Multiple Correspondence Analysis (MCA) with FactoMineR (tea dataset)

Magalie Houée-Bigot & François Husson

Import data

```
setwd("C:/Users/houee/Downloads") # select the working directory
tea <- read.table("data_MCA_Tea.csv", header=TRUE, sep=";")</pre>
```

header=TRUE: indicates that the file contains the names of the variables sep=";": indicates the fields separator (usually ";" or "," for csv files)

It is important to check that the import is well done

summary(tea)

```
##
            breakfast
                                                                   lunch
                                tea.time
                                                  evening
                :144
##
   breakfast
                       Not.tea time:131
                                           evening
                                                      :103
                                                             lunch
   Not.breakfast:156
##
                       tea time :169
                                           Not.evening:197
                                                             Not.lunch:256
##
##
##
##
##
##
          dinner
                            always
                                            home
                                                           work
##
   dinner
             : 21
                     always
                              :103
                                              :291
                                                     Not.work:213
                                     home
   Not.dinner:279
                    Not.always:197
##
                                     Not.home: 9
                                                     work
##
##
##
##
##
##
          tearoom
                            friends
                                              resto
##
   Not.tearoom:242
                     friends
                                 :196
                                       Not.resto:221
                                                        Not.pub:237
   tearoom : 58 Not.friends:104
                                       resto: 79
                                                        pub
##
##
##
##
##
##
           Tea
                       How
                                     sugar
   black
##
            : 74
                   alone:195
                                                                 :170
                                No.sugar:155
                                               tea bag
                                sugar :145
                                               tea bag+unpackaged: 94
   Earl Grey:193
                    lemon: 33
                   milk : 63
##
   green
          : 33
                                               unpackaged
##
                    other: 9
##
##
##
```

```
price
##
                    where
                                                        age
                                                   Min. :15.00
## chain store
                       :192
                              p_branded
                                            : 95
                                                                  F:178
                                                   1st Qu.:23.00
                                                                  M:122
## chain store+tea shop: 78
                             p cheap
                                            : 7
  tea shop
                       : 30
                             p_private label: 21
                                                   Median :32.00
##
                                                   Mean :37.05
##
                             p unknown
                                            : 12
##
                             p upscale
                                            : 53
                                                   3rd Qu.:48.00
##
                             p_variable
                                            :112
                                                  Max. :90.00
##
##
             SPC
                              Sport
                                          age_Q
                                                         frequency
## employee
                                        +60 :38
               :59
                     Not.sportsman:121
                                                   +2/day
                                                              :127
## middle
               :40
                     sportsman
                                 :179
                                        15-24:92
                                                   1 to 2/week: 44
## non-worker :64
                                        25-34:69
                                                   1/day
                                                             : 95
## other worker:20
                                        35-44:40
                                                   3 to 6/week: 34
               :35
## senior
                                        45-59:61
## student
               :70
## workman
               :12
##
               escape.exoticism
                                         spirituality
                                                             healthy
## escape-exoticism
                               Not.spirituality:206
                                                                 :210
                      :142
                                                    healthy
                               spirituality : 94 Not.healthy: 90
## Not.escape-exoticism:158
##
##
##
##
##
##
           diuretic
                                friendliness
                                                       iron.absorption
## diuretic
              :174 friendliness
                                     :242
                                           iron absorption
##
  Not.diuretic:126 Not.friendliness: 58 Not.iron absorption:269
##
##
##
##
##
##
           feminine
                               sophisticated
               :129 Not.sophisticated: 85
## feminine
                                            No.slimming:255
  Not.feminine:171
                      sophisticated
##
                                      :215
                                             slimming : 45
##
##
##
##
##
##
                           relaxing
                                                 effect.on.health
          exciting
##
   exciting :116
                     No.relaxing:113
                                      effect on health : 66
##
  No.exciting:184
                     relaxing :187
                                      No.effect on health:234
##
##
##
##
##
```

