



CAREER WIDTH

GUIDEBOOK



# ART & DESIGN USA



**WE ARE YOUR BEST CHOICE**

ONE-STOP SOLUTION TO ALL YOUR CAREER RELATED PROBLEMS

Reach Us At:

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# WHO WE ARE?

Career Width comprises a team of counsellors, psychologists, educators, industry experts, student ambassadors & student alumni to provide customized Career Counselling services according to the educational need and career aspiration of each student.

## OUR SERVICES



**CAREER COUNSELLING**

**01**



**SKILL DEVELOPMENT**

**02**



**INDIAN & OVERSEAS EDUCATION**

**03**



**TEST PREPARATION**

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# CHOOSING THE RIGHT INSTITUTION

Once you have identified the course that aligns with your interests and goals, the next step is to choose the right institution. Consider factors such as location, reputation, course structure, facilities, and student support services.

## TOP 10 ART & DESIGN SCHOOLS IN US

### 1. PARSONS SCHOOL OF DESIGN - THE NEW SCHOOL ➡

- **Established**-1896
- **QS WUR Ranking By Subject 2022** - #3
- **Degrees Offered** - UG,PG



#### Course Categories

Architectural Design, Communication Design, Design and Technology, Design History & Practice, Fashion Design, Fine Arts, Illustration, Integrated Design, Interior Design, Photography, Product Design and Strategic Design & Management, etc.

#### Famous courses

##### UG

Architectural Design BFA, Fine Arts BFA, Product Design BFA, Communication Design, Strategic Design and Management, Fashion Design, Photography, Interior Design.

##### PG

Architecture, Fashion Management, Communication Design, Data Visualization, Textiles, Interior Design

#### Some Notable Alumni

Alexander Wang  
Tom Ford  
Jason Wu  
David Chu  
Jenna Lyons

## 2. RHODE ISLAND SCHOOL OF DESIGN (RISD)

- **Established**-1877
- **QS WUR Ranking By Subject 2022** - #4
- **Degrees Offered** - UG,PG

### Course Categories

Ceramics, Design  
Engineering, Digital + Media,  
Furniture Design, Glass,  
Global Arts and Cultures,  
Graphic Design, Illustration,  
Industrial Design, Interior  
Architecture, Jewelry +  
Metalsmithing, Landscape  
Architecture, Nature-  
Culture-Sustainability  
Studies, Painting and  
Photography

### Famous courses

#### UG

Apparel Design, Architecture,  
Ceramics, Film/Animation, Graphic  
Design, Industrial Design, Interior  
Architecture, Photography, Textiles

#### PG

Architecture, Design Engineering,  
Textiles, Industrial Design, Interior  
Architecture.

### Some Notable Alumni

Shepard Fairey  
David Byrne  
Jenny Holzer  
Gus Van Sant  
Nicole Miller



## 3. PRATT INSTITUTE

- **Established**-1887
- **QS WUR Ranking By Subject 2022** - #7
- **Degrees Offered** - UG,PG

### Course Categories

Interior Design,  
Fashion, Textiles,  
Communications  
Design, Industrial  
Design, Identities and  
Systems Design, etc.

### Famous courses

#### UG

Architecture, Building and Construction,  
Construction Management, Art and  
Design Education, Film, Fine Arts, Game  
Arts, Graphic Design, Fashion Design,  
Industrial Design, Interior Design,  
Literature & Writing, Media Studies

#### PG

Urban Design, Digital & Motion Arts,  
Photography, Communication Design

### Some Notable Alumni

Robert Redford  
Harvey Fierstein  
Betsey Johnson  
Richard Meier  
Eva Hesse



## 4. SCHOOL OF THE ART INSTITUTE OF CHICAGO

- **Established**-1866
- **QS WUR Ranking By Subject 2022** - #9
- **Degrees Offered** - UG,PG



### Course Categories

Architecture, Art and Technology Studies, Ceramics, Design for Emerging Technologies, Designed Objects, Fiber and Material Studies, Film, Video, New Media, and Animation, Painting and Drawing, Performance, Photography, Print media, Sculpture, Sound and Visual Communication Design

### Famous courses

#### UG

Architecture, Interior Architecture, Design, Painting, Drawing, Film, Fashion Design, Visual Communication Design, Art History, Print media, Photography

#### PG

Design for emerging Technologies, Sound, Film, Architecture, Fashion, Writing

### Some Notable Alumni

Jeff Koons  
Georgia O'Keeffe  
David Sedaris  
Claes Oldenburg  
Elizabeth Murray

## 5. ART CENTER COLLEGE OF DESIGN

- **Established**-1930
- **QS WUR Ranking By Subject 2022** - #14
- **Degrees Offered** - UG,PG



### Course Categories

Creative Direction, Entertainment Design, Film, Fine Art, Graphic Design, Illustration, Interaction Design, Photography and Imaging, Product Design, Spatial Experience Design and Transportation Design, etc.

