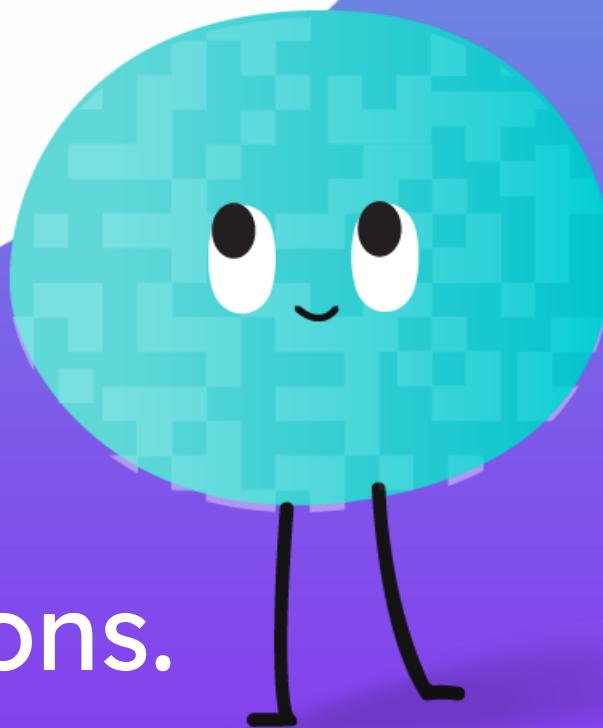


QR INSIGHT

Scan to Connect

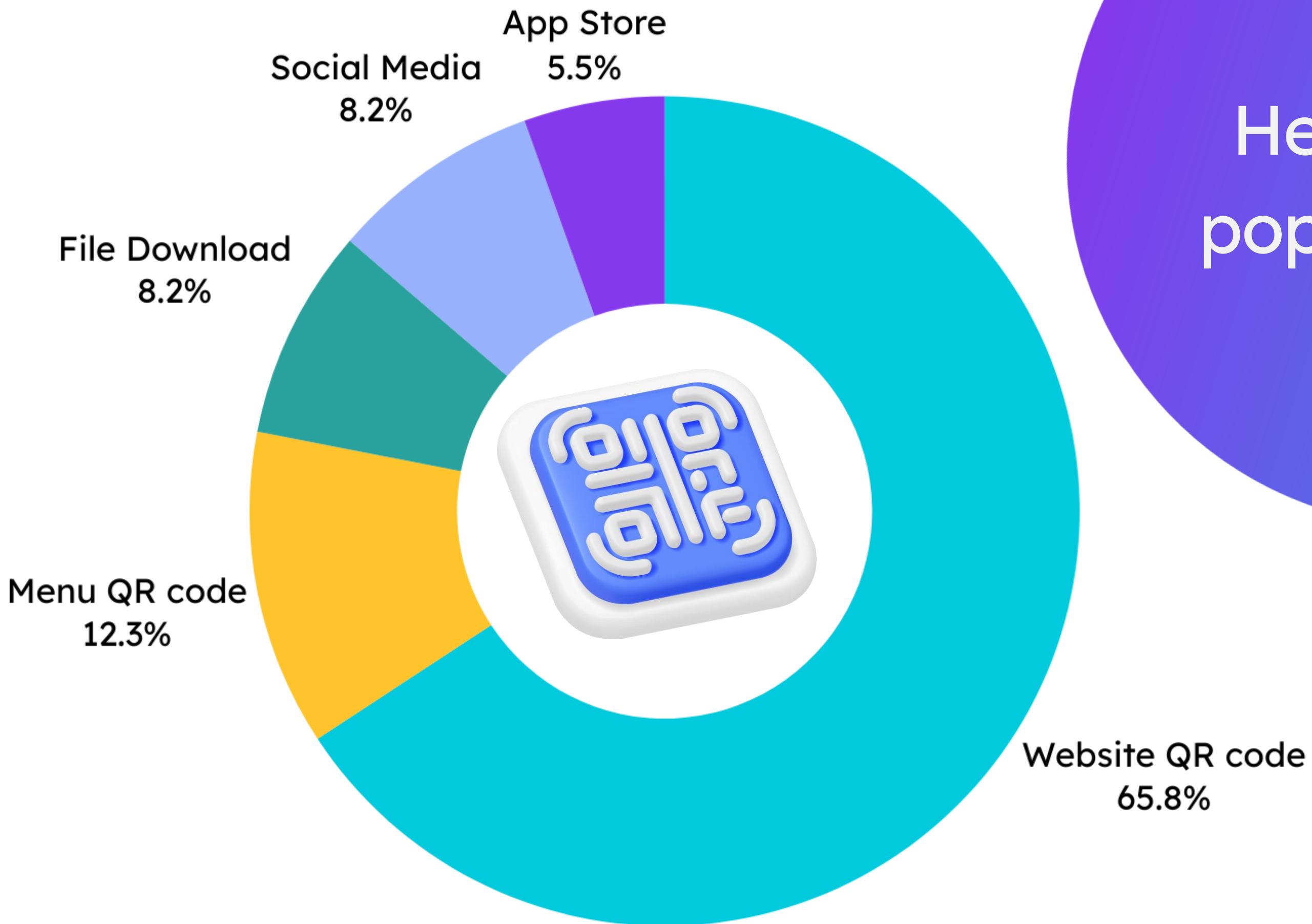
It's all about custom & dynamic QR solutions.



