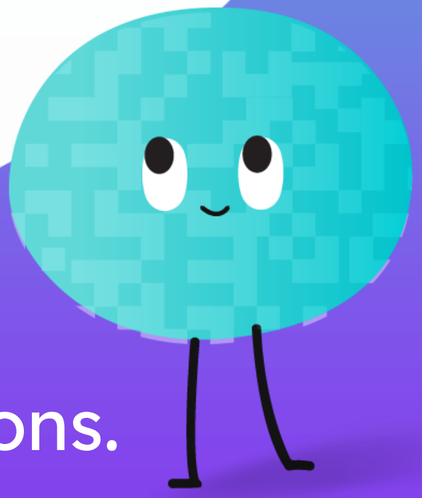
QR INSIGHT

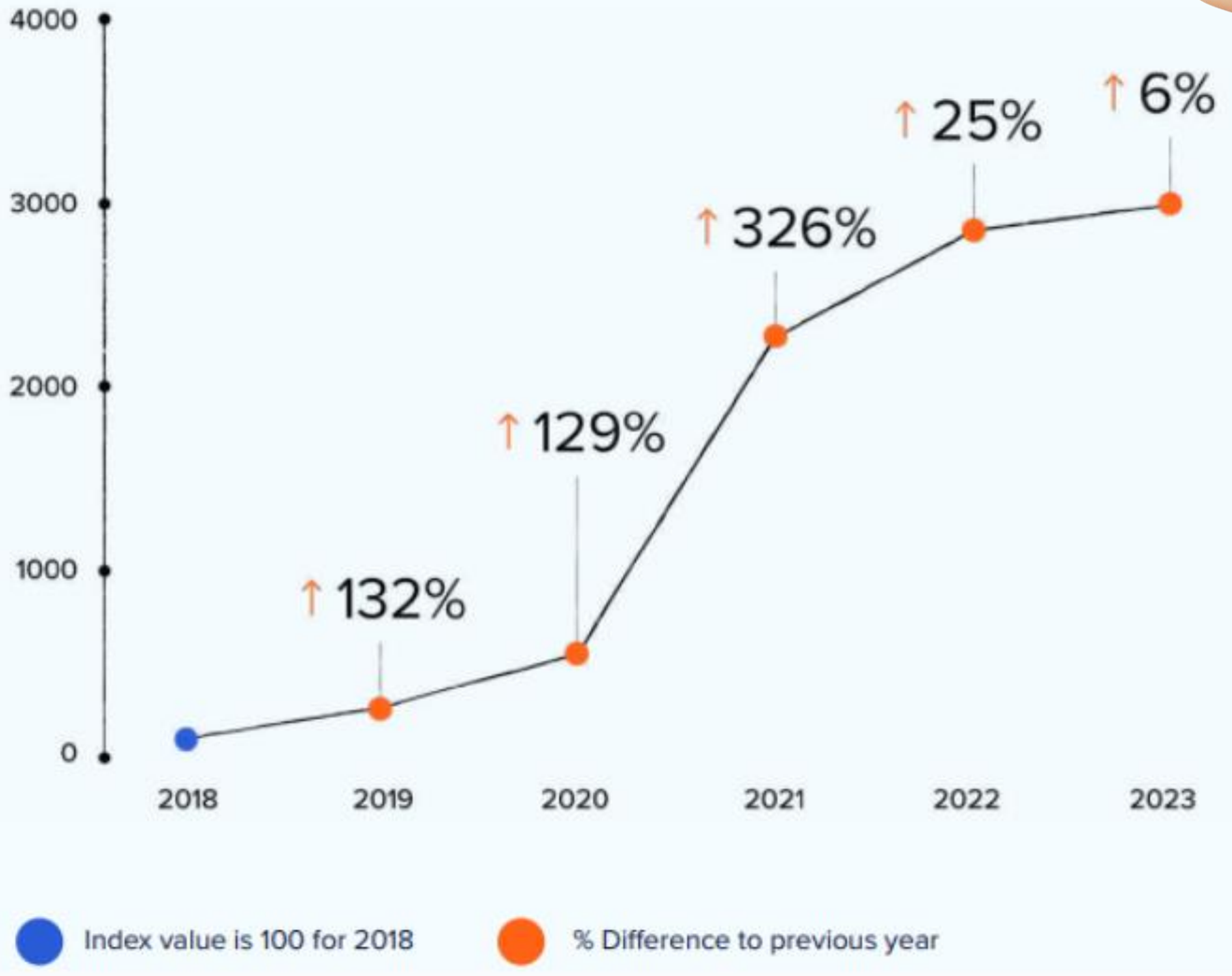
