

SETBISION BISITAN GUÁHAN			
	Sep-15	Sep-16	% from LY
Civilian Air Arrivals ^a	118,312	124,557	5.3%
Civilian Sea Arrivals ^a	115	273	137.4%
Armed Forces Air Arrivals ^a	2,028	2,575	27.0%
Armed Forces Sea Arrivals ^a	467	6,345	1258.7%
TOTAL VISITOR ARRIVALS	120,922	133,750	10.6%
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ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces) JAPAN	Sep-15 68,774	Sep-16 65,130	% from LY -5.3%
Kanto (Tokyo)	35,869	33,986	-5.2%
Chubu (Nagoya)	8.558	7,030	-17.9%
Kinki (Osaka)	8,338 13.079	7,030 13,319	1.8%
Koshinetsu	1,687	1.189	-29.5%
Hokuriku	800	730	-8.8%
Tohoku	1,850	1,771	-4.3%
Kyushu	2,475	2,394	-3.3%
Chugoku	1,773	1,480	-16.5%
Hokkaido	1,159	1,000	-13.7%
Shikoku	825	820	-0.6%
Okinawa/Miya	472	853	80.7%
Other KOREA	227	558	145.8%
Seoul	35,895 <i>16,104</i>	44,185 <i>16,519</i>	23.1% 2.6%
Incheon	2,224	2,745	23.4%
Chungbuk	490	702	43.3%
Chungnam	1,174	1.555	32.5%
Gangwon	342	423	23.7%
Jeonbuk	400	603	50.8%
Gyeonbuk	1,105	2,095	89.6%
Gyeonggi	7,945	9,662	21.6%
Jeonnam	668	1,056	58.1%
Gyeongnam	4,392	6,902	57.1%
Other	1,051	1,923	83.0%
TAIWAN	3,063	3,490	13.9%
Taipei Kaohsiung	1,546 201	1,966 217	27.2% 8.0%
Taichung	696	592	-14.9%
Taoyuan, Miaoli, Hsinehu	430	447	4.0%
Other	190	268	41.1%
CHINA	2,432	1,822	-25.1%
Beijing	1,128	286	-74.6%
Shanghai	339	666	96.5%
Guangzhou	142	139	-2.1%
Other	823	731	-11.2%
U.S. MAINLAND	4,408	5,659	28.4%
HAWAII CNMI	1,210 1,170	1,415 1,235	16.9% 5.6%
PALAU	271	385	42.1%
FSM	646	788	22.0%
RMI	78	80	2.6%
PHILIPPINES	908	1,622	78.6%
AUSTRALIA	193	127	-34.2%
CANADA	50	70	40.0%
EUROPE	124	133	7.3%
HONG KONG	691	538	-22.1%
THAILAND	33	20	-39.4%
VIETNAM	12	13	8.3%
RUSSIA OTHER/UNKNOWN	82 300	66 354	-19.5% 18.0%
OTHER/UNKNOWN	300	334	10.0%
VISITOR INDUSTRY STATISTICS			
JGTA ^b Air Arrivals	59,706	52,300	-12.4%
Hotel Occupancy Taxes ^c	\$4,549,808.79	\$ 4,618,950.49	1.5%
Weighted Hotel Occupancy Rated	79%	87%	10.1%
Weighted Hotel Room Rated	\$148	\$159	7.4%

Guam Visitors Bureau

SEPTEMBER 2016 Visitor Arrival Summary Calendar Year-to-Date 2015/16 • Fiscal Year-to-Date 2015/16