DID YOU KNOW?

The pandemic sparked a QR code revolution, and their convenience and versatility are driving continued global adoption.



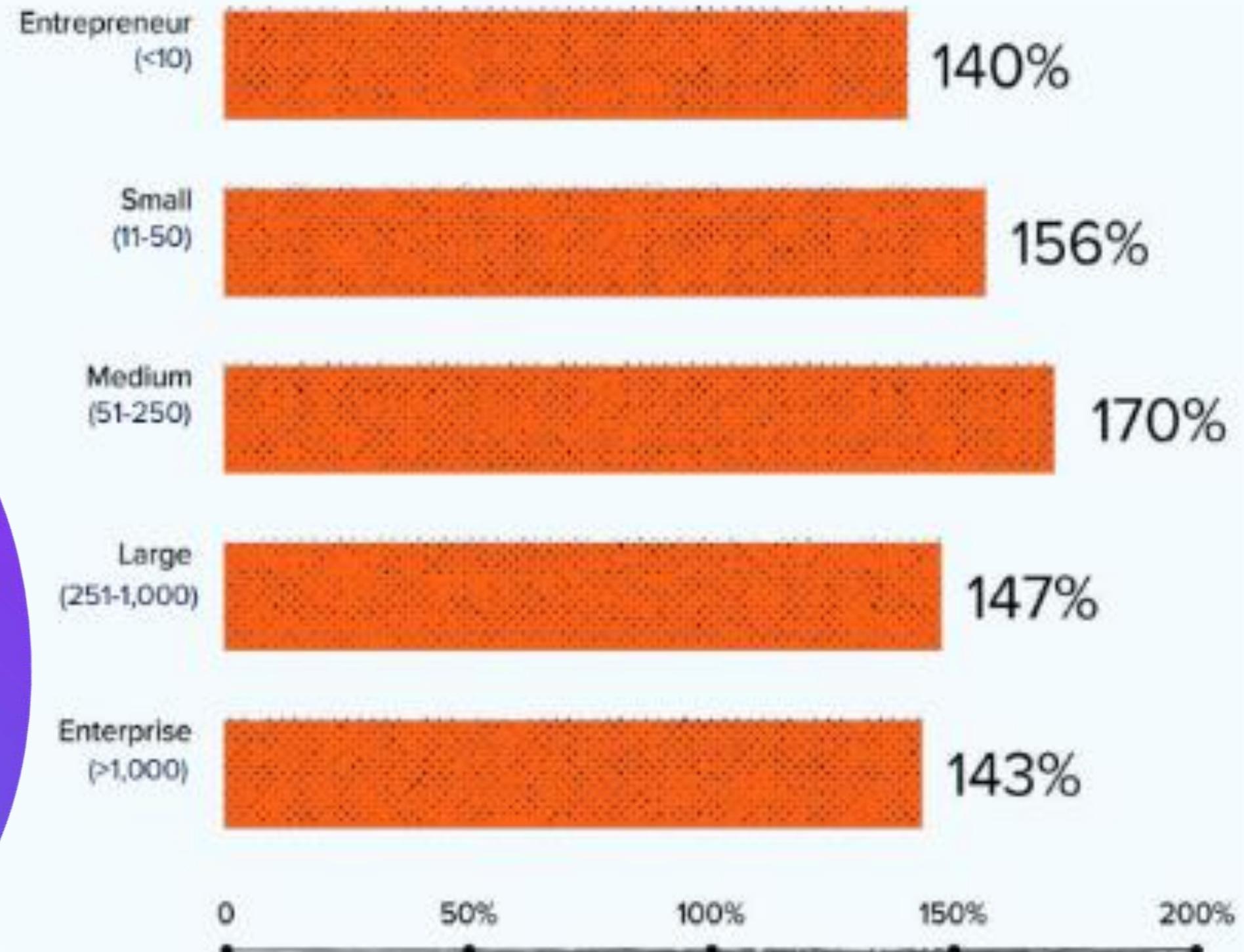


Here are the 5 most popular QR Codes of 2023!