Scan to Connect



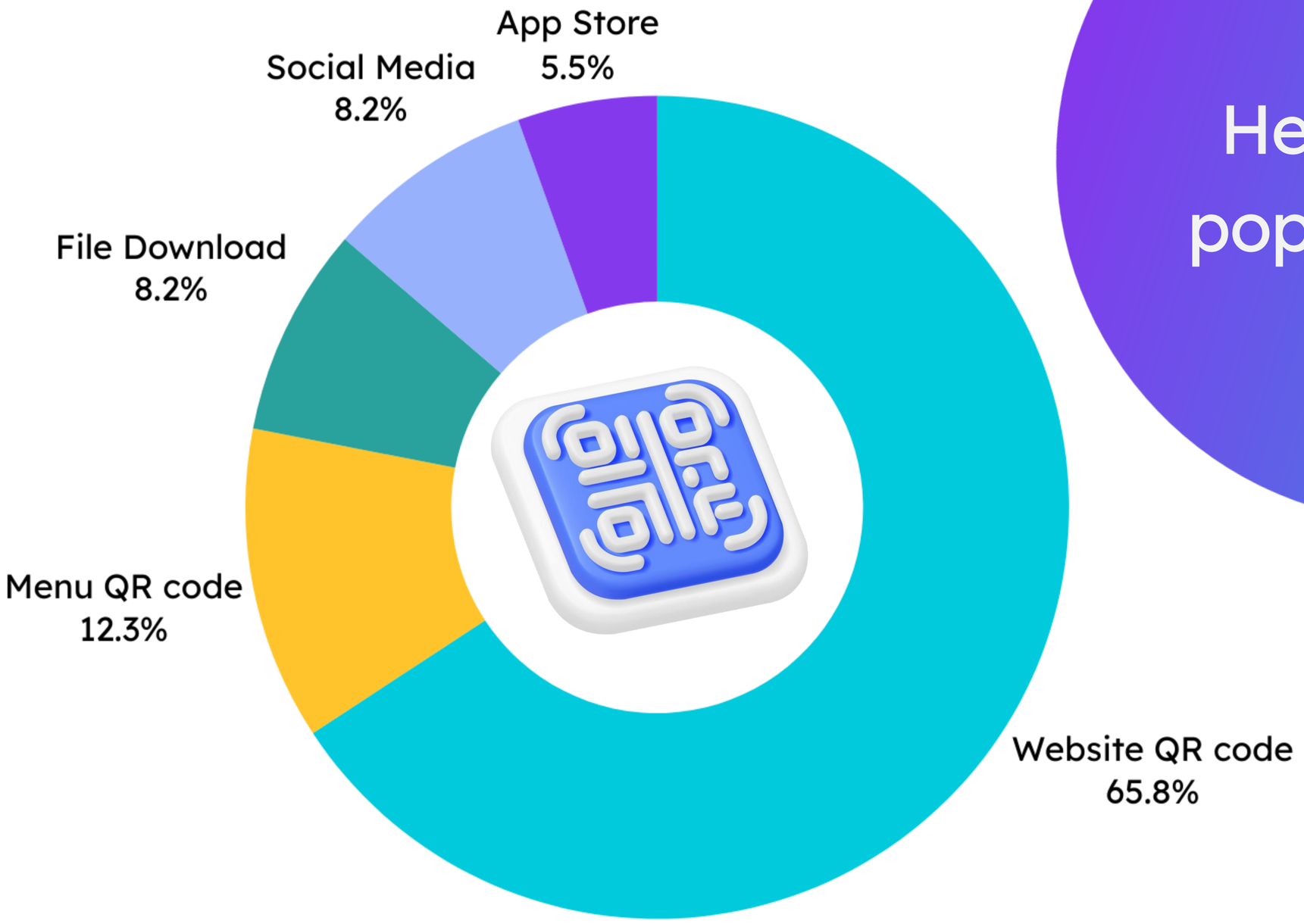
It’s all about custom & dynamic QR solutions.

