

SETBISION BISITAN GUÁHAN			
	Apr-15	Apr-16	% from LY
Civilian Air Arrivals ^a	94,835	103,814	9.5%
Civilian Sea Arrivals ^a	229	60	-73.8%
Armed Forces Air Arrivals ^a	949	1,300	37.0%
Armed Forces Sea Arrivals ^a	228	272	19.3%
TOTAL VISITOR ARRIVALS	96,241	105,446	9.6%
TOTAL VISITOR ARRIVALS	30,241	103,440	5.070
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Apr-15	Apr-16	% from LY
JAPAN	52,393	49,295	-5.9%
Kanto (Tokyo)	25,331	24,848	-1.9%
Chubu (Nagoya)	8,864	6,204	-30.0%
Kinki (Osaka)	9,338	9.535	2.1%
Koshinetsu	1,034	1,133	9.6%
Hokuriku	629	868	38.0%
Tohoku	1,637	1,512	-7.6%
Kyushu	2,226	1,830	-17.8%
Chugoku	1,239	1,221	-1.5%
Hokkaido	1,082	1,150	6.3%
Shikoku	620	563	-9.2%
Okinawa/Miya	270	236	-12.6%
Other	123	195	58.5%
KOREA	28,381	38,667	36.2%
Seoul	12,351	14,918	20.8%
Incheon	1,825	2,519	38.0%
Chungbuk	434	682	57.1%
Chungnam	910	1,449	59.2%
Gangwon	369 306	481	30.4%
Jeonbuk Gyeonbuk	396 931	543 1,363	37.1% 46.4%
Gyeongai	6,469	8,614	33.2%
Jeonnam	672	807	20.1%
Gyeongnam	3,107	5,394	73.6%
Other	917	1,897	106.9%
TAIWAN	2,959	2,587	-12.6%
Taipei	1,595	1,487	-6.8%
Kaohsiung	245	163	-33.5%
Taichung	590	462	-21.7%
Taoyuan, Miaoli, Hsinehu	364	349	-4.1%
Other	165	126	-23.6%
CHINA	1,116	1,829	63.9%
Beijing	242	256	5.8%
Shanghai	406	607	49.5%
Guangzhou	65	210	223.1%
Other ILC MAIN AND	403 4.585	<i>756</i> 5,124	87.6% 11.8%
U.S. MAINLAND HAWAII	4,585 1,186	1,339	12.9%
CNMI	1,027	1,394	35.7%
PALAU	245	353	44.1%
FSM	722	869	20.4%
RMI	73	82	12.3%
PHILIPPINES	1,390	1,888	35.8%
AUSTRALIA	193	126	-34.7%
CANADA	78	76	-2.6%
EUROPE	131	183	39.7%
HONG KONG	720	598	-16.9%
THAILAND	39	62	59.0%
VIETNAM	18	31	72.2%
RUSSIA	218	156	-28.4%
OTHER/UNKNOWN	310	455	46.8%
VISITOR INDUSTRY STATISTICS			
JGTA ^b Air Arrivals	44,332	39,724	-10.4%
Hotel Occupancy Taxes ^c	\$2,811,804.06	\$ 3,138,396.15	11.6%
Weighted Hotel Occupancy Rated	65%	66%	1.5%
Weighted Hotel Room Rated	\$149	\$152	2.0%

Guam Visitors Bureau

APRIL 2016 Visitor Arrival Summary Calendar Year-to-Date 2015/16 • Fiscal Year-to-Date 2015/16