Year-over-year Growth of global QR Code creations by company size

Year-Over-Year Growth of Global QR Code Creations by Company Size

H1 2022 to H1 2023



Year-over-year Growth of global QR Code creations by Industry



Restaurants & Leisure

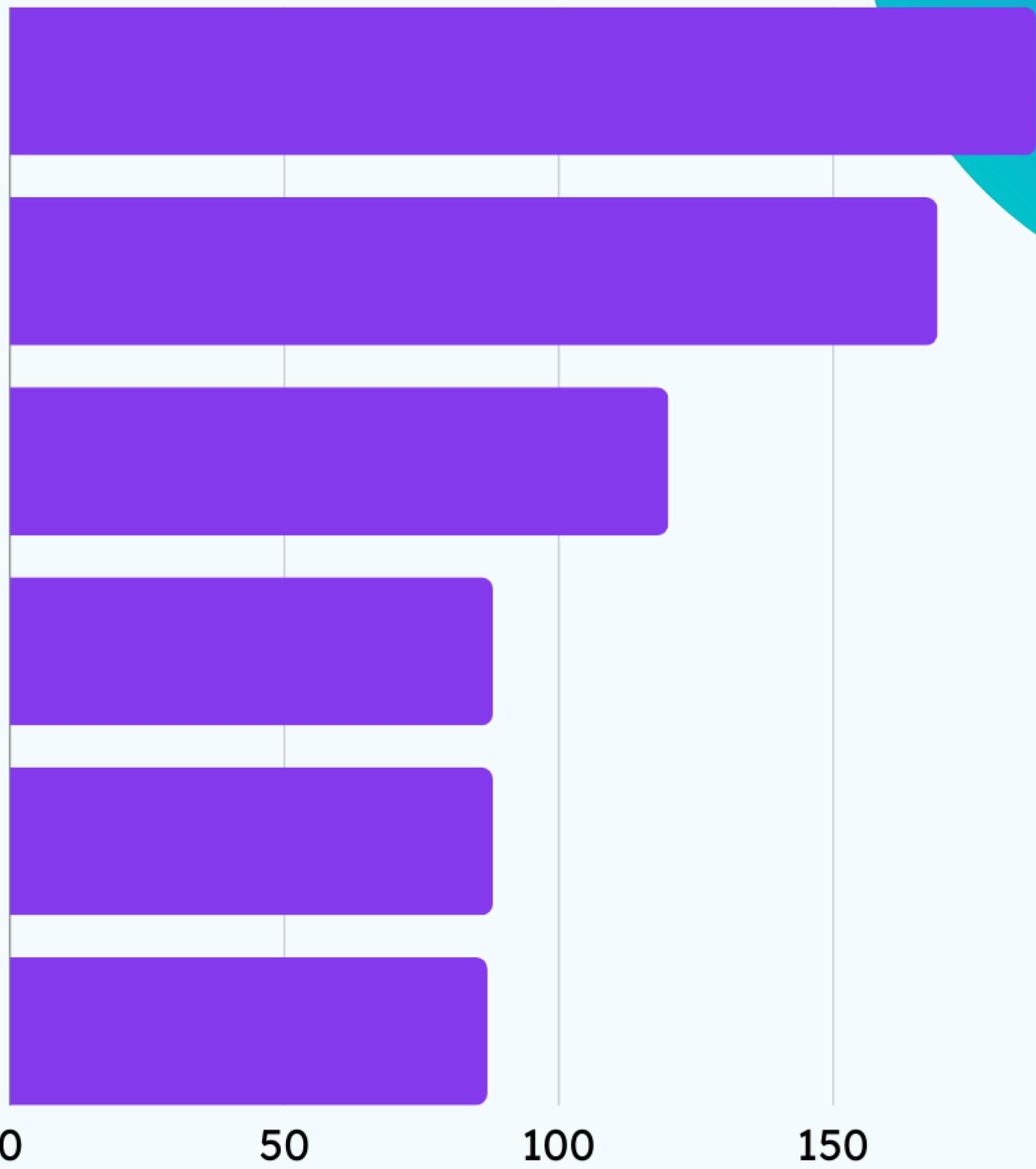
Professional Services

Consumer Services

CPG

Retail

Finance



Top 5 Fastest Growing Industries by QR Scans



1

Finance



2

Software & IT



3

Consumer Services



5

Government



4

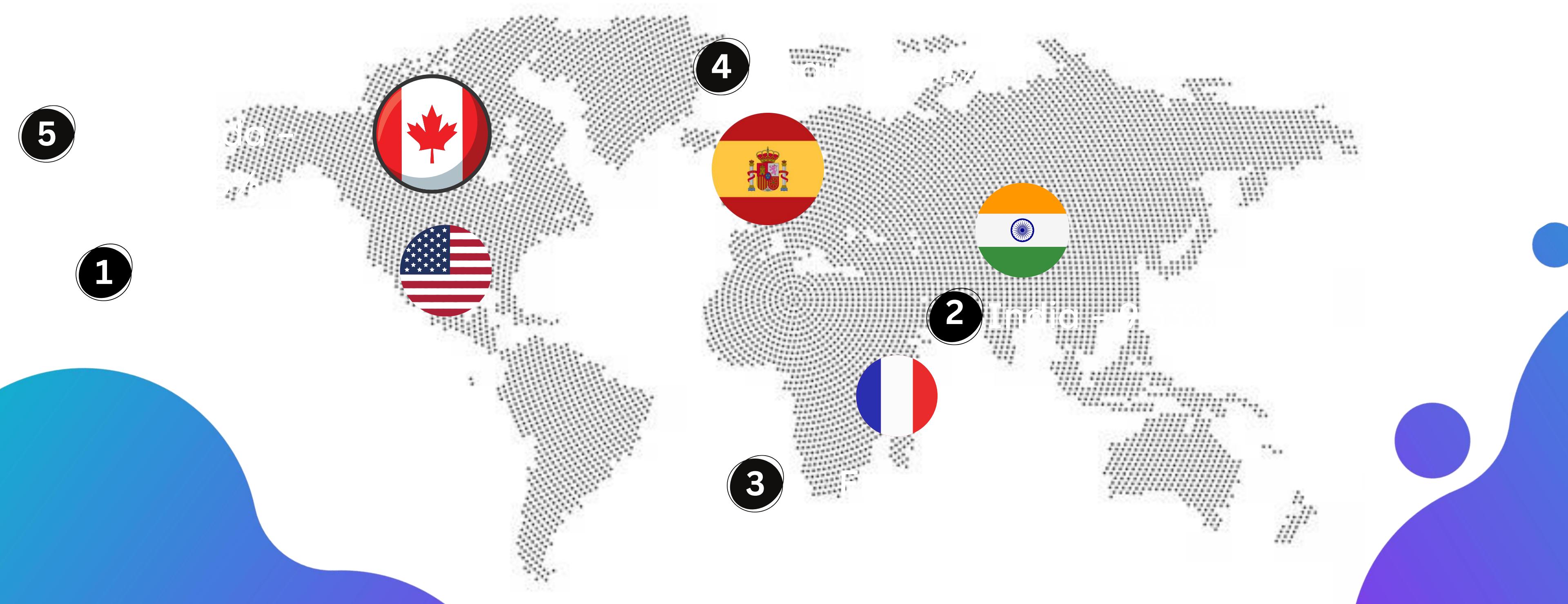
Professional Services

Top 3 Fastest Growing QR Code Solutions

- | | | |
|----|--|---|
| #1 | | <h2>Digital Business Card</h2> <p>An editable electronic business card that saves contact information with one tap.</p> |
| #2 | | <h2>Dynamic URL</h2> <p>A customizable URL that powers your QR Code and can be changed at any time.</p> |
| #3 | | <h2>Feedback</h2> <p>A customizable form used to capture feedback from customers.</p> |

DID YOU KNOW?

What are the top 5 countries with the highest scanning activity for 2024?





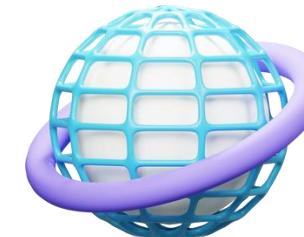
QR
INSIGHT



In a world where instant connections are everything, QR codes have emerged as the ultimate game-changer.

Understanding that need, QRInsights offers an unbeatable duo of static and dynamic QR code solutions for businesses that connect with their customers in a flash.

Whether you're looking
to:



Drive traffic to your website



Boost engagement with promotions



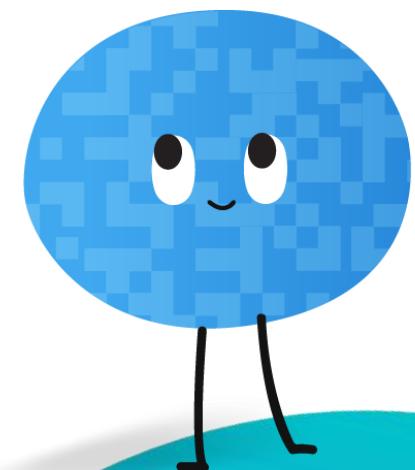
Share contact information instantly



Track campaign performance



QRInsight has the perfect QR code solution for you.



DID YOU KNOW THE DIFFERENCE BETWEEN STATIC & DYNAMIC QR CODES??

