前程无忧薪酬调查报告 51Job Salary Survey Report (2006-2007)

前程无忧人事外包服务

51JOB HR TOOLS & OUTSOURCING

1





上海篱笆信息科技有限公司

感谢您使用《2007 版前程无忧薪酬调查报告》,同时感谢您选择前程无忧。前程无忧是全国最大的 人事服务机构,此次我们推出的薪酬调查报告希望能帮助您准确了解市场薪酬福利水平,把握市场薪酬 福利发展动态,为您的薪酬决策提供最有价值的参考。

前程无忧从 2002 年末开始推出薪酬调查报告以来,已经被全国数千家企业所使用,为他们提供了薪资政策的参考依据,获得了非常好的市场反馈。前程无忧秉承一贯的以客户需求为上的态度,继续为中国的专业 HR 人士提供最优质的产品。在 2006 年进行了更专业的调查分析后,我们推出了 2006-2007 年度薪酬调查报告。

本期薪酬调查报告继承以往报告的特色,从影响薪资的多个重要因素角度详细分析薪酬信息,同时在数据收集和分析方面采用了更多样的渠道和更丰富的样本,从更多企业参与薪酬调查、更多猎头团队提供的高级人才和高端职位薪酬信息、以及更广泛的个人薪酬调查,得到更全面准确的数据。在调查内容上,深入了解了各类企业对奖金、津贴、双薪等薪资组成及各项福利的数据,同时兼顾了任职人员的自身情况,更全面完整的分析了企业薪酬的各个影响因素。

为了让报告的格式更符合人事经理的决策要求和使用习惯,我们根据上一年度使用前程无忧薪酬报告客户的使用反馈意见和建议,并参考人力资本委员会资深人事专家的意见,在报告中提供了职位描述、快速索引数据、福利分析等,并从公司角度分析特定公司性质下的薪资水平分布、薪资组成分析,还从公司及个人角度相结合,提供公司性质与学历、工作年资等多个角度相结合综合分析职位的薪酬情况。同时提供更多第三方的参考数据和图表解析,以期为您提供全面的参考。

对于此份报告,任何疑问可拨打咨询电话 800 820 5100 或 021-61601888 咨询薪酬报告的销售人员,我们会为您提供专业的支持。同时,我们的服务也有很多需要改进和完善之处,我们热忱的欢迎您提出宝贵的意见和建议!衷心感谢您对我们的支持!

前程无忧 副总裁







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报告调研及制作方法

1. 数据来源

《2007 版前程无忧薪酬调查报告》数据来源于多方调查渠道:

◆ 企业人力资源部——前程无忧薪酬调研组2006年在全国二十六个大中城市展开薪酬调查 活动,数千家企业参与调查。参与薪酬调查的企业覆盖各行业、各公司类型,调查涉及薪资组成各部分信息(月基本工资、月奖金、月津贴、月其它浮动收入、年奖金、年总收入等)及福利构成(法定福利个人及企业缴纳部分、商业保险、补充养老保险、补充住房公积金、带薪年假等)。

从企业角度收集的薪酬数据系统全面的反映了企业的薪酬结构,以及各职位等级、 各岗位之间的薪酬关系,代表了最真实的市场薪酬状况。

◆ 猎头团队——前程无忧在全国各大城市都有一支专业的猎头队伍,从百万高级人才资源 库中为客户提供人才甄选服务。

从猎头角度提供市场上高端职位及高级人才的薪酬水平,为关键职位提供更丰富更强大的数据依据。

◆ 个人薪酬信息——利用前程无忧全国数百万简历库为基础,挑选出成功申请工作的简历, 对个人进行抽样电话调查,核实数据的真实性,从而从个人角度调查薪酬信息。

从个人角度收集真实而客观的薪酬信息,可以有效避免人工干预,准确体现市场实际情况,确保最大的可信性。

2. 数据统计

将多个调研渠道采集的数据根据统计学原理进行整理和分析,并自行开发设计相关软件 生成薪酬数据库。

3. 报告分析

根据参与薪酬调查企业人力资源经理对报告的内容需求、总结以往薪酬报告客户的使用反馈意见及建议,并参考人力资源委员会资深人事专家的意见,制定最有利于人力资源薪酬管理决策的报表格式。

前程无忧薪酬调查报告,客观、全面的反映市场的薪酬水平,为企业的人力资源薪酬管理提供科学的依据。



报告组成

《2007版前程无忧薪酬调查报告》每个职位条件的报告有两页,下图为报告第一页:







报告第二页:

第**祖**无拔

					宇年资(年	(хре		(years)		
公司性质	月人	市/年 F	MB/Year		< 2		2-3		3-5	5-8	8-10	> 10
Company Type 合资/合作(非欧美企业)	中专	平均值	Average	¥	36.855	¥	44.339	¥	54.064	¥ 61,920	¥ 68.659	¥ 47.39
古典/古作(中秋天正北) Joint Venture/Cooperative	T 보 High School	中位值	Median	¥	34,051	¥	40,338	¥	48.046	¥ 56,278		¥ 60.40
(Other nationalities)	riigir scrioor	75百分位值		¥	44,810	¥	53,809	¥	64,842	¥ 76,666		¥ 80.30
(Other Industrialides)		90百分位值		¥	58,751	¥	69,509	¥	79,124	¥ 89,118		¥ 108,5
	1.4			_		-		_				
	大专	平均值	Average	¥	45,153	¥	54,323	¥	66,237	¥ 75,862		¥ 58,0
	College	中位值	Median	¥	41,718	¥	49,421	¥	58,864	¥ 68,949		¥ 73,9
		75百分位值 90百分位值		¥	54,900 71,979	¥	65,924 85,159	¥	79,442 98,939	¥ 93,928 ¥ 109,183		¥ 98,5 ¥ 133.0
				¥		_		_				
	本科	平均值	Average	¥	51,750	¥	62,260	¥	75,915	¥ 86,946		¥ 66,5
	Bachelor	中位值	Median	¥	47,814	¥	56,642	¥	67,465	¥ 79,024		¥ 84,8
		75百分位值		¥	62,922	¥	75,557	¥	91,050	¥ 107,652		¥ 112,8
		90百分位值		¥	82,497	¥	97,603	¥	111,104	¥ 125,137		¥ 152,4
	硕士	平均值	Average	¥	61,804	¥	74,356	¥	90,664	¥ 103,838		¥ 79,4
	Master	中位值	Median	¥	57,103	¥	67,646	¥	80,572	¥ 94,376		¥ 101,2
		75百分位值		¥	75,146	¥	90,236		108,738	¥ 128,567	¥ 134,558	¥ 134,8
		90百分位值	90th%ile	¥	98,524	¥	116,565	¥	132,689	¥ 149,448	¥ 165,847	¥ 182,0
	博士	平均值	Average	¥	81,225	¥	97,722	¥	119,154	¥ 136,468	¥ 151,319	¥ 104,4
	Doctor	中位值	Median	¥	75,047	¥	88,903	¥	105,891	¥ 124,033	¥ 129,315	¥ 133,1
		75百分位值		¥	98,760	¥	118,591		142,908	¥ 168,967		¥ 177,1
		90百分位值	90th%ile	¥	129,484	¥	153,194	¥	174,384	¥ 196,410	¥ 217,963	¥ 239,2
	所有学历	平均值	Average	¥	50,030	¥	60,191	¥	73,391	¥ 84,056	¥ 93,204	¥ 64,3
	ALI	中位值	Median	¥	46,225	¥	54,759	¥	65,223	¥ 76,397	¥ 79,650	¥ 81,9
		75百分位值	75th%ile	¥	60,830	¥	73,045	¥	88,023	¥ 104,074	¥ 108,924	¥ 109,1
		90百分位值	90th%ile	¥	79,754	¥	94,358	¥	107,410	¥ 120,977	¥ 134,252	¥ 147,3
所有公司性质	中专	平均值	Average	¥	38,461	¥	46,272	¥	56,420	¥ 64,618	¥ 71,650	¥ 49,4
Overal	High School	中位值	Median	¥	35.535	¥	42,098	¥	50,140	¥ 58,730	¥ 61.231	¥ 63.0
		75百分位值	[75th%ile	¥	46,763	¥	56,153	¥	67,668	¥ 80,007	¥ 83,735	¥ 83,9
		90百分位值	90th%ile	¥	61,311	¥	72,538	¥	82,572	¥ 93,001	¥ 103,206	¥ 113,2
	大专	平均值	Average	¥	47,120	¥	56,690	¥	69,123	¥ 79,167	¥ 87,783	¥ 60.5
	College	中位值	Median	¥	43.536	¥	51,574	¥	61,429	¥ 71.954		¥ 77.2
	-	75百分位值	75th%ile	¥	57,292	¥	68,797	¥	82,903	¥ 98,021	¥ 102,589	¥ 102.7
		90百分位值		¥	75,116	¥	88,870	¥	101,163	¥ 113,941	¥ 126,444	¥ 138,8
	本科	平均值	Average	¥	54,005	¥	64,973	¥	79,223	¥ 90.735	¥ 100,610	¥ 69.4
	Bachelor	中位值	Median	¥	49,898	¥	59,110	¥	70,405	¥ 82,467		¥ 88.5
		75百分位值		¥	65,664	¥	78,849	¥	95,017	¥ 112,343		¥ 117,8
		90百分位值		¥	86,091		101,858		115,945	¥ 130,590		¥ 159,0
	硕士	平均值	Average	¥	64,497	¥	77.598	¥	94.614	¥ 108.363		¥ 82.9
	Master	中位值	Median	¥	59,592	¥	70,594	¥	84.083	¥ 98.489	¥ 102.683	¥ 105.7
		75百分位值		¥	78,421	¥	94,168	_	113,477	¥ 134,169		¥ 140.7
		90百分位值		-	102,817		121,644		138,471	¥ 155,960		¥ 189,9
	博士	平均值	Average	¥	84,765		101,980		124,346	¥ 142,415		¥ 108,9
	Doctor	中位值	Median	¥	78.318	¥	92,777		124,340	¥ 142,410 ¥ 129,438	¥ 157,913 ¥ 134,950	± 108,9 ¥ 138.9
	20000	75百分位值			103,063	_	123,759		149,135	¥ 176,330		¥ 184.9
		90百分位值			135,126		159,869		181,983	¥ 204,969		¥ 249,7
	所有学历	平均值	Average	¥	52,210	¥	62,814	¥	76,590	¥ 87,719		¥ 67.1
	所有字历 All	中位值	Median	¥	48 239	¥	57 145	¥	76,590 68.065	¥ 87,718 ¥ 79,726		¥ 85.5
	7311	75百分位值		¥	63,481	¥	76,228	¥	91,858	¥ 108,609		* 85,5 ¥ 113,8
		90百分位值		¥	83,229	¥	98,470		112,091	¥ 126,248		¥ 153,8

第八部分:综合分析

软件工程师 样本报告 仅供格式参考 2006年10月





报告详解及使用方法

第一部分: 职位条件

职位: 软件工程师 Position:Software Engineer

行业: 计算机 Industry: Computer

省/市: 上海市 Province/City: Shanghai

编码/ Position Code: SH-PCON-It-01

• 由 4 部分组成: 职位 - 行业 - 工作地点 - 编码,帮助使用者确定此报告的职位及职位 所属城市及行业

• 职位名称沿袭中国国内企业通用的、统一用于企业招聘和个人应聘的标准职位名称

第二部分: 职位描述

职位描述

- 1. 专业人员职位,在上级的领导和监督下定期完成量化 的工作要求,并能独立处理和解决所负责的任务:
- 2. 根据开发进度和任务分配,完成相应模块软件的设计 、开发、编程任务:
- 3. 进行程序单元、功能的测试,查出软件存在的缺陷并 保证其质量:
- 4. 进行编制项目文档和质量记录的工作:
- 5. 维护软件使之保持可用性和稳定性。

JOB DESCRIPTION

- 1. Professional position, finish quantified work requirements under the superior's leadership and supervision, and independently deal with tasks;
- 2. Design, develop and write program for corresponding module software according to development progress and assignments;
- 3. Test program elements and functions to find out faults and ensure the quality:
- 4. Compile project files and quality records;
- 5. Maintain software to ensure its usability and stability.
- 职位描述, 详细描述此职位的工作内容和职责范围, 便于使用者了解参考值为的匹配程 度,比较企业该职位的定义和市场定义的差别。根据职位描述匹配程度可以决定公司该 职位因工作内容和职责范围而形成的薪酬差价,如果公司此职位有更高/低的职位要求或 更多/少的工作内容,可以根据情况在此份报告提供的薪酬上增加/减少适当百分比。



第三部分: 快速索引数据

快速索引数据/ Index Data	
全国本年平均年薪:	¥38,720
National Average Annual Compensation : 城市本年平均年薪:	
City Average Annual Compensation:	¥66,422
本城市本行业平均年薪: Industry Average Annual Compensation:	¥67,134
预计2007年增幅:	
2007 Annual Raise:	6.00%
本科以上学历比例: %of Sample with bachelor degree or above:	63%
平均工作年数:	0.00 =
Average Year of Work Experience:	3.39 年
本行业总样本数:	164
Total Number of Samples: 2006年离职率	
Voluntary Attrition Rate:	25%

- 概述该职位全国本年、所在城市本年、本行业本年的平均年薪,使用者可以从整体上了解本职位各层面的薪酬情况,还可以比较此职位本行业薪酬水平与城市全行业薪酬水平的差异
- 根据国家、本城市的 GDP 增长、本行业市场走向、通货膨胀系数以及人才流动率等各因素分析此职 位类别的年度增幅百分比,有助于使用者了解薪酬的整体增幅趋势
- 统计此职位本科以上学历的人数比例和平均工作年数,便于使用者了解市场上该职位的学历水平和平均年资,企业若招聘此职位也可以以此参考职位要求
- 本行业总样本数,提供此职位在本市本行业的统计取样量
- 年度平均离职率,有助于使用者了解该职位的市场流动情况

第四部分: 福利分析

福利分析/Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥7,385
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥24,840
培训计划 Training Plan	79%	¥8,056
商业医疗保险 Commercial Healthy Insurance	36%	¥1,907
商业人身意外险 Commercial Accidental Insurance	2%	¥3,632
补充养老保险 Supplementary Insurance Plans	1%	¥3,021
补充住房公积金 Housing Allowance	16%	¥6,886
有薪假期(天) Pay Leave	100%	8.00

- 提供本职位各项福利数据,包括有多少比例的人享有各项福利,以及各项福利的平均成本
- 根据上述比例和本企业的实际情况决定本公司该职位的福利设计方案

使用方法:

举例说明,如上图为软件工程师职位上海市的福利分析,可以出此职位有79%的人在企业中享有培训,企业每月为每个人支付的平均培训费用为¥8,056。而只有16%的人在企业中享有补充住房公积金。





第五部分:按公司性质分布

本行业薪酬水平按公司性质分布/By Compar公司性质 Company Type	E	Þ位值 Median	75百分位值 75th%ile	90百分位值 90th%ile		P均值 werage	相当于平均年薪的倍数 Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	85,419	¥ 114,307	¥ 144,141		94,301	1.40
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	68,680	¥ 91,908	¥ 115,895	¥	75,822	1.13
合资/合作(欧美企业) loint Venture/ Cooperative(European and American)	¥	77,233	¥ 103,353	¥ 130,327	¥	85,264	1.27
合资/合作(非欧美金业) oint Venture/ Cooperative (Other nationalities)	¥	58,272	¥ 77,979	¥ 98,331	¥	64,331	0.96
民营/私营企业 .ocal Private Enterprise 国营企业/国内上市	¥	55,219	¥ 73,894	¥ 93,180	¥	60,961	0.91
判官主业/国内上印 State Owned Enterprise/Public Company 庁业平均	¥	62,628	¥ 83,809	¥ 105,683	¥	69,141	1.03
ndustry Average	¥	60,811	¥ 81,377	¥ 102,616	¥	67,134	1.00

- 提供本行业中所有性质企业的薪酬中位值、75百分位值、90百分位值、平均值,以及与全部企业平均年薪的比较比例
- 便于了解本企业性质薪酬水平以及与其它公司性质的比较,清楚本企业薪酬水平在市场上所处的位置以及掌握竞争对手的薪酬水平

使用方法:

例如计算机行业的合资/合作(非欧美企业)希望要从竞争对手处吸引软件工程师人才,可参考上图64,331的平均薪资。若面向整个市场招聘此职位,可参考本行业所有公司性质企业汇总的67,134平均薪资。另外,如果该公司为了吸引和保留此职位人才,计划采用市场75百分位或更高的薪酬水平,可参考上图的相应数据。

第六部分:薪资组成分析

公司 Compar		合资/合作(非欧sel/Cooperative (Othern	美企业 rational	() Ities)
薪资项 Salary		享有者比例 % Eligible		P均值 werage
月基本工资	Base Salary		¥	2,870
月固定津贴	Allowances	96%	¥	525
月奖金/提成	Monthly Bonus/Commision	92%	¥	381
月其它浮动收	入 Other Monthly Bonus	58%	¥	475
月总收入	Monthly Total Income		¥	4,000
年奖金收入	Annual Bonus	98%	¥	15,035
月薪数量	The Number of Salary		1	12.40
总年薪	Annual Total Income		¥	64,331

• 提供该职位指定公司性质企业的薪资组成情况分析

使用方法:

例如,上图为合资/合作(非欧美企业)软件工程师的薪资组成,可以看到该职位在合资/合作(非欧美企业)的平均年薪 64,331 元,其中月基本工资 2,870 元,96%的人每月有各项津贴共 525 元,92%的人平均每月有 381 元的奖金,既平均月总收入 4,000 元,另外有 98%的人能拿到平均 15,035 元左右的年奖金。





第七部分:按外语水平分布

外语水平 Foreign Language Proficiency						
	分布% Distribution	平均值 Average				
一般 lementary	18%	¥55,192				
良好 Intermediate	37%	¥63,598				
熟练 Advanced	32%	¥70,689				
精通 Proficient	13%	¥85,141				

- 便于使用者了解该职位人员所具有的第一外语水平在市场的需求分布情况,及其对薪酬的影响程度
- 帮助使用者决定本企业该职位需要的外语水平,以及根据就职员工自身外语水平,确定薪资范围

使用方法:

例如,上海计算机行业合资/合作(非欧美企业)的软件工程师分别有 37%和 32% 的人外语水平属于良好和熟练等级,相应的平均年薪是 63,598 元和 70,689 元。如果该公司新招聘的软件工程师的外语水平属于熟练程度,则可以考虑支付 70,689 左右的年薪水平。





第八部分:公司类型与个人条件结合综合分析

n = let es		= //	ALC CI	111	年资(年	-)	Work E	xpe		ye	ars)	0.40	
公司性质 	八氏	市/年 F	RMB/Year		< 2		2-3		3-5		5-8	8-10	> 10
Company Type 合资/合作(非欧美企业)	中专	平均值	Average	¥	36,855	¥	44,339	¥	54,064	¥	61,920	¥ 68,659	¥ 47,3
ロ 英 アロ TF (コドウス 天正 北 ア oint Venture/ Cooperative	High School	中位值	Median	¥	34,051	¥	40,338	¥	48.046	¥	56,278	¥ 58.675	¥ 60.4
(Other nationalities)	riigir school	75百分位值		¥	44.810	¥	53.809	¥	64.842	¥	76.666	¥ 80,239	¥ 80.3
(Carel Haddikines)		90百分位值		¥	58,751	¥	69,509	¥	79,124	¥	89,118	¥ 98,897	¥ 108,5
				•		_				_			
	大专	平均值	Average	¥	45,153	¥	54,323	¥	66,237	¥	75,862	¥ 84,118	¥ 58,0
	College	中位值	Median	¥	41,718	¥	49,421	¥	58,864	¥	68,949	¥ 71,886	¥ 73,8
		75百分位值		¥	54,900	¥	65,924	¥	79,442	¥	93,928	¥ 98,305	¥ 98,
		90百分位值		¥	71,979	¥	85,159	¥	96,939	¥	109,183	¥ 121,164	¥ 133,0
	本科	平均值	Average	¥	51,750	¥	62,260	¥	75,915	¥	86,946	¥ 96,409	¥ 66,
	Bachelor	中位值	Median	¥	47,814	¥	56,642	¥	67,465	¥	79,024	¥ 82,389	¥ 84,
		75百分位值		¥	62,922	¥	75,557	¥	91,050	¥	107,652	¥ 112,669	¥ 112,
		90百分位值	[90th%ile	¥	82,497	¥	97,603	¥	111,104	¥	125,137	¥ 138,868	¥ 152,4
	硕士	平均值	Average	¥	61,804	¥	74,356	¥	90,664	¥	103,838	¥ 115,139	¥ 79.
	Master	中位值	Median	¥	57,103	¥	67,646	¥	80,572	¥	94,376	¥ 98,396	¥ 101,
		75百分位值		¥	75,146	¥	90,236	¥	108,738	¥	128,567	¥ 134,558	¥ 134,
		90百分位值	(90th%ile	¥	98,524	¥	116,565	¥	132,689	¥	149,448	¥ 165,847	¥ 182,
	博士	平均值	Average	¥	81,225	¥	97,722	¥	119,154	¥	136,468	¥ 151,319	¥ 104,
	Doctor	中位值	Median	¥	75,047	¥	88,903	¥	105,891	¥	124,033	¥ 129,315	¥ 133,
		75百分位值	75th%ile	¥	98,760	¥	118,591	¥	142,908	¥	168,967	¥ 176,841	¥ 177,
		90百分位值	[90th%ile	¥	129,484	¥	153,194	¥	174,384	¥	196,410	¥ 217,963	¥ 239,
	所有学历	平均值	Average	¥	50,030	¥	60,191	¥	73,391	¥	84,056	¥ 93,204	¥ 64.
	ALI	中位值	Median	¥	46,225	¥	54,759	¥	65,223	¥	76,397	¥ 79,650	¥ 81.
		75百分位值	75th%ile	¥	60,830	¥	73,045	¥	88,023	¥	104,074	¥ 108,924	¥ 109,
		90百分位值	i 90th%ile	¥	79,754	¥	94,358	¥	107,410	¥	120,977	¥ 134,252	¥ 147,
所有公司性质	中专	平均值	Average	¥	38.461	¥	46.272	¥	56.420	¥	64.618	¥ 71.650	¥ 49.4
)veral	High School	中位值	Median	¥	35,535	¥	42.098	¥	50,140	¥	58,730	¥ 61,231	¥ 63.0
	riigirociiooi	75百分位值		¥	46.763	¥	56.153	¥	67.668	¥	80.007	¥ 83.735	¥ 83.5
		90百分位值		¥	61,311	¥	72,538	¥	82,572	¥	93,001	¥ 103,206	¥ 113,
	大专	平均值	Average	¥	47.120	¥	56.690	¥	69.123	¥	79.167	¥ 87.783	¥ 60.
	College	中位值	Median	¥	43,536	¥	51.574	¥	61 429	¥	71,954	¥ 75.018	¥ 77.
	College	75百分位值		¥	57,292	¥	68,797	¥	82,903	¥	98,021	¥ 102,589	¥ 102.
		90百分位值		¥	75.116	¥	88.870	-	101,163	¥	113,941	¥ 128,444	¥ 138,
	+ 21			_		_	,	_		_			
	本科	平均值	Average Median	¥	54,005	¥	64,973	¥	79,223	¥	90,735	¥ 100,610	¥ 69,
	Bachelor	中位值		¥	49,898 65,664	¥	59,110 78,849	¥	70,405 95,017	¥	82,467	¥ 85,980 ¥ 117,579	¥ 88.
		75百分位值 90百分位值		¥	86,091	¥	101,856	¥	115,945		112,343	¥ 117,579 ¥ 144,920	¥ 117.8
										_	,		
	硕士	平均值	Average	¥	64,497	¥	77,598	¥	94,614	¥	108,363	¥ 120,156	¥ 82,
	Master	中位值	Median	¥	59,592	¥	70,594	¥	84,083	¥	98,489	¥ 102,683	¥ 105,
		75百分位值		¥	78,421	¥	94,168		113,477		134,169	¥ 140,422	¥ 140,
		90百分位值			102,817		121,644		138,471		155,960	¥ 173,074	¥ 189,
	博士	平均值	Average	¥	84,765	_	101,980	•	124,346	-	142,415	¥ 157,913	¥ 108,9
	Doctor	中位值	Median	¥	78,318	¥	92,777		110,505		129,438	¥ 134,950	¥ 138,
		75百分位值			103,063		123,759		149,135		176,330	¥ 184,547	¥ 184,
		90百分位值	L 90th%ile	¥	135,126	¥	159,869	¥	181,983	¥	204,969	¥ 227,461	¥ 249,
	所有学历	平均值	Average	¥	52,210	¥	62,814	¥	76,590	¥	87,719	¥ 97,265	¥ 67,
	All	中位值	Median	¥	48,239	¥	57,145	¥	68,065	¥	79,726	¥ 83,121	¥ 85,
		75百分位值		¥	63,481	¥	76,228	¥	91,858	¥	108,609	¥ 113,670	¥ 113,
		90百分位值	[90th%ile	¥	83,229	¥	98,470	¥	112,091	¥	126,248	¥ 140,102	¥ 153,8

• 提供指定公司性质的企业及所有类型企业情况下,结合个人学历、工作年资条件的综合薪酬分析,并以中位值、75百分位值、90百分位值、平均值分别体现,使用者可以根据本公司策略,并参考员工个人条件,采用合适的薪资水平

使用方法:

职位的薪资不仅在行业、公司类型间有水平差异,个人的素质也很大程度决定薪酬水平。上图中可以看到在结合了个人学历及工作年资条件下,上海市计算机行业合作/合资(非欧美企业)和所有公司性质的软件工程师的综合薪酬分布情况。

例如需要了解合作/合资(非欧美企业)本科学历工作 2-3 年的软件工程师的薪酬,由此表可以看到所属条件下的平均年薪为 62,260 元,同时还可以看到相应的中位值、75 百分位值及 90 百分位值。也可以从所有学历部分中看到在不考虑学历条件下,工作 2-3 年的软件工程师的平均年薪为 60,191 元,代表了合作/合资(非欧美企业)整体的市场情况。另外,可以与所有公司性质的相应数据进行比较,掌握该企业性质下该职位薪酬的市场竞争力。



统计术语定义

中位值及各百分位值是表示数据集中程度及分布的统计特征数。将某职位的全部样本薪酬数据从低到高排列,取相应的百分位处的数值,即得各百分位值。

平均值 ——所有数据之和除以数据个数得到的数值

中位值 —— 在全部数据中排列在中间的数据值, 也表示 50%的数据低于或高于该数值

75 百分位值——在全部数据中排列在第 75 百分位的数据值, 也表示 75%的数据低于该数值

(许多公司希望自身的薪酬水平在市场上吸引或保留人才更有竞争力,可以参考 75 百分位值。)

90 百分位值——在全部数据中排列在第 90 百分位的数据值, 也表示 90%的数据低于该数值

(90 百分位值是市场中的高端值,一般情况下企业对于保留核心人才会参考使用此数值。)

分位值分别代表了市场薪酬水平从低到高的排列情况,公司可以根据人力资源战略及其对自身在市场上的定位来参照本份报告的薪酬水平分析,从而制定相应的薪酬策略。





参考数据

地区	生产总值增长	居民消费价格指数	城镇居民人均可支配 收入增长	社会平均工资
全国	10.70%	101.5	10.40%	21,001
北京市	12%	100.9	13.20%	36,097
上海市	12%	101.2	10.80%	29,569
广州市	14.70%	102.3	8.50%	36,321
深圳市	15.00%	102.2	5.00%	35,107
广东省	14.10%	101.8	8.40%	26,350
重庆市	12.20%	102.4	10.30%	19,215
哈尔滨市	13.50%	101.1	11.60%	14,610
沈阳市	16.50%	101.8	15.40%	23,392
大连市	16.50%	101.4	11.30%	24,200
济南市	15.70%	100.9	13.00%	18,733
青岛市	15.70%	100.9	18.60%	18,574
南京市	15.10%	101.7	16.90%	32,459
杭州市	14.30%	101.2	14.60%	32,440
苏州市	15.50%	101.6	13.90%	28,010
合肥市	17.50%	100.9	13.70%	21,905
东莞市	19.00%	101.2	10.70%	31,135
武汉市	14.80%	101.4	13.90%	21,839
长沙市	14.80%	101.1	12.00%	24,615
西安市	13.00%	101.6	13.30%	20,316
成都市	13.80%	101.8	12.60%	22,564
昆明市	12.30%	101.6	12.00%	
天津市	14.40%	101.5	13.00%	27,252
郑州市	15.70%	101.4	11.10%	18,861
福州市				
长春市				
宁波市	13.40%	101.9	13.00%	28,899

以上数据来源于各地《2006年国民经济和社会发展统计公报》。



生产总值——即 GDP,是按市场价格计算的国内生产总值的简称,是指一个国家或地区所有常住单位在一定时期内生产活动的最终成果。

居民消费价格指数——是反映一定时期内居民所购买消费品价格和服务项目价格变动趋势、变动程度的相对数。运用居民消费价格指数,可以观察、分析消费品零售价格和服务项目价格变动对居民实际生活费用支出的影响程度。

人均可支配收入——可支配收入,指居民家庭在支付个人所得税之后,所余下的全部实际现金收入(不包括借贷收入)。人均可支配收入即用家庭可支配收入除以家庭人口。

社会平均工资——是一定时期一定范围内平均一个职工的工资数额。通过该时期该范围全体职工的工资总额与职工平均人数之比而得到。社会平均工资可以反映出职工的工资水平和生活水平,在计算报酬、计算赔偿额等提供一些参考。

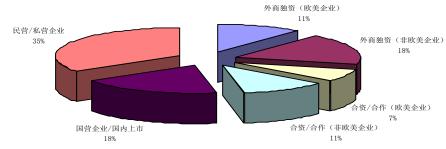


地区薪酬调查报告样本分析

上海市

1. 样本公司性质分布及年薪分析

公司性质	平均薪酬	公司性质分布	2006 薪资增幅
外商独资(欧美企业)	¥101,610	11%	8.29%
外商独资(非欧美企业)	¥71,717	18%	7.27%
合资/合作(欧美企业)	¥80,284	7%	9.61%
合资/合作(非欧美企业)	¥ 65,752	11%	9.09%
国营企业/国内上市	¥65,419	18%	9.26%
民营/私营企业	¥59,141	34%	7.46%
汇总	¥ 69,522	100%	8.20%



2. 样本行业分布及年薪分析

行业	平均薪酬	行业分布	预计 2007 年薪资增幅
计算机	¥77,315	9.76%	8.36%
通讯/电信	¥81,023	3.60%	6.17%
互联网	¥ 68,710	1.99%	6.21%
电子技术	¥ 64,881	8.43%	10.05%
金融	¥78,231	3.44%	6.98%
快速消费品	¥70,940	3.93%	8.38%
耐用消费品	¥ 62,482	6.21%	6.94%
制造	¥ 64,682	12.45%	7.97%
生物/医药	¥70,835	4.28%	8.93%
批发/零售	¥61,779	2.86%	9.59%
贸易/进出口	¥63,781	6.00%	7.60%
汽车	¥70,704	2.95%	6.00%
广告/会展/公关	¥60,322	2.82%	8.76%
媒体/出版/印刷	¥61,822	2.41%	7.78%
专业服务	¥83,608	2.39%	8.14%
餐饮/酒店/旅游	¥50,403	3.86%	10.81%
生活服务	¥45,384	4.15%	9.26%
建筑/装潢	¥ 65,986	5.54%	7.18%
房地产	¥76,802	4.27%	8.60%
能源/化工/矿产	¥73,314	3.57%	7.40%
交通/运输/物流	¥56,312	5.09%	8.77%



新酬调查报告。

省/市:

职位:总经理秘书 行业: 互联网 Position:Secretary to General Industry: Internet

Manager

Ει

Province/City: Shanghai 编码I Position Code: SH-INTN-AM-06

JOB DESCRIPTION

职位描述

- 1. 普通工作人员职位,协助上级执行一般的不需较多工作经验的任务;
- 2. 直接为总经理提供秘书服务;
- 3. 能独立处理突发事件,或当老板不在时能主动处理一 些紧迫事务;
- 4. 与其他部门的经理进行沟通;
- 5. 确定并安排会议时间;
- 6. 负责会议材料的整理、存档工作;
- 7. 完成上级交给的其它事务性工作。

- 1. Position of Ordinary Staff, to assist the superior in performing the general tasks required less work experience;
- 2. to provide to General Manager the secretarial services directly;
- 3. to handle the incidents independently or to actively settle certain emergencies in case of the superior's absence;
- 4. to communicate with manager(s) of other departments;
- 5. to set and arrange the meeting schedules;
- 6. to be responsible for processing and archiving the meeting materials;
- 7. to fulfill other routine works required by the superior.