DID YOU KNOW?

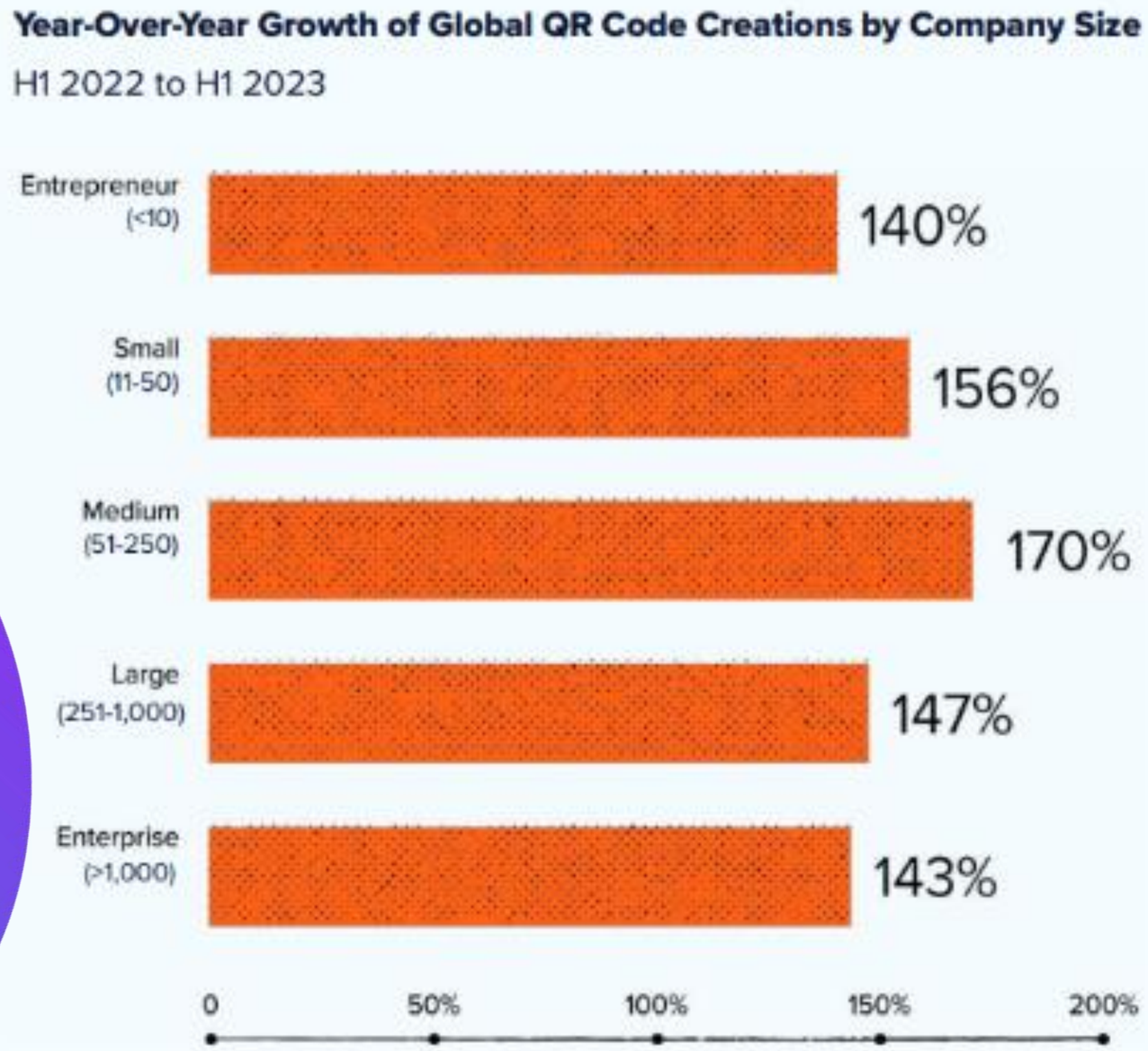
The pandemic sparked a QR code revolution, and their convenience and versatility are driving continued global adoption.



