***Kranti Pulichintala***

***Senior iOS Developer***

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***PROFESSIONAL SUMMARY***

*Experienced Senior iOS Developer with over 10 years of expertise in e-commerce and technology sectors. Proficient in a wide array of technologies including Swift, SwiftUI, Objective-C, RESTful APIs, Core Data, Core Bluetooth, UIKit, CocoaPods, Auto Layout, MapKit, Push Notifications, Firebase, AWS, Jenkins, Git, Alamofire, Combine, RxSwift, ARKit, Core ML, WatchKit, HealthKit, XCTest, Realm, SQLite, In-App Purchases, App Clips, Vision, Natural Language Processing. Extensive familiarity with JavaScript and adept at utilizing NPM to enhance iOS application functionalities. Well-versed in various design patterns including MVC, MVVM, and VIPER for building maintainable and scalable codebases. Adept at designing and developing innovative mobile applications that drive business growth and enhance user experiences. Experienced in implementing secure payment processing, integrating with third-party e-commerce platforms, and optimizing app performance for high traffic. Proven track record of leading cross-functional teams and collaborating effectively with stakeholders to deliver high-quality solutions. Developed and deployed multiple iOS applications to the App Store, showcasing 5-8 years of rich experience in iOS development. Passionate about staying updated with the latest trends and technologies in iOS development.*

***SKILLS***

***Programming Languages:*** *Swift, SwiftUI, Objective-C*

***Frameworks and Libraries:*** *RESTful APIs, Core Data, Core Bluetooth, UIKit, CocoaPods, Alamofire, Combine, RxSwift, ARKit, Core ML, WatchKit, HealthKit, Realm, SQLite, Vision, Natural Language Processing*

***Development Tools and Platforms:*** *Firebase, AWS, Jenkins, Git, XCTest*

***User Interface and Layout:*** *Auto Layout, MapKit*

***App Features and Services:*** *Push Notifications, In-App Purchases, App Clips*

***Testing and Debugging:*** *XCTest, Instruments, Unit Testing, Debugging.*

***PROFESSIONAL EXPERIENCE***

***Apple - Austin, Tx.                                                                                                                                             Aug-2020 - Till Date***

***Senior iOS Developer***

***Responsibilities:***

* *Championed the creation of cutting-edge iOS applications for a technology firm, utilizing a diverse array of technologies such as Swift, SwiftUI, and Objective-C.*
* *Skilled in Continuous Integration/Continuous Deployment (CI/CD) pipelines, bash scripting, and Fastlane for efficient app deployment processes.*
* *Utilized Cocoa frameworks extensively for the development of cross-functional mobile applications.*
* *Devised and deployed secure payment processing solutions for e-commerce applications, ensuring adherence to industry standards and regulations.*
* *Demonstrated expertise in implementing Apple's On-Demand Resource loading and creating asset packs, or a quick ability to acquire this skill.*
* *Proficient in working with WKWebView for integrating HTML content into native iOS apps and adept at utilizing debugging tools like Safari and Charles Proxy.*
* *Integrated push notifications and in-app messaging functionalities to enrich user interaction and bolster customer retention.*
* *Enhanced app performance and responsiveness by implementing caching mechanisms and implementing lazy loading of content.*
* *Collaborated closely with cross-functional teams to delineate project requirements and priorities, ensuring alignment with organizational objectives.*
* *Implemented BLE communication for IoT devices, facilitating seamless connectivity and data transfer.*
* *Oversaw a team of developers and QA testers, offering mentorship and direction to guarantee the delivery of top-notch results.*
* *Conducted comprehensive code reviews and implemented best practices to uphold a high-quality codebase and minimize technical debt.*
* *Remained abreast of the latest iOS development trends and technologies, integrating new features and functionalities into applications.*
* *Worked collaboratively with designers to execute pixel-perfect UI designs and animations, enhancing the aesthetic appeal and user experience of applications.*

***Environment:*** *XCode | Swift | SwiftUI | Objective-C | Cocoa Touch | Cocoa frameworks | UIKit | Core Data | Core Animation | Core Bluetooth | App Store Connect | Firebase | Git | JIRA.*

