

Warm up: risk prediction with logistic regression

- Boss gives you a bunch of data on loans defaulting or not:

$$\{(x_i, y_i)\}_{i=1}^n \quad x_i \in \mathbb{R}^d, \quad y_i \in \{-1, 1\}$$

- You model the data as: $P(Y = y|x, w) = \frac{1}{1 + \exp(-y w^T x)}$
- And compute the maximum likelihood estimator:

$$\hat{w}_{MLE} = \arg \max_w \prod_{i=1}^n P(y_i|x_i, w)$$

For a new loan application x , boss recommends to give loan if your model says they will repay it with probability at least .95 (i.e. low risk):

$$\text{Give loan to } x \text{ if } \frac{1}{1 + \exp(-\hat{w}_{MLE}^T x)} \geq .95$$

- One year later only half of loans are paid back and the bank folds. What might have happened? *Model wrong, finite data, data shift, massive class imbalance (e.g. no 0 class), not iid,*

Projects

Proposal due Thursday 10/25

Guiding principles (for evaluation of project)

- Keep asking yourself “**why**” something works or not. Dig deeper than just evaluating the method and reporting a test error.
 - Must use **real-world data** available NOW
 - Must report **metrics**
 - Must reference papers and/or books
-
- Study a real-world dataset
 - Evaluate multiple machine learning methods
 - Why does one work better than another? Form a hypothesis and test the hypothesis with a subset of the real data or, if necessary, synthetic data
 - Study a method
 - Evaluate on multiple real-world datasets
 - Why does the method work better on one dataset versus another? Form a hypothesis...



Perceptron

Machine Learning – CSE546
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October 23, 2018

Binary Classification

- **Learn:** $f: X \rightarrow Y$
 - X – features
 - Y – target classes

$$Y \in \{-1, 1\}$$

- **Expected loss of f :**

$$\mathbb{E}_{XY}[\mathbf{1}\{f(X) \neq Y\}] = \mathbb{E}_X[\mathbb{E}_{Y|X}[\mathbf{1}\{f(x) \neq Y\}|X = x]]$$

$$\mathbb{E}_{Y|X}[\mathbf{1}\{f(x) \neq Y\}|X = x] = 1 - P(Y = f(x)|X = x)$$

- **Bayes optimal classifier:**

$$f(x) = \arg \max_y \mathbb{P}(Y = y|X = x)$$

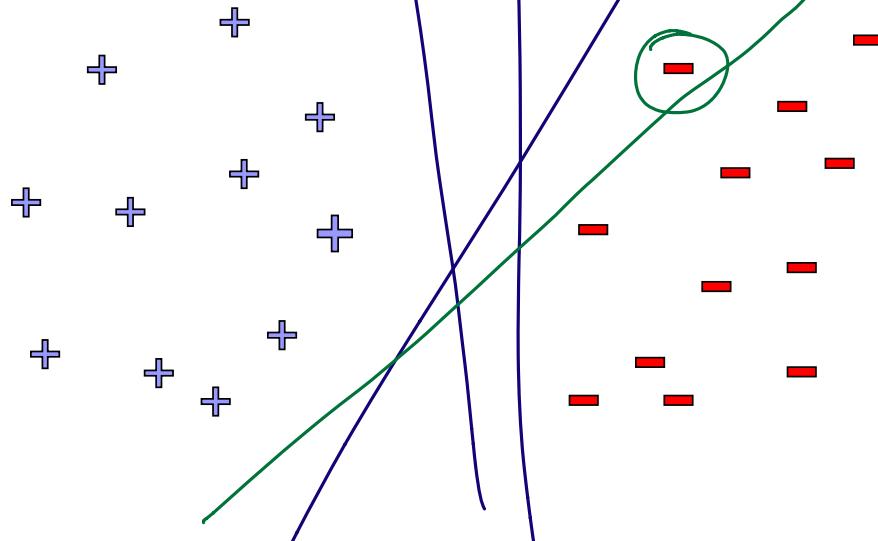
Binary Classification

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$$\mathbb{E}_{Y|X}[\mathbf{1}\{f(x) \neq Y\}|X = x] = 1 - P(Y = f(x)|X = x)$$
- **Bayes optimal classifier:**
$$f(x) = \arg \max_y \mathbb{P}(Y = y|X = x)$$
- **Model of logistic regression:**
$$P(Y = y|x, w) = \frac{1}{1 + \exp(-y w^T x)}$$

What if the model is wrong?

Binary Classification



Can we do classification without a model of $\mathbb{P}(Y = y|X = x)$?

The Perceptron Algorithm

[Rosenblatt '58, '62]

- Classification setting: y in $\{-1, +1\}$

- Linear model

- Prediction:

$$\text{SIGN}(\mathbf{w}^T \mathbf{x} + b) \quad (\text{parameters } \mathbf{w} \in \mathbb{R}^d, b \in \mathbb{R})$$

- Training:

- Initialize weight vector:

$$\mathbf{w} = 0, b = 0$$

- At each time step:

- Observe features:
- Make prediction:
- Observe true class:

$$\begin{aligned} \mathbf{x}_t \\ \text{SIGN}(\mathbf{w}^T \mathbf{x}_t + b) = \hat{y}_t \\ y_t \end{aligned}$$

- Update model:

