# June 2018 Arrivals Summary

# **Monthly Arrivals**

JUN Arrivals 126,391 +3.0% 1

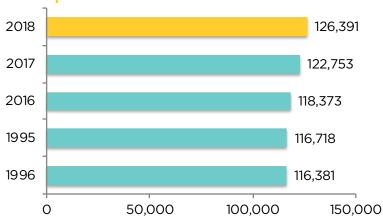
CYTD Arrivals 757,922 -2.1%

FYTD Arrivals 1,134,743 -2.6%

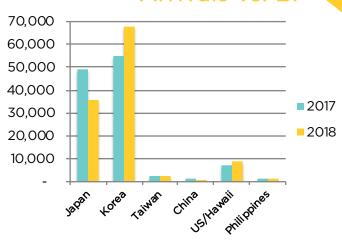
#### DID YOU KNOW?

In June 2018, more than 1,400 Korean Visitors traveled to Guam for their honeymoon.

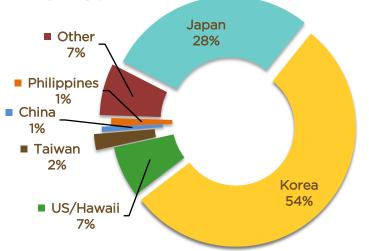
### **Top 5 June Arrivals**



#### Arrivals vs. LY



## Market Mix



# **Major Markets**

Market	2017	2018	% to LY
Japan	48,971	35,739	-27.0%
Korea	55,033	67,996	23.6%
US/Hawaii	6,977	8,817	26.4%
Taiwan	2,545	2,731	7.3%
China	1,582	913	-42.3%
Philippines	1,398	1,349	-3.5%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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#### Visitor Arrival Summary June 2018

Weighted Hotel Room Rated



	Jun-17	Jun-18	% from LY
Civilian Air Arrivals <sup>a</sup>	121,516	122,221	0.6%
Civilian Sea Arrivals <sup>a</sup>	132	63	-52.3%
Armed Forces Air Arrivals <sup>a</sup>	921	1,604	74.2%
Armed Forces Sea Arrivals <sup>a</sup>	184	2,503	1260.3%
TOTAL VISITOR ARRIVALS	122,753	126.391	3.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-17	Jun-18	% from LY
JAPAN	48,971	35,739	-27.0%
Kanto (Tokyo)	25,261	19,110	-24.3%
Chubu (Nagoya)	6,111	4,147	-32.1%
Kinki (Osaka)	8, <i>7</i> 58	6.138	-29.9%
Koshinetsu	969	450	-53.6%
Hokuriku	<i>7</i> 96	600	-24.6%
Tohoku	1,620	1,104	-31.9%
Kyushu	2,277	1,831	-19.6%
Chugoku	1,215	784	-35.5%
Hokkaido	984	477	-51.5%
Shikoku	580	415	-28.4%
Okinawa/Miya	237	431	81.9%
Other	163	252	54.6%
KOREA	55,033	67,996	23.6%
Seoul	19,177	24,583	28.2%
Incheon/Gyeonggi	19,177 14,733	24,565 17,624	19.6%
	·	17,024	13.0%
*Chungbuk	885	1 470	10.5%
Chungnam/Daejeon	1,836	1,478	-19.5%
*Gangwon	580	1.000	70 70/
Jeonbuk/Gwanju	782	1,069	36.7%
Gyeonbuk/Daegu	2,494	2,880	15.5%
*Busan	-	7,636	-
*Jeonnam	<i>1,73</i> 8	-	-
*Gyeongnam	<i>10,272</i>	-	-
*Ulsan	-	1,427	-
Other	<i>2,536</i>	11,299	345.5%
AIWAN	2,545	2,731	7.3%
Taipei	1,524	1,661	9.0%
Kaohsiung	168	<i>167</i>	-0.6%
Taichung	395	289	-26.8%
Taoyuan, Miaoli, Hsinehu	296	292	-1.4%
*Hsinchu	-	129	_
Other	162	193	19.1%
HINA	1,582	913	-42.3%
Beijing	176	110	-37.5%
Shanghai	537	348	-37.3% -35.2%
Guangzhou	174	79	-53.2% -54.6%
Other	695	376	-45.9%
US/HAWAII	6,977	8,817	26.4%
:NMI	1,834	2,251	22.7%
ALAU	389	390	0.3%
SM			
MI	1,080	1,623	50.3% 29.0%
HILIPPINES	176	227	-3.5%
	1,398	1,349	
USTRALIA	160	233	45.6%
CANADA UROPE	62 123	143	16 70/
			16.3% -56.2%
IONG KONG	1,241	543	
THAILAND	34	•	<u> </u>
VIETNAM	<u> </u>	705	70.00
USSIA	285	395	38.6%
SINGAPORE	•	69	-
NDIA	•	15	-
MALAYSIA		42	-
THER/UNKNOWN	544	349	-35.8%
ISITOR INDUSTRY STATISTICS			
otel Occupancy Taxes <sup>c</sup>	\$3,318,845.19	\$3,067,019.64	-7.6%
Veighted Hotel Occupancy Rate <sup>d</sup>	83.7%	85.6%	2.3%
Veighted Hotel Room Rate <sup>d</sup>	\$183.65	\$187.03	1.8%

