## June 2017 Arrivals Summary

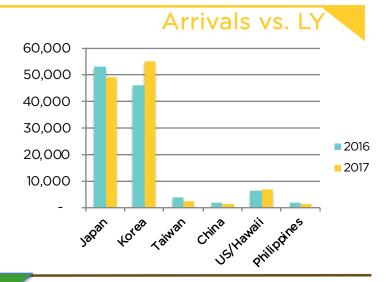
#### **Monthly Arrivals**

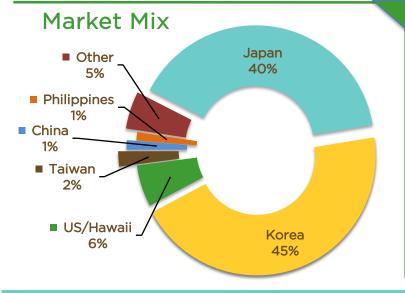
 JUN Arrivals
 122,753
 +3.7%
 1

 CYTD Arrivals
 774,491
 +4.2%
 1

 FYTD Arrivals
 1,165,407
 +5.0%
 1

# Top 5 June Arrivals 2017 122,753 2016 118,373 1995 116,718 1997 113,316 0 50000 100000 150000





#### **Major Markets**

Market	2016	2017	% to LY
Japan	53,040	48,971	-7.7%
Korea	46,078	55,033	19.4%
US/Hawaii	6,582	6,977	6.0%
Taiwan	3,848	2,545	-33.9%
China	1,913	1,582	-17.3%
Philippines	1,917	1,398	-27.1%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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#### Visitor Arrival Summary June 2017



	Jun-16	Jun-17	% from LY
Civilian Air Arrivals <sup>a</sup>	117,205	121,516	3.7%
Civilian Sea Arrivals <sup>a</sup>	43	132	207.0%
Armed Forces Air Arrivals <sup>a</sup>	1,125	921	-18.1%
Armed Forces Sea Arrivals <sup>a</sup>	0	184	-
TOTAL VISITOR ARRIVALS	118,373	122,753	3.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-16	Jun-17	% from LY
<b>JAPAN</b>	53,040	48,971	-7.7%
Kanto (Tokyo)	26,939	25,261	-6.2%
Chubu (Nagoya)	6,346	6,111	-3.7%
Kinki (Osaka)	10,223	<i>8,758</i>	-14.3%
Koshinetsu	969	969	0.0%
Hokuriku	772	<i>7</i> 96	3.1%
Tohoku	2,015	1,620	-19.6%
Kyushu	2,120	2,277	7.4%
Chugoku	1,247	1,215	-2.6%
Hokkaido	1,009	984	-2.5%
Shikoku	835	580	-30.5%
Okinawa/Miya	402	237	-41.0%
Other	163	163	0.0%
KOREA	46,078	55,033	19.4%
Seoul	17,024	19,177	12.6%
Incheon	<i>2,7</i> 19	3,120	14.7%
Chungbuk	726	885	21.9%
Chungnam	1,668	1,836	10.1%
Gangwon	489	580	18.6%
Jeonbuk	593	<i>782</i>	31.9%
Gyeonbuk	1,931	2,494	29.2%
Gyeonggi	9,849	11,613	17.9%
Jeonnam	1,204	1,738	44.4%
Gyeongnam	7,839	10,272	31.0%
Other	2,036	2,536	24.6%
TAIWAN	3,848	2,545	-33.9%
Taipei	2,127	1,524	-28.3%
Kaohsiung	222	168	-24.3%
Taichung	691	395	-42.8%
Taoyuan, Miaoli, Hsinehu	552	296	-46.4%
Other	256	162	-36.7%
CHINA	1,913	1.582	-17.3%
Beijing	241	176	-27.0%
Shanghai	744	537	-27.8%
Guangzhou	207	174	-27.8% -15.9%
Other	721	695	-3.6%
J.S. MAINLAND	5,397	5,584	3.5%
HAWAII	1,185	1,393	17.6%
CNMI	1,657	1,834	10.7%
PALAU	<u>,,557</u> 471	389	-17.4%
-SM	1,061	1,080	1.8%
RMI	103	176	70.9%
PHILIPPINES	1,917	1,398	-27.1%
AUSTRALIA	137	160	16.8%
CANADA	54	62	14.8%
EUROPE	127	123	-3.1%
HONG KONG	604	1,241	105.5%
THAILAND	22	34	54.5%
/IETNAM	17	3	-82.4%
RUSSIA	233	285	22.3%
OTHER/UNKNOWN	466	544	16.7%
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VISITOR INDUSTRY STATISTICS			
Hotel Occupancy Taxes <sup>c</sup>	\$ 2,911,789.94	\$ 3,318,845.19	14.09