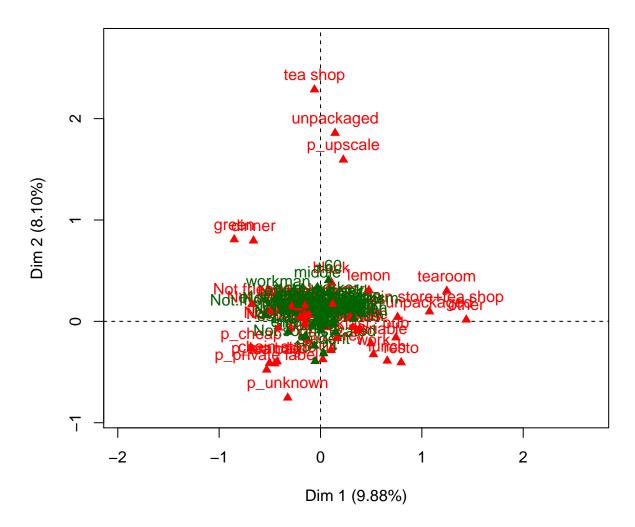
Loading FactoMineR

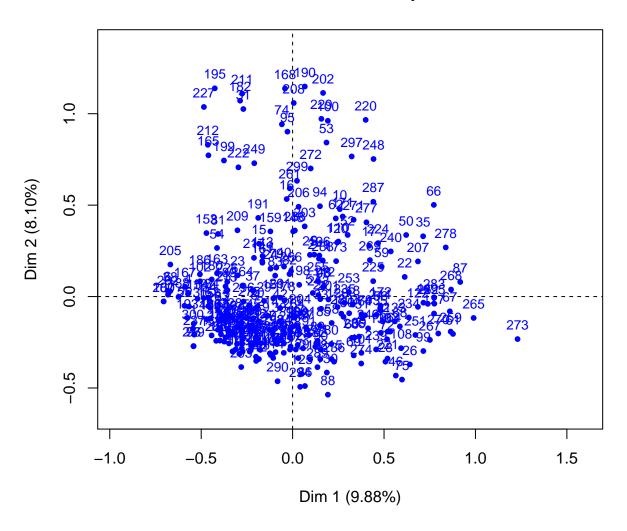
library(FactoMineR)

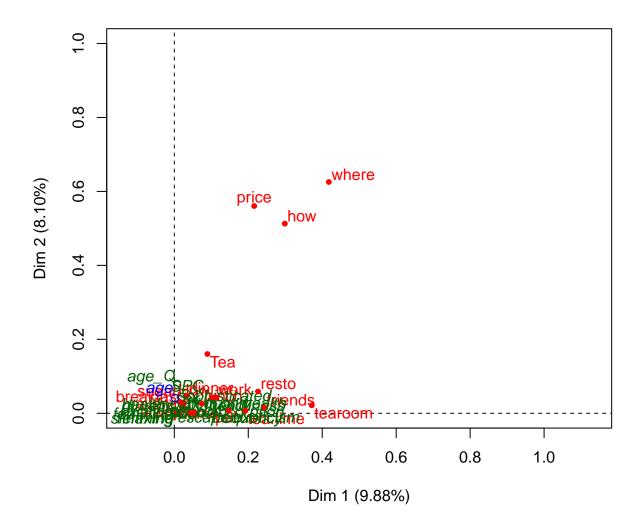
MCA

res <- MCA(tea, quanti.sup=19, quali.sup=c(20:36))</pre>

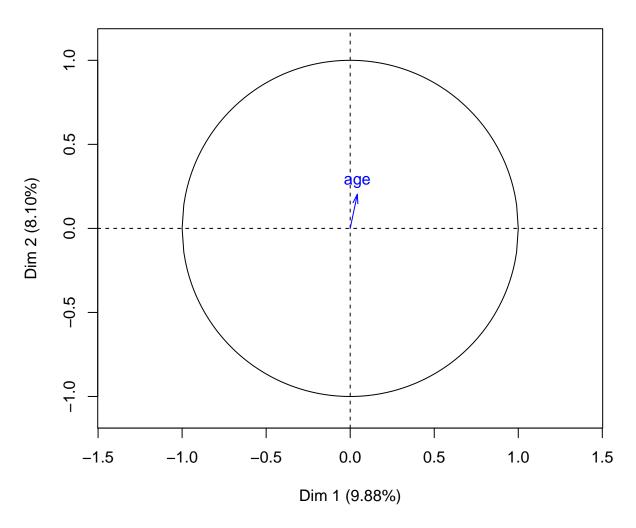
MCA factor map







Supplementary variables on the MCA factor map



Outputs can be summarized with the function summary.

```
summary(res, ncp=3, nbelements=Inf) ## fonction summary.MCA
```

Outputs are given for the first 2 dimensions (by default 3 dimensions are given) and for the 5 first elements.

```
summary(res, ncp=2, nbelements=5)
```

```
##
## Call:
## MCA(X = tea, quanti.sup = 19, quali.sup = c(20:36))
##
##
## Eigenvalues
##
                           Dim.1
                                   Dim.2
                                            Dim.3
                                                    Dim.4
                                                            Dim.5
                                                                     Dim.6
## Variance
                           0.148
                                   0.122
                                            0.090
                                                    0.078
                                                            0.074
                                                                     0.071
```