<sup>\*</sup>Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

\$183.65

\$187.03

1.8%

# Guam Visitors Bureau June 2018 Visitor Arrival Summary Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan - Jun '17)	CYTD 2018 (Jan - Jun '18)	% from LY	FYTD 2017 (Oct - Jun '17)	FYTD 2018 (Oct - Jun '18)	% from LY
Air Arrivals <sup>a</sup>	763,413	746,691	-2.2%	1,152,825	1,113,481	-3.4%
Sea Arrivals <sup>a</sup>	11,078	11,231	1.4%	12,582	21,262	69.0%
TOTAL VISITOR ARRIVALS	774,491	757,922	-2.1%	1,165,407	1,134,743	-2.6%
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - Jun '17)	CYTD 2018 (Jan - Jun '18)	% from LY	FYTD 2017 (Oct - Jun '17)	FYTD 2018 (Oct - Jun '18)	% from LY
JAPAN	328,724	262,233	-20.2%	510,313	389,853	-23.6%
Kanto (Tokyo)	164,442	130,801	-20.5%	253,395	199,820	-21.1%
Chubu (Nagoya)	43,837	35,012	-20.1%	64,765	49,173	-24.1%
Kinki (Osaka)	59,355	47,816	-19.4%	97,292	68,696	-29.4%
Koshinetsu	7,713	4,627	-40.0%	12,614	7,568	-40.0%
Hokuriku Tohoku	5,209 11,258	4,029 7,802	-22.7% -30.7%	7,559 17,811	5,843 11,985	-22.7% -32.7%
Kyushu	13,511	10,820	-19.9%	21,030	15,851	-24.6%
Chugoku	8,100	6,270	-22.6%	13,184	10,574	-19.8%
Hokkaido	8,286	5,232	-36.9%	11,939	7,695	-35.5%
Shikoku	3,664	2,967	-19.0%	5,939	4,224	-28.9%
Okinawa/Miya	2,229	2,159	-3.1%	3,131	3,055	-2.4%
Other	1,120	4,698	319.5%	1,654	5,369	224.6%
KOREA	319,044	372,097	16.6%	471,046	559,893	18.9%
Seoul	110,104	115,633	5.0%	162,171	183,758	13.3%
Incheon/Gyeonggi *Chungbuk	84,035 5,951	89,950	7.0%	125,221 8,549	141,357 2,319	12.9% -72.9%
Chungnam/Daejeon	12,393	8,613	-30.5%	18,448	14,923	-19.1%
*Gangwon	4,358	-	-	6,304	1,465	-76.8%
Jeonbuk/Gwanju	5,605	6,206	10.7%	8,115	9,236	13.8%
Gyeonbuk/Daegu	15,342	15,232	-0.7%	23,016	23,162	0.6%
Busan	-	39,311	-	-	47,661	-
*Jeonnam	9,126	-	-	13,134	3,114	-76.3%