	CYTD 2015	CYTD 2016		FYTD 2015	FYTD 2016	
	(Jan - Sep '15)	(Jan - Sep '16)		(Oct '14 - Sep '15)	(Oct '15 - Sep '16)	% from LY
Air Arrivals ^a	1,036,168	1,128,020	8.9%	1,361,088	1,492,249	9.6%
Sea Arrivals ^a	6,419	16,582	158.3%	11,443	18,816	64.4%
TOTAL VISITOR ARRIVALS	1,042,587	1,144,602	9.8%	1,372,531	1,511,065	10.1%
	CYTD 2015	CYTD 2016		FYTD 2015	FYTD 2016	
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	(Jan - Sep '15)	(Jan - Sep '16)		(Oct '14 - Sep '15)	(Oct '15 - Sep '16)	% from LY
JAPAN	584,353	564,091	-3.5%	779,405	752,757	-3.4%
Kanto (Tokyo) Chubu (Nagoya)	289,395 79,711	284,945 70,643	-1.5% -11.4%	378,167 106,495	376,330 95,440	-0.5% -10.4%
Kinki (Osaka)	111,993	114,336	2.1%	152,329	153,679	0.9%
Koshinetsu	12,482	11,165	-10.6%	18,378	15,784	-14.1%
Hokuriku	7,531	7,574	0.6%	9,878	10,058	1.8%
Tohoku	17,891	17,547	-1.9%	25,328	24,095	-4.9%
Kyushu	26,622	21,371	-19.7%	34,137	28,520	-16.5%
Chugoku	15,822	13,398	-15.3%	22,574	18,652	-17.4%
Hokkaido	10,310	10,013	-2.9%	14,281	13,097	-8.3%
Shikoku	7,547	7,225	-4.3%	10,708	9,745	-9.0%
Okinawa/Miya	3,280	3,752	14.4%	4,450	4,591	3.2%
Other	1,769	2,122	20.0%	2,680	2,766	3.2%
KOREA	301,425	392,955	30.4%	384,112	519,430	35.2%
Seoul	131,453	150,240	14.3%	168,389	201,378	19.6%
Incheon	18,505 4,807	23,258 6,780	25.7% 41.0%	23,876 6,312	31,110 9,051	30.3% 43.4%
Chungbuk Chungnam	10,386	15,043	44.8%	13,709	19,998	45.4%
Gangwon	3,432	4,422	28.8%	4,402	6,011	36.6%
Jeonbuk	4,438	5,649	27.3%	5,621	7,404	31.7%
Gyeonbuk	10,858	16,602	52.9%	13,619	21,822	60.2%
Gyeonggi	64,742	83,710	29.3%	84,514	111,283	31.7%
Jeonnam	6,706	10,161	51.5%	8,484	12,935	52.5%
Gyeongnam	35,511	59,010	66.2%	41,938	75,596	80.3%
Other	10,587	18,080	70.8%	13,248	22,842	72.4%
TAIWAN	33,179	32,508	-2.0%	42,315	41,534	-1.8%
Taipei	17,797	17,372	-2.4%	23,181	22,436	-3.2%
Kaohsiung	2,319	2,226	-4.0%	2,905	2,826	-2.7%
Taichung	6,235	6,401	2.7%	7,787	7,980	2.5%
Taoyuan, Miaoli, Hsinehu	4,405	4,278	-2.9%	5,514	5,489	-0.5%
Other CHINA	2,423	2,231	-7.9%	2,928	2,803	-4.3% 11.4%
Beijing	19,053 4,649	21,626 3,940	13.5% -15.3%	23,589 5,999	26,271 4,866	-18.9%
Shanghai	4,946	6,930	40.1%	6,303	8,224	30.5%
Guangzhou	1,109	1,818	63.9%	1,351	2,210	63.6%
Other	8,349	8,938	7.1%	9,936	10,971	10.4%
U.S. MAINLAND	43,025	48,760	13.3%	56,117	62,479	11.3%
HAWAII	10,294	11,040	7.2%	13,628	14,248	4.5%
CNMI	10,261	13,317	29.8%	13,757	17,390	26.4%
PALAU	2,543	3,654	43.7%	3,429	5,028	46.6%
FSM	7,159	8,293	15.8%	9,452	11,027	16.7%
RMI	670	914	36.4%	872	1,146	31.4%
PHILIPPINES	8,353	14,630	75.1%	12,278	18,704	52.3%
AUSTRALIA	2,188	1,771	-19.1%	2,987	2,258	-24.4%
CANADA EUROPE	702	726	3.4%	960	952	-0.8%
HONG KONG	1,169 5,887	1,436 5,878	-0.2%	1,686 8,163	2,010 8,397	19.2% 2.9%
THAILAND	3,007	348	-10.8%	459	463	0.9%
VIETNAM	135	140	3.7%	166	183	10.2%
RUSSIA	2,234	1,641	-26.5%	3,539	2,488	-29.7%
OTHER/UNKNOWN	3,148	4,292	36.3%	4,174	5,484	31.4%
VISITOR INDUSTRY STATISTICS						
JGTA ^b Air Arrivals	509,167	504,273	-1.0%	684,416	624,737	-8.7%
Hotel Occupancy Taxes ^c	\$28,554,220.32	\$31,156,850.87	9.1%	\$36,568,031.86	\$40,192,650.50	9.9%
Weighted Hotel Occupancy Rate ^d	77%	78%	1.3%	75%	77%	2.7%
Weighted Hotel Room Rate ^d	\$160	\$167	4.4%	\$157	\$162	3.2%
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Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. Armed Forces sea arrivals include the USS Brashear. In addition, Armed Forces sea includes Valiant Shield crew members. Source: Guar Customs and Quarantine. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: "Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarant Agency. Processed by the Guam Visitors Bureau. Sources: "Japan Guam Travel Association, "Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam "Guam Hotel & Restaurant Association"



