

SETBISION BISITAN GUAHAN			
Challian Air Aminala	Jan-15	Jan-16	% from LY
Civilian Air Arrivals ^a Civilian Sea Arrivals ^a	117,179	126,838	8.2%
Armed Forces Air Arrivals ^a	112 1,093	89 2,080	-20.5% 90.3%
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Armed Forces Sea Arrivals ^a	117	252	115.4%
TOTAL VISITOR ARRIVALS	118,501	129,259	9.1%
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ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces) JAPAN	Jan-15 65,011	Jan-16 62,716	% from LY -3.5%
Kanto (Tokyo)	30,090	28,795	-4.3%
Chubu (Nagoya)	8,008	7,825	-2.3%
Kinki (Osaka)	14,093	14,975	6.3%
Koshinetsu	1,960	1,584	-19.2%
Hokuriko	<i>7</i> 89	716	-9.3%
Tohoku	2,404	2,182	-9.2%
Kyushu	2,477	2,283	-7.8%
Chugoku	1,573	1,363	-13.4%
Hokkaido	2,153	1,717	-20.3%
Shikoku	951	646	-32.1%
Okinawa/Miya	317	367	15.8%
Other KOREA	196	263	34.2%
Seoul	38,845 <i>15,719</i>	48,859 <i>18,011</i>	25.8% 14.6%
Incheon	2,601	2,960	13.8%
Chungbuk	760	999	31.4%
Chungnam	1,652	2,242	35.7%
Gangwon	802	913	13.8%
Jeonbuk	846	925	9.3%
Gyeonbuk	1,580	2,306	45.9%
Gyeonggi	8,772	10,670	21.6%
Jeonnam	1,028	1,419	38.0%
Gyeongnam	3,415	6,070	77.7%
Other	1,670	2,344	40.4%
TAIWAN	2,602	3,675	41.2%
Taipei Kaohsiung	1,394 213	2,047 220	46.8% 3.3%
Taichung	213 494	652	32.0%
Taoyuan, Miaoli, Hsinehu	295	517	75.3%
Other	206	239	16.0%
CHINA	996	2,127	113.6%
Beijing	144	408	183.3%
Shanghai	441	696	57.8%
Guangzhou	59	243	311.9%
Other	352	780	121.6%
U.S. MAINLAND	4,798	5,397	12.5%
HAWAII	1,070	1,248	16.6%
CNMI	942	1,213	28.8%
PALAU FSM	200 729	263 663	-72.1% -9.1%
RMI	59	69	16.9%
PHILIPPINES	727	746	2.6%
AUSTRALIA	322	296	-8.1%
CANADA	107	67	-37.4%
EUROPE	152	158	3.9%
HONG KONG	632	529	-16.3%
THAILAND	23	43	87.0%
VIETNAM	5	33	560.0%
RUSSIA	698	442	-36.7%
OTHER/UNKNOWN	354	374	5.6%
VISITOR INDUSTRY STATISTICS			
JGTA ^b Air Arrivals			
	59,666	53,125	-11.0%
Hotel Occupancy Taxes ^c	\$3,552,404.10	\$3,916,051.10	10.2%

Guam Visitors Bureau

JANUARY 2016 Visitor Arrival Summary Calendar Year-to-Date 2015/16 • Fiscal Year-to-Date 2015/16