*Gyeongnam *Ulsan	56,938	- 7,951		84,231	19,885 9,274	-76.4%
Other	15,192	89,201	487.2%	21,857	103,739	374.6%
TAIWAN	19,459	14,108	-27.5%	29,180	20,066	-31.2%
Taipei	10,755	7,788	-27.6%	16,123	11,104	-31.1%
Kaohsiung	1,300	885	-31.9%	2,166	1,246	-42.5%
Taichung	3,571	1,850	-48.2%	5,105	2,864	-43.9%
Taoyuan, Miaoli, Hsinehu	2,440	1,319	-45.9%	3,741	1,979	-47.1%
*Hsinchu	1707	729	10.70/	-	852	1.00/
Other	1,393	1,537	10.3%	2,045	2,021	-1.2%
CHINA	12,767	9,369	-26.6%	18,154	13,471	-25.8%
Beijing Shanghai	2,346 4,009	1,311 3,213	-44.1% -19.9%	3,284 5,731	1,883 4,801	-42.7% -16.2%
Guangzhou	1,181	636	-46.1%	1,733	946	-45.4%
Other	5,231	4,209	-19.5%	7,406	5,841	-21.1%
*U.S. MAINLAND/HAWAII	39,543	45,547	15.2%	57,449	64,239	11.8%
CNMI	8,924	9,861	10.5%	13,186	14,956	13.4%
PALAU	1,710	2,018	18.0%	2,848	3,316	16.4%
RMI	5,134 614	7,438 762	44.9% 24.1%	7,961 919	10,848 1,068	36.3% 16.2%
PHILIPPINES	8,887	8,800	-1.0%	15,909	15,137	-4.9%
AUSTRALIA	1,372	1,429	4.2%	1,798	1,883	4.7%
*CANADA	550	•	-	806	124	-84.6%
EUROPE	1,060	1,113	5.0%	1,633	1,721	5.4%
HONG KONG	10,718	2,982	-72.2%	14,217	5,086	-64.2%
*THAILAND *VIETNAM	260 61	•		363 91	69 9	-81.0% -90.1%
RUSSIA	1,715	2,404	40.2%	2,662		33.6%
*SINGAPORE	- 1,713	478	70.2.0	- 2,002	578	
*INDIA	•	95	-		103	
*MALAYSIA	•	160	-	•	180	-
OTHER/UNKNOWN	2,871	5,797	101.9%	4,290	7,325	70.7%
VISITOR INDUSTRY STATISTICS						
Hotel Occupancy Taxes <sup>c</sup>	\$23,323,556.70	\$22,243,430.79	-4.6%	\$33,424,164.18	\$31,244,569.50	-6.5%
Weighted Hotel Occupancy Rated	<del>\$23,323,336.70</del> 85.8%	<del>\$22,243,430.79</del> 85.9%	0.1%	85.7%	<del>\$51,244,589.50</del> 84.1%	-1.9%
Weighted Hetel Beem Dated	\$20.4.07	#204.20	0.1%	#201.70	\$20.4.17	1.9%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/8 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam <sup>d</sup>Guam Hotel & Restaurant Association