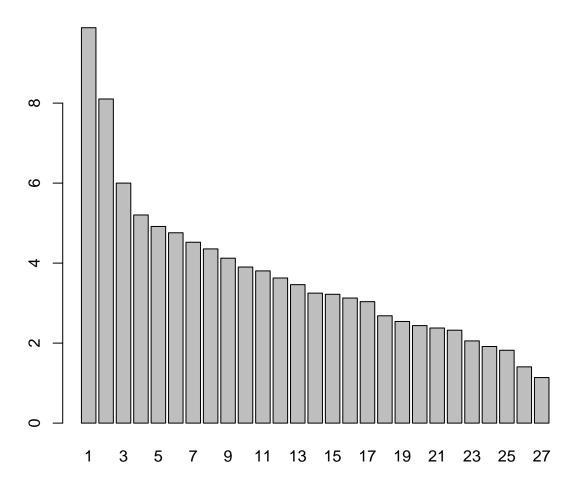
```
5.204
## % of var.
                        9.885
                               8.103
                                       6.001
                                                      4.917
                                                              4.759
## Cumulative % of var.
                        9.885
                              17.988 23.989
                                              29.192
                                                     34.109
                                                             38.868
##
                        Dim.7
                               Dim.8
                                       Dim.9
                                              Dim.10
                                                     Dim.11
                                                            Dim. 12
                               0.065
                                               0.059
## Variance
                        0.068
                                       0.062
                                                      0.057
                                                              0.054
## % of var.
                        4.522
                               4.355
                                       4.123
                                               3.902
                                                      3.805
                                                              3.628
## Cumulative % of var.
                       43.390
                              47.745
                                     51.867
                                             55.769
                                                            63.202
                                                     59.574
                              Dim.14 Dim.15
                                              Dim.16
                       Dim.13
                                                     Dim. 17
## Variance
                               0.049
                                       0.048
                                               0.047
                        0.052
                                                      0.046
                                                              0.040
## % of var.
                        3.462
                               3.250
                                       3.221
                                               3.127
                                                      3.037
                                                              2.683
## Cumulative % of var.
                                             76.262
                       66.664
                              69.914
                                      73.135
                                                     79.298
                                                            81.982
##
                       Dim. 19
                              Dim.20
                                      Dim.21
                                              Dim.22
                                                     Dim.23
                                                            Dim.24
## Variance
                        0.038
                               0.037
                                       0.036
                                               0.035
                                                              0.029
                                                      0.031
## % of var.
                        2.541
                                2.438
                                       2.378
                                              2.323
                                                      2.055
                                                              1.915
## Cumulative % of var.
                              86.961
                       84.523
                                      89.339
                                              91.662 93.717
                                                            95.633
##
                       Dim.25
                              Dim.26
                                      Dim.27
## Variance
                        0.027
                               0.021
                                       0.017
## % of var.
                        1.821
                                1.407
                                       1.139
## Cumulative % of var. 97.454
                              98.861 100.000
## Individuals (the 5 first)
                           ctr
##
                  Dim.1
                                 cos2
                                        Dim.2
                                                ctr
                                                      cos2
## 1
                0.011 I
                         0.293 0.133 | -0.078 0.017
## 2
                | -0.361
                                                     0.006 |
                1 0.073
                        0.012 0.003 | -0.169
                                              0.079
## 3
## 4
                0.000 |
## 5
                0.017 I
##
## Categories (the 5 first)
                                 cos2 v.test
                                                             cos2 v.test
                  Dim.1
                           ctr
                                               Dim.2
                                                       ctr
## breakfast
                0.166
                        0.495 0.025 2.756 | -0.166
                                                     0.607
                                                            0.026 - 2.764
## Not.breakfast | -0.153
                         0.457 0.025 -2.756
                                               0.154
                                                     0.560
                                                            0.026
                                                                  2.764
## Not.tea time | -0.498
                         4.053
                               0.192 -7.578 | 0.093
                                                     0.174
                                                            0.007 1.423
## tea time
                0.386
                         3.142
                               0.192 7.578 | -0.072
                                                     0.135
                                                            0.007 - 1.423
                                                     0.053
## evening
                0.319
                         1.307 0.053 3.985 | -0.058
                                                            0.002 - 0.728
##
## breakfast
## Not.breakfast |
## Not.tea time |
## tea time
## evening
##
## Categorical variables (eta2)
                 Dim.1 Dim.2
                0.025 0.026 |
## breakfast
                | 0.192 0.007 |
## tea.time
                | 0.053 0.002 |
## evening
## lunch
                | 0.075 0.026 |
## dinner
                | 0.033 0.048 |
## Supplementary categories (the 5 first)
##
                  Dim.1
                          cos2 v.test
                                        Dim.2
                                                cos2 v.test
## F
                0.151 0.033 3.158 | -0.109 0.017 -2.278 |
## M
                | -0.153 | 0.006 -1.313 | -0.151 | 0.006 -1.289 |
## employee
```

```
## middle
## non-worker | -0.036 0.000 -0.324 | 0.185 0.009 1.666 |
##
## Supplementary categorical variables (eta2)
               Dim.1 Dim.2
##
            | 0.033 0.017 |
## sex
## SPC
             | 0.032 0.053 |
             | 0.001 0.000 |
## Sport
## age_Q
             | 0.008 0.077 |
## frequency
            | 0.094 0.006 |
## Supplementary continuous variable
              Dim.1
                    Dim.2
             | 0.042 | 0.204 |
## age
```

Graph of the eigenvalues

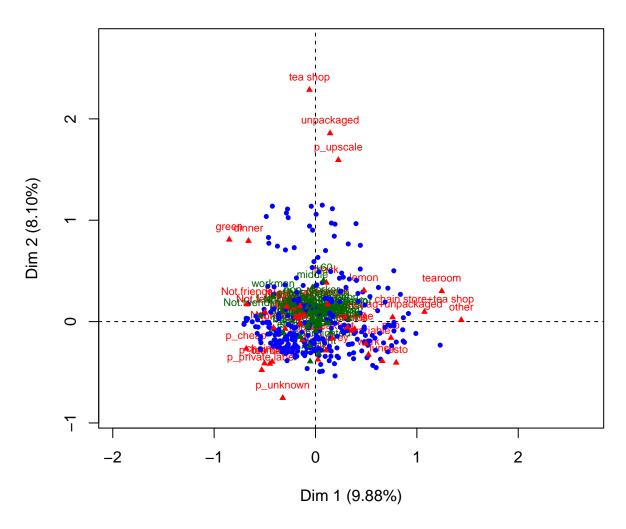
```
barplot(res$eig[,2],main="Eigenvalues", names.arg=1:nrow(res$eig))
```