### Famous courses

#### UG

Creative Direction, Entertainment Design, Film, Fine Arts, Interaction Design, Graphic Design, Product Design, Spatial Experience Design

#### PG

Brand Design & Strategy, Furniture, Lighting & Fixtures, Fil, Graphic Design, Industrial Design, Interaction Design

### Some Notable Alumni

Syd Mead  
J Mays  
Jony Ive  
Chris Bangle  
Chip Foosse



## 6. CALIFORNIA INSTITUTE OF THE ARTS

- **Established**-1961
- **QS WUR Ranking By Subject 2022** - #22
- **Degrees Offered** - UG,PG



### Course Categories

Film and Video,  
Graphic Design,  
Character Animation,  
Photography and  
Media, Theater, Music,  
Fine Arts, Interactive  
Media, Experimental  
Animation, Creative  
Writing, etc.

### Famous courses

#### UG

Architecture, Design, Fine Arts, Fashion  
Design, Film, Graphic Design, Illustration,  
Industrial Design, Interior Design,  
Interaction Design, Photography, Textiles.

#### PG

Comics, Design, Design Strategy, Film,  
Writing, Visual & Critical Studies,  
Architecture.

### Some Notable Alumni

Tim Burton  
John Lasseter  
Alison Brie  
Don Cheadle  
Sofia Coppola

## 7. SCHOOL OF VISUAL ARTS (SVA)

- **Established**-1947
- **QS WUR Ranking By Subject 2022** - #25
- **Degrees Offered** - UG,PG



### Course Categories

Advertising, Animation,  
Art & Activism, Artist  
Residency Programs,  
Design, Film,  
Filmmakers Dialogue,  
Fine Arts, Illustration  
And Comics, Interior  
Design, Performance,  
Photography And  
Video, Professional  
Development, Visible  
Futures Lab, Visual And  
Critical Studies, Visual  
Narrative and Writing

### Famous courses

#### UG

3D Animation & Visual Effects,  
advertising, Animation, Design, Film, Fine  
Arts, Illustration, Interior Design, Visual &  
Critical Studies.

#### PG

Art Practise, Computer Arts, Fine Arts,  
Design, Products of Design, Interaction  
Design, Visual Narrative.

### Some Notable Alumni

Milton Glaser  
Tom Ford  
Paula Scher  
Keith Haring  
Richard Avedon

07.

## 8.SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

- **Established**-1978
- **QS WUR Ranking By Subject 2022** - #26
- **Degrees Offered** - UG,PG



### Course Categories

Advertising, Animation, Business of beauty and fragrance, Creative business leadership, Fashion, Film and television, Graphic design, Illustration, Interactive design and game development, Interior design, Jewelry, Luxury and brand management, Painting, Performing arts, User experience design, etc.

### Famous courses

#### UG & PG

Animation, Architecture, Motion Media Design, Service Design, User Experience Design, Graphic Design, Industrial Design

### Some Notable Alumni

Emily Kinney  
Benoît Sokal  
Stan Lee  
Carlos Baena  
Dasha Zhukova

## 9.YALE UNIVERSITY

- **Established**-1701
- **QS WUR Ranking By Subject 2022** - #40
- **Degrees Offered** - UG,PG



### Course Categories

Graphic Design, Painting/Printmaking, Photography, Sculpture And Filmmaking/Video/Inter disciplinary

### Famous courses

#### UG

Painting/printmaking, sculpture, graphic design, photography, or filmmaking.

#### PG

Master of Fine Arts Degree in Graphic Design, Painting/Printing, Photography, and Sculpture

### Some Notable Alumni

George W. Bush  
Hillary Clinton  
Joe Biden  
William Howard Taft  
Jodie Foster



## 10. CALIFORNIA COLLEGE OF THE ARTS ⇄

- **Established**-1907
- **QS WUR Ranking By Subject 2022** - #41
- **Degrees Offered** - UG,PG



### Course Categories

Animation, interactive technology, video graphics and special effects, Industrial and product design, Computer graphics, Illustration, Architectural and building sciences/technology, Human-computer interaction, Interior design, Fashion/apparel design, Photography, Intermedia/multimedia, etc.