- If prediction is not equal to truth

$$\hat{y}_t \neq y_t$$

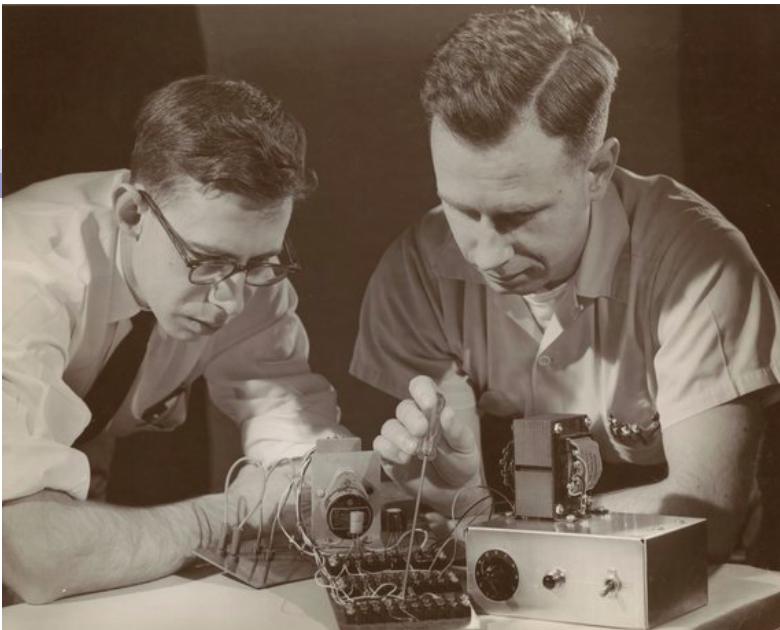
$$\begin{bmatrix} \mathbf{w} \\ b \end{bmatrix} = \begin{bmatrix} \mathbf{w} \\ b \end{bmatrix} + \begin{bmatrix} \mathbf{x}_t \\ 1 \end{bmatrix} y_t$$

The Perceptron Algorithm

[Rosenblatt '58, '62]

- Classification setting: y in $\{-1, +1\}$
- Linear model
 - Prediction: $\text{sign}(w^T x_i + b)$
- Training:
 - Initialize weight vector: $w_0 = 0, b_0 = 0$
 - At each time step:
 - Observe features: x_k
 - Make prediction: $\text{sign}(x_k^T w_k + b_k)$
 - Observe true class: y_k
 - Update model:
 - If prediction is not equal to truth

$$\begin{bmatrix} w_{k+1} \\ b_{k+1} \end{bmatrix} = \begin{bmatrix} w_k \\ b_k \end{bmatrix} + y_k \begin{bmatrix} x_k \\ 1 \end{bmatrix}$$



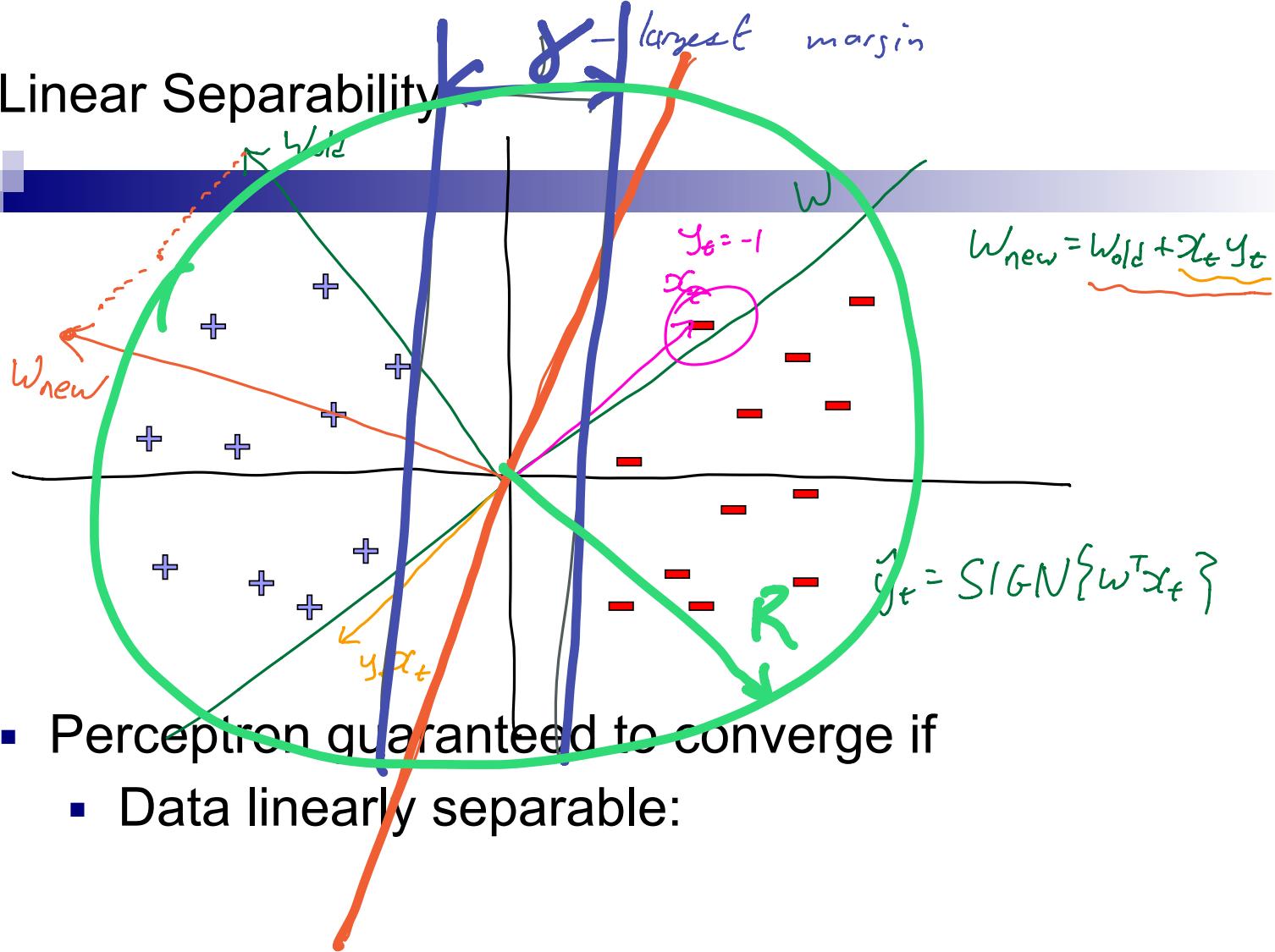
Rosenblatt 1957



"the embryo of an electronic computer that [the Navy] expects will be able to walk, talk, see, write, reproduce itself and be conscious of its existence."