Eigenvalues



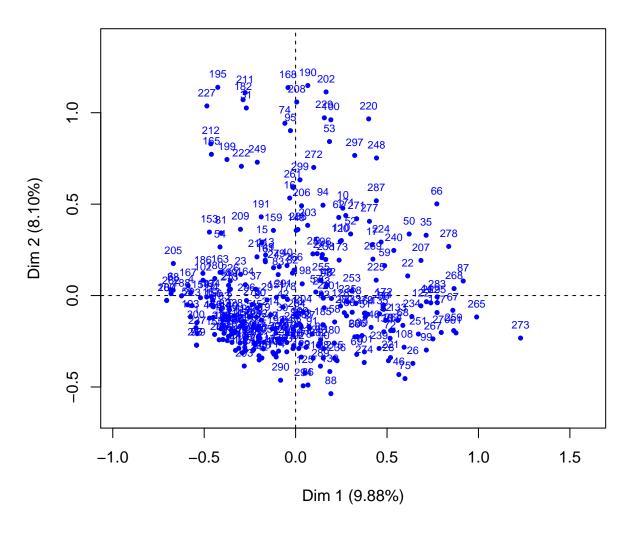
Graph with some labels

```
plot(res, label=c("var","quali.sup"), cex=0.7)
```

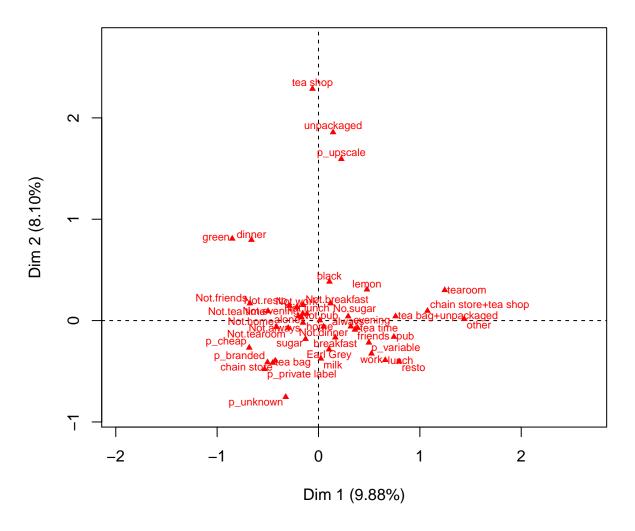


Graphs with selection of elements

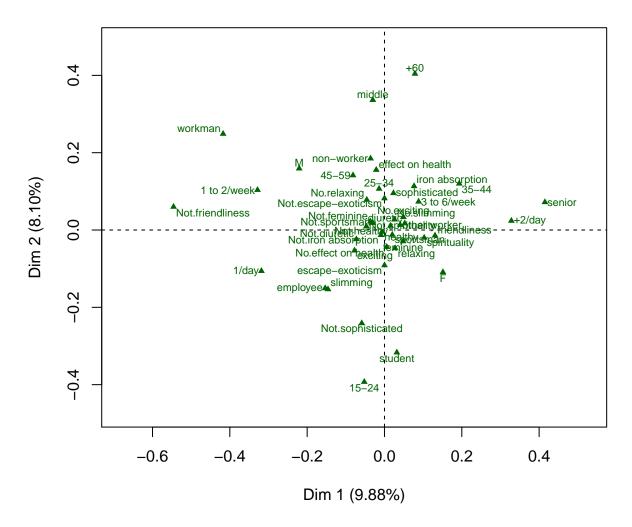
```
plot(res, invisible=c("var","quali.sup"), cex=0.7)
```



