



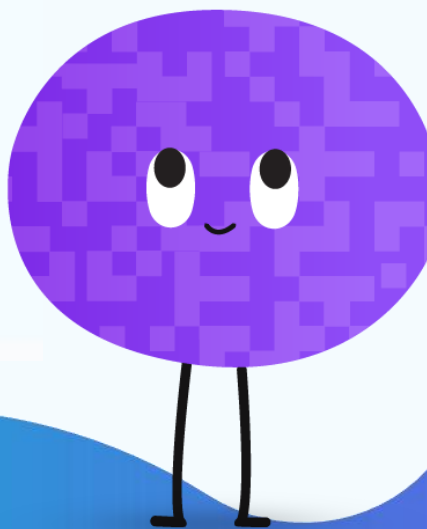
Scan to Connect



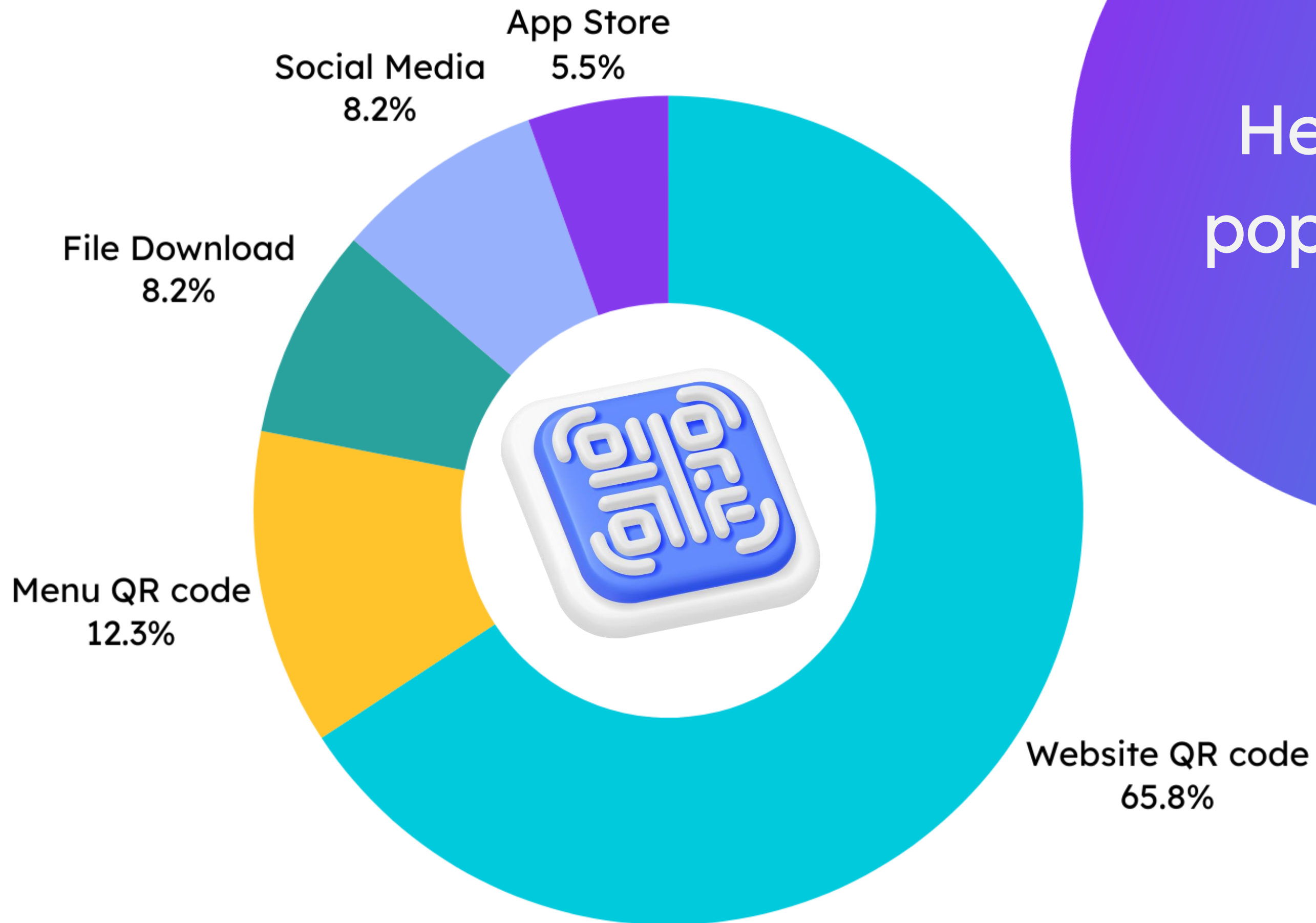
It's all about custom & dynamic QR solutions.

