Contact

0386968950 (Mobile)

dang.nguyentranhuu@gmail.com

www.linkedin.com/in/steve-fi (LinkedIn)

Top Skills

Agile

CRM

Project Management

Nguyễn Trần Hữu Đăng

@Digital Technologist

Ho Chi Minh City, Vietnam

Summary

As a dynamic Product Manager and investment executive with a passion for innovation, I specialize in leveraging cutting-edge technology, actionable data, and disruptive business models to deliver measurable impact for businesses, investors, and communities. My journey spans strategic product development, digital transformation, and venture building—driving sustainable growth both in traditional and emerging markets. I thrive in multi-disciplinary environments, orchestrating high-performing teams and mentoring startups to translate ideas into scalable commercial value.

With proven experience managing technology initiatives, optimizing user experience, and leading fundraising efforts, I bring a holistic perspective to every project. My approach centers on simplicity, measurable outcomes, and continuous improvement—combining practical business insights with the limitless potential of Web2 and Web3. I am committed to shaping ecosystems where innovation creates lasting value and leadership inspires meaningful progress.

Experience

Viet An Group
Product Development Manager
February 2025 - January 2026 (1 year)

Led digital transformation for Viet An Group (200+ employees) by architecting and implementing Odoo ERP & CRM across sales, operations, finance, and HR.

Led end-to-end Odoo rollout (discovery → solution design → configuration → customization → data migration → integration → UAT → company-wide training), achieving 100% user adoption across 6 departments.

Configured and integrated 9 core modules (Sales, CRM, Inventory, Accounting, Invoicing, HR, Payroll, Projects, Purchasing), standardizing 20+ key business processes.

Automated 35+ manual workflows, improving process efficiency by 32% for order-to-cash and invoice processing, saving approx. 120+ hours/month across operations and finance teams.

Reduced operational reporting time by 50% (from 2 days to less than 1 day per reporting cycle) through real-time dashboards and centralized data.

Improved management decision-making speed by 50% via better visibility on sales pipeline, margin, and departmental performance.

Pandora Digital
Product Manager & Investor
January 2022 - December 2024 (3 years)

Owned core DeFi product roadmap and execution, scaling from early-stage to 1M+ global users while focusing on revenue growth, token utility and product-market fit in Web3.

Acted as a bridge between product, engineering and growth teams to launch new features, optimize user funnels and keep the platform competitive in the global DeFi landscape.

Core member of IDG Blockchain Investment Fund (40M USD AUM): sourcing deals, evaluating tokenomics & business models, and working directly with top Web3 founders worldwide.

Represented IDG in Southern Vietnam, building deal flow from leading universities and ecosystems, negotiating investment terms and supporting portfolio projects post-investment.

Introduced and optimized internal Odoo ERP usage to streamline finance, operations and project management, enabling more transparent and data-driven fund and product operations.

Simplamo
Product Manager
August 2018 - December 2022 (4 years 5 months)

Built and scaled a B2B SaaS platform for SMEs, leading product from 0 to traction and working closely with founders, engineers, and customers in an early-stage startup environment.

Simplamo is a modern, goal-centric business management platform that helps CEOs and leadership teams execute strategy using OKRs, KPIs, BSC, and 4DX in a simple, practical way. It focuses on aligning teams around clear 90-day, 1-year, and 3-year goals, making complex management frameworks easy to apply for SMEs

Grew customer base from 0 to 100+ SME customers over 4 years, achieving 4.5x growth in the last 24 months and an annual logo retention rate of 92%. Built and managed a cross-functional team of 9 engineers/designers, aligned with sales and support, achieving ~90% on-time releases under Agile/Scrum.

Implemented Odoo ERP internally to connect product, sales, and back-office, improving reporting speed and leadership visibility; reduced time spent on weekly reporting by ~50%.

———