# Generative Modeling: GANs

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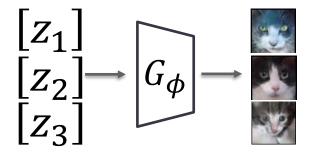
# Conditional Generative Models

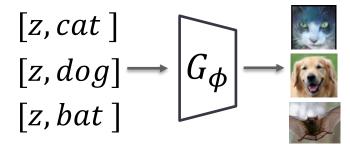
Lecture 8



#### **Conditional Generative Model**

- So far, we have seen that given a random sample Z, a trained GAN generates a random sample from the model distribution.
- This is great! But how do we control this generation process?
  - For Example,

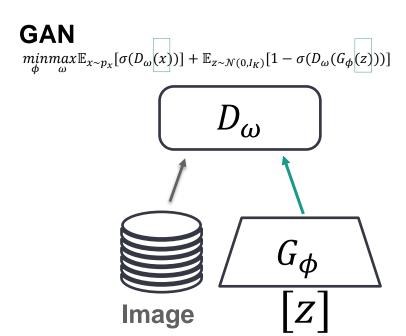


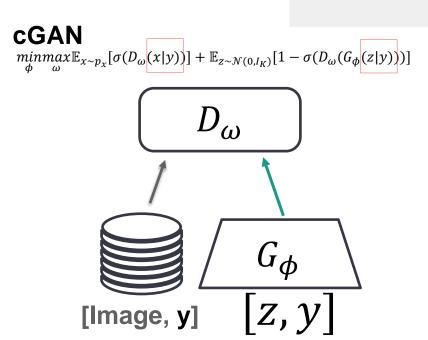




#### **GAN vs Conditional GAN**

(Mirza and Osindero, 2014)

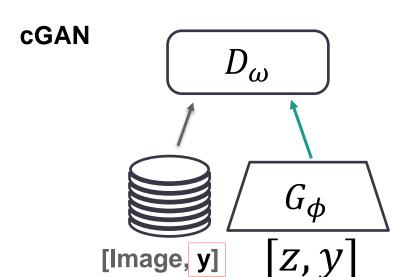


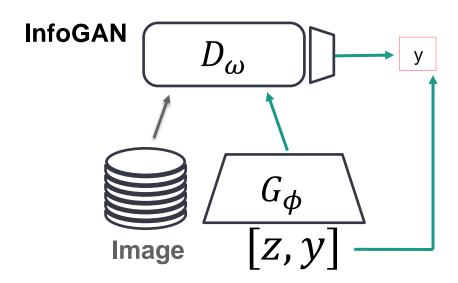




#### cGAN vs InfoGAN

cGAN allows conditioning on a label. In contrast, InfoGAN can be used to condition on a latent random variable using mutual information maximisation.

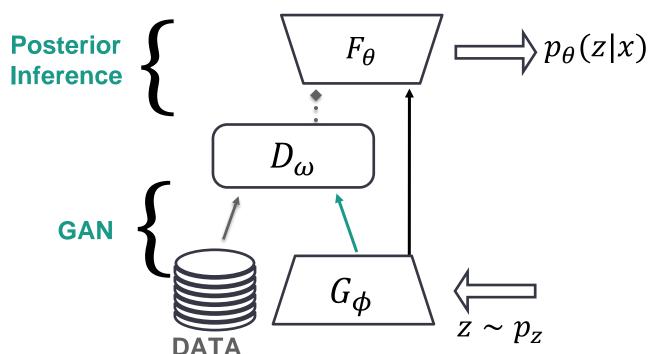




\*InfoGAN: Interpretable Representation Learning by Information Maximizing Generative Adversarial Nets



## GANs as upside-down VAEs



 Using conditioning in a specific way, allows us to write down GANs as upside-down VAEs that can do posterior inference!

\*VEEGAN: Reducing Mode Collapse in GANs using Implicit Variational Learning.



#### **Conditional Generative Model**

- Conditioning in GANs comes in many different flavours.
  - AAE, ALI, BiGAN, BigGAN, BigBiGAN, ... this is an endless list of methods
- Even methods such as Disco GAN and Cycle GAN (and all the newer avatars) use conditioning to achieve style transfer.



\*Source: https://junyanz.github.io/CycleGAN/



## Ethical Issues

Lecture 9



#### **Ethical Issues**

- Deepfakes.
- Energy consumption.