	CYTD 2015	CYTD 2016		FYTD 2015	FYTD 2016	
	(Jan - Apr '15)	(Jan - Apr '16)	% from LY	(Oct '14 - Apr '15)	(Oct '15 - Apr '16)	% from LY
Air Arrivals ^a	471,606	501,389	6.3%	796,526	865,618	8.7%
Sea Arrivals ^a	1,550	8,983	479.5%	6,574	11,217	70.6%
TOTAL VISITOR ARRIVALS	473,156	510,372	7.9%	803,100	876,835	9.2%
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	CYTD 2015	CYTD 2016		FYTD 2015	FYTD 2016	
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	(Jan - Apr '15)	(Jan - Apr '16)	% from LY	(Oct '14 - Apr '15)	(Oct '15 - Apr '16)	% from LY
JAPAN	279,292	263,063	-5.8%	474,344	451,729	-4.8%
Kanto (Tokyo)	128,906	124,467	-3.4%	217,678	215,852	-0.8%
Chubu (Nagoya)	39,247	34,473	-12.2%	66,031	59,270	-10.2%
Kinki (Osaka)	56,129	56,467	0.6%	96,465	95,810	-0.7%
Koshinetsu	6,556	6,119	-6.7%	12,452	10,738	-13.8%
Hokuriku	3,995	4,146	3.8%	6,342	6,630	4.5%
Tohoku	9,798	9,127	-6.8%	17,235	15,675	-9.1%
Kyushu	14,483	10,764	-25.7%	21,998	17,913	-18.6%
Chugoku	7,862	6,366	-19.0%	14,614	11,620	-20.5%
Hokkaido	6,072 3,903	5,516	-9.2%	10,043 7,064	8,600 5,640	-14.4%
Shikoku Okinawa/Miya	1,518	3,120 1,623	-20.1% 6.9%	2,688	2,462	-20.2% -8.4%
Other	823	875	6.3%	1,734	1,519	-12.4%
KOREA	126,337	163,546	29.5%	209,024	290,021	38.8%
Seoul	54,820	63,867	16.5%	91,756	115,005	25.3%
Incheon	8,089	10,366	28.1%	13,460	18,218	35.3%
Chungbuk	2,189	3,102	41.7%	3,694	5,373	45.5%
Chungnam	4,757	6,807	43.1%	8,080	11,762	45.6%
Gangwon	1,917	2,238	16.7%	2,887	3,827	32.6%
Jeonbuk	2,221	2,552	14.9%	3,404	4,307	26.5%
Gyeonbuk	4,529	6,488	43.3%	7,290	11,708	60.6%
Gyeonggi	28,225	36,175	28.2%	47,997	63,748	32.8%
Jeonnam	3,163	4,051	28.1%	4,941	6,825	38.1%
Gyeongnam	11,916	20,627	73.1%	18,343	37,213	102.9%
Other	4,511	7,273	61.2%	7,172	12,035	67.8%
TAIWAN Taipei	13,616 7,539	14,311 7,693	5.1% 2.0%	22,752 12,923	23,337 12,757	2.6% -1.3%
Kaohsiung	7,339 994	1,001	0.7%	1,580	1,601	1.3%
Taichung	2,436	2,973	22.0%	3,988	4,552	14.1%
Taoyuan, Miaoli, Hsinehu	1,778	1,780	0.1%	2,887	2,991	3.6%
Other	869	864	-0.6%	1,374	1,436	4.5%
CHINA	8,814	11,731	33.1%	13,350	16,376	22.7%
Beijing	1,799	2,271	26.2%	3,149	3,197	1.5%
Shanghai	2,747	3,335	21.4%	4,104	4,629	12.8%
Guangzhou	468	918	96.2%	710	1,310	84.5%
Other	3,800	5,207	37.0%	5,387	7,240	34.4%
U.S. MAINLAND	19,329	20,536	6.2%	32,421	34,255	5.7%
HAWAII	4,725	5,054	7.0%	8,059	8,262	2.5%
CNMI	4,041	5,206	28.8%	7,537	9,279	23.1%
PALAU	884	1,259	42.4%	1,770	2,633	48.8%
RMI	2,968 304	3,291 340	10.9%	5,261 506	6,025 572	14.5% 13.0%
PHILIPPINES	3,768	5,629	49.4%	7,693	9,703	26.1%
AUSTRALIA	1,127	869	-22.9%	1,926	1,356	-29.6%
CANADA	359	355	-1.1%	617	581	-5.8%
EUROPE	590	685	16.1%	1,107	1,259	13.7%
HONG KONG	2,637	2,753	4.4%	4,913	5,272	7.3%
THAILAND	142	174	22.5%	211	289	37.0%
VIETNAM	52	83	59.6%	83	126	51.8%
RUSSIA	1,312	908	-30.8%	2,617	1,755	-32.9%
OTHER/UNKNOWN	1,309	1,596	21.9%	2,335	2,788	19.4%
VISITOR INDUSTRY STATISTICS						
JGTA ^b Air Arrivals	249,053	223,619	-10.2%	424,303	389,290	-8.3%
Hotel Occupancy Taxes ^c	\$13,472,695.83	\$14,982,807.42	11.2%	\$21,486,507.37	\$24,018,607.05	11.8%
Weighted Hotel Occupancy Rated	77%	79%	2.6%	74%	77%	4.1%
Weighted Hotel Room Rate ^d	\$161	\$168	4.3%	\$155	\$163	5.2%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: "Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: "Japan Guam Travel Association, "Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



