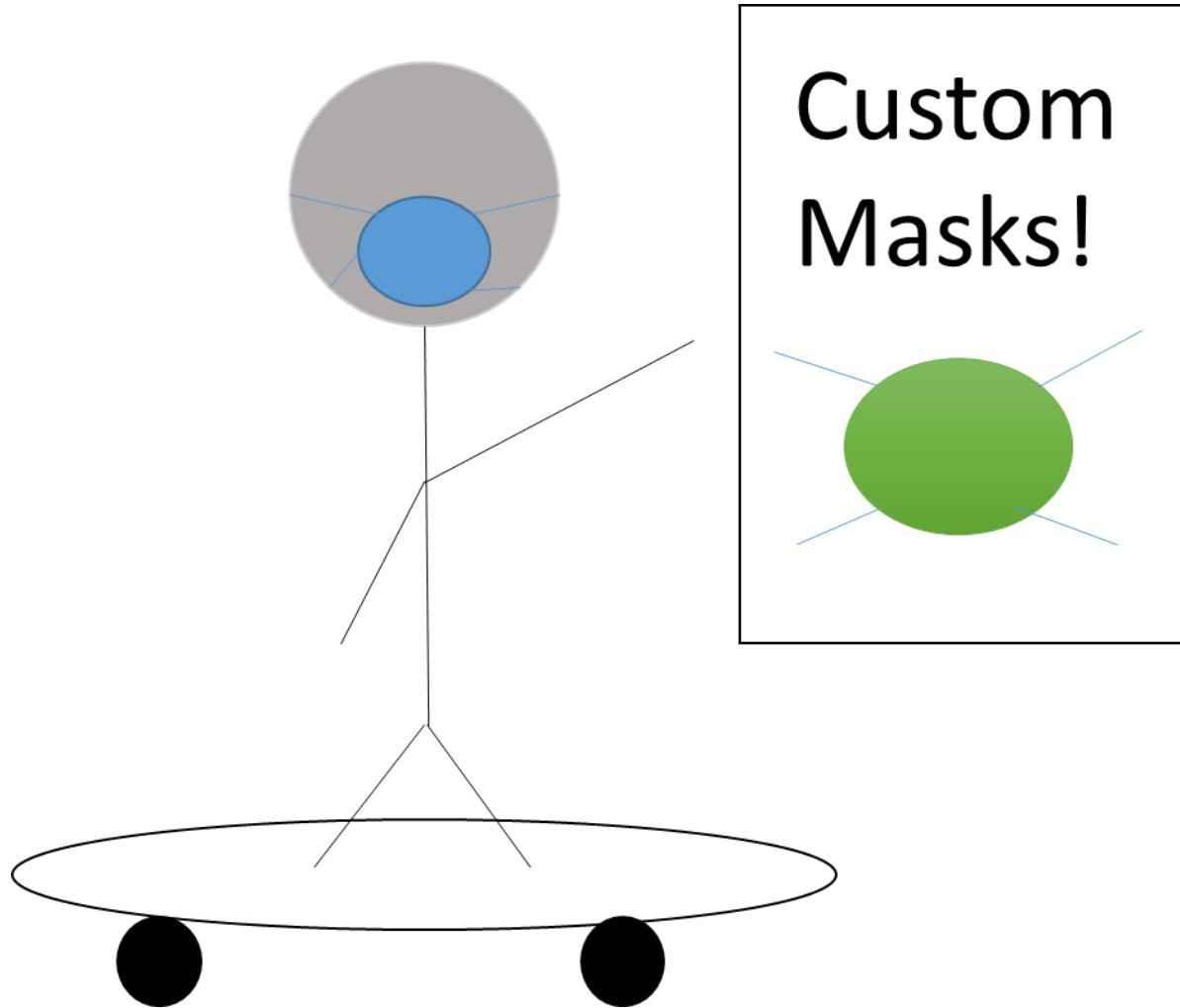
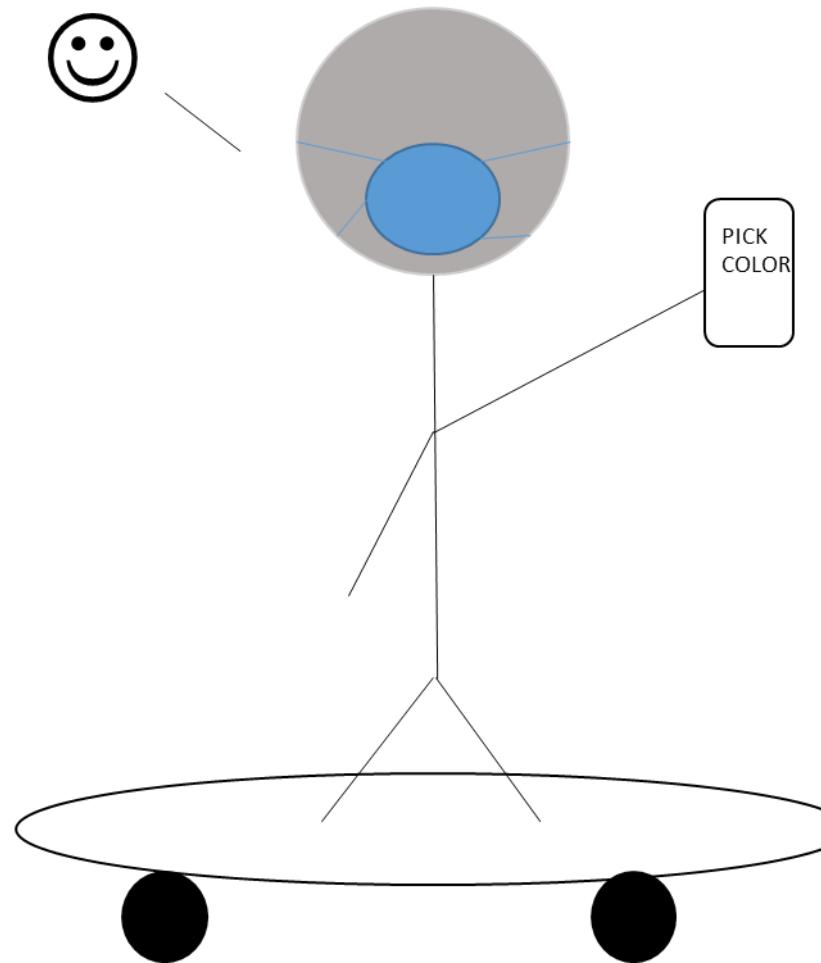