# DID YOU KNOW?

The pandemic sparked a QR code revolution, and their convenience and versatility are driving continued global adoption.



Here are the 5 most popular QR Codes of 2023!

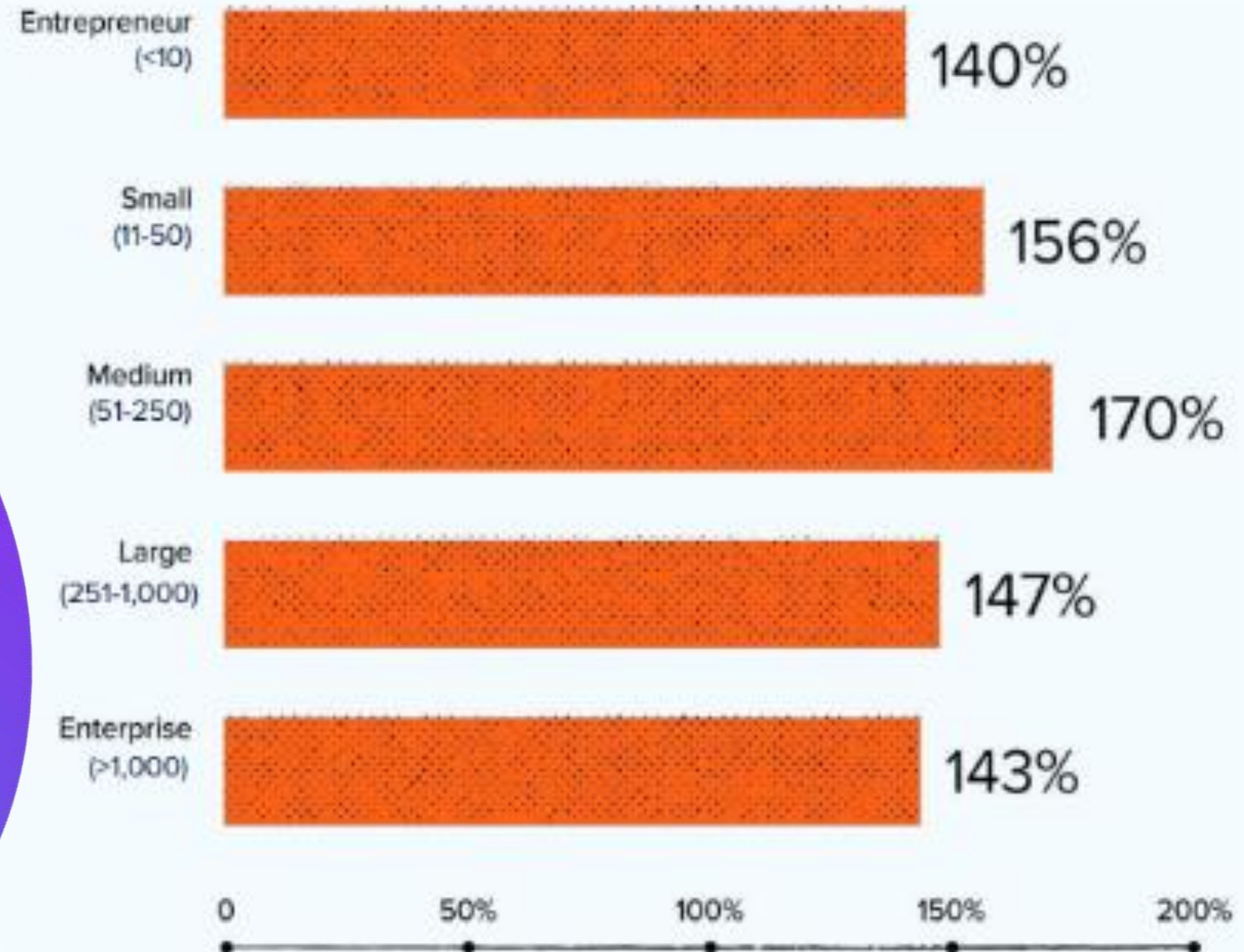




# Year-over-year Growth of global QR Code creations by company size

## Year-Over-Year Growth of Global QR Code Creations by Company Size

H1 2022 to H1 2023





## Year-over-year Growth of global QR Code creations by Industry

Restaurants & Liesure

