Marketplace Documentation

1. Marketplace Overview

This eCommerce marketplace specializes in selling high-quality furniture.
It provides a smooth shopping experience, allowing customers to browse and purchase sofas,
tables, chairs, and other home decor items with ease.

2. eCommerce Category

This website falls under the **General eCommerce** category, as it focuses on selling
physical products (furniture) online. It does not operate as a quick-commerce (Q-commerce)
or rental-based platform. The marketplace follows a standard online shopping experience with
a cart, checkout, and order confirmation system.

3. Business Goals

- Provide a user-friendly platform for browsing and purchasing furniture.
- Ensure a seamless and secure checkout experience.
- Allow customers to track their orders effectively.
- Offer high-quality furniture at competitive prices.
- Implement wishlist and cart functionalities to improve user experience.

4. Target Audience & Unique Selling Points

- **Target Audience:** Individuals looking to furnish their homes, interior designers,
and people searching for premium furniture at affordable rates.
- **Unique Selling Points:**
  - Modern UI/UX with smooth navigation.
  - Wishlist and cart management for easy shopping.
  - Real-time search and sorting features.
  - Secure checkout with email confirmation for orders.

5. Database Schema

The marketplace follows a structured database schema with the following key entities:
- **Products:** ID, Name, Price, Category, Image, Stock Level, Discount.
- **Orders:** Order ID, Customer Info, Product Details, Order Status, Timestamp.
- **Customers:** Customer ID, Name, Email, Address, Order History.
- **Wishlist:** User ID, Product ID (for tracking favorited items).