\$204.29

-0.3%

\$201.78

\*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

\$204.83

Weighted Hotel Room Rated

GUAM VISITORS BUREAU		lanuary			ebruai			March			April			May		June		Total CYTD			
	Jan-17	Jan-18	% from LY	Feb-17	Feb-18	% from LY	Mar-17	Mar-18	% from LY	Apr-17	Apr-18	% from LY	May-17	May-18	% from LY	Jun-17	Jun-18	% from LY	2017	2018	% from LY
JAPAN	57,041	41,435	-27.4%	54,354	46,937	-13.6%	71,384	61,613	-13.7%	49,834	39,934	-19.9%	47,140	36,575	-22.4%	48,971	35,739	-27.0%	328,724	262,233	-20.2%
Kanto (Tokyo)	28,466	21,185	-25.6%	26,813	22,852	-14.8%	34,617	28,888	-16.5%	25,539	20,605	-19.3%	23,746	18,161	-23.5%	25,261	19,110	-24.3%	164,442	130,801	-20.5%
Chubu (Nagoya)	6,597	4,984	-24.5%	6,691	6,042	-9.7%	11,502	9,314	-19.0%	6,498	5,589	-14.0%	6,438	4,936	-23.3%	6,111	4,147	-32.1%	43,837	35,012	-20.1%
Kinki (Osaka)	10,890	7,742	-28.9%	9,619	7,732	-19.6%	13,095	12,677	-3.2%	8,720	7,313	-16.1%	8,273	6,214	-24.9%	8,758	6,138	-29.9%	59,355	47,816	-19.4%
Koshinetsu	1,569	674	-57.0%	1,331	980	-26.4%	1,685	1,113	-33.9%	1,197	689	-42.4%	962	721	-25.1%	969	450	-53.6%	7,713	4,627	-40.0%
Hokuriku	731 1.942	486 1,115	-33.5% -42.6%	1,016 2,217	805	-20.8% -25.8%	1,137 2,256	991 1,718	-12.8% -23.8%	649 1,656	538 1,025	-17.1% -38.1%	880 1,567	609 1,194	-30.8% -23.8%	796 1,620	600 1,104	-24.6% -31.9%	5,209 11,258	4,029 7,802	-22.7% -30.7%
Tohoku Kyushu	2,038	1,115	-42.6%	2,217	1,646 1.873	-25.8% -27.7%	2,256	2,263	-23.8% -18.9%	1,030	1,613	-38.1%	1,882	1,194	-23.8%	2,277	1,104	-31.9%	13.511	10,820	-19.9%
Chugoku	1,433	897	-37.4%	1,377	1,102	-20.0%	1,681	1,519	-9.6%	1,092	896	-17.9%	1,302	1,072	-17.7%	1,215	784	-35.5%	8,100	6,270	-22.6%
Hokkaido	2,185	1,367	-37.4%	1,220	793	-35.0%	1,406	967	-31.2%	1,352	863	-36.2%	1,139	765	-32.8%	984	477	-51.5%	8,286	5,232	-36.9%
Shikoku	662	336	-49.2%	581	474	-18.4%	718	749	4.3%	555	427	-23.1%	568	566	-0.4%	580	415	-28.4%	3,664	2.967	-19.0%
Okinawa/Miya	348	266	-23.6%	692	603	-12.9%	251	272	8.4%	464	226	-51.3%	237	361	52.3%	237	431	81.9%	2,229	2,159	-3.1%
Other	180	1,015	463.9%	208	2,035	878.4%	246	1,142	364.2%	177	150	-15.3%	146	104	-28.8%	163	252	54.6%	1,120	4,698	319.5%
KOREA	56,340	69,249	22.9%	51,184	60,939	19.1%	51,390	53,132	3.4%	53,520	60,265	12.6%	51,576	60,516	17.3%	55,033	67,996	23.6%	319,043	372,097	16.6%
Seoul	18,918	20,932	10.6%	17,008	17,610	3.5%	17,245	14,468	-16.1%	19,204	18,160	-5.4%	18,552	19,880	7.2%	19,177	24,583	28.2%	110,104	115,633	5.0%