#### Deep Fakes

CBS News

Doctored Nancy Pelosi video highlights threat of "deepfake" tech

Doctored Nancy Pelosi video highlights threat of "deepfake" tech ... A doctored video of House Speaker Nancy Pelosi, in which she appears to be ... May 26, 2019



CNN

No, Tom Cruise isn't on TikTok. It's a deepfake

A series of deepfake videos of Tom Cruise is confusing millions of TikTok users. See the convincing videos and learn how this technology could ... Mar 2, 2021



#### Another fake video of Pelosi goes viral on Facebook

A manipulated and widely shared video that depicts House Speaker Nancy Pelosi (D-Calif.) slurring her speech and appearing intoxicated was ... Aug 3, 2020



WION
 ■

#### Tom Cruise, Obama, Elon Musk, Mark Zuckerberg and more: Deepfake videos raise alarm

Deepfake is the new age photoshop that gives a person the power to make anyone do anything on camera. These videos look and sound too real ... Mar 2, 2021







https://www.youtube.com > watch :

#### TRUMP vs BIDEN [DeepFake] - YouTube



TRUMP vs BIDEN [DeepFake]. 165,050 views165K ... The Story of the Best Meme EVER: "Never Gonna Give ...

Oct 31, 2020 · Uploaded by Ctrl Shift Face



### Generative Models Power Deep Fakes

The drastic improvement in high resolution image generation has unfortunately allowed some bad actors to use this technology for malicious intent.

Tools	Links	Key Features
Faceswap	https://github.com/deepfakes/faceswap	Using two encoder-decoder pairs.     Parameters of the encoder are shared.
Faceswap-GAN	https://github.com/shaoanlu/faceswap-GAN	Adversarial loss and perceptual loss (VGGface) are added to an auto-encoder architecture.
Few-Shot Face Translation	https://github.com/shaoanlu/fewshot-face- translation-GAN	<ul> <li>Use a pre-trained face recognition model to extract latent embeddings for GAN processing.</li> <li>Incorporate semantic priors obtained by modules from FUNIT [42] and SPADE [43].</li> </ul>
DeepFaceLab	https://github.com/iperov/DeepFaceLab	<ul> <li>Expand from the Faceswap method with new models, e.g. H64, H128, LIAEF128, SAE [44].</li> <li>Support multiple face extraction modes, e.g. S3FD, MTCNN, dlib, or manual [44].</li> </ul>
DFaker	https://github.com/dfaker/df	- DSSIM loss function [45] is used to reconstruct face Implemented based on Keras library.
DeepFake_tf	https://github.com/StromWine/DeepFake_tf	Similar to DFaker but implemented based on tensorflow.
AvatarMe	https://github.com/lattas/AvatarMe	<ul> <li>Reconstruct 3D faces from arbitrary "in-the-wild" images.</li> <li>Can reconstruct authentic 4K by 6K-resolution 3D faces from a single low-resolution image [46].</li> </ul>
MarioNETte	https://hyperconnect.github.io/MarioNETte	<ul> <li>A few-shot face reenactment framework that preserves the target identity.</li> <li>No additional fine-tuning phase is needed for identity adaptation [47].</li> </ul>
DiscoFaceGAN	https://github.com/microsoft/DiscoFaceGAN	<ul> <li>Generate face images of virtual people with independent latent variables of identity, expression, pose, and illumination.</li> <li>Embed 3D priors into adversarial learning [48].</li> </ul>
StyleRig	https://gvv.mpi-inf.mpg.de/projects/StyleRig	<ul> <li>Create portrait images of faces with a rig-like control over a pretrained and fixed StyleGAN via 3D morphable face models.</li> <li>Self-supervised without manual annotations [49].</li> </ul>



## **Energy Consumption**

- Training deep generative models require sophisticated hardware such as GPUs and TPUs.
- Do you know, roughly how much energy these specialized processors consume?
   The short answer is a lot! We will explore this further in the tutorial session.

There is a significant emphasis on reducing **inference time power consumption** for all sorts of deep learning methods as that allows us to run ML on small **edge devices**. But there is significantly less awareness about the **environmental impact that training large models** create.

# Recap and Advanced Topics

Lecture 10



## Generative Modelling

Given:  $X = \{x_i | \forall j, x_j \in \mathbb{R}^D\}_{i=1}^N$  where  $x \sim p_x$  is the unknown true data distribution.

Goal: Estimate  $p_x$  using only the samples in X.

Lets define a class of probability or statistical models:  $p_{\theta}$ 

and cast our estimation problem as an optimisation task of finding  $heta^*$  such that,

$$\theta^* = \arg\min_{\theta} D[p_x \parallel p_\theta]$$

some measure of distance D between  $p_x$  and  $p_\theta$ .