快速索引数据/Index Data	
全国本年平均年薪:	¥23,327
National Average Annual Compensation:	1 20,021
城市本年平均年薪:	¥46,224
City Average Annual Compensation:	1 70,227
本城市本行业平均年薪:	¥48,171
Industry Average Annual Compensation:	1 70,171
预计2007年增幅:	6.83%
2007 Annual Raise:	0.0070
本科以上学历比例:	34%
%of Sample with bachelor degree or above:	3770
平均工作年数:	5.26 年
Average Year of Work Experience:	0.20
本行业总样本数:	166
Total Number of Samples:	.50
2006年离职率	24%
Voluntary Attrition Rate:	2-770

福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥456
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
培训计划 Training Plan	37%	¥56
商业医疗保险 Commercial Healthy Insurance	53%	¥64
商业人身意外险 Commercial Accidental Insurance	24%	¥18
补充养老保险 Supplementary Insurance Plans	5%	¥233
补充住房公积金 Housing Allowance	9%	¥137
有薪假期(天) Pay Leave	100%	7.54

本行业薪酬水平按公司性质分布/ By Company	Тур	е							
公司性质	E	中位值		百分位值	90Ī	百分位值	7	P均值	相当于平均年薪的倍数
Company Type	ſ	<i>M</i> edian	7!	5th%ile	9	Oth%ile	Α	verage	Ratio to Average
外商独资(欧美企业)	¥	58,921	¥	70,741	¥	87,662	¥	62,047	1.29
Wholly Owned Foreign Enterprise(European and American)		,-		-,		- ,		- ,-	
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	46,602	¥	55,951	¥	69,334	¥	49,075	1.02
Wholly Owned Foreign Enterprise (Other nationalities) 合资/合作(欧美企业)									
Joint Venture/ Cooperative(European and American)	¥	54,388	¥	65,298	¥	80,918	¥	57,273	1.19
合资/合作(非欧美企业)									
Joint Venture/ Cooperative (Other nationalities)	¥	44,775	¥	53,756	¥	66,615	¥	47,150	0.98
民营/私营企业	¥	40.729	¥	48,899	¥	60,597	¥	42.890	0.89
Local Private Enterprise	т	40,729	Т	40,099	Т	60,597	т	42,090	0.09
国营企业/国内上市	¥	43.801	¥	52,587	¥	65,166	¥	46.124	0.96
State Owned Enterprise/Public Company	1	40,001	1	02,007	1	00,100	1	70,127	0.00
行业平均	¥	45,745	¥	54,921	¥	68.058	¥	48.171	1.00
Industry Average		.5,1 10		0 .,02 !		55,000		.0,171	

薪资组成 C	&B Component			
公司性	质	卜商独资(非欧美	企业)
Company	' Typε Wholly Owned F	oreign Enterprise (Other	er natio	nalities)
薪资项目	名称	享有者比例	7	Z均值
Salary I	tem	% Eligible	Α	verage
月基本工资	Base Salary		¥	3,373
月固定津贴	Allowances	51%	¥	459
月奖金/提成	Monthly Bonus/Commision	49%	¥	497
月其它浮动收入	Other Monthly Bonus	10%	¥	369
月总收入	Monthly Total Income		¥	3,887
年奖金收入	Annual Bonus	20%	¥	5,583
月薪数量	The Number of Salary			12.34
总年薪	Annual Total Income		¥	49,075

	分布% Distribution	平均值 Average
一般 Elementary	26%	¥40,353
良好 Intermediate	39%	¥45,178
熟练 Advanced	22%	¥54,655
精通 Proficient	13%	¥60,214





综合分析/ Compreh				工作年资(年)			Work Experience			(ve	ars)				
公司性质	人民	吊/年 F	RMB/Year		< 2		2-3	-//	3-5	\	5-8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	¥	28,114	¥	30,822	¥	36,666	¥	42,310	¥	46,263	¥	50,270
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	26,994	¥	29,005	¥	32,304	¥	41,206	¥	44,805	¥	47,720
(Other nationalities)		75百分位值	互 75th%ile	¥	32,320	¥	36,366	¥	41,965	¥	44,805	¥	51,362	¥	55,369
		90百分位值	互 90th%ile	¥	40,822	¥	45,939	¥	49,905	¥	55,369	¥	62,290	¥	70,304
	大专	平均值	Average	¥	36,360	¥	39,863	¥	47,420	¥	54,720	¥	59,832	¥	65,014
	College	中位值	Median	¥	34,912	¥	37,512	¥	41,779	¥	53,293	¥	57,947	¥	61,716
		75百分位值	直 75th%ile	¥	41,799	¥	47,032	¥	54,274	¥	57,947	¥	66,427	¥	71,610
		90百分位值	互 90th%ile	¥	52,795	¥	59,413	¥	64,543	¥	71,610	¥	80,561	¥	90,925
	本科	平均值	Average	¥	43,968	¥	48,204	¥	57,343	¥	66,171	¥	72,352	¥	78,619
	Bachelor	中位值	Median	¥	42,218	¥	45,361	¥	50,522	¥	64,444	¥	70,073	¥	74,631
	Daonoror	75百分位值		¥	50,546	¥	56,874	¥	65,631	¥	70,073	¥	80,328	¥	86,594
		90百分位值		¥	63,843	¥	71,846	¥	78,049	¥	86,594	¥	97,419		109,952
	石石 1.				00,010		7 1,0 10		70,010		00,001		07,110		100,002
	硕士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Master	中位值	Median	¥	-	Y	-	¥	-	¥	-	¥	-	¥	-
		75百分位值		¥	-	Y	-	¥	-	Y	-	¥	-	Y	-
		90百分位值	1 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	直 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	互 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	37,875	¥	41,524	¥	49,396	¥	57,000	¥	62,325	¥	67,723
	A11	中位值	Median	¥	36,367	¥	39,075	¥	43,520	¥	55,513	¥	60,362	¥	64,288
		75百分位值	直 75th%ile	¥	43,541	¥	48,992	¥	56,535	¥	60,362	¥	69,195	¥	74,593
		90百分位值	互 90th%ile	¥	54,995	¥	61,889	¥	67,232	¥	74,593	¥	83,918	¥	94,714
所有公司性质	中专	平均值	Average	¥	27,596	¥	30,255	¥	35,991	¥	41,531	¥	45,411	¥	49,344
Overall	High School	中位值	Median	¥	26,497	¥	28,471	¥	31,709	¥	40,448	¥	43,981	¥	46,841
o vo. u.i	riigii concoi	75百分位值		¥	31,725	¥	35,696	¥	41,192	¥	43,981	¥	50,417	¥	54,350
		90百分位值		¥	40,070	¥	45,093	¥	48,987	¥	54,350	¥	61,144	¥	69,010
	4.+														
	大专	平均值	Average	Y	35,690	¥	39,129	¥	46,547	¥	53,713	¥	58,730	¥	63,817
	College	中位值	Median	Y	34,269	¥	36,821	¥	41,010	¥	52,312	¥	56,881	¥	60,580
		75百分位值		¥	41,030	¥	•	¥	53,274	Y	56,881	¥	65,205	Y	70,291
		90百分位值	1 90th%ile	¥	51,823	¥	58,320	¥	63,355	¥	70,291	¥	79,078	¥	89,252
	本科	平均值	Average	¥	43,159	¥	47,317	¥	56,287	¥	64,952	¥	71,020	Y	77,171
	Bachelor	中位值	Median	¥	41,440	¥	44,526	¥	49,591	¥	63,258	¥	68,783	¥	73,257
		75百分位值	互 75th%ile	¥	49,616	¥	55,827	¥	64,422	¥	68,783	¥	78,849	¥	85,000
		90百分位值	直 90th%ile	¥	62,668	¥	70,523	¥	76,612	¥	85,000	¥	95,625	¥	107,928
	硕士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Master	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	直 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	互 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	博士	平均值	Average	¥	_	¥	_	¥	-	¥	_	¥	-	¥	_
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		75百分位值		¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		90百分位值		¥	_	¥	-	¥	_	¥	_	¥	_	¥	_
	化去坐尺								40.40=				04.4==		
	所有学历	平均值	Average	Y	37,177	¥	40,759	Y	48,487	Y	55,951	¥	61,177	Y	66,476
	All	中位值	Median	¥	35,697	¥	38,355	¥	42,719	¥	54,491	¥	59,251	¥	63,104
		75百分位值		¥	42,739	¥	48,090	¥	55,494	¥	59,251	¥	67,921	¥	73,220
		90百分位值	≟ 90th%ile	¥	53,983	¥	60,750	¥	65,995	¥	73,220	¥	82,373	¥	92,970



新酬调查报告🗲

省/市:

Province/City: Shanghai 编码I Position Code: **SH-INTN-AM-02**

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职位描述

- 1. 中层管理职位,负责其功能领域内主要目标和计划,制定、参与或协助上层执行相关的政策和制度;
- 2. 负责部门的日常管理工作及部门员工的管理、指导、培训及评估;
- 3. 负责组织行政、后勤、保卫工作等的指导、协调、监督和管理;
- 4. 公司日常行政管理的运作(包括运送安排、邮件和固定的供给等等);
- 5. 公司内部治安管理;
- 6. 行政管理的成本控制及水电管理等。

JOB DESCRIPTION

- Position of Mid-level Management, to be responsible for the main objectives and plans within his/her function & field and to formulate, participate in or assist the superior in implementing related policies and systems;
- 2. to be in charge of the Department's daily management work and the members' management, direction, training and assessment;
- 3. to be responsible for directing, coordinating, supervising and managing such works as organization, administration, logistics and security;
- 4. to conduct the operation of the Company's daily administrative management (including the transportation arrangement, mails and fixed provisions, etc.);
- 5. to be in charge of the Company's internal security management;
- 6. to be in charge of the cost control of the administrative management and the water & electricity management.

快速索引数据/ Index Data		褔
全国本年平均年薪: National Average Annual Compensation:	¥43,343	法; Leg
城市本年平均年薪: City Average Annual Compensation:	¥80,991	法; Leg
本城市本行业平均年薪: Industry Average Annual Compensation:	¥85,851	培 [·] Tra
预计2007年增幅: 2007 Annual Raise:	7.52%	商 <u>·</u> Coi
本科以上学历比例: %of Sample with bachelor degree or above:	49%	商 <u>·</u> Coi
平均工作年数: Average Year of Work Experience:	8.99 年	补: Sup
本行业总样本数: Total Number of Samples:	194	补〕 Hoi
2006年离职率 Voluntary Attrition Rate:	18%	有 Pay

福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥813
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
培训计划 Training Plan	79%	¥802
商业医疗保险 Commercial Healthy Insurance	61%	¥76
商业人身意外险 Commercial Accidental Insurance	62%	¥26
补充养老保险 Supplementary Insurance Plans	25%	¥926
补充住房公积金 Housing Allowance	28%	¥415
有薪假期(天) Pay Leave	100%	14.02

本行业薪酬水平按公司性质分布/ By Company	Тур	е							
公司性质	F	中位值	75	百分位值	90	百分位值	7	P均值	相当于平均年薪的倍数
Company Type	N	/ledian	7	5th%ile	9	0th%ile	А	verage	Ratio to Average
外商独资(欧美企业) Mikelly Commod Fassian Enterprise (Furances and American)	¥	122,160	¥	149,487	¥	197,178	¥	121,577	1.42
Wholly Owned Foreign Enterprise(European and American) 外商独资(非欧美企业)									
Wholly Owned Foreign Enterprise (Other nationalities)	¥	93,241	¥	114,098	¥	150,499	¥	92,795	1.08
合资/合作(欧美企业)	¥	96.320	¥	117,866	¥	155,470	¥	95.860	1.12
Joint Venture/ Cooperative(European and American)	-	00,020	-	, , , , ,	-	.00, 0	-	00,000	
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	85,433	¥	104,544	¥	137,897	¥	85,025	0.99
民营/私营企业	3.7	70.004	T 7	0.4.407	3.7	101101	3.7	70.507	0.00
Local Private Enterprise	¥	76,904	¥	94,107	¥	124,131	¥	76,537	0.89
国营企业/国内上市	¥	80 731	¥	98 790	¥	130 307	¥	80 345	0.94
	-	00,701	-	00,100	-	100,001	-	00,010	0.0 .
	¥	86,263	¥	105,559	¥	139,236	¥	85,851	1.00
民营/私营企业 Local Private Enterprise	Y Y Y	76,904 80,731 86,263	Y Y Y	94,107 98,790 105,559	¥	124,131 130,307 139,236	Y Y Y	76,537 80,345 85,851	0.89 0.94 1.00

薪资组成 C&	B Component			
公司性质	Į.	外商独资(非欧美	企业)
Company 1	Type Wholly Owned	Foreign Enterprise (Other	er natio	nalities)
薪资项目名	3称	享有者比例	7	P均值
Salary Ite	m	% Eligible	A	verage
月基本工资	Base Salary		¥	5,196
月固定津贴	Allowances	82%	¥	1,183
月奖金/提成 M	lonthly Bonus/Commision	40%	¥	1,203
月其它浮动收入	Other Monthly Bonus	18%	¥	733
月总收入	Monthly Total Income		¥	6,786
年奖金收入	Annual Bonus	69%	¥	11,794
月薪数量	The Number of Salary			12.47
总年薪	Annual Total Income		¥	92,795

	分布% Distribution	平均值 Average
一般 Elementary	31%	¥72,397
良好 Intermediate	39%	¥83,050
熟练 Advanced	20%	¥96,360
精通 Proficient	10%	¥111,693





综合分析/ Compreh		aryolo		工作年	咨 <i>(</i> 年	.)	Work I	=yn	erience	(ve	are)				
公司性质	人民	品/年 F	RMB/Year	< 2		-)	2-3	-xp	3-5	ус	5–8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	42,414	¥	51,364	¥	64,900	¥	76,411	¥	82,439
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	38,963	¥	47,590	¥	61,055	¥	74,992	¥	80,301
(Other nationalities)		75百分位值	互 75th%ile	¥	-	¥	56,051	¥	63,677	¥	75,168	¥	89,987	¥	94,734
		90百分位值	互 90th%ile	¥	-	¥	69,723	¥	76,382	¥	98,219	¥	116,735	¥	132,058
	大专	平均值	Average	¥	-	¥	52,340	¥	63,384	¥	80,088	¥	94,294	¥	101,732
	College	中位值	Median	¥	-	¥	48,081	¥	58,728	¥	75,344	¥	92,543	¥	99,094
		75百分位值	互 75th%ile	¥	-	¥	69,170	¥	78,579	¥	92,761	¥	111,047	¥	116,905
		90百分位值	互 90th%ile	¥	-	¥	86,040	¥	94,258	¥	121,206	¥	144,055	¥	162,964
	本科	平均值	Average	¥	_	¥	66,411	¥	80,425	¥	101,619	¥	119,644	¥	129,082
	Bachelor	中位值	Median	¥	_	¥	61,007	¥	74,516	¥	-		117,422		125,735
	Dacheror	75百分位值		¥	_	¥	87,765	¥	99,705		117,699		140,900		148,334
		90百分位值		¥	_		109,171		119,598		153,792		182,783		206,776
	75 L														
	硕士	平均值	Average	¥	-	¥	83,258		100,827		127,398		149,995		161,827
	Master	中位值	Median	¥	-	¥	76,483		93,419		119,851		147,209		157,631
		75百分位值		¥	-	¥	110,029		124,997		147,556		176,643		185,963
		90百分位值	1 90th%lie	¥	-	¥	136,865	¥	149,937	¥	192,804	¥	229,151	¥	259,230
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	直 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	-	¥	59,305	¥	71,820	¥	90,747	¥	106,843	¥	115,271
	A11	中位值	Median	¥	-	¥	54,480	¥	66,544	¥	85,372	¥	104,859	¥	112,282
		75百分位值	直 75th%ile	¥	-	¥	78,375	¥	89,037	¥	105,106	¥	125,825	¥	132,463
		90百分位值	直 90th%ile	¥	-	¥	97,491	¥	106,802	¥	137,337	¥	163,227	¥	184,653
所有公司性质	中专	平均值	Average	¥	_	¥	39,240	¥	47,520	¥	60,043	¥	70,693	¥	76,269
Overall	High School	中位值	Median	¥		¥	36,047	¥	44,029	¥	56,486	¥	69,380	¥	
Overall	riigir ochoor	75百分位值		¥	_	¥	51,857	¥	•	¥	*	¥	•	¥	•
		90百分位值		Υ	_	Υ	•								•
	1 4						64,505	¥	70,665	¥	90,869		107,999		122,176
	大专	平均值	Average	¥	-	¥	48,423	¥	58,641	¥	•	¥	•	¥	•
	College	中位值	Median	¥	-	¥	44,483	¥	54,333	¥	•	¥	•	¥	•
		75百分位值		¥	-	¥	63,993	¥	72,699	¥	-		102,736		108,157
		90百分位值	直 90th%ile	¥	-	¥	79,601	¥	87,204	¥	112,136	¥	133,275	¥	150,769
	本科	平均值	Average	¥	-	¥	61,441	¥	74,406	¥	94,015	¥	110,691	¥	119,422
	Bachelor	中位值	Median	¥	-	¥	56,442	¥	68,940	¥	88,446	¥	108,635	¥	116,326
		75百分位值	互 75th%ile	¥	-	¥	81,197	¥	92,243	¥	108,891	¥	130,356	¥	137,233
		90百分位值	互 90th%ile	¥	-	¥	101,001	¥	110,648	¥	142,283	¥	169,105	¥	191,302
	硕士	平均值	Average	¥	-	¥	77,027	¥	93,281	¥	117,864	¥	138,770	¥	149,716
	Master	中位值	Median	¥	-	¥	70,760	¥	86,428	¥	110,882	¥	136,192	¥	145,834
		75百分位值	互 75th%ile	¥	-	¥	101,795	¥	115,643	¥	136,513	¥	163,424	¥	172,046
		90百分位值	互 90th%ile	¥	-	¥	126,623	¥	138,716	¥	178,376	¥	212,002	¥	239,830
	博士	平均值	Average	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		75百分位值		¥	_	¥	_	¥	<u>-</u>	¥	_	¥	<u>-</u>	¥	_
		90百分位值		¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	能去坐上						E4.007		60.445				00.047		
	所有学历 All	平均值	Average	Y	-	¥	54,867	¥	66,445	¥	•	¥	•		106,645
	All	中位值	Median	¥	-	¥	50,403	¥	61,564	¥		¥	•		103,880
		75百分位值		¥	-	¥	72,510		•	¥	-		116,409		122,551
		90百分位值	⊥ y∪th%ile	¥	-	¥	90,195	¥	98,809	¥	127,059	¥	151,012	¥	170,834



职位:行政主管 行业: 互联网 Industry: Internet 新酬调查报告。

省/市: 上海 Province/City: Shanghai

编码/ Position Code: SH-INTN-AM-03

职位描述

- 1. 业务主管职位,独立负责工作小组,给下级成员提供 指导或支持并监督他们的日常活动;
- 2. 配合部门经理制定公司行政管理制度并监督执行;
- 3. 为公司所有业务部门提供必要的办公设施及其他后勤支持:
- 4. 负责公司车辆、设备、设施等固定资产的调配及管理;
- 5. 负责办公室其他行政事务。

Position: Executive Supervisor

- 1. Position of Business Supervisor, to be solely in charge of the working group and to direct or support his/her subordinates and supervise their daily activities;
- to cooperate with the Department Manager in formulating the Company's administrative management system and supervise the implementation thereof;
- 3. to provide necessary office facilities and other logistics supports to all of the Company's business departments;
- 4. to be in charge of the allocation and management of such fixed assets as vehicles, equipment and facilities;
- 5. to be in charge of other affairs of the Business Office.

JOB DESCRIPTION

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥32,998	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥588
城市本年平均年薪: City Average Annual Compensation:	¥61,297	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥59,458	培训计划 Training Plan	63%	¥291
预计2007年增幅: 2007 Annual Raise:	7.66%	商业医疗保险 Commercial Healthy Insurance	67%	¥70
本科以上学历比例: %of Sample with bachelor degree or above:	44%	商业人身意外险 Commercial Accidental Insurance	53%	¥24
平均工作年数: Average Year of Work Experience:	6.88年	补充养老保险 Supplementary Insurance Plans	10%	¥376
本行业总样本数: Total Number of Samples:	146	补充住房公积金 Housing Allowance	21%	¥223
2006年离职率 Voluntary Attrition Rate:	21%	有薪假期(天) Pay Leave	100%	10.84

本行业薪酬水平按公司性质分布/ By Company	Тур	е						
公司性质	F	中位值	75 E	百分位值	90百分位值	7	P均值	相当于平均年薪的倍数
Company Type	N	/ledian	7!	5th%ile	90th%ile	A	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	78,999	¥	108,712	¥ 137,621	¥	82,417	1.39
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	61,602	Y	84,772	¥ 107,314	Y	64,268	1.08
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	63,067	¥	86,788	¥ 109,866	¥	65,796	1.11
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	57,557	¥	79,205	¥ 100,267	¥	60,047	1.01
民营/私营企业 Local Private Enterprise	¥	49,535	¥	68,166	¥ 86,292	¥	51,678	0.87
国营企业/国内上市 State Owned Enterprise/Public Company	¥	53,907	¥	74,183	¥ 93,909	¥	56,240	0.95
行业平均 Industry Average	¥	56,992	¥	78,428	¥ 99,283	¥	59,458	1.00

薪资组成 C	&B Component			
公司性	顶	外商独资(非欧美	全业)
Company	Type Wholly Owned	Foreign Enterprise (Othe	er natio	nalities)
薪资项目	名称	享有者比例	2	z均值
Salary It	tem	% Eligible	Α	verage
月基本工资	Base Salary		¥	4,019
月固定津贴	Allowances	90%	¥	515
月奖金/提成	Monthly Bonus/Commision	52%	¥	563
月其它浮动收入	Other Monthly Bonus	15%	¥	378
月总收入	Monthly Total Income		¥	4,835
年奖金收入	Annual Bonus	57%	¥	8,108
月薪数量	The Number of Salary			12.33
总年薪	Annual Total Income		¥	64,268
<u>'</u>				

	分布 % Distribution	平均值 Average
一般 Elementary	33%	¥50,735
良好 Intermediate	40%	¥56,924
熟练 Advanced	20%	¥69,115
精通 Proficient	8%	¥79,140





Mindy Ourseld range Enlarges High School 中値 Miclain 大き 33,800 × 32,830 × 42,340 × 48,803 × 52,320 × 57,254 × 77,724	综合分析/ Compreh	ensive Ana	alysis													
中央	公司姓氏	人民					Ξ)		Ξхр		(ye	•		8-10		> 10
外側側側(中球 神物) 中側		7,10	, i j j , + 1	(IVID) I Cal		` _		2 0		0 0				0 10		/ 10
	外商独资(非欧美企业)	中专	平均值	Average	¥	35,764	¥	42,717	¥	46,384	¥	52,844	¥	57,699	¥	60,633
大き 一部値 Average	Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	33,690	¥	39,293	¥	42,394	¥	48,893	¥	52,320	¥	55,743
大き 中州佐 Median	(Other nationalities)		75百分位值	互 75th%ile	¥	43,480	¥	49,450	¥	58,345	¥	65,412	¥	72,547	¥	79,214
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Page		大专	平均值	Average	¥	43,264	¥	51,675	¥	56,112	¥	63,926	¥	69,799	¥	73,348
本科 学物信 Average 7 5 1,700 2 7 79,264 7 9 40.82 7 123,628 7 132,500 2 1 70.05 7 1 70.05 7 1 70.0			中位值	Median	¥	40,756	¥	47,533	¥	51,285	¥	59,146	¥	63,293	¥	67,433
本科 平均値 Average Y 51,676 Y 61,723 Y 67,022 Y 76,355 Y 83,371 Y 87,610 P 位産権 Median Y 48,680 Y 56,775 Y 61,256 Y 70,646 Y 75,599 Y 80,545 Y 14,458 Y 60,607 Y 74,656 Y 75,646 Y 75,696 Y 76,666 Y 75,666 Y 76,666 Y 75,666 Y 76,666 Y			75百分位值	1 75th%ile	¥	52,598	¥	59,820	¥	70,580	¥	79,130	¥	87,761	¥	95,826
Bachelor 中位館 Median Y			90百分位值	1 90th%ile	¥	61,258	¥	71,702	¥	79,264	¥	94,052	¥	123,628	¥	132,500
解		本科	平均值	Average	¥	51,676	¥	61,723	¥	67,022	¥	76,355	¥	83,371	¥	87,610
横性 特別的 中の日本 中			中位值	Median	¥	48,680	¥	56,775	¥	61,256	¥	70,646	¥	75,599	¥	80,545
解士 特性			75百分位值	1 75th%ile	¥	62,825	¥	71,452	¥	84,304	¥	94,516	¥	104,825	¥	114,458
Master 中位値 Median 以 60.607 以 70.686 以 70.685 以 81.956 以 94.122 以 100.279 75百分位信 90mm/de 以 75.218 以 83.956 以 104.960 以 117.674 以 130.509 以 142.502 以 17.004 以 1			90百分位值	互 90th%ile	¥	73,169	¥	85,643	¥	94,675	¥	112,339	¥	147,665	¥	158,263
Master 中位値 Median 以 60.607 以 70.686 以 70.685 以 81.956 以 94.122 以 100.279 75百分位信 90mm/de 以 75.218 以 83.956 以 104.960 以 117.674 以 130.509 以 142.502 以 17.004 以 1		硕士	平均值	Average	¥	64,337	¥	76,846	¥	83,443	¥	95,063	¥	103,798	¥	109,076
特出		Master	中位值	Median	¥	60,607	¥	70,686	¥	76,265	¥	87,956	¥	94,122	¥	100,279
横士 平均値 Average			75百分位值	互 75th%ile	¥	78,218	¥	88,958	¥	104,960	¥	117,674	¥	130,509	¥	142,502
Poctor			90百分位值	1 90th%ile	¥	91,097	¥	106,627	¥	117,872	¥	139,863	¥	183,846	¥	197,040
所有学历		博士	平均值	Average	¥	_	¥	-	¥	-	¥	-	¥	-	¥	-
所有学历		Doctor	中位值	Median	¥	_	¥	-	¥	-	¥	-	¥	-	¥	-
所有学历			75百分位值	1 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
All 中位値 Median Y 44,280 Y 51,644 Y 55,720 Y 64,261 Y 68,766 Y 73,265 Y 73,265 Y 75,666 Y 73,265 Y 75,666 Y 73,265 Y 75,666 Y 75,666 Y 73,265 Y 75,666 Y 75			90百分位值	互 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
All 中位値 Median Y 44,280 Y 51,644 Y 55,720 Y 64,261 Y 68,766 Y 73,265 Y 73,265 Y 75,666 Y 73,265 Y 75,666 Y 73,265 Y 75,666 Y 75,666 Y 73,265 Y 75,666 Y 75		所有学历	平均值	Average	¥	47,005	¥	56,144	¥	60,964	¥	69,454	¥	75,836	¥	79,692
所有公司性原 中专 平均値 Average Y 33,087 Y 39,520 Y 42,913 Y 48,889 Y 53,381 Y 56,095 Overall Pigh School 中位値 Median Y 31,169 Y 40,226 Y 45,749 Y 53,979 Y 60,517 Y 67,118 Y 73,286 P0 自分位值 75lh%lle Y 40,226 Y 47,808 Y 51,912 Y 59,142 Y 64,576 Y 67,859 P0 百分位值 75lh%lle Y 46,849 Y 54,836 Y 60,619 Y 71,929 Y 94,548 Y 101,334 P0 P0 E0				Median	¥	•		•		•		•		•		73,265
所有公司性质 Diverall 中专 平均値 Average Y 33,087 Y 39,520 Y 42,913 Y 48,889 Y 53,381 Y 56,095 Diverall High School 中位値 Median Y 31,169 Y 36,353 Y 39,222 Y 45,234 Y 48,405 Y 51,572 75百分位値 75lh%lie Y 40,226 Y 45,749 Y 53,979 Y 60,517 Y 67,118 Y 73,266 90百分位値 90lh%lie Y 46,849 Y 54,836 Y 60,619 Y 71,929 Y 94,548 Y 101,334 大专 平均値 Average Y 40,026 Y 47,808 Y 51,912 Y 59,142 Y 64,576 Y 67,859 College 中位値 Median Y 37,706 Y 43,976 Y 47,447 Y 54,720 Y 58,556 Y 62,387 75百分位值 75lh%lie Y 48,662 Y 55,344 Y 65,299 Y 73,208 Y 81,194 Y 88,655 90百分位值 90lh%lie Y 46,862 Y 55,344 Y 65,299 Y 73,208 Y 81,194 Y 88,655 A本科 平均值 Average Y 47,809 Y 57,104 Y 62,006 Y 70,641 Y 77,132 Y 81,054 Bachelor 中位値 Median Y 45,037 Y 52,527 Y 56,672 Y 65,359 Y 69,941 Y 74,517 75百分位值 75lh%lie Y 58,123 Y 66,104 Y 77,995 Y 87,443 Y 96,980 Y 105,893 90百分位值 90lh%lie Y 67,693 Y 79,234 Y 87,590 Y 103,932 Y 136,615 Y 146,419 硕士 平均值 Average Y 59,523 Y 71,095 Y 77,199 Y 87,949 Y 96,030 Y 100,913 Master 中位值 Median Y 56,072 Y 65,397 Y 70,558 Y 81,373 Y 87,078 Y 92,775 75百分位值 75lh%lie Y 72,364 Y 82,301 Y 97,105 Y 108,868 Y 120,742 Y 131,838 90百分位值 90lh%lie Y 84,279 Y 98,647 Y 109,051 Y 129,397 Y 170,088 Y 182,295 博士 平均值 Average Y - Y - Y - Y - Y - Y - Y - Y - Y - Y			75百分位值	打 75th%ile	¥	57,147	¥	64,994	¥	76,685	¥	85,974	¥	95,351	¥	104,114
Noverall High School 中位値 Median Y 31,169 Y 36,353 Y 39,222 Y 45,234 Y 48,405 Y 51,572			90百分位值	1 90th%ile	¥	66,556	¥	77,903	¥	86,119	¥	102,186	¥	134,319	¥	143,960
Noverall High School 中位値 Median Y 31,169 Y 36,353 Y 39,222 Y 45,234 Y 48,405 Y 51,572	所有公司性质	中专	平均值	Average	¥	33.087	¥	39.520	¥	42.913	¥	48.889	¥	53.381	¥	56.095
大き でかん では、	Overall			-		•								•		
大专 四百分位值 90th%ile Y 46,849 Y 54,836 Y 60,619 Y 71,929 Y 94,548 Y 101,334 大专 平均值 Average 中位值 Median Y 37,706 Y 43,976 Y 47,447 Y 59,142 Y 64,576 Y 62,387 75百分位值 75th%ile P位值 Median Y 37,706 Y 43,976 Y 47,447 Y 54,720 Y 58,556 Y 62,387 本科 P均值 Average P位值 Median P 4 48,662 Y 55,344 Y 65,299 Y 73,208 Y 81,194 Y 88,655 90百分位值 90th%ile P位值 Median P 4 45,037 Y 52,527 Y 56,672 Y 65,359 Y 69,941 Y 74,517 75百分位值 75th%ile P 4 67,693 Y 79,234 Y 87,590 Y 103,932 Y 136,615 Y 146,419 例百分位值 P位值 Median P 4 45,037 Y 52,527 Y 56,672 Y 65,359 Y 69,941 Y 74,517 75百分位值 75th%ile P 2 50,006 Y 70,641 Y 77,132 Y 81,054 内面 2 P均值 Median P 4 45,037 Y 52,527 Y 56,672 Y 65,359 Y 69,941 Y 74,517 不均值 Median P 4 56,036 Y 79,234 Y 87,590 Y 103,932 Y 136,615 Y 146,419 例面 3 P均值 Median P 4 56,072 Y 65,397 Y 70,558 Y 81,373 Y 87,078 Y 92,775 75百分位值 75th%ile P 7 73,644 Y 82,301 Y 97,105 Y 108,868 Y 120,742 Y 131,838 90百分位值 90th%ile P 7 84,279 Y 98,647 Y 109,051 Y 129,397 Y 170,088 Y 182,295 博士 P均值 Average Y - Y - Y - Y - Y - Y - Y - Y - Y - Y		g 0000.				•		•		•		•		•		•
大专 平均値 Average Y 40,026 Y 47,808 Y 51,912 Y 59,142 Y 64,576 Y 67,859 College 中位値 Median Y 37,706 Y 43,976 Y 47,447 Y 54,720 Y 58,556 Y 62,387 75百分位值 75th%ile Y 48,662 Y 55,344 Y 65,299 Y 73,208 Y 81,194 Y 88,655 90百分位值 90th%ile Y 56,674 Y 66,336 Y 73,332 Y 87,013 Y 114,376 Y 122,585 本科 平均值 Average Y 47,809 Y 57,104 Y 62,006 Y 70,641 Y 77,132 Y 81,054 Bachelor 中位值 Median Y 45,037 Y 52,527 Y 56,672 Y 66,359 Y 69,941 Y 74,517 75百分位值 75th%ile Y 67,693 Y 79,234 Y 87,590 Y 103,932 Y 136,615 Y 146,419 硕士 平均值 Average Y 59,523 Y 71,095 Y 77,199 Y 87,949 Y 96,030 Y 100,913 Master 中位值 Median Y 56,072 Y 65,397 Y 70,558 Y 81,373 Y 87,078 Y 92,775 75百分位值 75th%ile Y 72,364 Y 82,301 Y 97,105 Y 108,868 Y 120,742 Y 131,838 90百分位值 90th%ile Y 84,279 Y 98,647 Y 109,051 Y 129,397 Y 170,088 Y 182,295 博士 平均值 Average Y - Y - Y - Y - Y - Y - Y - Y - Y - Y						•		•								
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博士 平均值 Average Y - Y <th< td=""><td></td><td></td><td></td><td></td><td></td><td>•</td><td></td><td>•</td><td></td><td>•</td><td></td><td>•</td><td></td><td>•</td><td></td><td>-</td></th<>						•		•		•		•		•		-
Doctor 中位值 Median Y - - Y - - Y - - Y - - - - -		埔上								,		,				
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所有学历 平均值 Average Y 43,488 Y 51,943 Y 56,402 Y 64,256 Y 70,161 Y 73,728 All 中位值 Median Y 40,967 Y 47,779 Y 51,550 Y 59,452 Y 63,620 Y 67,782 75百分位值 75th%ile Y 52,870 Y 60,130 Y 70,946 Y 79,540 Y 88,216 Y 96,322		_ 55.01				_		_		-		-				-
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75百分位值 75th%ile Y 52,870 Y 60,130 Y 70,946 Y 79,540 Y 88,216 Y 96,322				ŭ		•		•		•				•		•
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职位描述

新酬调查报告。

职位:行政专员 行业: 互联网 Industry: Internet

Position: Administrative Specialist

省/市: Province/City: Shanghai

编码/ Position Code. SH-INTN-AM-05

JOB DESCRIPTION

- 1. 普通工作人员职位,协助上级执行一般的不需较多工 作经验的任务;
- 2. 公司日常行政管理的运作(包括运送安排、邮件和固 定的供给等等);
- 3. 负责公司的档案管理及各类文件、资料的鉴定及统计 管理工作;
- 4. 负责各类会务的安排工作;
- 5. 协助行政经理对各项行政事务的安排及执行;
- 6. 完成上级交给的其它事务性工作。

- 1. Position of Ordinary Staff, to assist the superior in performing the general tasks required less work experience:
- 2. to conduct the operation of the Company's daily administrative management (including the transportation arrangement, mails and fixed provisions, etc.);
- 3. to be in charge of the Company's files management and the appraisal and statistic management work of various documents and materials;
- 4. to be in charge of the arrangement of various exhibitions and events;
- 5. to assist the Administrative Manager in arranging and performing various administrative affairs;
- $\ensuremath{\text{6}}.$ to fulfill other routine works required by the superior.