Static QR codes

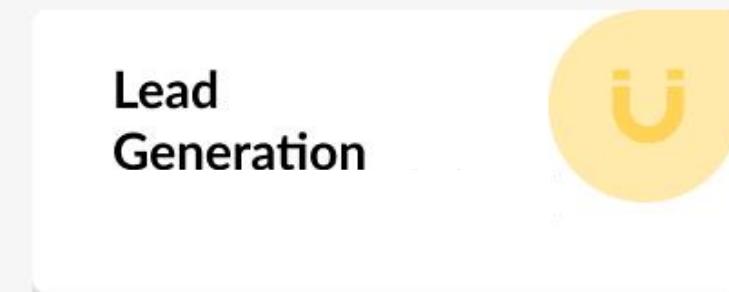
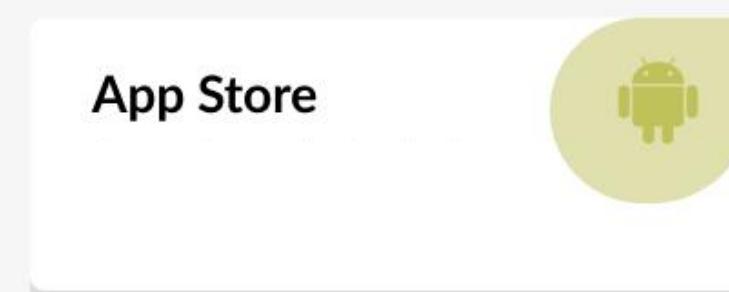
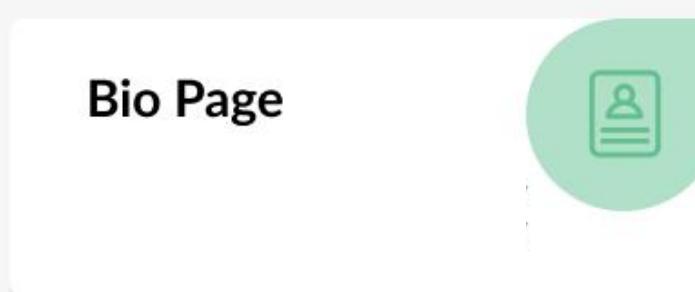
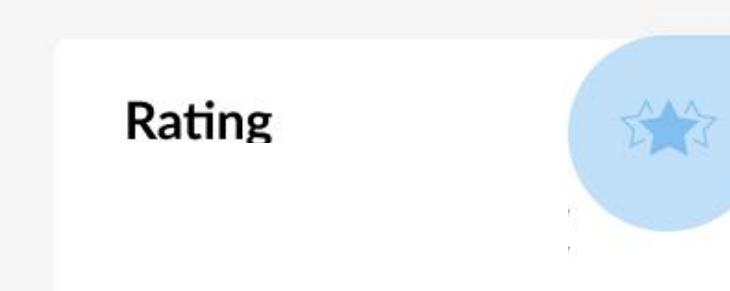
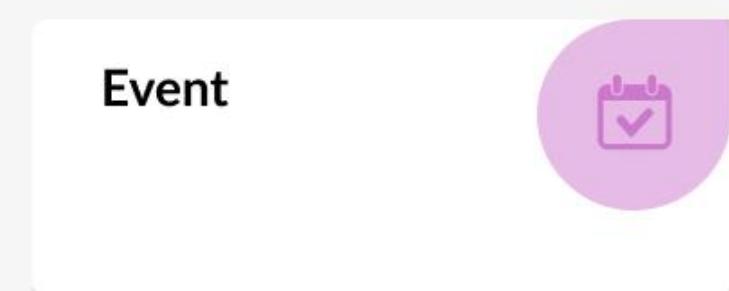
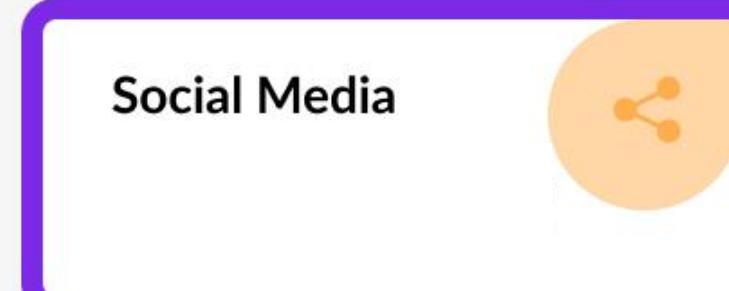
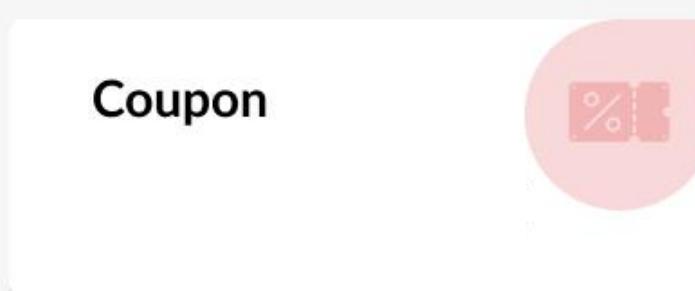
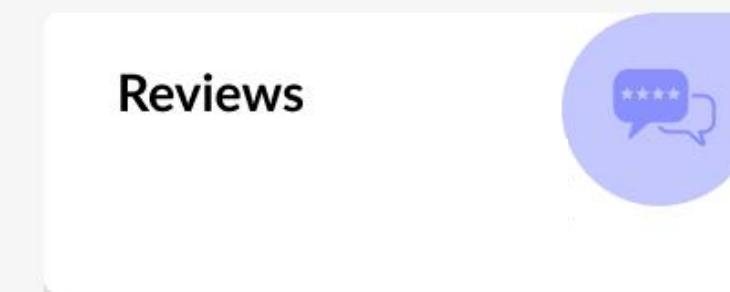
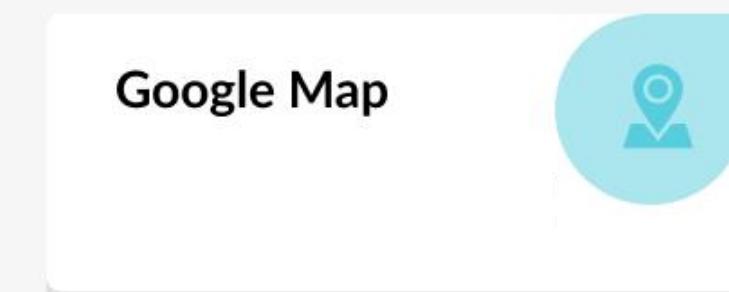
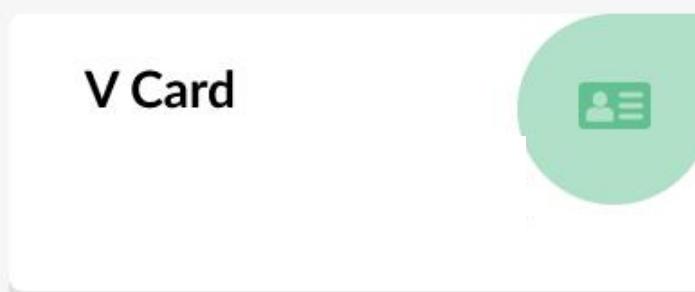
