

Julia Huynh

245 Farley Dr. • Guelph, On N1L 1N2

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LinkedIn: <https://www.linkedin.com/in/julia-huynh-614920184/>

Portfolio: <https://huynh4470.github.io/portfolio/>

Skills

- Solid understanding of user-centred design principles and UX research methodologies
- Experience in user research activities, coordinating usability testing sessions, documenting heuristic evaluations of websites
- Understanding of responsive design and the ability to prototype interactive user interfaces.
- Strong typography, layout, and visual design skills
- Expertise in design software including Adobe Creative Suite (Illustrator, Photoshop, InDesign), Sketch, Figma, and Miro

Education

Bachelor of User Experience Design | Wilfrid Laurier University

Brantford, On | Sept 2017 – April 2022

- Developed skills in visual design, user research, and design heuristics
- Minor in psychology
- GPA: 11.3 (12 point scale)

Work Experience

E-Commerce Advisor | Digital Main Street

Remote | Jan 2024 – May 2024 & May 2022 – Oct 2022

- Support small business owners in optimizing their digital presence through consultations on best practices
- Optimized digital experience through conducting website audits and implementing website updates

Journey Design and Research Intern | Sun Life

Waterloo, On | Nov 2022 – Aug 2023

- Involved in the creation of 9 Sun Life Global Investments Service Blueprints
- Involved in user interviews to understand the backstage processes
- Increased visibility of journey maps and blueprints through the platform, TheyDo
- Conducted a knowledge harvest of all the Client-facing research reports at Sun Life

International Student Leader | Laurier International

Brantford, On | June 2021 – June 2022

- Impacted student life through mentorship and events
- Organized and ran over 50 interactive events with team
- Designed over 30 promotional event posters

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UX Design Intern | BlueCat Networks

Toronto, On | Sept 2020 – Aug 2021

- Increased the usability of BlueCat's products through user research, usability testing, and creating UI prototypes
- Updated the UX team's design system

Extra-Curricular / Volunteer Experience

Curated Connections | Design Buddies

Remote | Sept 2023 - Present

Master Swim Club | Marlins

Guelph, On | Jan 2023 – Present

Winter 2023 Coop Student Influencer Committee | Sun Life

Waterloo, On | Jan 2023 – April 2023

User Experience Design Association | Laurier Brantford

Brantford, On | Sept 2018 – April 2019

Culture Exchange Volunteer | Laurier Brantford

Brantford, On | Oct 2018 – Dec 2018

Video Editor Volunteer | Canada Start-Ups

Brantford, On | March 2018 – Aug 2018

Arts and Culture SHSM | Centennial CVI

Guelph, On | Jan 2016 – June 2017

Awards

Dean's List | Sept 2017 – April 2022

UXD Scotiabank Scholarship | Oct 2021

First Generation Scholarship | Sept 2017 – April 2019

CCVI Mechanical Design Award | June 2017

Certifications

Advanced Digital and Professional Training (ADaPT) | Dec 2023

Digital Marketing Bootcamp | Sept 2022