The New York Times, 1958

Linear Separability



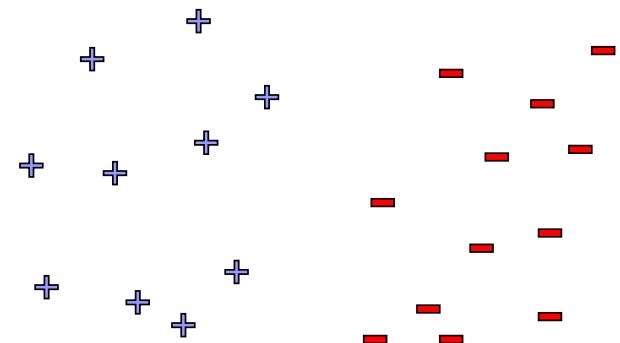
Perceptron Analysis: Linearly Separable Case

- Theorem [Block, Novikoff]:
 - Given a sequence of labeled examples: (x_t, y_t)
 - Each feature vector has bounded norm: $\|x_t\| \leq R$
 - If dataset is linearly separable: w/ margin γ
- Then the number of mistakes made by the online perceptron on any such sequence is bounded by

$$\frac{R^2}{\gamma^2}$$

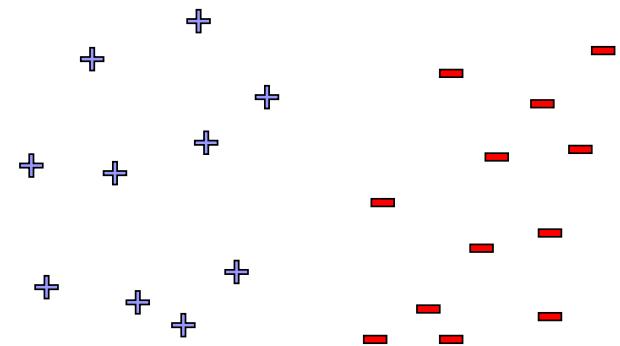
Beyond Linearly Separable Case

- Perceptron algorithm is super cool!
 - No assumption about data distribution!
 - Could be generated by an oblivious adversary, no need to be iid
 - Makes a fixed number of mistakes, and it's done for ever!
 - Even if you see infinite data



Beyond Linearly Separable Case

- Perceptron algorithm is super cool!
 - No assumption about data distribution!
 - Could be generated by an oblivious adversary, no need to be iid
 - Makes a fixed number of mistakes, and it's done for ever!
 - Even if you see infinite data
- Perceptron is useless in practice!
 - Real world not linearly separable
 - If data not separable, cycles forever and hard to detect
 - Even if separable may not give good generalization accuracy (small margin)



What is the Perceptron Doing???

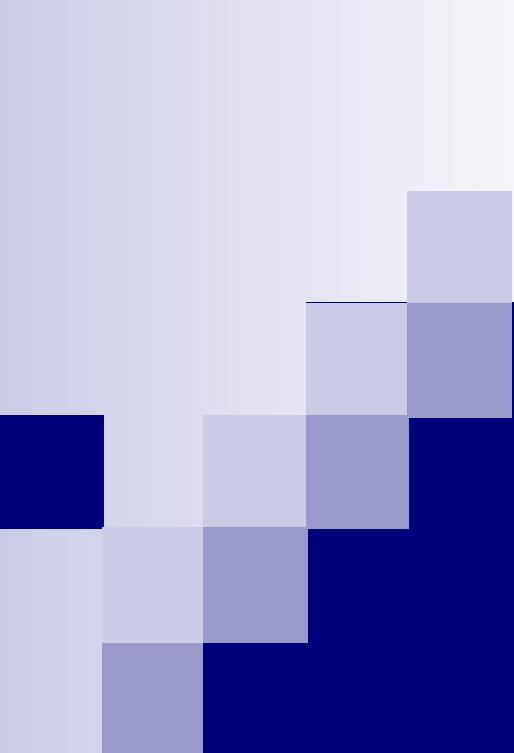
- When we discussed logistic regression:
 - Started from maximizing conditional log-likelihood

modeling $P(Y=y|X=x)$

- When we discussed the Perceptron:
 - Started from description of an algorithm

Update w in some way.

- What is the Perceptron optimizing????