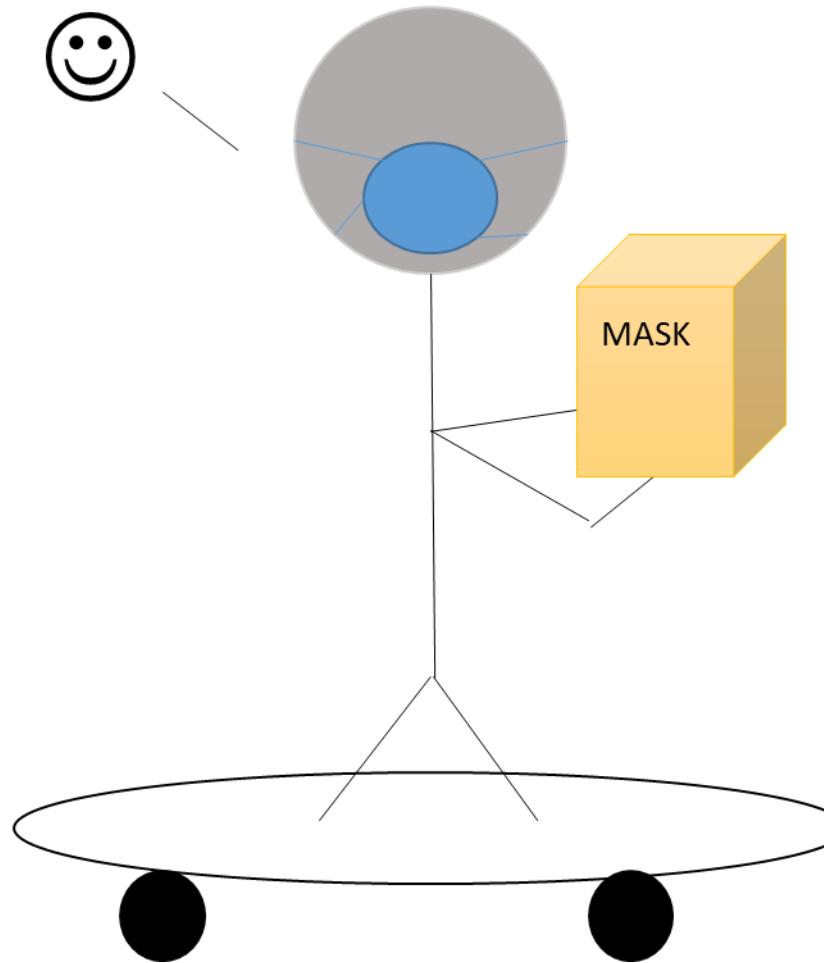
Antonio Falcon is glad that going out for exercise is still permitted under COVID-19 restrictions, as it allows him to continue skateboarding. However, he has sometimes found it hard to catch his breath with the thick face mask he bought off Amazon when the lockdown began.



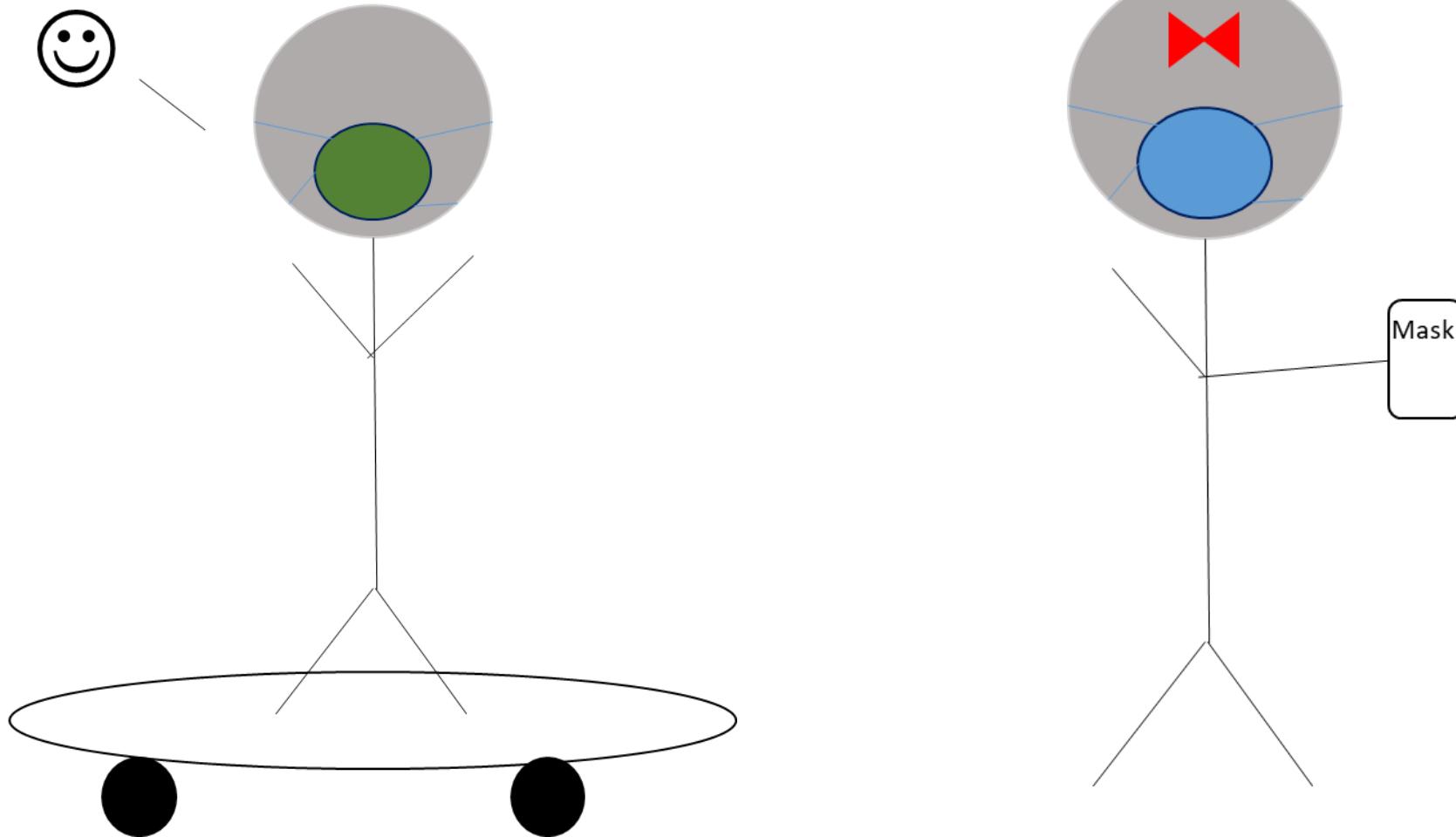
After going to get his weekly COVID test, which he does in order to ensure he does not spread the virus to his family, he notices an advertisement for an app that allows for top-to-bottom customization of a face covering.



