



**UNIVERSITY OF SCIENCE AND TECHNOLOGY  
OF SOUTHERN PHILIPPINES**

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**Northern Mindanao Food Innovation Center  
PRODUCT DEVELOPMENT PROPOSAL**

<b>1. Title of the Product</b>	
<b>2. Proponent(s)</b>	
<b>3. Rationale</b>	
<b>4. Research Design</b>	
<b>5. Production Flow</b>	
<b>6. List of Raw Materials</b>	
<b>7. List of Equipment and Utensils</b>	
<b>8. Packaging Design</b>	
<b>9. Sensory Evaluation Method</b>	



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**10. Chemical,  
Physico-Chemical and  
Microbiological Analyses**

**11. Shelf-Life and Stability  
Test Methods**

**12. Nutrition Label**

**13. Customer Discovery  
Process**

**14. Marketing Plan**

Prepared by:

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