### Famous courses

#### UG & PG

Costume Design, Art, Art & Technology, Character Animation, Experience Design & Production, Film & Video, Graphic Design, Lighting Design, Scene Design, Sound Design

### Some Notable Alumni

Robert Bechtle  
Nathan Oliveira  
Viola Frey  
Wayne Thiebaud  
Laura Owens

# CHOOSING THE RIGHT COURSE:

The first step in pursuing a career in art and design in the US is choosing the right course. Art and design courses come in different formats and specializations, so it's essential to identify your interests and goals before making a choice

## TOP 10 ART & DESIGN COURSES IN THE USA

1. Fashion Design
2. Luxury Brand Management
3. User Experience Design
4. Fine Arts
5. Graphic Design
6. Interior Design
7. Animation
8. Illustration
9. Game Design
10. Product Design

10.

# FINANCE

## MINIMUM TUTION FESS COST/ANNUAL

INR 20-42 L

## AVG. LIVING COST/ ANNUAL

INR 7.5-9 L

## POST STUDY WORK OPTIONS AVAILABLE?

Yes, 1 year & for stem fields upto 3 years

## PART TIME WORK AVAILABLE?

20 hours/per week during study & 40  
hours/week during vacation

11.

# SCHOLARSHIP AVAILABLE

There are several scholarships available for Indian students who wish to pursue art and design degrees at top universities in the US. Some of the scholarships available include:

**1.Fulbright-Nehru Master's Fellowships:** This fellowship program provides funding for Indian students to pursue master's degrees in the US, including degrees in art and design.

**2.Inlaks Shivdasani Foundation scholarships:** This foundation offers scholarships for Indian students to pursue postgraduate studies in the US, including art and design degrees.

**3.Hubert H. Humphrey Fellowship Program:** This fellowship provides funding for mid-career professionals from developing countries, including India, to pursue non-degree programs at top universities in the US, including in the field of arts and design.

**4.AIGA Worldstudio Scholarships:** This scholarship program provides funding for minority and economically disadvantaged students pursuing degrees in art and design in the US.

**5.International Education Financial Aid (IEFA):** This website offers a comprehensive database of scholarships and grants available for international students studying in the US, including those pursuing art and design degrees.

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It's important to note that scholarship availability and eligibility criteria can vary depending on the specific university and program. Therefore, it's recommended to research and apply to scholarships that align with your academic goals and interests.

# **Scholarships available for top art & design universities in the US for Indian students that are granted by universities specific only?**

**1.Rhode Island School of Design (RISD) International Student Scholarship:** This scholarship provides funding for international undergraduate students, including Indian students, pursuing degrees in art and design at RISD.

**2.School of the Art Institute of Chicago (SAIC) Merit Scholarships:** These scholarships provide funding for undergraduate and graduate students, including international students from India, based on academic achievement and portfolio review.

**3.Pratt Institute International Student Scholarships:** These scholarships provide funding for international undergraduate and graduate students, including Indian students, pursuing degrees in art and design at Pratt Institute.

**4.Maryland Institute College of Art (MICA) International Student Merit Scholarship:** This scholarship provides funding for international undergraduate and graduate students, including Indian students, based on academic achievement and portfolio review.

**5.California Institute of the Arts (CalArts) Scholarship Programs:** CalArts offers a range of scholarships and financial aid programs for international students, including those pursuing degrees in art and design.

# PREPARING YOUR APPLICATION

Once you have identified the course and institution that you want to apply to, the next step is to prepare your application. Most institutions require a portfolio of your work, academic transcripts, a personal statement, and references. Here are some tips to help you prepare your application:

1. Research the institution's application requirements and deadlines.
2. Start preparing your portfolio early, including your best work that showcases your skills and creativity.
3. Write a compelling Statement of Purpose that highlights your passion for arts and design and explains why you are a good fit for the course and institution.
4. Choose referees who know your academic and creative abilities and can provide a Letter of Recommendation.

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This is not the end but just the beginning of the study abroad journey where you will be confronting the real challenge due to unexpected surprises & hurdles.



# GRAB 1-TO-1 FREE COUNSELLING SESSION WITH OUR EXPERTS

Not just selecting the right arts and design specialization and university, but our team will provide you with personalized and professional support until you are settled in your dream university.

Clear all your study abroad doubts today!

**SCHEDULE FREE COUNSELLING SESSION**

## Proven Roadmap to your Dream Art & Design University



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