快速索引数据/ Index Data	
全国本年平均年薪:	¥21,514
National Average Annual Compensation:	1 21,014
城市本年平均年薪:	¥39,546
City Average Annual Compensation:	1 53,540
本城市本行业平均年薪:	¥37,471
Industry Average Annual Compensation:	1 31,41 1
预计2007年增幅:	6.83%
2007 Annual Raise:	0.0376
本科以上学历比例:	25%
%of Sample with bachelor degree or above :	25/0
平均工作年数:	4.60 年
Average Year of Work Experience:	4.00 ∓
本行业总样本数:	109
Total Number of Samples:	103
2006年离职率	24%
Voluntary Attrition Rate:	24 /0

福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥358
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,016
培训计划 Training Plan	37%	¥56
商业医疗保险 Commercial Healthy Insurance	53%	¥64
商业人身意外险 Commercial Accidental Insurance	24%	¥18
补充养老保险 Supplementary Insurance Plans	5%	¥233
补充住房公积金 Housing Allowance	9%	¥137
有薪假期(天) Pay Leave	100%	7.54

本行业薪酬水平按公司性质分布/ By Company	Тур	е							
公司性质		中位值		百分位值		百分位值	7	P均值	相当于平均年薪的倍数
Company Type	N	/ledian	75	5th%ile	9	Oth%ile	A	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	42,193	¥	54,396	¥	69,106	¥	46,109	1.23
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	35,301	¥	45,511	¥	57,818	¥	38,577	1.03
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	39,095	Y	50,403	¥	64,033	¥	42,724	1.14
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	33,354	Y	43,001	¥	54,629	¥	36,449	0.97
民营/私营企业 Local Private Enterprise	¥	30,626	Y	39,483	¥	50,161	¥	33,468	0.89
国营企业/国内上市 State Owned Enterprise/Public Company	¥	32,622	Y	42,057	¥	53,431	¥	35,650	0.95
行业平均 Industry Average	¥	34,288	¥	44,205	¥	56,159	¥	37,471	1.00

薪资组成 C8	&B Component			
公司性	质 /	外商独资(非欧美	企业)
Company	Typε Wholly Owned	Foreign Enterprise (Othe	er natio	nalities)
薪资项目	名称	享有者比例	7	Z均值
Salary It	em	% Eligible	Α	verage
月基本工资	Base Salary		¥	2,651
月固定津贴	Allowances	51%	¥	361
月奖金/提成	Monthly Bonus/Commision	49%	¥	390
月其它浮动收入	Other Monthly Bonus	10%	¥	290
月总收入	Monthly Total Income		¥	3,056
年奖金收入	Annual Bonus	20%	¥	4,389
月薪数量	The Number of Salary			12.34
总年薪	Annual Total Income		¥	38,577
	·	· ·		

	分布 % Distribution	平均值 Average
一般 Elementary	37%	¥32,903
良好 Intermediate	41%	¥36,865
熟练 Advanced	17%	¥42,874
精通 Proficient	5%	¥47,640





综合分析/ Comprehensive Analysis					工作年资(年) Work Experience					(years)					
公司性质	人民	吊/年 F	RMB/Year		< 2		2-3	-//	3-5	`,'	5-8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	¥	25,426	¥	27,255	¥	31,612	¥	37,401	¥	42,728	¥	44,933
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	23,911	¥	25,906	¥	28,838	¥	33,767	¥	38,023	¥	40,544
(Other nationalities)		75百分位值	直 75th%ile	¥	29,951	¥	32,568	¥	36,234	¥	43,028	¥	50,245	¥	56,359
		90百分位值	直 90th%ile	¥	36,818	¥	40,045	¥	45,879	¥	57,255	¥	62,447	¥	68,040
	大专	平均值	Average	¥	30,206	¥	32,380	¥	37,555	¥	44,433	¥	50,762	¥	53,382
	College	中位值	Median	¥	28,406	¥	30,777	¥	34,260	¥	40,116	¥	45,172	¥	48,167
		75百分位值	直 75th%ile	¥	35,583	¥	38,692	¥	43,047	¥	51,118	¥	59,692	¥	66,955
		90百分位值	直 90th%ile	¥	43,740	¥	47,574	¥	54,506	¥	68,020	¥	74,188	¥	80,833
	本科	平均值	Average	¥	37,510	¥	40,209	¥	46,636	¥	55,177	¥	63,036	¥	66,289
	Bachelor	中位值	Median	¥	35,275	¥	38,219	¥	42,544	¥	49,816	¥	56,095	¥	59,813
	Dacheror	75百分位值		¥	44,186	¥	48,047	¥	53,456	¥	63,479	¥	74,126	¥	83,145
		90百分位值		¥	54,317	Y	59,078	¥	67,685	Y	84,467	¥	92,127		100,378
	TT: 1				54,517		33,070		07,000		04,407		52,127		100,070
	硕士	平均值	Average	¥	-	Y	-	¥	-	¥	-	¥	-	¥	-
	Master	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位位	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	直 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位位	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	31,284	¥	33,535	¥	38,895	¥	46,018	¥	52,573	¥	55,286
	A11	中位值	Median	¥	29,420	¥	31,875	¥	35,483	¥	41,548	¥	46,784	¥	49,885
		75百分位值	直 75th%ile	¥	36,852	¥	40,072	¥	44,583	¥	52,942	¥	61,822	¥	69,344
		90百分位值	直 90th%ile	¥	45,301	¥	49,271	¥	56,450	¥	70,447	¥	76,835	¥	83,717
	中专	平均值	Avorago	¥	24,697	v	26,473	V	30,705	¥	36,328	v	41,503	¥	43,644
から A B 圧灰 Overall	High School	中位值	Average Median			¥	*	¥	·		•	¥	*		
Overali	HIGH SCHOOL		_	Y	23,225	¥	25,163	¥	28,011	Y	32,799	¥	36,933	¥	39,381
		75百分位值 90百分位值		Y	29,092	Y	•	¥	35,195	Y	41,794	¥	48,804	¥	54,742
			<u>1</u> 90(11%)118	¥	35,762	¥	38,896	¥	44,563	¥	55,613	¥	60,656	¥	66,088
	大专	平均值	Average	¥	29,340	¥	31,451	¥	36,478	¥	43,159	¥	49,306	¥	51,850
	College	中位值	Median	¥	27,591	¥	29,894	¥	33,278	¥	38,966	¥	43,877	¥	46,785
		75百分位位		¥	34,562	¥	37,582	¥	41,812	¥	49,652	¥	57,980	¥	65,034
		90百分位位	直 90th%ile	¥	42,486	¥	46,210	¥	52,942	Y	66,069	¥	72,060	¥	78,514
	本科	平均值	Average	¥	36,434	¥	39,056	¥	45,298	¥	53,594	¥	61,228	¥	64,388
	Bachelor	中位值	Median	¥	34,263	¥	37,122	¥	41,324	¥	48,387	¥	54,486	¥	58,098
		75百分位值	直 75th%ile	¥	42,919	¥	46,669	¥	51,922	¥	61,658	¥	72,000	¥	80,760
		90百分位值	直 90th%ile	¥	52,759	¥	57,383	¥	65,744	¥	82,044	¥	89,484	¥	97,499
	硕士	平均值	Average	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	Master	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		75百分位值	直 75th%ile	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		90百分位值		¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	抽上														
	博士 Doctor	平均值	Average	¥	-	Y	-	¥	-	Y	-	Y	-	Y	-
	Doctor	中位值	Median	¥	-	Y	-	Y	-	¥	-	¥	-	¥	-
		75百分位值		¥	-	Y	-	¥	-	¥	-	Y	-	¥	-
		90百分位位		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	30,387	¥	32,573	¥	37,779	¥	44,698	¥	51,065	¥	53,700
	All	中位值	Median	¥	28,576	¥	30,960	¥	34,465	¥	40,356	¥	45,442	¥	48,454
		75百分位值	直 75th%ile	¥	35,795	¥	38,923	¥	43,304	¥	51,423	¥	60,049	¥	67,355
		90百分位值	直 90th%ile	¥	44,002	¥	47,858	¥	54,831	¥	68,426	¥	74,631	¥	81,315



职位描述

训及评估;

世海/日本 001

新酬调查报告。

职位:人力资源经理 行业: 互联网 Industry: Internet

Position:Human Resources Manager

定、参与或协助上层执行相关的政策和制度;

省/市: 上海 Province/City: Shanghai

编码/ Position Code: SH-INTN-HR-02

JOB DESCRIPTION

- Position of Mid-level Management, to be responsible for the main objectives and plans within his/her function & field and to formulate, participate in or assist the superior in implementing related policies and systems;
- 2. to be in charge of the Department's daily management work and the members' management, direction, training and assessment;
- 3. to be responsible for implementing the Company's human resources strategies;
- 4. to plan, direct, supervise and coordinate such management works as the recruitment, welfare, training, performance and employee relations of his/her subordinates and employees;
- 5. to be responsible for the internal organization and management of the human resources;
- to analyze relevant materials, to diagnose the Company's human resources and to perfect relevant policies.

OD DECOR. HOR

3. 负责公司人力资源战略的执行; 4. 规划、指导、监督、协调下属及员工的聘用、福利、培训、绩效、员工关系等管理工作;

1. 中层管理职位,负责其功能领域内主要目标和计划,制

2. 负责部门的日常管理工作及部门员工的管理、指导、培

5. 负责人力资源内部的组织管理;

6. 分析相关资料,进行企业人力资源诊断,并对相关政策进行完善。

快速索引数据/ Index Data	
全国本年平均年薪: National Average Annual Compensation:	¥71,116
城市本年平均年薪:	¥130,647
City Average Annual Compensation: 本城市本行业平均年薪:	¥141,099
Industry Average Annual Compensation: 预计2007年增幅:	7.52%
2007 Annual Raise: 本科以上学历比例:	
%of Sample with bachelor degree or above :	68%
平均工作年数: Average Year of Work Experience:	8.66 年
本行业总样本数: Total Number of Samples:	167
2006年离职率 Voluntary Attrition Rate:	18%
Voluntary / ttitition reace.	

福利分析/Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥813
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
培训计划 Training Plan	79%	¥802
商业医疗保险 Commercial Healthy Insurance	61%	¥ 7 6
商业人身意外险 Commercial Accidental Insurance	62%	¥26
补充养老保险 Supplementary Insurance Plans	25%	¥926
补充住房公积金	28%	¥415
Housing Allowance 有薪假期(天) Pav Leave	100%	14.02

本行业薪酬水平按公司性质分布/ By Company	Туре				
公司性质	中位值	75百分位值	90百分位值	平均值	相当于平均年薪的倍数
Company Type	Median	75th%ile	90th%ile	Average	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥ 202,191	¥ 281,569	¥ 332,611	¥ 198,594	1.41
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥ 148,078	¥ 206,211	¥ 243,593	¥ 145,443	1.03
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥ 177,719	¥ 247,490	¥ 292,354	¥ 174,557	1.24
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥ 141,560	¥ 197,135	¥ 232,871	¥ 139,041	0.99
民营/私营企业 Local Private Enterprise	¥ 122,532	¥ 170,636	¥ 201,568	¥ 120,352	0.85
国营企业/国内上市 State Owned Enterprise/Public Company	¥ 136,649	¥ 190,296	¥ 224,792	¥ 134,218	0.95
行业平均 Industry Average	¥ 143,655	¥ 200,052	¥ 236,317	¥ 141,099	1.00

薪资组成 C&E	3 Component									
公司性质	Į g	卜商独资 (非欧美	企业)						
Company Ty	yp∈ Wholly Owned F	Wholly Owned Foreign Enterprise (Other nationalities)								
薪资项目名	i称	享有者比例	7	P均值						
Salary Iten	n	% Eligible	P	Average						
月基本工资	Base Salary		¥	8,144						
月固定津贴	Allowances	82%	¥	1,854						
月奖金/提成 Mo	onthly Bonus/Commision	40%	¥	1,885						
月其它浮动收入	Other Monthly Bonus	18%	¥	1,149						
月总收入	Monthly Total Income		¥	10,636						
年奖金收入	Annual Bonus	69%	¥	18,485						
月薪数量	The Number of Salary			12.47						
总年薪	Annual Total Income		¥	145,443						

	分布 % Distribution	平均值 Average
一般 Elementary	18%	¥113,260
良好 Intermediate	39%	¥128,459
熟练 Advanced	25%	¥152,387
精通 Proficient	18%	¥173,552





综合分析/ Compreh		,		工作年	工作年资(年) Work Experience (years)										
公司性质	人民	.币/年 F	RMB/Year	< 2			2-3		3-5	`,	5–8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
(Other nationalities)		75百分位值	75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	104,454	¥	112,344	¥	124,260	¥	131,231	¥	141,777
	College	中位值	Median	¥	-	¥	93,251	¥	105,325	¥	115,999	¥	119,514	¥	133,575
		75百分位值	75th%ile	¥	-	¥	122,050	¥	141,207	¥	156,745	¥	173,841	¥	189,817
		90百分位值	90th%ile	¥	-	¥	143,436	¥	157,009	¥	186,302	¥	205,049	¥	230,053
	本科	平均值	Average	¥	_	¥	132,870	¥	142,905	¥	158,063	¥	166,931	¥	180,345
	Bachelor	中位值	Median	¥	_		118,618		•		147,555		152,027		169,912
	Bacheror	75百分位值		¥	_		155,252		179,621		199,385		221,133		241,454
		90百分位值		¥	_		182,456		199,721		236,983		260,830		292,636
	石石 1.	平均值													
	硕士	中位值	Average	¥	-		167,488		180,138		199,246		210,424		227,334
	Master	平位但 75百分位值	Median	Y	-		•		168,884		186,000		191,637		214,182
			_	¥	-		•		226,420		251,334		278,748		304,364
		90百分位值		¥	-		229,994	Ť	251,758	Ť	298,728	Ť	328,788		368,881
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	i 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	-	¥	129,658	¥	139,451	¥	154,242	¥	162,896	¥	175,986
	A11	中位值	Median	¥	-	¥	115,751	¥	130,739	¥	143,989	¥	148,352	¥	165,805
		75百分位值	75th%ile	¥	-	¥	151,499	¥	175,279	¥	194,566	¥	215,788	¥	235,618
		90百分位值	90th%ile	¥	-	¥	178,046	¥	194,894	¥	231,255	¥	254,526	¥	285,563
	中专	平均值	Average	¥	_	¥	_	¥	_	¥	-	¥	-	¥	_
Overall	High School	中位值	Median	¥		¥	_	¥	_	¥	_	¥	_	¥	_
Overdii	riigir ochoor	75百分位值		¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		90百分位值		Υ	-		_		_		_	¥	_	¥	_
	1 4					¥		¥		¥					
	大专	平均值	Average	¥	-		101,335		108,988		120,549		,		137,542
	College	中位值	Median	¥	-	¥	,		102,179		112,535		115,945		129,585
		75百分位值		¥	-	¥	118,405	¥	136,990		152,063	¥	168,649		184,148
		90百分位值	90th%ile	¥	-	¥	139,152	¥	152,320	¥	180,738	¥	198,925	¥	223,182
	本科	平均值	Average	¥	-	¥	128,901	¥	138,637	¥	153,342	¥	161,946	¥	174,959
	Bachelor	中位值	Median	¥	-	¥	115,076	¥	129,976	¥	143,148	¥	147,486	¥	164,837
		75百分位值	75th%ile	¥	-	¥	150,615	¥	174,256	¥	193,430	¥	214,528	¥	234,243
		90百分位值	í 90th%ile	¥	-	¥	177,006	¥	193,756	¥	229,905	¥	253,040	¥	283,896
	硕士	平均值	Average	¥	-	¥	162,486	¥	174,758	¥	193,295	¥	204,140	¥	220,544
	Master	中位值	Median	¥	-	¥	145,058	¥	163,840	¥	180,445	¥	185,913	¥	207,785
		75百分位值	75th%ile	¥	-	¥	189,857	¥	219,658	¥	243,827	¥	270,423	¥	295,274
		90百分位值	90th%ile	¥	-	¥	223,125	¥	244,239	¥	289,806	¥	318,968	¥	357,864
	博士	平均值	Average	¥	_	¥	_	¥	_	¥	_	¥	_	¥	-
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		75百分位值		Y	_	¥	_	¥	_	¥	_	¥	_	¥	_
		90百分位值		Y	_	¥	_	¥		¥	_	¥	_	¥	_
	化去坐尺	-											450.001		
	所有学历 All	平均值	Average	¥	-		125,786		135,286		149,636		158,031		170,730
	All	中位值	Median	¥	-		112,294		126,834		139,688		143,921		160,853
		75百分位值		¥	-		•		170,044		-		209,343		228,58
		90百分位值	yuth%ile	Y	-	¥	172,728	¥	189,073	¥	224,348	¥	246,924	¥	277,034



新酬调查报告🗲

省/市:

职位:薪资福利主管 行业: Industry: Internet Position: Compensation & Benefits

Supervisor 职位描述 互联网

Province/City: Shanghai 编码/ Position Code. SH-INTN-HR-11

JOB DESCRIPTION

- 1. 业务主管职位,独立负责工作小组,给下级成员提供 指导或支持并监督他们的日常活动;
- 2. 协助制定、完善公司薪资管理制度;
- 3. 调查统计薪资资料,建立薪资档案;
- 4. 审核、监督各项目公司人工成本的核发;
- 5. 调查了解各地区薪资政策和薪资水平,为公司决策提 供依据。
- 1. Position of Business Supervisor, to be solely in charge of the working group and to direct or support his/her subordinates and supervise their daily activities;
- 2. to assist in formulating and perfecting the Company's salaries management system;
- 3. to survey and count the salaries materials and to set up the salaries files;
- 4. to check and supervise the examination and payment of the human costs of all project
- 5. to survey and understand the salaries policies and levels of all districts and to provide the basis for the Company's decision-making.

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥39,706	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥700
城市本年平均年薪: City Average Annual Compensation:	¥72,288	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥75,179	培训计划 Training Plan	63%	¥291
预计2007年增幅: 2007 Annual Raise:	7.66%	商业医疗保险 Commercial Healthy Insurance	67%	¥70
本科以上学历比例: %of Sample with bachelor degree or above:	51%	商业人身意外险 Commercial Accidental Insurance	53%	¥24
平均工作年数: Average Year of Work Experience:	6.47年	补充养老保险 Supplementary Insurance Plans	10%	¥376
本行业总样本数: Total Number of Samples:	118	补充住房公积金 Housing Allowance	21%	¥ 223
2006年离职率 Voluntary Attrition Rate:	21%	有薪假期(天) Pay Leave	100%	10.84

本行业薪酬水平按公司性质分布/ By Company	Тур	е						
公司性质	F	中位值	75	百分位值	90百分位值	2	平均值	相当于平均年薪的倍数
Company Type	1	Median	7	5th%ile	90th%ile	P	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	98,073	¥	135,039	¥ 166,975	¥	104,485	1.39
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	71,821	¥	98,892	¥ 122,280	¥	76,517	1.02
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American) 合资/合作(非欧美企业)	¥	79,732	¥	109,785	¥ 135,749	¥	84,945	1.13
Joint Venture/ Cooperative (Other nationalities) 民营/私营企业	¥	69,974	¥	96,349	¥ 119,135	¥	74,549	0.99
Local Private Enterprise 国营企业/国内上市	¥	58,161	¥	80,083	¥ 99,023	¥	61,964	0.82
State Owned Enterprise/Public Company 行业平均	¥	65,413	¥	90,068	¥ 111,369	¥	69,689	0.93
1) 地土が Industry Average	¥	70,566	¥	97,164	¥ 120,143	¥	75,179	1.00

薪资组成 C	&B Component			
公司性		外商独资(非欧美	企业)
Company	/ Typε Wholly Owned	Foreign Enterprise (Other	er natio	nalities)
薪资项目	名称	享有者比例	2	Z均值
Salary I	tem	% Eligible	А	verage
月基本工资	Base Salary		¥	4,785
月固定津贴	Allowances	90%	¥	613
月奖金/提成	Monthly Bonus/Commision	52%	¥	671
月其它浮动收入	Other Monthly Bonus	15%	¥	450
月总收入	Monthly Total Income		¥	5,757
年奖金收入	Annual Bonus	57%	¥	9,653
月薪数量	The Number of Salary			12.33
总年薪	Annual Total Income		¥	76,517

	分布 % Distribution	平均值 Average
一般 Elementary	28%	¥59,198
良好 Intermediate	42%	¥ 72,412
熟练 Advanced	22%	¥90,315
精通 Proficient	8%	¥101,226





综合分析/ Comprehensive Analysis				工作年资(年) Work Experience(years)											
公司性质	人民	市/年 F	RMB/Year	Т 1	〈 2	-)	2-3	-xp	3-5	ус	5-8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	Y	39,245	¥	46,875	¥	50,900	¥	57,988	¥	63,316	¥	66,536
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	36,970	¥	43,118	¥	46,521	¥	53,652	¥	57,414	¥	61,170
(Other nationalities)		75百分位值	互 75th%ile	¥	47,712	¥	54,264	¥	64,025	¥	71,780	¥	79,610	¥	86,926
		90百分位值	互 90th%ile	¥	55,568	¥	65,042	¥	71,901	¥	85,316	¥	112,145	¥	120,193
	大专	平均值	Average	¥	49,332	¥	58,923	¥	63,982	¥	72,892	¥	79,589	¥	83,636
	College	中位值	Median	¥	46,472	¥	54,200	¥	58,478	¥	67,442	¥	72,170	¥	76,891
		75百分位值	互 75th%ile	¥	59,975	¥	68,211	¥	80,480	¥	90,229	¥	100,071	¥	109,267
		90百分位值	互 90th%ile	¥	69,850	¥	81,758	¥	90,381	¥	107,243	¥	140,968	¥	151,085
	本科	平均值	Average	¥	63,189	¥	75,474	¥	81,954	¥	93,367	¥	101,946	¥	107,129
	Bachelor	中位值	Median	¥	59,526	¥	69,425	¥	74,904	¥	86,386	¥	•	¥	•
	Dacheror	75百分位值		¥	76,822	¥	87,371		103,087		115,574		128,180		139,959
		90百分位值		¥	89,471		104,724		115,769		137,368		180,565		193,524
	TE 1.	-													-
	硕士	平均值	Average	Y	78,777	Y	94,093		102,171		116,399		127,094		133,557
	Master	中位值	Median	¥	74,210	Y	86,551		93,382		107,696		115,247		122,786
		75百分位值		¥	95,773		108,924		128,517		144,085		159,800		174,486
		90百分位值	1 90th%ile	¥	111,542	¥	130,558	¥	144,328	¥	171,254		225,108		241,264
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	55,964	¥	66,845	¥	72,584	¥	82,692	¥	90,290	¥	94,881
	A11	中位值	Median	¥	52,720	¥	61,487	¥	66,340	¥	76,509	¥	81,873	¥	87,229
		75百分位值	互 75th%ile	¥	68,038	¥	77,381	¥	91,300	¥	102,360	¥	113,525	¥	123,957
		90百分位值	互 90th%ile	¥	79,241	¥	92,750	¥	102,532	¥	121,662	¥	159,920	¥	171,397
所有公司性质	中专	平均值	Average	¥	38,559	¥	46,056	¥	50,010	¥	56,974	¥	62,209	¥	65,373
Overall	High School	中位值	Median	¥	36,324	¥	42,365	¥	45,708	¥	52,715	¥	56,410	¥	60,101
		75百分位值	_	¥	46,878	¥	53,316	¥	62,906	¥	70,526	¥	•	¥	•
		90百分位值		¥	54,597	¥	63,905	¥	70,645	¥	83,825		110,184		118,092
	大专	平均值													
	∧ ∀ College	中位值	Average Median	Y	48,470	Y	57,893	Y	62,863		71,618	¥		Y	
	College			Y	45,660	Y	53,253	¥	57,456	¥	66,263	¥	•	¥	
		75百分位值 90百分位值		Y	58,927	Y	67,019 80,329	Y	79,073 88,801	¥	88,652	¥	•		107,357
	1 41			¥	68,629	¥		¥	•		105,369		138,504		148,444
	本科	平均值	Average	¥	62,085	¥	74,155	¥	80,522	¥	91,735		100,164		105,257
	Bachelor	中位值	Median	¥	58,485	¥	68,211	¥	73,595	¥	84,876	¥			96,768
		75百分位值		¥	75,479	¥	85,844		101,285		113,554		125,940		137,513
		90百分位值	1 90th%ile	¥	87,907	¥	102,894	¥	113,745	¥	134,967	¥	177,409	¥	190,142
	硕士	平均值	Average	Y	77,400	¥	92,448	¥	100,385	¥	114,365	¥	124,873	¥	131,222
	Master	中位值	Median	Y	72,913	¥	85,038	¥	91,750	¥	105,814	¥	113,232	¥	120,640
		75百分位值	直 75th%ile	Y	94,099	¥	107,020	¥	126,271	¥	141,566	¥	157,007	¥	171,436
		90百分位值	直 90th%ile	¥	109,593	¥	128,276	¥	141,805	¥	168,261	¥	221,173	¥	237,047
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	互 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	54,986	¥	65,677	¥	71,315	¥	81,246	¥	88,712	¥	93,222
	All	中位值	Median	¥	51,799	¥	60,412	¥	65,180	¥	75,172	¥	•	¥	
					•		·		•				•		
		75百分位值	₹ /5tn%iie	¥	66,849	¥	/h.029	¥	89,704	¥	100,571	¥	111,540	¥	121,790



新酬调查报告🗲

省/市:

职位:招聘主管 行业: 互联网 Industry: Internet Position: Recruitment Supervisor

Province/City: Shanghai 编码/ Position Code. SH-INTN-HR-07

JOB DESCRIPTION

职位描述

1. 业务主管职位,独立负责工作小组,给下级成员提供 指导或支持并监督他们的日常活动;

- 2. 参与公司招聘规划和人员编制预算;
- 3. 负责拟定公司招聘方案,
- 4. 监督执行招聘工作,满足公司各部门的用人需求;
- 5. 负责招聘渠道的建立、开发及评估;
- 6. 优化招聘流程,缩短招聘周期,提高招聘效率。

- 1. Position of Business Supervisor, to be solely in charge of the working group and to direct or support his/her subordinates and supervise their daily activities;
- $2. \ to \ participate \ in \ the \ Company's \ recruitment \ planning \ and \ the \ headcount \ budget;$
- 3. to be responsible for drafting the Company's recruitment scheme;
- 4. to supervise and implement the recruitment and to satisfy the employment demand of all departments of the Company;
- 5. to be responsible for setting up, developing and evaluating the recruitment channels;
- 6. to optimize the recruitment process, shorten the recruitment circle and to promote the recruitment efficiency.