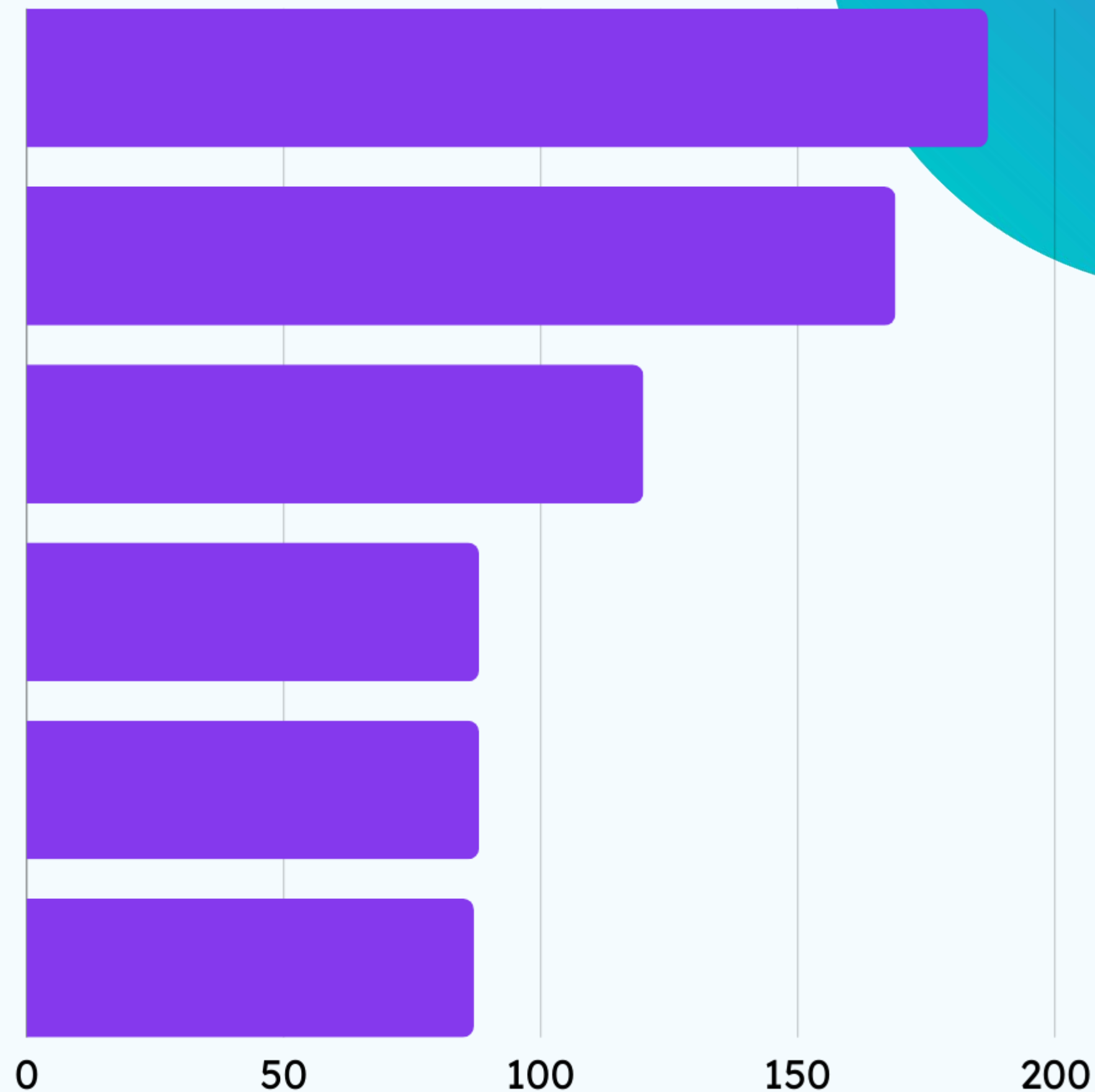
Professional Services

Consumer Services

CPG

Retail

Finance





# Top 5 Fastest Growing Industries by QR Scans

1



Finance

2



Software & IT

3



Consumer  
Services

5



Government

†

4



Professional  
Services

# Top 3 Fastest Growing QR Code Solutions

#1



## Digital Business Card

An editable electronic business card that saves contact information with one tap.

