



CAREER WIDTH



35

Seats Only!



MAY – JUNE 2023



# Essay- Preparation Program for the students

& preparing them for the  
prestigious competitions!

Last date to register by  
25th April 2023

# Contents:

<b>Module 1</b>	03
The Introduction	
<b>Module 2</b>	04
How to plan your writing and find information	
<b>Module 3</b>	04
Paragraph Writing	
<b>Module 4</b>	04
How to write using academic writing	
<b>Module 5</b>	05
How to use the work of others appropriately	
<b>Module 6</b>	05
How to edit and proofread your assignment	
<b>Module 7</b>	05
The Conclusion	
<b>Vision &amp; Mission</b>	06
<b>Competition Deadlines</b>	07
<b>Program Outline:</b>	8–9
<b>About the Speaker</b>	10
<b>Payment Information</b>	11





## Module 1:

# The Introduction

1. The General structure of an essay
2. The Introduction: Thesis statements and maps.
3. The body: Arguments and evidence

*Don't let your fear of your writing talent hold you back any longer.*

## Module 2

### HOW TO PLAN YOUR WRITING AND FIND INFORMATION

- How to plan your ideas
- How to find sources of information and evaluate them



## Module 3

### PARAGRAPH WRITING

- How to build effective paragraphs
- An exemplar essay

## Module 4

### HOW TO WRITE USING ACADEMIC WRITING

- How to write in academic tone
- How to signal the reader using meta discourse
- How to check your language using a corpus



Unleash your creativity and  
make a difference.

## Module 5

### HOW TO USE THE WORK OF OTHERS APPROPRIATELY

- How to use the work of others ethically
- How to summarise and quote others' work.
- How to reference appropriately

## Module 6

### HOW TO EDIT AND PROOFREAD YOUR ASSIGNMENT

- How to edit your work
- How to proofread your work
- How to avoid common errors

## Module 7

### COURSE CONCLUSION



Write your way to success  
and achievement.



# Vision & Mission



## Students will learn how to:

- Describe the general structure of an argumentative essay.
- Research, organise and analyse information in order to plan for the written task.
- Refine persuasive writing techniques and essay development whilst also gaining skills for proofreading, self-editing, revision, tone, and vocabulary.
- Use appropriate academic conventions when writing, including the use of specific genre features, academic stance and voice, formal tone, and acknowledgement of academic sources through APA referencing conventions.
- How to tackle writing introductions and conclusions. Also, the Strategies for writing longer texts and thesis statements.

*Your writing can open doors you never imagined.*

# This workshop Prepares you for



Competition	Submission Date
International essay contest for young people	June 15th
Queens Mary Wasafiri New Writing Prize	June 30th
University of Oxford, Julia Wood history competition	28th July
John Locke	registration-30th may submission deadline- 30th june

# Program Outline

- **Duration:** May - June 2023
- **Duration per session:** 1 hour & twice a week
- **Batch size:** 35 students
- **Mode:** Fully Online
- **Fee:** ₹35,000 (including GST)

Week	Topic	Details
1	Module 1: The Introduction	1) The General structure of an essay 2) The Introduction: Thesis statements and maps. 3) The body: Arguments and evidence
2	Module 2: How to plan your writing and find information	1) How to plan your ideas 2) How to find sources of information and evaluate them
3	Module 3: Paragraph Writing	1) How to build effective paragraphs 2) An exemplar essay
4	Module 4: How to write using academic writing	1) How to write in academic tone 2) How to signal the reader using meta discourse 3) How to check your language using a corpus



Week	Topic	Details
5	Module 5: How to use the work of others appropriately	1) How to use the work of others ethically 2) How to summarise and quote others' work. 3) How to reference appropriately
6	Module 6: How to edit and proofread your assignment	1) How to edit your work 2) How to proofread your work 3) How to avoid common errors
7	Module 7:	Course conclusion

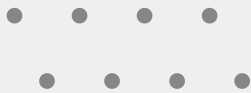


Attending this essay writing workshop is crucial for students to master the essential skill of writing high-quality essays. Led by experienced professional, it provides practical tips for organizing and structuring ideas coherently. The workshop also provides a supportive learning environment for students to network and receive feedback on their work, enhancing their confidence and self-esteem.

So, don't miss this opportunity to improve your writing skills and succeed academically.

# About the Speaker

**Ridhhima Mohan**



An innovator, A script & a content writer, a mentor, a thespian and a divergent thinker. She has achieved Harvard and The University of Michigan Verified Certificate in Leaders of Learning and Leading Change-Go Beyond Gamification with Gameful learning respectively.

With over 6 years of teaching Creative/ content/SOP writing; Ridhhima has been able to elevate students' performance to 95 percent. Excellent teaching approach and connect with the students, which has further elevated student's educational performances to a vast extend.

*Your writing can open doors you never imagined.*

# PAYMENT INFORMATION

**Manvee Bansal**

UPI ID: 9810062166@paytm ✓

Paytm: 9810062166



Scan this QR code or send money to 9810062166 from any app.  
Share the screen shot on the google form attached below.