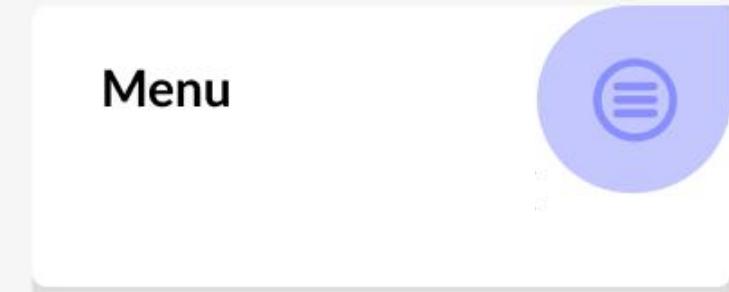
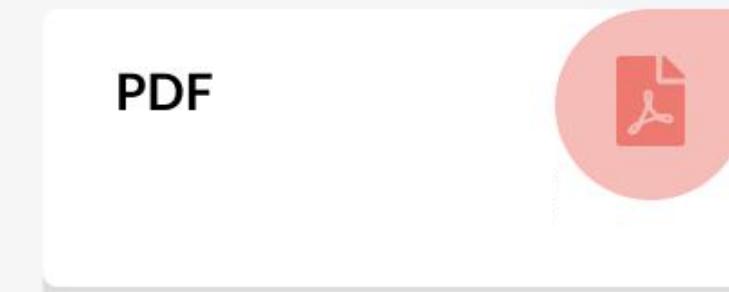
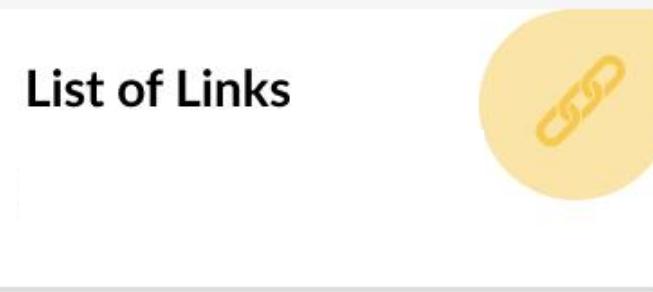
- Maintains its original content secure
- Focuses on simplicity without QR scan tracking
- Retains a consistent URL for reliability
- Provides thorough information with a detailed URL
- Scan time due to its comprehensive nature
- Offers a singular, stable campaign for a consistent message

