

SETBISION BISITAN GUÄHAN	A 1 F	A 1.C	0/ 6 1 1/
Civilian Air Arrivala	Aug-15	Aug-16	% from LY
Civilian Air Arrivals ^a	132,961	142,510	7.2%
Civilian Sea Arrivals ^a Armed Forces Air Arrivals ^a	267	91	-65.9%
	2,178	1,906	-12.5%
Armed Forces Sea Arrivals ^a	92	251	172.8%
TOTAL VISITOR ARRIVALS	135,498	144,758	6.8%
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Aug-15	Aug-16	% from LY
JAPAN	73,692	79,342	7.7%
Kanto (Tokyo)	40,617	44,080	8.5%
Chubu (Nagoya)	9,921	10,013	0.9%
Kinki (Osaka)	12,749	15,376	20.6%
Koshinetsu	1,091	1,084	-0.6%
Hokuriku	623	651	4.5%
Tohoku	1,462	1,600	9.4%
Kyushu	3,419	2,611	-23.6%
Chugoku	1,888	1,732	-8.3%
Hokkaido	600	801	33.5%
Shikoku Okinawa/Miya	670	867	29.4%
Other	433 219	345 182	-20.3% -16.9%
KOREA	42,733	46,909	9.8%
Seoul	18,580	17,985	-3.2%
Incheon	2,300	2,422	5.3%
Chungbuk	644	728	13.0%
Chungnam	1,291	1,690	30.9%
Gangwon	277	441	59.2%
Jeonbuk	668	691	3.4%
Gyeonbuk	1,678	1,931	15.1%
Gyeonggi	8,023	9,211	14.8%
Jeonnam	904	1,443	59.6%
Gyeongnam Other	6,766 1,602	7,895 2,472	16.7% 54.3%
TAIWAN	3,913	3,464	-11.5%
Taipei	2,071	1,768	-14.6%
Kaohsiung	268	300	11.9%
Taichung	<i>7</i> 36	<i>715</i>	-2.9%
Taoyuan, Miaoli, Hsinehu	495	457	-7.7%
Other	343	224	-34.7%
CHINA	3,302	2,078	-37.1%
Beijing	861	483	-43.9%
Shanghai	529	670	26.7%
Guangzhou	132	174	31.8%
Other U.S. MAINLAND	1,780 E 265	751 5.807	-57.8% 10.3%
HAWAII	5,265 968	1,020	5.4%
CNMI	1,333	1,401	5.1%
PALAU	312	386	23.7%
FSM	935	998	6.7%
RMI	81	76	-6.2%
PHILIPPINES	858	1,468	71.1%
AUSTRALIA	147	146	-0.7%
CANADA	71	70	-1.4%
EUROPE	154	157	1.9%
HONG KONG	737	633	-14.1%
THAILAND	62	17	-72.6%
VIETNAM	15 174	100	-60.0% -37.9%
RUSSIA OTHER/UNKNOWN	387	108 330	-37.9% -14.7%
VISITOR INDUSTRY STATISTICS			
JGTA ^b Air Arrivals	57,961	57,870	-0.2%
Hotel Occupancy Taxes ^c	3,090,309	3,389,247	9.7%
Weighted Hotel Occupancy Rated	3,090,309 85%	3,369,247	9.7%
Weighted Hotel Room Rate ^d		\$202	2.0%
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	CYTD 2015	CYTD 2016		FYTD 2015	FYTD 2016	
	(Jan - Aug '15)	(Jan - Aug '16)	% from LY	(Oct '14 - Aug '15)		% from LY
Air Arrivals ^a	915,828	1,000,888	9.3%	1,240,748	1,365,117	10.0%
Sea Arrivals ^a	5,837	9,964	70.7%	10,861	12,198	12.3%
TOTAL VISITOR ARRIVALS	921,665	1,010,852	9.7%	1,251,609	1,377,315	10.0%
	CYTD 2015	CYTD 2016		FYTD 2015	FYTD 2016	
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	(Jan - Aug '15)	(Jan - Aug '16)	% from LY	(Oct '14 - Aug '15)	(Oct '15 - Aug '16)	% from LY
JAPAN	515,579	498,961	-3.2%	710,631	687,627	-3.2%
Kanto (Tokyo)	253,526	250,959	-1.0%	342,298	342,344	0.0%
Chubu (Nagoya)	71,153	63,613	-10.6%	97,937	88,410	-9.7%
Kinki (Osaka)	98,914	101,017	2.1%	139,250	140,360	0.8%
Koshinetsu	10,795	9,976	-7.6%	16,691	14,595	-12.6%