ADDII	1	2	3	4	5r	6	7	8	9 ^r	10	11	12	13 ^r	14	15	16	Total
APRIL	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	(April 1 - 16)
TOTAL CIV ¹ AIR	4,562	3,966	4,180	3,153	2,785	2,744	3,511	4,097	3,826	3,514	3,369	2,815	2,919	4,176	3,799	3,347	56,763
Japan	2,346	2,306	2,039	1,659	1,552	1,122	1,434	1,982	1,785	1,520	1,577	1,315	1,018	2,115	1,817	1,693	27,280
Korea	1,653	1,077	1,267	1,178	668	918	1,533	1,547	1,439	1,454	1,390	892	1,447	1,604	1,485	1,144	20,696
Taiwan	148	1	362	6	99	259	2	152	81	72	-	46	152	-	94	-	1,474
China, P.R.C.	126	89	92	62	72	9	88	71	16	54	82	54	6	45	79	45	990
U.S. Mainland	70	167	167	99	133	231	171	139	171	175	113	168	117	116	130	207	2,374
Hawaii	48	28	37	49	34	24	36	21	40	45	59	65	30	23	35	41	615
CNMI	69	51	31	16	40	35	52	70	24	40	54	47	49	79	66	46	769
Palau	27	19	2	7	12	17	14	29	21	4	8	20	9	18	14	18	239
FSM	9	46	21	17	38	26	51	7	31	23	29	51	26	47	7	41	470
RMI	3	6	6	4	2	-	4	-	6	1	2	3	-	6	1	3	47
Philippines	43	103	70	19	68	60	59	38	64	57	10	98	36	90	39	80	934
Australia	-	5	8	3	9	3	1	4	2	8	5	2	-	1	3	5	59
Canada	7	4	3	3	7	-	-	-	-	3	2	3	1	-	2	2	37
Europe	-	11	20	8	8	21	7	18	-	6	10	8	7	3	3	6	136
Hong Kong	7	31	30	-	29	2	32	9	132	25	2	17	7	8	2	7	340
Thailand	-	-	-	1	-	-	-	-	4	9	7	3	5	-	7	-	36
Vietnam	-	-	-	-	-	2	-	-	-	-	-	-	1	1	-	-	4
Russia	2	9	9	5	-	4	8	4	-	-	6	11	-	1	-	2	61
Other	4	13	16	17	14	11	19	6	10	18	13	12	8	19	15	7	202

Note: April 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



DAILY ARRIVAL SUMMARY APRIL 2016

ADDII	17 ^r	18	19	20	21	22	23	24	25	26	27r	28	29	30	Total
APRIL	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total
TOTAL CIV ¹ AIR	3,210	3,475	2,733	2,619	3,820	3,408	3,092	3,438	2,741	2,647	3,032	3,993	4,924	3,919	103,814
Japan	1,390	1,560	1,145	1,137	1,647	1,596	1,329	1,182	990	1,125	1,584	2,129	2,713	2,307	49,114
Korea	1,341	1,383	905	1,003	1,638	1,395	1,312	1,472	1,341	1,077	937	1,436	1,637	1,094	38,667
Taiwan	134	2	64	187	1	106	1	184	6	41	237		147	3	2,587
China, P.R.C.	21	84	71	6	55	68	11	105	115	29	14	42	110	107	1,828
U.S. Mainland	128	225	184	135	126	118	137	171	83	136	97	75	131	115	4,235
Hawaii	51	49	87	31	26	46	25	74	38	37	30	32	30	35	1,206
CNMI	18	32	35	33	59	35	36	51	49	34	46	73	81	33	1,384
Palau	4	8	10	3	12	10	6	3	12	10	7	15	14	-	353
FSM	22	18	30	18	52	5	53	42	22	39	8	40	6	44	869
RMI	-	3	-	3	5	2	2	1	1	6	1	2	-	9	82
Philippines	64	25	64	41	149	11	111	100	35	81	49	100	34	71	1,869
Australia	2	4	5	2	4	-	-	1	3	4	1	4	-	1	90
Canada	7	2	7	-	2	3	-	3	1	-	1	1	-	12	76
Europe	4	2	5	1	6	3	9	1	7	1	1	3	2	2	183
Hong Kong	-	13	62	7	18	-	39	13	15	1	6	21	1	62	598
Thailand	-	2	14	1	-	2	3	1	1	1	1	-	-	-	62
Vietnam	-	24	2	-	-	-	-	-	1	-	-	-	-	-	31
Russia	11	11	8	_	4	-	7	14	3	12	1	6	12	6	156
Other	13	28	35	11	16	8	11	20	18	13	11	14	6	18	424