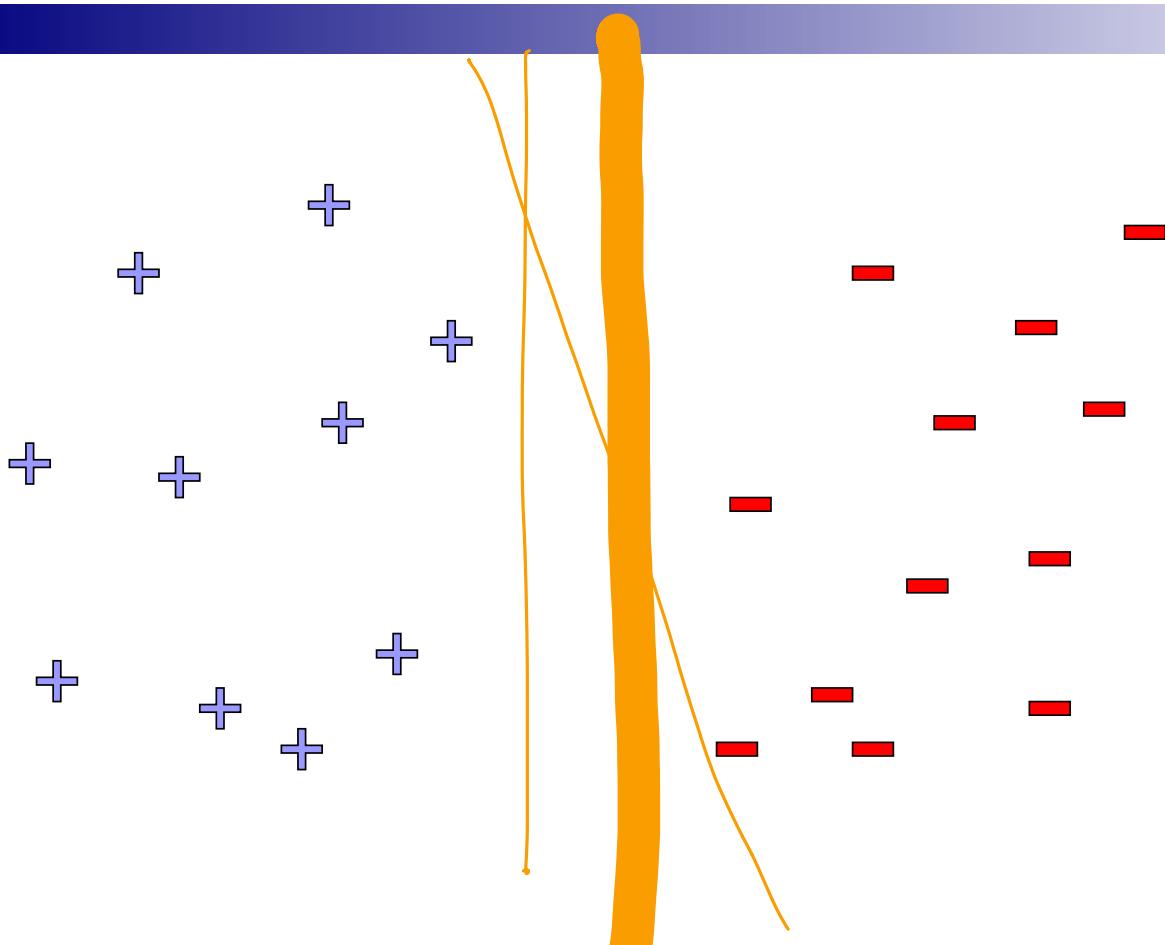


Support Vector Machines (*SVM*)

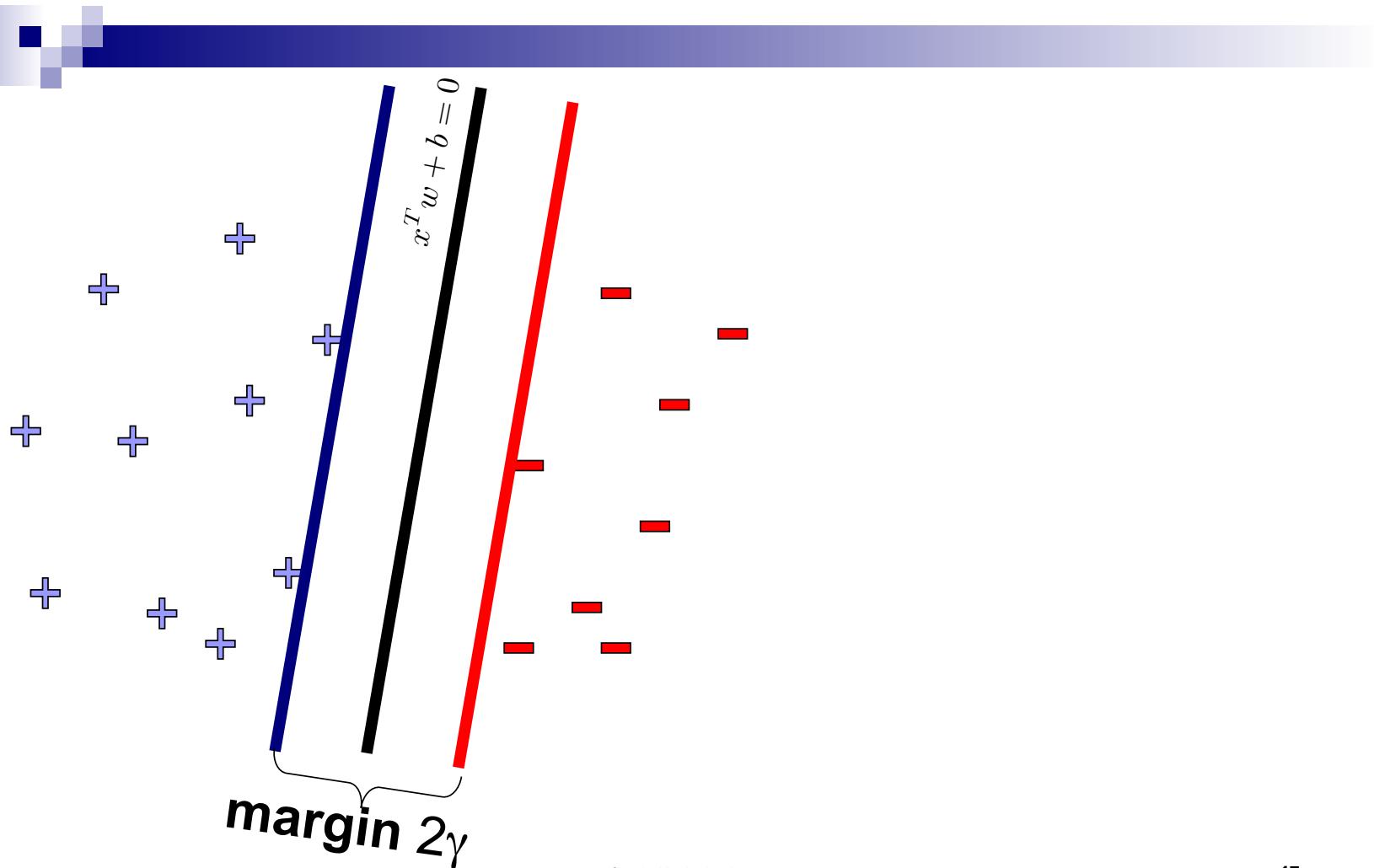
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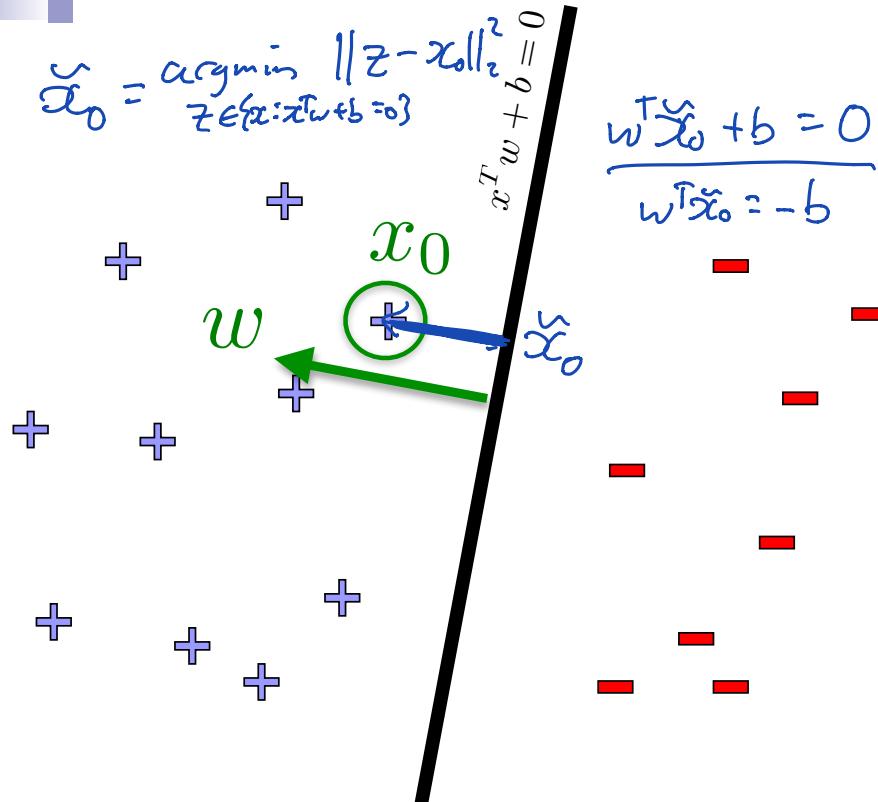
Linear classifiers – Which line is better?



