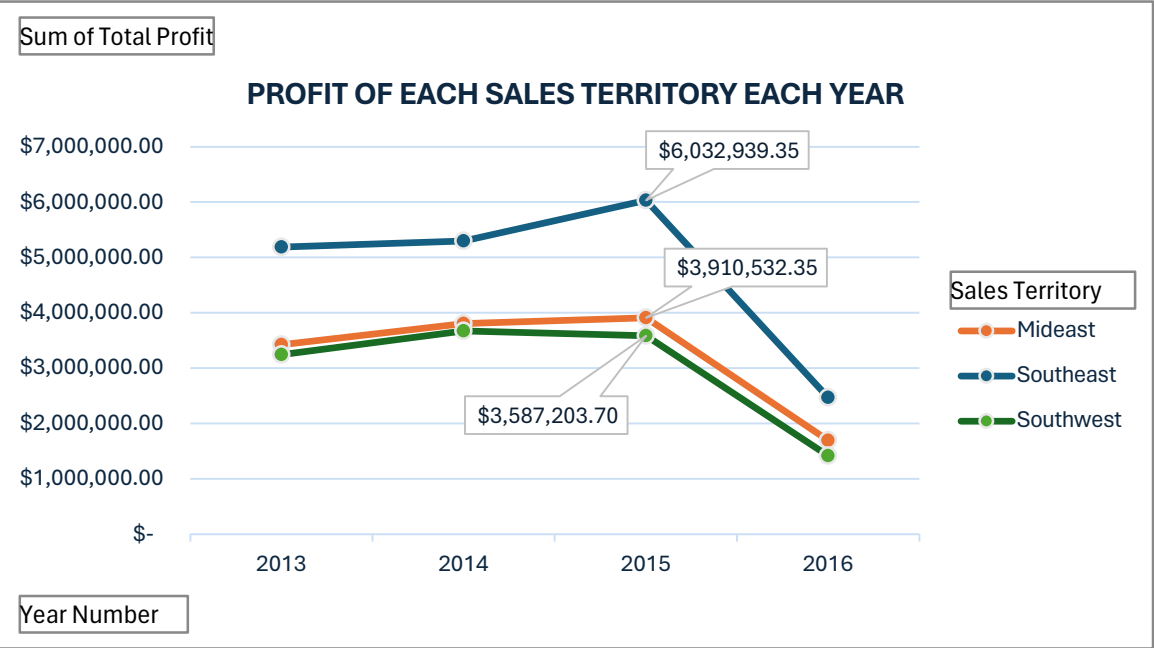
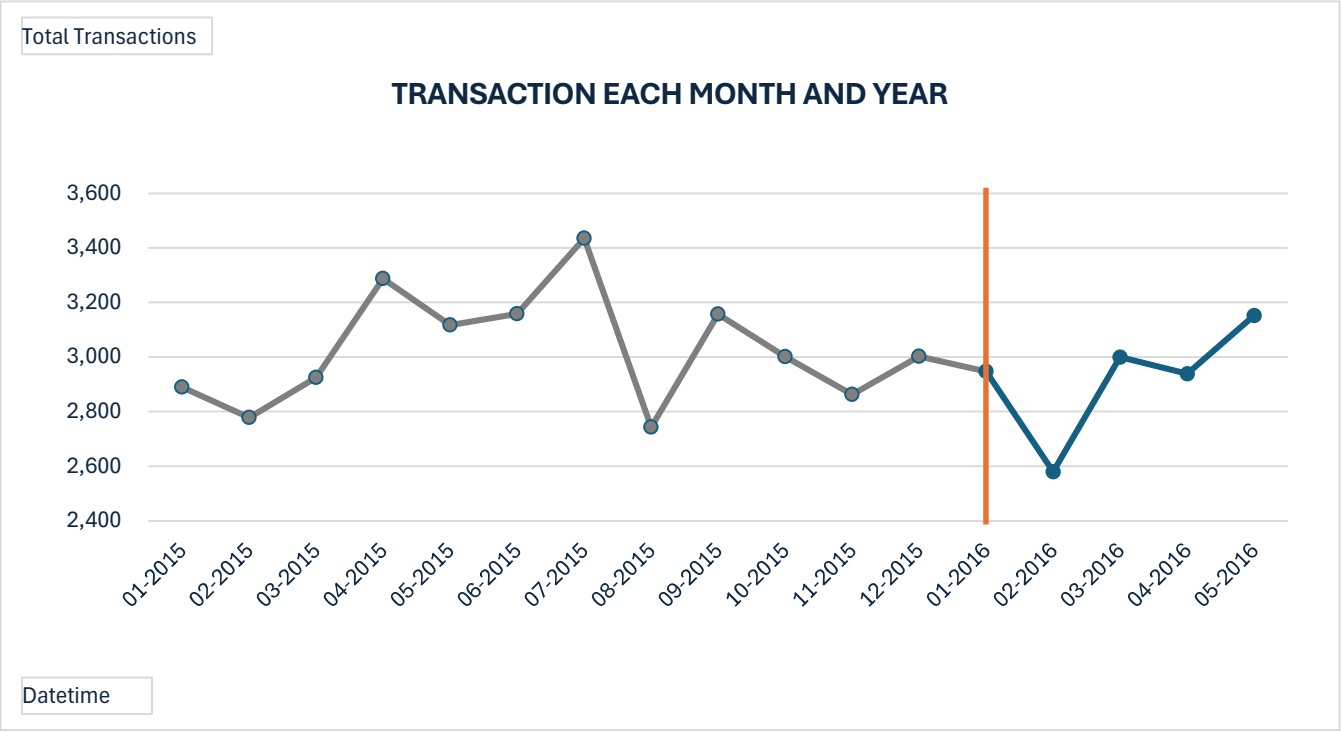


