

## For whom this product is suitable

Please change the heading to:

- 1 Risk can be crash like 2008 or recession economy
- o Disruptions from challenger companies.
- Change of consumption patterns and behaviours.

#### Please look at allignment

- 2 This is a low risk portfolio created for investors who are having low risk appetite but at the same time want to generate alpha over a period of time vis-à-vis Debt fund returns.
- 3 Suitable for investors who are in their Middle age or closer to retirement who are looking forward to invest a portion portfolio of their savings in Equities.





#### Few Facts on USA market

- AThe mighty NYSE, representing \$18.5 trillion in market capitalization, or about 27% of the total market for global equities.
- Elite group, with familiar names such as the NYSE, Nasdaq, LSE,
  Deutsche Borse, TMX Group, and Japan Exchange Group, comprise
  87% of the world's total value of equities.
- The value-weighted average capitalization of U.S. companies is \$176 billion, whereas the average capitalization of foreign companies is less than a fourth of that at \$37 billion. This disparity is most prominent in technology stocks, where relative size has changed over time. U.S. technology stocks were 2.5 times as big as foreign stocks in 2007; U.S. tech stocks had an average capitalization of \$138 billion, versus \$50 billion for foreign tech.
- All of the world's 10 largest companies as measured by market capitalization are American. Most of these companies are mega-cap companies, or those with market capitalizations above \$300 billion

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### We have

Studied 324 books on stock market investment approaches & strategies alone along with 478 business success and failure case studies.



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