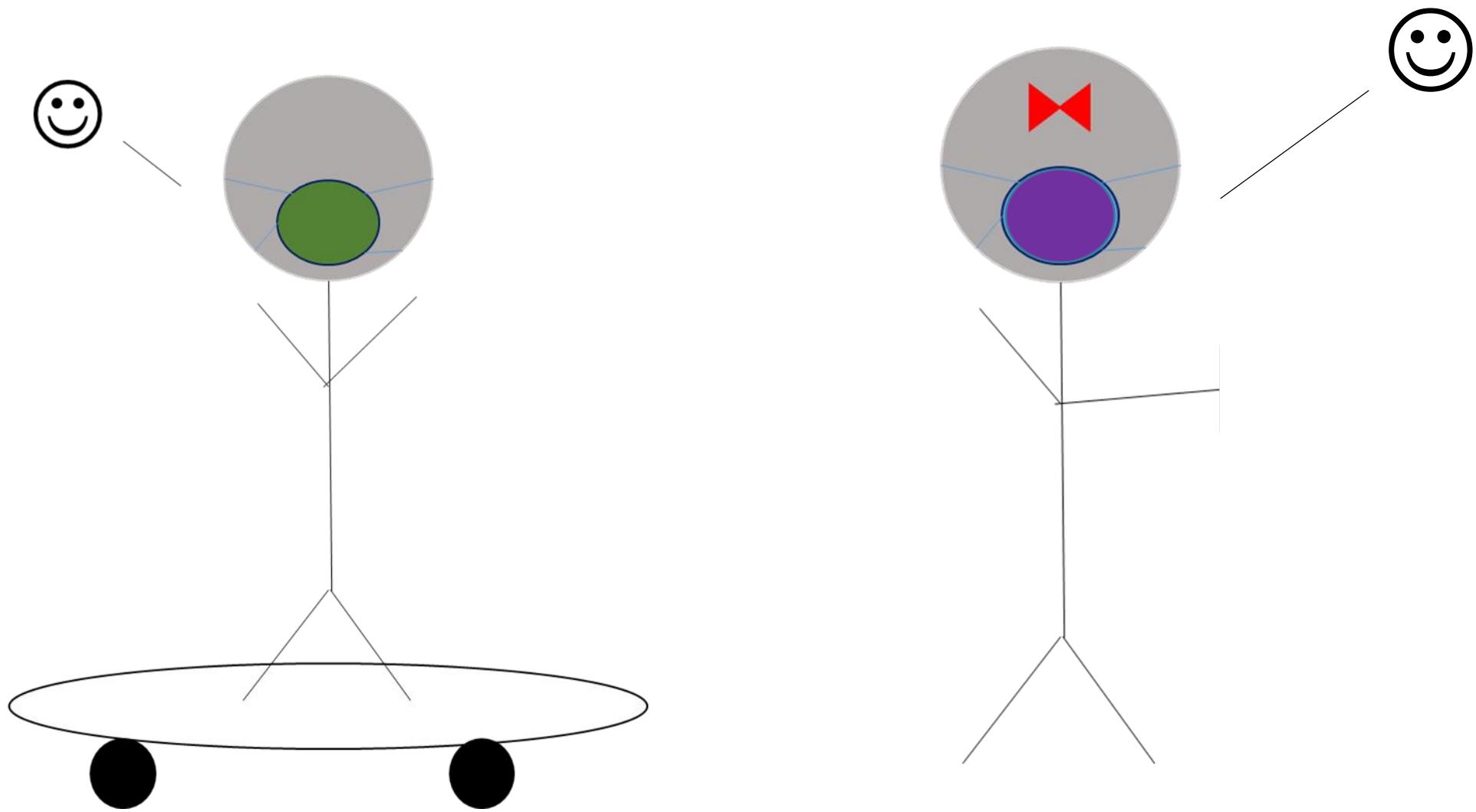
Quickly finding the app in the App Store, Antonio downloads it, surprised that he can log in with his Amazon account. He then begins customizing a new mask with ultra-breathable fabric, high safety ratings, and even his own logo for his skateboarding brand.