Active categories

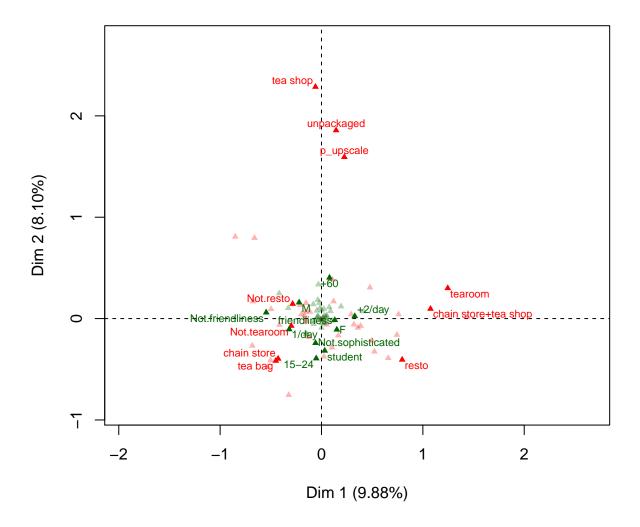


Supplementary categories

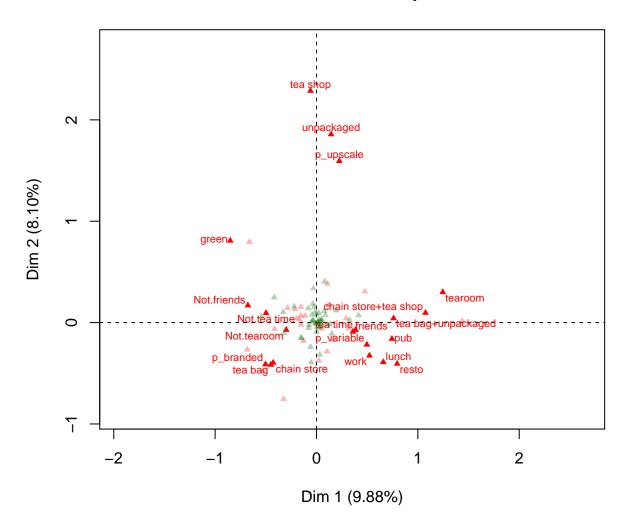


Selection of some categories

```
plot(res, invisible="ind",autoLab="y",cex=0.7,selectMod="cos2 10")
```

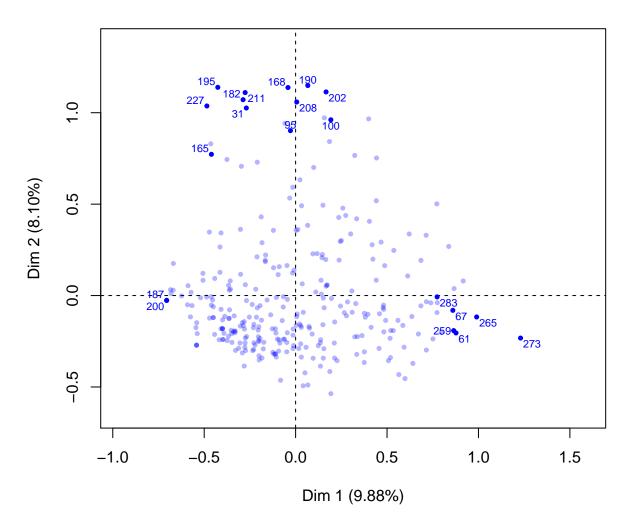


plot(res, invisible="ind",autoLab="y",cex=0.7,selectMod="contrib 20")



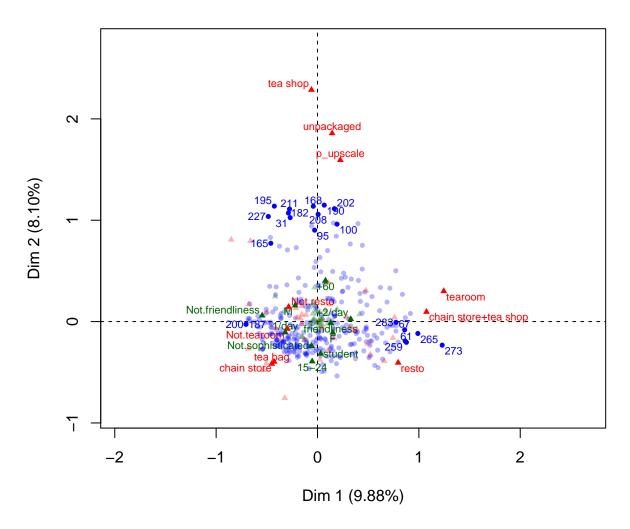
Selection of some individuals

```
plot(res, invisible=c("var", "quali.sup"), autoLab="y", cex=0.7, select="cos2 20")
```



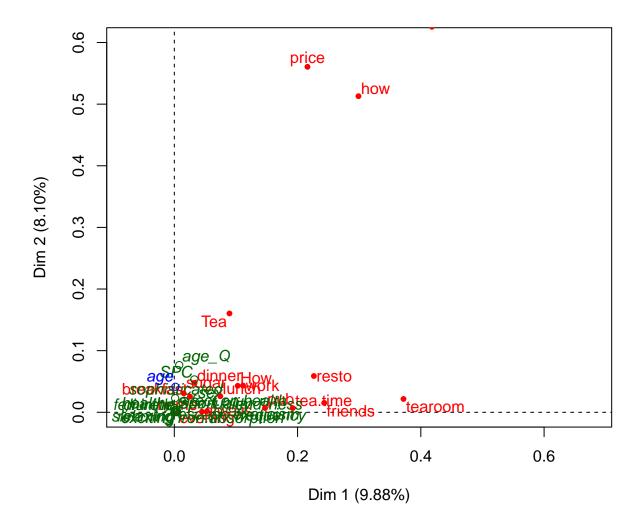
Selection of some categories and some individuals

```
plot(res, autoLab="y",cex=0.7, select="cos2 20", selectMod="cos2 10")
```