Hokuriku	6,731	6,844	1.7%	9,078	9,328	2.8%
Tohoku	16,041	15,776	-1.7%	23,478	22,324	-4.9%
Kyushu	24,147	18,977	-21.4%	31,662	26,126	-17.5%
Chugoku	14,049	11,918	-15.2%	20,801	17,172	-17.4%
Hokkaido	9,151	9,013	-1.5%	13,122	12,097	-7.8%
Shikoku	6,722	6,405	-4.7%	9,883	8,925	-9.7%
Okinawa/Miya	2,808	2,899	3.2%	3,978	3,738	-6.0%
Other	1,542	1,564	1.4%	2,453	2,208	-10.0%
KOREA Seoul	265,530	348,770	31.3% 15.9%	348,217	475,245	36.5%
Incheon	115,349 16,281	133,721 20,513	26.0%	152,285 21,652	184,859 28,365	21.4% 31.0%
Chungbuk	4,317	6,078	40.8%	5,822	8,349	43.4%
Chungnam	9,212	13,488	46.4%	12,535	18,443	47.1%
Gangwon	3,090	3,999	29.4%	4,060	5,588	37.6%
Jeonbuk	4,038	5,046	25.0%	5,221	6,801	30.3%
Gyeonbuk	9,753	14,507	48.7%	12,514	19,727	57.6%
Gyeonggi	56,797	74,048	30.4%	76,569	101,621	32.7%
Jeonnam	6,038	9,105	50.8%	7,816	11,879	52.0%
Gyeongnam	31,119	52,108	67.4%	37,546	68,694	83.0%
Other	9,536	16,157	69.4%	12,197	20,919	71.5%
TAIWAN	30,116	29,018	-3.6%	39,252	38,044	-3.1%
Taipei	16,251	15,406	-5.2%	21,635	20,470	-5.4%
Kaohsiung	2,118	2,009	-5.1%	2,704	2,609	-3.5%
Taichung	5,539	5,809	4.9%	7,091	7,388	4.2%
Taoyuan, Miaoli, Hsinehu	3,975	3,831	-3.6%	5,084	5,042	-0.8%
Other CHINA	2,233	1,963	-12.1% 19.2%	2,738	2,535	-7.4%
Beijing	16,621 3,521	19,804 3,654	3.8%	21,157 4,871	24,449 4,580	15.6% -6.0%
Shanghai	4,607	6,264	36.0%	5,964	7,558	26.7%
Guangzhou	967	1,679	73.6%	1,209	2,071	71.3%
Other	7,526	8,207	9.0%	9,113	10,240	12.4%
U.S. MAINLAND	38,617	43,101	11.6%	51,709	56,820	9.9%
HAWAII	9,084	9,625	6.0%	12,418	12,833	3.3%
CNMI	9,091	12,082	32.9%	12,587	16,155	28.3%
PALAU	2,272	3,269	43.9%	3,158	4,643	47.0%
FSM	6,513	7,505	15.2%	8,806	10,239	16.3%
RMI	592	834	40.9%	794	1,066	34.3%
PHILIPPINES	7,445	13,008	74.7%	11,370	17,082	50.2%
AUSTRALIA	1,995	1,644	-17.6%	2,794	2,131	-23.7%
CANADA	652	656	0.6%	910	882	-3.1%
EUROPE HONG KONG	1,045	1,303	24.7%	1,562	1,877	20.2%
HONG KONG	5,196	5,340	2.8%	7,472	7,859	5.2%
THAILAND VIETNAM	357	328 127	-8.1% 3.3%	426 154	443	4.0%
RUSSIA	123 2,152	1,575	-26.8%	3,457	170 2,422	10.4% -29.9%
OTHER/UNKNOWN	2,848	3,938	38.3%	3,874	5,130	32.4%
VISITOR INDUSTRY STATISTICS		•				
JGTA ^b Air Arrivals	449,466	406,786	-9%	624,716	572,437	-8.4%
Hotel Occupancy Taxes ^c	\$24,004,411.53	\$26,537,900.38	11%	\$32,018,223.07	\$35,573,700.01	11.1%
Weighted Hotel Occupancy Rated	77%	76%	-1%	74%	76%	2.7%
Weighted Hotel Room Rate ^d	\$162	\$168	4%	\$150	\$163	8.7%
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Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (millitary sea command) personnel. Source: "Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: "Japan Guam Travel Association, "Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam "Guam Hotel & Restaurant Association"