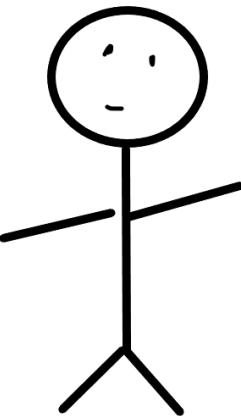
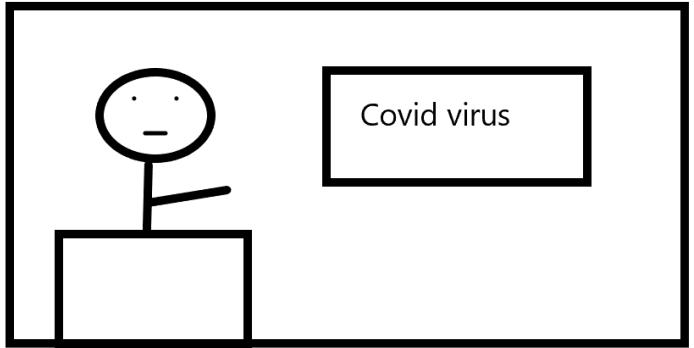
After completing his purchase, Antonio is presented with a number of COVID safety guidelines, containing tips he was not previously aware of. To his delight, his custom mask arrives in just two business days.



Over the moon with this new app, Antonio encourages his wife to follow suit, who herself is glad the app is found on the Google Play Store as well. She customizes a mask to her own personal specs.



With their new masks fully customized, the Falcons feel a level of safety they had not previously felt during the pandemic, and have made their new normal a bit more enjoyable.



By: Huy Hoang

Andrew wakes up one morning and looks at the news. He sees that a pandemic has appeared, safety guides say that masks lower the chances of contracting the virus.



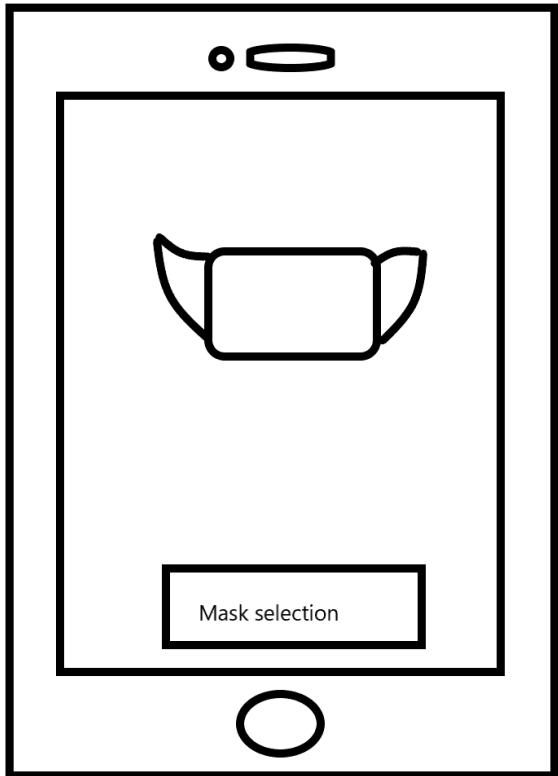
IT Company

11:03 am

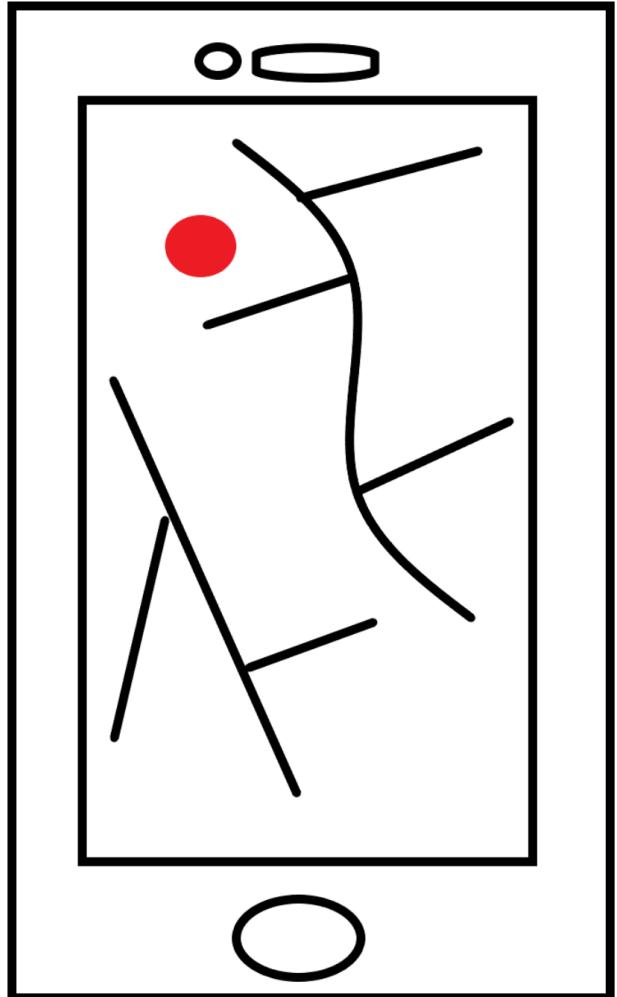
To: andrew12345@gmail.com

All workers are required to wear a face covering or mask at work.