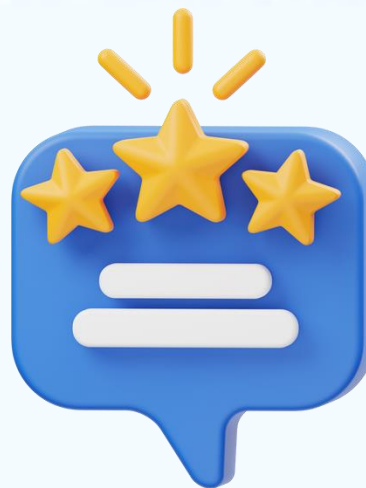
#2



## Dynamic URL

A customizable URL that powers your QR Code and can be changed at any time.

#3



## Feedback

A customizable form used to capture feedback from customers.



# DID YOU KNOW?

What are the top 5 countries with the highest scanning activity for 2024?





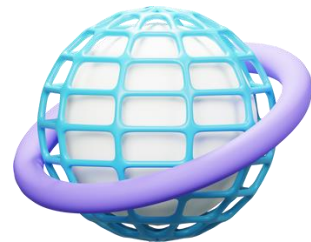


In a world where instant connections are everything, QR codes have emerged as the ultimate game-changer.

Understanding that need, QRInsights offers an unbeatable duo of static and dynamic QR code solutions for businesses that connect with their customers in a flash.



# Whether you're looking to:



Drive traffic to your website



Boost engagement with promotions



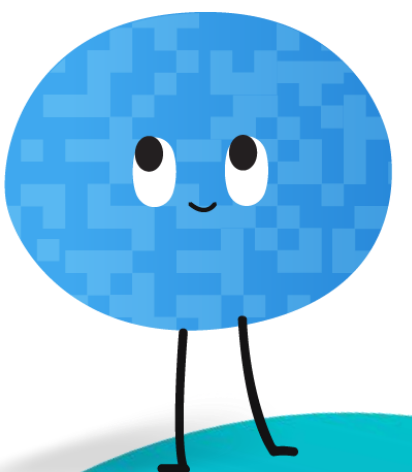
Share contact information instantly



Track campaign performance



QRInsight has the perfect QR code solution for you.



# DID YOU KNOW THE DIFFERENCE BETWEEN STATIC & DYNAMIC QR CODES??

## Static QR codes



Maintains its original content secure



Focuses on simplicity without QR scan tracking



Retains a consistent URL for reliability



Provides thorough information with a detailed URL



Scan time due to its comprehensive nature



Offers a singular, stable campaign for a consistent message

**Vs.**

## Dynamic QR Codes



Editable even after printing



Offers QR scan tracking & analytics



Retarget users online



Short and clean URL



Quick to scan



Delivers different campaigns based on a set schedule



# CREATE YOUR DYNAMIC QR CODES

List of Links



PDF



Menu



Product Page



V Card



Google Map



Dynamic URL  
Redirection



Reviews



Coupon



Social Media



Event



Rating



Bio Page



App Store



Lead  
Generation



Business Page



# CREATE YOUR STATIC QR CODES

List of Links



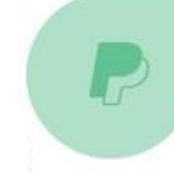
Text



Email



PayPal



Instagram



Phone



Google Map



SMS



X (Twitter)



Snapchat



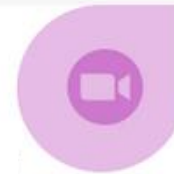
WhatsApp



Skype



Zoom



Telegram



Tiktok



WIFI



V-Card



Event



Reddit



Facebook



Bitcoin



YouTube





**Is Your Marketing Stuck  
in the Past?**



# Here's Why You Need QR Codes Now!



Bring offline users to your website and landing pages



Create ID tags for pets



Share your contact information



QR code menus in restaurants

# Here's Why You Need QR Codes Now!



Increase mobile app downloads



Promote your social media profiles



Share map locations



Smart product packaging



Share discount coupons



[Collect feedback and reviews](#)