Hotel Occupancy Taxes <sup>c</sup>	\$ 2,911,789.94	\$ 3,318,845.19	14.0%
Weighted Hotel Occupancy Rated	81.5%	83.7%	2.7%
Weighted Hotel Room Rate <sup>d</sup>	\$177.85	\$183.65	3.3%

### Guam Visitors Bureau June 2017 Visitor Arrival Summary Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2016/17

STR Global (Hotel Occupancy and ADR Report)



	CYTD 2016 (Jan - Jun '16)	CYTD 2017 (Jan - Jun '17)	% from LY	FYTD 2016 (Oct '16 - Jun '17)	FYTD 2017 (Oct '16 - Jun '17)	% from LY
Air Arrivals <sup>a</sup>	733,499	763,413	4.1%	1,097,728	1,152,825	5.0%
Sea Arrivals <sup>a</sup>	9,599	11,078	15.4%	12,410	12,582	1.4%
TOTAL VISITOR ARRIVALS	743,098	774,491	4.2%	1,110,138	1,165,407	5.0%
	CYTD 2016	CYTD 2017		FYTD 2016	FYTD 2017	
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	(Jan - Jun '16)	(Jan - Jun '17)	% from LY	(Oct '16 - Jun '17)	(Oct '16 - Jun '17)	% from LY
JAPAN	364,994	328,724	-9.9%	553,660	510,313	-7.8%
Kanto (Tokyo)	176,796	164,442	-7.0%	268,181	253,395	-5.5%
Chubu (Nagoya)	47,280	43,837	-7.3%	72,077	64,765	-10.1%
Kinki (Osaka)	75,024	59,355	-20.9%	114,367	97,292	-14.9%
Koshinetsu Hokuriku	8,006 5,548	7,713 5,209	-3.7% -6.1%	12,625 8,032	12,614 7,559	-0.1% -5.9%
Tohoku	12,823	11,258	-12.2%	19,371	17,811	-3.9 <i>%</i> -8.1%
Kyushu	14,587	13,511	-7.4%	21,736	21,030	-3.2%
Chugoku	8,923	8,100	-9.2%	14,177	13,184	-7.0%
Hokkaido	7,556	8,286	9.7%	10,640	11,939	12.2%
Shikoku	4,961	3,664	-26.1%	7,481	5,939	-20.6%
Okinawa/Miya	2,246	2,229	-0.8%	3,085	3,131	1.5%
Other	1,244	1,120	-10.0%	1,888	1,654	-12.4%
KOREA	252,978	319,044	26.1%	379,453	471,046	24.1%
Seoul	96,982	110,104	13.5%	148,120	162,171	9.5%
Incheon	15,645	18,212	16.4%	23,497	27,178	15.7%
Chungbuk	4,647	5,951	28.1%	6,918	8,549	23.6%
Chungnam	10,063	12,393	23.2%	15,018	18,448	22.8%
Gangwon Jeonbuk	3,141 3,688	4,358 5.605	38.7% 52.0%	4,730 5,443	6,304 8,115	33.3% 49.1%
Gyeonbuk	10,304	15,342	48.9%	15,524	23,016	48.3%