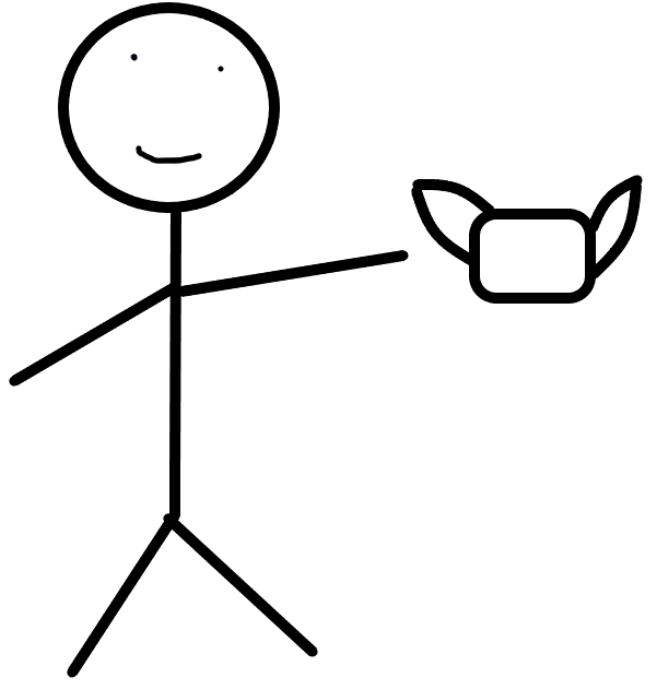
Andrew's company sends out an email that all workers are required to wear a mask at work.



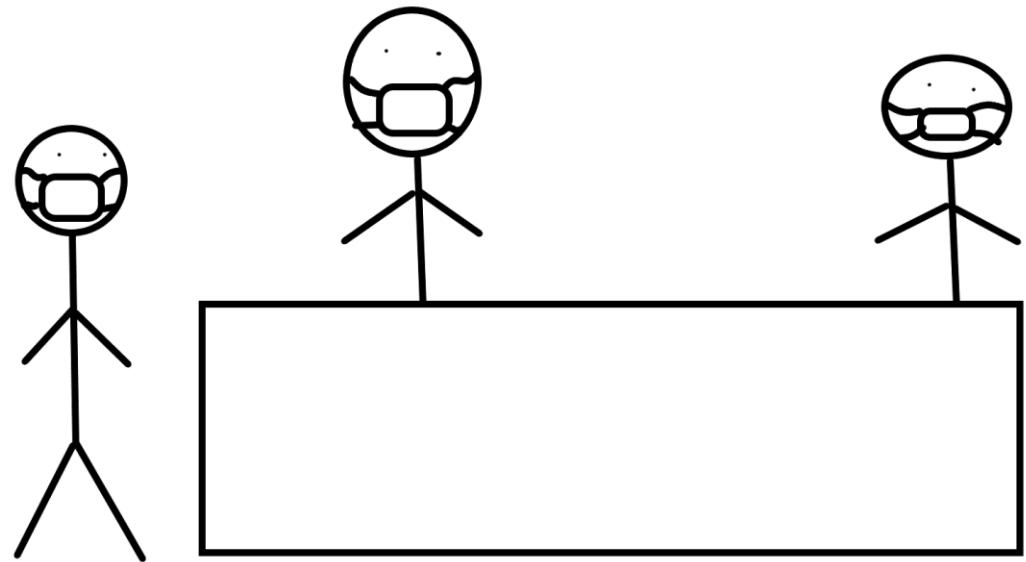
Andrew finds an app that helps you find and gives you information on various masks. The app lets the user customize the options to find a mask on the selection of protection, comfortability, and price.



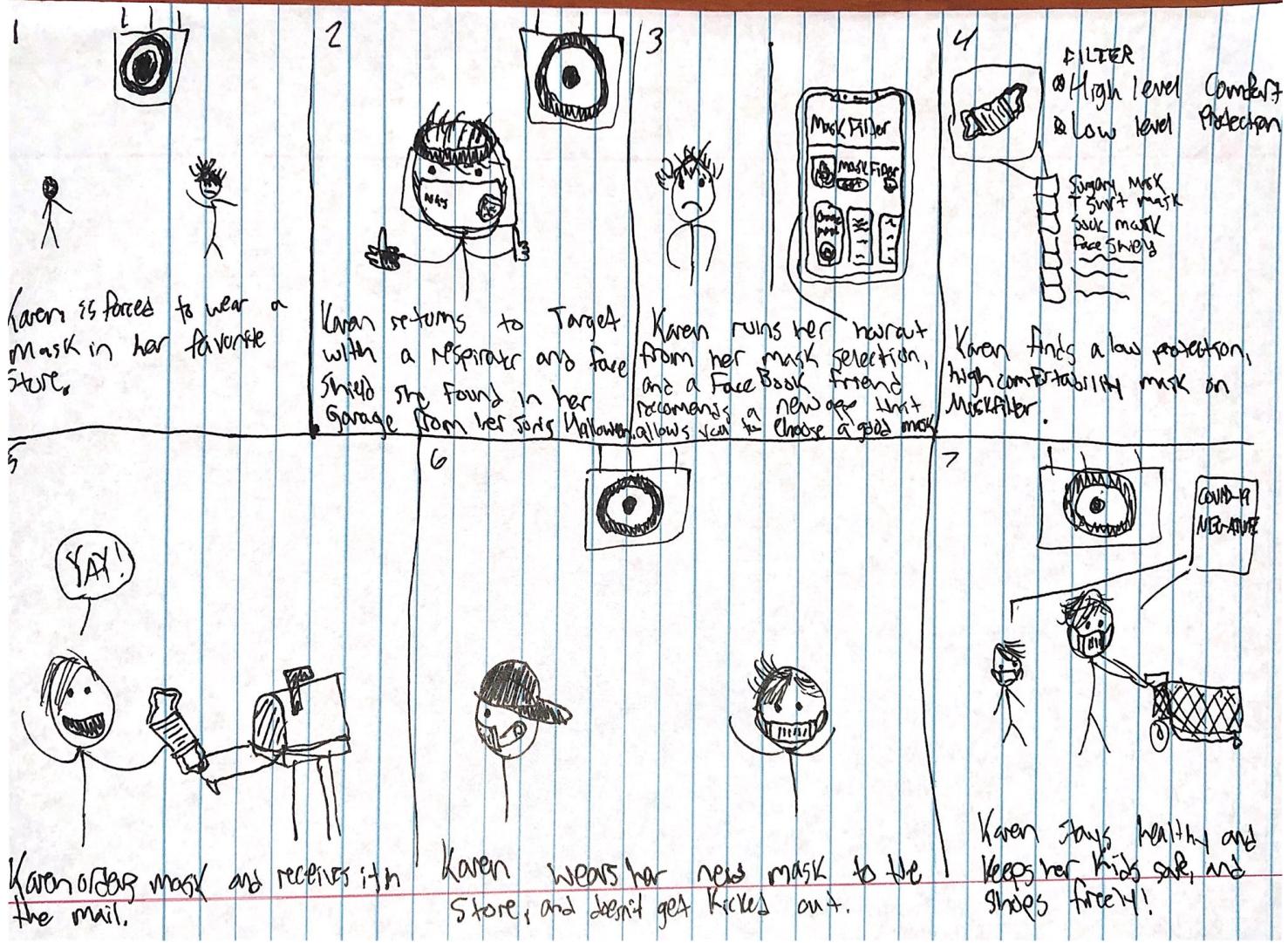
Andrew decides on using a cloth mask, the apps gives you the location of where it can be bought.