# Here's Why You Need QR Codes Now!



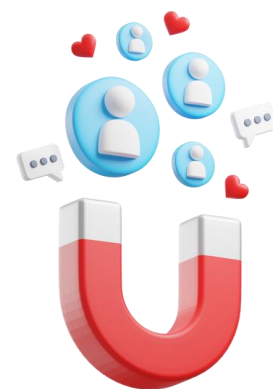
Share event invitations



Share meeting URLs



Connect with users on SMS, email, and WhatsApp



Optimize your offline marketing campaigns



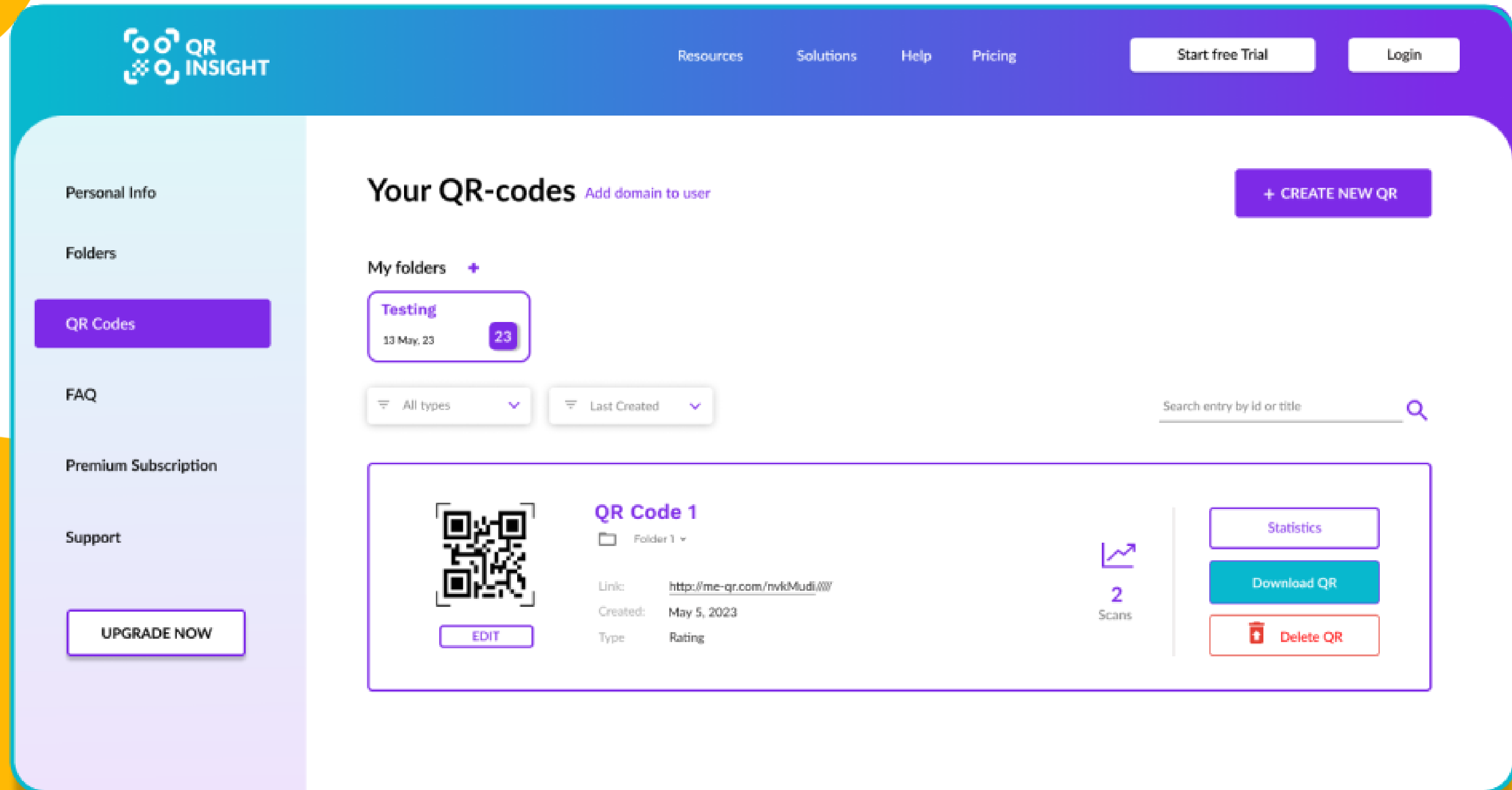
Enable digital payments



Facilitate WiFi authentication



# A Glimpse of Our Dashboard!



This is what you experience when while creating QR Code!