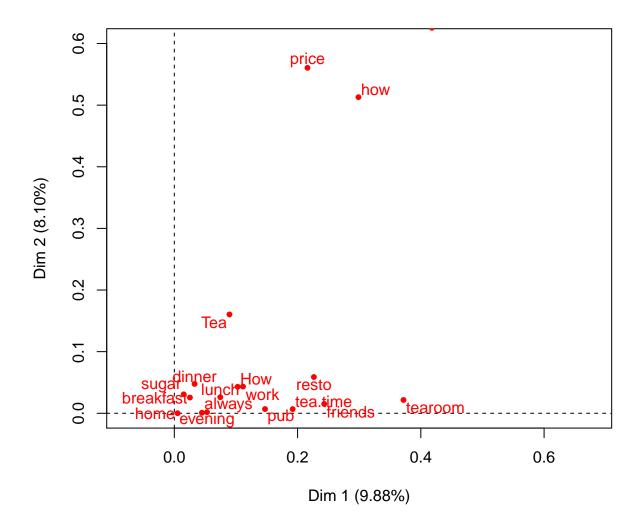


Graphs of the variables

```
plot(res, choix="var",xlim=c(0,0.6),ylim=c(0,0.6))
```

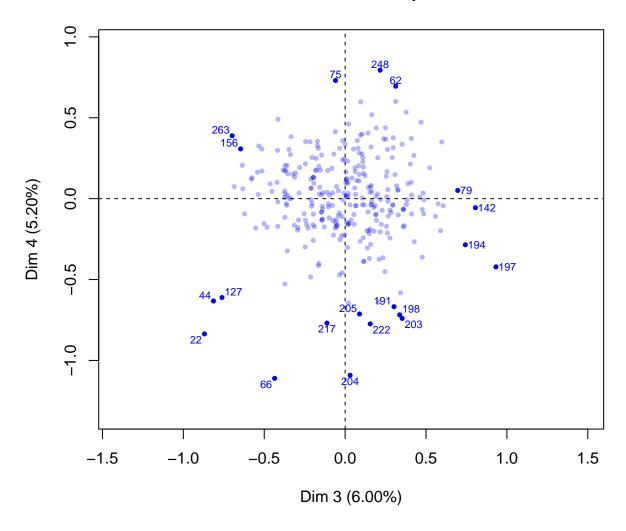


plot(res, choix="var",xlim=c(0,0.6),ylim=c(0,0.6),invisible=c("quali.sup","quanti.sup"))

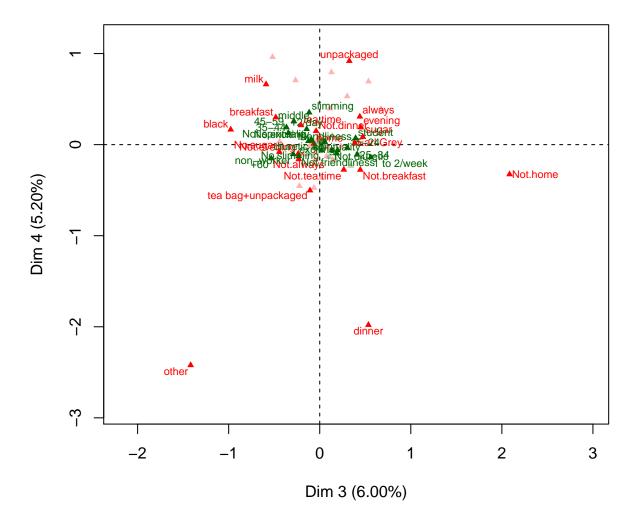


Graphs on dimensions 3 and 4

```
plot(res,invisible=c("var","quali.sup"),cex=0.7,select="contrib 20",axes=3:4)
```

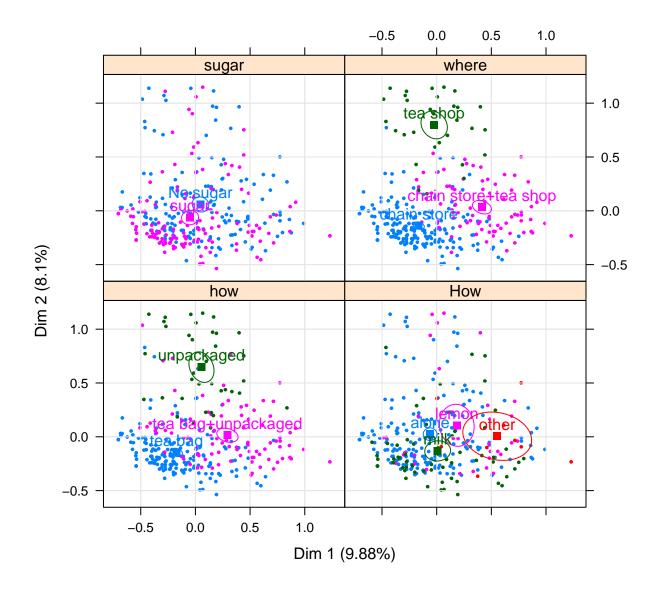


plot(res, invisible="ind",autoLab="y",cex=0.7,selectMod="cos2 20",axes=3:4)



Confidence ellipses around the categories for the variables 14 to 17

```
plotellipses(res,keepvar=c(14:17))
```