DAILY ARRIVAL SUMMARY SEPTEMBER 2016

CEDTEMBED	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Total
SEPTEMBER	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	(Sep 1-16)
TOTAL CIV ¹ AIR	4,096	4,872	4,460	4,748	4,595	3,934	4,091	4,266	4,538	4,190	4,555	4,210	3,901	4,496	4,255	4,208	69,415
Japan	2,076	2,463	2,513	2,376	2,593	2,230	2,005	2,201	2,380	2,225	2,257	2,294	2,135	1,901	1,670	2,025	35,344
Korea	1,626	1,788	1,289	1,747	1,664	1,042	1,213	1,384	1,476	1,321	1,759	1,591	1,224	1,991	2,093	1,693	24,901
Taiwan	11	156	125	236	1	132	420	5	155	96	117	6	152	369	3	111	2,095
China, P.R.C.	43	93	59	49	80	73	18	48	93	48	63	64	35	6	67	77	916
U.S. Mainland	88	93	148	106	144	182	198	277	224	221	148	99	118	108	150	117	2,421
Hawaii	38	31	23	52	25	70	107	38	56	37	54	30	41	30	27	38	697
CNMI	40	88	46	29	26	37	30	69	69	38	38	41	35	20	46	72	724
Palau	9	50	37	3	19	8	5	17	23	33	10	9	24	6	1	8	262
FSM	35	14	21	22	13	42	10	37	1	46	15	26	33	7	51	3	376
RMI	1	2	4	3	-	-	-	7	3	4	-	-	-	3	9	1	37
Philippines	88	73	110	70	10	52	49	71	20	67	61	20	52	36	86	44	909
Australia	3	3	3	1	2	2	5	2	4	2	3	4	1	1	6	1	43
Canada	7	-	6	2	-	3	2	3	5	1	-	2	1	1	3	-	36
Europe	4	4	8	5	3	4	7	6	5	1	2	6	8	2	8	1	74
Hong Kong	15	1	55	20	3	32	5	79	1	29	20	2	29	4	30	1	326
Thailand	-	3	1	-	-	1	3	-	1	-	-	1	-	1	-	1	12
Vietnam	1	1	1	-	2	-	-	1	-	-	-	-	-	-	-	-	6
Russia	2	-	1	7	3	2	1	2	-	-	4	-	2	-	-	-	24
Other	9	9	10	20	7	22	13	19	22	21	4	15	11	10	5	15	212

Note: September 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



SEPTEMBER	17	18	19	20 ^r	21	22	23	24	25	26	27	28	29 ^r	30	Total
	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	IOLAI
TOTAL CIV ¹ AIR	3,809	4,252	3,933	3,207	3,571	4,455	4,136	3,817	4,535	4,134	3,517	3,881	3,982	3,913	124,557
Japan	2,425	2,402	2,219	1,785	1,698	2,599	2,087	2,149	2,187	1,997	1,976	1,953	1,742	1,593	64,156
Korea	996	1,156	1,306	978	1,336	1,453	1,540	1,097	1,786	1,834	951	1,285	1,746	1,813	44,178
Taiwan	53	230	2	60	263	2	83	83	131	1	107	305	4	71	3,490
China, P.R.C.	39	42	61	13	12	53	83	46	16	81	52	60	150	191	1,815
U.S. Mainland	109	189	150	114	121	90	176	158	151	107	209	114	99	109	4,317
Hawaii	15	54	39	49	48	26	47	42	52	36	33	36	32	20	1,226
CNMI	31	37	47	36	34	35	41	27	31	33	30	34	32	61	1,233
Palau	11	5	15	1	12	16	12	7	13	6	5	5	8	7	385
FSM	26	39	41	32	11	58	2	55	21	15	36	27	44	5	788
RMI	3	2	-	7	-	5	7	6	4	-	7	1	2	-	80
Philippines	71	55	22	75	16	70	33	94	82	8	39	36	77	32	1,619
Australia	1	3	1	2	-	1	1	23	14	6	8	3	5	5	116
Canada	5	3	1	1	3	4	4	1	-	-	3	8	-	1	70
Europe	2	5	3	9	3	12	6	3	2	2	2	1	5	1	130
Hong Kong	8	16	5	33	3	25	5	22	27	3	43	3	18	1	538
Thailand	1	1	1	-	-	1	2		2	-	1	1	-	-	20
Vietnam	-	4	-	-	-	-	-	-	-	-	-	1	-	-	11
Russia	3	3	10	-	7	=	-	=	6	-	5	-	6	1	65
Other	10	6	10	12	4	5	7	4	10	5	11	10	12	2	320