JGTA ^b Air Arrivals Hotel Occupancy Taxes ^c Weighted Hotel Occupancy Rate ^d	59,666 \$3,552,404.10 78%	3,916,051 82%	10.2% 5.1%	\$11,566,215.64 71%	\$12,951,850.73 77%	12.0% 8.5%
JGTA ^o Air Arrivals	59.000	33.123				
	E0.000	53,125	-11.0%	234,916	218,796	-6.9%
VISITOR INDUSTRY STATISTICS						
OTHER/UNKNOWN	354	374	5.6%	1,380	1,566	13.5%
RUSSIA	698	442	-36.7%	2,003	1,289	-35.6%
VIETNAM	5	33	560.0%	36	76	111.1%
THAILAND	23	43	87.0%	92	158	71.7%
HONG KONG	632	529	-16.3%	2,908	3,048	4.8%
EUROPE	152	158	3.9%	669	732	9.4%
CANADA	107	67	-37.4%	365	293	-19.7%
AUSTRALIA	322	296	-8.1%	1,121	783	-30.2%
RMI PHILIPPINES	59 727	69 746	16.9% 2.6%	261 4,652	301 4,820	15.3% 3.6%
FSM	729	663	-9.1% 16.006	3,022	3,397	12.4%
PALAU	200	263	31.5%	1,086	1,637	50.7%
CNMI	942	1,213	28.8%	4,438	5,286	19.1%
HAWAII	1,070	1,248	16.6%	4,404	4,456	1.2%
U.S. MAINLAND	4,798	5,397	12.5%	17,890	19,116	6.9%
Other	352	780	121.6%	1,938	2,813	45.1%
Guangzhou	59	243	311.9%	301	635	111.0%
Beijing Shanghai	144 441	408 696	183.3% 57.8%	1,495 1,798	1,334 1,990	-10.8% 10.7%
CHINA Politing	996	2,127	113.6%	5,532	6,772	22.4%
Other	206	239	16.0%	711	811	14.1%
Taoyuan, Miaoli, Hsinehu	295	517	75.3%	1,404	1,728	23.1%
Taichung	494	652	32.0%	2,046	2,231	9.0%
Kaohsiung	213	220	3.3%	799	820	2.6%
Taipei	1,394	2,047	46.8%	6,778	7,111	4.9%
TAIWAN	2,602	3,675	41.2%	11,738	12,701	8.2%
Other	1,670	2,344	40.4%	4,331	7,106	64.1%
Jeonnam Gyeongnam	1,028 3,415	1,419 6,070	38.0% 77.7%	2,806 9,842	4,193 22,656	49.4% 130.2%
Gyeonggi	8,772	10,670	21.6%	28,544	38,243	34.0%
Gyeonbuk	1,580	2,306	45.9%	4,341	7,526	73.4%
Jeonbuk	846	925	9.3%	2,029	2,680	32.1%
Gangwon	802	913	13.8%	1,772	2,502	41.2%
Chungnam	1,652	2,242	35.7%	4,975	7,197	44.7%
Chungbuk	760	999	31.4%	2,265	3,270	44.4%
Incheon	2,601	2,960	13.8%	7,972	10,812	35.6%
Seoul	15,719	18,011	14.6%	52,655	69,149	31.3%
KOREA	38,845	48,859	25.8%	121,532	175,334	-18.1% 44.3%
Okinawa/Miya Other	317 196	367 263	15.8% 34.2%	1,487 1,107	1,206 907	-18.9% -18.1%
Shikoku	951 317	646	-32.1%	4,112	3,166	-23.0%
Hokkaido	2,153	1,717	-20.3%	6,124	4,801	-21.6%
Chugoku	1,573	1,363	-13.4%	8,325	6,617	-20.5%
Kyushu	2,477	2,283	-7.8%	9,992	9,432	-5.6%
Tohoku	2,404	2,182	-9.2%	9,841	8,730	-11.3%
Hokuriko	789	716	-9.3%	3,136	3,200	2.0%
Koshinetsu	1,960	1,584	-19.2%	7,856	6,203	-21.0%
Chubu (Nagoya) Kinki (Osaka)	8,008 14,093	7,825 14,975	-2.3% 6.3%	34,792 54,429	32,622 54,318	-6.2% -0.2%
Kanto (Tokyo)	30,090	28,795	-4.3%	118,862	120,180	1.1% -6.2%
JAPAN	65,011	62,716	-3.5%	260,063	251,382	-3.3%
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	(Jan '15)	(Jan '16)	% from LY	(Oct '14 - Jan '15)	(Oct '15 - Jan '16)	% from LY
	CYTD 2015	CYTD 2016		FYTD 2015	FYTD 2016	
TOTAL VISITOR ARRIVALS	118,501	129,259	9.1%	448,445	495,722	10.5%
Sea Arrivals ^a	229	341	48.9%	5,253	2,575	-51.0%
Air Arrivals ^a	118,272	128,918	9.0%	443,192	493,147	11.3%
	(Jan '15)	(Jan '16)	% from LY	(Oct '14 - Jan '15)	(Oct '15 - Jan '16)	% from LY
	CYTD 2015	CYTD 2016		FYTD 2015	FYTD 2016	

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: "Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: *Japan Guam Travel Association, *Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