Description of the dimensions

dimdesc(res)

```
## $`Dim 1`
## $`Dim 1`$quali
##
                        R2
                                p.value
                0.41793014 1.255462e-35
## where
                0.37189109 6.082138e-32
## tearoom
                0.29882863 1.273180e-23
## how
## friends
                0.24319952 8.616289e-20
                0.22646759 2.319804e-18
## resto
## tea.time
                0.19203800 1.652462e-15
## price
                0.21609382 4.050469e-14
```

```
## pub
                0.14722360 5.846592e-12
## work
                0.11153590 3.000872e-09
## How
                0.10285191 4.796010e-07
                0.08950330 8.970954e-07
## Tea
## lunch
                0.07458227 1.570629e-06
                0.09438792 1.849071e-06
## frequency
## friendliness 0.07132511 2.706357e-06
## evening
                0.05311759 5.586801e-05
## always
                0.04479873 2.219503e-04
## sex
                0.03335969 1.487620e-03
## dinner
                0.03289362 1.608077e-03
                0.02539639 5.667604e-03
## breakfast
                0.01527654 3.234986e-02
## sugar
##
## $`Dim 1`$category
##
                           Estimate
                                          p.value
## chain store+tea shop 0.33853776 1.344557e-35
## tearoom
                         0.29731072 6.082138e-32
                         0.23457030 1.361423e-21
## tea bag+unpackaged
## friends
                         0.19950832 8.616289e-20
## resto
                         0.20802605 2.319804e-18
## tea time
                         0.17011357 1.652462e-15
## pub
                         0.18137133 5.846592e-12
                         0.27595067 5.956230e-12
## p_variable
## work
                         0.14170406 3.000872e-09
## +2/day
                         0.14855615 7.380937e-07
## lunch
                         0.14862636 1.570629e-06
## friendliness
                         0.13020388 2.706357e-06
## other
                         0.38192443 9.244911e-06
## evening
                         0.09345270 5.586801e-05
## always
                         0.08582336 2.219503e-04
## F
                         0.07158886 1.487620e-03
## Not.dinner
                         0.13685745 1.608077e-03
## lemon
                         0.01223478 3.515252e-03
## breakfast
                         0.06141392 5.667604e-03
## senior
                         0.16802844 8.886876e-03
## Earl Grey
                         0.12203299 1.547110e-02
## No.sugar
                         0.04761975 3.234986e-02
## sugar
                        -0.04761975 3.234986e-02
## 1 to 2/week
                        -0.10430402 1.829818e-02
## p private label
                        -0.11979263 1.156245e-02
## Not.breakfast
                        -0.06141392 5.667604e-03
## dinner
                        -0.13685745 1.608077e-03
## M
                        -0.07158886 1.487620e-03
                        -0.23140428 2.326233e-04
## alone
                        -0.08582336 2.219503e-04
## Not.always
## 1/day
                        -0.10038745 1.556219e-04
## Not.evening
                        -0.09345270 5.586801e-05
## Not.friendliness
                        -0.13020388 2.706357e-06
## Not.lunch
                        -0.14862636 1.570629e-06
                        -0.24569103 1.281162e-07
## green
## Not.work
                        -0.14170406 3.000872e-09
## p_branded
                        -0.10910793 1.116908e-09
## Not.pub
                        -0.18137133 5.846592e-12
```

```
## Not.tea time
                        -0.17011357 1.652462e-15
## Not.resto
                        -0.20802605 2.319804e-18
## Not.friends
                        -0.19950832 8.616289e-20
## tea bag
                        -0.23182447 8.877561e-22
## chain store
                        -0.24012436 3.008256e-27
## Not.tearoom
                        -0.29731072 6.082138e-32
##
##
## $`Dim 2`
## $`Dim 2`$quanti
       correlation
                        p.value
## age 0.2035108 0.0003890693
## $`Dim 2`$quali
##
                         R2
                                 p.value
## where
                 0.62550194 4.542155e-64
## price
                 0.56056797 1.837909e-50
## how
                 0.51288621 4.103156e-47
## Tea
                 0.16034278 5.359827e-12
## resto
                 0.05883014 2.165287e-05
## age_Q
                 0.07663110 9.613084e-05
## dinner
                 0.04764166 1.385133e-04
                 0.04334283 2.825934e-04
## work
## sugar
                 0.03078909 2.286813e-03
## How
                 0.04300447 4.565763e-03
## lunch
                 0.02609615 5.035226e-03
## breakfast
                 0.02554407 5.527765e-03
## sophisticated 0.02298649 8.531637e-03
## tearoom
                 0.02159669 1.081515e-02
                 0.05335498 1.284774e-02
## SPC
## sex
                 0.01734823 2.250375e-02
## friends
                 0.01527530 3.235693e-02
##
## $`Dim 2`$category
##
                                      p.value
                        Estimate
## tea shop
                      0.56623933 3.435386e-58
## p upscale
                      0.58675674 6.819842e-53
## unpackaged
                      0.47523577 4.876111e-43
## green
                      0.17636551 5.660702e-07
## Not.resto
                      0.09599600 2.165287e-05
## black
                      0.02833892 1.280976e-04
## dinner
                      0.14912299 1.385133e-04
## Not.work
                      0.07997829 2.825934e-04