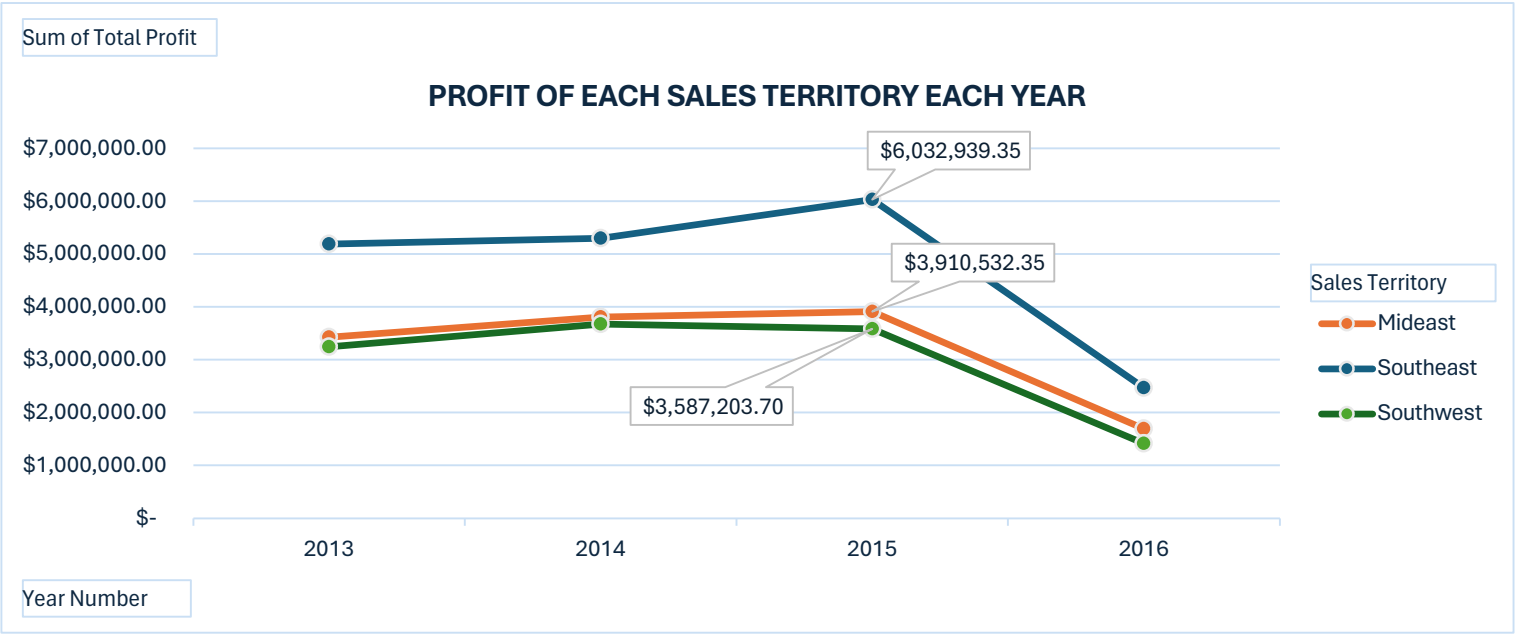
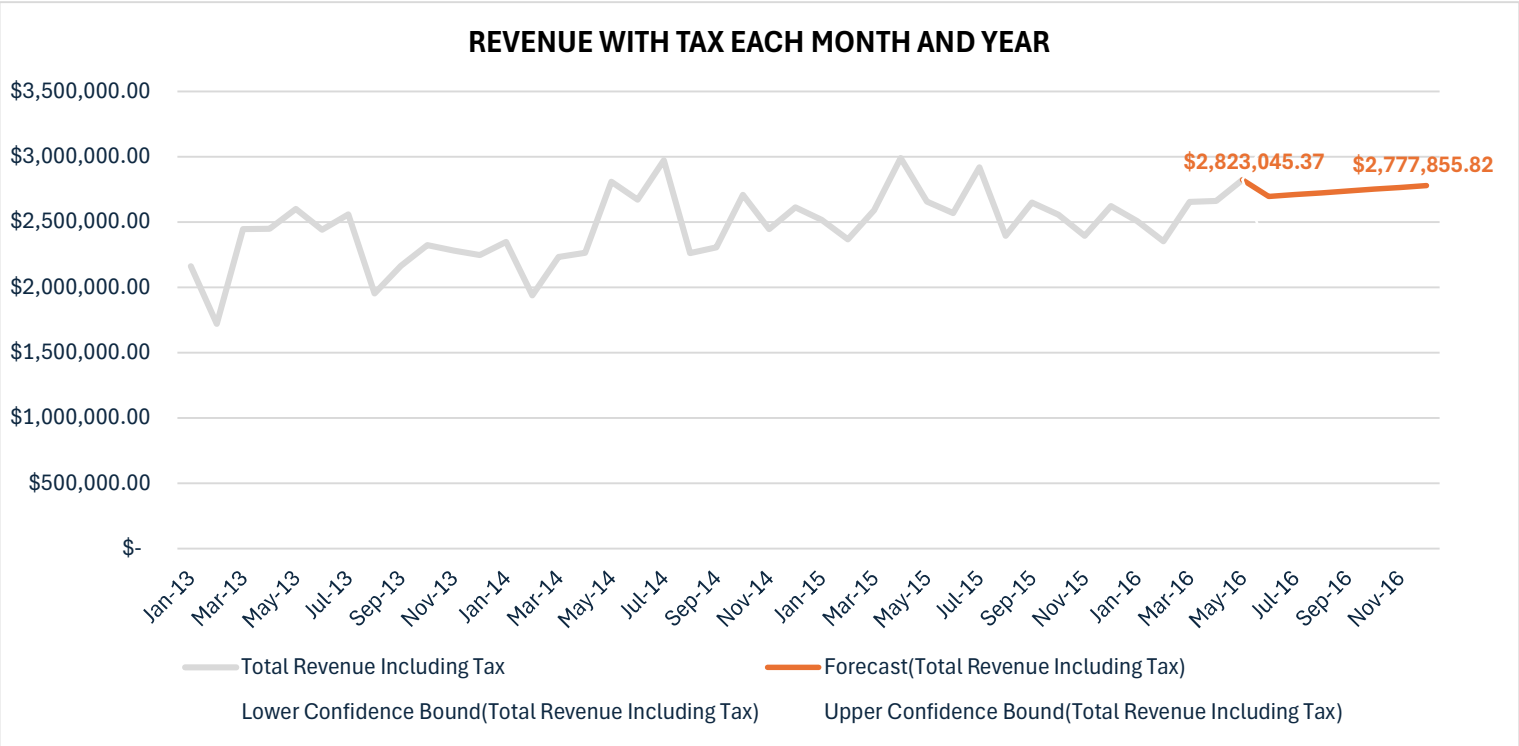
Sum of Total Profit	Column Labels			
Row Labels	Mideast	Southeast	Southwest	Grand Total
2013	\$ 3,427,464.05	\$ 5,188,135.95	\$ 3,243,297.40	\$ 11,858,897.40
2014	\$ 3,808,981.05	\$ 5,301,375.65	\$ 3,673,699.70	\$ 12,784,056.40
2015	\$ 3,910,532.35	\$ 6,032,939.35	\$ 3,587,203.70	\$ 13,530,675.40
2016	\$ 1,696,372.55	\$ 2,472,533.70	\$ 1,418,700.95	\$ 5,587,607.20
Grand Total	\$ 12,843,350.00	\$ 18,994,984.65	\$ 11,922,901.75	\$ 43,761,236.40



