



CAREER WIDTH

# GUIDEBOOK

## BUSINESS MANAGEMENT UNITED KINGDOM

We are your  
best choice

*One stop solution  
to all your career  
related problems*



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## Who we are?

Career Width comprises a team of counselors, psychologists, educators, industry experts, student ambassadors, and student alumni who provide customized career counseling services based on the educational needs and career aspirations of each student to solve all your career-related problems

## Our Services

- Career Counselling
- Skill Development
- Indian & Overseas Education
- Test Preparation

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# Choosing the right course

The first step in pursuing a career in business management in the UK is choosing the right course. Business management courses come in different formats and specializations, so it's essential to identify your interests and goals before making a choice.

## Top 10 Business Management Specializations In The UK:

1. Marketing
2. Business Analytics
3. Data Analytics
4. Operations Management
5. Human Resource
6. Business Finance & Accounting
7. Entrepreneurship
8. International Business & Management
9. Investment & Risk Finance
10. Consulting

# Top 5 Business Management Courses in the UK (UG)

## 1.BSC. IN FINANCE

- Key Skills:** Financial analysis and management, Risk management, Investment analysis and portfolio management, Accounting and financial reporting.
- Why should you take this:** This program can prepare you for a career in finance or related fields such as investment banking, asset management, or risk management.
- Job opportunities:** Financial Analyst, Investment Banker, Asset Manager, Risk Manager.
- Future Outlook:** The demand for skilled finance professionals is expected to remain strong, as companies continue to seek expertise in managing finances and investments.

## 2.BSC. IN ECONOMICS

- Key Skills:** Economic theory and policy, Data analysis and econometrics, Critical thinking and problem-solving, Market trends and forecasting
- Why should you take this:** This program can prepare you for a career in economics or related fields such as data analysis, market research, or policy analysis.
- Job opportunities:** Economist, Data Analyst, Market Research Analyst, Policy Analyst
- Future Outlook:** Rapidly growing as businesses and governments are seeking expertise in understanding and analyzing economic trends and issues.

### 3.BSC. IN MANAGEMENT

**-Key Skills:** Leadership and decision-making skills, Analytical and problem-solving skills, Knowledge of organizational behavior and strategy

**-Why should you take this:** This can equip you with the knowledge and skills needed to lead and manage people, projects, and organizations.

**-Job opportunities:** Management Consultant, operations Manager, Human Resources, Manager, Project Manager, Business Analyst, General Manager

**-Future Outlook:** The demand for skilled managers is expected to grow, as businesses face increasing complexity and the need to become more efficient and competitive.

### 4.BBA - HUMAN RESOURCES

**-Key Skills:** This can equip you with the knowledge and skills needed to manage and develop human resources in organizations.

**-Why Should You Take This:** Develop a solid foundation in areas such as recruitment, training, performance management, and employee relations.

**-Job Opportunities:** HR Manager, HR Consultant, Talent Acquisition Specialist, Compensation and Benefits Manager, and Training and Development Manager.

**-Future Outlook:** The demand for skilled HR professionals is expected to grow as companies continue to focus on attracting, developing, and retaining top talent in a competitive global market.

## 5.BSC. IN MARKETING

**-Key Skills:** Ability to develop effective marketing strategies and campaigns, Strong communication and interpersonal skills, Analytical and problem-solving skills

**-Why Should You Take This:** Builds a strong foundation in marketing principles and practices, including consumer behaviour, advertising, branding, and market research.

**-Job Opportunities:** Marketing Manager, Advertising Manager, Public Relations Specialist, Market Research Analyst

**-Future Outlook:** Has a positive, as companies continue to seek innovative ways to attract and retain customers in a fast-changing digital landscape.



# Top 5 Business Management Courses in the UK (PG)

## 1.MBA/MS IN MARKETING:

- **Key Skills:** Understanding consumer behaviour, market research, branding and advertising, digital marketing, and marketing strategy.
- **Why Should You Take This:** Develop skills and knowledge in marketing, enhance career prospects, and build networks with industry professionals.
- **Job Opportunities:** Marketing/ Brand/ Product Manager, Digital Marketing Manager, Advertising Executive, Market Researcher.
- **Future Outlook:** With the growing importance of digital marketing and the rise of e-commerce, the demand for marketing professionals is expected to continue to grow drastically in the coming years.