Andrew goes to the location and buys the mask, he then proceeds to get ready for work.



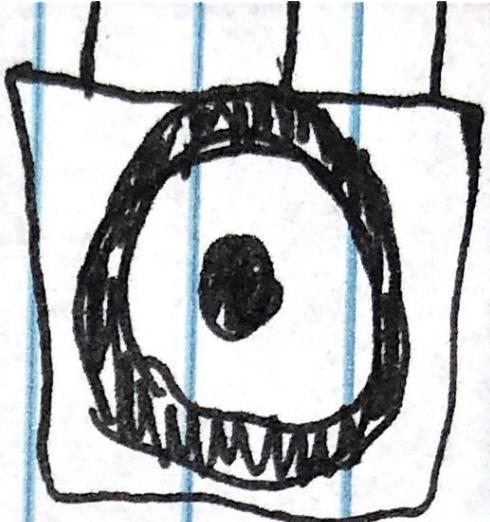
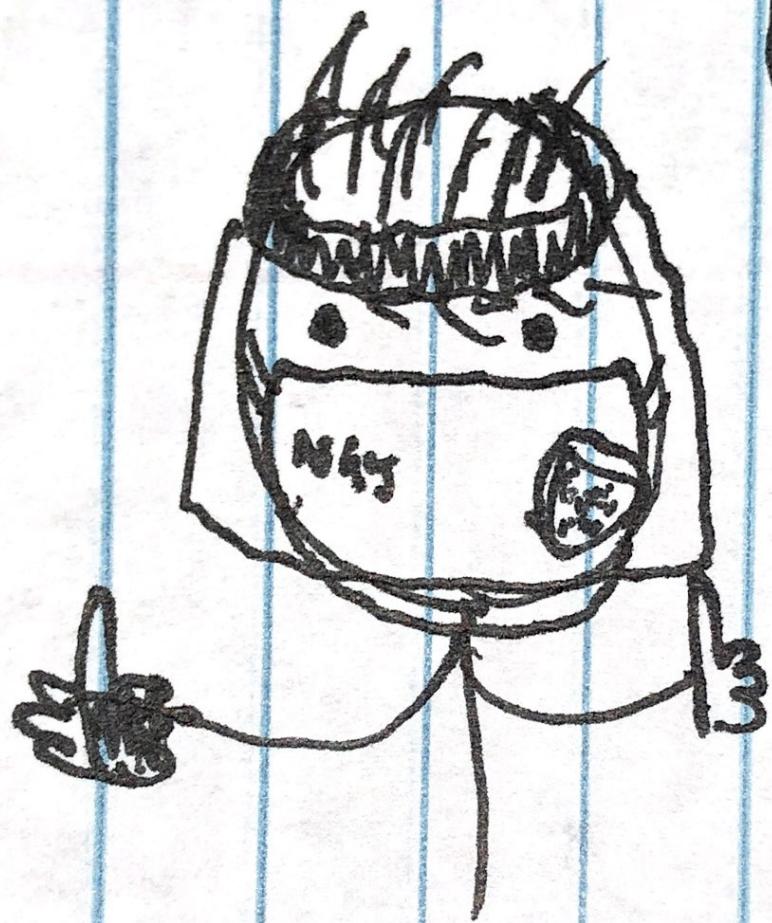
Andrew can now go to his workplace and attend meetings with his new mask.





Karen is forced to wear a
mask in her favorite
store.

2



Karen returns to Target
with a Respirator and face
Shield she found in her
garage from her Sons Halloween

