



DATA ANALYSIS AND VISUALIZATION

CSE 2015

**MINI PROJECT
REVIEW-0**

TEAM MEMBERS



HUZAIFA SHARIFF	20211IST0003
SUGUNASHREE.MK	20211IST0002



PROBLEM STATEMENT

Analyze customer behavior and preferences on an online food ordering platform, leveraging attributes like Occupation, Family Size, and Feedback.

MOTIVATION


The motivation for analyzing online food orders lies in improving customer satisfaction, enhancing operational efficiency, and maximizing profitability for food delivery platforms.

India Online Food Delivery Market Share (Percentage)



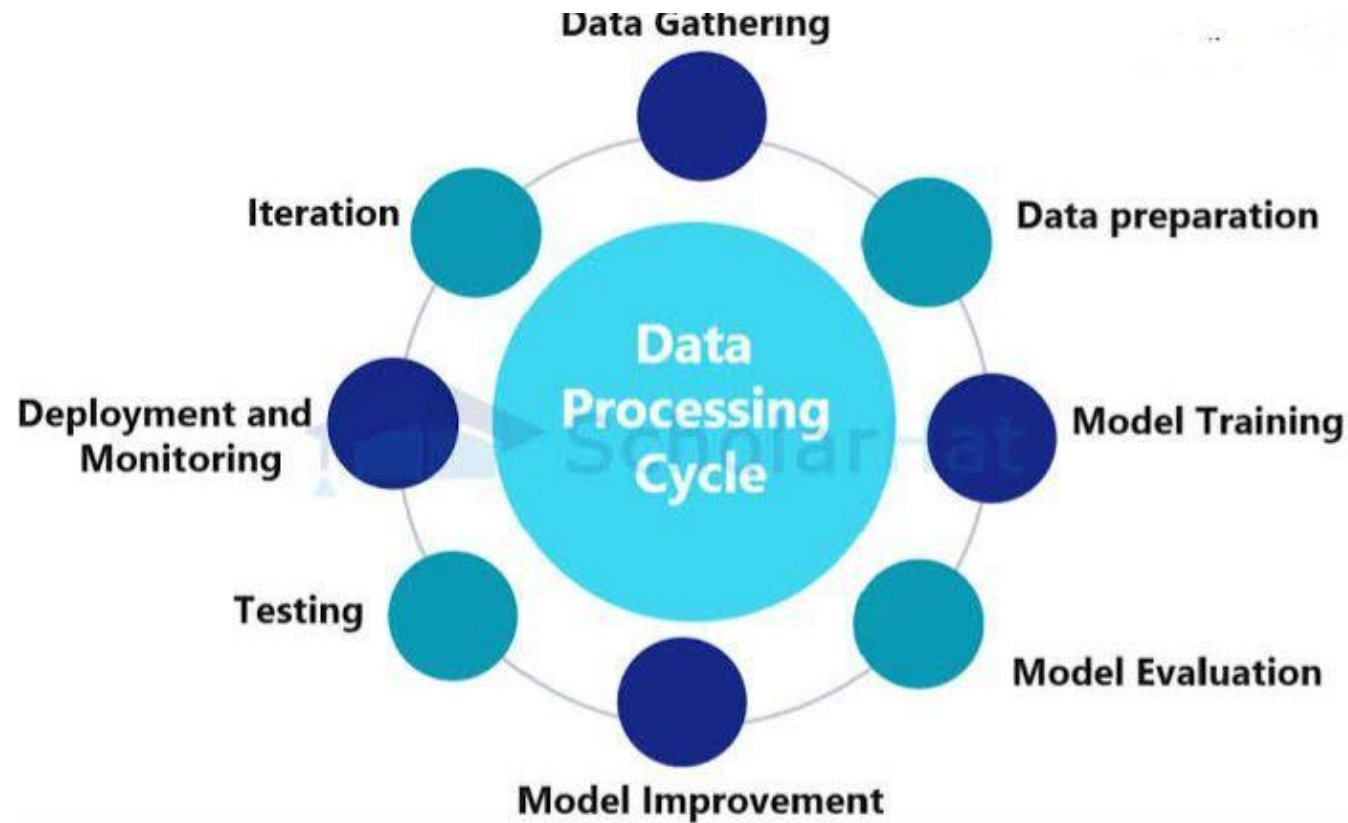
Source: [Ponub Research](#)



- 
- Understand Customer Preferences.
 - Improve User Experience.
 - Increase Customer Satisfaction.
 - Enhance Operational Efficiency.

OBJECTIVES

ARCHITECTURE





Thank you