QR INSIGHT

ResourcesSolutionsHelpPricing

Start free TrialLogin

Enter Content

HeaderInfoContactSocialWelcome

DESIGN

Choose image from templates or upload your own

COLORS

Primary Color

7D2AE7

Secondary Color

7D2AE7

LOGO

128x128px, 1:1 Ratio

BASIC INFORMATION

QR TYPE NAME

SOFTWARE COMPANY

See Our Company Profile

We provide all the digital marketing services.

Anoosha Rashid

Creative Graphics & UI UX Designer

Kashu Pakistan

CONTACT

anooosha@gmail.com

9230000000

I am a dedicated worker. My prime objective is to satisfy my clients and create quality content.

WORK EXPERIENCE

Freelance Youth Organization

Graphics Designer

My responsibilities included designing posters for Facebook and Twitter

October 2018 - March 2019 | Pakistan

Media Forum

Freelance Designer

I had to design their logo, Visually and all the social media posters. I had also designed their banners and stickers for the events they had arranged.

January 2019 - November 2019 | Pakistan

Technical

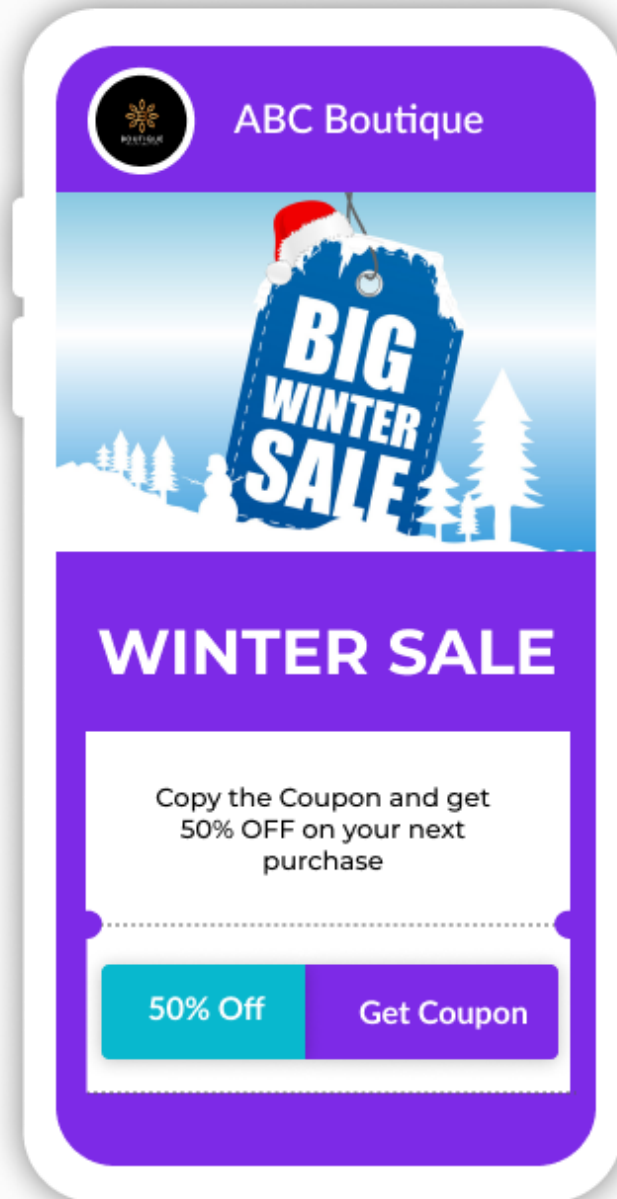
Creative Lead

My responsibility includes designing Social media posters, logos, web banners, print marketing materials and images for the clients.