快速索引数据/Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥44,299	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥ 733
城市本年平均年薪: City Average Annual Compensation:	¥70,738	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥ 73 ,568	培训计划 Training Plan	63%	¥291
预计2007年增幅: 2007 Annual Raise:	7.66%	商业医疗保险 Commercial Healthy Insurance	67%	¥70
本科以上学历比例: %of Sample with bachelor degree or above:	63%	商业人身意外险 Commercial Accidental Insurance	53%	¥24
平均工作年数: Average Year of Work Experience:	7.47 年	补充养老保险 Supplementary Insurance Plans	10%	¥376
本行业总样本数: Total Number of Samples:	171	补充住房公积金 Housing Allowance	21%	¥223
16年离职率 untary Attrition Rate :	21%	有薪假期(天) Pay Leave	100%	10.84

本行业薪酬水平按公司性质分布/ By Company	Тур	е						
公司性质	Г	中位值	75]	百分位值	90百分位值	7	P均值	相当于平均年薪的倍数
Company Type	N	/ledian	7	5th%ile	90th%ile	Α	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	97,106	¥	134,002	¥ 168,958	¥	100,745	1.37
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	77,197	¥	106,529	¥ 134,318	¥	80,090	1.09
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	84,457	¥	116,546	¥ 146,949	Y	87,622	1.19
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	70,098	¥	96,732	¥ 121,966	¥	72,725	0.99
民营/私营企业 Local Private Enterprise 国营企业/国内上市	¥	62,167	¥	85,788	¥ 108,167	Y	64,497	0.88
State Owned Enterprise/Public Company	¥	64,448	¥	88,935	¥ 112,135	¥	66,863	0.91
行业平均 Industry Average	¥	70,911	¥	97,853	¥ 123,380	¥	73,568	1.00

薪资组成 C	&B Component			
公司性	E质 夕	卜商独资(非欧美	企业)
Company	y Typε Wholly Owned F	Foreign Enterprise (Other	er natio	nalities)
薪资项目	目名称	享有者比例	7	Z均值
Salary I	Item	% Eligible	A	verage
月基本工资	Base Salary		Y	5,008
月固定津贴	Allowances	90%	¥	641
月奖金/提成	Monthly Bonus/Commision	52%	¥	702
月其它浮动收入	Other Monthly Bonus	15%	¥	471
月总收入	Monthly Total Income		¥	6,026
年奖金收入	Annual Bonus	57%	¥	10,104
月薪数量	The Number of Salary			12.33
总年薪	Annual Total Income		¥	80,090

	分布 % Distribution	平均值 Average
一般 Elementary	14%	¥57,262
良好 Intermediate	37%	¥66,736
熟练 Advanced	32%	¥80,972
精通 Proficient	17%	¥90,680





综合分析/ Compreh		ary oro		Τí	乍年资(年	E)	Work I	= _{xn}	erience	(VE	ars)				
公司性质	人民	· 币/年 R	MB/Year	一,	< 2	-/	2-3	-^P	3-5	(y c	5–8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	¥	44,187	¥	52,778	¥	57,309	¥	65,290	¥	71,289	¥	74,914
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	41,625	¥	48,548	¥	52,379	¥	60,408	¥	64,643	¥	68,872
(Other nationalities)		75百分位值	ī 75th%ile	¥	53,720	¥	61,097	¥	72,087	¥	80,819	¥	89,634	¥	97,871
		90百分位值	90th%ile	¥	62,565	¥	73,232	¥	80,955	¥	96,059	¥	126,266	¥	135,328
	大专	平均值	Average	¥	50,307	¥	60,087	¥	65,246	¥	74,332	¥	81,162	¥	85,289
	College	中位值	Median	¥	47,390	¥	55,271	¥	59,634	¥	68,775	¥	73,596	¥	78,411
		75百分位值	75th%ile	¥	61,160	¥	69,559	¥	82,070	¥	92,012	¥	102,048	¥	111,426
		90百分位值	90th%ile	¥	71,231	¥	83,374	¥	92,167	¥	109,362	¥	143,753	¥	154,070
	本科	平均值	Average	¥	61,894	¥	73,928	¥	80,275	¥	91,454	¥	99,857	¥	104,934
	Bachelor	中位值	Median	¥	58,306	¥	68,003	¥	73,369	¥	84,616	¥	•	¥	-
		75百分位值	75th%ile	¥	75,248	¥	85,581	¥	100,975	¥	113,206	¥	125,554	¥	137,092
		90百分位值	90th%ile	¥	87,638	¥	102,578	¥	113,397		134,553	¥	176,865	¥	189,559
	硕士	平均值	Average	¥	80,993	¥	96,740	¥	105,045	¥	119,674	¥	130,670	¥	137,314
	Master	中位值	Median	¥	76,298	¥	88,986	¥	96,009		110,726		118,489		126,241
	MGB 001	75百分位值		¥	98,467		111,989		132,132		148,138		164,296		179,394
		90百分位值			114,680		134,231		148,388		176,072		231,441		248,052
	博士	平均值	Average	¥	,	¥	,	¥	,	¥	,	¥		¥	,
	Doctor	中位值	Median	Υ	-	Υ	-	Υ	-	Υ	-	Υ	-	Υ	-
	Doctor	75百分位值		Υ	-	Υ	-	Υ	-	т ¥	-	Υ	-	Υ	-
		90百分位值		Υ	_	Υ	_	¥	_	¥	-	¥	_	¥	-
	rr + W F														
	所有学历	平均值	Average	¥	58,578	¥	69,967	¥	75,973	¥	86,553	¥	•	¥	-
	A11	中位值	Median	¥	55,182	¥	64,359	¥	69,438	Y	80,082	¥	•	¥	-
		75百分位值		¥	71,216	¥	80,995	¥	95,564		107,140		118,826		129,746
		90百分位值	1 90017601E	¥	82,942	¥	97,082	Ť	107,321	Ť	127,343	Ť	167,388	Ť	179,402
所有公司性质	中专	平均值	Average	¥	40,589	¥	48,480	¥	52,642	¥	59,973	¥	65,483	¥	68,813
Overall	High School	中位值	Median	¥	38,236	¥	44,594	¥	48,114	¥	55,489	¥	59,379	¥	63,263
		75百分位值		¥	49,345	¥	56,121	¥	66,216	¥	74,237	¥	82,334	¥	89,901
		90百分位值	2 90th%ile	¥	57,470	¥	67,268	¥	74,362	¥	88,236	¥	115,983	¥	124,307
	大专	平均值	Average	¥	46,210	¥	55,194	¥	59,933	¥	68,279	¥	74,553	¥	78,343
	College	中位值	Median	¥	43,531	¥	50,770	¥	54,777	¥	63,174	¥	67,603	¥	72,025
		75百分位值	ī 75th%ile	¥	56,180	¥	63,894	¥	75,387	¥	84,519	¥	93,738	¥	102,352
		90百分位值	90th%ile	¥	65,430	¥	76,584	¥	84,661	¥	100,456	¥	132,047	¥	141,524
	本科	平均值	Average	¥	56,854	¥	67,908	¥	73,738	¥	84,006	¥	91,725	¥	96,389
	Bachelor	中位值	Median	¥	53,558	¥	62,465	¥	67,395	¥	77,725	¥	83,174	¥	88,616
		75百分位值	75th%ile	¥	69,120	¥	78,611	¥	92,752		103,987		115,329		125,928
		90百分位值	į 90th%ile	¥	80,501	¥	•		104,162		123,596		162,462		174,122
	硕士	平均值	Average	¥	74,397	¥	88,862	¥	96,491		109,928		120,029		126,132
	w. 上 Master	中位值	Median	¥	70,085	Υ	•		88,191		109,920		108,840		115,960
	Madio	75百分位值		¥	90,449		102,869		121,372		136,074		150,917		164,785
		90百分位值			105,341		123,300		136,304		161,734		212,593		227,851
	1-8-1						123,300		130,304		101,734		212,090		
	博士 Doctor	平均值	Average	Y	-	¥	-	Y	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	Y	-	¥	-	Y	-	¥	-	¥	-	¥	-
		75百分位值		Y	-	Y	-	¥	-	¥	-	¥	-	¥	-
		90百分位值		Y	-	Y	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	53,808	¥	64,269	¥	69,787	¥	79,505	¥	86,810	¥	•
	All	中位值	Median	¥	50,688	¥	59,118	¥	63,783	¥	73,561	¥		¥	83,867
		75百分位值	75th%ile	¥	65,416	¥	74,399	¥	87,782	¥	98,415	¥	109,150	¥	119,180
		90百分位值	£ 90th%ile	¥	76,187	¥	89,176	¥	98,581	¥	116,973	¥	153,757	¥	164,792



新酬调查报告。

省/市:

职位:培训主管 行业: 互联网 Industry: Internet Position: Training Supervisor

Province/City: Shanghai 编码/ Position Code. SH-INTN-HR-20

职位描述

- 1. 业务主管职位,独立负责工作小组,给下级成员提供 指导或支持并监督他们的日常活动;
- 2. 掌握培训需求,参与培训制度和计划的制定;
- 3. 合理安排培训资源,保证培训效果;
- 4. 负责培训效果的跟踪与评估;
- 5. 掌握培训市场动态和最新管理知识,为制定培训计划
- 6. 发掘公司内部培训资源,协调外部培训机构。

- 1. Position of Business Supervisor, to be solely in charge of the working group and to direct or support his/her subordinates and supervise their daily activities;
- 2. to keep track of the training demands and to participate in formulating the training systems and plans;
- 3. to allocate the training resources reasonably and to ensure the training results;
- 4. to be responsible for the follow-up and assessment of the training results;

JOB DESCRIPTION

- 5. to keep track of the training market development and the latest management knowledge for the purpose of providing the service for formulating the training plans;
- 6. to develop the Company's internal training resources and to coordinate the external training

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥46,556	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥ 74 1
城市本年平均年薪: City Average Annual Compensation:	¥74,055	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥76,277	培训计划 Training Plan	63%	¥291
预计2007年增幅: 2007 Annual Raise:	7.66%	商业医疗保险 Commercial Healthy Insurance	67%	¥70
本科以上学历比例: %of Sample with bachelor degree or above:	61%	商业人身意外险 Commercial Accidental Insurance	53%	¥ 24
平均工作年数: Average Year of Work Experience:	6.15年	补充养老保险 Supplementary Insurance Plans	10%	¥376
本行业总样本数: Total Number of Samples:	118	补充住房公积金 Housing Allowance	21%	¥223
2006年离职率 Voluntary Attrition Rate:	21%	有薪假期(天) Pay Leave	100%	10.84

本行业薪酬水平按公司性质分布/ By Company	Тур	е							
公司性质	Г	中位值	75	百分位值	901	百分位值	귀	Z均值	相当于平均年薪的倍数
Company Type	N	/ledian	7	5th%ile	9	0th%ile	A	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	88,230	¥	130,720	¥	153,356	¥	99,240	1.30
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	72,010	¥	106,689	¥	125,163	¥	80,996	1.06
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	76,857	¥	113,871	¥	133,588	¥	86,448	1.13
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	65,361	¥	96,838	¥	113,607	¥	73,518	0.96
民营/私营企业 Local Private Enterprise	¥	57,931	¥	85,830	¥	100,692	¥	65,160	0.85
国营企业/国内上市 State Owned Enterprise/Public Company	¥	64,197	¥	95,114	¥	111,583	¥	72,208	0.95
行业平均 Industry Average	¥	67,814	¥	100,473	¥	117,871	¥	76,277	1.00

薪资组成 C8	B Component			
公司性	· ·	外商独资(非欧美		
Company	Typε Wholly Owned	Foreign Enterprise (Other	er natio	nalities)
薪资项目	名称	享有者比例	7	z均值
Salary Ite	em	% Eligible	A	verage
月基本工资	Base Salary		¥	5,065
月固定津贴	Allowances	90%	¥	649
月奖金/提成 M	Monthly Bonus/Commision	52%	¥	710
月其它浮动收入	Other Monthly Bonus	15%	¥	476
月总收入	Monthly Total Income		¥	6,094
年奖金收入	Annual Bonus	57%	¥	10,218
月薪数量	The Number of Salary			12.33
总年薪	Annual Total Income		¥	80,996
	•	•		

	分布 % Distribution	平均值 Average
一般 Elementary	19%	¥66,118
良好 Intermediate	46%	¥72,276
熟练 Advanced	25%	¥83,989
精通 Proficient	11%	¥93,826





综合分析/ Compreh	ensive Ana	alysis													
公司性质	人民	· · · · · · · · · · · · · · · · · · ·	RMB/Year	工1	作年资(年 〈 2	E)	Work I 2–3	Ξхр	erience 3-5	(ye	ears) 5-8		8-10		> 10
公可性灰 Company Type	7,10	31137 + 1	(IVID) I Cai								- 0		0 10		/ 10
外商独资(非欧美企业)	中专	平均值	Average	Y	40,376	¥	45,909	¥	51,568	¥	59,444	¥	73,943	¥	79,127
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	36,570	¥	42,233	¥	47,337	¥	53,183	¥	63,775	¥	68,229
(Other nationalities)		75百分位值	75th%ile	¥	49,945	¥	56,049	¥	69,908	¥	79,726	¥	93,708	¥	100,774
		90百分位值	1 90th%ile	¥	56,013	¥	65,427	¥	81,483	¥	94,825	¥	109,758	¥	120,190
	大专	平均值	Average	¥	46,912	¥	53,340	¥	59,915	¥	69,066	¥	85,911	¥	91,935
	College	中位值	Median	¥	42,490	¥	49,069	¥	54,999	¥	61,791	¥	74,098	¥	79,273
		75百分位值	75th%ile	¥	58,029	¥	65,121	¥	81,224	¥	92,631	¥	108,876	¥	117,086
		90百分位值	1 90th%ile	¥	65,079	¥	76,017	¥	94,671	¥	110,173	¥	127,523	¥	139,644
	本科	平均值	Average	¥	62,644	¥	71,227	¥	80,007	¥	92,228	¥	114,722	¥	122,766
	Bachelor	中位值	Median	¥	56,739	¥	65,525	¥	73,443	¥	•	¥	•	¥	105,858
		75百分位值	75th%ile	¥	77,489	¥	86,960	¥	108,462	¥	123,695	¥	145,389		156,352
		90百分位值	90th%ile	¥	86,904	¥	101,510	¥	126,420	¥	147,121	¥	170,289	¥	186,474
	硕士	平均值	Average	¥	80,223	¥	91,215	¥	102,459	¥	118,109	¥	146,916	¥	157,217
	Master	中位值	Median	¥	72,661	¥	•	¥	94,053		105,667		126,714		135,564
		75百分位值	75th%ile	¥	99,234	¥	111,363	¥	138,899	¥	158,406	¥	186,188		200,227
		90百分位值	1 90th%ile	¥	111,290	¥	129,995	¥	161,896	¥	188,406	¥	218,076	¥	238,802
	博士	平均值	Average	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	Doctor	中位值	Median	¥	-	¥	_	¥	_	¥	-	¥	-	¥	_
		75百分位值	75th%ile	¥	-	¥	_	¥	_	¥	-	¥	_	¥	-
		90百分位值	1 90th%ile	¥	-	¥	_	¥	-	¥	_	¥	-	¥	-
	所有学历	平均值	Average	¥	56,868	¥	64,660	¥	72,631	¥	83,724	¥	104,145	¥	111,447
	A11	中位值	Median	¥	51,507	¥	59,483	¥	66,672	¥		¥	•	¥	•
		75百分位值		¥	70,344	¥	78,942	¥	98,462		112,290		131,984		141,936
		90百分位值		¥	78,891	¥	92,151		114,764		133,556		154,588		169,281
所有公司性质	中专	平均值	Average	¥	38,024	¥	43,234	¥	48,563	¥		¥	69,635	¥	74,517
のverall	High School	中位值	Median	¥	34,440	¥	39,773	¥	44,579	¥		¥		¥	
Overall	riigii School	75百分位值		Υ	47,035	Υ	•	Υ	65,835	Υ	•	¥	•	¥	
		90百分位值		¥	52,749	¥	61,615	¥	76,735	Y			103,363		113,187
	大专	平均值													
	人 ∜ College	中位值	Average Median	¥	44,179	¥	50,232 46,210	¥	56,424	Y	•	Y	•	Y	•
	College	75百分位值		¥ ¥	40,014 54,648	¥ ¥	61,327	¥ ¥	51,795 76,491	Y Y	•	Y	102,533	Y	74,655 110,264
		90百分位值		Υ	61,287	Υ	71,588	¥	89,156		103,755		120,094		131,508
	↓ 1√1	平均值													
	本科 Bachelor	中位值	Average Median	¥	58,994	¥	67,078	¥	75,346	Y	•		108,039		115,614
	Dacrieioi	75百分位值		¥ ¥	53,433 72,974	¥ ¥	61,707 81,894	¥	69,165 102,143	Y	77,706 116,488		93,183 136,918	Y	99,691 147,242
		90百分位值		Υ		Υ	95,596		119,055		138,549		160,368		175,610
	75 L	-													
	硕士 Master	平均值 中位值	Average	¥	75,549	¥	85,901	¥	•		111,228		138,356		148,057
	Master	75百分位值	Median	Y	68,428	¥	•	¥	•	Y	•		119,331		127,666
		90百分位值		¥	93,453		104,875		130,807		149,177		175,340		188,562
	1-15- 1	-			104,807		122,422		152,464		177,429		205,371		224,890
	博士 Dector	平均值	Average	Y	-	¥	-	Y	-	¥		¥		Y	-
	Doctor	中位值	Median	Y	-	¥	-	Y	-	Y		¥		Y	-
		75百分位值		Y	-	Y	-	Y	-	¥		¥		Y	-
	*** ** **	90百分位值		¥		Y	-	Y	-	Y		¥		¥	-
	所有学历 All	平均值	Average	Y	53,555	¥	60,893	¥	68,399	¥	•	¥	•		104,954
	All	中位值	Median	Y	48,507	Y	56,018	Y	62,788	Y		Y	•	Y	•
		75百分位值		Y	66,246	Y			92,726		105,748		124,294		133,667
		90百分位值	y0th%ile	¥	74,295	¥	86,782	¥	108,078	¥	125,775	¥	145,582	¥	159,419



职位:财务经理

Position: Finance Manager

行业: 互联网 Industry: Internet



省/市: 上海 Province/City: Shanghai

编码/ Position Code: SH-INTN-AC-03

职位描述

- 1. 中层管理职位,负责其功能领域内主要目标和计划,制定、参与或协助上层执行相关的政策和制度;
- 2. 负责部门的日常管理工作及部门员工的管理、指导、培训及评估;
- 3. 指导并协调财务稽核、审计、会计的工作并监督其执 行;
- 4. 制定、维护、改进公司财务管理程序和政策,制定年度、季度财务计划;
- 5. 向公司管理层提供各项财务报告和必要的财务分析;
- 6. 负责组织公司的成本管理工作,进行成本预测、控制
- 、核算、分析和考核,确保公司利润指标的完成。

JOB DESCRIPTION

- Position of Mid-level Management, to be responsible for the main objectives and plans within his/her function & field and to formulate, participate in or assist the superior in implementing related policies and systems;
- 2. to be in charge of the Department's daily management work and the members' management, direction, training and assessment;
- 3. to direct and coordinate the financial check, auditing and accounting and supervise the implementation thereof:
- 4. to formulate, maintain and improve the Company's financial management procedures and policies and to formulate annual and quarterly financial plans;
- 5. to provide various financial reports and necessary financial analysis to the Company's management;
- 6. to be in charge of the Company's cost management, to conduct the cost prediction, control, check, analysis and examination for the purpose of ensuring the accomplishment of the Company's profit objective.

快速索引数据/ Index Data	
全国本年平均年薪:	¥77,271
National Average Annual Compensation: 城市本年平均年薪:	•
City Average Annual Compensation :	¥137,266
本城市本行业平均年薪: Industry Average Annual Compensation:	¥147,422
预计2007年增幅:	7.52%
2007 Annual Raise: 本科以上学历比例:	69%
% of Sample with bachelor degree or above :	09 /0
平均工作年数: Average Year of Work Experience:	9.55年
本行业总样本数:	142
Total Number of Samples: 2006年离职率	18%
Voluntary Attrition Rate:	10 /0

福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥813
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
培训计划 Training Plan	79%	¥802
商业医疗保险 Commercial Healthy Insurance	61%	¥ 7 6
商业人身意外险 Commercial Accidental Insurance	62%	¥ 26
补充养老保险 Supplementary Insurance Plans	25%	¥926
补充住房公积金 Housing Allowance	28%	¥415
有薪假期(天) Pay Leave	100%	14.02

本行业薪酬水平按公司性质分布/ Bv Companv -					
公司性质	中位值	75百分位值	90百分位值	平均值	相当于平均年薪的倍数
Company Type	Median	75th%ile	90th%ile	Average	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥ 189,774	¥ 241,430	¥ 303,219	¥ 205,516	1.39
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥ 147,531	¥ 187,689	¥ 235,724	¥ 159,769	1.08
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥ 170,673	¥ 217,130	¥ 272,700	¥ 184,831	1.25
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥ 132,260	¥ 168,261	¥ 211,324	¥ 143,232	0.97
民营/私营企业 Local Private Enterprise	¥ 114,016	¥ 145,051	¥ 182,174	¥ 123,474	0.84
国营企业/国内上市 State Owned Enterprise/Public Company	¥ 125,488	¥ 159,646	¥ 200,504	¥ 135,898	0.92
行业平均 Industry Average	¥ 136,130	¥ 173,184	¥ 217,507	¥ 147,422	1.00

薪资组成 C	&B Component			
公司性		卜商独资(非欧美	是企业)
Company		oreign Enterprise (Oth		
薪资项目		享有者比例	7	P均值
Salarv I		% Eligible	Α	verage
月基本工资	Base Salary		¥	8,947
月固定津贴	Allowances	82%	¥	2,037
月奖金/提成	Monthly Bonus/Commision	40%	¥	2,071
月其它浮动收入	○ Other Monthly Bonus	18%	¥	1,262
月总收入	Monthly Total Income		¥	11,683
年奖金收入	Annual Bonus	69%	¥	20,306
月薪数量	The Number of Salary			12.47
总年薪	Annual Total Income		¥	159,769

	分布% Distribution	平均值 Average
一般 Elementary	33%	¥125,309
良好 Intermediate	38%	¥138,921
熟练 Advanced	20%	¥170,125
精通 Proficient	9%	¥211,130





综合分析/ Compreh	ensive Ana	alysis													
八司匹氏		∄币/年 Ⅰ	RMB/Year		年资(: 〔2	年)	Work 2–3	Ехр	erience 3-5	(ye	ears) 5-8		8-10		> 10
公司性质 Company Type	XII.	2117/ 11	(IVID/ I cal		. 2		2 0		0 0		 		0 10		/ 10
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
(Other nationalities)		75百分位(直 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	_
		90百分位值	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	_	¥	_	¥	85,752	¥	120,881	¥	126,167	¥	134,206
	College	中位值	Median	¥	_	¥	_	¥	78,666		104,250		113,836		128,215
	_	75百分位(直 75th%ile	¥	-	¥	-	¥	100,778		135,493		147,540		158,172
		90百分位值	直 90th%ile	¥	-	¥	-	¥	130,612	¥	156,973	¥	185,732	¥	206,103
	本科	平均值	Average	¥	_	¥	_	¥	121,197	¥	170,846	¥	178,316	¥	189,678
	Bachelor	中位值	Median	¥	_	¥	_		111,182		147,339		160,888		181,211
	200110101	75百分位(¥	_	¥	_		142,433		191,497		208,523		223,549
		90百分位值		¥	_	¥	_		184,598		221,856		262,501		291,292
	硕士	平均值	Average	¥	_	¥	_	¥	156,641		220,810		230,465	¥	245,150
	Master	中位值	Median	Y	_	¥	_		143,697		190,429		207,940		234,206
	MGBCCI	75百分位化		¥	_	¥	_		184,088		247,501		269,506		288,927
		90百分位(_	¥	_	¥	_		238,584		286,738		339,270		376,481
	博士	平均值	Average	¥	_	¥		¥		¥		¥		¥	
	Doctor	中位值	Median	¥	_	¥	_	¥	_	Y	_	¥		¥	_
	200101	75百分位化		Y	_	¥	_	¥	_	¥	_	¥		¥	_
		90百分位值		¥	_	¥	_	¥	_	¥	_	¥		¥	_
	庇左丛压	平均值	Average		_	¥			111 226						
	所有学历 All	中位值	Median	Y Y	-	¥	-		114,336 104,889		161,175 138,999		168,223 151,781		178,942 170,953
	All	75百分位化		Υ	-	¥	-		134,370		180,658		196,720		210,896
		90百分位值		¥	_	¥	_		174,149		209,298		247,643		274,803
	1 1		EL 70ti170ile						174,145		203,230				214,000
所有公司性质	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥		¥	-
Overall	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位化		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位位	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	-	¥	79,125	¥	111,540	¥	116,417	¥	123,835
	College	中位值	Median	¥	-	¥	-	¥	72,587	¥	96,193	¥	105,038	¥	118,306
		75百分位位		¥	-	¥	-	¥	92,990	¥	125,022	¥	136,138	¥	145,948
		90百分位位	直 90th%ile	¥	-	Y	-	¥	120,518	¥	144,842	¥	171,379	¥	190,175
	本科	平均值	Average	¥	-	¥	-	¥	111,830	¥	157,643	¥	164,536	¥	175,020
	Bachelor	中位值	Median	¥	-	¥	-	¥	102,590	¥	135,953	¥	148,454	¥	167,206
		75百分位位	直 75th%ile	¥	-	¥	-	¥	131,425	¥	176,698	¥	192,408	¥	206,273
		90百分位位	直 90th%ile	¥	-	¥	-	¥	170,332	¥	204,711	¥	242,215	¥	268,780
	硕士	平均值	Average	¥	-	¥	-	¥	144,536	¥	203,746	¥	212,654	¥	226,205
	Master	中位值	Median	¥	-	¥	-	¥	132,592	¥	175,713	¥	191,870	¥	216,106
		75百分位位	直 75th%ile	¥	-	¥	-	¥	169,861	¥	228,374	¥	248,679	¥	266,599
		90百分位位	直 90th%ile	¥	-	¥	-	¥	220,146	¥	264,579	¥	313,051	¥	347,386
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位位	直 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位位	直 90th%ile	¥	-	¥		¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	-	¥	-	¥	105,500	¥	148,719	¥	155,222	¥	165,113
	All	中位值	Median	¥	-	¥	-	¥	96,783		128,257		140,051		157,742
		75百分位值	直 75th%ile	¥	-	¥	-	¥	123,986	¥	166,696	¥	181,517		194,598
		90百分位值	直 90th%ile	¥	-	¥	-	¥	160,690		193,123				253,566



职位:财务主管 行业: 互联网

Industry: Internet Position:Finance Supervisor



省/市: Province/City: Shanghai

编码/ Position Code. SH-INTN-AC-05

JOB DESCRIPTION 职位描述

- 1. 业务主管职位,独立负责工作小组,给下级成员提供 引导或支持并监督他们的日常活动;
- 2. 执行、协调财务稽核、审计、会计工作;
- 3. 监督执行、维护公司财务管理程序和政策,参与制定 年度、季度财务计划;
- 4. 向公司管理层提供各项财务报告和必要的财务分析;
- 5. 组织公司的成本管理工作,进行成本预测、控制、核 算、分析和考核,确保公司利润指标的完成。
- 1. Position of Business Supervisor, to be solely in charge of the working group and to direct or support his/her subordinates and supervise their daily activities;
- 2. to implement and coordinate the financial examination, auditing and accounting;
- ${\it 3. to supervise, implement and maintain the Company's financial management procedures}\\$ and policies and to participate in formulating the annual and quarterly financial plans;
- 4. to provide various financial reports and necessary financial analysis to the Company's
- 5. to organize the Company's cost management works, to conduct the cost forecast, control, calculation, analysis and assessment and to ensure the accomplishment of the Company's

快速索引数据/ Index Data		福利分析/ E
全国本年平均年薪: National Average Annual Compensation:	¥41,293	法定福利个人缴: Legal Benefits of inc
城市本年平均年薪: City Average Annual Compensation:	¥ 72 ,039	法定福利企业缴 Legal Benefits of en
本城市本行业平均年薪: Industry Average Annual Compensation:	¥74,921	培训计划 Training Plan
预计2007年增幅: 2007 Annual Raise:	7.66%	商业医疗保险 Commercial Healthy
本科以上学历比例: %of Sample with bachelor degree or above:	43%	商业人身意外险 Commercial Accide
平均工作年数: Average Year of Work Experience:	7.59 年	补充养老保险 Supplementary Insu
本行业总样本数: Total Number of Samples:	143	补充住房公积金 Housing Allowance
2006年离职率 Voluntary Attrition Rate:	21%	有薪假期(天) Pay Leave

福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥716
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
培训计划 Training Plan	63%	¥291
商业医疗保险 Commercial Healthy Insurance	67%	¥70
商业人身意外险 Commercial Accidental Insurance	53%	¥ 24
补充养老保险 Supplementary Insurance Plans	10%	¥376
补充住房公积金 Housing Allowance	21%	¥ 223
有薪假期(天) Pay Leave	100%	10.84

本行业薪酬水平按公司性质分布/ By Company	Тур	е							
公司性质	Г	中位值	75	百分位值	90	百分位值	2	平均值	相当于平均年薪的倍数
Company Type	N	/ledian	7	5th%ile	9	0th%ile	Α	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	97,505	¥	128,019	¥	159,274	¥	100,831	1.35
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	75,581	¥	99,234	¥	123,462	¥	78,160	1.04
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	86,591	¥	113,689	¥	141,445	¥	89,544	1.20
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	68,533	¥	89,980	¥	111,948	¥	70,871	0.95
民营/私营企业 Local Private Enterprise	¥	61,080	¥	80,194	¥	99,773	¥	63,163	0.84
国营企业/国内上市 State Owned Enterprise/Public Company	¥	65,341	¥	85,790	¥	106,735	¥	67,570	0.90
行业平均 Industry Average	¥	72,449	¥	95,122	¥	118,346	¥	74,921	1.00

薪资组成 C	&B Component			
公司官	生质	外商独资(非欧美	企业)
Compan	y Typε Wholly Owned	Foreign Enterprise (Oth	er natio	nalities)
薪资项目	目名称	享有者比例	7	Z均值
Salary	Item	% Eligible	A	verage
月基本工资	Base Salary		¥	4,887
月固定津贴	Allowances	90%	¥	626
月奖金/提成	Monthly Bonus/Commision	52%	¥	685
月其它浮动收	入 Other Monthly Bonus	15%	¥	460
月总收入	Monthly Total Income		¥	5,880
年奖金收入	Annual Bonus	57%	¥	9,860
月薪数量	The Number of Salary			12.33
总年薪	Annual Total Income		¥	78,160

		,
	分布 % Distribution	平均值 Average
一般 Elementary	39%	¥ 63 ,448
良好 Intermediate	41%	¥76,404
熟练 Advanced	16%	¥91,498
精通 Proficient	4%	¥100,279





综合分析/ Compreh		aryolo		工作年	次 (4	E)	Work I	Eyn	erience	(ve	ars)	—			
公司性质	人民	∄币/年 Ⅰ	RMB/Year	<u> </u>		F)	2-3	LXP	3-5	У	5-8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	38,043	¥	47,542	¥	59,862	¥	72,042	¥	81,891
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	33,748	¥	45,736	¥	54,822	¥	67,849	¥	74,339
(Other nationalities)		75百分位位	直 75th%ile	¥	-	¥	46,289	¥	58,679	¥	73,429	¥	86,605	¥	96,439
		90百分位(直 90th%ile	¥	-	¥	57,014	¥	70,479	¥	93,489	Y	109,418	¥	118,863
	大专	平均值	Average	¥	-	¥	44,808	¥	55,996	¥	70,507	¥	84,854	¥	96,454
	College	中位值	Median	¥	-	¥	39,749	¥	53,870	¥	64,572	¥	79,915	¥	87,559
		75百分位(直 75th%ile	¥	-	¥	54,521	¥	69,114	¥	86,487	¥	102,006	¥	113,588
		90百分位位	直 90th%ile	¥	-	¥	67,154	¥	83,012	¥	110,114	¥	128,877	¥	140,001
	本科	平均值	Average	¥	_	¥	58,663	¥	73,310	¥	92,308	¥	111,091	¥	126,277
	Bachelor	中位值	Median	¥	_	¥	52,040	¥	70,527	¥	•		104,625		114,633
		75百分位(直 75th%ile	¥	_	¥	71,378	¥	90,484		113,229		133,547		148,710
		90百分位(¥	-	¥	87,917		108,680	¥	144,161		168,725		183,289
	硕士	平均值	Average	¥	_	¥	70,674	¥	88,321	¥	111,208	¥	133,837	¥	152,133
	Master	中位值	Median	¥	_	Y	62,695	¥	84,967		101,847		126,048		138,104
	master	75百分位(¥	_	¥	85,994		109,011		136,413		160,891		179,159
		90百分位(¥	_		105,919		130,933		173,679		203,273		220,819
	抽上	平均值					100,010		100,000		170,070		200,210		220,010
	博士 Doctor	中位值	Average Median	Y	-	¥	-	Y	-	Y	-	Y	-	Y	-
	Doctor	75百分位(Y	-	¥	-	Y	-	¥	-	Y	-	Y	-
		90百分位		Y	-	Y	-	Y	-	Y	-	Y	-	¥	-
	~~			¥	-	¥		¥	-	¥	-	¥		¥	-
	所有学历	平均值	Average	¥	-	¥	50,397	¥	62,981	¥	79,302	¥	95,438		108,485
	A11	中位值	Median	¥	-	¥	44,707	¥	60,589	¥	72,626	¥	89,884	¥	•
		75百分位(¥	-	¥	61,321	¥	77,735	¥	97,275		114,730		127,757
		90百分位位	直 90th%ile	¥	-	¥	75,530	¥	93,367	¥	123,849	¥	144,952	¥	157,464
所有公司性质	中专	平均值	Average	¥	-	¥	36,466	¥	45,572	¥	57,381	¥	69,057	¥	78,497
Overall	High School	中位值	Median	¥	-	¥	32,349	¥	43,841	¥	52,551	¥	65,038	¥	71,259
		75百分位(直 75th%ile	¥	-	¥	44,371	¥	56,247	¥	70,386	¥	83,016	¥	92,442
		90百分位位	直 90th%ile	¥	-	¥	54,652	¥	67,558	¥	89,615	¥	104,884	¥	113,938
	大专	平均值	Average	¥	-	¥	42,951	¥	53,676	¥	67,585	¥	81,338	¥	92,457
	College	中位值	Median	¥	-	¥	38,102	¥	51,638	¥	61,896	¥	76,604	¥	83,931
		75百分位(直 75th%ile	¥	-	¥	52,261	¥	66,250	¥	82,903	¥	97,779	¥	108,882
		90百分位(直 90th%ile	¥	-	¥	64,371	¥	79,573	¥	105,551	¥	123,536	¥	134,200
	本科	平均值	Average	¥	_	¥	56,232	¥	70,273	¥	88,483	¥	106,487	¥	121,044
	Bachelor	中位值	Median	¥	_	¥	49,883	¥	67,604	¥	81,034		100,290		109,883
		75百分位(¥	_	¥	68,421	¥	86,734		108,537		128,013		142,548
		90百分位(¥	_	¥	84,274		104,176		138,187		161,734		175,694
	硕士	平均值					,								
	映工 Master	中位值	Average Median	¥ ¥	-	Y Y	67,746 60,097	¥	84,661 81,446	т Ұ	106,600 97,626		128,291 120,825		145,829 132,382
	Master	75百分位(Υ	-	Υ	82,430		104,494		130,760		154,224		171,735
		90百分位(¥	-		101,530		125,507		166,482		194,850		211,668
	1 4-1						101,550		123,307		100,402		194,000		211,000
	博士	平均值	Average	¥	-	¥	-	Y	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	Y	-	Y	-	Y	-	Y	-
		75百分位(¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位位	且 90th%ile	¥	-	¥	-	Y	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	-	¥	48,309	¥	60,371	¥	76,015	¥	91,483	¥	103,989
	All	中位值	Median	¥	-	¥	42,855	¥	58,079	¥	69,616	¥	86,159	¥	94,400
		75百分位(直 75th%ile	¥	-	¥	58,780	¥	74,514	¥	93,244	Y	109,976	¥	122,463
		90百分位(直 90th%ile	¥	-	¥	72,400	¥	89,498	¥	118,717	¥	138,945	¥	150,939



职位:信息技术经理 行业: 互联网 Industry: Internet Position:IT Manager

薪酬调查报告🗲

省/市: Province/City: Shanghai

编码/ Position Code. SH-INTN-IT-16

职位描述

- 1. 中层管理职位,负责其功能领域内主要目标和计划, 制定、参与或协助上层执行相关的政策和制度;
- 2. 负责部门的日常管理工作及部门员工的管理、指导、 培训及评估;
- 3. 负责对公司内部信息系统和信息资源规划进行战略管 理和整合管理;
- 4. 构建和完善企业信息化平台;
- 5. 管理和维护信息化平台的软、硬件,制订相关管理制
- 6. 协调公司信息化系统应用开发工作,提高公司信息化 系统应用水平。

JOB DESCRIPTION

- 1. Position of Mid-level Management, to be responsible for the main objectives and plans within his/her function & field and to formulate, participate in or assist the superior in implementing related policies and systems;
- 2. to be in charge of the Department's daily management work and the members' management, direction, training and assessment;
- 3. to be in charge of the strategic and integration management of the Company's internal information system and information resources planning;
- 4. to set up and perfect the Company's informatization platform;
- 5. to manage and maintain the softwares and hardwares of the informatization platform and to formulate relevant management regulations;
- 6. to coordinate the development of the Company's informatization system application and to promote the application level of the Company's informatization system.