***Kroger- Cincinnati, OH.                                                                                                                            Apr 2018 – Jul 2020***

***Senior IOS Developer***

***Responsibilities:***

* *Led the development of innovative iOS applications for e-commerce platforms, integrating with various technologies such as Swift, SwiftUI, and Objective-C.*
* *Implemented RESTful APIs for seamless data retrieval and synchronization, ensuring secure and efficient communication with backend systems.*
* *Enhanced user experiences through the implementation of Core Animation and UIKit, creating visually appealing interfaces and animations.*
* *Integrated Core Bluetooth for communication with IoT devices, expanding the functionality and connectivity of mobile applications.*
* *Stayed updated with the latest iOS development trends and technologies, incorporating new features and capabilities into applications.*
* *Utilized CocoaPods for dependency management, streamlining the integration of third-party libraries and components.*
* *Implemented push notifications and in-app messaging using Firebase, enhancing user engagement and retention.*
* *Optimized app performance using CoreData, ensuring fast and efficient data storage and retrieval.*
* *Contributed to the development of well-architected iOS applications that have been successfully published in the App Store.*

***Environment:*** *Xcode | Swift | SwiftUI | Objective-C | RESTful APIs | Core Animation | UIKit | Core Bluetooth | Core Data | CocoaPods | Firebase | CoreData.*

***Applink:***[*https://apps.apple.com/us/app/kroger/id403901186*](https://apps.apple.com/us/app/kroger/id403901186)

***Victoria Secret  – Reynoldsburg, OH.                                                                                                         Jul 2016 – Mar 2018***

***IOS Developer***

***Responsibilities:***

* *Integrated push notifications and in-app messaging to improve user engagement and drive sales through personalized promotions and updates.*
* *Optimized app performance and responsiveness by implementing caching mechanisms and lazy loading of content, resulting in faster load times and reduced data usage.*
* *Collaborated with cross-functional teams to define requirements and priorities, ensuring alignment with business goals and customer needs.*
* *Conducted code reviews and implemented best practices to maintain high-quality codebase and reduce technical debt.*
* *Worked closely with QA team to identify and resolve bugs and issues, ensuring a smooth user experience and high app ratings.*
* *Stayed updated with the latest iOS development trends and technologies, incorporating new features and capabilities into the apps.*
* *Participated in Agile development sprints, delivering features and updates in a timely manner to meet project deadlines.*
* *Provided support and troubleshooting for app users, addressing feedback and resolving issues to ensure customer satisfaction.*
* *Collaborated with designers to implement pixel-perfect UI designs and animations, enhancing the overall visual appeal and usability of the apps.*
* *Contributed to the development of technical documentation and knowledge sharing sessions, helping to onboard new team members and improve team productivity.*

***Environment:*** *Xcode | Swift | Objective-C | RESTful APIs | UIKit | Core Bluetooth | Core Data | CocoaPods | Firebase | CoreData.*

***App link:***[*https://apps.apple.com/us/app/victorias-secret/id336860594*](https://apps.apple.com/us/app/victorias-secret/id336860594)

***Infosystems - Hyderabad, India                                                                                                         Jan 2013 - Feb 2015***

***Junior iOS Developer***

***Responsibilities:***

* *Contributed to code reviews, reducing bugs in production by 26%.*
* *Worked on app debugging and optimization to enhance performance of the app by 32%.*
* *Utilized Auto Layout constraints for perfect responsive layouts across different Apple devices.*
* *Performed unit testing and defect fixing to meet the client specification.*
* *Performed code refactoring to allow extensibility, improve maintainability and facilitate unit testing.*
* *Developed unit test using XTest and instrumentation est to automate the testing.*
* *Worked with QA testing team, writing Unit tests using XTest, and managed scenario/functional testing.*
* *The project was completed using the agile methodology for software development.*

***EDUCATION***

*Master of Computer Science – Information Systems- 2016*

*Bachelor of Engineering - Computer Science-2011*