## 2.MBA/MS IN BUSINESS ANALYTICS:

- **Key Skills:** Statistical analysis, data mining, predictive modeling, business intelligence, data visualization.
- **Why Should You Take This:** Develop skills in analyzing large data sets to identify trends and patterns, enhance career prospects in data-driven industries, work with cutting-edge technology.
- **Job Opportunities:** Business Analyst, Data Analyst, Data Scientist, Marketing Analyst, Financial Analyst.
- **Future Outlook:** With the rise of big data and the need for companies to make data-driven decisions, the demand for business analytics professionals will continue to grow.



### 3.MASTER OF ACCOUNTING (MACC):

- **Key Skills:** Financial accounting, managerial accounting, auditing, taxation, financial reporting.
- **Why Should You Take This:** Develop skills in accounting and finance, meet the educational requirements for professional accounting certifications, enhance career prospects.
- **Job Opportunities:** Accountant, Auditor, Tax Consultant, Financial Analyst, CFO.
- **Future Outlook:** Accountants and auditors have an evergreen opportunity as businesses constantly require accurate financial reporting and compliance with regulations.

### 4.MASTERS IN FINANCE (MIF):

- **Key Skills:** Financial analysis, investment management, risk management, financial modeling, portfolio management, and financial reporting.
- **Why Should You Take This:** Develop a deep understanding of financial markets, instruments, and institutions, and equip you with the skills required to make sound financial decisions.
- **Job Opportunities:** Financial Analyst, Investment Banker, Portfolio Manager, Risk Manager, Financial Consultant, and Corporate Financial Analyst.
- **Future Outlook:** The employment of financial analysts and advisors is projected to grow by 5% from 2023 to 2030 globally.

## 5. Masters in Management (MiM):

- **Key Skills:** Leadership, organizational Behaviour, strategy, marketing, accounting, and finance.
- **Why Should You Take This:** Establish the skills to lead and manage people, projects, and organizations, and navigate the complexities of the modern business world.
- **Job Opportunities:** Management Consultant, Operations Manager, Human Resources Manager, Project Manager, Business Analyst, and General Manager.
- **Future Outlook:** MiM candidates have a bright future as businesses are facing the increasing complexity of business operations and the need for organizations to become more efficient and competitive.



# Choosing the right Institution

## Top 10 Business Management Schools in UK

1. University of Cambridge
2. University of Oxford
3. London School of Economics
4. University of Warwick
5. Imperial College of London
6. University of Manchester
7. City University London
8. University of Lancaster
9. University of Bath
10. University College of London

# Top 10 Business Management Schools in UK

Business Management Schools in UK	Estd.	Rankings	Course Category	Degrees Offered	Notable Alumni
University of Cambridge	1209	01	Undergraduate Postgraduate Research Degrees	MBA, MFin, Executive Education Programmes, Strategic Marketing, Business Innovation	Ajay Piramal, Kiran Mazumdar-Shaw, Suma Chakrabarti
University of Oxford	1096	02	Undergraduate Postgraduate MBA	MBA, Finance, Strategy and Innovation, Global Business	Indra Nooyi, Satya Nadella
London School of Economics	1895	03	Undergraduate Postgraduate	Management, Organisational Behaviour, Strategic Management, Marketing, Entrepreneurship	Mick Davis, George Soros, Amartya Sen
University of Warwick	1965	04	Undergraduate Postgraduate	MBA, MSc Business Analytics, Strategic Marketing and Consulting, Innovation and Entrepreneurship, Business Psychology	Stuart Rose, Sir Nick Scheele, Riccardo Zacconi
Imperial College London	1907	05	Undergraduate Postgraduate	MBA, MSc International Management, Innovation, Entrepreneurship and Management, Management and Entrepreneurship, Management of Technology	Sir Martin Sorrell, Sir John Sawers, Ruth Porat
University of Manchester	1824	06	Undergraduate Postgraduate MBA	MBA, MSc Business Analytics, Corporate Communications, Operations, Project Management	Sir Terry Leahy, Sir John Harvey-Jones, Sir Howard Bernstein
City University London	1894	07	Undergraduate Postgraduate	MBA, MSc Management, Innovation, Strategy and Entrepreneurship, Marketing and Creativity, Human Resource Management	Sir Peter Gershon, Sir Stelios Haji-Ioannou, Graham Fink
University of Lancaster	1964	08	Undergraduate Postgraduate	MBA, MSc Management, Marketing, Organisational Behaviour, Strategy and Entrepreneurship	Mark Elborne, Nicola Sturgeon, Andy Serkis
University of Bath	1966	09	Undergraduate Postgraduate	MBA, MSc International Management, Business Analytics, Operations, Marketing	David Flatman, Martin McCourt, James Dyson
University College London	1826	10	Undergraduate Postgraduate	MBA, MSc Management, Business Analytics, Entrepreneurship, International Business	Mahathir Mohamad, John Barrow, Chris Martin