Dynamic QR Codes

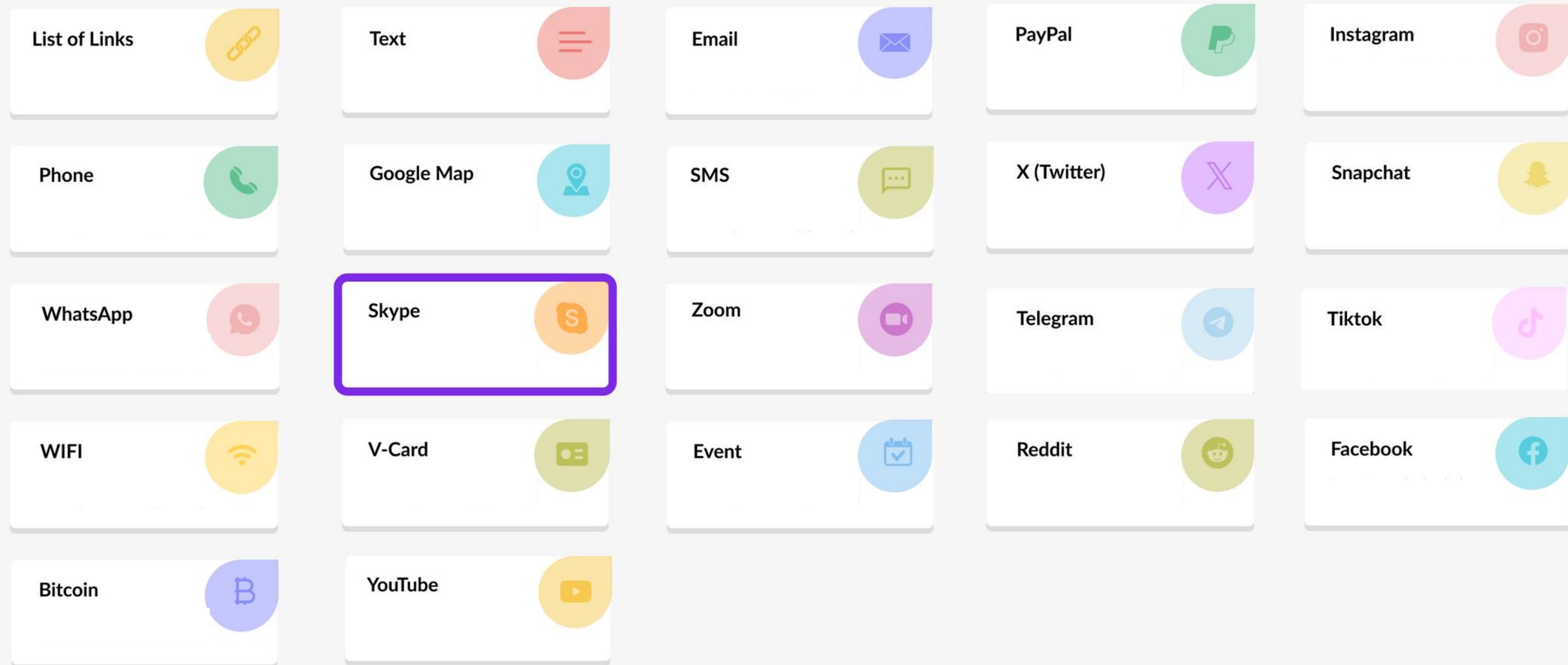
- Editable even after printing
- Offers QR scan tracking & analytics
- Retarget users online
- Short and clean URL
- Quick to scan
- Delivers different campaigns based on a set schedule

