How to use Jekyll for Blogging

Create Post

1. Create a new file in `./blog-jekyll/_posts/` with a name in the format `YYYY-MM-DD-TITLE.md`
   Blog posts are written in markdown, the file contains some 'front matter' and then the blog post.
   An example is below (replace the bits in <> for each post):

```
---
layout: post
title:  "<title of blog post>"
date:   <Date as YYYY-MM-DD>
main-category: <one of [innovation, technology, ux, entrepreneurship]>
categories: <any number of [innovation, technology, ux, entrepreneurship] or
anything else separated by spaces>
author: <name of author as defined in ./blog-jekyll/_data/people.yml, [dylan, grant]
at time of writing>
hero-banner: <web path of hero-banner image>
thumbnail-image: <web path of thumbnail image>
description: >
    <description of blog post>
meta-description: >
    <description to go in the meta description tag>
meta-keywords: >
    <keywords to go in meta keywords tag>
---
I am a blog post!
```

See existing blog posts for an example of how it's done. In addition to standard markdown, there are a few special features available in our blog posts. - To do a tweetable block quote:

```
> quote goes here
```

• To do an inline tweetable quote:

```
<span class="inline-quote">quote goes here</span>
```

• To do a block quote that isn't tweetable:

```
<div class="non-twitter-quote">quote goes here</div>
```

1. Double click on the `build.command file` to build the website. The blog with be compiled and places in `./website/blog/`. The `./website/` directory can then be deployed to the webserver.