# Finances

Living costs & tuition fees for Business Management Programs in the UK

## Minimum costs & tuition fees / Annual

INR 15 - 35 L

## Avg. Living Cost /Annual

INR 9 -12 L

## Post study work options available?

Yes upto 2 years

## Part Time work available

20hrs / week (during study)  
40hrs / week (during Vacation)

13.

# Scholarships available for top business & management universities in UK for Indian students

There are several scholarships available for Indian students who wish to pursue business and management programs at top universities in the UK. Here are some examples:

- **Chevening Scholarships:** These are fully-funded scholarships awarded to outstanding students from around the world, including India, to pursue a one-year master's degree in any subject, including business and management, at any UK university.
- **GREAT Scholarships:** These are scholarships offered by the British Council and UK universities to students from selected countries, including India, to pursue a master's degree in a range of subjects, including business and management.
- **Commonwealth Scholarships:** These scholarships are offered to students from Commonwealth countries, including India, to pursue a master's or PhD degree at a UK university in a range of subjects, including business and management.
- **Rhodes Scholarships:** These scholarships are awarded to outstanding students from around the world, including India, to pursue a master's or PhD degree at the University of Oxford in any subject, including business and management.
- **University-specific scholarships:** Many top UK universities, such as the University of Cambridge, University of Oxford, and Imperial College London, offer scholarships specifically for international students who wish to pursue business and management programs at their institutions.

# Scholarships available for top business & management universities in UK for Indian students that are granted by universities specific only?

Many top business and management universities in the UK offer scholarships specifically for international students, including those from India. Here are some examples:

- **Imperial College Business School** - Future Leaders Scholarships: These scholarships are awarded to exceptional international students who are pursuing a full-time MBA program at Imperial College Business School. The scholarship covers up to 50% of the tuition fee.
- **University of Oxford** - Saïd Business School Scholarships: Saïd Business School offers a range of scholarships for exceptional international students, including the Pershing Square Graduate Scholarship, the Skoll Scholarship, and the Oxford MBA Scholarship for Women.
- **London Business School** - The London Business School Fund: The London Business School Fund offers a range of scholarships for exceptional international students, including the Alshaya Scholarship, the Forté Foundation Scholarship, and the Laidlaw Scholarship.
- **University of Cambridge** - Judge Business School Scholarships: Judge Business School offers a range of scholarships for exceptional international students, including the Cambridge MBA Scholarship for Outstanding Women, the Cambridge MBA Scholarship for Entrepreneurship, and the Cambridge MBA Scholarship for India.
- **Cranfield School of Management - MBA Scholarships**: Cranfield School of Management offers a range of scholarships for exceptional international students, including the Full-time MBA Scholarship, the Executive MBA Scholarship, and the Future Finance Scholarship.



# PREPARING YOUR APPLICATION

Once you have identified the course and institution that you want to apply to, the next step is to prepare your application. Most institutions require a portfolio of your work, academic transcripts, a personal statement, and references. Here are some tips to help you prepare your application:

- Research the institution's application **requirements** and **deadlines**.
- Start preparing your **portfolio** early, including your best work that showcases your skills and creativity.
- Write a compelling **Statement of Purpose** that highlights your passion for arts and design and explains why you are a good fit for the course and institution.
- Choose referees who know your academic and creative abilities and can provide a **Letter of Recommendation**.

Clear all your study abroad doubts today!

**SCHEDULE FREE COUNSELLING SESSION**

This is not the end but just the beginning of the study abroad journey where you will be confronting the real challenge due to unexpected surprises & hurdles.



## SCHEDULE 1-TO-1 FREE COUNSELLING SESSION WITH OUR EXPERTS

Fortunately, our team of expert counsellors are on a mission to enrich your journey with hand-holding guidance every step of the way. Not just selecting the right arts and design specialization and university, but our team will provide you with personalized and professional support until you are settled in your dream university.

## ROADMAP TO YOUR DREAM UNIVERSITY

