

Julia Huynh

245 Farley Dr. • Guelph, On N1L 1N2

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LinkedIn: <https://www.linkedin.com/in/julia-huynh-614920184/>

Portfolio: <https://huynh4470.github.io/GraphicDesignPortfolio/>

Skills

- Passion for design and thirst for growth
- Proficient in design tools including the Adobe Creative Suite (InDesign, Illustrator, Acrobat, and Photoshop), Canva, Figma, iMovies, Shopify, and Microsoft Office
- Knowledge in design principles, typography, colour principles
- Understanding of marketing concepts and branding guidelines

Education

Bachelor of User Experience Design | Wilfrid Laurier University

Brantford, On | Sept 2017 – April 2022

- Co-op option
- GPA: 11.3 (12 point scale)

Certifications

Advanced Digital and Professional Training (ADaPT) | Toronto Metropolitan University

Remote | Dec 2023

Digital Marketing Bootcamp | Jelly Academy

Remote | Sept 2022

Work Experience

E-Commerce Advisor | Digital Main Street

Remote | Jan 2024 – May 2024 & May 2022 – Oct 2022

- Supported small business owners improve their digital presence by implementing website upgrades, and scheduling meetings to discuss digital marketing content
- Conducted social media and website audits

Journey Design and Research Intern | Sun Life

Waterloo, On | Nov 2022 – Aug 2023

- Designed a video for Sun Life Global Investments to display the future state vision
- Increased visibility of team member's work by implementing TheyDo, a repository for journey maps and blueprints
- Participated in brainstorming sessions

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International Student Leader | Laurier International

Brantford, On | June 2021 – June 2022

- Designed over 30 promotional event posters on Canva
- Impacted student life through mentorship and events
- Organized and ran over 50 interactive events with team

UX Design Intern | BlueCat Networks

Toronto, On | Sept 2020 – Aug 2021

- Kept the UX team's Design System and branding guidelines updated
- Created mock-ups using visual layout principles

Extra-Curricular / Volunteer Experience

Curated Connections | Design Buddies

Remote | Sept 2023 - Present

Master's Swim Club | Marlins

Guelph, On | Jan 2023 – Present

Winter 2023 Student Influencer Committee | Sun Life

Waterloo, On | Jan 2023 – April 2023

User Experience Design Association | Laurier Brantford

Brantford, On | Sept 2018 – April 2019

Video Editor Volunteer | Canada Start-Ups

Brantford, On | March 2018 – Aug 2018

Arts and Culture SHSM | Centennial CVI

Guelph, On | Jan 2016 – June 2017

Awards

Dean's List | Sept 2017 – April 2022

In Course Scholarship | Sept 2017 - April 2020

First Generation Scholarship | Sept 2017 – April 2019

CCVI Mechanical Design Award | June 2017