# Modern CNNs & transfer learning

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# Face recognition using CNNs



### Face Recognition

Database of *K* persons

Get an input image

Output the ID of the person in the image



### Face Recognition

#### One challenge: few-shot learning

- Number of persons is large and the number of images per person small
- We need to recognize a person given just one or a few examples

#### Simply training a classifier is not a good solution

- It won't be good enough to recognize a person from few images
- Adding a new person will require retraining the network



## Face Recognition

One solution: learn a similarity function instead of a classifier

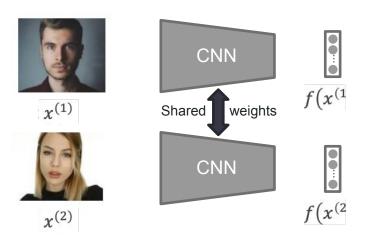
#### At inference time:

- o Given a new image, compute how similar it is to images in the database
- If similarity is greater than threshold
  - □ person is present in the database
  - □ output id of closest sample (or *k* nearest neighbors)

Can use Siamese networks with contrastive learning objectives to solve this issue



## Face Recognition: Siamese networks



Distance function (opposite of similarity)

$$d(x^{(1)}, x^{(2)}) = \|f(x^{(1)}) - f(x^{(2)})\|_{2}^{2}$$

#### Goal of learning





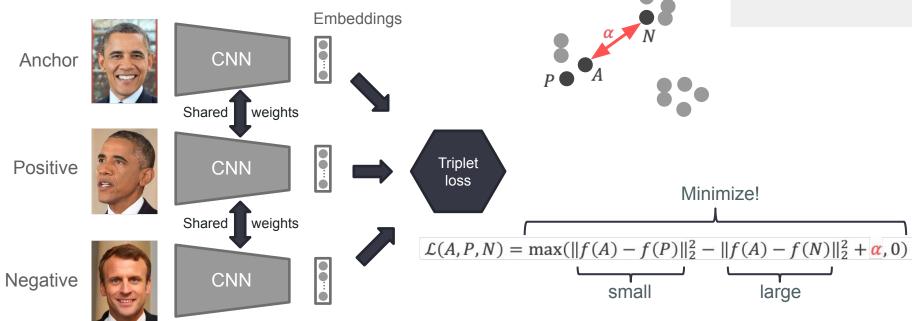


Parameters of CNN define an embedding  $f(x^{(1)})$ . Learn parameters such that:

- o If  $x^{(i)}$ ,  $x^{(j)}$  are the same person,  $||f(x^{(i)}) f(x^{(j)})||_2^2$  is small
- o If  $x^{(i)}, x^{(j)}$  are different persons,  $||f(x^{(i)}) f(x^{(j)})||_2^2$  is large



## Learning objective: triplet loss





#### Exercise

Visualize embeddings learned by the face recognition network VGG-face



Does it separate the pictures of different people?



# Ethics of deep learning

Example: face recognition and dataset bias



# Face recognition is super useful...







## ...but can also be problematic





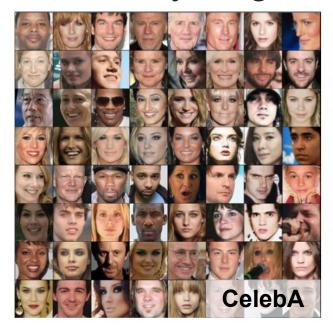
# Should we use (or even develop) facial recognition technology?

That's an interesting question I encourage everybody to think about

Focus here: more subtle technical issues with face recognition (important, since it's already being deployed)



#### Notice anything?



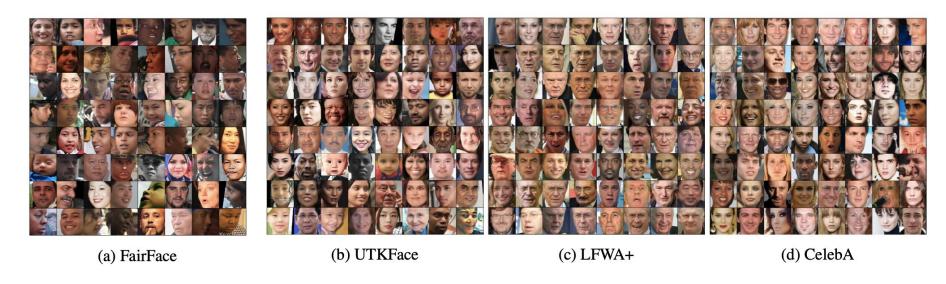


Karkkainen & Joo:

"FairFace: Face Attribute Dataset for Balanced Race, Gender, and Age for Bias Measurement and Mitigation." IEEE/CVF Winter Conference on Applications of Computer Vision 2021



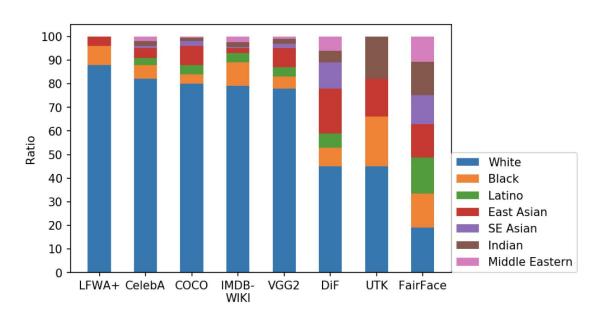
## Many face datasets are heavily biased



Karkkainen & Joo: 2021



## Many (face) datasets are heavily biased

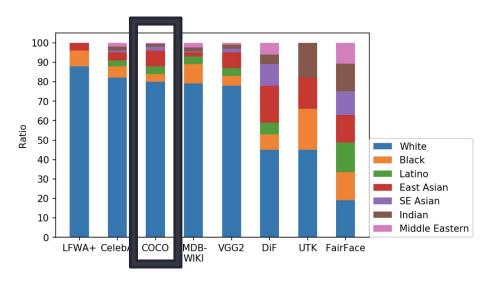


Karkkainen & Joo: 2021



## Not just a problem of face recognition

Other datasets (e.g. COCO, ImageNet) have similar biases





#### What does it mean?

People who are not white or from western cultures are not equally represented in the data

- ☐ Algorithms are more likely to make mistakes for them
- ☐ We should be very conscious about the datasets we use and the consequences it might have down the road



#### Exercise

Explore how dataset bias affects the learned representations.

How much space do black vs. white people "occupy" in the learned representation?

How might that affect systems that employ transfer learning for recognizing people?



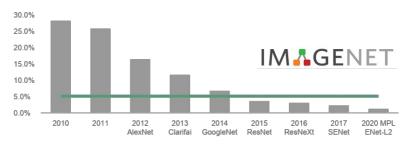
## Summary and outlook

Beyond convnets and supervised learning on ImageNet



#### Summary

#### **ImageNet and large-scale CNN architectures**

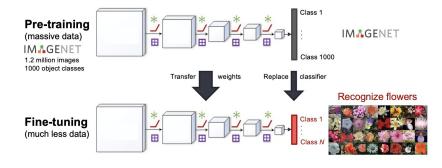


#### **Face recognition**





#### **Transfer learning**





#### Summary

Large-scale CNNs and transfer learning based on ImageNet pre-training have been instrumental for the deep learning revolution after 2012.

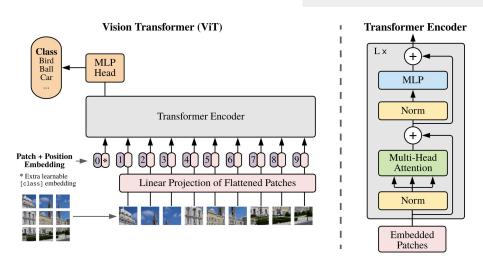
#### What's next?



#### Beyond CNNs: Vision Transformers

**Transformers** have completely taken over natural language processing a few years ago

They have also become increasingly popular in image recognition and now perform on par with CNNs



Vision Transfermer (ViT)

Dosovitskiy et al. 2020

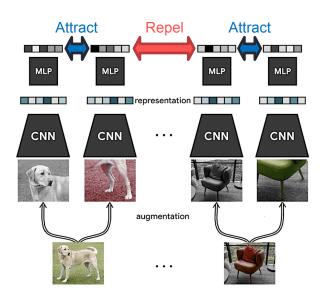


#### Beyond supervised pre-training on ImageNet

#### **Self-supervised learning**

has made tremendous progress recently

Now outperforms supervised pre-training on ImageNet on some transfer tasks such as object detection



SimCLR. Chen et al., ICML 2020

https://ai.googleblog.com/2020/04/advancing-self-supervised-and-semi.html



#### Conclusion

Large-scale CNNs and transfer learning based on ImageNet pre-training have been instrumental for the deep learning revolution after 2012

It is still the standard approach, but the paradigm may shift again in the next couple of years