Gyeonggi	55,384	65,823	18.8%	82,957	98,043	18.2%
Jeonnam	6,365	9,126	43.4%	9,139	13,134	43.7%
Gyeongnam	35,746	56,938	59.3%	52,332	84,231	61.0%
Other	11,013	15,192	37.9%	15,775	21,857	38.6%
TAIWAN	21,671	19,459	-10.2%	30,697	29,180	-4.9%
Taipei	11,614	10,755	-7.4%	16,678	16,123	-3.3%
Kaohsiung	1,439	1,300	-9.7%	2,039	2,166	6.2%
Taichung	4,304	3,571	-17.0%	5,883	5,105	-13.2%
Taoyuan, Miaoli, Hsinehu	2,834	2,440	-13.9%	4,045	3,741	-7.5%
Other CHINA	1,480 <b>15,664</b>	1,393	-5.9% <b>-18.5%</b>	2,052	2,045 <b>18,154</b>	-0.3%
		12,767		20,309		-10.6%
Beijing Changhai	2,826	2,346	-17.0%	3,752	3,284	-12.5%
Shanghai Guangzhou	4,825 1,306	4,009 1,181	-16.9% -9.6%	6,119 1,698	5,731 1,733	-6.3% 2.1%
Other	6,707	5,231	-22.0%	8,740	7,406	-15.3%
U.S. MAINLAND	31,690	31,674	-0.1%	45,409	45,880	1.0%
HAWAII	7,592	7,869	3.6%	10,800	11,569	7.1%
CNMI	8,614	8,924	3.6%	12,687	13,186	3.9%
PALAU	2,422	1,710	-29.4%	3,796	2,848	-25.0%
FSM	5,609	5,134	-8.5%	8,343	7,961	-4.6%
RMI	654	614	-6.1%	886	919	3.7%
PHILIPPINES	9,889	8,887	-10.1%	13,963	15,909	13.9%
AUSTRALIA	1,349	1,372	1.7% 10.2%	1,836	1,798	-2.1% 11.2%
EUROPE EUROPE	499 985	550 1,060	7.6%	725 1,559	806 1,633	4.7%
HONG KONG	3,973	10,718	169.8%	6,492	14,217	119.0%
THAILAND	272	260	-4.4%	387	363	-6.2%
VIETNAM	106	61	-42.5%	149	91	-38.9%
RUSSIA	1,309	1,715	31.0%	2,156	2,662	23.5%
OTHER/UNKNOWN	3,229	2,871	-11.1%	4,421	4,290	-3.0%
VISITOR INDUSTRY STATISTICS						
Hotel Occupancy Taxes <sup>c</sup>	\$ 20,401,459.58	\$ 23,323,556.70	14.3%	\$ 29,437,259.21	\$33,424,164.18	13.5%
Weighted Hotel Occupancy Pated	79.9%	85.8%	7.4%	77.6%	85.7%	10.4%

85.8% 7.4% Weighted Hotel Occupancy Rated 79.9% 77.6% 85.7% 10.4% Weighted Hotel Room Rated \$194.90 \$204.83 5.1% \$193.82 \$201.78 4.1% Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2016/17 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: a civilian air & sea arrivals. Customs Declaration

Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration,

GUAM VISITORS BUREAU	January				February			March				June			al CY:						
	Jan-16		% from LY	Feb-16		% from LY		Mar-17	% from LY	Apr-16	Apr-17	% from LY	May-16	May-17	% from LY	Jun-16	Jun-17	% from LY	2016	2017	% from LY
JAPAN	62,716	57,041	-9.0%	71,796	54,354	-24.3%	79,256	71,384	-9.9%	49,295	49,834	1.1%	48,891	47,140	-3.6%	53,040	48,971	-7.7%	364,994	328,724	-9.9%
Kanto (Tokyo)	28,795	28,466	-1.1%	33,294	26,813	-19.5%	37,530	34,617	-7.8%	24,848	25,539	2.8%	25,390	23,746	-6.5%	26,939	25,261	-6.2%	176,796	164,442	-7.0%
Chubu (Nagoya)	7,825	6,597	-15.7%	10,276	6,691	-34.9%	10,168	11,502	13.1%	6,204	6,498	4.7%	6,461	6,438	-0.4%	6,346	6,111	-3.7%	47,280	43,837	-7.3%
Kinki (Osaka)	14,975	10,890	-27.3%	14,889	9,619	-35.4%	17,068	13,095	-23.3%	9,535	8,720	-8.5%	8,334	8,273	-0.7%	10,223	8,758	-14.3%	75,024	59,355	-20.9%
Koshinetsu	1,584	1,569	-0.9%	1,683	1,331	-20.9%	1,719 1,289	1,685	-2.0%	1,133	1,197	5.6%	918	962	4.8%	969 772	969	0.0%	8,006	7,713	-3.7%
Hokuriku	716 2,182	731 1,942	2.1% -11.0%	1,273 2,824	1,016 2,217	-20.2% -21.5%	2,609	1,137 2,256	-11.8% -13.5%	868 1,512	649 1,656	-25.2% 9.5%	630 1,681	880 1,567	39.7%	2,015	796 1,620	3.1% -19.6%	5,548 12,823	5,209 11,258	-6.1% -12.2%
Tohoku Kyushu	2,182	2,038	-10.7%	2,824	2,589	-21.5%	3,974	2,256	-13.5%	1,830	1,935	5.7%	1,703	1,882	-6.8% 10.5%	2,015	2,277	7.4%	14,587	13,511	-12.2% -7.4%
Chugoku	1.363	1.433	5.1%	1.706	1.377	-19.3%	2,076	1.681	-19.0%	1,830	1,933	-10.6%	1,703	1,302	-0.6%	1,247	1.215	-2.6%	8.923	8.100	-9.2%
Hokkaido	1,717	2,185	27.3%	1,706	1,220	-15.1%	1,212	1,406	16.0%	1,150	1,352	17.6%	1,031	1,302	10.5%	1,009	984	-2.5%	7,556	8,286	9.7%
Shikoku	646	662	2.5%	956	581	-39.2%	955	718	-24.8%	563	555	-1.4%	1,006	568	-43.5%	835	580	-30.5%	4,961	3,664	-26.1%
Okinawa/Miya	367	348	-5.2%	668	692	3.6%	352	251	-24.0%	236	464	96.6%	221	237	7.2%	402	237	-41.0%	2,246	2,229	-0.8%
Other	263	180	-31.6%	113	208	84.1%	304	246	-19.1%	195	177	-9.2%	206	146	-29.1%	163	163	0.0%	1.244	1,120	-10.0%
KOREA	48.859	56.340	15.3%	41.576	51.184	23.1%	34,444	51.391	49.2%	38.667	53.520	38.4%	43.354	51.576	19.0%	46.078	55.033	19.4%	252.978	319.044	26.1%
Seoul	18,011	18,918	5.0%	17,642	17.008	-3.6%	13.296	17,245	29.7%	14,918	19,204	28.7%	16,091	18,552	15.3%	17,024	19,177	12.6%	96,982	110,104	13.5%
Incheon	2,960	3,043	2.8%	2,399	2,740	14.2%	2,488	3,300	32.6%	2,519	3,168	25.8%	2,560	2,841	11.0%	2,719	3,120	14.7%	15,645	18,212	16.4%