Incheon/Gyeonggi	13,991	15,801	12.9%	13,199	14,099	6.8%	14,054	12,416	-11.7%	14,542	14,411	-0.9%	13,516	15,599	15.4%	14,733	17,624	19.6%	84,035	89,950	7.0%
*Chungbuk	1,183	-	-	988	-	-	934	-	-	1,161	-	-	800	-	-	885	-	-	5,951	-	-
Chungnam/Daejeon	2,251	1,723	-23.5%	2,346	1,425	-39.3%	2,041	1,231	-39.7%	2,051	1,441	-29.7%	1,868	1,315	-29.6%	1,836	1,478	-19.5%	12,393	8,613	-30.5%
*Gangwon	1,026			887			598			690			577			580			4,358		
Jeonbuk/Gwanju	1,002	1,639	63.6%	962	891	-7.4%	1,092	873	-20.1%	961	849	-11.7%	806	885	9.8%	782	1,069	36.7%	5,605	6,206	10.7%
Gyeonbuk/Daegu	3,174	3,285	3.5%	2,813	2,068 5,643	-26.5%	2,361	1,841	-22.0%	2,273	2,257	-0.7%	2,227	2,901	30.3%	2,494	2,880	15.5%	15,342	15,232	-0.7%
*Busan *Jeonnam	1,772	7,129	-	1.556	5,643	-	1,416	5,654	-	1.260	6,104	-	1.384	7,145	-	1.738	7,636	-	9.126	39,311	-
*Gyeongnam	9,840			8,836			9,377			9,101			9,514			10,272			56,940		
*Ulsan	3,040	1,393	-		1,030	_	5,577	1,229	-	3,101	1,519	_	3,314	1.353	_	10,272	1,427	_	30,340	7,951	-
Other	3.183	17.347	445.0%	2,589	18.173	601.9%	2,272	15,420	578.7%	2.277	15,524	581.8%	2,332	11,438	390.5%	2,536	11,299	345.5%	15.189	89,201	487.3%
TAIWAN	3,848	2,263	-41.2%	3,610	2,684	-25.7%	2,853	2,453	-14.0%	3,208	2,241	-30.1%	3,395	1,736	-48.9%	2,545	2,731	7.3%	19,459	14,108	-27.5%
Taipei	2,317	1,289	-44.4%	2,003	1,412	-29.5%	1,253	1,248	-0.4%	1,678	1,222	-27.2%	1,979	956	-51.7%	1,524	1,661	9.0%	10,754	7,788	-27.6%
Kaohsiung	238	189	-20.6%	300	148	-50.7%	213	146	-31.5%	225	122	-45.8%	156	113	-27.6%	168	167	-0.6%	1,300	885	-31.9%
Taichung	637	205	-67.8%	669	342	-48.9%	540	373	-30.9%	650	368	-43.4%	680	273	-59.9%	395	289	-26.8%	3,571	1,850	-48.2%
Taoyuan, Miaoli, Hsinehu	375	166	-55.7%	393	229	-41.7%	590	286	-51.5%	435	211	-51.5%	351	135	-61.5%	296	292	-1.4%	2,440	1,319	-45.9%
*Hsinchu	-	114		-	98	-	-	112	-	-	130	-	-	146		-	129	-		729	
Other	281 4,104	300 1.194	6.8% -70.9%	245 2,393	455 3.944	85.7% 64.8%	257 1,330	288 1,174	12.1% -11.7%	220 1,720	188 1,046	-14.5% -39.2%	229 1,638	113	-50.7% -33.0%	162 1.582	193 913	19.1%	1,394 12,767	1,537 9,369	10.3%
Beijing	907	105	-88.4%	573	707	23.4%	1,330	1, 174	-33.9%	264	1,046	-53.4%	249	1,098	-40.2%	176	110	-42.5%	2,346	1.311	-20.6%
Shanghai	1,269	520	-59.0%	699	1,099	23.4% 57.2%	440	553	-33.9% 25.7%	483	353	-26.9%	581	340	-40.2% -41.5%	537	348	-37.5% -35.2%	4,009	3,213	-44.1%