#### Quantifying Discrepancy Between Probability Distributions

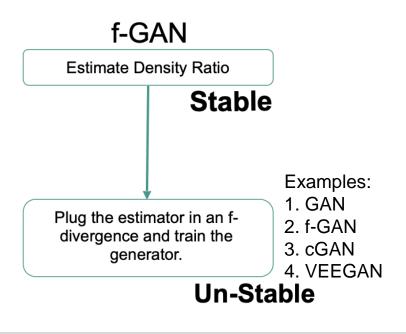
Using the ratio of the two densities:

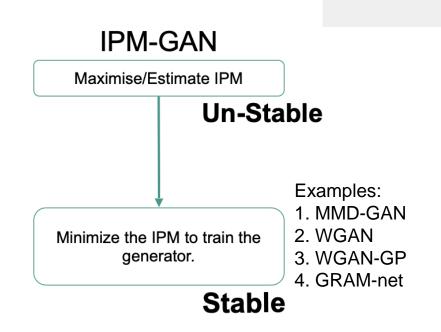
$$D_f[P_{\chi} \parallel P_{\theta}] = \mathbb{E}_{\chi \sim p_{\theta}}[f(\frac{p_{\chi}}{p_{\theta}})]$$

Using the sup of the difference of expectations under the two distributions:

$$IPM_{\mathcal{F}}[P_{x} \parallel P_{\theta}] = \sup_{f \in \mathcal{F}} \mathbb{E}_{x \sim p_{x}}[f(x)] - \mathbb{E}_{x \sim p_{\theta}}[f(x)]$$

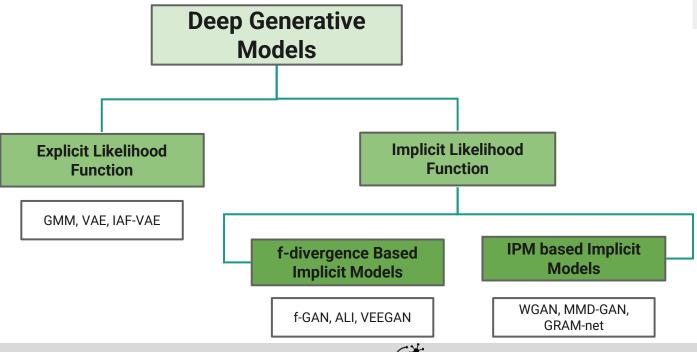
#### **GAN Recipe**







### Landscape of DGMs we covered!



**Akash Srivastava • VAEs and GANs** 

(NMA)

#### (Too Many) Methods for Unsupervised Representation Learning

Generative Adversarial Networks



#### Auto-encoding variational bayes

DP Kingma, M Welling - arXiv preprint arXiv:1312.6114, 2013 - arxiv.org

How can we perform efficient inference and learning in directed probabilistic models, in the presence of continuous latent variables with intractable posterior distributions, and large datasets? We introduce a stochastic variational inference and learning algorithm that scales ...

Cited by 13162 Related articles All 28 versions ≫

#### Generative adversarial networks

IJ Goodfellow, J Pouget-Abadie, M Mirza, B Xu... - arXiv preprint arXiv ..., 2014 - arxiv.org We propose a new framework for estimating generative models via an adversarial process. in which we simultaneously train two models: a generative model G that captures the data distribution, and a discriminative model D that estimates the probability that a sample came ...

D Rezende, S Mohamed - International Conference on ..., 2015 - proceedings.mlr.p.

Variational inference with normalizing flows

Cited by 28510 Related articles All 55 versions ≫

Giow: Generative flow with invertible 1x1 convolutions

The choice of the approximate posterior distribution is one Improving variational inference with inverse autoregres; ... a generative flow coined Glow, with various new elements as described in Section 3. In Section variational inference. Most applications of variational infer p Kingma, Tsalimans, R Jozefowicz, ZChen. - arXiv preprint arXiv. ... 5, we compare our model quantitatively with previous flows, and in Section 6, we study the posterior approximations in order to allow for efficient infer

## ☆ 99 Cited by 1380 Related articles All 6 versions inference of posteriors over latent variables. We propose a new type of nor

A simple framework for contrastive learning of visual representatic unsupervised visual representation learning. These models maximize the similarity between T Chen, S Kornblith, M Norouzi... - ... on machine learning, 2020 - nroceedings mirrors and state to the state of the stat

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