Note: September 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



		2015			2016		% chg from LY				
SEPTEMBER	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total		
1	2,068	1,364	3,432	2,076	2,020	4,096	0.4%	48.1%	19.3%		
2	2,403	1,959	4,362	2,463	2,409	4,872	2.5%	23.0%	11.7%		
3	2,235	2,075	4,310	2,513	1,947	4,460	12.4%	-6.2%	3.5%		
4	2,403	1,877	4,280	2,376	2,372	4,748	-1.1%	26.4%	10.9%		
5	2,366	1,700	4,066	2,593	2,002	4,595	9.6%	17.8%	13.0%		
6	2,451	2,190	4,641	2,230	1,704	3,934	-9.0%	-22.2%	-15.2%		
7	2,391	1,877	4,268	2,005	2,086	4,091	-16.1%	11.1%	-4.1%		
8	2,231	1,397	3,628	2,201	2,065	4,266	-1.3%	47.8%	17.6%		
9	1,910	1,504	3,414	2,380	2,158	4,538	24.6%	43.5%	32.9%		
10	2,191	2,064	4,255	2,225	1,965	4,190	1.6%	-4.8%	-1.5%		
11	2,266	1,535	3,801	2,257	2,298	4,555	-0.4%	49.7%	19.8%		
12	2,271	1,501	3,772	2,294	1,916	4,210	1.0%	27.6%	11.6%		
13	2,227	2,078	4,305	2,135	1,766	3,901	-4.1%	-15.0%	-9.4%		
14	2,477	1,601	4,078	1,901	2,595	4,496	-23.3%	62.1%	10.3%		
15	1,988	1,319	3,307	1,670	2,585	4,255	-16.0%	96.0%	28.7%		
16	2,122	1,447	3,569	2,025	2,183	4,208	-4.6%	50.9%	17.9%		
17	2,289	2,030	4,319	2,425	1,384	3,809	5.9%	-31.8%	-11.8%		
18	2,111	1,309	3,420	2,402	1,850	4,252	13.8%	41.3%	24.3%		
19	3,595	1,155	4,750	2,219	1,714	3,933	-38.3%	48.4%	-17.2%		
20 ^r	4,407	1,603	6,010	1,785	1,422	3,207	-59.5%	-11.3%	-46.6%		
21	2,143	1,300	3,443	1,698	1,873	3,571	-20.8%	44.1%	3.7%		
22	2,620	951	3,571	2,599	1,856	4,455	-0.8%	95.2%	24.8%		
23	2,391	1,240	3,631	2,087	2,049	4,136	-12.7%	65.2%	13.9%		
24	1,832	1,877	3,709	2,149	1,668	3,817	17.3%	-11.1%	2.9%		
25	1,724	1,719	3,443	2,187	2,348	4,535	26.9%	36.6%	31.7%		
26	1,948	1,971	3,919	1,997	2,137	4,134	2.5%	8.4%	5.5%		
27	2,099	2,160	4,259	1,976	1,541	3,517	-5.9%	-28.7%	-17.4%		
28	2,026	2,035	4,061	1,953	1,928	3,881	-3.6%	-5.3%	-4.4%		
29 ^r	1,737	1,682	3,419	1,742	2,240	3,982	0.3%	33.2%	16.5%		
30	1,339	1,532	2,871	1,593	2,320	3,913	19.0%	51.4%	36.3%		
Total	68,261	50,052	118,313	64,156	60,401	124,557	-6.0%	20.7%	5.3%		

Note: September daily arrivals reflect "Civilian Air" arrivals only.



