



HUMANTEK

IT SERVICES & SOLUTIONS

BRAND NAME _____

Crafting Legacies That Last

Proposal by Humantek



Proposal for Brand Name

About Humantek

At Humantek, we specialize in delivering tailored technology and digital solutions for businesses across various industries. With a team of 200+ talented professionals, we have successfully delivered highquality websites, applications, and digital experiences to global clients. Some of our esteemed clients include industry leaders in ecommerce, technology, and manufacturing.

We pride ourselves on creating scalable, modern, and result-oriented solutions that empower businesses to achieve their goals effectively.



Project Brief

Trendfumes, an evolving fragrance brand, is seeking high-quality design and animation services to strengthen its digital branding and improve audience engagement.

This proposal outlines Humantek's tailored creative package covering posters, banners, and animated videos — all designed to reflect Trendfumes' premium and modern brand positioning.

1. Posters

- Aesthetic and brand-consistent visuals for Instagram & Facebook.
- Balanced mix of product showcases, lifestyle shots, and promotional creatives.
- Optimized for both feed and story formats.

2. Banners

- High-impact designs for website headers, social media, and ad campaigns.
- Clean typography with a luxury-driven, minimal design style.

3. Animated Videos

- Short motion-graphic videos (15–30 seconds).
 - Visually engaging animations to highlight perfumes, offers, or brand storytelling.
 - Suitable for Instagram Reels, Stories, and Ads.
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Why Choose Humantek

- 8+ years specializing in luxury & lifestyle branding
- Worked with 50+ premium brands
- 100% client satisfaction rate
- On-time delivery guaranteed

Recommended services

Recommended Services	Charges (PKR)
Website Design	85,000
Mobile App (Android + iOS)	180,000
Logo & Brand Identity	35,000
Social Media Creative Kit	45,000
Admin Dashboard	60,000

Project deliverables

Project Deliverables	Estimated Timeline
Project Kickoff & Requirement Gathering	Week 1
UI/UX Design & Client Approval	Week 2-4
Development Phase	Week 5-10
Testing & QA	Week 11

Client Review & Revisions	Week 12
Final Delivery & Deployment	Week 13
30 Days Post-Launch Support	Week 14-17

Item

Item	Value
New Item	—

Item

Item	Value
New Item	—

Final pricing, deliverables & timeline will be confirmed after detailed scope discussion and approval.

Service Packages & Quotation

Performance Marketing Packages

Maximize Your Brand's Impact with Our Performance Marketing Packages.

Tailored for Startups, Scaling Brands, & Market Leaders ready to Dominate with Precision.

New paragraph text...

New Package

Package description...

PKR 34,33,434 / Month

What's Included

- New Feature

New Package

Package description...

PKR 5 / Month

What's Included

- New Feature

New Package

Package description...

PKR 1,23,456 / Month

What's Included

- New Feature

New Package

Package description...

PKR 0 / Month

What's Included

- New Feature

New Package

Package description...

PKR 0 / Month

What's Included

- New Feature

New Package

Package description...

PKR 0 / Month

Includes:

- New Feature

New Package

Package description...

PKR 0 / Month

Includes:

- New Feature

Payment Terms

1. Payments will be made upfront to get the services started.

2. Project Termination: If the client fails to respond within 15 days, Humantek reserves the right to terminate the project.

3. Delivery: The project will only be delivered after full payment is cleared.

4. Revisions: Up to three revisions per design phase are allowed. Additional revisions will incur charges.

5. Payment Delays: Services will be paused if payments are delayed.

6. Communication: Operating hours: 9 AM to 5 PM Pakistan Time. Urgent matters will be addressed within 48 hours.

7. Change of Mind: Not accepted as a valid reason for cancellation or refund.

8. Legal Jurisdiction: This Agreement is governed by the laws of Pakistan.

9. Out-of-Scope Work: Any requests or deliverables outside the agreed package will incur additional charges and require approval from senior management.



Contact Humantek

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**Partnering with businesses
in Pakistan to build trusted digital brands.**



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