Note: April 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



		2015			2016		% chg from LY			
APRIL	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total	
1	2,219	1,377	3,596	2,346	2,216	4,562	5.7%	60.9%	26.9%	
2	2,127	1,959	4,086	2,306	1,660	3,966	8.4%	-15.3%	-2.9%	
3	2,494	1,472	3,966	2,039	2,141	4,180	-18.2%	45.4%	5.4%	
4	1,955	1,363	3,318	1,659	1,494	3,153	-15.1%	9.6%	-5.0%	
5 ^r	1,787	1,590	3,377	1,552	1,233	2,785	-13.2%	-22.5%	-17.5%	
6	1,818	1,172	2,990	1,122	1,622	2,744	-38.3%	38.4%	-8.2%	
7	1,412	1,009	2,421	1,434	2,077	3,511	1.6%	105.8%	45.0%	
8	1,555	1,165	2,720	1,982	2,115	4,097	27.5%	81.5%	50.6%	
9 ^r	1,822	1,625	3,447	1,785	2,041	3,826	-2.0%	25.6%	11.0%	
10	2,184	1,475	3,659	1,520	1,994	3,514	-30.4%	35.2%	-4.0%	
11	1,930	1,413	3,343	1,577	1,792	3,369	-18.3%	26.8%	0.8%	
12	1,650	1,522	3,172	1,315	1,500	2,815	-20.3%	-1.4%	-11.3%	
13 ^r	2,025	1,320	3,345	1,018	1,901	2,919	-49.7%	44.0%	-12.7%	
14	1,406	1,109	2,515	2,115	2,061	4,176	50.4%	85.8%	66.0%	
15	1,366	1,307	2,673	1,817	1,982	3,799	33.0%	51.6%	42.1%	
16	1,483	1,698	3,181	1,693	1,654	3,347	14.2%	-2.6%	5.2%	
17 ^r	2,164	1,487	3,651	1,390	1,820	3,210	-35.8%	22.4%	-12.1%	
18	1,895	1,256	3,151	1,560	1,915	3,475	-17.7%	52.5%	10.3%	
19	1,606	1,901	3,507	1,145	1,588	2,733	-28.7%	-16.5%	-22.1%	
20	1,655	1,359	3,014	1,137	1,482	2,619	-31.3%	9.1%	-13.1%	
21	1,142	1,049	2,191	1,647	2,173	3,820	44.2%	107.1%	74.3%	
22	1,394	1,254	2,648	1,596	1,812	3,408	14.5%	44.5%	28.7%	
23	1,585	1,697	3,282	1,329	1,763	3,092	-16.2%	3.9%	-5.8%	
24	1,240	1,445	2,685	1,182	2,256	3,438	-4.7%	56.1%	28.0%	
25	1,677	1,321	2,998	990	1,751	2,741	-41.0%	32.6%	-8.6%	
26	1,176	1,670	2,846	1,125	1,522	2,647	-4.3%	-8.9%	-7.0%	
27 ^r	1,044	1,382	2,426	1,584	1,448	3,032	51.7%	4.8%	25.0%	
28	1,553	1,076	2,629	2,129	1,864	3,993	37.1%	73.2%	51.9%	
29	2,361	1,332	3,693	2,713	2,211	4,924	14.9%	66.0%	33.3%	
30	2,452	1,853	4,305	2,307	1,612	3,919	-5.9%	-13.0%	-9.0%	
Total	52,177	42,658	94,835	49,114	54,700	103,814	-5.9%	28.2%	9.5%	

Note: April daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date ^r Revised