VISITORS BUREAU SETEISION BISITAN GUAHAN DAILY ARRIVAL COMPARISON BY DAY SEPTEMBER 2016

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Day	SEP	Japan	Other	Total	Day	SEP	Japan	Other	Total	Japan	Other	Total
Tue	1	2,068	1,364	3,432								
Wed	2	2,403	1,959	4,362								
Thu	3	2,235	2,075	4,310	Thu	1	2,076	2,020	4,096	-7.1%	-2.7%	-5.0%
Fri	4	2,403	1,877	4,280	Fri	2	2,463	2,409	4,872	2.5%	28.3%	13.8%
Sat	5	2,366	1,700	4,066	Sat	3	2,513	1,947	4,460	6.2%	14.5%	9.7%
Sun	6	2,451	2,190	4,641	Sun	4	2,376	2,372	4,748	-3.1%	8.3%	2.3%
Mon	7	2,391	1,877	4,268	Mon	5	2,593	2,002	4,595	8.4%	6.7%	7.7%
Tue	8	2,231	1,397	3,628	Tue	6	2,230	1,704	3,934	0.0%	22.0%	8.4%
Wed	9	1,910	1,504	3,414	Wed	7	2,005	2,086	4,091	5.0%	38.7%	19.8%
Thu	10 ^r	2,191	2,064	4,255	Thu	8	2,201	2,065	4,266	0.5%	0.0%	0.3%
Fri	11	2,266	1,535	3,801	Fri	9	2,380	2,158	4,538	5.0%	40.6%	19.4%
Sat	12 ^r	2,271	1,501	3,772	Sat	10	2,225	1,965	4,190	-2.0%	30.9%	11.1%
Sun	13 ^r	2,227	2,078	4,305	Sun	11	2,257	2,298	4,555	1.3%	10.6%	5.8%
Mon	14	2,477	1,601	4,078	Mon	12	2,294	1,916	4,210	-7.4%	19.7%	3.2%
Tue	15	1,988	1,319	3,307	Tue	13	2,135	1,766	3,901	7.4%	33.9%	18.0%
Wed	16	2,122	1,447	3,569	Wed	14	1,901	2,595	4,496	-10.4%	79.3%	26.0%
Thu	17	2,289	2,029	4,318	Thu	15	1,670	2,585	4,255	-27.0%	27.4%	-1.5%
Fri	18	2,111	1,309	3,420	Fri	16	2,025	2,183	4,208	-4.1%	66.8%	23.0%
Sat	19	3,595	1,155	4,750	Sat	17	2,425	1,384	3,809	-32.5%	19.8%	-19.8%
Sun	20	4,407	1,603	6,010	Sun	18	2,402	1,850	4,252	-45.5%	15.4%	-29.3%
Mon	21	2,143	1,300	3,443	Mon	19	2,219	1,714	3,933	3.5%	31.8%	14.2%
Tue	22	2,620	951	3,571	Tue	20 ^r	1,785	1,422	3,207	-31.9%	49.5%	-10.2%
Wed	23	2,391	1,240	3,631	Wed	21	1,698	1,873	3,571	-29.0%	51.0%	-1.7%
Thu	24	1,832	1,877	3,709	Thu	22	2,599	1,856	4,455	41.9%	-1.1%	20.1%
Fri	25	1,724	1,719	3,443	Fri	23	2,087	2,049	4,136	21.1%	19.2%	20.1%
Sat	26	1,948	1,971	3,919	Sat	24	2,149	1,668	3,817	10.3%	-15.4%	-2.6%
Sun	27	2,099	2,160	4,259	Sun	25	2,187	2,348	4,535	4.2%	8.7%	6.5%
Mon	28	2,026	2,035	4,061	Mon	26	1,997	2,137	4,134	-1.4%	5.0%	1.8%
Tue	29 ^r	1,737	1,682	3,419	Tue	27	1,976	1,541	3,517	13.8%	-8.4%	2.9%
Wed	30	1,339	1,532	2,871	Wed	28	1,953	1,928	3,881	45.9%	25.8%	35.2%
					Thu	29 ^r	1,742	2,240	3,982			
					Fri	30	1,593	2,320	3,913			
Tota		63,790	46,728	110,518	Tota		60,821	55,841	116,662	-4.7%	19.5%	5.6%

Note: September daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date