AUGUST	1	2	3	4 ^r	5	6 ^r	7r	8 ^r	9 ^r	10 ^r	11 ^r	12 ^r	13 ^r	14 ^r	15 ^r	16 ^r	Total
AUGUST	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	iotai
TOTAL CIV ¹ AIR	4,715	4,406	4,112	4,482	4,209	4,299	5,071	4,370	4,620	4,491	5,535	5,419	4,536	5,183	5,317	5,150	75,915
Japan	2,237	2,350	2,127	2,265	2,072	2,523	2,769	2,274	2,885	2,863	3,571	3,218	2,761	2,730	3,140	3,253	43,038
Korea	1,982	1,381	1,396	1,663	1,706	1,283	1,694	1,701	1,186	1,086	1,565	1,743	1,234	1,860	1,748	1,183	24,411
Taiwan	-	65	233	1	69	69	214	5	77	203	3	100	46	193	4	94	1,376
China, P.R.C.	169	170	12	33	100	50	40	124	78	36	15	106	156	53	121	75	1,338
U.S. Mainland	126	183	133	145	130	136	134	118	159	108	120	104	164	169	134	326	2,389
Hawaii	20	12	29	20	10	15	25	32	18	30	26	10	35	33	22	31	368
CNMI	82	67	71	74	63	45	44	44	51	64	69	77	43	28	33	34	889
Palau	24	11	13	25	19	28	8	-	11	15	13	15	14	4	9	3	212
FSM	34	47	43	32	2	23	21	35	52	27	39	8	10	23	65	38	499
RMI	-	4	2	3	-	7	-	-	2	-	6	1	-	1	1	5	32
Philippines	10	63	30	72	21	65	42	19	49	30	46	19	40	46	13	54	619
Australia	2	1	3	5	1	2	37	6	8	4	10	2	2	2	5	3	93
Canada	-	4	1	2	2	-	6	1	1	-	2	7	3	1	1	2	33
Europe	7	4	7	22	7	8	-	4	8	8	3	1	2	1	5	3	90
Hong Kong	11	35	-	84	3	29	23	1	29	2	24	-	21	22	6	28	318
Thailand	1	1	-	-	-	-	-	-	1	-	2	-	-	1	-	2	8
Vietnam	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Russia	-	-	5	12	-	-	2	-	-	6	5	-	-	-	4	7	41
Other	10	8	7	24	4	16	12	6	5	9	16	8	5	16	6	9	161

Note: August 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL SUMMARY AUGUST 2016

AUGUST	17	18 ^r	19	20	21	22	23	24	25	26	27	28	29	30	31	Total
	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Total
TOTAL CIV ¹ AIR	4,636	5,159	4,683	4,546	5,458	4,025	4,603	4,153	4,912	4,485	3,985	4,694	4,370	3,554	3,332	142,510
Japan	2,837	3,056	2,516	2,680	2,995	1,852	2,806	2,215	2,743	2,153	2,366	2,059	2,087	2,015	1,591	79,009
Korea	1,275	1,545	1,686	1,223	1,705	1,813	1,171	1,319	1,689	1,879	1,091	1,992	1,857	1,036	1,199	46,891
Taiwan	251	-	119	125	337	-	150	361	4	123	47	225	1	91	254	3,464
China, P.R.C.	27	49	94	44	45	98	71	18	55	44	21	28	91	39	15	2,077
U.S. Mainland	117	186	125	206	177	68	165	107	123	100	103	136	121	147	125	4,395
Hawaii	38	30	27	30	47	48	42	28	37	17	23	45	56	42	29	907
CNMI	36	39	47	32	35	44	31	22	40	49	25	21	26	30	32	1,398
Palau	-	6	11	13	9	36	5	1	11	25	17	8	21	7	4	386
FSM	11	71	3	45	20	32	40	43	51	14	4	67	44	30	24	998
RMI	-	9	-	12	-	-	-	-	6	1	2	5	2	7	-	76
Philippines	17	111	20	55	52	23	48	15	87	57	198	81	10	49	25	1,467
Australia	-	9	1	1	9	1	7	1	1	2	1	5	3	4	-	138
Canada	-	1	5	-	1	1	2	1	-	3	4	3	4	-	12	70
Europe	1	1	11	9	3	4	4	6	8	2	4	2	2	6	4	157
Hong Kong	3	28	2	58	10	2	37	3	38	2	67	4	20	32	9	633
Thailand	-	1	-	-	-	-	2	-	-	2	-	-	2	2	-	17
Vietnam	-	-	1	2	-	-	-	-	-	-	-	2	-	-	1	6
Russia	19	1	10	4	2	-	3	-	7	4	-	5	3	9	-	108
Other	4	16	5	7	11	3	19	13	12	8	12	6	20	8	8	313

