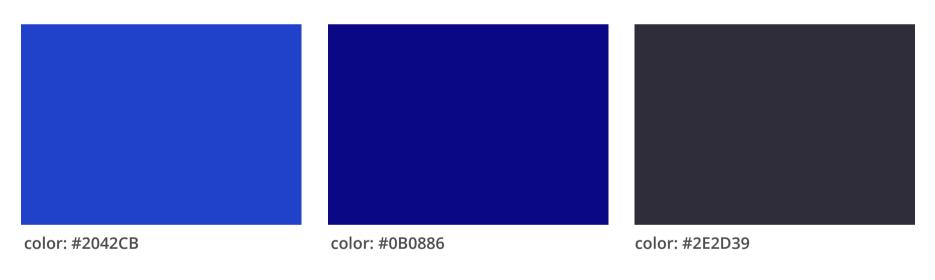
#### **BRAND COLORS**



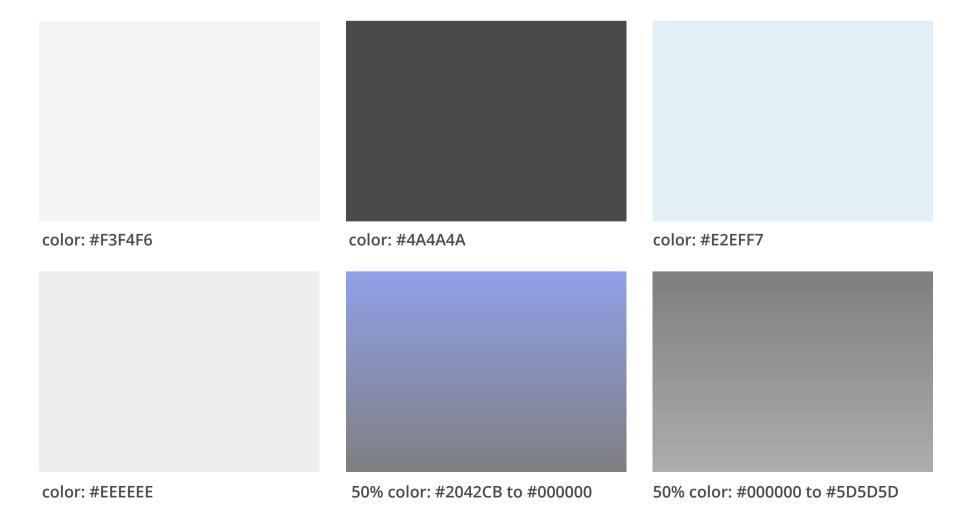
#### TYPE COLORS



#### **NAVIGATION COLORS**



#### BACKGROUND / OVERLAY COLORS



# Typography

Common properties of all fonts:

font: Open Sans

**HEADER** 

A shining crescent far beneath the f..

Open Sans 42pt Light

A shining crescent far beneath the flying vessel.

Open Sans 32pt Light

A shining crescent far beneath the flying vessel.

Open Sans 24pt Regular

A shining crescent far beneath the flying vessel.

Open Sans 18pt Regular

#### **BODY CONTENT**

A shining crescent far beneath the flying vessel.

Open Sans 16pt Regular

A shining crescent far beneath the flying vessel.

Open Sans 14pt Regular

A shining crescent far beneath the flying vessel.

Open Sans 12pt Regular

## Buttons

#### **Default Button**

Common properties of all default buttons:

font: Open Sans font-weight: Semibold/600 font-size: 12px height: 40px

border-radius: 2px

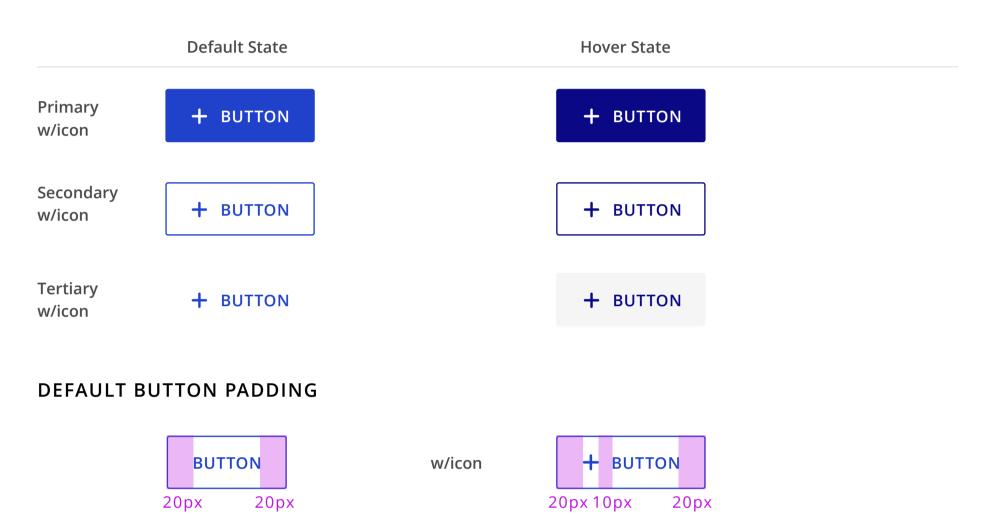
line-height: 1.83 letter-spacing: 0.5px text-align: center padding: 0 20

text-transform: uppercase

**Default State Hover State Primary** background-color: #2042cb background-color: #0b0886 **BUTTON** BUTTON color: #fff color: #fff background-color: #fff background-color: #fff Secondary border: solid 1px #2042cb **BUTTON** border: solid 1px #0b0886 **BUTTON** color: #0b0886 color: #2042cb background-color: #F5F5F5 **BUTTON Tertiary** color: #2042cb BUTTON color: #0b0886

#### **DEFAULT BUTTON W/ICON**

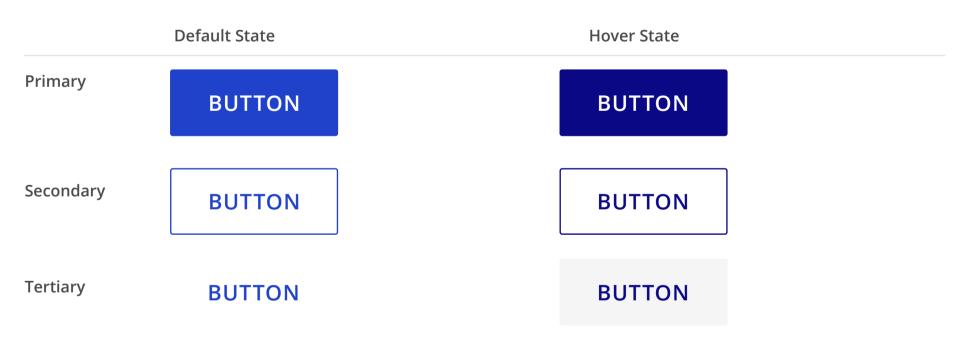
Default buttons with icons follow the same styleguide as default buttons. The difference is they contain an icon. The icon is placed to the ledft of the text, with a padding of 10px to the right of the icon.



### Large Button

Common properties of all large buttons:

font: Open Sans font-weight: Semibold/600 font-size: 16px height: 50px border-radius: 2px text-transform: uppercase line-height: 1.83 letter-spacing: 0.5px text-align: center padding: 0 30

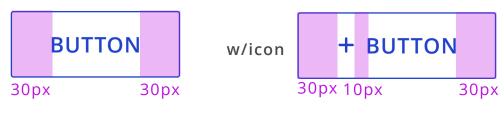


## LARGE BUTTON W/ICON

Large buttons with icons follow the same styleguide as large buttons. The difference is they contain an icon. The icon is placed to the ledft of the text, with a padding of 10px to the right of the icon.



## LARGE BUTTON PADDING



## Links

Common properties of all links:

font: Open Sans

font-weight: Regular/500

font-size: 14px

#### LINKS ON LIGHT BACKGROUND

Default State Hover State

Link color: #2042CB Link color: #2042CB

text-decoration: underline;

#### LINKS ON DARK BACKGROUND

Default State Hover State

Link color: #FFFFFF Link color: #FFFFFF

text-decoration: underline;

# Navigation

#### Common properties of all links:

font: Open Sans

font-weight: Semibold/600

font-size: 12px

text-transform: uppercase

letter-spacing: 0.9px;

Default State Hover State Active State

NAVITEM Color: #2042CB

NAV ITEM color: #2E2D39 NAV ITEM color: #0B0886 NAV ITEM color: #2042CB