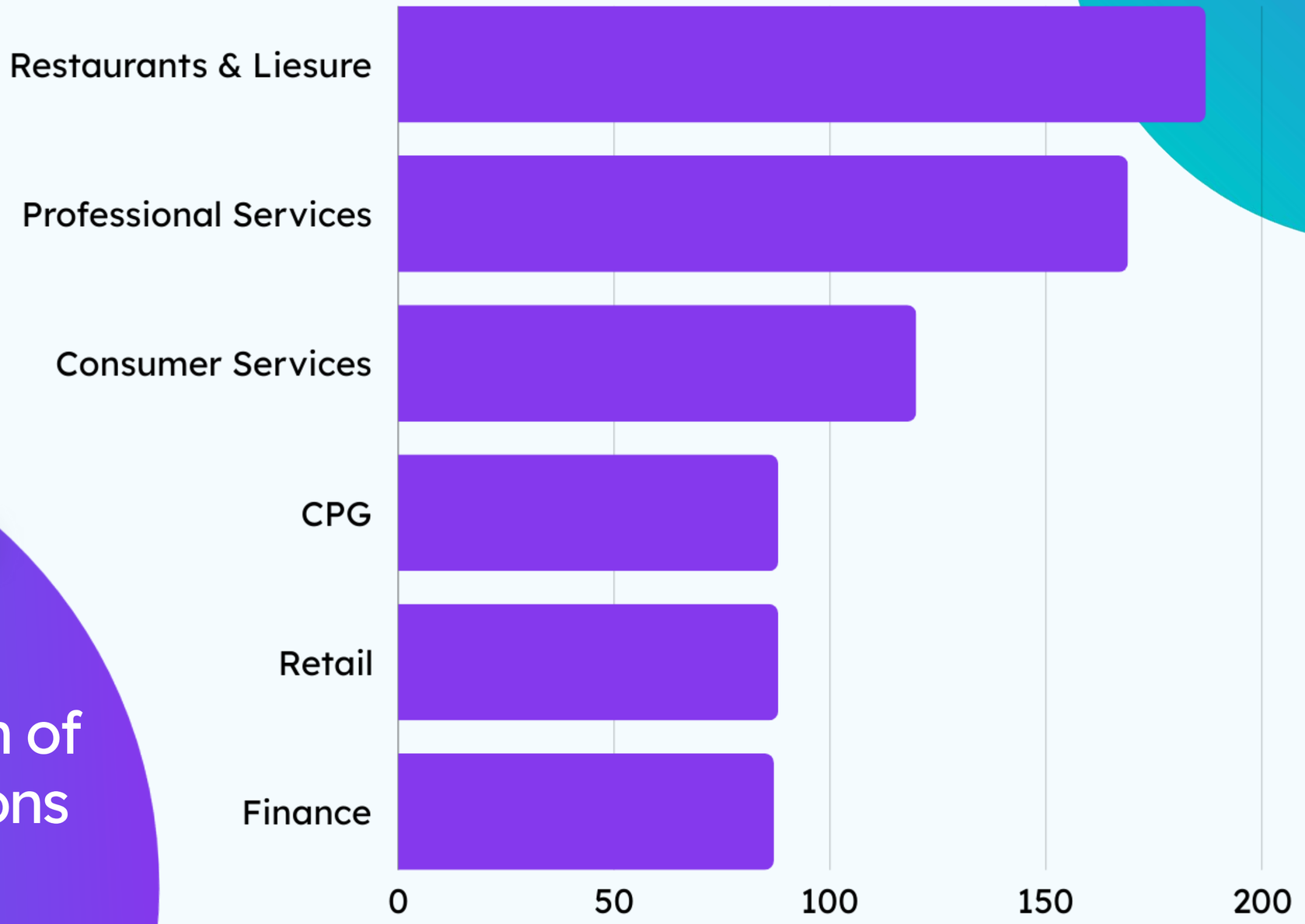
Here are the 5 most popular QR Codes of 2023!



Year-over-year Growth of global QR Code creations by company size



Year-over-year Growth of global QR Code creations by Industry

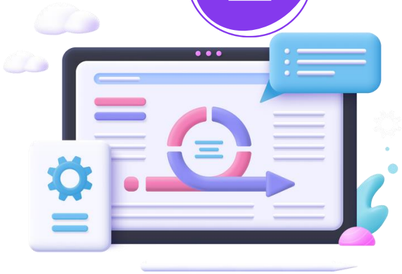


Top 5 Fastest Growing Industries by QR Scans

1

Finance

2



Software & IT

3

Consumer Services

4

Professional Services

5

Government

Top 3 Fastest Growing QR Code Solutions

#1

Digital Business Card

An editable electronic business card that saves contact information with one tap.