Row Labels	Total Transactions
01-2015	2,890
02-2015	2,779
03-2015	2,925
04-2015	3,288
05-2015	3,118
06-2015	3,159
07-2015	3,436
08-2015	2,744
09-2015	3,158
10-2015	3,002
11-2015	2,863
12-2015	3,003
01-2016	2,948
02-2016	2,580
03-2016	3,000
04-2016	2,939
05-2016	3,152
Grand Total	50,984

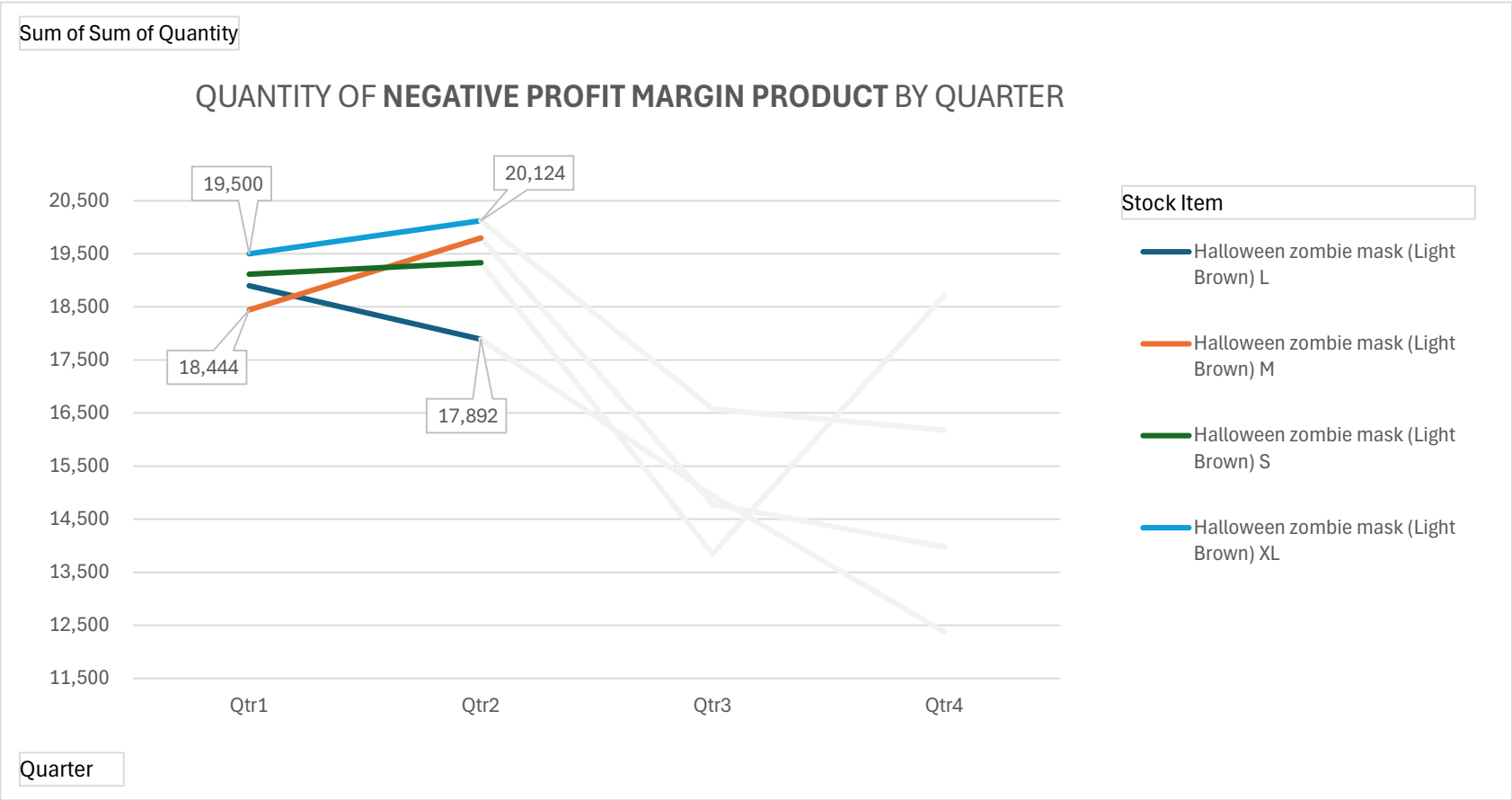


Datetime	Total Revenue Includ	Forecast(Total Reven	Lower Confidence Bc	Upper Confidence Bc
Jan-13	\$ 2,160,204.40			
Feb-13	\$ 1,720,128.68			
Mar-13	\$ 2,446,119.03			
Apr-13	\$ 2,448,492.37			
May-13	\$ 2,598,468.57			
Jun-13	\$ 2,439,115.06			
Jul-13	\$ 2,556,909.30			
Aug-13	\$ 1,952,524.64			
Sep-13	\$ 2,163,952.24			
Oct-13	\$ 2,323,458.43			
Nov-13	\$ 2,280,191.53			
Dec-13	\$ 2,246,859.44			
Jan-14	\$ 2,347,593.43			
Feb-14	\$ 1,938,088.74			
Mar-14	\$ 2,231,955.60			
Apr-14	\$ 2,262,750.27			
May-14	\$ 2,808,154.60			
Jun-14	\$ 2,670,113.46			
Jul-14	\$ 2,970,798.99			
Aug-14	\$ 2,261,383.68			
Sep-14	\$ 2,304,477.49			
Oct-14	\$ 2,707,177.10			
Nov-14	\$ 2,446,135.80			
Dec-14	\$ 2,612,595.12			
Jan-15	\$ 2,516,572.52			
Feb-15	\$ 2,367,156.72			
Mar-15	\$ 2,590,000.98			
Apr-15	\$ 2,990,628.40			
May-15	\$ 2,654,862.90			
Jun-15	\$ 2,566,839.95			
Jul-15	\$ 2,918,923.05			
Aug-15	\$ 2,392,804.62			
Sep-15	\$ 2,649,053.23			
Oct-15	\$ 2,556,551.24			
Nov-15	\$ 2,394,508.74			
Dec-15	\$ 2,620,550.05			
Jan-16	\$ 2,505,800.60			
Feb-16	\$ 2,352,073.02			
Mar-16	\$ 2,652,658.78			
Apr-16	\$ 2,661,140.21			
May-16	\$ 2,823,045.37	\$ 2,823,045.37	\$ 2,823,045.37	\$ 2,823,045.37
Jun-16		\$ 2,694,950.82	\$ 2,228,100.55	\$ 3,161,801.09
Jul-16		\$ 2,708,768.32	\$ 2,241,915.95	\$ 3,175,620.69