DAILY ARRIVAL SUMMARY JANUARY 2016

LANULA DV	1	2	3	4	5	6	7	8	9	10	11	12 ^r	13	14	15	16	Total
JANUARY	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	(Jan 1-16)
TOTAL CIVI AIR	4,496	3,894	4,603	4,362	4,149	3,950	3,892	3,893	4,179	4,327	4,053	3,610	3,433	3,702	4,036	3,718	64,297
Japan	2,355	2,450	2,582	2,413	2,263	1,964	1,656	1,665	2,304	1,885	1,766	1,850	1,420	1,674	1,642	1,841	31,730
Korea	1,781	1,113	1,431	1,591	1,381	1,436	1,752	1,805	1,467	1,737	1,773	1,392	1,453	1,673	1,902	1,570	25,257
Taiwan	63	7	128	-	69	261	5	84	1	265	1	98	276	9	145	6	1,418
China, P.R.C.	87	27	29	30	31	5	36	29	16	55	124	5	7	25	62	16	584
U.S. Mainland	74	113	184	130	172	122	209	149	186	159	111	114	155	123	114	92	2,207
Hawaii	19	27	44	29	40	33	32	15	60	65	60	38	35	34	20	35	586
CNMI	24	23	45	43	26	31	36	73	26	37	45	40	13	55	79	40	636
Palau	11	5	7	21	9	1	10	20	8	5	6	10	3	8	12	5	141
FSM	14	45	15	8	40	21	46	1	24	15	42	13	19	21	6	19	349
RMI	9	-	-	6	6	-	5	-	6	1	2	2	-	-	1	5	43
Philippines	10	14	16	14	7	19	15	13	16	19	15	14	28	13	16	38	267
Australia	-	2	9	2	4	14	5	1	11	1	9	4	2	2	2	1	69
Canada	5	1	-	-	-	5	-	2	1	4	-	3	3	1	1	2	28
Europe	12	5	6	3	2	7	7	7	2	8	7	3	5	3	8	-	85
Hong Kong	-	28	19	10	36	1	23	1	30	28	58	2	-	28	5	36	305
Thailand	4	-	-	-	1	-	3	1	3	-	-	6	-	1	-	-	19
Vietnam	-	-	-	-	-	1	-	-	-	16	-	-	-	2	1	-	20
Russia	11	33	80	55	47	24	40	11	10	13	16	11	3	14	7	2	377
Other	17	1	8	7	15	5	12	16	8	14	18	5	11	16	13	10	176

Note: January 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL SUMMARY JANUARY 2016

JANUARY	17	18	19	20	21 ^r	22	23	24	25	26	27	28	29	30	31	Takal
	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total
TOTAL CIV ¹ AIR	4,488	4,380	3,742	3,817	4,146	4,205	4,145	4,373	4,704	3,957	3,811	4,216	3,945	4,026	4,586	126,838
Japan	1,973	2,170	1,857	1,668	1,893	2,007	1,932	2,038	2,404	2,229	1,780	2,096	1,832	2,207	2,358	62,174
Korea	1,774	1,834	1,364	1,380	1,806	1,678	1,670	1,646	1,818	1,208	1,336	1,702	1,521	1,447	1,417	48,858
Taiwan	320	1	111	365	6	165	8	282	-	124	368	5	146	5	351	3,675
China, P.R.C.	57	123	79	26	69	108	105	83	206	69	43	130	179	150	104	2,115
U.S. Mainland	134	119	146	202	118	94	160	114	82	150	138	107	135	107	167	4,180
Hawaii	42	41	37	32	29	29	62	50	29	34	32	32	19	21	59	1,134
CNMI	42	25	34	35	83	63	44	20	42	30	33	34	54	14	24	1,213
Palau	5	11	10	5	9	5	16	-	5	6	5	13	19	10	3	263
FSM	23	15	31	17	28	6	31	25	18	29	13	27	-	10	41	663
RMI	4	-	5	-	4	-	5	-	1	1	2	1	-	-	3	69
Philippines	31	6	17	38	38	21	66	72	47	29	31	24	16	18	21	742
Australia	11	-	5	10	2	4	4	3	1	2	2	6	-	2	4	125
Canada	1	5	2	3	11	2	-	5	3	-	2	1	2	-	2	67
Europe	6	17	5	7	4	-	3	1	1	14	2	-	4	3	6	158
Hong Kong	36	2	16	12	31	2	23	12	29	6	4	24	1	20	6	529
Thailand	1	-	-	1	4	1	1	5	-	1	3	5	-	2	-	43
Vietnam	3	-	-	3	-	1	3	-	-	-	1	-	-	-	2	33
Russia	9	4	5	-	4	3	2	4	6	16	7	4	-	1	-	442
Other	16	7	18	13	7	16	10	13	12	9	9	5	17	9	18	355