#2

Dynamic URL

A customizable URL that powers your QR Code and can be changed at any time.

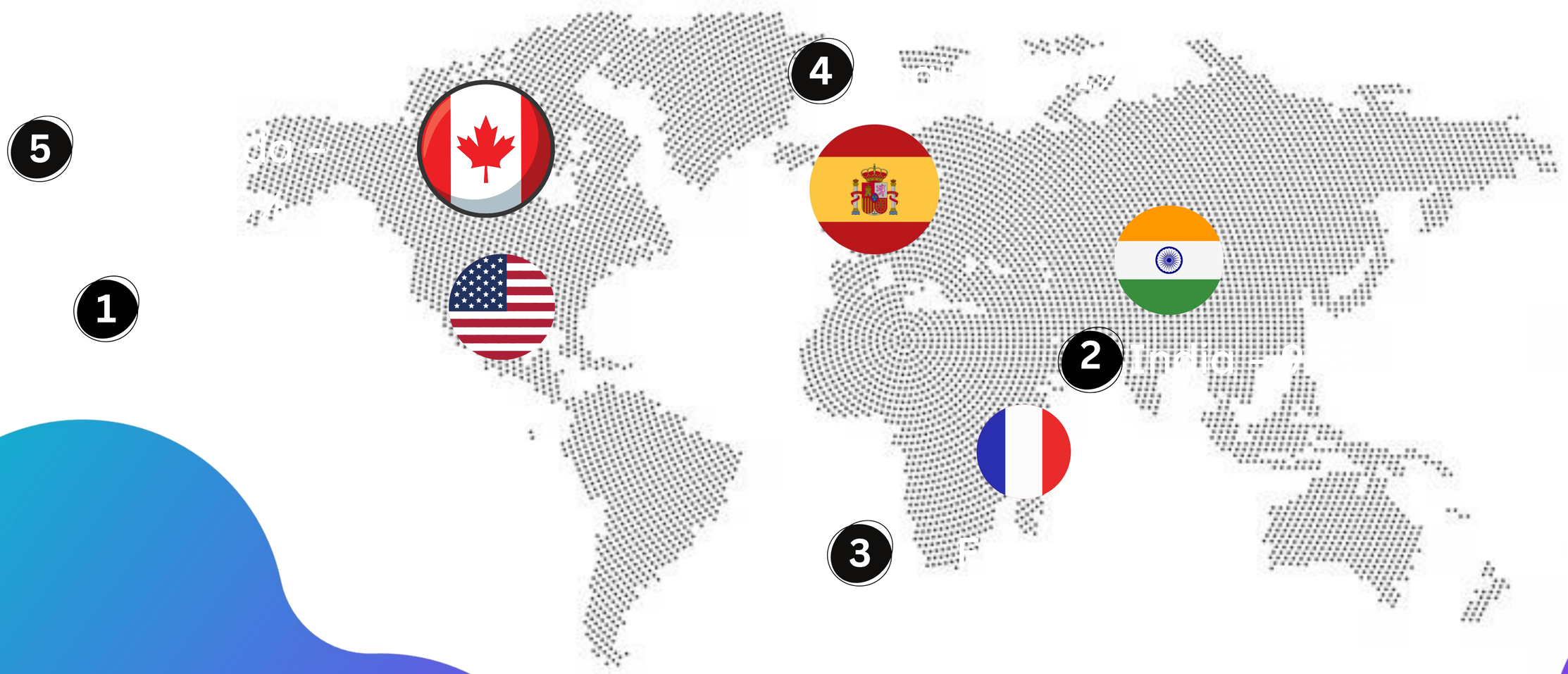
#3

Feedback

A customizable form used to capture feedback from customers.

DID YOU KNOW?

What are the top 5 countries with the highest scanning activity for 2024?

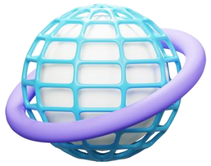


QR INSIGHT

In a world where instant connections are everything, QR codes have emerged as the ultimate game-changer.

Understanding that need, QRInsights offers an unbeatable duo of static and dynamic QR code solutions for businesses that connect with their customers in a flash.