VS.

CREATE YOUR DYNAMIC QR CODES



CREATE YOUR STATIC QR CODES

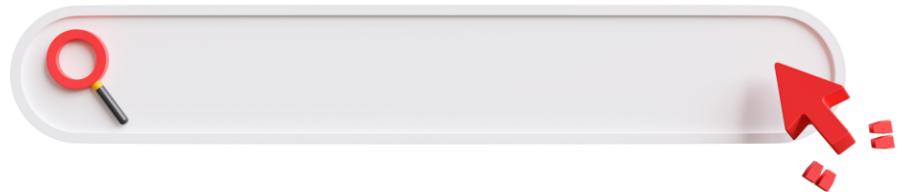




**Is Your Marketing Stuck
in the Past?**

Here's Why You Need QR Codes Now!

Search



Bring offline users to your website and landing pages



Share your contact information



Create ID tags for pets



QR code menus in restaurants

Here's Why You Need QR Codes Now!



Increase mobile app downloads



Share discount coupons



Promote your social media profiles



Share map locations



Smart product packaging



Collect feedback and reviews

Here's Why You Need QR Codes Now!



Share event
invitations



Share meeting
URLs



Connect with users on SMS,
email, and WhatsApp



Facilitate WiFi
authentication



Optimize your offline
marketing campaigns



Enable digital
payments

A Glimpse of Our Dashboard!

QR INSIGHT

Resources Solutions Help Pricing Start free Trial Login

Personal Info Folders QR Codes + CREATE NEW QR

FAQ Premium Subscription Support UPGRADE NOW

All types Last Created Search entry by id or title

My folders + Testing 13 May, 23 23

QR Code 1 Folder 1 Link: http://me-qr.com/nvkMudi/00/ Created: May 5, 2023 Type Rating 2 Scans Statistics Download QR Delete QR

The screenshot displays the QR Insight dashboard interface. On the left sidebar, there are links for Personal Info, Folders, QR Codes (which is highlighted with a purple background), FAQ, Premium Subscription, Support, and an Upgrade Now button. The main content area features a header "Your QR-codes" with a sub-link "Add domain to user" and a "CREATE NEW QR" button. Below this is a section titled "My folders" with a "+ Add folder" button. A folder named "Testing" is listed, created on "13 May, 23" with "23" items. There are dropdown filters for "All types" and "Last Created". A search bar at the top right allows users to search by entry ID or title. The central part of the dashboard shows a QR code labeled "QR Code 1" from "Folder 1". It includes the link "http://me-qr.com/nvkMudi/00/", creation date "May 5, 2023", type "Rating", and 2 scans. To the right of the QR code are buttons for "Statistics", "Download QR", and "Delete QR".

This is what you experience when while creating QR Code!

The screenshot displays the QR Insight software interface. At the top, there's a navigation bar with the logo 'QR INSIGHT' and links for 'Resources', 'Solutions', 'Help', 'Pricing', 'Start free Trial', and 'Login'. Below the navigation, a progress bar labeled 'Enter Content' shows a blue segment followed by a purple segment. A back arrow icon is on the left of the progress bar.