Chungbuk	999	1,183	18.4%	835	988	18.3%	586	934	59.4%	682	1,161	70.2%	819	800	-2.3%	726	885	21.9%	4.647	5,951	28.1%
Chungnam	2,242	2,251	0.4%	1,718	2,346	36.6%	1,398	2,041	46.0%	1,449	2,051	41.5%	1,588	1,868	17.6%	1,668	1,836	10.1%	10,063	12,393	23.2%
Gangwon	913	1,026	12.4%	425	887	108.7%	419	598	42.7%	481	690	43.5%	414	577	39.4%	489	580	18.6%	3,141	4,358	38.7%
Jeonbuk	925	1,002	8.3%	663	962	45.1%	421	1,092	159.4%	543	961	77.0%	543	806	48.4%	593	782	31.9%	3,688	5,605	52.0%
Gyeonbuk	2,306	3,174	37.6%	1,542	2,813	82.4%	1,277	2,361	84.9%	1,363	2,273	66.8%	1,885	2,227	18.1%	1,931	2,494	29.2%	10,304	15,342	48.9%
Gyeonggi	10,670	10,948	2.6%	8,993	10,459	16.3%	7,898	10,754	36.2%	8,614	11,374	32.0%	9,360	10,675	14.0%	9,849	11,613	17.9%	55,384	65,823	18.8%
Jeonnam	1,419	1,772	24.9%	1,058	1,556	47.1%	767	1,416	84.6%	807	1,260	56.1%	1,110	1,384	24.7%	1,204	1,738	44.4%	6,365	9,126	43.4%
Gyeongnam	6,070	9,840	62.1%	4,563	8,836	93.6%	4,600	9,375	103.8%	5,394	9,101	68.7%	7,280	9,514	30.7%	7,839	10,272	31.0%	35,746	56,938	59.3%
Other	2,344	3,183	35.8%	1,738	2,589	49.0%	1,294	2,275	75.8%	1,897	2,277	20.0%	1,704	2,332	36.9%	2,036	2,536	24.6%	11,013	15,192	37.9%
TAIWAN	3,675	3,848	4.7%	4,796	3,610	-24.7%	3,253	2,853	-12.3%	2,587	3,208	24.0%	3,512	3,395	-3.3%	3,848	2,545	-33.9%	21,671	19,459	-10.2%
Taipei	2,047	2,317	13.2%	2,765	2,003	-27.6%	1,394	1,253	-10.1%	1,487	1,678	12.8%	1,794	1,980	10.4%	2,127	1,524	-28.3%	11,614	10,755	-7.4%
Kaohsiung	220	238	8.2%	306	300	-2.0%	312	213	-31.7%	163	225	38.0%	216	156	-27.8%	222	168	-24.3%	1,439	1,300	-9.7%
Taichung	652	637	-2.3%	838	669	-20.2%	1,021	540	-47.1%	462	650	40.7%	640	680	6.3%	691	395	-42.8%	4,304	3,571	-17.0%
Taoyuan, Miaoli, Hsinehu	517	375	-27.5%	554	393	-29.1%	360	590	63.9%	349	435	24.6%	502	351	-30.1%	552	296	-46.4%	2,834	2,440	-13.9%
Other	239	281	17.6%	333	245	-26.4%	166	257	54.8%	126	220	74.6%	360	228	-36.7%	256	162	-36.7%	1,480	1,393	-5.9%
CHINA	2,127	4,104	92.9%	6,391	2,393	-62.6%	1,384	1,330	-3.9%	1,829	1,720	-6.0%	2,020	1,638	-18.9%	1,913	1,582	-17.3%	15,664	12,767	-18.5%
Beijing	408	907	122.3%	1,495	573	-61.7%	112	177	58.0%	256	264	3.1%	314	249	-20.7%	241	176	-27.0%	2,826	2,346	-17.0% -16.9%
Shanghai	696 243	1,269 387	82.3% 59.3%	1,491 334	699 213	-53.1% -36.2%	541 131	440 89	-18.7% -32.1%	607 210	483 161	-20.4% -23.3%	746 181	581 157	-22.1% -13.3%	744 207	537 174	-27.8%	4,825 1,306	4,009 1.181	-16.9%
