



GUIDEBOOK

ART & DESIGN USA



WE ARE YOUR BEST CHOICE

ONE-STOP SOLUTION TO ALL YOUR CAREER RELATED PROBLEMS

Reach Us At:

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WHO WE ARE?



Career Width comprises a team of counsellors, psychologists, educators, industry experts, student ambassadors & student alumni to provide customized Career Counselling services according to the educational need and career aspiration of each student.

OUR SERVICES



CAREER COUNSELLING

01



SKILL DEVELOPMENT

02



INDIAN & OVERSEAS EDUCATION

03



TEST PREPARATION

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CHOOSING THE RIGHT INSTITUTION:

Once you have identified the course that aligns with your interests and goals, the next step is to choose the right institution. Consider factors such as location, reputation, course structure, facilities, and student support services.

TOP 10 ART & DESIGN SCHOOLS IN US

1. PARSONS SCHOOL OF DESIGN - THE NEW SCHOOL

- **Established-1896**
- **QS WUR Ranking By Subject 2022 - #3**



Course Categories

Architectural Design, Communication Design, Design and Technology, Design History & Practice, Fashion Design, Fine Arts, Illustration, Integrated Design, Interior Design, Photography, Product Design and Strategic Design & Management, etc.

Famous courses

Fine Art

Fashion Design

Strategic Design & Management

Interior Design

Some Notable Alumni

Alexander Wang
Tom Ford
Jason Wu
David Chu
Jenna Lyons

2.RHODE ISLAND SCHOOL OF DESIGN (RISD)

- **Established-1877**
- **QS WUR Ranking By Subject 2022 - #4**

Course Categories

Ceramics, Design
Engineering, Digital + Media,
Furniture Design, Glass,
Global Arts and Cultures,
Graphic Design, Illustration,
Industrial Design, Interior
Architecture, Jewelry +
Metalsmithing, Landscape
Architecture, Nature-
Culture-Sustainability
Studies, Painting and
Photography

Famous courses

Interior Architecture

Jewelry + Metalsmithing

Design Engineering

Digital + Media

Some Notable Alumni

Shepard Fairey
David Byrne
Jenny Holzer
Gus Van Sant
Nicole Miller



3.PRATT INSTITUTE

- **Established-1887**
- **QS WUR Ranking By Subject 2022 - #7**

Course Categories

Interior Design,
Fashion, Textiles,
Communications
Design, Industrial
Design, Identities and
Systems Design, etc.

Famous courses

Art and Technology Studies,

Sound and Visual

Communication Design

Design for Emerging
Technologies

Photography

Some Notable Alumni

Robert Redford
Harvey Fierstein
Betsey Johnson
Richard Meier
Eva Hesse



4.SCHOOL OF THE ART INSTITUTE OF CHICAGO

- **Established-1866**
- **QS WUR Ranking By Subject 2022 - #9**



Course Categories

Architecture, Art and Technology Studies, Ceramics, Design for Emerging Technologies, Designed Objects, Fiber and Material Studies, Film, Video, New Media, and Animation, Painting and Drawing, Performance, Photography, Print media, Sculpture, Sound and Visual Communication Design

Famous courses

Fine Arts Photography
Architecture
Urban Design
Communication Design
Digital Arts.

Some Notable Alumni

Jeff Koons
Georgia O'Keeffe
David Sedaris
Claes Oldenburg
Elizabeth Murray

5.ART CENTER COLLEGE OF DESIGN

- **Established-1930**
- **QS WUR Ranking By Subject 2022 - #14**



Course Categories

Creative Direction, Entertainment Design, Film, Fine Art, Graphic Design, Illustration, Interaction Design, Photography and Imaging, Product Design, Spatial Experience Design and Transportation Design, etc.

Famous courses

Creative Direction
Film
Fine Art
Graphic Design
Spatial Experience

Some Notable Alumni

Syd Mead
J Mays
Jony Ive
Chris Bangle
Chip Foosse

6.CALIFORNIA INSTITUTE OF THE ARTS

- **Established-1961**
- **QS WUR Ranking By Subject 2022 - #22**



Course Categories

Film and Video,
Graphic Design,
Character Animation,
Photography and
Media, Theater, Music,
Fine Arts, Interactive
Media, Experimental
Animation, Creative
Writing, etc.

Famous courses

Fine Art

Art and Technology

Graphic Design

Photography and Media

Some Notable Alumni

Tim Burton
John Lasseter
Alison Brie
Don Cheadle
Sofia Coppola

7.SCHOOL OF VISUAL ARTS (SVA)

- **Established-1947**
- **QS WUR Ranking By Subject 2022 - #25**



Course Categories

Advertising, Animation,
Art & Activism, Artist
Residency Programs,
Design, Film,
Filmmakers Dialogue,
Fine Arts, Illustration
And Comics, Interior
Design, Performance,
Photography And
Video, Professional
Development, Visible
Futures Lab, Visual And
Critical Studies, Visual
Narrative and Writing

Famous courses

Advertising,

Fine Arts,

Illustration And Comics,

Visible Futures Lab,

Visual Narrative and Writing

Some Notable Alumni

Milton Glaser
Tom Ford
Paula Scher
Keith Haring
Richard Avedon

07.

8.SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

- **Established-1978**
- **QS WUR Ranking By Subject 2022 - #26**



Course Categories

Advertising, Animation, Business of beauty and fragrance, Creative business leadership, Fashion, Film and television, Graphic design, Illustration, Interactive design and game development, Interior design, Jewelry, Luxury and brand management, Painting, Performing arts, User experience design, etc.