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥85,344	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥813
城市本年平均年薪: City Average Annual Compensation:	¥144,402	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥160,286	培训计划 Training Plan	79%	¥802
预计2007年增幅: 2007 Annual Raise:	7.52%	商业医疗保险 Commercial Healthy Insurance	61%	¥ 7 6
本科以上学历比例: %of Sample with bachelor degree or above:	74%	商业人身意外险 Commercial Accidental Insurance	62%	¥ 26
平均工作年数: Average Year of Work Experience:	9.39年	补充养老保险 Supplementary Insurance Plans	25%	¥ 926
本行业总样本数: Total Number of Samples:	170	补充住房公积金 Housing Allowance	28%	¥415
2006年离职率 Voluntary Attrition Rate:	18%	有薪假期(天) Pay Leave	100%	14.02

本行业薪酬水平按公司性质分布/ By Company -	Гуре				
公司性质	中位值	75百分位值	90百分位值	平均值	相当于平均年薪的倍数
Company Type	Median	75th%ile	90th%ile	Average	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥ 231,945	¥ 309,075	¥ 398,391	¥ 233,551	1.46
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥ 176,942	¥ 235,782	¥ 303,917	¥ 178,167	1.11
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥ 196,574	¥ 261,943	¥ 337,638	¥ 197,936	1.23
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥ 151,016	¥ 201,235	¥ 259,387	¥ 152,062	0.95
民营/私营企业 Local Private Enterprise	¥ 129,741	¥ 172,885	¥ 222,845	¥ 130,640	0.82
国营企业/国内上市 State Owned Enterprise/Public Company	¥ 148,111	¥ 197,364	¥ 254,397	¥ 149,137	0.93
行业平均 Industry Average	¥ 159,184	¥ 212,118	¥ 273,416	¥ 160,286	1.00

薪资组成 C	&B Component			
公司性	E质 /	外商独资(非欧美	企业	<u>(</u>)
Company	γ Typε Wholly Owned	Foreign Enterprise (Othe	er natio	onalities)
薪资项目	名称	享有者比例		平均值
Salary I	tem	% Eligible	1	Average
月基本工资	Base Salary		¥	9,977
月固定津贴	Allowances	82%	¥	2,272
月奖金/提成	Monthly Bonus/Commision	40%	¥	2,309
月其它浮动收入	Other Monthly Bonus	18%	¥	1,407
月总收入	Monthly Total Income		¥	13,029
年奖金收入	Annual Bonus	69%	¥	22,644
月薪数量	The Number of Salary			12.47
总年薪	Annual Total Income		¥	178,167

	分布 % Distribution	平均值 Average
一般 Elementary	14%	¥125,113
良好 Intermediate	42%	¥140,956
熟练 Advanced	32%	¥180,586
精通 Proficient	13%	¥209,296





综合分析/ Comprehensive Analysis		工作年资(年)			Work Experience			(vears)							
公司性质	人民	市/年 R	MB/Year	< 2			2-3	-^\	3-5	`,	5-8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
(Other nationalities)		75百分位值	75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	į 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	92,391	¥	107,605	¥	128,981	¥	158,242	¥	178,925
	College	中位值	Median	¥	-	¥	88,643	¥	102,344	¥	122,152	¥	145,749	¥	167,959
		75百分位值	75th%ile	¥	-	¥	107,614	¥	121,971	¥	149,914	¥	206,825	¥	230,423
		90百分位值	£ 90th%ile	¥	-	¥	135,922	¥	159,630	¥	190,168	¥	243,854	¥	312,320
	本科	平均值	Average	¥	_	¥	122,338	¥	142,483	¥	170,788	¥	209,533	¥	236,920
	Bachelor	中位值	Median	¥	_		117,375		135,517		161,745		192,991		222,399
	Daciforor	75百分位值		¥	_		142,495		161,506		198,505		273,864		305,110
		90百分位值		¥	_		179,978		211,371		251,808		322,895		413,553
	1五 1.	平均值													
	硕士	中位值	Average	¥	-		151,793		176,788		211,908		259,982		293,962
	Master	平位但 75百分位值	Median	Y	-		145,635		168,144		200,688		239,457		275,946
				¥	-		176,803		200,391		246,298		339,801		378,570
		90百分位值		¥	-		223,311	Ť	262,262	Ť	312,434		400,637		513,122
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	į 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	-	¥	118,588	¥	138,115	¥	165,553	¥	203,111	¥	229,658
	A11	中位值	Median	¥	-	¥	113,778	¥	131,363	¥	156,787	¥	187,076	¥	215,582
		75百分位值	75th%ile	¥	-	¥	138,128	¥	156,556	¥	192,421	¥	265,469	¥	295,758
		90百分位值	į 90th%ile	¥	-	¥	174,461	¥	204,892	¥	244,089	¥	312,997	¥	400,876
所有公司性质	中专	平均值	Average	¥	_	¥	_	¥	_	¥	-	¥	_	¥	_
Overall	High School	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
Overdii	riigii Scriooi	75百分位值		¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		90百分位值		Y	_	¥	_	¥	_	¥	_	¥	_	¥	_
	1.+														
	大专	平均值	Average	¥	-	¥	*	¥	•		116,037		•		160,968
	College	中位值	Median	¥	-	¥	79,747		•		109,893		131,122		151,102
		75百分位值		¥	-	¥	96,814		109,730		134,868		186,068		207,297
		90百分位值	g 90th%ile	¥	-	¥	122,280	¥	143,610	¥	171,083	¥	219,381	¥	280,975
	本科	平均值	Average	¥	-	¥	110,060	¥	128,183	¥	153,648	¥	188,505	¥	213,142
	Bachelor	中位值	Median	¥	-	¥	105,596	¥	121,916	¥	145,512	¥	173,623	¥	200,079
		75百分位值	į 75th%ile	¥	-	¥	128,195	¥	145,297	¥	178,583	¥	246,379	¥	274,489
		90百分位值	£ 90th%ile	¥	-	¥	161,915	¥	190,158	¥	226,536	¥	290,489	¥	372,048
	硕士	平均值	Average	¥	-	¥	136,559	¥	159,045	¥	190,641	¥	233,890	¥	264,460
	Master	中位值	Median	¥	-	¥	131,019	¥	151,269	¥	180,547	¥	215,425	¥	248,251
		75百分位值	ī 75th%ile	¥	-	¥	159,059	¥	180,280	¥	221,580	¥	305,698	¥	340,576
		90百分位值	£ 90th%ile	¥	-	¥	200,899	¥	235,941	¥	281,078	¥	360,429	¥	461,625
	博士	平均值	Average	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		75百分位值		¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		90百分位值		¥	_	¥	_	¥		¥	_	¥	_	¥	_
	庇左岑田	平均值											100 706		
	所有学历 All		Average Modian	Y	-		106,687		124,254		148,938		182,726		206,609
	All	中位值	Median	¥	-		102,359		118,179		141,052		168,301		193,946
		75百分位值		¥	-		•		140,844		-		•		266,075
		90百分位值	L YU(N%IIE	¥	-	¥	156,952	¥	184,329	¥	219,592	¥	281,585	¥	360,64



职位:软件工程师 行业: 互联网 Industry: Internet Position: Software Engineer

省/市: Province/City: Shanghai

编码/ Position Code. SH-INTN-IT-04

职位描述

- 1. 技术人员职位, 在上级的领导和监督下定期完成量化 的工作要求,并能独立处理和解决所负责的任务;
- 2. 根据开发进度和任务分配,完成相应模块软件的设计 、开发、编程任务;
- 3. 进行程序单元、功能的测试,查出软件存在的缺陷并 保证其质量;
- 4. 进行编制项目文档和质量记录的工作;
- 5. 维护软件使之保持可用性和稳定性。

- 1. Position of Technical Staff, to fulfill the quantified work requirements periodically under the superior's direction and supervision and to handle and settle the tasks for which he/she is responsible independently;
- 2. to finish the design, development and programming of corresponding modular software as per the project progress and task assignments;
- 3. to test the program elements and the functions thereof and to find out the defects in the software and assure their quality;
- 4. to prepare the project documents and quality records;

JOB DESCRIPTION

5. to maintain the software for the purpose of keeping their utility and stability.

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥42,120	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥707
城市本年平均年薪: City Average Annual Compensation:	¥67,043	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥71,736	培训计划 Training Plan	69%	¥166
预计2007年增幅: 2007 Annual Raise:	7.72%	商业医疗保险 Commercial Healthy Insurance	71%	¥68
本科以上学历比例: %of Sample with bachelor degree or above:	71%	商业人身意外险 Commercial Accidental Insurance	43%	¥22
平均工作年数: Average Year of Work Experience:	5.50年	补充养老保险 Supplementary Insurance Plans	13%	¥496
本行业总样本数: Total Number of Samples:	101	补充住房公积金 Housing Allowance	21%	¥190
2006年离职率 Voluntary Attrition Rate:	23%	有薪假期(天) Pay Leave	100%	10.15

本行业薪酬水平按公司性质分布/By Company 公司性质 Company Type	Γ	e 中位值 Median		百分位值 5th%ile	90百分位值 90th%ile		区均值 verage	相当于平均年薪的倍数 Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	82,480	¥	123,822	¥ 163,028	¥	96,399	1.34
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	65,909	¥	98,946	¥ 130,276	¥	77,032	1.07
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	75,542	¥	113,406	¥ 149,315	¥	88,291	1.23
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	59,040	¥	88,633	¥ 116,698	¥	69,004	0.96
民营/私营企业 Local Private Enterprise	¥	53,925	¥	80,955	¥ 106,588	¥	63,026	0.88
国营企业/国内上市 State Owned Enterprise/Public Company	¥	57,872	¥	86,880	¥ 114,389	¥	67,639	0.94
行业平均 Industry Average	¥	61,378	¥	92,142	¥ 121,318	¥	71,736	1.00

薪资组成 C8	B Component			
公司性	· ·	外商独资(非欧美		
Company	Type Wholly Owned	Foreign Enterprise (Other	er natio	nalities)
薪资项目	名称	享有者比例	7	z均值
Salary Ite	em	% Eligible	A	verage
月基本工资	Base Salary		¥	5,034
月固定津贴	Allowances	70%	¥	808
月奖金/提成 M	Monthly Bonus/Commision	31%	¥	1,141
月其它浮动收入	Other Monthly Bonus	11%	¥	592
月总收入	Monthly Total Income		¥	6,020
年奖金收入	Annual Bonus	23%	¥	9,534
月薪数量	The Number of Salary			12.43
总年薪	Annual Total Income		¥	77,032
		•		

	分布 % Distribution	平均值 Average
一般 Elementary	9%	¥57,130
良好 Intermediate	41%	¥67,299
熟练 Advanced	38%	¥76,509
精通 Proficient	11%	¥87,354





综合分析/ Comprehensive Analysis			工作在次(年) Work Experience (vocas)												
八司姓氏	人民币/年		RMB/Year	工作年资(年) r 〈 2		Work Experience 2–3 3–5			(years) 5-8			8-10		> 10	
公司性质 Company Type	7,10	31137 	TOD/ TOU		` _								0 10		/ 10
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
(Other nationalities)		75百分位位	直 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位位	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	38,100	¥	47,475	¥	56,652	¥	67,432	¥	76,123	¥	81,739
	College	中位值	Median	¥	34,450	¥	44,459	¥	49,643	¥	63,098	¥	72,041	¥	78,744
		75百分位位	直 75th%ile	¥	49,365	¥	59,575	¥	83,611	¥	92,347	¥	100,458	¥	115,433
		90百分位位	直 90th%ile	¥	61,812	¥	77,351	¥	108,832	¥	119,108	¥	147,879	¥	167,846
	本科	平均值	Average	¥	48,946	¥	60,988	¥	72,778	¥	86,626	¥	97,792	¥	105,006
	Bachelor	中位值	Median	¥	44,257	¥	57,115	¥	•	¥	81,059	¥	•	¥	101,159
		75百分位(直 75th%ile	¥	63,417	¥	76,533	¥	107,411	¥	118,633	¥	129,054		148,291
		90百分位位	直 90th%ile	¥	79,407	¥	99,370	¥	139,811	¥	153,013	¥	189,973	¥	215,624
	硕士	平均值	Average	¥	60,795	¥	75,752	¥	90,396	¥	107,597	¥	121,466	¥	130,426
	Master	中位值	Median	¥	54,971	¥	70,941	¥	79,212		100,682		114,951		125,647
		75百分位位	直 75th%ile	¥	78,769	¥	95,061	¥	133,413	¥	147,352		160,295		184,190
		90百分位位	直 90th%ile	¥	98,630	¥	123,425	¥	173,656	¥	190,054	¥	235,962	¥	267,822
	博士	平均值	Average	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥		¥	_
		75百分位位	直 75th%ile	¥	_	¥	_	¥	_	¥	_	¥		¥	-
		90百分位位	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	_	¥	-
	所有学历	平均值	Average	¥	47,038	¥	58,610	¥	69,941	¥	83,249	¥	93,980	¥	100,913
	A11	中位值	Median	¥	42,531	¥	54,888	¥	•	¥	77,899	¥		¥	•
	****	75百分位位		¥	60,945	¥	73,550		103,224		114,008		124,022		142,510
		90百分位位		¥	76,312	¥	95,496		134,360		147,047		182,567		207,217
所有公司性质	中专	平均值	Average	¥		¥		¥		¥		¥		¥	
が有公司住灰 Overall	High School	中位值	Median	т Ұ	-	т Ұ	-	т ¥	-	т Ұ	-	Υ			-
Overall	riigii Scriooi	75百分位		Ŧ Y	-	¥	-	¥	-	ŧ Y	-	¥		¥ ¥	-
		90百分位		Υ	-	Υ	_	т ¥	_	Υ	-	¥	_	¥	_
					05.404		44.040						70.000		70.440
	大专 College	平均值	Average	¥	35,481	¥	44,210	¥	•	Y	62,795	¥	•	¥	•
	College	中位值 75百分位(Median 古 75tb%ilo	Y	32,082	¥	41,402	Y	46,229	¥	58,760	¥	•	¥	*
		90百分位		¥ ¥	45,971 57,562	¥ ¥	55,479 72,033	Y	77,862 101,348	Y	85,997	Y	93,551 137,711		107,496
	土が				57,562						110,919				156,305
	本科	平均值	Average	¥	45,580	¥	56,795	¥	•	¥	80,670	¥	•	¥	•
	Bachelor	中位值 75百分位(Median 古 75tb%ilo	Y	41,214	¥	53,188	Y	,	Y	75,486	Y		Y	*
		90百分位		¥	59,057	¥	71,271		100,026 130,197		110,476		120,180		138,095
	TT: 1			¥	73,947	¥	92,537				142,492				200,798
	硕士 Master	平均值	Average	¥	56,614	¥	70,544	¥	•		100,198		113,114		121,458
	Master	中位值	Median	¥	51,191	¥	66,063		73,765	¥	•		107,047		117,008
		75百分位位		¥	73,353	¥	88,524		124,240		137,220		149,273		171,525
		90百分位位		¥	91,849		114,939		161,716		176,986		219,738		249,407
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥		¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥		¥	-
		75百分位位		¥	-	¥	-	¥	-	¥	-	¥		¥	=
		90百分位位		¥	-	¥	-	¥	-	¥	-	¥		¥	-
	所有学历	平均值	Average	¥	43,803	¥	54,580	¥	•	¥	•	¥	87,518	¥	93,974
	All	中位值	Median	¥	39,607	¥	51,114	¥		¥	•	¥	82,824	¥	90,531
		75百分位位		¥	56,754	¥			•		106,169		115,495		132,711
		90百分位位	直 90th%ile	¥	71,064	¥	88,929	¥	125,122	¥	136,936	¥	170,014	¥	192,969



职位:技术研发工程师 行业:

Position:Technical Design Engineer

行业: 互联网 Industry: Internet 省/市: 上海
Province/City: Shanghai
编码/ Position Code: SH-INTN-EM-03

JOB DESCRIPTION

职位描述

- 1. 技术人员职位,在上级的领导和监督下定期完成量化的工作要求,并能独立处理和解决所负责的任务;
- 2. 配合产品的研发设计、支持和测试;
- 3. 负责技术应用方面的培训工作;
- 4. 负责技术改进, 并处理制造过程中的技术问题;
- 5. 负责研发产品的技术档案整理。

- $1.\ Position\ of\ Technical\ Staff,\ owning\ professional\ knowledge\ and\ technology\ capacities,\ to\ handle\ and\ settle\ the\ tasks\ for\ which\ he/she\ is\ responsible\ independently;$
- 2. to cooperate in the R&D, design, support and test of the products;
- 3. to be in charge of the training in connection with the technical application;
- 4. to be in charge of the technology improvement and the settlement of the technical issues during the manufacture;
- 5. to be in charge of processing the technical documents of the product R&D.

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥35,619	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥680
城市本年平均年薪: City Average Annual Compensation:	¥62,827	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥69,807	培训计划 Training Plan	69%	¥166
预计2007年增幅: 2007 Annual Raise:	7.72%	商业医疗保险 Commercial Healthy Insurance	71%	¥68
本科以上学历比例: %of Sample with bachelor degree or above:	61%	商业人身意外险 Commercial Accidental Insurance	43%	¥22
平均工作年数: Average Year of Work Experience:	6.09年	补充养老保险 Supplementary Insurance Plans	13%	¥496
本行业总样本数: Total Number of Samples:	105	补充住房公积金 Housing Allowance	21%	¥190
2006年离职率 Voluntary Attrition Rate:	23%	有薪假期(天) Pay Leave	100%	10.15

本行业薪酬水平按公司性质分布/ By Company	Тур	е						
公司性质	E	中位值	75	百分位值	90百分位值	7	P均值	相当于平均年薪的倍数
Company Type	N	/ledian	7	5th%ile	90th%ile	A	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	79,197	¥	119,117	¥ 157,610	¥	90,121	1.29
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	65,123	¥	97,950	¥ 129,602	¥	74,106	1.06
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	73,638	¥	110,756	¥ 146,547	¥	83,795	1.20
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	59,403	¥	89,346	¥ 118,218	¥	67,597	0.97
民营/私营企业 Local Private Enterprise	¥	51,123	¥	76,892	¥ 101,740	¥	58,175	0.83
国营企业/国内上市 State Owned Enterprise/Public Company	¥	56,368	¥	84,780	¥ 112,177	¥	64,143	0.92
行业平均 Industry Average	¥	61,345	¥	92,266	¥ 122,082	Y	69,807	1.00

薪资组成 C	&B Component			
公司性		外商独资(非欧美		
Company	Typε Wholly Owned	Foreign Enterprise (Other	er natio	nalities)
薪资项目	名称	享有者比例	7	P均值
Salary I	tem	% Eligible	P	verage
月基本工资	Base Salary		¥	4,842
月固定津贴	Allowances	70%	¥	777
月奖金/提成	Monthly Bonus/Commision	31%	¥	1,097
月其它浮动收入	Other Monthly Bonus	11%	¥	569
月总收入	Monthly Total Income		¥	5,792
年奖金收入	Annual Bonus	23%	¥	9,172
月薪数量	The Number of Salary			12.43
总年薪	Annual Total Income		¥	74,106

	分布% Distribution	平均值 Average
一般 Elementary	19%	¥54,494
良好 Intermediate	45%	¥67,386
熟练 Advanced	29%	¥81,330
精通 Proficient	6%	¥93,200





综合分析/ Compreh	ensive Ana	alysis													
公司性质	□		工作年资(年) Work Experience (e (years) 5-8 8-10					> 10	
公可性原 Company Type	, , , ,	, 11) / 1	(IVID/ Teal		ν 2		2 0		0 0				0 10		/ 10
外商独资(非欧美企业)	中专	平均值	Average	Y	30,987	¥	38,611	¥	46,075	¥	54,843	¥	61,912	¥	66,479
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	28,019	¥	36,159	¥	40,375	¥	51,318	¥	58,591	¥	64,043
(Other nationalities)		75百分位值	75th%ile	¥	40,149	¥	48,453	¥	68,001	¥	75,106	¥	81,703	¥	93,883
		90百分位值	1 90th%ile	¥	50,272	¥	62,910	¥	88,513	¥	96,872	¥	120,271	¥	136,510
	大专	平均值	Average	¥	38,123	¥	47,502	¥	56,685	¥	67,471	¥	76,168	¥	81,787
	College	中位值	Median	¥	34,470	¥	44,485	¥	49,671	¥	63,135	¥	72,082	¥	78,790
		75百分位值	75th%ile	¥	49,394	¥	59,610	¥	83,660	¥	92,400	¥	100,517	¥	115,500
		90百分位值	90th%ile	¥	61,848	¥	77,396	¥	108,895	¥	119,178	¥	147,965	¥	167,944
	本科	平均值	Average	¥	49,241	¥	61,356	¥	73,217	¥	87,149	¥	98,383	¥	105,640
	Bachelor	中位值	Median	¥	44,524	¥	57,460	¥	64,158	¥	81,548	¥	93,106	¥	101,769
		75百分位值	75th%ile	¥	63,800	¥	76,995	¥	108,060	¥	119,349	¥	129,833	¥	149,187
		90百分位值	1 90th%ile	¥	79,887	¥	99,970	¥	140,655	¥	153,936	¥	191,120	¥	216,925
	硕士	平均值	Average	¥	68,684	¥	85,583	¥	102,128	¥	121,560	¥	137,229	¥	147,353
	Master	中位值	Median	¥	62,104	¥	80,148	¥	89,491	¥	113,748	¥	129,869		141,954
		75百分位值	75th%ile	¥	88,992	¥	107,397	¥	150,727	¥	166,475	¥	181,098	¥	208,094
		90百分位值	90th%ile	¥	111,430	¥	139,443	¥	196,193	¥	214,719	¥	266,585	¥	302,579
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	45,251	¥	56,384	¥	67,284	¥	80,087	¥	90,410	¥	97,079
	A11	中位值	Median	¥	40,916	¥	52,803	¥	58,959	¥	•	¥	•	¥	•
		75百分位值	75th%ile	¥	58,630	¥	70,756	¥	99,303	¥	109,677	¥	119,311	¥	137,097
		90百分位值	90th%ile	¥	73,413	¥	91,868	¥	129,256	¥	141,462	¥	175,632	¥	199,346
所有公司性质	中专	平均值	Average	¥	29,189	¥	36,371	¥	43,402	¥	51,661	¥	58,319	¥	62,622
のverall	High School	中位值	Median	¥	26,393	¥	34,061	¥	38,032	¥		¥		¥	
Overdin	riigiri Scrioor	75百分位值		¥	37,820	¥	•	¥	64,056	¥	·	¥	•	¥	•
		90百分位值		¥	47,355	¥	59,260	¥	83,378	¥	91,251		113,293		128,590
	大专	平均值	Average		35,911				53,396						
	 College	中位值	Median	Y Y	32,470	Y Y	41,904	¥ ¥	46,789	Y Y	•	¥ ¥	•	¥ ¥	•
	College	75百分位值		¥	46,528	¥	56,151	¥	78,806	¥		¥	•		108,799
		90百分位值		¥	58,260	¥	72,906		102,577		112,263		139,380		158,199
	本科	平均值	Average		46,384					¥					
	ው ተተ Bachelor	中位值	Median	Y Y	40,364	¥ ¥	54,126	¥ ¥	68,969 60,436	Υ	·	¥ ¥	•	¥ ¥	•
	Daoricioi	75百分位值		Υ	60,098	Υ	72,528		101,790		112,424		122,300		140,530
		90百分位值		¥	75,252	¥			132,494		145,005		180,031		204,339
	硕士	平均值	Average		64,699										
	映工 Master	中位值	Median	Y Y	58,501	Y Y	80,617 75,497	¥ ¥	•		114,507 107,148		129,267 122,334		138,803 133,717
	Madto	75百分位值		¥	83,828		101,166		141,982		156,816		170,590		196,019
		90百分位值			104,965		131,352		184,809		202,260		251,117		285,023
	4曲 1.	平均值							104,000						
	博士 Doctor		Average	Y	-	Y	-	¥	-	¥		¥		¥	-
	Doctor	中位值 75百分位值	Median 75th%ile	Y	-	Y Y	-	Y Y	-	¥ ¥		¥ ¥		¥ ¥	-
		90百分位值		¥ ¥	-	¥	-	¥ Y	-	¥		¥		¥	-
	能去类居						- -								
	所有学历 All	平均值	Average Modian	Y	42,625	Y	53,113	¥	63,380	Y	·	Y	•	Y	,
	ΛII	中位值	Median	¥	38,542	Y	49,739	¥	55,538	Y	•	Y	•	¥	,
		75百分位值		Y	55,228	Y	•		93,541		103,314		•		129,142
		90百分位值	7 Antu‰ile	¥	69,153	¥	86,538	¥	121,/57	¥	133,254	Ť	165,441	¥	187,780



省/市:

职位:客服经理(非技术) 行业: 互联网 Position:Customer Service Manager Industry: Internet (Non-Technical)

Province/City: Shanghai 编码I Position Code: SH-INTN-CS-02

职位描述

- 1. 中层管理职位,负责其功能领域内主要目标和计划,制定、参与或协助上层执行相关的政策和制度;
- 2. 负责部门的日常管理工作及部门员工的管理、指导、培训及评估;
- 3. 制定客户服务规范和制度;
- 4. 设计并优化客户服务各种流程;
- 5. 适当处理服务的故障和客户的投诉,控制消费者满意度的的跟踪及分析;
- 6. 全方位优化客户服务质量。

Position of Mid-level Management, to be responsible for the main objectives and plans within his/her function & field and to formulate, participate in or assist the superior in implementing related policies and systems;

- 2. to be in charge of the Department's daily management work and the members' management, direction, training and assessment;
- 3. to formulate the criteria and regulations for the customer services;
- 4. to design and optimize various processes of the customer services;
- 5. to properly handle the failures of the services and the customer's complaints and to control the follow-up and analysis of the Customer Satisfaction Index;
- 6. to overall optimize the quality of the customer services.