GUAM VISITORS DAILY ARRIVAL COMPARISON BY DAY BUREAU APRIL 2016

		2 0 1	I 5				2 0	1 6		% ch	g fron	n L Y
Day	APR	Japan	Other	Total	Day	APR	Japan	Other	Total	Japan	Other	Total
Wed	1	2,219	1,377	3,596								
Thu	2	2,127	1,959	4,086								
Fri	3 ^r	2,494	1,472	3,966	Fri	1	2,346	2,216	4,562	-5.9%	50.5%	15.0%
Sat	4	1,955	1,363	3,318	Sat	2	2,306	1,660	3,966	18.0%	21.8%	19.5%
Sun	5	1,787	1,590	3,377	Sun	3	2,039	2,141	4,180	14.1%	34.7%	23.8%
Mon	6	1,818	1,172	2,990	Mon	4	1,659	1,494	3,153	-8.7%	27.5%	5.5%
Tue	7	1,412	1,009	2,421	Tue	5 ^r	1,552	1,233	2,785	9.9%	22.2%	15.0%
Wed	8	1,555	1,165	2,720	Wed	6	1,122	1,622	2,744	-27.8%	39.2%	0.9%
Thu	9 ^r	1,822	1,625	3,447	Thu	7	1,434	2,077	3,511	-21.3%	27.8%	1.9%
Fri	10	2,184	1,475	3,659	Fri	8	1,982	2,115	4,097	-9.2%	43.4%	12.0%
Sat	11 ^r	1,930	1,413	3,343	Sat	9 ^r	1,785	2,041	3,826	-7.5%	44.4%	14.4%
Sun	12	1,650	1,522	3,172	Sun	10	1,520	1,994	3,514	-7.9%	31.0%	10.8%
Mon	13	2,025	1,320	3,345	Mon	11	1,577	1,792	3,369	-22.1%	35.8%	0.7%
Tue	14	1,406	1,109	2,515	Tue	12	1,315	1,500	2,815	-6.5%	35.3%	11.9%
Wed	15	1,366	1,307	2,673	Wed	13 ^r	1,018	1,901	2,919	-25.5%	45.4%	9.2%
Thu	16	1,483	1,698	3,181	Thu	14	2,115	2,061	4,176	42.6%	21.4%	31.3%
Fri	17	2,164	1,487	3,651	Fri	15	1,817	1,982	3,799	-16.0%	33.3%	4.1%
Sat	18	1,895	1,256	3,151	Sat	16	1,693	1,654	3,347	-10.7%	31.7%	6.2%
Sun	19	1,606	1,901	3,507	Sun	17 ^r	1,390	1,820	3,210	-13.4%	-4.3%	-8.5%
Mon	20	1,655	1,359	3,014	Mon	18	1,560	1,915	3,475	-5.7%	40.9%	15.3%
Tue	21 ^r	1,142	1,049	2,191	Tue	19	1,145	1,588	2,733	0.3%	51.4%	24.7%
Wed	22	1,394	1,254	2,648	Wed	20	1,137	1,482	2,619	-18.4%	18.2%	-1.1%
Thu	23	1,585	1,697	3,282	Thu	21	1,647	2,173	3,820	3.9%	28.0%	16.4%
Fri	24	1,240	1,445	2,685	Fri	22	1,596	1,812	3,408	28.7%	25.4%	26.9%
Sat	25	1,677	1,321	2,998	Sat	23	1,329	1,763	3,092	-20.8%	33.5%	3.1%
Sun	26 ^r	1,176	1,670	2,846	Sun	24	1,182	2,256	3,438	0.5%	35.1%	20.8%
Mon	27	1,044	1,382	2,426	Mon	25	990	1,751	2,741	-5.2%	26.7%	13.0%
Tue	28	1,553	1,076	2,629	Tue	26	1,125	1,522	2,647	-27.6%	41.4%	0.7%
Wed	29	2,361	1,332	3,693	Wed	27 ^r	1,584	1,448	3,032	-32.9%	8.7%	-17.9%
Thu	30	2,452	1,853	4,305	Thu	28	2,129	1,864	3,993	-13.2%	0.6%	-7.2%
					Fri	29	2,713	2,211	4,924			
					Sat	30	2,307	1,612	3,919			
Tota	ı I	47,831	39,322	87,153	Tota	a l	44,094	50,877	94,971	-7.8%	29.4%	9.0%

Note: April daily arrivals reflect "Civilian Air" arrivals only. ^r Revised