

HUSSNAIN RAZA

(E-commerce Business developer)

Contact :

Phone: +923180042227

Email: hassumughal5@gmail.com

Address: C/91, Labour colony, Rana Town,
Shahdara Lahore.

Professional Summary

Highly skilled and detail-oriented E-commerce Web Developer with hands-on experience in designing, developing, and managing online stores using Shopify and WordPress (WooCommerce). Proven ability to create user-friendly, responsive, and SEO-optimized websites tailored to client needs. Experienced in all aspects of e-commerce development including product listings, payment gateway integration, theme customization, and performance optimization.

Possess strong MS Office skills, fast and accurate typing abilities, and excellent problem-solving and troubleshooting skills to efficiently handle website issues and technical challenges.

Work Experience

WordPress E-commerce Developer

- Developed and customized WordPress websites using themes and page builders like Elementor, WPBakery, and Gutenberg.
- Created fully functional WooCommerce stores including product listings, payment gateways, shipping setup, and custom checkout pages.
- Built responsive and SEO-friendly simple business websites for clients in various industries.
- Managed website performance optimization, security, backups, and updates.
- Integrated plugins for contact forms, email marketing, live chat, analytics, and social media.
- Troubleshooted and fixed WordPress bugs, theme issues, and plugin conflicts.

Shopify Expert

Muhammad Yahya Traders

- Created and managed a Shopify store for an e-commerce brand, resulting in a 25% increase in sales within 6 months.
- Designed and customized a responsive theme to improve user experience and drive conversions. Managed a product catalog of 200+ items and ensured timely order fulfillment.

Academic History

Virtual University

BS (Software Engineering) Continue

Punjab college shahdara 2022

Fsc (pre-engineering)

Standard college shahdara

Ms office and typing course

Skills

- Shopify store create & Manage
- MS Excel & Word Expert
- Data Entry & Billing Software
- Report Creation & Documentation
- Communication Skill
- Html, CSS, Bootstrap, Tailwind CSS
- Fast Typing Speed (30+ WPM)
- Internet Browsing & Email Handling
- Basic Troubleshooting of PC

Certification

MS Office 2023

Standard college shahdara

Availability

- Can join immediately.