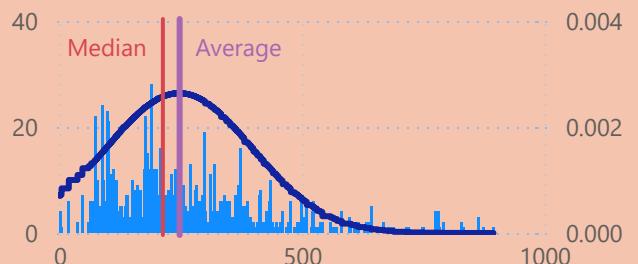




# Amazon vs. Flipkart Book Price Competitiveness Analysis

## Distribution of Amazon Book Prices

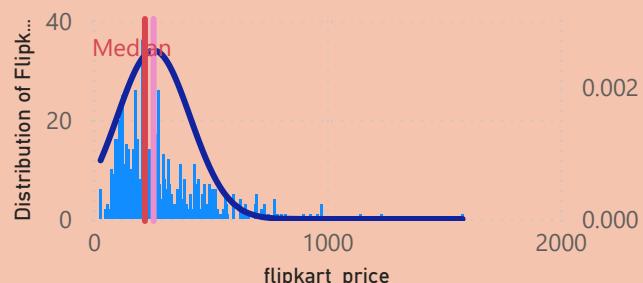
● Price Count ● Average of Distribution Curve



"Amazon shows a more balanced price range, while Flipkart is crowded with low-price items. This means Amazon competes on variety, and Flipkart competes on affordability."

## Distribution of Flipkart Prices

● Distribution of Flipkart Book ... ● Average of Distribu...



## Price Gap Percentage

-1.18%

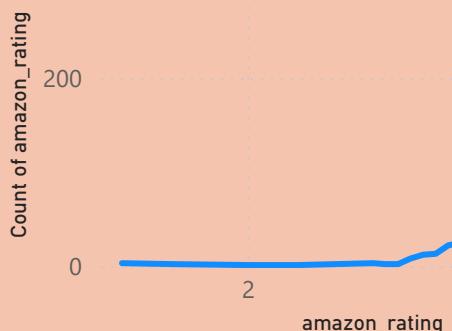
Price Gap %

## Price-to-Rating Index

1.03

Price-to-Rating Index

## Amazon Rating Distribution



## Flipkart Rating Distribution



## Rating Distribution Comparison

platform ● Amazon ● Flipkart