Whether you're looking to:

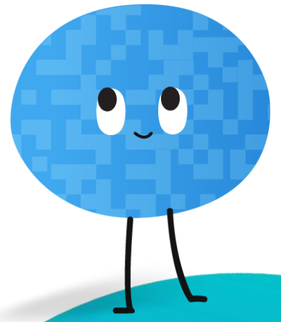


Drive traffic to your website

Boost engagement with promotions

Share contact information instantly

Track campaign performance



QRInsight has the perfect QR code solution for you.

DID YOU KNOW THE DIFFERENCE BETWEEN STATIC & DYNAMIC QR CODES??

Static QR codes

- Maintains its original content secure
- Focuses on simplicity without QR scan tracking
- Retains a consistent URL for reliability
- Provides thorough information with a detailed URL
- Scan time due to its comprehensive nature
- Offers a singular, stable campaign for a consistent message

Vs.

Dynamic QR Codes

- Editable even after printing
- Offers QR scan tracking & analytics
- Retarget users online
- Short and clean URL
- Quick to scan
- Delivers different campaigns based on a set schedule

CREATE YOUR DYNAMIC QR CODES

- List of Links
- PDF
- Menu
- Product Page
- V Card
- Google Map
- Dynamic URL Redirection
- Reviews
- Coupon
- Social Media
- Event
- Rating
- Bio Page
- App Store
- Lead Generation
- Business Page

CREATE YOUR STATIC QR CODES

- List of Links
- Text
- Email
- PayPal
- Instagram
- Phone
- Google Map
- SMS
- X (Twitter)
- Snapchat
- WhatsApp
- Skype
- Zoom
- Telegram
- Tiktok
- WIFI
- V-Card
- Event
- Reddit
- Facebook
- Bitcoin
- YouTube

Is Your Marketing Stuck in the Past?

Here's Why You Need QR Codes Now!

Bring offline users to your website and landing pages

Create ID tags for pets

Share your contact information

QR code menus in restaurants

Here's Why You Need QR Codes Now!

Increase mobile app downloads

Promote your social media profiles

Share map locations

Smart product packaging

Share discount coupons

Collect feedback and reviews

Here's Why You Need QR Codes Now!

Share event invitations

Share meeting URLs

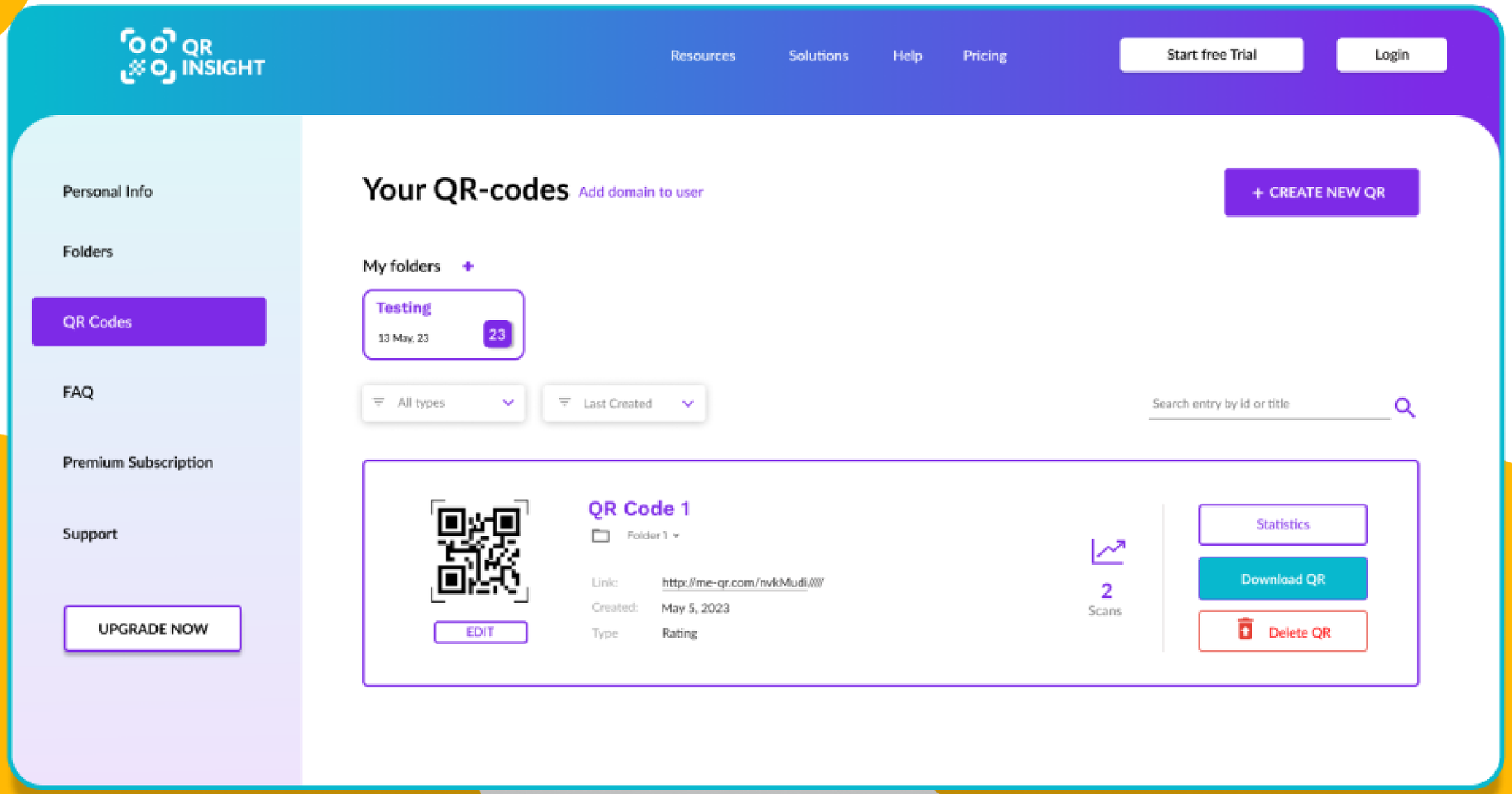
Connect with users on SMS, email, and WhatsApp