Aug-16		\$ 2,722,585.82	\$ 2,255,729.72	\$ 3,189,441.92
Sep-16		\$ 2,736,403.32	\$ 2,269,541.38	\$ 3,203,265.26
Oct-16		\$ 2,750,220.82	\$ 2,283,350.48	\$ 3,217,091.16
Nov-16		\$ 2,764,038.32	\$ 2,297,156.54	\$ 3,230,920.10
Dec-16		\$ 2,777,855.82	\$ 2,310,959.10	\$ 3,244,752.54



Sum of Sum of Quantity	Column Labels				
Row Labels	Halloween zombie mask (I	Halloween zombie mask (I	Halloween zombie mask (I	Halloween zombie mask (I	Grand Total
Qtr1	18,900	18,444	19,116	19,500	75,960
Qtr2	17,892	19,800	19,332	20,124	77,148
Qtr3	14,940	14,784	13,848	16,572	60,144
Qtr4	12,372	13,980	18,720	16,176	61,248
Grand Total	64,104	67,008	71,016	72,372	274,500

Stock Item	Quantity	Profit	Revenue	Profit Margin %
Halloween zombie mask (Light Brown) M	20,256	-\$20,256.0	\$419,299.2	-4.83%
Halloween zombie mask (Light Brown) L	17,832	-\$17,832.0	\$369,122.4	-4.83%
Halloween zombie mask (Light Brown) S	21,396	-\$21,396.0	\$442,897.2	-4.83%
Halloween zombie mask (Light Brown) XL	22,212	-\$22,212.0	\$459,788.4	-4.83%
Halloween skull mask (Gray) S	21,432	\$64,296.0	\$443,642.4	14.49%
Halloween skull mask (Gray) L	20,400	\$61,200.0	\$422,280.0	14.49%
Halloween skull mask (Gray) M	20,832	\$62,496.0	\$431,222.4	14.49%
Halloween skull mask (Gray) XL	20,364	\$61,092.0	\$421,534.8	14.49%
Superhero action jacket (Blue) 3XS	1,712	\$10,272.0	\$49,220.0	20.87%
Superhero action jacket (Blue) S	1,535	\$9,210.0	\$44,131.3	20.87%



Average of Lead Time Days
12

Product Type	Average of Lead Time Days
Others	12.67
Fashion	12.53
Food	12.21
Decor	12.21
Shipping	11.61

Bin	Average Lead Time (day)
D	14.38
L	14
J	14
K	9.78
C	3
Grand Total	10.03