JOB DESCRIPTION

快速索引数据/ Index Data	
全国本年平均年薪:	¥63,285
National Average Annual Compensation:城市本年平均年薪:	¥116,648
City Average Annual Compensation:	± 110,040
本城市本行业平均年薪: Industry Average Annual Compensation:	¥124,814
预计2007年增幅:	7.52%
2007 Annual Raise: 本科以上学历比例:	1.5270
本件以上字別に例: %of Sample with bachelor degree or above:	60%
平均工作年数:	7.71 年
Average Year of Work Experience: 本行业总样本数:	
Total Number of Samples :	121
2006年离职率	18%
Voluntary Attrition Rate:	

福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥813
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
培训计划 Training Plan	79%	¥802
商业医疗保险 Commercial Healthy Insurance	61%	¥76
商业人身意外险 Commercial Accidental Insurance	62%	¥26
补充养老保险 Supplementary Insurance Plans	25%	¥926
补充住房公积金 Housing Allowance	28%	¥415
有薪假期(天) Pay Leave	100%	14.02

本行业薪酬水平按公司性质分布/ By Company	Туре				
公司性质	中位值	75百分位值	90百分位值	平均值	相当于平均年薪的倍数
Company Type	Median	75th%ile	90th%ile	Average	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥ 177,296	¥ 245,183	¥ 289,168	¥ 180,299	1.44
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥ 134,772	¥ 186,376	¥ 219,812	¥ 137,055	1.10
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥ 136,007	¥ 188,084	¥ 221,826	¥ 138,311	1.11
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥ 124,419	¥ 172,059	¥ 202,926	¥ 126,527	1.01
民营/私营企业 Local Private Enterprise	¥ 105,710	¥ 146,186	¥ 172,412	¥ 107,501	0.86
国营企业/国内上市 State Owned Enterprise/Public Company	¥ 110,863	¥ 153,312	¥ 180,816	¥ 112,741	0.90
行业平均 Industry Average	¥ 122,735	¥ 169,730	¥ 200,179	¥ 124,814	1.00

新资组成(C	&B Component			
公司性	主质	外商独资(非欧美	企业	()
Company	y Type Wholly Owned	Foreign Enterprise (Other	er natio	nalities)
薪资项目	目名称	享有者比例	3	平均值
Salary	Item	% Eligible		Average
月基本工资	Base Salary		¥	7,675
月固定津贴	Allowances	82%	¥	1,747
月奖金/提成	Monthly Bonus/Commision	40%	¥	1,776
月其它浮动收入	λ Other Monthly Bonus	18%	¥	1,083
月总收入	Monthly Total Income		¥	10,022
年奖金收入	Annual Bonus	69%	¥	17,419
月薪数量	The Number of Salary			12.47
总年薪	Annual Total Income		¥	137,055

	分布 % Distribution	平均值 Average
一般 Elementary	25%	¥94,573
良好 Intermediate	32%	¥112,789
熟练 Advanced	31%	¥140,464
精通 Proficient	12%	¥163,998





综合分析/ Compreh	ensive Ana	alysis													
公司性质	人民	· · · · · · · · · · · · · · · · · · ·	RMB/Year	工作名		羊)	Work I 2–3	Exp	erience 3-5	(ye	ears) 5-8		8-10		> 10
公可性灰 Company Type	7,10	, i j j j j	(IVID) I Cal				2 0						0 10		/ 10
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
(Other nationalities)		75百分位值	75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	1 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	103,837	¥	111,679	¥	123,525	¥	130,455	¥	140,939
	College	中位值	Median	¥	-	¥	92,699	¥	104,702	¥	115,313	¥	118,808	¥	132,785
		75百分位值	75th%ile	¥	-	¥	121,328	¥	140,372	¥	155,818	¥	172,814	¥	188,695
		90百分位值	90th%ile	¥	-	¥	142,588	¥	156,081	¥	185,200	¥	203,837	¥	228,693
	本科	平均值	Average	¥	-	¥	130,733	¥	140,607	¥	155,521	¥	164,247	¥	177,445
	Bachelor	中位值	Median	¥	-	¥	116,711		131,823		145,183		149,582		167,180
		75百分位值	75th%ile	¥	-	¥	152,755	¥	176,732	¥	196,179	¥	217,577		237,572
		90百分位值	90th%ile	¥	-	¥	179,522	¥	196,510	¥	233,172	¥	256,636	¥	287,930
	硕士	平均值	Average	¥	-	¥	156,391	¥	168,203	¥	186,044	¥	196,482	¥	212,271
	Master	中位值	Median	¥	-		139,617		157,695		173,676		178,939		199,991
		75百分位值	75th%ile	¥	-	¥	182,735	¥	211,418	¥	234,681	¥	260,279		284,198
		90百分位值	90th%ile	¥	-	¥	214,755	¥	235,077	¥	278,935	¥	307,004	¥	344,440
	博士	平均值	Average	¥	_	¥	_	¥	_	¥	_	¥	-	¥	_
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥		¥	_
		75百分位值	75th%ile	¥	_	¥	_	¥	_	¥	-	¥		¥	-
		90百分位值	1 90th%ile	¥	-	¥	-	¥	_	¥	-	¥	-	¥	-
	所有学历	平均值	Average	Y	-	¥	122,181	¥	131,409	¥	145,347	¥	153,502	¥	165,837
	All	中位值	Median	¥	_		109,076		123,199		135,685		139,796		156,243
	****	75百分位值		¥	_		142,762		-		183,345		203,343		222,029
		90百分位值		¥	_		167,778		183,654		•		239,847		269,094
所有公司性质	中专	立わは	A	37			·		•		•				
		平均值	Average	Y	-	¥	-	¥	-	¥	-	¥		¥	-
Overall	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	Y		¥	-
		75百分位值 90百分位值		Y	-	Y	-	¥	-	Y	-	Y	-	Y	-
	I. de			¥		¥		¥	<u>-</u>	¥		¥		¥	<u>-</u>
	大专	平均值	Average	¥	-	¥	94,562		101,704		112,492		•		128,350
	College	中位值	Median	Y	-	¥	84,420		95,350		105,014		•		120,925
		75百分位值 90百分位值		Y	-		110,491		127,835		141,901		157,378		171,841
	1 41			Y	-		129,852		142,140		168,659		185,631		208,266
	本科	平均值	Average	¥	-		119,056		128,049		141,631		149,577		161,596
	Bachelor	中位值	Median	Y	-		106,287		120,049		132,215		136,222		152,248
		75百分位值		¥	-		139,112		160,947		178,657				216,352
	ways 1	90百分位值		Y	-		163,488		178,958				233,714		262,213
	硕士	平均值	Average	¥	-		142,423		153,180		169,427		178,933		193,312
	Master	中位值	Median	¥	-				143,610		158,164		162,957		182,128
		75百分位值		Y	-		166,414		-		213,720		237,032		258,814
		90百分位值		Y	-		195,574		214,081		254,021		279,583		313,676
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥		¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥		¥	-
		75百分位值		¥	-	¥	-	¥	-	¥	-	¥		¥	-
		90百分位值	1 90th%ile	¥	-	Y	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	Y	-	¥	111,268	¥	119,672	¥	132,365	¥	139,792	¥	151,025
	All	中位值	Median	Y	-	¥	99,333		112,195		123,566	¥	127,310		142,288
		75百分位值		Y	-	¥	130,011	¥	150,418	¥	166,969	¥	185,181	¥	202,198
		90百分位值	1 90th%ile	¥		¥	152,792	¥	167,251	¥	198,454	¥	218,424	¥	245,059



职位:网站营运经理

Position: Web Operations Manager

行业: 互联网 Industry: Internet 新酬调查报告🗲

省/市: 上海 Province/City: Shanghai

编码/ Position Code: SH-INTN-IN-03

职位描述

- 1. 中层管理职位,负责其功能领域内主要目标和计划,制定、参与或协助上层执行相关的政策和制度;
- 2. 负责日常管理工作及下属员工的管理、指导、培训及 评估;
- 3. 负责网站信息的组织与管理,制定网站信息发布与管理制度;
- 4. 负责网站总体框架设计及发展规划,运营策略的制定与实施,
- 5. 制定、执行、监控和完善网络业务核心流程及相关业 务规范;
- 6. 对网站运营状况提出评估报告;
- 7. 负责网站的对外宣传,与媒体、政府等合作、公关。

JOB DESCRIPTION

- Position of Mid-level Management, to be responsible for the main objectives and plans within his/her function & field and to formulate, participate in or assist the superior in implementing related policies and systems;
- 2. to be in charge of the Department's daily management work and the members' management, direction, training and assessment;
- 3. to be in charge of the organization and management of the website information and the formulation of the publication and management regulations in connection with the website information:
- 4. to be responsible for the general frame design and the development planning of the website and the formulation and implementation of the operational strategies;
- 5. to formulate, perform, supervise, control and perfect the key processes of the internet business and relevant business specifications;
- $\bf 6.$ to prepare the evaluation reports on the operational status of the website;
- 7. to be in charge of the external propaganda of the website and the cooperation and public relations with the media and governments.

快速索引数据/ Index Data	
全国本年平均年薪: National Average Annual Compensation:	¥52,362
城市本年平均年薪: City Average Annual Compensation:	¥87,208
本城市本行业平均年薪: Industry Average Annual Compensation:	¥97,537
预计2007年增幅: 2007 Annual Raise:	7.52%
本科以上学历比例: %of Sample with bachelor degree or above:	61%
平均工作年数: Average Year of Work Experience:	6.82年
本行业总样本数: Total Number of Samples:	154
2006年离职率 Voluntary Attrition Rate:	18%

福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥813
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
培训计划 Training Plan	79%	¥802
商业医疗保险 Commercial Healthy Insurance	61%	¥76
商业人身意外险 Commercial Accidental Insurance	62%	¥26
补充养老保险 Supplementary Insurance Plans	25%	¥ 926
补充住房公积金 Housing Allowance	28%	¥415
有薪假期(天) Pay Leave	100%	14.02

本行业薪酬水平按公司性质分布/By Company	Type				
公司性质	中位值	75百分位值	90百分位值	半均值	相当十半均年新的倍数
Company Type	Median	75th%ile	90th%ile	Average	Ratio to Average
外商独资(欧美企业)	¥ 130,215	¥ 178,875	¥ 210,687	¥ 136,012	1.39
Wholly Owned Foreign Enterprise(European and American) 外商独资(非欧美企业)					4.40
Wholly Owned Foreign Enterprise (Other nationalities)	¥ 105,962	¥ 145,559	¥ 171,446	¥ 110,679	1.13
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥ 111,016	¥ 152,500	¥ 179,621	¥ 115,957	1.19
合资/合作(非欧美企业)	V 100 FF3	V 420 420	V 460 604	V 40E 000	1.08
Joint Venture/ Cooperative (Other nationalities)	¥ 100,553	¥ 138,129	¥ 162,694	¥ 105,029	1.00
民营/私营企业 Local Private Enterprise	¥ 75,850	¥ 104,194	¥ 122,724	¥ 79,226	0.81
国营企业/国内上市	¥ 91.043	¥ 125.064	¥ 147,306	¥ 95.096	0.97
State Owned Enterprise/Public Company	1 91,043	1 123,004	1 147,300	1 93,090	0.91
行业平均	Y 93,380	¥ 128,275	¥ 151,088	¥ 97,537	1.00
Industry Average	•	•	,	•	

薪资组成C	C&B Component			
公司作	卜商独资(非欧美	企业)	
Compan		oreign Enterprise (Oth	er natio	nalities)
薪资项目	目名称	享有者比例	7	P均值
Salary	Item	% Eligible	F	verage
月基本工资	Base Salary		¥	6,198
月固定津贴	Allowances	82%	¥	1,411
月奖金/提成	Monthly Bonus/Commision	40%	¥	1,435
月其它浮动收	入 Other Monthly Bonus	18%	¥	874
月总收入	Monthly Total Income		¥	8,093
年奖金收入	Annual Bonus	69%	¥	14,067
月薪数量	The Number of Salary			12.47
总年薪	Annual Total Income		¥	110,679

外语水平	Foreign Language Proficiency	

	分布 % Distribution	平均值 Average
一般 Elementary	23%	¥74,662
良好 Intermediate	39%	¥92,479
熟练 Advanced	30%	¥111,670
精通 Proficient	9%	¥121,880





综合分析/ Compreh	ensive Ana	alysis													
八司姓氏	人民	上币/年 ┡	RMB/Year		年资(² 2	年)	Work 2–3	Exp	erience 3-5	(ye	ears) 5-8		8-10		> 10
公司性质 Company Type	7,10	, ii), — I	(IVID) I Cai										0 10		/ 10
外商独资(非欧美企业)	中专	平均值	Average	¥	-	Y	-	¥	-	¥	-	¥	-	¥	-
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
(Other nationalities)		75百分位值	ī 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	_	¥	-
		90百分位值	1 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	75,519	¥	81,222	¥	89,838	¥	94,878	¥	102,502
	College	中位值	Median	¥	-	¥	67,419	¥	76,148	¥	83,865	¥	86,407	¥	96,572
		75百分位值	ī 75th%ile	¥	-	¥	88,240	¥	102,090	¥	113,323	¥	125,684	¥	137,234
		90百分位值	90th%ile	¥	-	¥	103,702	¥	113,515	¥	134,693	¥	148,247	¥	166,324
	本科	平均值	Average	¥	-	¥	110,505	¥	118,851	¥	131,458	¥	138,833	¥	149,989
	Bachelor	中位值	Median	¥	-	¥	98,652		111,426		122,719		126,437	¥	141,312
		75百分位值	75th%ile	¥	-	¥	129,120	¥	149,387	¥	165,824	¥	183,911		200,812
		90百分位值	1 90th%ile	¥	-	¥	151,745	¥	166,104	¥	197,093	¥	216,927	¥	243,379
	硕士	平均值	Average	¥	-	¥	119,326	¥	128,338	¥	141,951	¥	149,916	¥	161,962
	Master	中位值	Median	¥	_		106,527		120,321		132,515		136,530		152,593
		75百分位值	75th%ile	¥	_		139,427		161,312		•		198,592		216,842
		90百分位值	1 90th%ile	¥	-	¥	163,858	¥	179,363	¥	212,827	¥	234,243		262,807
	博士	平均值	Average	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥		¥	_
		75百分位值	75th%ile	¥	_	¥	_	¥	_	¥	_	¥		¥	_
		90百分位值		¥	_	¥	_	¥	_	¥	-	¥		¥	_
	所有学历	平均值	Average	¥	_	¥	98,667		106,119	¥	117,375	¥	123,961	¥	133,922
	All	中位值	Median	¥	_	¥	88,084	¥	•		109,572		112,893		126,174
	MII	75百分位值		¥	_		115,287		133,384		148,060		164,210		179,300
		90百分位值		¥	_		135,489		148,310		175,980		193,688		217,307
年大八司林氏	d1 ±						,		-,-		-,				,
所有公司性质	中专 Uint Catanal	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥		¥	-
Overall	High School	中位值	Median	¥	-	¥	-	Y	-	¥	-	¥		Y	-
		75百分位值 90百分位值		¥	-	Y	-	Y	-	Y	-	Y	-	Y	-
	1. 1.			¥	-	¥		¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	66,551	¥	*	¥	•		•		•
	College	中位值	Median	¥	-	¥	59,413	¥	•	¥	73,907	¥	•		*
		75百分位值		¥	-	¥	77,762	¥	*	¥	99,867		110,760		120,939
		90百分位值		Y	-	¥	91,388		100,036	Ť	118,699		130,644	Ť	146,575
	本科	平均值	Average	¥	-	¥	97,383		104,739		115,848		122,348		132,179
	Bachelor	中位值	Median	¥	-	¥	86,938		98,195		108,147		111,424		124,533
		75百分位值		¥	-		113,788		131,648		146,134		162,074		176,968
		90百分位值	1 90th%lie	Y	-	¥	133,726	¥	146,381	¥	173,690	¥	191,169	¥	214,480
	硕士	平均值	Average	¥	-	¥	105,157		113,099	¥	125,096	¥	132,114		142,731
	Master	中位值	Median	¥	-	¥	93,878		106,034		116,780		120,318		134,474
		75百分位值		¥	-		122,871		142,157		157,799		175,011		191,094
		90百分位值		¥	-	¥	144,401	¥	158,065	¥	187,555	¥	206,429	¥	231,601
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥		¥	-
		75百分位值		¥	-	¥	-	¥	-	¥	-	¥		¥	-
		90百分位值	90th%ile	Y	-	Y	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	-	¥	86,951	¥	93,518	¥	103,438	¥	109,241	¥	118,020
	All	中位值	Median	¥	-	¥	77,625	¥	,	¥	•	¥	•	¥	111,192
		75百分位值	ī 75th%ile	¥	-	¥	101,598	¥	117,545	¥	130,479	¥	144,711	¥	158,010
		90百分位值	1 90th%ile	¥	-	¥	119,401	¥	130,699	¥	155,084	¥	170,690	¥	191,504



Position:UI Engineer

 新酬调查报告🗲

省/市: 上海 Province/City: Shanghai

编码/ Position Code: SH-INTN-AD-12

JOB DESCRIPTION

职位描述

- 1. 专业人员职位,在上级的领导和监督下定期完成量化的工作要求,并能独立处理和解决所负责的任务;
- 2. 负责项目的界面设计和制作;
- 3. 根据项目需求设计制作相关效果;
- 4. 完成公司和其他部门分配的其他各项设计工作。
- Position of Professional Staff, to fulfill the quantified work requirements periodically under the superior's direction and supervision and to handle and settle the tasks for which he/she is responsible independently;
- 2. to be in charge of the interface design and manufacture of the projects;
- 3. to design and make relevant effects as required by the projects;
- 4. to fulfill other designs assigned by the Company and other departments.

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥37,752	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥614
城市本年平均年薪: City Average Annual Compensation:	¥57,205	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥64,070	培训计划 Training Plan	69%	¥103
预计2007年增幅: 2007 Annual Raise:	7.76%	商业医疗保险 Commercial Healthy Insurance	66%	¥68
本科以上学历比例: %of Sample with bachelor degree or above:	58%	商业人身意外险 Commercial Accidental Insurance	27%	¥18
平均工作年数: Average Year of Work Experience:	7.63 年	补充养老保险 Supplementary Insurance Plans	11%	¥425
本行业总样本数: Total Number of Samples:	133	补充住房公积金 Housing Allowance	16%	¥170
2006年离职率 Voluntary Attrition Rate:	22%	有薪假期(天) Pay Leave	100%	8.58

本行业薪酬水平按公司性质分布/ By Company	Тур	е						
公司性质	F	中位值	75	百分位值	90百分位值	7	P均值	相当于平均年薪的倍数
Company Type	N	/ledian	7	5th%ile	90th%ile	A	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	85,699	¥	126,221	¥ 170,001	¥	85,853	1.34
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	66,513	¥	97,963	¥ 131,941	¥	66,632	1.04
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	70,990	¥	104,556	¥ 140,822	¥	71,117	1.11
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	61,396	¥	90,427	¥ 121,792	¥	61,507	0.96
民营/私营企业 Local Private Enterprise	¥	55,641	¥	81,950	¥ 110,374	¥	55,740	0.87
国营企业/国内上市 State Owned Enterprise/Public Company	¥	58,838	¥	86,659	¥ 116,717	¥	58,944	0.92
行业平均 Industry Average	¥	63,955	¥	94,195	¥ 126,866	¥	64,070	1.00

薪资组成 C8	B Component			
公司性	· · /	小商独资 (非欧美		
Company	Type Wholly Owned I	Foreign Enterprise (Oth	er natio	nalities)
薪资项目	名称	享有者比例	7	z均值
Salary Ite	em	% Eligible	А	verage
月基本工资	Base Salary		¥	4,510
月固定津贴	Allowances	57%	¥	374
月奖金/提成 /	Monthly Bonus/Commision	37%	¥	794
月其它浮动收入	. Other Monthly Bonus	10%	¥	575
月总收入	Monthly Total Income		¥	5,072
年奖金收入	Annual Bonus	25%	¥	8,035
月薪数量	The Number of Salary			12.74
总年薪	Annual Total Income		¥	66,632
·	·	· ·		

	分布%	 平均值
	Distribution	Average
一般 Elementary	37%	¥57,022
良好 Intermediate	18%	¥63,429
熟练 Advanced	34%	¥69,836
精通 Proficient	11%	¥73,680





	综合分析/ Comprehensive Analysis				工作年资(年) Work Experience						(vears)							
一部の語とでいまり、できられていまり	公司性质	人民	品/年 F	RMB/Year	т,		-/		-^P		(y c	•		8-10		> 10		
Melly Owned Forigin Elizations																		
日本語の	外商独资(非欧美企业)	中专	平均值	Average	¥	36,996	¥	41,407	¥	48,164	¥	55,468	¥	62,617	¥	67,237		
大き	Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	35,363	¥	40,568	¥	42,405	¥	51,903	¥	59,259	¥	64,773		
大き	(Other nationalities)		75百分位值	直 75th%ile	¥	43,627	¥	54,405	¥	68,776	¥	75,962	¥	82,634	¥	94,953		
Pote			90百分位位	互 90th%ile	¥	56,037	¥	66,110	¥	89,522	¥	97,976	¥	121,642	¥	138,066		
中心性性 中心性 中心性性 中心性 中心性性 中心性性 中心性性 中心性性 中心性 中心性性 中心性 中心性性 中心性性 中心性性 中心性性 中心性性 中心性性 中心性性 中心性性 中心性 中心性性 中心性性 中心性性 中心性性 中心性性 中心性性 中心性性 中心性性 中心性 中心性性 中心性性 中心性性 中心性 中		大专	平均值	Average	¥	44,186	¥	49,456	¥	57,526	¥	66,249	¥	74,788	¥	80,305		
			中位值	Median	¥		¥	48,453	¥	50,647	¥	61,991	¥	70,777	¥	77,363		
本料 平均値 Average Y 50,500 Y 50,522 Y 66,746 Y 75,715 Y 86,475 Y 91,715 Y 91			75百分位值	互 75th%ile	¥	52,106	¥	64,980	¥	82,144	¥	90,727	¥	98,696	¥			
日本日本 日本日本日本 日本日本 日本日			90百分位值	互 90th%ile	¥	66,929	¥	78,959	¥	106,922	¥	117,019	¥	145,285	¥	164,902		
日本日本 日本日本日本 日本日本 日本日		木科	平均值	Average	¥	50 500	¥	56 523	¥	65 746	¥	75 715	¥	85 475	¥	91 780		
日本				•		•		•		•		•		•		•		
横士 平均値 Average 以 50素が 30 m 30		Dacheror				•		•		•		•				,		
照士 平均値 Median V 58,595 V 65,582 V 76,284 V 87,852 V 99,176 V 106,47						•		•		•				•				
Public		75 L								•				-				
日子の日本 日子の				0		•		•		•				•				
持二 野地館 Average Y 88,754 Y 104,707 Y 141,788 Y 155,177 Y 192,661 Y 218,66 M		Master				•				•		•		•				
博士 平均値 Average Y -						•				•		•		•		-		
Poctor 中位値 Median Y -				1 90th%ile		88,754	¥	104,707	Ť	141,788	¥	155,177		192,661		218,674		
所有学历 平均値 Nerlage 以 4 84,029 以 53,756 以 62,528 以 72,010 以 81,291 以 87,000 以 81,000				Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-		
所有学历 平均値 Average Y 48,029 Y 53,756 Y 5,052 Y 7,010 Y 81,291 Y 87,24 中位値 Median Y 45,910 Y 52,666 Y 55,052 Y 67,382 Y 76,931 Y 84,05 Y 75,676 Y 62,528 Y 72,010 Y 81,291 Y 87,24 Y 75,676 Y 76,676 Y 70,676 Y 70,776 Y 70,676 Y 70,776 Y 70,		Doctor			¥	-	¥	-	¥	-	¥	-	¥	-	¥	-		
所有学历					¥	-	¥	-	¥	-	¥	-	¥	-	¥	-		
日本			90百分位位	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-		
中き 平均値 Average アカー Average アカーの Average ア		所有学历	平均值	Average	¥	48,029	¥	53,756	¥	62,528	¥	72,010	¥	81,291	¥	87,288		
所有公司性质 中专 平均値 Average Y 35,573 Y 39,815 Y 46,312 Y 53,334 Y 60,209 Y 64,65 Overall High School 中位値 Median Y 34,003 Y 39,008 Y 40,774 Y 49,907 Y 56,980 Y 62,21 大专 平均値 Average Y 41,949 Y 52,313 Y 66,131 Y 73,040 Y 79,456 Y 91,33 Y 60,209 Y 64,65 Overall High School P位値 Median Y 41,949 Y 52,313 Y 66,131 Y 73,040 Y 79,456 Y 91,33 Y 60,209 Y 16,963 Y 132,75 Y 94,007 Y 16,963 Y 172,20 Y 14,004 Y 172,20 Y 172,20 Y 18,004 Y 172,20 Y 172,20 Y 172,20 Y 18,004 Y 172,20 Y 1		A11	中位值	Median	¥	45,910	¥	52,666	¥	55,052	¥	67,382	¥	76,931	¥	84,090		
所有公司性质 Overall High School 中位値 Median Y 34,003 Y 39,815 Y 46,312 Y 53,334 Y 60,209 Y 64,65 T5百分位値 75m%lle Y 41,949 Y 52,313 Y 66,131 Y 73,040 Y 79,456 Y 91,33 90百分位値 90m%lle Y 53,882 Y 63,567 Y 86,079 Y 94,207 Y 116,963 Y 132,75 大专 平均値 Median Y 40,612 Y 46,589 Y 48,699 Y 59,607 Y 68,055 Y 74,33 75百分位値 75m%lle Y 50,102 Y 62,481 Y 78,985 Y 87,237 Y 94,900 Y 109,00 90百分位値 90m%lle Y 53,858 Y 54,349 Y 63,217 Y 72,803 Y 82,187 Y 88,228 Bachelor 中位値 Median Y 46,416 Y 53,247 Y 55,658 Y 68,124 Y 77,779 Y 85,00 75百分位位 75m%lle Y 73,551 Y 86,772 Y 117,501 Y 128,596 Y 159,659 Y 181,22 硕士 平均位 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,664 P中位值 Median Y 53,856 Y 61,781 Y 62,835 Y 144,209 Y 185,251 Y 210,264 P中位值 Median Y 53,856 Y 61,781 Y 62,835 Y 144,209 Y 185,251 Y 210,264 Photic P			75百分位值	互 75th%ile	¥	56,637	¥	70,630	¥	89,287	¥	98,616	¥	107,278	¥	123,270		
High School 中位値 Median Y 34,003 Y 39,008 Y 40,774 Y 49,907 Y 56,980 Y 62,21 75百分位值 751h%lle Y 41,949 Y 52,313 Y 66,131 Y 73,040 Y 79,456 Y 91,31 Y 73,040 Y 74,553 Y 53,882 Y 63,567 Y 86,079 Y 94,207 Y 116,963 Y 132,73 Y 74,203 Y 74,203 Y 74,203 Y 74,203 Y 75,204 Y 75,204 Y 75,204 Y 76,885 Y 76,885 Y 76,885 Y 76,895 Y 74,303 Y 74,304 Y 76,885 Y 76,923 Y 102,810 Y 112,518 Y 139,697 Y 158,51 Y 75,923 Y 102,810 Y 112,518 Y 139,697 Y 158,51 Y 75,923 Y 75			90百分位值	互 90th%ile	¥	72,749	¥	85,825	¥	116,220	¥	127,194	¥	157,919	¥	179,241		
High School 中位値 Median Y 34,003 Y 39,008 Y 40,774 Y 49,907 Y 56,980 Y 62,216 Y 41,949 Y 52,313 Y 66,131 Y 73,040 Y 79,456 Y 91,31 Y 73,040 Y 74,165 Y 73,040 Y 74,165 Y 73,275 Y 74,267 Y 75,267 Y 75,267 Y 74,267 Y 74,267 Y 74,267 Y 74,267 Y 75,267 Y	所有公司性质	中专	平均值	Average	¥	35 573	¥	39 815	¥	46 312	¥	53 334	¥	60 209	¥	64 651		
大き 平均値 Average 中位値 Median 中位值 M				ŭ				•						•				
大专 平均值 Average Y 42,487 Y 63,567 Y 86,079 Y 94,207 Y 116,963 Y 32,77 College 中位值 Median Y 42,487 Y 47,553 Y 55,313 Y 63,701 Y 71,912 Y 77,2 College 中位值 Median Y 40,612 Y 46,589 Y 48,699 Y 59,607 Y 68,055 Y 74,33 75百分位值 751所分值 Y 60,102 Y 62,481 Y 78,985 Y 87,237 Y 94,900 Y 109,00 少百分位 90百分位 90时分值 Y 64,355 Y 75,923 Y 102,810 Y 112,518 Y 139,697 Y 188,52 本科 平均值 Average Y 46,416 Y 53,247 Y 55,658 Y 68,124 Y 77,779 Y 88,23 耐士 平均值 Average Y 52,621 Y 71,409 Y <td>Overdii</td> <td>riigir ochoor</td> <td></td> <td>_</td> <td></td> <td>•</td> <td></td> <td>•</td> <td></td> <td>•</td> <td></td> <td>•</td> <td></td> <td>•</td> <td></td> <td>•</td>	Overdii	riigir ochoor		_		•		•		•		•		•		•		
大专 平均值 Average Y 42,487 Y 47,553 Y 55,313 Y 63,701 Y 71,912 Y 77,27 College 中位值 Median Y 40,612 Y 46,589 Y 48,699 Y 59,607 Y 68,055 Y 74,33 75百分位值 75tm/de Y 50,102 Y 62,481 Y 78,985 Y 94,900 Y 109,00 本科 平均值 Average Y 48,558 Y 54,349 Y 63,217 Y 72,803 Y 82,187 Y 88,228 Bachelor 中位值 Median Y 46,416 Y 53,247 Y 55,658 Y 68,124 Y 77,779 Y 85,00 万百分位值 75tm/sile Y 57,262 Y 71,409 Y 90,731 Y 128,596 Y 159,659 Y 181,22 硕士 平均值						•		•		•		•		•		•		
College 中位值 Median Y 40,612 Y 46,589 Y 48,699 Y 59,607 Y 68,055 Y 74,33 75百分位值 751为/kile Y 50,102 Y 62,481 Y 78,985 Y 87,237 Y 94,900 Y 109,00 本科 平均值 Average Y 48,558 Y 54,349 Y 63,217 Y 72,803 Y 82,187 Y 88,258 Bachelor 中位值 Median Y 46,416 Y 53,247 Y 52,658 Y 77,7779 Y 85,00 75百分位值 7516/bdle Y 57,262 Y 71,409 Y 90,271 Y 99,703 Y 108,460 Y 124,66 Y 128,596 Y 159,659 Y 181,29 硕士 平均值 Average Y 53,856 Y 117,501 Y 128,596 Y 190,246 <td< td=""><td></td><td>_L. +-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		_L. +-																
本科 平均值 Average Y 50,102 Y 62,481 Y 78,985 Y 87,237 Y 94,900 Y 109,00 本科 平均值 Average Y 64,355 Y 75,923 Y 102,810 Y 112,518 Y 139,697 Y 158,52 本科 平均值 Average Y 48,558 Y 54,349 Y 63,217 Y 72,803 Y 88,28 Bachelor 中位值 Median Y 46,416 Y 53,247 Y 55,658 Y 68,124 Y 77,779 Y 85,00 75百分位值 751h%ile Y 57,262 Y 71,409 Y 90,271 Y 99,703 Y 108,460 Y 124,60 硕士 平均值 Average Y 56,341 Y 63,060 Y 73,350 Y 84,473 Y 90,246 Y				0		•		•		•						•		
本科 平均值 Average Y 64,355 Y 75,923 Y 102,810 Y 112,518 Y 139,697 Y 158,52 本科 平均值 Average Y 48,558 Y 54,349 Y 63,217 Y 72,803 Y 88,287 P 88,287 Bachelor 中位值 Median Y 46,416 Y 53,247 Y 55,658 Y 68,124 Y 77,779 Y 85,00 75百分位值 75市分位值 75市分位值 Y 57,262 Y 71,409 Y 90,271 Y 99,703 Y 108,460 Y 124,60 90百分位值 90th%ile Y 73,551 Y 86,772 Y 117,501 Y 128,596 Y 159,659 Y 181,20 極土 平均值 Average Y 56,341 Y 63,060 Y 73,350 Y 84,473 Y 95,361 Y 102,38 Master 中位值 Median Y 53,856 Y 61,781		College				•		•		*				•		,		
本科 平均値 Average Y 48,558 Y 54,349 Y 63,217 Y 72,803 Y 82,187 Y 88,28						,		•		*		•		•				
Bachelor 中位值 Median Y 46,416 Y 53,247 Y 55,658 Y 68,124 Y 77,779 Y 85,072 75百分位值 751%ile Y 57,262 Y 71,409 Y 90,271 Y 99,703 Y 108,460 Y 124,62 阿士 P均值 Average Y 56,341 Y 63,060 Y 73,350 Y 84,473 Y 95,361 Y 102,38 Master 中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,64 75百分位值 75日分位值 751%ile Y 66,440 Y 82,855 Y 104,741 Y 115,684 Y 124,60 Y 144,60 Y 90百分位值 Y 103,680 Y 136,335 Y 149,209 Y 185,251 Y 210,20 Y 144,60 Y 14,60 Y 144,60 Y 144,60 Y 144,60 Y 144,60			90日分址1	1 90th%ile	¥	64,355	¥	75,923	Ť	102,810	¥	112,518	Ť	139,697	Ť	158,559		
75百分位值 75th%ile				Average	¥	48,558	¥	54,349	¥	63,217	¥	72,803	¥	82,187	¥	88,250		
 砂百分位值 90th%ile Y 73,551 Y 86,772 Y 117,501 Y 128,596 Y 159,659 Y 181,27 一 平均值 Average Y 56,341 Y 63,060 Y 73,350 Y 84,473 Y 95,361 Y 102,38 中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,64 75百分位值 75th%ile Y 66,440 Y 82,855 Y 104,741 Y 115,684 Y 125,845 Y 144,60 90百分位值 90th%ile Y 85,340 Y 100,680 Y 136,335 Y 149,209 Y 185,251 Y 210,26 博士 平均值 Average Y - Y - Y - Y - Y - Y - Y - Y - Y - Y		Bachelor			¥	46,416	¥	53,247	¥		¥	68,124	¥	77,779	¥	85,017		
一日					¥	57,262	¥	71,409	¥	90,271	¥	99,703	¥	108,460	¥	124,629		
Master 中位值 Median Y 53,856 Y 61,781 Y 64,580 Y 79,044 Y 90,246 Y 98,64 75百分位值 75th%ile Y 66,440 Y 82,855 Y 104,741 Y 115,684 Y 125,845 Y 144,66 90百分位值 90th%ile Y 85,340 Y 100,680 Y 136,335 Y 149,209 Y 185,251 Y 210,26 博士 平均值 Average Y - Y <			90百分位位	直 90th%ile	¥	73,551	¥	86,772	¥	117,501	¥	128,596	¥	159,659	¥	181,217		
75百分位值 75h%ile Y 66,440 Y 82,855 Y 104,741 Y 115,684 Y 125,845 Y 144,60 90百分位值 90th%ile Y 85,340 Y 100,680 Y 136,335 Y 149,209 Y 185,251 Y 210,26 博士 平均值 Average Y -		硕士	平均值	Average	¥	56,341	¥	63,060	¥	73,350	¥	84,473	¥	95,361	¥	102,396		
博士 平均值 Average Y - Y <th< td=""><td></td><td>Master</td><td>中位值</td><td>Median</td><td>¥</td><td>53,856</td><td>¥</td><td>61,781</td><td>¥</td><td>64,580</td><td>¥</td><td>79,044</td><td>¥</td><td>90,246</td><td>¥</td><td>98,644</td></th<>		Master	中位值	Median	¥	53,856	¥	61,781	¥	64,580	¥	79,044	¥	90,246	¥	98,644		
博士 平均值 Average Y - Y <th< td=""><td></td><td></td><td>75百分位值</td><td>互 75th%ile</td><td>¥</td><td>66,440</td><td>¥</td><td>82,855</td><td>¥</td><td>104,741</td><td>¥</td><td>115,684</td><td>¥</td><td>125,845</td><td>¥</td><td>144,605</td></th<>			75百分位值	互 75th%ile	¥	66,440	¥	82,855	¥	104,741	¥	115,684	¥	125,845	¥	144,605		
Doctor 中位值 Median Y - - Y - - Y - - - -			90百分位值	互 90th%ile	¥	85,340	¥	100,680	¥	136,335	¥	149,209	¥	185,251	¥	210,263		
Doctor 中位值 Median Y - - Y - - Y - - - -		博士	平均值	Average	¥		¥		¥		¥		¥	-	¥			
万百分位值 75百分位值 75日分位值 Y - - Y - Y - - Y - Y - - Y - - Y - Y - - - - - -				=		-		_		_		-		-		_		
所有学历 P均值 Average Y 46,181 Y 51,689 Y 60,123 Y 69,240 Y 78,165 Y 83,93 All 中位值 Median Y 44,144 Y 50,641 Y 52,934 Y 64,790 Y 73,972 Y 80,88 75百分位值 75th%ile Y 54,459 Y 67,914 Y 85,853 Y 94,823 Y 103,152 Y 118,52						-		_		_		-		-		-		
所有学历 平均值 Average ¥ 46,181 ¥ 51,689 ¥ 60,123 ¥ 69,240 ¥ 78,165 ¥ 83,95 All 中位值 Median ¥ 44,144 ¥ 50,641 ¥ 52,934 ¥ 64,790 ¥ 73,972 ¥ 80,88 75百分位值 75th%ile ¥ 54,459 ¥ 67,914 ¥ 85,853 ¥ 94,823 ¥ 103,152 ¥ 118,52						-		_		_		-		-		_		
All 中位值 Median Y 44,144 Y 50,641 Y 52,934 Y 64,790 Y 73,972 Y 80,88 75百分位值 75th%ile Y 54,459 Y 67,914 Y 85,853 Y 94,823 Y 103,152 Y 118,52		所有學用				46 191		51 680		60 122				78 165		83 034		
75百分位值 75th%ile ¥ 54,459 ¥ 67,914 ¥ 85,853 ¥ 94,823 ¥ 103,152 ¥ 118,52				ŭ		•		•		•				•		-		
		7311				•		•		•				•		•		
90自分位值 90th%ile Y 69,951 Y 82,525 Y 111,750 Y 122,302 Y 151,845 Y 172,34					¥ Y	54,459 69,951		•		•		•				172,347		



职位:网站策划

Position: Website Designer

行业: 互联网 Industry: Internet 新酬调查报告🗲

省/市: 上海 Province/City: Shanghai

编码/ Position Code: SH-INTN-IN-07

职位描述

- 1. 专业人员职位,在上级的领导和监督下定期完成量化的工作要求,并能独立处理和解决所负责的任务;
- 2. 负责整个网站营销模式的策划;
- 3. 确保网站的风格统一, 且具有特色, 提升点击率;
- 4. 与系统设计人员共同确定网站开发的整体技术架构;
- 5. 负责网站策划、各栏目内容组织、功能需求分析以及网站推广方案建议。
- 1. Position of Professional Staff, to fulfill the quantified work requirements periodically under the superior's direction and supervision and to handle and settle the tasks for which he/she is responsible independently;
- 2. to be in charge of design the marketing mode of the whole website;

JOB DESCRIPTION

- 3. to ensure the unified style and unique features of the website and to increase its click rate;
- 4. to determine, together with the designing staff of the system, the entire technical structure of the website development;
- 5. to be in charge of designing the website, organizing various columns, analysing the function demand and proposing the website marketing schemes.