Guangzhou Other	780	387 1,541	97.6%	3,071	908	-36.2% -70.4%	600	624	-32.1% 4.0%	756	812	-23.3% 7.4%	779	651	-15.5%	207 721	695	-15.9% -3.6%	6,707	5,231	-9.6%
U.S. MAINLAND	5.397	5.802	7.5%	4,827	5.531	14.6%	5.188	5.090	-1.9%	5.124	4,735	-7.6%	5.757	4.932	-14.3%	5.397	5,584	3.5%	31.690	31.674	-0.1%
HAWAII	1,248	1,198	-4.0%	1,150	1,216	5.7%	1,317	1,258	-4.5%	1,339	1,356	1.3%	1,353	1,448	7.0%	1,185	1,393	17.6%	7,592	7,869	3.6%
CNMI	1,213	1,363	12.4%	1,109	1,105	-0.4%	1,490	1,537	3.2%	1,394	1,440	3.3%	1,751	1,645	-6.1%	1,657	1,834	10.7%	8,614	8,924	3.6%
PALAU	263	218	-17.1%	216	221	2.3%	427	257	-39.8%	353	271	-23.2%	692	354	-48.8%	471	389	-17.4%	2,422	1,710	-29.4%
FSM	663	743	12.1%	725	685	-5.5%	1,034	810	-21.7%	869	903	3.9%	1,257	913	-27.4%	1,061	1,080	1.8%	5,609	5,134	-8.5%
RMI	69	62	-10.1%	69	74	7.2%	120	114	-5.0%	82	91	11.0%	211	97	-54.0%	103	176	70.9%	654	614	-6.1%
PHILIPPINES	746	1,232	65.1%	860	1,288	49.8%	2,135	1,317	-38.3%	1,888	2,134	13.0%	2,343	1,518	-35.2%	1,917	1,398	-27.1%	9,889	8,887	-10.1%
AUSTRALIA	296	141	-52.4%	302	548	81.5%	145	164	13.1%	126	215	70.6%	343	144	-58.0%	137	160	16.8%	1,349	1,372	1.7%
CANADA	67	106	58.2%	81	81	0.0%	131	123	-6.1%	76	98	28.9%	90	80	-11.1%	54	62	14.8%	499	550	10.2%
EUROPE	158	212	34.2%	158	224	41.8%	186	189	1.6%	183	170	-7.1%	173	142	-17.9%	127	123	-3.1%	985	1,060	7.6%
HONG KONG	529	2,033	284.3%	682	1,789	162.3%	944	1,924	103.8%	598	2,052	243.1%	616	1,679	172.6%	604	1,241	105.5%	3,973	10,718	169.8%
THAILAND	43	29	-32.6%	39	64	64.1%	30	20	-33.3%	62	49	-21.0%	76	64	-15.8%	22	34	54.5%	272	260	-4.4%
VIETNAM	33 442	22	-33.3%	15	16	6.7%	4	774	75.0%	31	3	-90.3%	6	10	66.7%	17	3	-82.4%	106	1 715	-42.5%
RUSSIA OTHER/UNKNOWN		416	-5.9%	119 356	233	95.8%	191 411	374	95.8%	156 455	232	48.7% 16.9%	168	175	4.2%	233	285 544	22.3%	1,309	1,715	31.0%
SEA ARRIVALS (CIV & MIL)	374 341	458 695	22.5% 103.8%	7,065	390 8.547	9.6%	1,245	478 42	16.3% -96.6%	455 332	532 44	-86.7%	1,167 573	469 1,434	-59.8% 150.3%	466 43	316	16.7% 634.9%	3,229 9,599	2,871 11.078	-11.1% 15.4%
TOTAL	129.259	136.063	103.8%	142.332	8,547 133.553		1,245	140,662		105,446	122.607	-80.7%	114.353	1,434	3.9%	118.373	122.753	034.9%	743.098	774.491	4.2%
TOTAL	129,259	130,003	5.5%	142,552	100,000	-6.2%	155,555	140,662	5.5%	105,446	122,607	10.3%	114,555	110,053	3.9%	110,3/3	122,753	5.7%	743,098	774,491	4.2%