Note: January 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



	2015				2016		% chg from LY			
JANUARY	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total	
1	3,253	1,829	5,082	2,355	2,141	4,496	-27.6%	17.1%	-11.5%	
2	2,491	1,252	3,743	2,450	1,444	3,894	-1.6%	15.3%	4.0%	
3	2,424	1,416	3,840	2,582	2,021	4,603	6.5%	42.7%	19.9%	
4	2,425	1,686	4,111	2,413	1,949	4,362	-0.5%	15.6%	6.1%	
5	2,572	1,505	4,077	2,263	1,886	4,149	-12.0%	25.3%	1.8%	
6	1,900	1,601	3,501	1,964	1,986	3,950	3.4%	24.0%	12.8%	
7	1,400	1,643	3,043	1,656	2,236	3,892	18.3%	36.1%	27.9%	
8	1,282	1,597	2,879	1,665	2,228	3,893	29.9%	39.5%	35.2%	
9	2,083	1,898	3,981	2,304	1,875	4,179	10.6%	-1.2%	5.0%	
10	2,715	1,574	4,289	1,885	2,442	4,327	-30.6%	55.1%	0.9%	
11	2,016	1,746	3,762	1,766	2,287	4,053	-12.4%	31.0%	7.7%	
12	2,234	1,911	4,145	1,850	1,760	3,610	-17.2%	-7.9%	-12.9%	
13	1,977	1,598	3,575	1,420	2,013	3,433	-28.2%	26.0%	-4.0%	
14	1,630	1,447	3,077	1,674	2,028	3,702	2.7%	40.2%	20.3%	
15	1,674	2,030	3,704	1,642	2,394	4,036	-1.9%	17.9%	9.0%	
16	1,943	2,065	4,008	1,841	1,877	3,718	-5.2%	-9.1%	-7.2%	
17	1,742	1,530	3,272	1,973	2,515	4,488	13.3%	64.4%	37.2%	
18	1,971	2,065	4,036	2,170	2,210	4,380	10.1%	7.0%	8.5%	
19	2,477	1,697	4,174	1,857	1,885	3,742	-25.0%	11.1%	-10.3%	
20	1,919	1,392	3,311	1,668	2,149	3,817	-13.1%	54.4%	15.3%	
21 ^r	1,677	1,754	3,431	1,893	2,253	4,146	12.9%	28.4%	20.8%	
22	2,024	1,986	4,010	2,007	2,198	4,205	-0.8%	10.7%	4.9%	
23	1,958	1,646	3,604	1,932	2,213	4,145	-1.3%	34.4%	15.0%	
24	2,000	1,837	3,837	2,038	2,335	4,373	1.9%	27.1%	14.0%	
25	2,065	2,213	4,278	2,404	2,300	4,704	16.4%	3.9%	10.0%	
26	2,496	1,501	3,997	2,229	1,728	3,957	-10.7%	15.1%	-1.0%	
27	1,998	1,405	3,403	1,780	2,031	3,811	-10.9%	44.6%	12.0%	
28	1,903	1,691	3,594	2,096	2,120	4,216	10.1%	25.4%	17.3%	
29	2,052	1,716	3,768	1,832	2,113	3,945	-10.7%	23.1%	4.7%	
30	2,224	1,642	3,866	2,207	1,819	4,026	-0.8%	10.8%	4.1%	
31	2,223	1,558	3,781	2,358	2,228	4,586	6.1%	43.0%	21.3%	
Total	64,748	52,431	117,179	59,819	62,523	122,342	-7.6%	19.2%	4.4%	