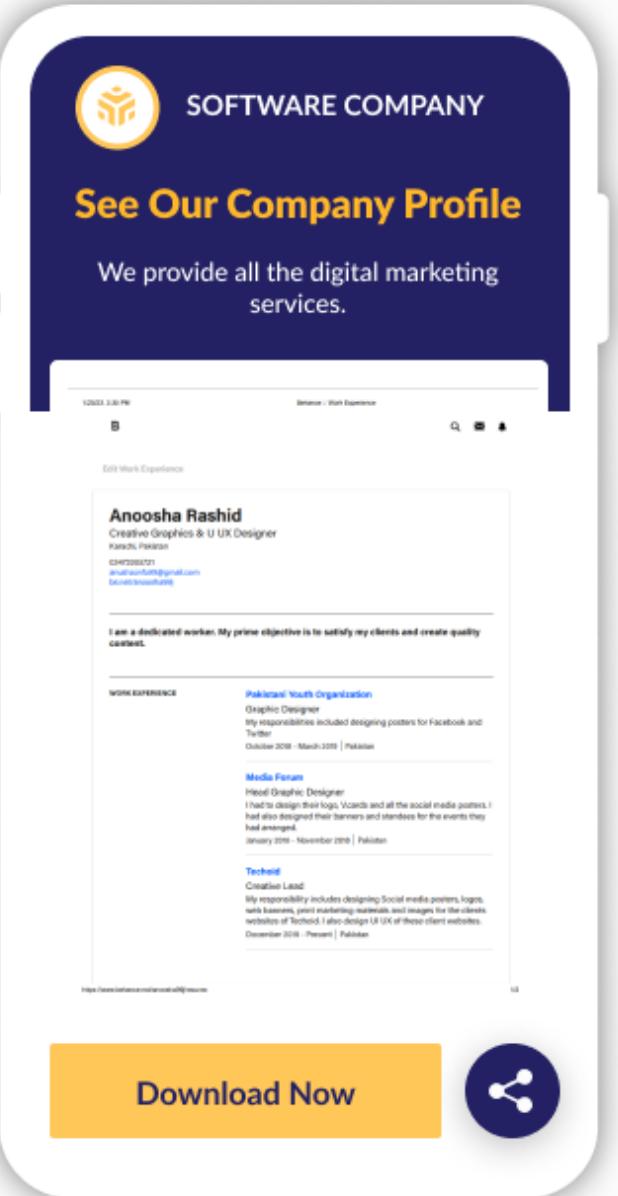
The main area has tabs for 'Header', 'Info', 'Contact', 'Social', and 'Welcome'. The 'Header' tab is selected. Below the tabs, there's a 'DESIGN' section with a heading 'Choose image from templates or upload your own'. It features a 'COLORS' section with five circular color swatches (dark blue, yellow, purple, green, teal) and color selection boxes for 'Primary Color' (hex code 7D2AE7) and 'Secondary Color' (hex code 7D2AE7). There's also a 'LOGO' section with a placeholder '128x128px, 1:1 Ratio' and a circular upload button.

To the right, a preview window titled 'QR TYPE NAME' shows a smartphone displaying a QR code. The phone screen shows a company profile for 'SOFTWARE COMPANY' with the text 'See Our Company Profile' and 'We provide all the digital marketing services.' Below the phone is a 'Download Now' button and a share icon.

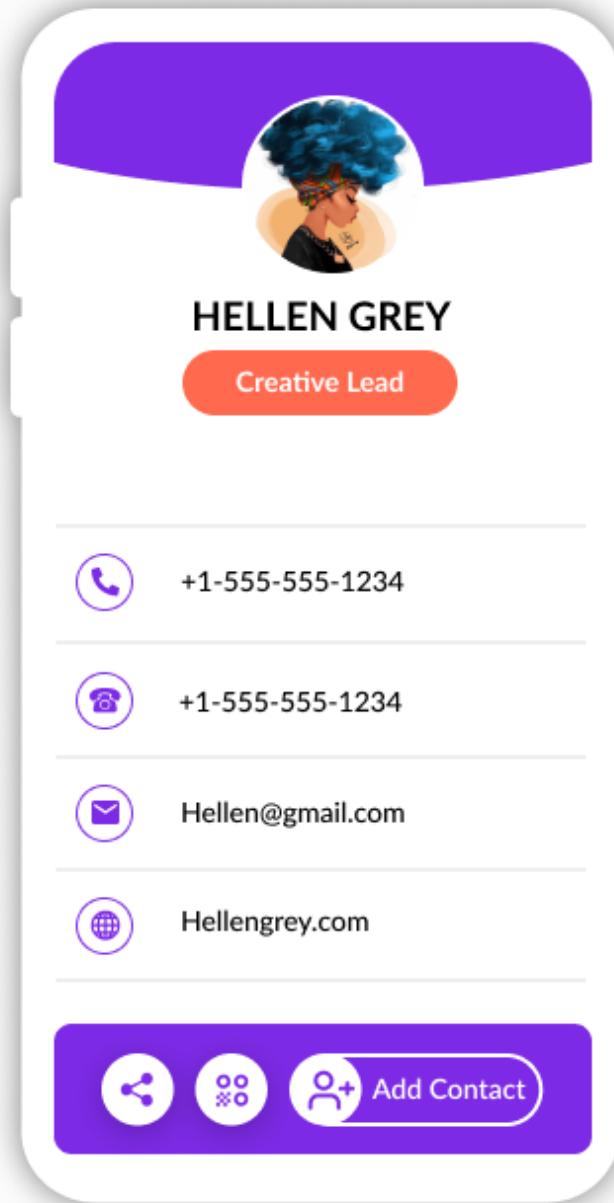
That's what your QR codes look like after being scanned!



Discount Coupon



PDF



Digital Business Card



Lead Generation

Make Your Marketing Scan-tastic with QRinsight!



qrinsight.co