Famous courses

Advertising
Fashion
Interactive design and game development
Luxury and brand management
User experience design

Some Notable Alumni

Emily Kinney
Benoît Sokal
Stan Lee
Carlos Baena
Dasha Zhukova

9.YALE UNIVERSITY

- **Established-1701**
- **QS WUR Ranking By Subject 2022 - #40**



Course Categories

Graphic Design, Painting/Printmaking, Photography, Sculpture And Filmmaking/Video/Inter disciplinary

Famous courses

Graphic Design
Painting and Drawing
Sculpture
Photography
Film and Video
Architecture

Some Notable Alumni

George W. Bush
Hillary Clinton
Joe Biden
William Howard Taft
Jodie Foster

10.CALIFORNIA COLLEGE OF THE ARTS

- **Established-1907**
- **QS WUR Ranking By Subject 2022 - #41**



Course Categories

Animation, interactive technology, video graphics and special effects, Industrial and product design, Computer graphics, Illustration, Architectural and building sciences/technology, Human-computer interaction, Interior design, Fashion/apparel design, Photography, Intermedia/multimedia, etc.

Famous courses

Fashion Design
Illustration
Photography
Interaction Design
Animation

Some Notable Alumni

Robert Bechtle
Nathan Oliveira
Viola Frey
Wayne Thiebaud
Laura Owens

CHOOSING THE RIGHT COURSE:

The first step in pursuing a career in art and design in the US is choosing the right course. Art and design courses come in different formats and specializations, so it's essential to identify your interests and goals before making a choice

TOP 10 ART & DESIGN COURSES IN THE USA

1. **Fashion Design**
2. **Luxury Brand Management**
3. **User Experience Design**
4. **Fine Arts**
5. **Graphic Design**
6. **Interior Design**
7. **Animation**
8. **Illustration**
9. **Game Design**
10. **Product Design**

10.

FINANCE

MINIMUM TUTION FESS COST/ANNUAL

INR 15-42 L

AVG. LIVING COST/ ANNUAL

INR 7.5-9 L

POST STUDY WORK OPTIONS AVAILABLE?

Yes, 1 year & for stem fields upto 3 years

PART TIME WORK AVAILABLE?

20 hours/per week during study & 40
hours/week during vacation

11.

SCHOLARSHIP AVAILABLE

There are several scholarships available for Indian students who wish to pursue art and design degrees at top universities in the US. Some of the scholarships available include:

1.Fulbright-Nehru Master's Fellowships: This fellowship program provides funding for Indian students to pursue master's degrees in the US, including degrees in art and design.

2.Inlaks Shivdasani Foundation scholarships: This foundation offers scholarships for Indian students to pursue postgraduate studies in the US, including art and design degrees.

3.Hubert H. Humphrey Fellowship Program: This fellowship provides funding for mid-career professionals from developing countries, including India, to pursue non-degree programs at top universities in the US, including in the field of arts and design.

4.AIGA Worldstudio Scholarships: This scholarship program provides funding for minority and economically disadvantaged students pursuing degrees in art and design in the US.

5.International Education Financial Aid (IEFA): This website offers a comprehensive database of scholarships and grants available for international students studying in the US, including those pursuing art and design degrees.

It's important to note that scholarship availability and eligibility criteria can vary depending on the specific university and program. Therefore, it's recommended to research and apply to scholarships that align with your academic goals and interests.

Scholarships available for top art & design universities in the US for Indian students that are granted by universities specific only?

1.Rhode Island School of Design (RISD) International Student Scholarship: This scholarship provides funding for international undergraduate students, including Indian students, pursuing degrees in art and design at RISD.

2.School of the Art Institute of Chicago (SAIC) Merit Scholarships: These scholarships provide funding for undergraduate and graduate students, including international students from India, based on academic achievement and portfolio review.

3.Pratt Institute International Student Scholarships: These scholarships provide funding for international undergraduate and graduate students, including Indian students, pursuing degrees in art and design at Pratt Institute.

4.Maryland Institute College of Art (MICA) International Student Merit Scholarship: This scholarship provides funding for international undergraduate and graduate students, including Indian students, based on academic achievement and portfolio review.

5.California Institute of the Arts (CalArts) Scholarship Programs: CalArts offers a range of scholarships and financial aid programs for international students, including those pursuing degrees in art and design.

PREPARING YOUR APPLICATION

Once you have identified the course and institution that you want to apply to, the next step is to prepare your application. Most institutions require a portfolio of your work, academic transcripts, a personal statement, and references. Here are some tips to help you prepare your application:

1. Research the institution's application requirements and deadlines.
2. Start preparing your portfolio early, including your best work that showcases your skills and creativity.
3. Write a compelling Statement of Purpose that highlights your passion for arts and design and explains why you are a good fit for the course and institution.
4. Choose referees who know your academic and creative abilities and can provide a Letter of Recommendation.

This is not the end but just the beginning of the study abroad journey where you will be confronting the real challenge due to unexpected surprises & hurdles.

GRAB 1-TO-1 FREE COUNSELLING SESSION WITH OUR EXPERTS

Not just selecting the right arts and design specialization and university, but our team will provide you with personalized and professional support until you are settled in your dream university.

Clear all your study abroad doubts today!

SCHEDULE FREE COUNSELLING SESSION

Proven Roadmap to your Dream Art & Design University



15.