## No.sugar
                      0.06120846 2.286813e-03
## Not.lunch
                      0.07959849 5.035226e-03
## Not.breakfast
                      0.05576534 5.527765e-03
## +60
                      0.11445238 7.567898e-03
## sophisticated
                      0.05865034 8.531637e-03
## tearoom
                      0.06486865 1.081515e-02
## middle
                      0.09793868 2.228820e-02
## M
                     0.04674127 2.250375e-02
## Not.friends
                     0.04527027 3.235693e-02
## friends
                     -0.04527027 3.235693e-02
## p_private label
                    -0.13563786 2.301393e-02
```

```
## F
                     -0.04674127 2.250375e-02
## Not.tearoom
                    -0.06486865 1.081515e-02
## Not.sophisticated -0.05865034 8.531637e-03
## p_unknown
                    -0.23171262 7.581675e-03
## breakfast
                     -0.05576534 5.527765e-03
## lunch
                    -0.07959849 5.035226e-03
## p variable
                    -0.04476924 3.517223e-03
## student
                    -0.12977090 2.381679e-03
## sugar
                     -0.06120846 2.286813e-03
## milk
                    -0.13222339 7.496148e-04
## work
                    -0.07997829 2.825934e-04
## Not.dinner
                    -0.14912299 1.385133e-04
## resto
                    -0.09599600 2.165287e-05
## 15-24
                    -0.16342547 4.501578e-06
## p_branded
                    -0.11247568 8.001515e-07
## Earl Grey
                     -0.20470443 6.499738e-12
                    -0.31755648 2.123707e-18
## tea bag
## chain store
                     -0.36891861 5.804094e-23
##
##
## $`Dim 3`
## $`Dim 3`$quanti
##
      correlation
                        p.value
## age -0.3397736 1.530157e-09
##
## $`Dim 3`$quali
##
                        R2
                                p.value
## Tea
                0.33178708 9.996725e-27
                0.21498315 2.138445e-17
## breakfast
               0.21026537 5.278399e-17
## sugar
## How
                0.19600156 5.867378e-14
## home
               0.13440219 5.642852e-11
## age_Q
                0.14565571 1.852397e-09
## evening
                0.10637896 7.269113e-09
## friends
                0.10294629 1.307065e-08
## always
                0.10133291 1.721112e-08
## tea.time
               0.05424196 4.636352e-05
## frequency
               0.06361133 2.167789e-04
## pub
                0.04311129 2.936636e-04
## SPC
               0.07625129 6.739742e-04
## where
               0.04166084 1.801385e-03
## exciting
                0.02425859 6.872690e-03
                0.02152288 1.095256e-02
## dinner
## spirituality 0.01606168 2.817777e-02
## lunch
              0.01561039 3.050262e-02
## diuretic
                0.01302499 4.827448e-02
## $`Dim 3`$category
                                         p.value
                           Estimate
## Earl Grey
                         0.18122366 5.474630e-22
## Not.breakfast
                         0.13921762 2.138445e-17
## sugar
                         0.13764789 5.278399e-17
## Not.home
                         0.32238212 5.642852e-11
## evening
                         0.10304138 7.269113e-09
```

```
## friends
                         0.10113377 1.307065e-08
## always
                         0.10056783 1.721112e-08
## lemon
                         0.29113799 3.532927e-05
## Not.tea time
                         0.07044079 4.636352e-05
## 1 to 2/week
                         0.13367067 4.787775e-05
## 25-34
                         0.15458550 9.102105e-05
## student
                         0.11762964 1.467086e-04
## pub
                         0.07646920 2.936636e-04
## 15-24
                         0.12278166 4.286711e-04
## alone
                         0.13200504 7.535155e-04
## tea shop
                         0.12875140 1.905017e-03
## exciting
                         0.04797670 6.872690e-03
## dinner
                         0.08625296 1.095256e-02
## spirituality
                         0.04098581 2.817777e-02
## lunch
                         0.05297807 3.050262e-02
## unpackaged
                         0.07670099 3.765383e-02
## Not.diuretic
                         0.03468681 4.827448e-02
## diuretic
                        -0.03468681 4.827448e-02
## +2/dav
                        -0.07763057 3.323605e-02
## Not.lunch
                        -0.05297807 3.050262e-02
## Not.spirituality
                        -0.04098581 2.817777e-02
## chain store+tea shop -0.09887763 2.197901e-02
## 35-44
                        -0.07139235 1.961314e-02
## Not.dinner
                        -0.08625296 1.095256e-02
## non-worker
                        -0.08793735 8.568111e-03
## No.exciting
                        -0.04797670 6.872690e-03
## 45-59
                        -0.07791412 1.331486e-03
## +60
                        -0.12806070 4.108178e-04
                        -0.07646920 2.936636e-04
## Not.pub
                        -0.07044079 4.636352e-05
## tea time
## other
                        -0.33576960 1.254567e-05
## milk
                        -0.08737342 7.989362e-08
## Not.always
                        -0.10056783 1.721112e-08
## Not.friends
                        -0.10113377 1.307065e-08
## Not.evening
                        -0.10304138 7.269113e-09
## home
                        -0.32238212 5.642852e-11
## No.sugar
                        -0.13764789 5.278399e-17
## breakfast
                        -0.13921762 2.138445e-17
## black
                        -0.22772627 4.313358e-26
```