Facilitate WiFi authentication

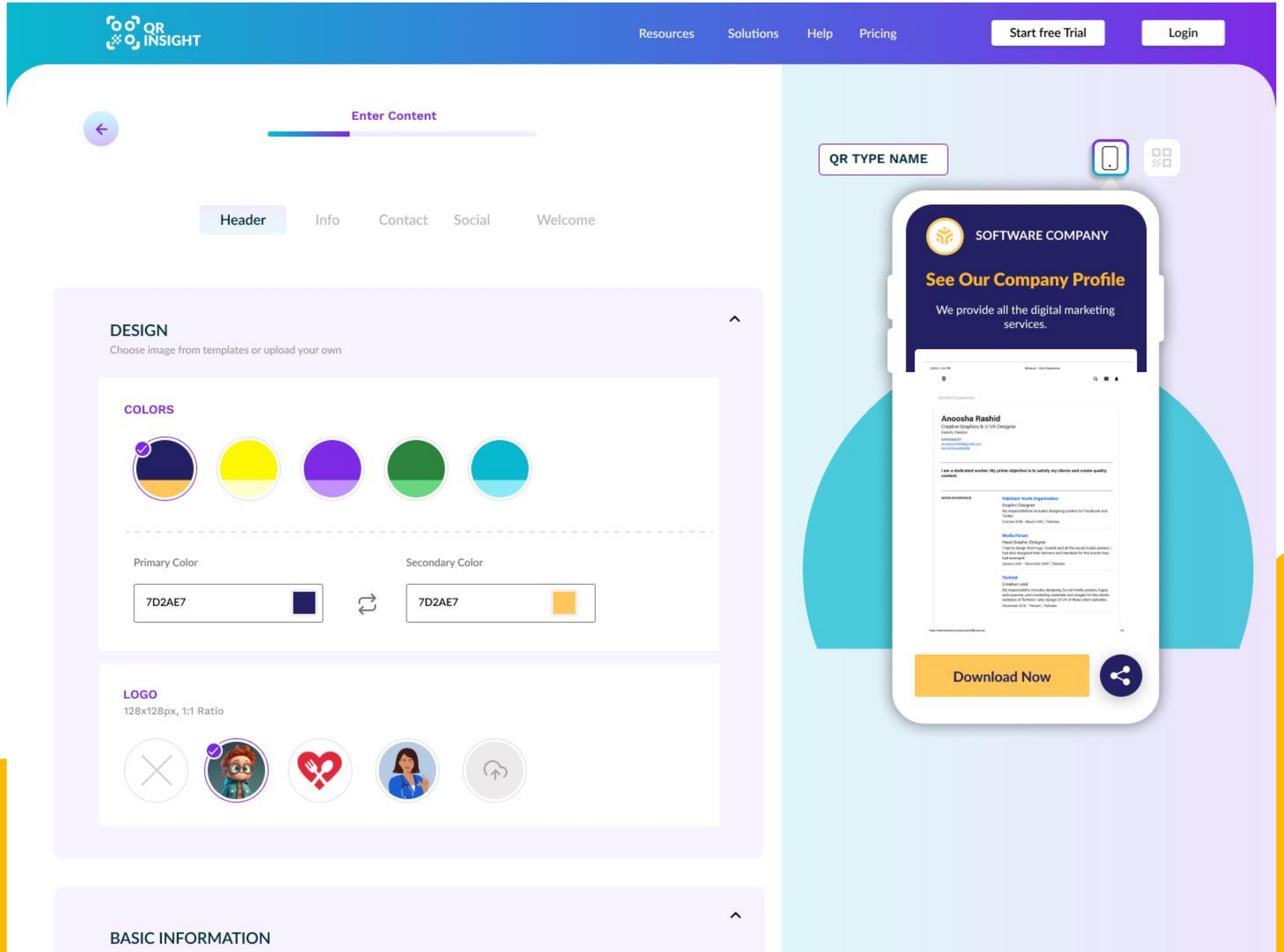
Optimize your offline marketing campaigns