Note: January daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date



GUAM VISITORS BUREAU SETBISION BISITAN GUARAN JANUARY 2016

2 0 1 5							2 0	1 6		% chg from L Y			
Day	JAN	Japan	Other	Total	Day	JAN	Japan	Other	Total	Japan	Other	Total	
Thu	1	3,253	1,829	5,082									
Fri	2	2,491	1,252	3,743	Fri	1	2,355	2,141	4,496	-5.5%	71.0%	20.1%	
Sat	3	2,424	1,416	3,840	Sat	2	2,450	1,444	3,894	1.1%	2.0%	1.4%	
Sun	4 ^r	2,425	1,686	4,111	Sun	3	2,582	2,021	4,603	6.5%	19.9%	12.0%	
Mon	5	2,572	1,505	4,077	Mon	4	2,413	1,949	4,362	-6.2%	29.5%	7.0%	
Tue	6	1,900	1,601	3,501	Tue	5	2,263	1,886	4,149	19.1%	17.8%	18.5%	
Wed	7 ^r	1,400	1,643	3,043	Wed	6	1,964	1,986	3,950	40.3%	20.9%	29.8%	
Thu	8	1,282	1,597	2,879	Thu	7	1,656	2,236	3,892	29.2%	40.0%	35.2%	
Fri	9	2,083	1,898	3,981	Fri	8	1,665	2,228	3,893	-20.1%	17.4%	-2.2%	
Sat	10	2,715	1,574	4,289	Sat	9	2,304	1,875	4,179	-15.1%	19.1%	-2.6%	
Sun	11	2,016	1,746	3,762	Sun	10	1,885	2,442	4,327	-6.5%	39.9%	15.0%	
Mon	12	2,234	1,911	4,145	Mon	11	1,766	2,287	4,053	-20.9%	19.7%	-2.2%	
Tue	13	1,977	1,598	3,575	Tue	12	1,850	1,760	3,610	-6.4%	10.1%	1.0%	
Wed	14	1,630	1,447	3,077	Wed	13	1,420	2,013	3,433	-12.9%	39.1%	11.6%	
Thu	15	1,674	2,057	3,704	Thu	14	1,674	2,028	3,702	0.0%	-1.4%	-0.1%	
Fri	16	1,943	2,065	4,008	Fri	15	1,642	2,394	4,036	-15.5%	15.9%	0.7%	
Sat	17	1,742	1,530	3,272	Sat	16	1,841	1,877	3,718	5.7%	22.7%	13.6%	
Sun	18 ^r	1,971	2,065	4,036	Sun	17	1,973	2,515	4,488	0.1%	21.8%	11.2%	
Mon	19 ^r	2,477	1,697	4,174	Mon	18	2,170	2,210	4,380	-12.4%	30.2%	4.9%	
Tue	20	1,919	1,392	3,311	Tue	19	1,857	1,885	3,742	-3.2%	35.4%	13.0%	
Wed	21	1,677	1,754	3,431	Wed	20	1,668	2,149	3,817	-0.5%	22.5%	11.3%	
Thu	22 ^r	2,024	1,986	4,010	Thu	21 ^r	1,893	2,253	4,146	-6.5%	13.4%	3.4%	
Fri	23	1,958	1,646	3,604	Fri	22	2,007	2,198	4,205	2.5%	33.5%	16.7%	
Sat	24	2,000	1,837	3,837	Sat	23	1,932	2,213	4,145	-3.4%	20.5%	8.0%	
Sun	25	2,065	2,213	4,278	Sun	24	2,038	2,335	4,373	-1.3%	5.5%	2.2%	
Mon	26	2,496	1,501	3,997	Mon	25	2,404	2,300	4,704	-3.7%	53.2%	17.7%	
Tue	27	1,998	1,405	3,403	Tue	26	2,229	1,728	3,957	11.6%	23.0%	16.3%	
Wed	28	1,903	1,691	3,594	Wed	27	1,780	2,031	3,811	-6.5%	20.1%	6.0%	
Thu	29	2,052	1,716	3,768	Thu	28	2,096	2,120	4,216	2.1%	23.5%	11.9%	
Fri	30	2,224	1,642	3,866	Fri	29	1,832	2,113	3,945	-17.6%	28.7%	2.0%	
Sat	31	2,223	1,558	3,781	Sat	30	2,207	1,819	4,026	-0.7%	16.8%	6.5%	
					Sun	31	2,358	2,228	4,586				
Tota	ı İ	61,495	50,629	112,097	Tota	ı I	57,461	60,295	117,756	-6.6%	19.1%	5.0%	

Note: January daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date