Pick the one with the largest margin!



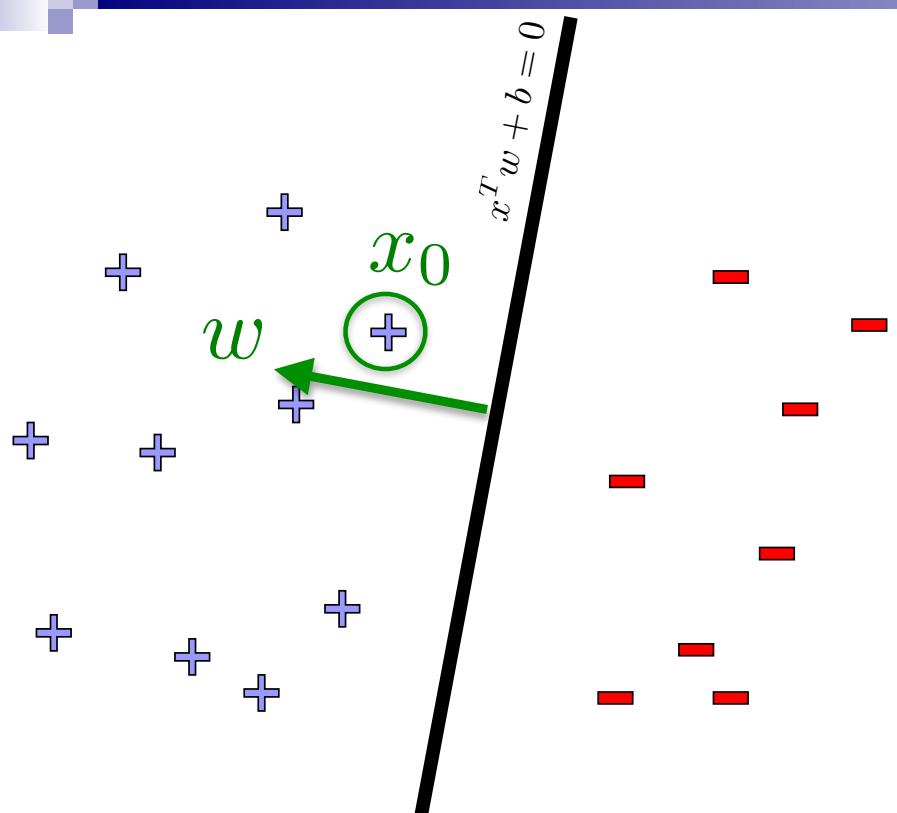
Pick the one with the largest margin!



Distance from x_0 to hyperplane defined by $x^T w + b = 0$?

$$\begin{aligned} \|x_0 - \tilde{x}_0\|_2 &= \left| \frac{w^T(x_0 - \tilde{x}_0)}{\|w\|_2} \right| \\ &= \frac{1}{\|w\|_2} |w^T x_0 + b| \end{aligned}$$