Note: August 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL COMPARISON AUGUST 2016

			2016		% chg from LY				
AUGUST	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,312	2,167	4,479	2,237	2,478	4,715	-3.2%	14.4%	5.3%
2	2,859	2,456	5,315	2,350	2,056	4,406	-17.8%	-16.3%	-17.1%
3	2,467	2,166	4,633	2,127	1,985	4,112	-13.8%	-8.4%	-11.2%
4 ^r	2,459	1,767	4,226	2,265	2,217	4,482	-7.9%	25.5%	6.1%
5	2,618	1,962	4,580	2,072	2,137	4,209	-20.9%	8.9%	-8.1%
6 ^r	2,600	2,370	4,970	2,523	1,776	4,299	-3.0%	-25.1%	-13.5%
7 ^r	2,047	1,603	3,650	2,769	2,302	5,071	35.3%	43.6%	38.9%
8 ^r	2,022	1,898	3,920	2,274	2,096	4,370	12.5%	10.4%	11.5%
9 ^r	2,593	2,612	5,205	2,885	1,735	4,620	11.3%	-33.6%	-11.2%
10 ^r	2,589	1,990	4,579	2,863	1,628	4,491	10.6%	-18.2%	-1.9%
11 ^r	2,319	1,382	3,701	3,571	1,964	5,535	54.0%	42.1%	49.6%
12 ^r	2,502	1,805	4,307	3,218	2,201	5,419	28.6%	21.9%	25.8%
13 ^r	2,888	2,119	5,007	2,761	1,775	4,536	-4.4%	-16.2%	-9.4%
14 ^r	2,880	2,001	4,881	2,730	2,453	5,183	-5.2%	22.6%	6.2%
15 ^r	1,206	1,696	2,902	3,140	2,177	5,317	160.4%	28.4%	83.2%
16 ^r	1,953	1,537	3,490	3,253	1,897	5,150	66.6%	23.4%	47.6%
17	3,350	2,265	5,615	2,837	1,799	4,636	-15.3%	-20.6%	-17.4%
18 ^r	2,437	1,785	4,222	3,056	2,103	5,159	25.4%	17.8%	22.2%
19	2,345	2,090	4,435	2,516	2,167	4,683	7.3%	3.7%	5.6%
20	2,793	2,218	5,011	2,680	1,866	4,546	-4.0%	-15.9%	-9.3%
21	2,587	1,601	4,188	2,995	2,463	5,458	15.8%	53.8%	30.3%
22	2,458	1,537	3,995	1,852	2,173	4,025	-24.7%	41.4%	0.8%
23	2,592	2,466	5,058	2,806	1,797	4,603	8.3%	-27.1%	-9.0%
24	2,680	2,032	4,712	2,215	1,938	4,153	-17.4%	-4.6%	-11.9%
25	2,231	1,551	3,782	2,743	2,169	4,912	22.9%	39.8%	29.9%
26	2,095	1,759	3,854	2,153	2,332	4,485	2.8%	32.6%	16.4%
27	2,201	1,978	4,179	2,366	1,619	3,985	7.5%	-18.1%	-4.6%
28	1,935	1,791	3,726	2,059	2,635	4,694	6.4%	47.1%	26.0%
29	1,807	1,602	3,409	2,087	2,283	4,370	15.5%	42.5%	28.2%
30	1,830	2,101	3,931	2,015	1,539	3,554	10.1%	-26.7%	-9.6%
31	1,530	1,469	2,999	1,591	1,741	3,332	4.0%	18.5%	11.1%
Total	73,185	59,776	132,961	79,009	63,501	142,510	8.0%	6.2%	7.2%

Note: August daily arrivals reflect "Civilian Air" arrivals only.