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥38,162	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥624
城市本年平均年薪: City Average Annual Compensation:	¥58,986	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥64,294	培训计划 Training Plan	69%	¥103
预计2007年增幅: 2007 Annual Raise:	7.76%	商业医疗保险 Commercial Healthy Insurance	66%	¥68
本科以上学历比例: %of Sample with bachelor degree or above:	36%	商业人身意外险 Commercial Accidental Insurance	27%	¥18
平均工作年数: Average Year of Work Experience:	5.18年	补充养老保险 Supplementary Insurance Plans	11%	¥425
本行业总样本数: Total Number of Samples:	147	补充住房公积金 Housing Allowance	16%	¥170
2006年离职率 Voluntary Attrition Rate:	22%	有薪假期(天) Pay Leave	100%	8.58

本行业薪酬水平按公司性质分布/By Company公司性质 Company Type	F	e 中位值 Median		百分位值 5th%ile	90百分位值 90th%ile		^z 均值 verage	相当于平均年薪的倍数 Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	73,732	¥	108,400	¥ 140,731	¥	82,641	1.29
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	60,391	¥	88,785	¥ 115,267	¥	67,687	1.05
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	64,395	¥	94,673	¥ 122,910	¥	72,175	1.12
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	54,643	¥	80,334	¥ 104,295	¥	61,245	0.95
民营/私营企业 Local Private Enterprise	¥	50,625	¥	74,428	¥ 96,628	¥	56,742	0.88
国营企业/国内上市 State Owned Enterprise/Public Company	¥	52,972	¥	77,878	¥ 101,106	¥	59,372	0.92
行业平均 Industry Average	¥	57,364	¥	84,335	¥ 109,489	¥	64,294	1.00

薪资组成 C&	&B Component			
公司性		外商独资(非欧美		
Company	.) []	l Foreign Enterprise (Othe	er natio	nalities)
薪资项目	名称	享有者比例	7	P均值
Salary It	em	% Eligible	P	verage
月基本工资	Base Salary		¥	4,582
月固定津贴	Allowances	57%	¥	380
月奖金/提成	Monthly Bonus/Commision	37%	¥	807
月其它浮动收入	Other Monthly Bonus	10%	¥	584
月总收入	Monthly Total Income		¥	5,152
年奖金收入	Annual Bonus	25%	¥	8,162
月薪数量	The Number of Salary			12.74
总年薪	Annual Total Income		¥	67,687

	分布 % Distribution	平均值 Average
一般 Elementary	34%	¥58,185
良好 Intermediate	42%	¥63,313
熟练 Advanced	18%	¥70,724
精通 Proficient	6%	¥81,834





综合分析/ Compreh		aryolo		Τl	乍年资(年	Ξ)	Work I	=yn	erience	(ve	ars)				
公司性质	人民	記币/年 F	RMB/Year	Т1	〈 2	-)	2-3	-xp	3-5	ус	5-8		8-10		> 10
Company Typε															
外商独资(非欧美企业)	中专	平均值	Average	¥	38,830	¥	44,778	¥	52,084	¥	59,983	¥	67,714	¥	72,710
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	38,242	¥	43,870	¥	45,857	¥	56,128	¥	64,082	¥	70,045
(Other nationalities)		75百分位值	1 75th%ile	¥	47,178	¥	58,834	¥	74,375	¥	82,145	¥	89,361	¥	102,681
		90百分位值	1 90th%ile	¥	60,599	¥	71,491	¥	96,809	¥	105,951	¥	131,543	¥	149,304
	大专	平均值	Average	¥	45,460	¥	52,423	¥	60,977	¥	70,224	¥	79,275	¥	85,123
	College	中位值	Median	¥	44,771	¥	51,360	¥	53,686	¥	65,711	¥	75,023	¥	82,004
		75百分位值		¥	55,233	¥	68,878	¥	87,073	¥	96,170		104,617		120,212
		90百分位值	1 90th%ile	¥	70,945	¥	83,697		113,338		124,040		154,002		174,795
	本科	平均值	Average	¥	51,897	¥	59,846	¥	69,611	¥	80,167	¥	-	¥	
	Bachelor	中位值	Median	Υ	51,110	Υ	58,632		61,288	¥	75,015		•	Υ	•
	bacheror	75百分位值			63,053		78,631	¥	99,402		109,787	¥	•		
		90百分位值		Y	80,990	¥	•	¥	•		•		119,431		137,234
	ways I			¥		¥	95,548	Т	129,386		141,603		175,808		199,545
	硕士	平均值	Average	¥	60,583	¥	69,863	¥	81,262	¥	93,585		105,648		113,442
	Master	中位值	Median	¥	59,665	¥	68,446	¥	71,546	¥	87,571	¥	•		109,285
		75百分位值		¥	73,607	¥	91,793		116,040		128,163		139,421		160,204
		90百分位值	1 90th%ile	¥	94,546	¥	111,541	¥	151,042	¥	165,305	¥	205,234	¥	232,945
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	1 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	1 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	47,354	¥	54,607	¥	63,518	¥	73,150	¥	82,578	¥	88,670
	A11	中位值	Median	¥	46,636	¥	53,500	¥	55,923	¥	68,448	¥	78,149	¥	85,421
		75百分位值	1 75th%ile	¥	57,534	¥	71,748	¥	90,701	¥	100,177	¥	108,976	¥	125,221
		90百分位值	1 90th%ile	¥	73,901	¥	87,184	¥	118,060	¥	129,208	¥	160,419	¥	182,079
所有公司性质	中专	平均值	Average	¥	36,884	¥	42,533	v	49,474	¥	56,976	v	64,320	¥	69,065
からなり圧/例 Overall	High School	中位值	Median					¥	•			¥	•		
Overall	HIGH SCHOOL			Y	36,325	¥	41,671	¥	43,558	¥	53,314	¥	60,870	¥	66,534
		75百分位值 90百分位值		Y	44,813	Y	55,885	¥	70,647	¥	78,028	¥	•	Y	97,535
			90017600	¥	57,561	¥	67,908	¥	91,957		100,640	Ť	124,950	Ť	141,821
	大专	平均值	Average	¥	43,181	¥	49,795	¥	57,921	¥	66,704	¥		¥	80,857
	College	中位值	Median	¥	42,527	¥	48,786	¥	50,995	¥	62,417	¥	71,263	¥	77,894
		75百分位值		¥	52,464	¥	65,426	¥	82,708	¥	91,350	¥	99,374	¥	114,187
		90百分位值	1 90th%ile	¥	67,389	Y	79,502	¥	107,657	¥	117,822	¥	146,283	Y	166,034
	本科	平均值	Average	¥	49,295	¥	56,846	¥	66,122	¥	76,149	¥	85,964	¥	92,306
	Bachelor	中位值	Median	¥	48,548	¥	55,693	¥	58,216	¥	71,255	¥	81,353	¥	88,923
		75百分位值	1 75th%ile	¥	59,893	¥	74,690	¥	94,419	¥	104,284	¥	113,444	¥	130,355
		90百分位值	1 90th%ile	¥	76,931	¥	90,759	¥	122,900	¥	134,505	¥	166,996	¥	189,543
	硕士	平均值	Average	¥	57,546	¥	66,361	¥	77,189	¥	88,894	¥	100,353	¥	107,756
	Master	中位值	Median	¥	56,675	¥	65,015	¥	67,960	¥	83,181	¥	94,970	¥	103,807
		75百分位值	1 75th%ile	¥	69,918	¥	87,192	¥	110,223	¥	121,739	¥	132,433	¥	152,174
		90百分位值	1 90th%ile	¥	89,807	¥	105,950	¥	143,471	¥	157,019	¥	194,947	¥	221,269
	博士	平均值	Average	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		75百分位值		¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
		90百分位值		¥	_	¥	_	¥	_	¥	_	¥	_	¥	_
	所有学历	平均值							60.224				70 400		
			Average Median	Y	44,980	Y	51,870	¥	60,334	Y	69,483	¥	•	Y	84,226
	All	中位值	Median	Y	44,299	Y	50,818	¥	53,120	¥	65,018	¥		Y	•
		75百分位值		¥	54,650	¥	•		86,155	¥	•		103,514		118,945
		90百分位值	1 Aniu/lie	¥	70,197	¥	82,814	¥.	112,142	¥	122,732	¥.	152,378	¥	172,952



省/市:

职位:网页设计|制作 行业: 互联网 Industry: Internet Position: Web Designer/Production

Province/City: Shanghai 编码/ Position Code. SH-INTN-IN-09

JOB DESCRIPTION

职位描述

- 1. 专业人员职位,在上级的领导和监督下定期完成量化 的工作要求,并能独立处理和解决所负责的任务;
- 2. 负责网页、网站整体栏目的设计制作;
- 3. 负责网站页面、图形、动画、广告等设计;
- 4. 负责网站相关的美术策划。

- 1. Position of Professional Staff, to fulfill the quantified work requirements periodically under the superior's direction and supervision and to handle and settle the tasks for which he/she is responsible independently;
- 2. to be in charge of designing and making the web pages and the entire columns of the
- 3. to be in charge of designing the website page, figure, animation, advertisement and so on;
- 4. to be in charge of the art designing related to the website;

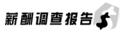
快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥26,527	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥503
城市本年平均年薪: City Average Annual Compensation:	¥48,161	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥51,533	培训计划 Training Plan	69%	¥103
预计2007年增幅: 2007 Annual Raise:	7.76%	商业医疗保险 Commercial Healthy Insurance	66%	¥68
本科以上学历比例: %of Sample with bachelor degree or above:	36%	商业人身意外险 Commercial Accidental Insurance	27%	¥18
平均工作年数: Average Year of Work Experience:	5.18年	补充养老保险 Supplementary Insurance Plans	11%	¥425
本行业总样本数: Total Number of Samples:	147	补充住房公积金 Housing Allowance	16%	¥170
2006年离职率 Voluntary Attrition Rate:	22%	有薪假期(天) Pay Leave	100%	8.58

本行业薪酬水平按公司性质分布/ By Company -	Тур	е						
公司性质	F	中位值	75 E	百分位值	90百分位值	7	P均值	相当于平均年薪的倍数
Company Type	N	/ledian	7!	5th%ile	90th%ile	Α	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	61,087	¥	89,808	¥ 116,595	¥	68,467	1.33
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	48,756	¥	71,680	¥ 93,059	¥	54,646	1.06
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	55,508	¥	81,607	¥ 105,948	¥	62,215	1.21
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	46,162	¥	67,866	¥ 88,108	¥	51,739	1.00
民营/私营企业 Local Private Enterprise	¥	40,802	¥	59,987	¥ 77,879	¥	45,732	0.89
国营企业/国内上市 State Owned Enterprise/Public Company	¥	44,973	¥	66,118	¥ 85,839	¥	50,406	0.98
行业平均 Industry Average	¥	45,978	¥	67,596	¥ 87,757	¥	51,533	1.00

薪资组成 C	&B Component			
公司性	上 质	外商独资(非欧美	企业)
Company	/ Typε Wholly Owned	Foreign Enterprise (Other	er natio	nalities)
薪资项目	名称	享有者比例	7	z均值
Salary I	tem	% Eligible	Α	verage
月基本工资	Base Salary		¥	3,699
月固定津贴	Allowances	57%	¥	306
月奖金/提成	Monthly Bonus/Commision	37%	¥	651
月其它浮动收入	Other Monthly Bonus	10%	¥	472
月总收入	Monthly Total Income		¥	4,160
年奖金收入	Annual Bonus	25%	¥	6,590
月薪数量	The Number of Salary			12.74
总年薪	Annual Total Income		¥	54,646
	· · · · · · · · · · · · · · · · · · ·	•		

外语水平	Foreign Lang	guage Proficiency
	分布 % Distribution	平均值 Average
一般 Elementary	34%	¥46,636
良好 Intermediate	42%	¥50,747
熟练 Advanced	17%	¥54,729
精通 Proficient	7%	¥65,591





合分析/ Comprehensive Analysis			工作年资(年) Work Experience				ice (vears)								
公司性质	人民	·币/年 F	RMB/Year	一'	< 2	- /	2-3	_^P	3-5	У	5–8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	¥	30,055	¥	34,658	¥	40,314	¥	46,427	¥	52,411	¥	56,278
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	29,599	¥	33,956	¥	35,494	¥	43,443	¥	49,600	¥	54,216
(Other nationalities)		75百分位值	75th%ile	¥	36,516	¥	45,538	¥	57,566	¥	63,581	¥	69,166	¥	79,476
		90百分位值	90th%ile	¥	46,904	¥	55,335	¥	74,931	¥	82,006	¥	101,815	¥	115,563
	大专	平均值	Average	¥	36,173	¥	41,713	¥	48,520	¥	55,878	¥	63,080	¥	67,734
	College	中位值	Median	¥	35,625	¥	40,868	¥	42,719	¥	52,287	¥	59,697	¥	65,252
		75百分位值	75th%ile	¥	43,949	¥	54,807	¥	69,285	¥	76,523	¥	83,245	¥	95,654
		90百分位值	90th%ile	¥	56,452	¥	66,599	¥	90,184	¥	98,700	¥	122,541	¥	139,087
	本科	平均值	Average	¥	41,898	¥	48,316	¥	56,199	¥	64,722	¥	73,064	¥	78,454
	Bachelor	中位值	Median	¥	41,263	¥	47,336	¥	49,480	¥	60,562	¥	69,145	¥	75,579
	Bacheror	75百分位值		¥	50,905	¥	63,482	¥	80,251	¥	88,635	¥	96,421		110,794
		90百分位值		¥	65,386	¥	77,139		104,458		114,321		141,936		161,100
	硕士	平均值	Average										-		
		中位值	Median	Y	48,911	Y	56,403	Y	65,606	Y	75,555 70,699	Y	85,294	Y	91,586
	Master	75百分位值		¥	48,170	Y	55,259	Y	57,762	¥	•	¥	80,719	Y	88,230
		90百分位值		Y	59,426	Y	74,107	Y	93,683		103,471		112,559		129,339
				¥	76,331	¥	90,051		121,942		133,456		165,693		188,065
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	Y	-	¥	-	¥	-
		75百分位值		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	1 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	38,231	¥	44,086	¥	51,280	¥	59,056	¥	66,668	¥	71,587
	A11	中位值	Median	¥	37,651	¥	43,192	¥	45,149	¥	55,261	¥	63,093	¥	68,964
		75百分位值	75th%ile	¥	46,449	¥	57,925	¥	73,226	¥	80,876	¥	87,981	¥	101,096
		90百分位值	90th%ile	¥	59,663	¥	70,387	¥	95,314	¥	104,314	¥	129,512	¥	146,998
所有公司性质	中专	平均值	Average	¥	28,342	¥	32,684	¥	38,017	¥	43,782	¥	49,425	¥	53,071
Overall	High School	中位值	Median	¥	27,913	¥	32,021	¥	33,471	¥	40,968	¥	46,774	¥	51,127
	· ·	75百分位值	75th%ile	¥	34,436	¥	42,943	¥	54,287	¥	59,958	¥	65,225	¥	74,948
		90百分位值	90th%ile	¥	44,231	¥	52,182	¥	70,662	¥	77,334	¥	96,014	¥	108,978
	大专	平均值	Average	¥	34,112	¥	39,337	¥	45,756	¥	52,694	¥	59,486	¥	63,874
	College	中位值	Median	¥	33,595	¥	38,539	¥	40,285	¥	49,308	¥	56,296	¥	61,534
	College	75百分位值		¥	41,445	¥	51,685	¥	65,337	¥	72,164	¥	·	¥	
		90百分位值		¥	53,235	¥	62,804	¥	85,046	¥	93,076		115,559		131,162
	→ 1 √1	-													
	本科	平均值	Average	¥	39,511	Y	45,563	Y	52,997	¥	61,034	¥	68,901	Y	73,984
	Bachelor	中位值	Median	¥	38,912	Y	44,639	Y	46,661	¥	57,112	¥	65,206	¥	,
		75百分位值		¥	48,005	Y	59,865	Y	75,678	¥	83,585	¥	90,927		104,481
		90百分位值	1 90t1%ile	¥	61,661	¥	72,744	¥	98,506	Ť	107,808	Ť	133,849	Ť	151,921
	硕士	平均值	Average	¥	46,124	¥	53,189	¥	61,868	¥	71,250	¥	80,434	¥	86,368
	Master	中位值	Median	¥	45,425	¥	52,111	¥	54,471	¥	66,671	Y	•	¥	83,203
		75百分位值		¥	56,040	¥	69,885	¥	88,345	¥	97,576	¥	106,146	¥	121,969
		90百分位值	90th%ile	¥	71,982	¥	84,920	¥	114,994	¥	125,853	¥	156,253	¥	177,350
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	36,052	¥	41,574	¥	48,358	¥	55,691	¥	62,870	¥	67,508
	All	中位值	Median	¥	35,506	¥	40,732	¥	42,576	¥	52,112	¥	59,498	¥	65,034
		75百分位值		¥	43,803	¥	•	¥	69,054	¥	76,269	¥	•	¥	
		90百分位值		-	56,264		66,377								138,623



职位:市场经理 行业: 互联网 Industry: Internet Position: Marketing Manager



省/市: Province/City: Shanghai

编码/ Position Code. SH-INTN-MK-02

职位描述

- 1. 中层管理职位,负责其功能领域内主要目标和计划, 制定、参与或协助上层执行相关的政策和制度;
- 2. 负责部门的日常管理工作及部门员工的管理、指导、 培训及评估;
- 3. 与销售人员、客户服务部门以及其他部门保持沟通以 便能分析市场趋势和客户需求;
- 4. 负责与销售有关的广告宣传计划、促销活动等,并负 责其策划,执行,及评估;
- 5. 进行商业调查,提供产品和服务的市场定位分析报 告;
- 6. 推广新产品,协调相关事宜。

JOB DESCRIPTION

- 1. Position of Mid-level Management, to be responsible for the main objectives and plans within his/her function & field and to formulate, participate in or assist the superior in implementing related policies and systems;
- 2. to be in charge of the Department's daily management work and the members' management, direction, training and assessment;
- 3. to keep in contact with sales staff, customer services department and other departments for the purpose of analysing the market tendency and the customer's demand;
- 4. to be in charge of such things related to the sales as the advertising & propaganda plan and promotion activities and to be responsible for the design, implementation and assessment thereof:
- 5. to carry out business surveys and to provide the analysis reports on the market orientation in terms of the products and services;
- 6. to promote the new products and to coordinate relevant affairs.

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥74,939	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥813
城市本年平均年薪: City Average Annual Compensation:	¥138,907	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥150,019	培训计划 Training Plan	79%	¥802
预计2007年增幅: 2007 Annual Raise:	7.52%	商业医疗保险 Commercial Healthy Insurance	61%	¥76
本科以上学历比例: %of Sample with bachelor degree or above:	65%	商业人身意外险 Commercial Accidental Insurance	62%	¥26
平均工作年数: Average Year of Work Experience:	8.26 年	补充养老保险 Supplementary Insurance Plans	25%	¥926
本行业总样本数: Total Number of Samples:	163	补充住房公积金 Housing Allowance	28%	¥415
2006年离职率 Voluntary Attrition Rate:	18%	有薪假期(天) Pay Leave	100%	14.02

本行业薪酬水平按公司性质分布/	Ву	Company	Type
公司性质			中位

公司性质	中位值	75百分位值		平均值	相当于平均年薪的倍数
Company Type	Median	75th%ile	90th%ile	Average	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥ 224,188	¥ 310,699	¥ 367,476	¥ 224,114	1.49
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥ 157,018	¥ 217,609	¥ 257,375	¥ 156,966	1.05
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥ 177,726	¥ 246,308	¥ 291,318	¥ 177,667	1.18
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥ 150,210	¥ 208,174	¥ 246,215	¥ 150,160	1.00
民营/私营企业 Local Private Enterprise	¥ 126,419	¥ 175,202	¥ 207,218	¥ 126,377	0.84
国营企业/国内上市 State Owned Enterprise/Public Company	¥ 138,677	¥ 192,190	¥ 227,311	¥ 138,631	0.92
行业平均 Industry Average	¥ 150,069	¥ 207,978	¥ 245,984	¥ 150,019	1.00

薪咨组成 C&B Component

却以血水し	ab component			
公司性		小商独资(非欧美 Foreign Enterprise (Oth	企业 or patic	nalities)
Company		•		
薪资项目	1名称	享有者比例	7	平均值
Salary I	tem	% Eligible	1	Average
月基本工资	Base Salary		¥	8,790
月固定津贴	Allowances	82%	¥	2,001
月奖金/提成	Monthly Bonus/Commision	40%	¥	2,035
月其它浮动收入	Other Monthly Bonus	18%	¥	1,240
月总收入	Monthly Total Income		¥	11,478
年奖金收入	Annual Bonus	69%	¥	19,950
月薪数量	The Number of Salary			12.47
总年薪	Annual Total Income		¥	156,966

	分布 % Distribution	平均值 Average
一般 Elementary	21%	¥116,796
良好 Intermediate	35%	¥134,298
熟练 Advanced	26%	¥162,901
精通 Proficient	17%	¥205,468





综合分析/ Compreh	ensive Ana	alysis													
公司性质	人民	· · · · · · · · · · · · · · · · · · ·	RMB/Year		年资(² 2	羊)	Work I 2–3	Exp	erience 3-5	(ye	ears) 5-8		8-10		> 10
公可性灰 Company Type	7,10	, i j j , + i	(IVID) I Cai				2 0						0 10		/ 10
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
(Other nationalities)	•	75百分位值	互 75th%ile	¥	-	¥	_	¥	_	¥	_	¥	-	¥	_
		90百分位值	互 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	_	¥	117.795	¥	126,691	¥	140,130	¥	147,992	¥	159,884
	College	中位值	Median	¥	_		105,160		118,776		130,814		134,778		150,634
	0011080	75百分位值		¥	_		137,637		159,241		176,763		196,044		214,059
		90百分位值		¥	_		161,755		177,061		210,095		231,237		259,434
	本科	平均值	Average	¥	_		141,727		152,431		168,600		178,059		192,367
	Bachelor	中位值	Median	Υ	-		126,526		142,908		157,391		162,161		181,239
	Dacheron	75百分位值		¥	_		165,601		191,594		212,676		235,874		
		90百分位值		¥	-		194,618		213,035		252,780		278,217		257,550 312,143
	TT 1														
	硕士	平均值	Average	¥	-		183,309		197,154		218,066		230,301		248,807
	Master	中位值	Median	¥	-		163,648		184,837		203,570		209,738		234,413
		75百分位值		¥	-		214,188		247,808		275,074		305,078		333,114
		90百分位值		¥	-		251,719		275,539		326,945		359,845		403,725
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥		¥	-
		75百分位值		¥	-	¥	-	¥	-	¥	-	¥		¥	-
		90百分位值	1 90th%ile	¥	-	Y	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	-	¥	139,931	¥	150,499	¥	166,463	¥	175,802	¥	189,929
	A11	中位值	Median	¥	-	¥	124,922	¥	141,097	¥	155,397	¥	160,106	¥	178,942
		75百分位值	1 75th%ile	¥	-	¥	163,502	¥	189,166	¥	209,981	¥	232,884	¥	254,285
		90百分位值	1 90th%ile	¥	-	¥	192,152	¥	210,335	¥	249,576	¥	274,691	¥	308,187
所有公司性质	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Overall	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	互 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	1 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	112,581	¥	121,084	¥	133,928	¥	141,442	¥	152.808
	College	中位值	Median	¥	_		100,506		113,520		125,025		128,813	¥	143,968
	•	75百分位值	互 75th%ile	¥	_		131,546		152,194		168,940		187,367		204,586
		90百分位值		¥	_		154,596		169,225		200,797		221,003		247,952
	本科	平均值	Average	¥	_	¥	135,455		145,685		161,138		170,179		183,854
	Bachelor	中位值	Median	¥	_		120,926		136,584		150,426		154,984		173,218
	Daomoioi	75百分位值		¥	_		158,272		183,115		203,264		225,435		246,151
		90百分位值		¥	_		186,005		203,607		241,593		265,904		298,329
	石石 1.												·		
	硕士 Master	平均值 中位值	Average Median	¥	-		175,196		188,429		208,415		220,109		237,796
	Master	75百分位值		¥	-		156,405		176,657		194,560		200,456		224,039
		90百分位值		¥	-		204,708		236,840		262,901		291,576		318,371
				¥	-		240,579		263,344		312,475		343,920		385,857
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥		¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥		¥	-
		75百分位值		¥	-	¥	-	¥		¥	-	¥		¥	-
		90百分位值	1 90th%ile	¥	-	Y	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	-	¥	133,738	¥	143,839	¥	159,096	¥	168,022	¥	181,524
	All	中位值	Median	¥	-	¥	119,393	¥	134,852	¥	148,519	¥	153,020	¥	171,022
		75百分位值	打 75th%ile	¥	-	¥	156,266	¥	180,794	¥	200,687	¥	222,577	¥	243,031
		90百分位值	互 90th%ile	¥	-	Y	183,648	¥	201,026	¥	238,531	¥	262,534	¥	294,548



职位:总编

行业: 互联网 Industry: Internet Position:Chief



省/市: Province/City: Shanghai

编码/ Position Code: SH-INTN-MD-01

职位描述

- 1. 高层管理职位,协助决策层制定公司发展战略,负责 其功能领域内短期及长期的公司决策和战略, 对公司中长 期目标的达成产生重要影响;
- 2. 确定期刊杂志的主导思想和主题方向,并完成内容结构
- 3. 不断完善期刊的质量、栏目,对杂志的内容整合和流程 管理负责;
- 4. 定期召集选题会,参与选题决策,编排选题计划,指导 编辑业务,派发组稿任务,统筹可行稿件,组织例会,汇
- 5. 根据工作规划,有序安排计划和流程,督促、检查编辑 出版工作的实施与落实;
- 6. 建设管理编辑、记者队伍。

JOB DESCRIPTION

- 1. Position of Senior Management, to assist the decision makers in formulating the Company's development strategies, to be in charge of the Company's short and long-term decision-making and strategies within his/her function & field and to exert substaintial influence on the accomplishment of the Company's mid and long term objectives;
- 2. to determine the philosophy and the subject orientation of the periodicals and to fulfill the design of the content and structure;
- 3. to steadily perfect the quality and columns of the periodicals and be responsible for the content integration and process management of the magazines;
- ${\it 4.}\ to\ convene\ the\ topic-selection\ meetings\ regularly,\ to\ participate\ in\ the\ decision-making$ regarding the topic-selection, to prepare the topic-selection plans, to direct the editing, to assign the tasks of soliciting contributions, to arrange the available contributions, to organize the routine meetings and to report the editing works;
- 5. to arrange the plans and processes in a orderly manner as per the working planning and to urge and check the implementation and fulfillment of the editing and publishing works;
- 6. to set up and manage the teams of editors and journalists.