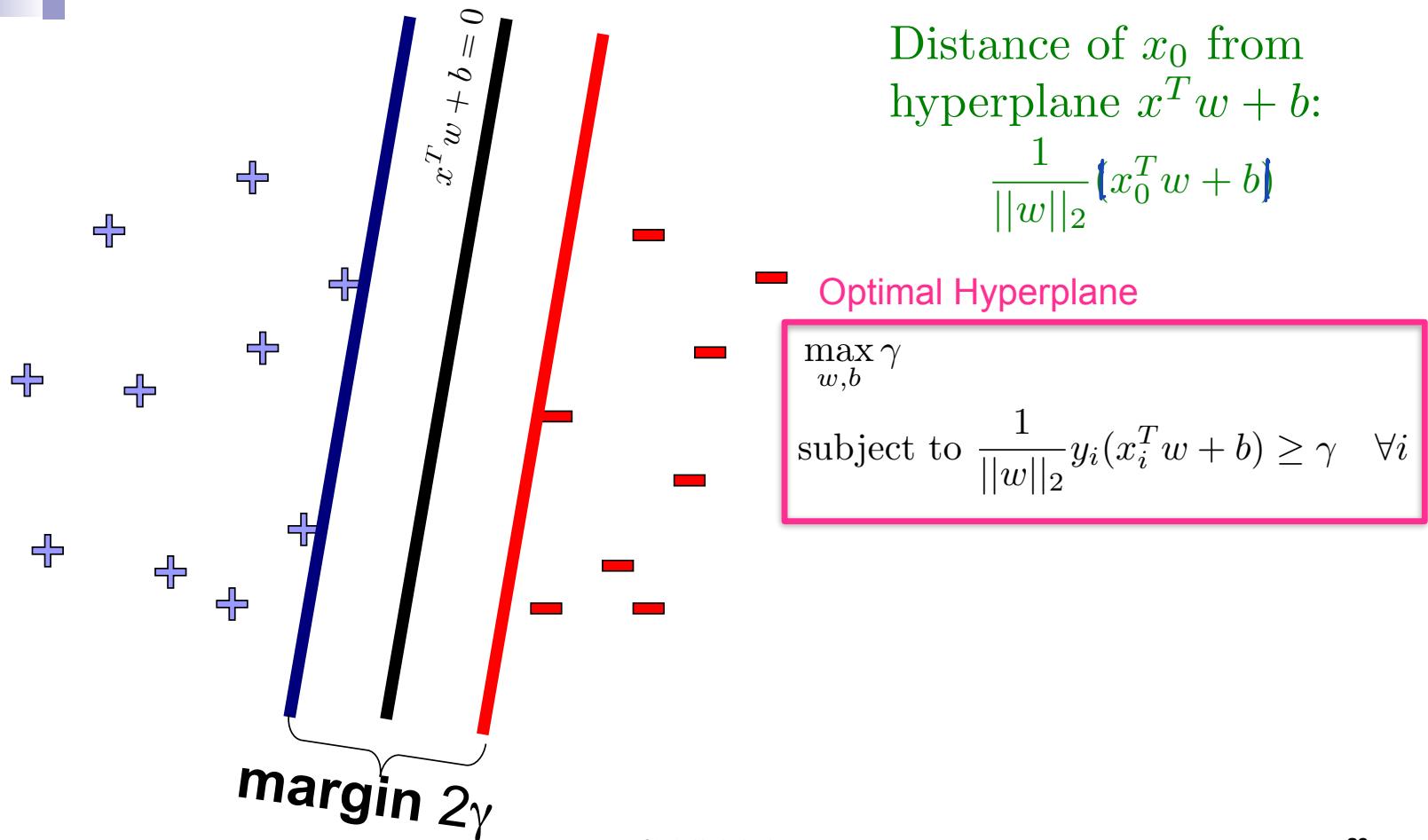
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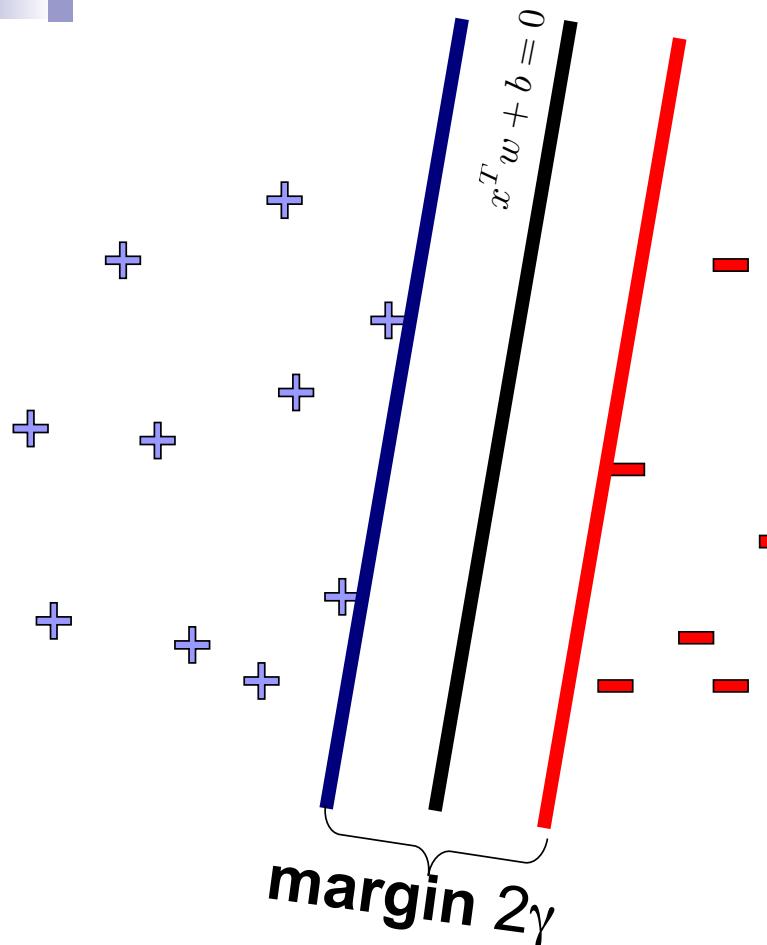
Distance from x_0 to
hyperplane defined
by $x^T w + b = 0$?

$$\begin{aligned} \text{If } \tilde{x}_0 \text{ is the projection of } x_0 \text{ onto the hyperplane then} \\ \|x_0 - \tilde{x}_0\|_2 &= |(x_0^T - \tilde{x}_0^T)^T \frac{w}{\|w\|_2}| \\ &= \frac{1}{\|w\|_2} |x_0^T w - \tilde{x}_0^T w| \\ &= \frac{1}{\|w\|_2} |x_0^T w + b| \end{aligned}$$

Pick the one with the largest margin!



Pick the one with the largest margin!