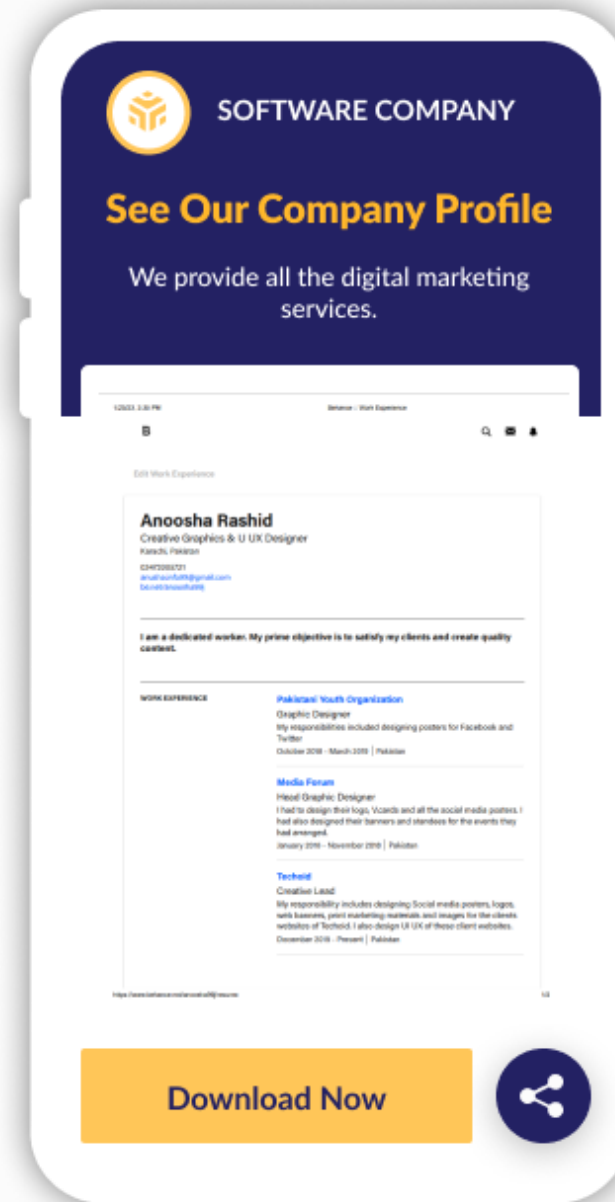
September 2019 - Present | Pakistan

Download Now

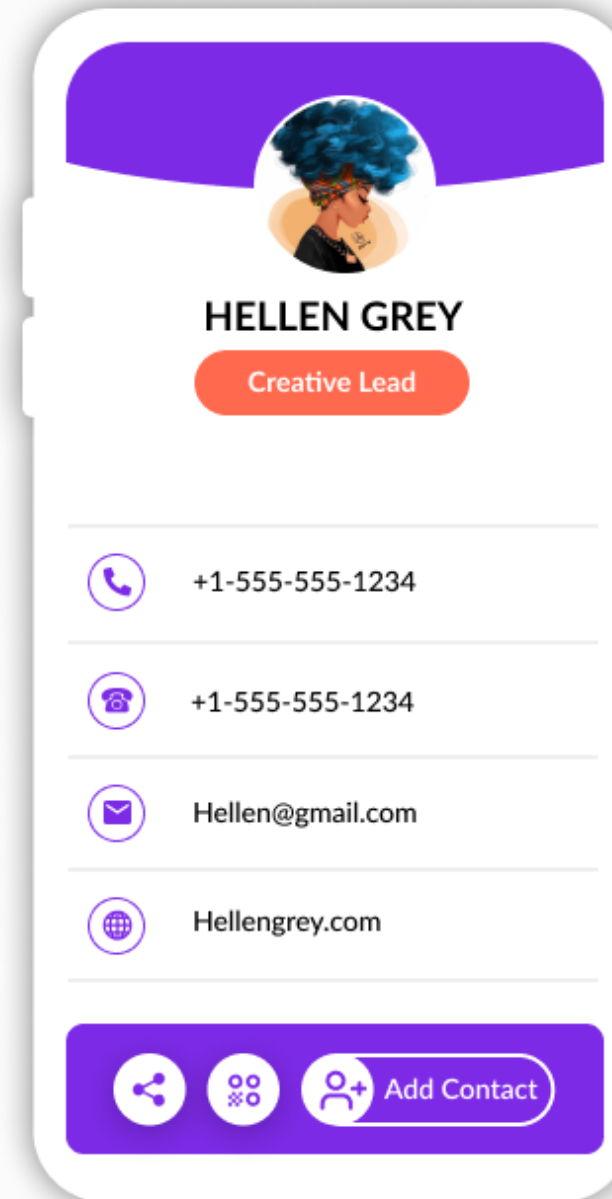
# That's what your QR codes look like after being scanned!



Discount Coupon



PDF



Digital Business Card



Lead Generation



# Make Your Marketing Scan-tastic with QRinsight!



[qrinsight.co](https://qrinsight.co)