Enable digital payments

A Glimpse of Our Dashboard!

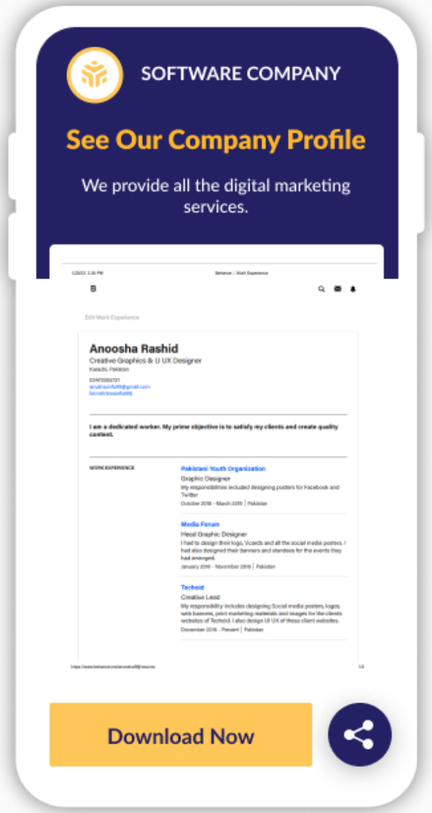


This is what you experience when while creating QR Code!

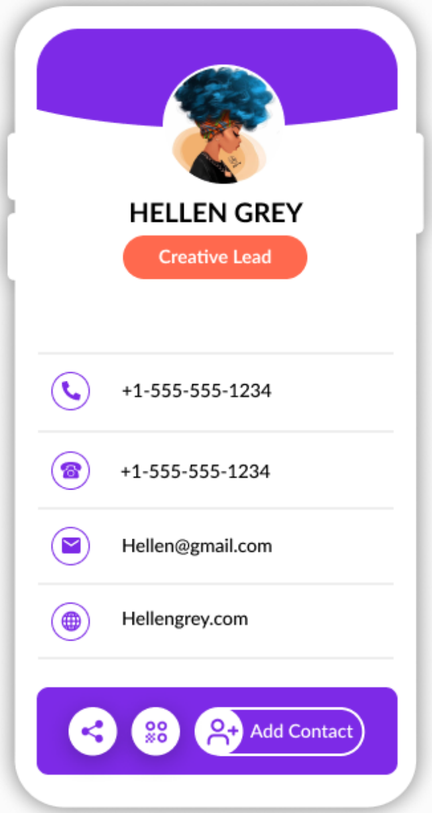


That's what your QR codes look like after being scanned!

Discount Coupon



PDF



Digital Business Card

Lead Generation

Make Your Marketing Scan-tastic with QRinsight!

qrinsight.co