

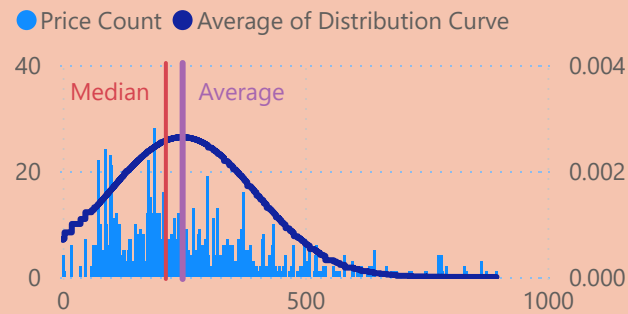
amazon



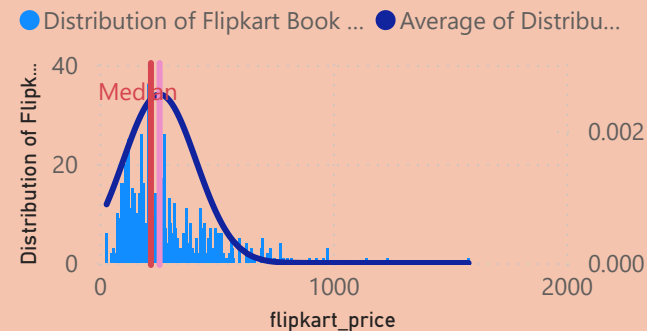
# Amazon vs. Flipkart Book Price Competitiveness Analysis

## Price & Rating Distribution Comparison

### Distribution of Amazon Book Prices

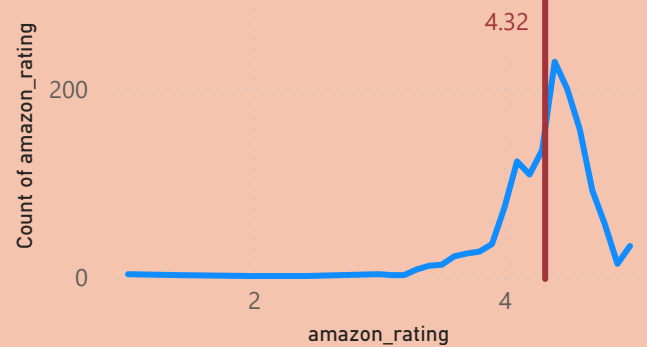


### Distribution of Flipkart Prices

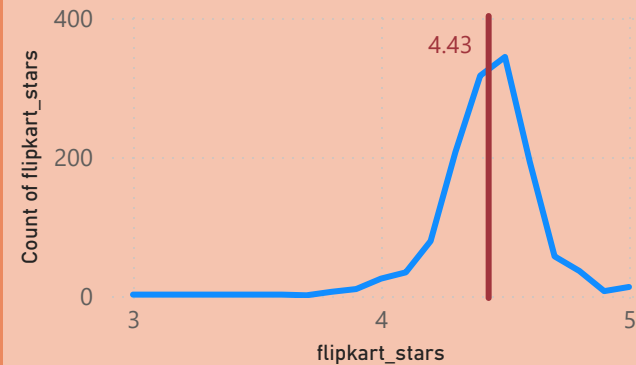


"Amazon shows a more balanced price range, while Flipkart is crowded with low-price items. This means Amazon competes on variety, and Flipkart competes on affordability."

### Amazon Rating Distribution



### Flipkart Rating Distribution



## Price Gap Percentage

**-1.18%**  
Price Gap %

## Price-to-Rating Index

**1.03**  
Price-to-Rating Index

"Amazon is ~1% cheaper than Flipkart, but offers slightly less value per rating point."

## Rating Distribution Comparison

platform ● Amazon ● Flipkart

