Training Data Set Creation

The training data set used for this analysis is shown below (first 5 lines):

purchase_per_adclick	avg_session_duration	hit_rate
0.000000	2632.500000	0.105535
0.477273	3750.988095	0.134078
0.000000	3834.000000	0.095238
0.000000	4470.000000	0.105960
5.300000	2400.000000	0.100000

Dimensions of the training data set (rows x columns): **1193 x 3** (Not including the index column)

# of clusters created: **4**