GUAM VISITORS BUREAU AUGUST 2016 DAILY ARRIVAL COMPARISON BY DAY

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Day	AUG	Japan	Other	Total	Day	AUG	Japan	Other	Total	Japan	Other	Total
Sat	1	2,312	2,167	4,479								
Sun	2	2,859	2,456	5,315								
Mon	3	2,467	2,166	4,633	Mon	1	2,237	2,478	4,715	-9.3%	14.4%	1.8%
Tue	4	2,459	1,767	4,226	Tue	2	2,350	2,056	4,406	-4.4%	16.4%	4.3%
Wed	5	2,618	1,962	4,580	Wed	3	2,127	1,985	4,112	-18.8%	1.2%	-10.2%
Thu	6	2,600	2,370	4,970	Thu	4 ^r	2,265	2,217	4,482	-12.9%	-6.5%	-9.8%
Fri	7	2,047	1,603	3,650	Fri	5	2,072	2,137	4,209	1.2%	33.3%	15.3%
Sat	8	2,022	1,898	3,920	Sat	6 ^r	2,523	1,776	4,299	24.8%	-6.4%	9.7%
Sun	9	2,593	2,612	5,205	Sun	7 ^r	2,769	2,302	5,071	6.8%	-11.9%	-2.6%
Mon	10	2,589	1,990	4,579	Mon	8 ^r	2,274	2,096	4,370	-12.2%	5.3%	-4.6%
Tue	11	2,319	1,382	3,701	Tue	9 ^r	2,885	1,735	4,620	24.4%	25.5%	24.8%
Wed	12 ^r	2,502	1,805	4,307	Wed	10 ^r	2,863	1,628	4,491	14.4%	-9.8%	4.3%
Thu	13	2,888	2,119	5,007	Thu	11 ^r	3,571	1,964	5,535	23.6%	-7.3%	10.5%
Fri	14	2,880	2,001	4,881	Fri	12 ^r	3,218	2,201	5,419	11.7%	10.0%	11.0%
Sat	15	1,206	1,696	2,902	Sat	13 ^r	2,761	1,775	4,536	128.9%	4.7%	56.3%
Sun	16	1,953	1,537	3,490	Sun	14 ^r	2,730	2,453	5,183	39.8%	59.6%	48.5%
Mon	17	3,350	2,265	5,615	Mon	15 ^r	3,140	2,177	5,317	-6.3%	-3.9%	-5.3%
Tue	18	2,437	1,785	4,222	Tue	16 ^r	3,253	1,897	5,150	33.5%	6.3%	22.0%
Wed	19	2,345	2,090	4,435	Wed	17	2,837	1,799	4,636	21.0%	-13.9%	4.5%
Thu	20 ^r	2,793	2,218	5,011	Thu	18 ^r	3,056	2,103	5,159	9.4%	-5.2%	3.0%
Fri	21	2,587	1,601	4,188	Fri	19	2,516	2,167	4,683	-2.7%	35.4%	11.8%
Sat	22	2,458	1,537	3,995	Sat	20	2,680	1,866	4,546	9.0%	21.4%	13.8%
Sun	23	2,592	2,466	5,058	Sun	21	2,995	2,463	5,458	15.5%	-0.1%	7.9%
Mon	24 ^r	2,680	2,032	4,712	Mon	22	1,852	2,173	4,025	-30.9%	6.9%	-14.6%
Tue	25	2,231	1,551	3,782	Tue	23	2,806	1,797	4,603	25.8%	15.9%	21.7%
Wed	26	2,095	1,759	3,854	Wed	24	2,215	1,938	4,153	5.7%	10.2%	7.8%
Thu	27	2,201	1,978	4,179	Thu	25	2,743	2,169	4,912	24.6%	9.7%	17.5%
Fri	28	1,935	1,791	3,726	Fri	26	2,153	2,332	4,485	11.3%	30.2%	20.4%
Sat	29	1,807	1,602	3,409	Sat	27	2,366	1,619	3,985	30.9%	1.1%	16.9%
Sun	30	1,830	2,101	3,931	Sun	28	2,059	2,635	4,694	12.5%	25.4%	19.4%
Mon	31	1,530	1,469	2,999	Mon	29	2,087	2,283	4,370	36.4%	55.4%	45.7%
					Tue	30	2,015	1,539	3,554			
					Wed	31	1,591	1,741	3,332			
MTD ²		68,014	55,153	123,167	MTD ²		75,403	60,221	135,624	10.9%	9.2%	10.1%

Note: August daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date