Distance of x_0 from hyperplane $x^T w + b$:

$$\frac{1}{\|w\|_2} (x_0^T w + b)$$

Optimal Hyperplane

$$\max_{w,b} \gamma$$

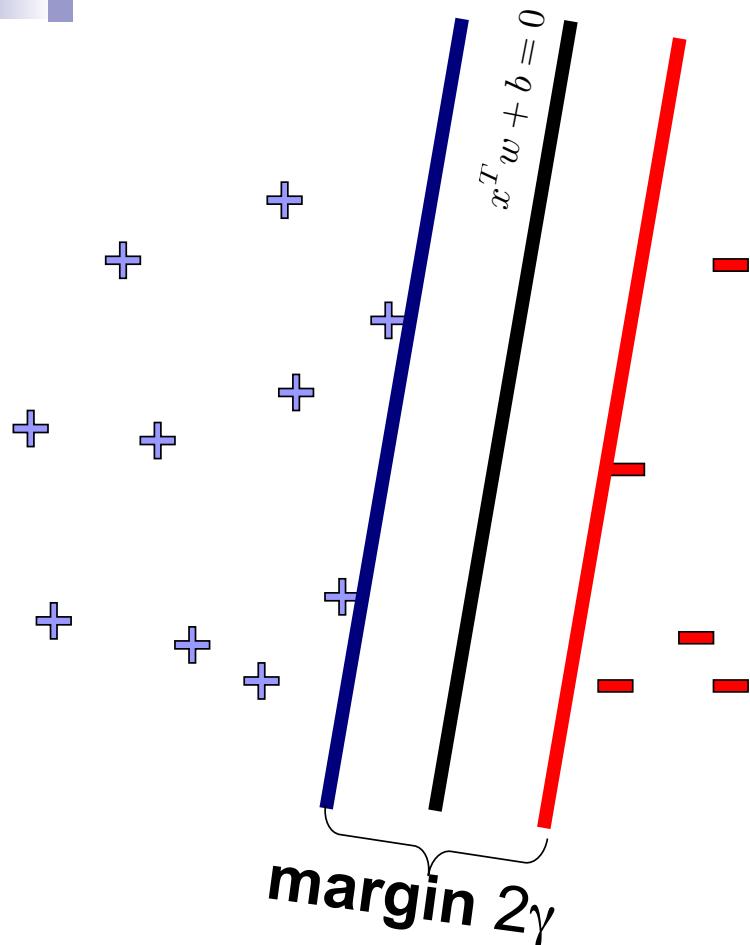
$$\text{subject to } \frac{1}{\|w\|_2} y_i (x_i^T w + b) \geq \gamma \quad \forall i$$

Optimal Hyperplane (reparameterized)

$$\min_{w,b} \|w\|_2^2$$

$$\text{subject to } y_i (x_i^T w + b) \geq 1 \quad \forall i$$

Pick the one with the largest margin!



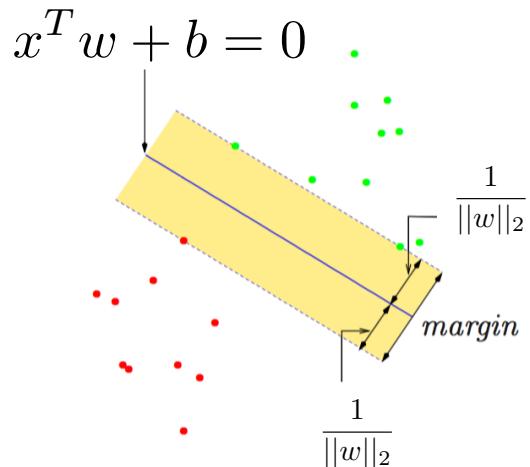
- Solve efficiently by many methods, e.g.,
 - quadratic programming (QP)
 - Well-studied solution algorithms
 - Stochastic gradient descent
 - Coordinate descent (in the dual)

Optimal Hyperplane (reparameterized)

$$\min_{w,b} ||w||_2^2$$

$$\text{subject to } y_i(x_i^T w + b) \geq 1 \quad \forall i$$

What if the data is still not linearly separable?

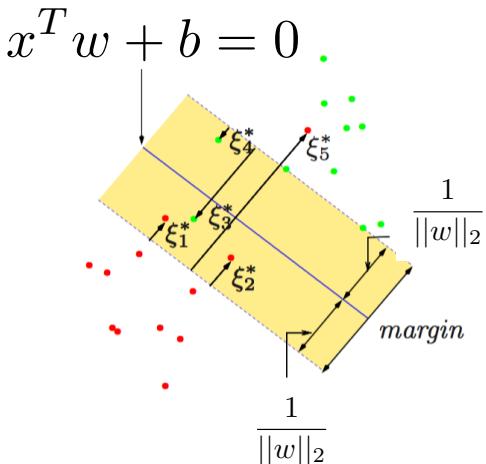
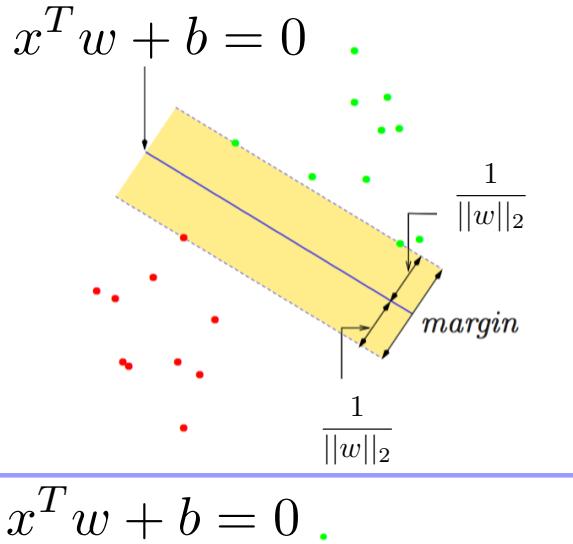


- If data is linearly separable

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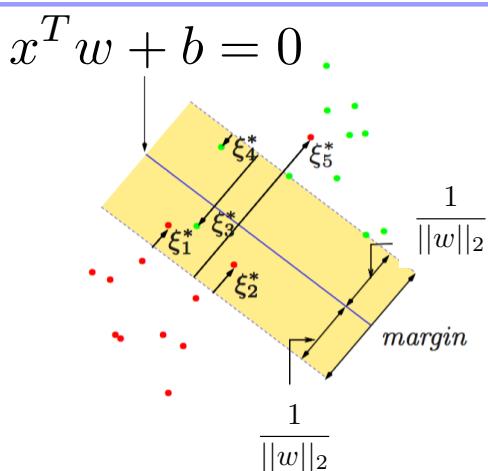
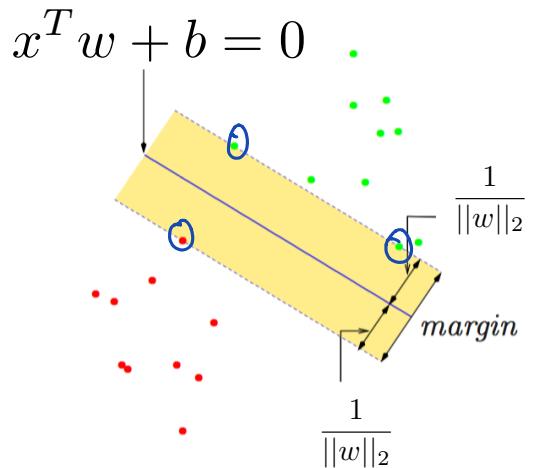
- If data is not linearly separable, some points don't satisfy margin constraint:

$$\min_{w,b} \|w\|_2^2$$

$$y_i(x_i^T w + b) \geq 1 - \xi_i \quad \forall i$$

$$\xi_i \geq 0, \sum_{j=1}^n \xi_j \leq \nu$$

What if the data is still not linearly separable?



- If data is linearly separable
- $$\min_{w,b} \|w\|_2^2$$
- $$y_i(x_i^T w + b) \geq 1 \quad \forall i$$
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- What are “support vectors?”

SVM as penalization method

- Original quadratic program with linear constraints:

$$\min_{w,b} ||w||_2^2$$

$$y_i(x_i^T w + b) \geq 1 - \xi_i \quad \forall i$$

$$\xi_i \geq 0, \sum_{j=1}^n \xi_j \leq \underline{\nu}$$

SVM as penalization method

- Original quadratic program with linear constraints:

$$\min_{w,b} \|w\|_2^2 + \frac{1}{\lambda} \sum \xi_i$$
$$y_i(x_i^T w + b) \geq 1 - \xi_i \quad \forall i$$
$$\xi_i \geq 0, \sum_{j=1}^n \xi_j \leq \nu$$

- Using same constrained convex optimization trick as for lasso:

For any $\nu \geq 0$ there exists a $\lambda \geq 0$ such that the solution
the following solution is equivalent:

$$\sum_{i=1}^n \max\{0, 1 - y_i(b + x_i^T w)\} + \lambda \|w\|_2^2$$

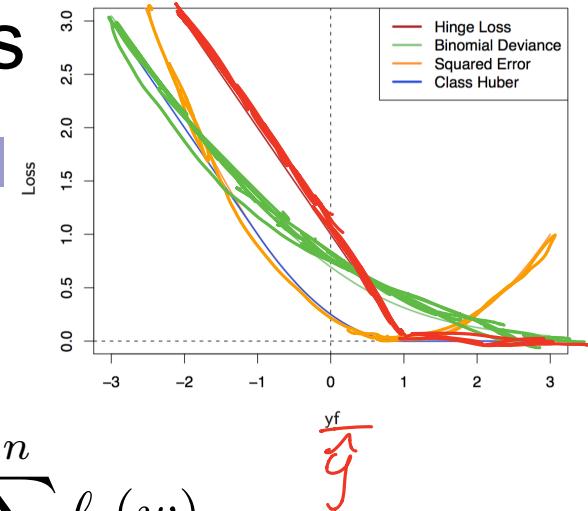
Largest margin classifier

Machine Learning Problems

- Have a bunch of iid data of the form:

$$\{(x_i, y_i)\}_{i=1}^n \quad x_i \in \mathbb{R}^d \quad y_i \in \mathbb{R}$$

- Learning a model's parameters:
Each $\ell_i(w)$ is convex.



$$\sum_{i=1}^n \ell_i(w)$$

Hinge Loss: $\ell_i(w) = \max\{0, 1 - y_i x_i^T w\}$

Logistic Loss: $\ell_i(w) = \log(1 + \exp(-y_i x_i^T w))$

Squared error Loss: $\ell_i(w) = (y_i - x_i^T w)^2$

How do we solve for w ? The last two lectures!

Perceptron is optimizing what?

Perceptron update rule:

$$\begin{bmatrix} w_{k+1} \\ b_{k+1} \end{bmatrix} = \begin{bmatrix} w_k \\ b_k \end{bmatrix} + y_k \begin{bmatrix} x_k \\ 1 \end{bmatrix} \mathbf{1}\{y_k(b_k + x_k^T w_k) < 0\}$$

SVM objective:

$$\sum_{i=1}^n \underbrace{\max\{0, 1 - y_i(b + x_i^T w)\}}_{\ell_i(w, b)} + \lambda \|w\|_2^2 = \sum_{i=1}^n \ell_i(w, b)$$

$$\nabla_w \ell_i(w, b) = \begin{cases} -y_i x_i + \frac{2\lambda}{n} w & \text{if } 1 - y_i(b + x_i^T w) > 0 \\ \frac{2\lambda}{n} w & \text{otherwise.} \end{cases}$$

It runs at random (n).

$$w_{t+1} = w_t - \nabla_w \ell_{I_t}(w_t, b_t) \gamma$$

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SVM objective:

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$$\nabla_w \ell_i(w, b) = \begin{cases} -x_i y_i + \frac{2\lambda}{n} w & \text{if } y_i(b + x_i^T w) < 1 \\ 0 & \text{otherwise} \end{cases}$$

$$\nabla_b \ell_i(w, b) = \begin{cases} -y_i & \text{if } y_i(b + x_i^T w) < 1 \\ 0 & \text{otherwise} \end{cases}$$

Perceptron is just SGD
on SVM with $\lambda = 0$, $\eta = 1$!

SVMs vs logistic regression

- We often want probabilities/confidences, logistic wins here?

SVMs vs logistic regression

- We often want probabilities/confidences, logistic wins here?
- No! Perform isotonic regression or non-parametric bootstrap for probability calibration. Predictor gives some score, how do we transform that score to a probability?

SVMs vs logistic regression

- We often want probabilities/confidences, logistic wins here?
- No! Perform isotonic regression or non-parametric bootstrap for probability calibration. Predictor gives some score, how do we transform that score to a probability?
- For classification loss, logistic and svm are comparable
- Multiclass setting:
 - Softmax naturally generalizes logistic regression
 - SVMs have
- What about good old least squares?

What about multiple classes?