3



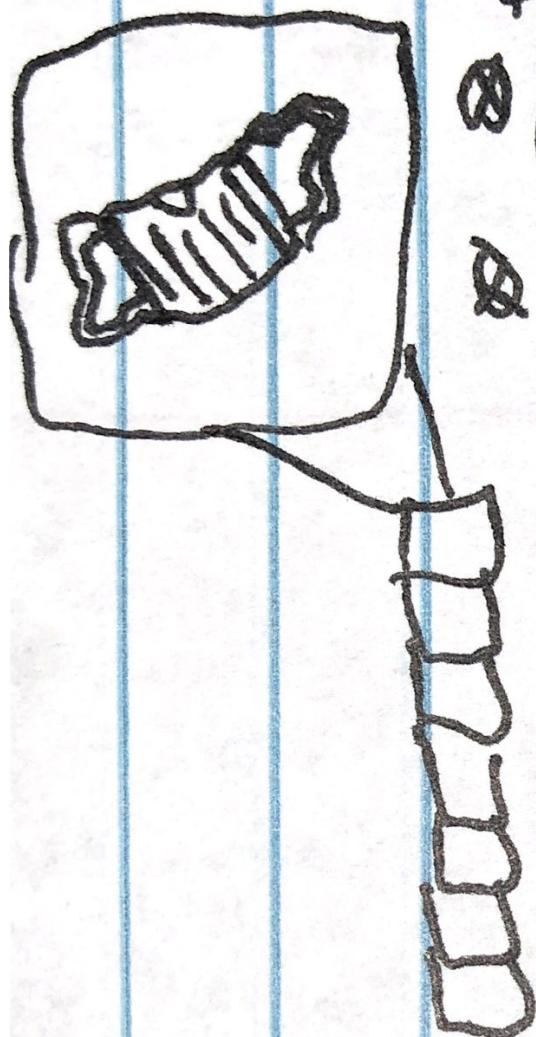
Karen ruins her haircut
from her mask selection,
and a Face Book friend
recommends a new app that
allows you to choose a good mask!

4

FILTER

- ① High level
- ② Low level

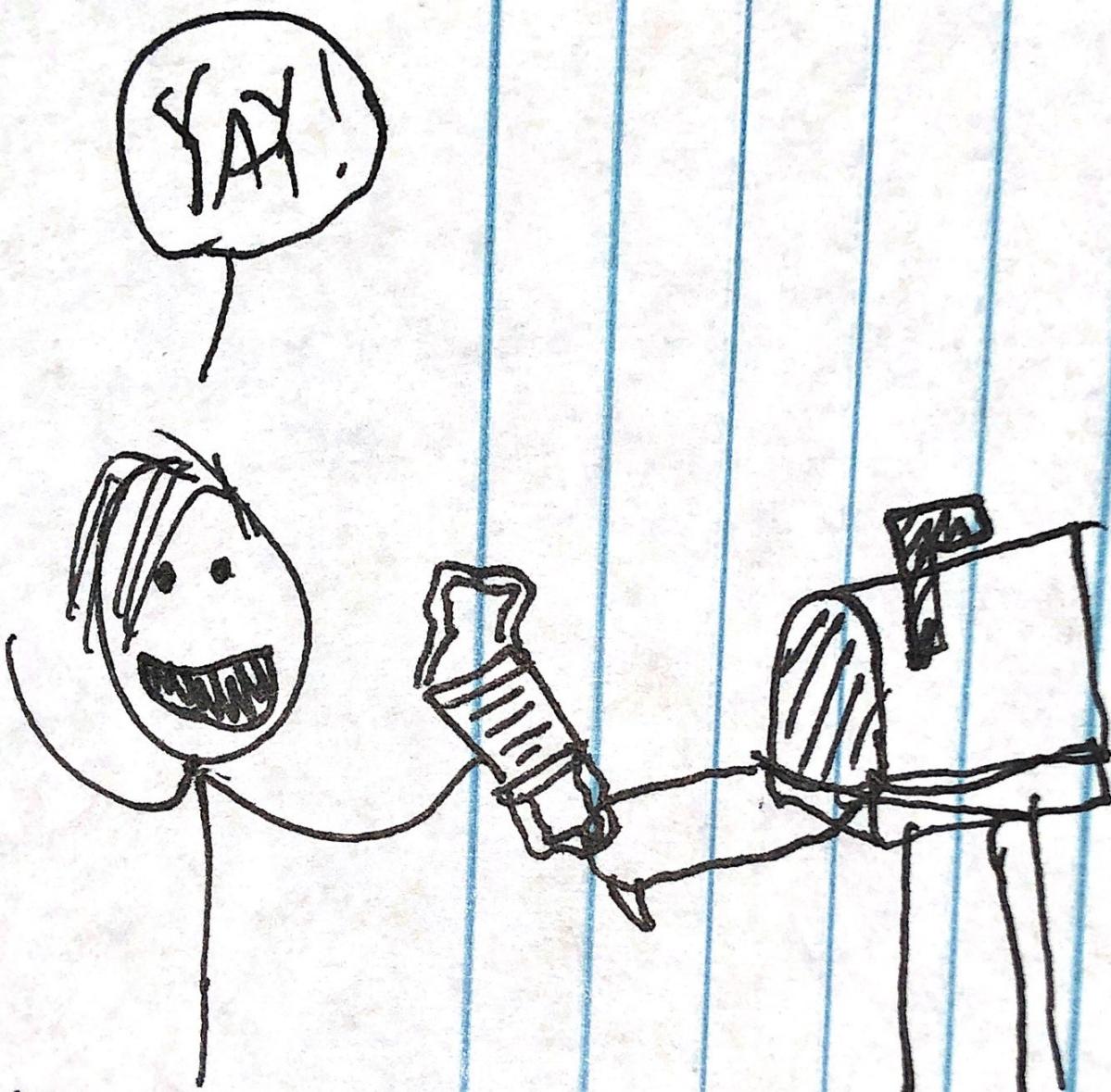
Comfort
Protection



Surgery Mask
T shirt mask
Sock mask
Face shield

Karen finds a low protection,
high comfortability mask on
Maskfilter.