快速索引数据/ Index Data	
全国本年平均年薪: National Average Annual Compensation:	¥94,469
城市本年平均年薪: City Average Annual Compensation:	¥153,402
本城市本行业平均年薪: Industry Average Annual Compensation:	¥171,810
预计2007年增幅: 2007 Annual Raise:	7.66%
本科以上学历比例: %of Sample with bachelor degree or above:	73%
平均工作年数: Average Year of Work Experience:	9.29年
本行业总样本数: Total Number of Samples:	144
2006年离职率 Voluntary Attrition Rate:	13%
,	

福利分析/Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥813
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
培训计划 Training Plan	91%	¥1,806
商业医疗保险 Commercial Healthy Insurance	94%	¥90
商业人身意外险 Commercial Accidental Insurance	100%	¥35
补充养老保险 Supplementary Insurance Plans	67%	¥1,211
补充住房公积金 Housing Allowance	71%	¥1,036
有薪假期(天) Pay Leave	100%	18.76

本行业薪酬水平按公司性质分布/ Bv Companv					
公司性质	中位值	75百分位值	90百分位值	半均值	相当于平均年薪的倍数
Company Type	Median	75th%ile	90th%ile	Average	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥ 229,631	¥ 347,583	¥ 467,280	¥ 242,252	1.41
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥ 167,745	¥ 253,909	¥ 341,347	¥ 176,964	1.03
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥ 192,173	¥ 290,885	¥ 391,057	¥ 202,736	1.18
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥ 154,716	¥ 234,187	¥ 314,834	¥ 163,220	0.95
民营/私营企业 Local Private Enterprise	¥ 148,201	¥ 224,327	¥ 301,578	¥ 156,347	0.91
国营企业/国内上市 State Owned Enterprise/Public Company	¥ 151,459	¥ 229,257	¥ 308,206	¥ 159,783	0.93
行业平均 Industry Average	¥ 162,859	¥ 246,513	¥ 331,404	¥ 171,810	1.00

薪资组成 C	&B Component			
公司性		· 商独资(非欧美		
Company	r Typε Wholly Owned Fe	oreign Enterprise (Oth	er natio	onalities)
薪资项目	名称	享有者比例	3	平均值
Salary I	tem	% Eligible	1	Average
月基本工资	Base Salary		¥	8,266
月固定津贴	Allowances	96%	¥	1,755
月奖金/提成	Monthly Bonus/Commision	31%	¥	1,462
月其它浮动收入	Other Monthly Bonus	13%	¥	1,111
月总收入	Monthly Total Income		¥	10,556
年奖金收入	Annual Bonus	85%	¥	38,155
月薪数量	The Number of Salary			13.69
总年薪	Annual Total Income		¥	176,964

	分布 % Distribution	平均值 Average
一般 Elementary	37%	¥152,911
良好 Intermediate	18%	¥170,092
熟练 Advanced	36%	¥187,273
精通 Proficient	9%	¥197,582





综合分析/ Compreh	ensive Ana	alysis													
八司姓氏	人民	∄币/年 Ⅰ	RMB/Year		年资(: 〔2	年)	Work 2-3	Ехр	erience 3-5	(ye	ears) 5-8		8-10		> 10
公司性质 Company Type	XII.	2117/ 11	(IVID/ I cal		. 2		2 0		3 3		 		0 10		/ 10
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
(Other nationalities)		75百分位(直 75th%ile	¥	-	¥	-	¥	_	¥	-	¥	-	¥	-
		90百分位值	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	-	¥	105,876	¥	121,110	¥	143,076	¥	163,780
	College	中位值	Median	¥	_	¥	_	¥	101,584		118,358		134,900		161,771
	_	75百分位(直 75th%ile	¥	-	¥	-	¥	127,337	¥	178,504		209,436		278,139
		90百分位值	直 90th%ile	¥	-	¥	-	¥	134,736		237,097	¥	316,320	¥	359,079
	本科	平均值	Average	¥	_	¥	_	¥	141,626	¥	162,005	¥	191,387	¥	219,083
	Bachelor	中位值	Median	¥	_	¥	_		135,885		158,323		180,451		216,395
	200110101	75百分位(¥	_	¥	_		170,334		238,778		280,154		372,056
		90百分位值		¥	_	¥	_		180,232		317,156		423,129		480,327
	硕士	平均值	Average	¥	_	¥	_	¥	163,775	¥	187,340		221,318		253,345
	Master	中位值	Median	¥	_	¥	_		157,136		183,083		208,671		250,237
	Master	75百分位化		¥	_	¥	_		196,973		276,120		323,967		430,242
		90百分位(_	¥	_	¥	_		208,418		366,755		489,302		555,445
	博士	平均值	Average	¥	_	¥		¥		¥		¥		¥	
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥		¥	_
	200101	75百分位化		¥	_	¥	_	¥	_	¥	_	¥		¥	_
		90百分位值		¥	_	¥	_	¥	_	¥	_	¥		¥	_
	庇左丛压	平均值	Average			¥			127 501						
	所有学历 All	中位值	Median	Y Y	-	¥	-		137,501 131,927		157,286 153,711		185,813 175,195		212,702
	All	75百分位化		Υ	-	¥	-		165,373		231,823		271,994		210,092 361,220
		90百分位值		¥	_	¥	_				307,918				466,337
	1 1		EL 70ti170ile						174,502		307,310				400,007
所有公司性质	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥		¥	-
Overall	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位化		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位位	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	-	¥	102,792	¥	117,583	¥	138,908	¥	159,010
	College	中位值	Median	¥	-	¥	-	¥	98,625	¥	114,910	¥	130,971	¥	157,059
		75百分位位		¥	-	¥	-	¥	123,629	¥	173,305	¥	203,336	¥	270,038
		90百分位位	直 90th%ile	Y	-	¥	-	¥	130,812	¥	230,191	¥	307,107	¥	348,621
	本科	平均值	Average	¥	-	¥	-	¥	137,501	¥	157,286	¥	185,813	¥	212,702
	Bachelor	中位值	Median	¥	-	¥	-	¥	131,927	¥	153,711	¥	175,195	¥	210,092
		75百分位位	直 75th%ile	¥	-	¥	-	¥	165,373	¥	231,823	¥	271,994	¥	361,220
		90百分位位	直 90th%ile	Y	-	¥	-	¥	174,982	¥	307,918	¥	410,805	¥	466,337
	硕士	平均值	Average	¥	-	¥	-	¥	159,005	¥	181,884	¥	214,872	¥	245,966
	Master	中位值	Median	¥	-	¥	-	¥	152,559	¥	177,750	¥	202,593	¥	242,948
		75百分位位	直 75th%ile	¥	-	¥	-	¥	191,236	¥	268,078	¥	314,531	¥	417,711
		90百分位位	直 90th%ile	Y	-	Y	-	¥	202,348	¥	356,073	¥	475,051	¥	539,267
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位位	直 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位位	直 90th%ile	¥	-	¥		¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	Y	-	¥	-	¥	133,496	¥	152,705	¥	180,401	¥	206,506
	All	中位值	Median	¥	-	¥	-		128,084		149,234		170,092		203,973
		75百分位化	直 75th%ile	¥	-	¥	-	¥	160,557	¥	225,071	¥	264,072		350,699
		90百分位值	直 90th%ile	¥	-	¥	-	¥	169,886		298,950				452,754



职位:编辑 行业: 互联网 Position:Editor Industry: Internet 省/市: 上海 Province/City: Shanghai

编码/ Position Code: SH-INTN-MD-02

职位描述

- 1. 专业人员职位,在上级的领导和监督下定期完成量化的工作要求,并能独立处理和解决所负责的任务;
- 2. 负责相关内容采编策划;
- 3. 完成所负责栏目的内容更新工作;
- 4. 组织、策划和完成本栏目相关专题;
- 5. 协助进行外事采访活动。

- Position of Professional Staff, to fulfill the quantified work requirements periodically under the superior's direction and supervision and to handle and settle the tasks for which he/she is responsible independently;
- 2. to be in charge of the collection, edition and planning of relevant contents;
- 3. to update the content of the columns within his/her duties;
- 4. to organize, plan and finish the subjects related to this column;
- 5. to assist in gathering news related to foreign affairs.

JOB DESCRIPTION

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥35,522	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥584
城市本年平均年薪: City Average Annual Compensation:	¥62,923	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
本城市本行业平均年薪: Industry Average Annual Compensation:	¥61,664	培训计划 Training Plan	69%	¥103
预计2007年增幅: 2007 Annual Raise:	7.76%	商业医疗保险 Commercial Healthy Insurance	66%	¥68
本科以上学历比例: %of Sample with bachelor degree or above:	70%	商业人身意外险 Commercial Accidental Insurance	27%	¥18
平均工作年数: Average Year of Work Experience:	5.57年	补充养老保险 Supplementary Insurance Plans	11%	¥425
本行业总样本数: Total Number of Samples:	116	补充住房公积金 Housing Allowance	16%	¥170
2006年离职率 Voluntary Attrition Rate:	22%	有薪假期(天) Pay Leave	100%	8.58

本行业薪酬水平按公司性质分布/ By Company Type									
公司性质	F	中位值	75	百分位值	90百分位值	7	P均值	相当于平均年薪的倍数	
Company Type	Ν	/ledian	7	5th%ile	90th%ile	Α	verage	Ratio to Average	
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	72,661	¥	106,705	¥ 139,176	¥	80,404	1.30	
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	57,279	¥	84,116	¥ 109,714	¥	63,383	1.03	
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	60,556	¥	88,929	¥ 115,991	¥	67,009	1.09	
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	54,396	¥	79,882	¥ 104,191	¥	60,192	0.98	
民营/私营企业 Local Private Enterprise	¥	47,384	¥	69,584	¥ 90,760	¥	52,433	0.85	
国营企业/国内上市 State Owned Enterprise/Public Company	¥	52,382	¥	76,925	¥ 100,334	¥	57,964	0.94	
行业平均 Industry Average	¥	55,726	¥	81,835	¥ 106,739	¥	61,664	1.00	

薪资组成 C	&B Component			
公司性		外商独资(非欧美		
Company		Foreign Enterprise (Other	er natio	nalities)
薪资项目	目名称	享有者比例	2	Z均值
Salary	Item	% Eligible	А	verage
月基本工资	Base Salary		¥	4,290
月固定津贴	Allowances	57%	¥	355
月奖金/提成	Monthly Bonus/Commision	37%	¥	756
月其它浮动收入	∴ Other Monthly Bonus	10%	¥	547
月总收入	Monthly Total Income		¥	4,825
年奖金收入	Annual Bonus	25%	¥	7,643
月薪数量	The Number of Salary			12.74
总年薪	Annual Total Income		¥	63,383
	·	•		

	分布% Distribution	平均值 Average
一般 Elementary	18%	¥55,723
良好 Intermediate	42%	¥59,178
熟练 Advanced	28%	¥62,897
精通 Proficient	13%	¥74,614





综合分析/ Compreh		ary oro		T 4	乍年资(年	Ξ)	Work I	Eyn	erience	(VE	ars)				
公司性质	人民	·币/年 F	RMB/Year	т,	< 2	-/	2-3	_^p	3-5	(y c	5–8		8-10		> 10
Company Typε		-													
外商独资(非欧美企业)	中专	平均值	Average	¥	26,626	¥	30,704	¥	35,714	¥	41,130	¥	46,431	¥	49,857
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	26,222	¥	30,081	¥	31,444	¥	38,487	¥	43,941	¥	48,030
(Other nationalities)		75百分位值	75th%ile	¥	32,350	¥	40,342	¥	50,998	¥	56,327	¥	61,274	¥	70,408
		90百分位值	90th%ile	¥	41,552	¥	49,021	¥	66,382	¥	72,650	¥	90,199	¥	102,377
	大专	平均值	Average	¥	38,764	¥	44,701	¥	51,995	¥	59,880	¥	67,598	¥	72,585
	College	中位值	Median	¥	38,176	¥	43,795	¥	45,778	¥	56,031	¥	63,972	¥	69,925
		75百分位值		¥	47,097	¥	58,733	¥	74,247	¥	82,004	¥	89,207		102,505
		90百分位值	90th%ile	¥	60,495	¥	71,368	¥	96,643	¥	•		131,318		149,048
	本科	平均值	Average	¥	45,988	¥	53,032	¥	61,685	¥	71,039	¥	80,196	¥	
	Bachelor	中位值	Median	Υ	45,291	Υ	51,956		54,310	¥	66,474		75,895	Υ	•
	bacheror	75百分位值			•		•	¥	•		•	¥	•		•
		90百分位值		Y	55,874 71,769	Y	69,678	¥	88,084	¥	97,287		105,832		121,609
	ways I	-		¥	-	¥	84,669		114,654		125,480		155,790		176,825
	硕士	平均值	Average	¥	56,020	¥	64,601	¥	75,142	¥	86,537	¥	97,691		104,898
	Master	中位值	Median	¥	55,172	¥	63,291	¥	66,158	¥	80,975	¥	92,452		101,054
		75百分位值		¥	68,064	¥	84,879		107,300		118,511		128,921		148,139
		90百分位值	1 90th%ile	¥	87,426	¥	103,140	¥	139,667	¥	152,855	¥	189,777	¥	215,401
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	1 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	44,343	¥	51,135	¥	59,479	¥	68,498	¥	77,327	¥	83,032
	A11	中位值	Median	¥	43,671	¥	50,098	¥	52,367	¥	64,096	¥	73,180	¥	79,989
		75百分位值	75th%ile	¥	53,876	¥	67,186	¥	84,933	¥	93,807	¥	102,047	¥	117,258
		90百分位值	90th%ile	¥	69,202	¥	81,640	¥	110,553	¥	120,992	¥	150,218	¥	170,500
	中专	平均值	Average	¥	25,904	¥	29,871	¥	34,746	¥	40,014	¥	45,172	¥	48,505
からならに次 Overall	High School	中位值	Median		25,511		•		30,591				42,749		46,727
Overdii	riigii Scriooi	75百分位值		Y	31,472	¥	29,266	¥	•	¥	37,443	¥	•	¥	·
		90百分位值		Y	*	Y	39,248 47,692	¥	49,615	Y	54,799	Y	59,612	Y	68,499
	1 4	-		¥	40,425	¥		¥	64,581	¥	70,680	¥	87,753	¥	99,601
	大专	平均值	Average	¥	37,712	¥	43,489	¥	50,585	¥	58,256	¥	•	¥	70,616
	College	中位值	Median	¥	37,141	¥	42,607	¥	44,537	¥	54,512	¥	62,238	¥	68,029
		75百分位值		¥	45,820	¥	57,140	¥	72,234	¥	79,780	¥	86,788	¥	•
		90百分位值	1 90th%ile	¥	58,854	¥	69,433	¥	94,022	¥	102,900	¥	127,756	¥	145,006
	本科	平均值	Average	¥	44,741	¥	51,594	¥	60,012	¥	69,113	¥	78,021	¥	83,777
	Bachelor	中位值	Median	¥	44,063	¥	50,547	¥	52,837	¥	64,671	¥	73,836	¥	80,707
		75百分位值	1 75th%ile	¥	54,359	¥	67,789	¥	85,695	¥	94,648	¥	102,962	¥	118,311
		90百分位值	90th%ile	¥	69,822	¥	82,373	¥	111,545	¥	122,077	¥	151,565	¥	172,030
	硕士	平均值	Average	¥	54,501	¥	62,849	¥	73,104	¥	84,190	¥	95,042	¥	102,053
	Master	中位值	Median	¥	53,675	¥	61,575	¥	64,364	¥	78,779	¥	89,944	¥	98,314
		75百分位值	75th%ile	¥	66,218	¥	82,578	¥	104,390	¥	115,297	¥	125,424	¥	144,121
		90百分位值	90th%ile	¥	85,055	¥	100,343	¥	135,879	¥	148,710	¥	184,631	¥	209,560
	博士	平均值	Average	¥	-	¥		¥		¥	-	¥		¥	_
	Doctor	中位值	Median	¥	_	¥	_	¥	_	¥	_	¥	_	¥	-
		75百分位值		¥	-	¥	_	¥	_	¥	-	¥	-	¥	_
		90百分位值		¥	_	¥	_	¥	_	¥	_	¥	_	¥	-
	所有学历	平均值	Average	¥	43,140	¥	49,748	¥	57,866	¥	66,640	¥	75,230	¥	80,780
	州有子川 All	中位值	Median		•		•		50,947		62,358		·		·
	ΛII	平位恒 75百分位值		¥	42,487	Y	48,739	¥		¥		Y	71,195	Y	•
				Y	52,414	Y	65,364	¥	•	¥	•	Y	•		114,079
		90百分位值	1 A0111,9116	¥	67,325	¥	79,426	Ť	107,554	¥	117,711	Ť	146,144	Ť	165,876



职位:美工 行业: 互联网 Industry: Internet Position:Art Editor

省/市: Province/City: Shanghai SH-INTN-MD-04

编码/ Position Code.

职位描述

- 1. 专业人员职位,在上级的领导和监督下定期完成量化 的工作要求,并能独立处理和解决所负责的任务;
- 2. 网站页面设计制作、改版、日常维护;
- 3. 平面印刷品的设计、广告创意;
- 4. 软件产品界面的设计与制作。

- 1. Position of Professional Staff, to fulfill the quantified work requirements periodically under the superior's direction and supervision and to handle and settle the tasks for which he/she is responsible independently;
- 2. to conduct the design, manufacture, correction and daily maintenance of the web pages;
- 3. to provide the design and advertising creative ideas for the graphic pressworks;
- 4. to design and make the interface for software products.

JOB DESCRIPTION

快速索引数据/ Index Data		福利分析/ Benefits	享有者比例 % Eligible	平均值 Average
全国本年平均年薪: National Average Annual Compensation:	¥31,331	法定福利个人缴纳部分 Legal Benefits of individual	100%	¥ 451
城市本年平均年薪: City Average Annual Compensation:	¥49,473	法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,278
本城市本行业平均年薪: Industry Average Annual Compensation:	¥47,494	培训计划 Training Plan	69%	¥103
预计2007年增幅: 2007 Annual Raise:	7.76%	商业医疗保险 Commercial Healthy Insurance	66%	¥68
本科以上学历比例: %of Sample with bachelor degree or above:	64%	商业人身意外险 Commercial Accidental Insurance	27%	¥18
平均工作年数: Average Year of Work Experience:	6.86年	补充养老保险 Supplementary Insurance Plans	11%	¥ 425
本行业总样本数: Total Number of Samples:	128	补充住房公积金 Housing Allowance	16%	¥170
2006年离职率 Voluntary Attrition Rate:	22%	有薪假期(天) Pay Leave	100%	8.58

本行业薪酬水平按公司性质分布/ By Company ⁻	Гур	е						
公司性质	F	中位值	75 E	百分位值	90百分位值	7	P均值	相当于平均年薪的倍数
Company Type	Ν	/ledian	7!	5th%ile	90th%ile	A	verage	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥	62,891	¥	93,338	¥ 124,377	¥	65,066	1.37
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥	47,283	¥	70,174	¥ 93,509	¥	48,918	1.03
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥	52,792	¥	78,349	¥ 104,404	¥	54,618	1.15
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥	43,610	¥	64,723	¥ 86,247	¥	45,119	0.95
民营/私营企业 Local Private Enterprise	¥	39,938	¥	59,273	¥ 78,984	¥	41,319	0.87
国营企业/国内上市 State Owned Enterprise/Public Company	¥	42,233	¥	62,679	¥ 83,523	¥	43,694	0.92
行业平均 Industry Average	¥	45,906	¥	68,130	¥ 90,786	¥	47,494	1.00

薪资组成 C&	B Component			
公司性	贞	外商独资(非欧美	企业)
Company T	ype Wholly Owned	Foreign Enterprise (Oth	er natio	nalities)
薪资项目名	3称	享有者比例	7	Z均值
Salary Ite	m	% Eligible	Α	verage
月基本工资	Base Salary		¥	3,311
月固定津贴	Allowances	57%	¥	274
月奖金/提成 N	lonthly Bonus/Commision	37%	¥	583
月其它浮动收入	Other Monthly Bonus	10%	¥	422
月总收入	Monthly Total Income		¥	3,724
年奖金收入	Annual Bonus	25%	¥	5,899
月薪数量	The Number of Salary			12.74
总年薪	Annual Total Income		¥	48,918

	分布% Distribution	平均值 Average
一般 Elementary	35%	¥ 42 ,269
良好 Intermediate	18%	¥45,594
熟练 Advanced	39%	¥49,868
精通 Proficient	9%	¥54,618





综合分析/ Comprehensive Analysis																
公司性质 人民币/年 RMB/Year			工作年资(年) · 〈 2			Work Experience 2-3 3-5			(ye	ars) 5-8	8-10			> 10		
公可性灰 Company Type	7,10	, iji / — I	(IVID) I Cal				2 0						0 10		7 10	
外商独资(非欧美企业)	中专	平均值	Average	¥	26,362	¥	30,399	¥	35,360	¥	40,722	¥	45,971	¥	49,362	
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	25,962	¥	29,783	¥	31,132	¥	38,105	¥	43,505	¥	47,553	
(Other nationalities)		75百分位值	直 75th%ile	¥	32,029	¥	39,942	¥	50,493	¥	55,768	¥	60,666	¥	69,710	
		90百分位值	直 90th%ile	¥	41,140	¥	48,535	¥	65,723	¥	71,929	¥	89,304	¥	101,362	
	大专	平均值	Average	¥	30,459	¥	35,124	¥	40,856	¥	47,051	¥	53,116	¥	57,034	
	College	中位值	Median	¥	29,997	¥	34,412	¥	35,971	¥	44,027	¥	50,267	¥	54,944	
		75百分位值	直 75th%ile	¥	37,007	¥	46,150	¥	58,340	¥	64,435	¥	70,095	¥	80,544	
		90百分位值	直 90th%ile	¥	47,534	¥	56,078	¥	75,938	¥	83,109	¥	103,184	¥	117,116	
	本科	平均值	Average	¥	35,250	¥	40,649	¥	47,282	¥	54,452	¥	61,471	¥	66,006	
	Bachelor	中位值	Median	¥	34,716	¥	39,825	¥	41,629	¥	50,953	¥	58,174	¥	63,587	
		75百分位值	直 75th%ile	¥	42,828	¥	53,409	¥	67,517	¥	74,571	¥	81,121	¥	93,214	
		90百分位值	直 90th%ile	¥	55,011	¥	64,900	¥	87,883	¥	96,182	¥	119,415	¥	135,538	
	硕士	平均值	Average	¥	41,752	¥	48,148	¥	56,004	¥	64,497	¥	72,810	¥	78,181	
	Master	中位值	Median	¥	41,120	¥	47,171	¥	49,308	¥	60,352	¥	68,905	¥	75,317	
		75百分位值	打 75th%ile	¥	50,728	¥	63,261	¥	79,972	¥	88,327	¥	96,086	¥	110,409	
		90百分位值	直 90th%ile	¥	65,159	¥	76,871	¥	104,095	¥	113,924	¥	141,443	¥	160,541	
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	_	¥	-	
	Doctor	中位值	Median	¥	-	¥	_	¥	-	¥	-	¥	-	¥	-	
		75百分位值	打 75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-	
		90百分位值	直 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-	
	所有学历	平均值	Average	¥	34,223	¥	39,465	¥	45,905	¥	52,866	¥	59,681	¥	64,083	
	A11	中位值	Median	¥	33,705	¥	38,665	¥	40,416	¥	49,469	¥	56,480	¥	61,735	
		75百分位值	直 75th%ile	¥	41,581	¥	51,854	¥	65,551	¥	72,399	¥	78,759	¥	90,499	
		90百分位值	1 90th%ile	¥	53,409	¥	63,009	¥	85,324	¥	93,380	¥	115,937	¥	131,591	
所有公司性质	中专	平均值	Average	¥	25,594	¥	29,514	¥	34,330	¥	39,536	¥	44,632	¥	47,924	
のverall	High School	中位值	Median	¥	25,206	¥	28,916	¥	30,225	¥	36,995	¥	42,238	¥	46,168	
Overdin	riigiri Scrioor	75百分位值		¥	31,096	¥	38,779	¥	49,022	¥	54,144	¥	58,899	¥	67,680	
		90百分位值		¥	39,942	¥	47,121	¥	63,809	¥	69,834	¥	86,703	¥	98,410	
	大专	平均值	Average		29,572	¥	34,101			¥					55,373	
	 College	中位值	Median	Y Y	29,372	т ¥	33,410	¥ Y	39,666 34,923	Υ	45,680 42,745	¥ ¥	48,803	Y Y	53,344	
	College	75百分位值		¥	35,929	¥	44,806	Y	56,641	¥	62,559	¥	68,054	¥	78,198	
		90百分位值		¥	46,150	¥	54,445	¥	73,726	¥	80,688		100,178		113,705	
	本科	平均值	Average		34,223										64,083	
	ው ተተ Bachelor	中位值	Median	Y Y	33,705	¥ ¥	39,465 38,665	¥ ¥	45,905 40,416	¥ ¥	52,866 49,469	¥ ¥	56,480	Y Y	61,735	
	Daoricioi	75百分位值		Υ	41,581	Υ	51,854	Υ	65,551	¥	72,399	¥	78,759	Υ	90,499	
		90百分位值		¥	53,409	¥	63,009	¥	85,324	¥	93,380		115,937		131,591	
	硕士	平均值	Average													
	映工 Master	中位值	Median	Y Y	40,536 39,922	¥ ¥	46,745 45,798	¥ Y	54,373 47,872	Y Y	62,618 58,594	¥ ¥	70,690 66,898	Y Y	75,904 73,123	
	Madto	75百分位值		Y	49,251	¥	61,419	Y	77,643	¥	85,755	¥			107,193	
		90百分位值		¥	63,261	¥	74,632		101,063		110,606		137,323		155,865	
	抽上	平均值	Average				74,002		101,000		110,000		107,020		100,000	
	博士 Doctor	中位值	Median	Y	-	Y Y	-	Y	-	Y Y	-	¥	-	Y	-	
	Dooloi	75百分位值		¥ ¥	-	¥	-	Y Y	-	¥ Y	-	Y Y	-	Y Y	-	
		90百分位值		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-	
	能去类居						20.040						- 			
	所有学历 All	平均值	Average	Y	33,227	¥	38,316	Y	44,568	Y	51,326	¥	-	Y	62,217	
	ΛII	中位值 75百分位值	Median	Y	32,723	¥	37,539	Y	39,239	¥	48,028	¥	54,834	¥	59,937	
				Y	40,370	¥	50,343	Y	63,641	¥	70,291	Y	-	¥	•	
		90百分位值	∃ Antu‰ll6	¥	51,854	¥	61,174	¥	82,838	¥	90,661	Ť	112,560	¥	127,758	



职位:网站产品经理

Position: Website Products Manager

行业: 互联网 Industry: Internet 新酬调查报告🗲

省/市: 上海 Province/City: Shanghai

编码/ Position Code: SH-INTN-MK-07

职位描述

- 1. 中层管理职位,负责其功能领域内主要目标和计划,制定、参与或协助上层执行相关的政策和制度;
- 2. 负责部门的日常管理工作及部门员工的管理、指导、培训及评估;
- 3. 制定所负责网站产品的战略计划包括产品的设计、开发管理和实施,及后期的市场营销;
- 4. 制定产品发展时间表,并控制整个计划的进程;
- 5. 寻找新的应用以促进产品的销售并延长产品生命周期:

JOB DESCRIPTION

- Position of Mid-level Management, to be responsible for the main objectives and plans within his/her function & field and to formulate, participate in or assist the superior in implementing related policies and systems;
- 2. to be in charge of the Department's daily management work and the members' management, direction, training and assessment;
- 3. to lay down the strategic plan for the website products he/she is responsible for, including the design, development, management, implementation and last-stage marketing of the products;
- 4. to formulate the schedule for the products development and to control over the progress of the whole plan;
- 5. to seek for new applications to boost the sales of the products and extend the life cycle of the products;

快速索引数据/Index Data	
全国本年平均年薪: National Average Annual Compensation:	¥84,649
城市本年平均年薪: City Average Annual Compensation:	¥150,722
本城市本行业平均年薪: Industry Average Annual Compensation:	¥162,780
预计2007年增幅:	7.52%
本科以上学历比例: %of Sample with bachelor degree or above:	78%
平均工作年数: Average Year of Work Experience:	8.84 年
本行业总样本数: Total Number of Samples:	122
2006年离职率	18%
Voluntary Attrition Rate:	

福利分析/Benefits	享有者比例 % Eligible	平均值 Average
法定福利个人缴纳部分 Legal Benefits of individual	100%	¥813
法定福利企业缴纳部分 Legal Benefits of enterprise	100%	¥1,108
培训计划 Training Plan	79%	¥802
商业医疗保险 Commercial Healthy Insurance	61%	¥ 7 6
商业人身意外险 Commercial Accidental Insurance	62%	¥26
补充养老保险 Supplementary Insurance Plans	25%	¥926
补充住房公积金 Housing Allowance	28%	¥415
有薪假期(天) Pay Leave	100%	14.02

本行业薪酬水平按公司性质分布/By Company -	Гуре				
公司性质	中位值	75百分位值	90百分位值	平均值	相当于平均年薪的倍数
Company Type	Median	75th%ile	90th%ile	Average	Ratio to Average
外商独资(欧美企业) Wholly Owned Foreign Enterprise(European and American)	¥ 238,414	¥ 333,057	¥ 394,908	¥ 236,127	1.45
外商独资(非欧美企业) Wholly Owned Foreign Enterprise (Other nationalities)	¥ 174,152	¥ 243,285	¥ 288,465	¥ 172,481	1.06
合资/合作(欧美企业) Joint Venture/ Cooperative(European and American)	¥ 201,967	¥ 282,141	¥ 334,537	¥ 200,029	1.23
合资/合作(非欧美企业) Joint Venture/ Cooperative (Other nationalities)	¥ 154,672	¥ 216,072	¥ 256,198	¥ 153,188	0.94
民营/私营企业 Local Private Enterprise	¥ 137,738	¥ 192,415	¥ 228,148	¥ 136,416	0.84
国营企业/国内上市 State Owned Enterprise/Public Company	¥ 148,559	¥ 207,533	¥ 246,073	¥ 147,134	0.90
行业平均 Industry Average	¥ 164,357	¥ 229,601	¥ 272,239	¥ 162,780	1.00

薪资组成 C8	B Component								
公司性	· · /	外商独资(非欧美企业)							
Company	Typε Wholly Owned F	oreign Enterprise (Oth	er natio	nalities)					
薪资项目	名称	享有者比例	7	平均值					
Salary Ite	em	% Eligible	F	Average					
月基本工资	Base Salary		¥	9,658					
月固定津贴	Allowances	82%	¥	2,199					
月奖金/提成 「	Monthly Bonus/Commision	40%	¥	2,236					
月其它浮动收入	. Other Monthly Bonus	18%	¥	1,362					
月总收入	Monthly Total Income		¥	12,613					
年奖金收入	Annual Bonus	69%	¥	21,922					
月薪数量	The Number of Salary			12.47					
总年薪	Annual Total Income		¥	172,481					

	分布 % Distribution	平均值 Average
一般 Elementary	20%	¥120,220
良好 Intermediate	35%	¥149,551
熟练 Advanced	33%	¥180,527
精通 Proficient	13%	¥220,716





综合分析/ Comprehensive Analysis			工作年资(年) Work Experience							ars)					
公司性质	人民	- 市/年 F	MB/Year	< :		- /	2-3	-^-	3-5	\	5–8		8-10		> 10
Company Type															
外商独资(非欧美企业)	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Wholly Owned Foreign Enterprise	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
(Other nationalities)		75百分位值		¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	£ 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	¥	-	¥	123,646	¥	130,156	¥	142,888	¥	153,956	¥	167,826
	College	中位值	Median	¥	-	¥	110,384	¥	124,677	¥	137,312	¥	142,860	¥	155,343
		75百分位值	75th%ile	¥	-	¥	144,475	¥	167,152	¥	185,544	¥	205,782	¥	224,693
		90百分位值	90th%ile	¥	-	¥	169,790	¥	185,857	¥	220,532	¥	242,724	¥	272,322
	本科	平均值	Average	¥	-	¥	155,300	¥	163,475	¥	179,467	¥	193,369	¥	210,790
	Bachelor	中位值	Median	¥	-	¥	138,642	¥	156,594	¥	172,464	¥	179,432	¥	195,111
		75百分位值	75th%ile	¥	-	¥	181,460	¥	209,943	¥	233,043	¥	258,462	¥	282,214
		90百分位值	90th%ile	¥	-	¥	213,256	¥	233,436		276,988	¥	304,861		342,036
	硕士	平均值	Average	Y	_	¥	187,590	¥	197,465	¥	216,782	¥	233,574	¥	254,617
	Master	中位值	Median	¥	_		167,469		189,153		208,323		216,740		235,679
	Master	75百分位值		¥	_		219,189		253,594		281,498		312,202		340,892
		90百分位值		¥	_		257,597		281,973		334,579		368,248		413,152
	4番 1.	平均值					201,001		201,070		00 1,070		000,210		110,102
	博士 Doctor	中位值	Average	Y	-	Y	-	¥	-	¥	-	¥	-	¥	-
	Doctor		Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值		Y	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	1 90t1%ile	Y	-	¥		¥		¥	-	¥	-	¥	-
	所有学历	平均值	Average	¥	-		153,762	¥	161,857	¥	177,690	¥	191,454	¥	208,703
	A11	中位值	Median	¥	-	¥	137,270	¥	155,044	¥	170,757	¥	177,656	¥	193,179
		75百分位值		¥	-	¥	179,663	¥	207,864	¥	230,736	¥	255,903	¥	279,420
		90百分位值	į 90th%ile	Y	-	Y	211,145	¥	231,125	¥	274,245	¥	301,842	¥	338,649
所有公司性质	中专	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
Overall	High School	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	í 90th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	大专	平均值	Average	Y	_	¥	116,691	¥	122,834	¥	134,851	¥	145,296	¥	158,386
	College	中位值	Median	¥	_		104,175		117,664		129,589		134,825		146,605
		75百分位值		¥	_		136,348		157,750		175,108		194,207		212,054
		90百分位值		¥	_		160,240		175,403		208,127		229,071		257,004
	↓ 1√1														
	本科	平均值	Average	¥	-		146,564		154,280		169,372		182,492		198,933
	Bachelor	中位值	Median	¥	-		•		147,786		162,763		169,340		184,136
		75百分位值		¥	-		171,253		198,134		219,935		243,924		266,340
		90百分位值	g 90th%lie	¥	-	¥	201,261	¥	220,306	¥	261,408	Ť	287,713		322,797
	硕士	平均值	Average	¥	-	¥	177,038	¥	186,358	¥	204,588	¥	220,436	¥	240,295
	Master	中位值	Median	¥	-	¥	158,049	¥	178,513	¥	196,605	¥	204,549	¥	222,422
		75百分位值		¥	-	¥	206,860	¥	239,330	¥	265,664	¥	294,641	¥	321,717
		90百分位值	į 90th%ile	¥	-	¥	243,107	¥	266,112	¥	315,760	¥	347,534	¥	389,913
	博士	平均值	Average	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
	Doctor	中位值	Median	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		75百分位值	75th%ile	¥	-	¥	-	¥	-	¥	-	¥	-	¥	-
		90百分位值	í 90th%ile	¥	-	¥		¥	<u>-</u>	¥	-	¥		¥	-
	所有学历	平均值	Average	¥	-	¥	145,113	¥	152,752	¥	167,695	¥	180,685	¥	196,963
	All	中位值	Median	¥	-		129,548		146,323		161,152		167,663		182,313
		75百分位值		¥	_		•		196,172		•		•		263,703
			į 90th%ile				, -				, -				, , , ,