Guangzhou	387	79	-79.6%	213	220	3.3%	89	63	-29.2%	161	111	-31.1%	157	84	-46.5%	174	79	-54.6%	1,181	636	-46.1%
Other	1.541	490	-68.2%	908	1.918	111.2%	624	441	-29.3%	812	459	-43.5%	651	525	-19.4%	695	376	-45.9%	5,231	4,209	-19.5%
*US/HAWAII	7,000	9,361	33.7%	6,747	5,942	-11.9%	6,348	7,519	18.4%	6,091	6,929	13.8%	6,380	6,979	9.4%	6,977	8,817	26.4%	39,543	45,547	15.2%
CNMI	1,363	1,365	0.1%	1,105	1,228	11.1%	1,537	1,896	23.4%	1,440	1,454	1.0%	1,645	1,667	1.3%	1,834	2,251	22.7%	8,924	9,861	10.5%
PALAU	218	206	-5.5%	221	303	37.1%	257	311	21.0%	271	346	27.7%	354	462	30.5%	389	390	0.3%	1,710	2,018	18.0%
FSM	743	932	25.4%	685	845	23.4%	810	1,388	71.4%	903	1,442	59.7%	913	1,208	32.3%	1,080	1,623	50.3%	5,134	7,438	44.9%
RMI	62	107	72.6%	74	73	-1.4%	114	109	-4.4%	91	135	48.4%	97	111	14.4%	176	227	29.0%	614	762	24.1%
PHILIPPINES AUSTRALIA	1,232	959 132	-22.2%	1,288	972 504	-24.5%	1,317	1,955	48.4%	2,134	1,842	-13.7%	1,518 144	1,723	13.5% 52.1%	1,398	1,349 233	-3.5% 45.6%	8,887	8,800	-1.0% 4.2%
*CANADA	141 106	132	-6.4%	548 81	504	-8.0%	164 123	180	9.8%	215 98	161	-25.1%	80	219	52.1%	160 62	255	45.6%	1,372 550	1,429	4.2%
EUROPE	212	193	-9.0%	224	182	-18.8%	189	226	19.6%	170	226	32.9%	142	143	0.7%	123	143	16.3%	1,060	1,113	5.0%
HONG KONG	2,033	424	-79.1%	1,789	391	-78.1%	1,924	573	-70.2%	2,052	593	-71.1%	1,679	458	-72.7%	1,241	543		10,718	2,982	-72.2%
*THAILAND	29		-	64	-		20	-		49	-	-	64	-	-	34	-		260	-,	
*VIETNAM	22	-	-	16	-	-	7	-	-	3	-	-	10	-	-	3	-	-	61	-	-
RUSSIA	416	670	61.1%	233	250	7.3%	374	540	44.4%	232	315	35.8%	175	234	33.7%	285	395	38.6%	1,715	2,404	40.2%
*SINGAPORE	-	68	-	-	71	-	-	88	-	-	97	-	-	85	-	-	69		-	478	-
*INDIA	-	17	-	-	11	-	-	17	-	-	9	-	-	26	-	-	15		-	95	-
*MALAYSIA	-	4 700	-		20	-	-	55	-		20		-	19	-		42			160	-
OTHER/UNKNOWN	458	1,396	204.8%	390 8.547	1,749	348.5%	479	1,667	248.0%	532	357	-32.9%	469 1.434	279	-40.5%	544 316	349 2.566	-35.8%	2,872 11.078	5,797 11.231	101.8%
SEA ARRIVALS (CIV & MIL)	695 136,063	4,964 134.939	614.2% -0.8%	8,547 133.553	140 127.185	-98.4%	42 140.662	2,838 137,734	6657.1%	122,607	266 117,678	504.5%	1,434	457 113.995	-68.1% -4.1%	122.753	_,	712.0% 3.0%	774.491	757.922	1.4% -2.1%
TOTAL	136,063	134,939	-0.8%	153,555	127,185	-4.8%	140,662	137,734	-2.1%	122,607	117,678	-4.0%	110,053	113,995	-4.1%	122,/33	126,391	3.0%	7/4,491	757,922	-2.1%

<sup>\*</sup>Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added and omitted based on visitor market trends.