5



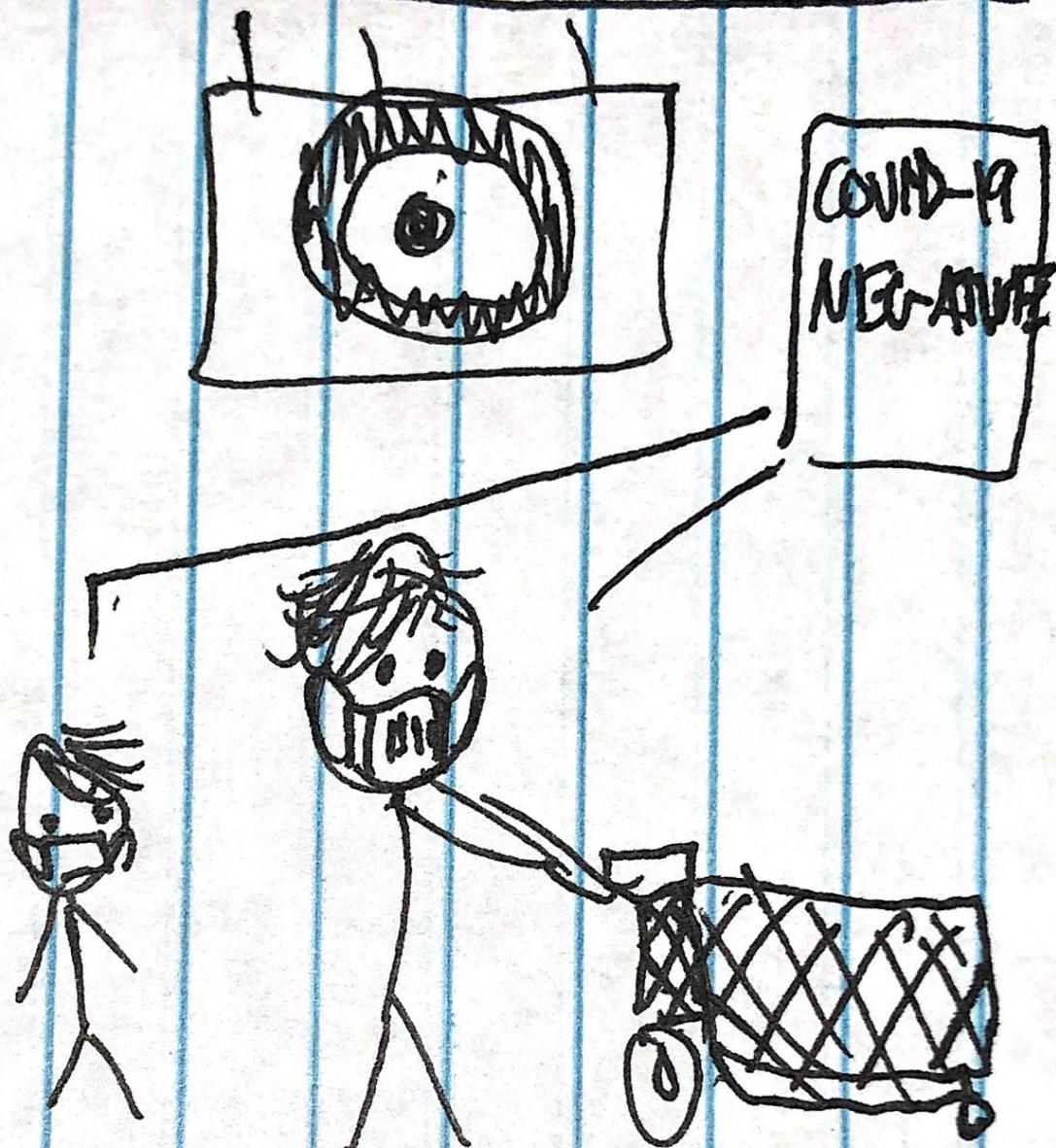
Karen Oberg makes and receives it in
the mail.

6



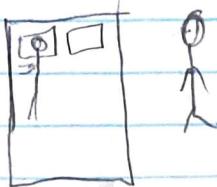
Karen wears her new mask to the store, and doesn't get kicked out.

7

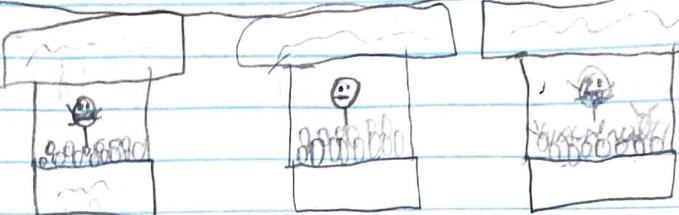


Karen stays healthy and
keeps her kids safe, no
shades necessary!

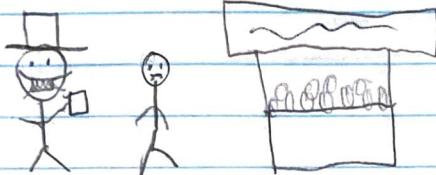
Riley Haywood



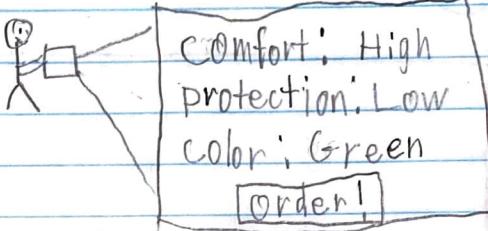
Cleetus wakes up early Monday morning to get ready to head to the market



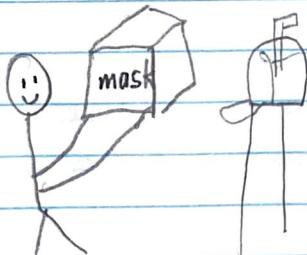
Cleetus notices that everyone has on a mask except him



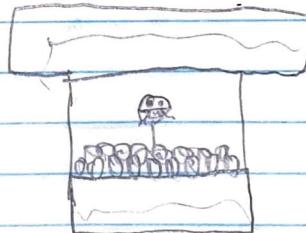
The market owner tells Cleetus that he must wear a mask to sell at the market and shows him a mask selection app



Cleetus opts for a very comfortable and breathable mask and even gets to pick the color!



In a few days, Cleetus gets his custom mask in the mail.



Now Cleetus can sell at the market while keeping others safe!