Website Audit Report https://internalpha.com/ 27 July 2024 20:51

# Website Audit Report

On-Page Score: 89.76%

Performance: 85%

Accessibility: 95%

SEO: 92%

Best Practices: 100%

Internal Links: 14

Number of Images: 21

Images Size: 324607

Scripts: 22

Scripts Size: 144785

Plain Text Size: 2969

Plain Text Rate: 0.02

Plain Text Word Count: 440

Automated Readability Index: 14.60

Coleman Liau Readability Index: 15.69

Dale Chall Readability Index: 10.14

Flesch Kincaid Readability Index: 26.49

Smog Readability Index: 22.19

### **Duplicate Title**



Duplicate title tags are bad for SEO. They confuse search engines and make it harder to rank for specific keywords.

### **Duplicate Description**



Duplicate meta descriptions are bad for SEO. They confuse search engines and make it harder to rank for specific keywords.

### **Duplicate Content**



Duplicate content is bad for SEO. It confuses search engines and makes it harder to rank for specific keywords.

### Size



The size of your page is too large. This can negatively impact your page load speed and user experience.

### Cache Control



Your page does not have a cache control header. This can negatively impact your page load speed and user experience.

### Canonical



Your page does not have a canonical tag. This can negatively impact your page load speed and user experience.

# No H1 Tag



Your page does not have an H1 tag. This can negatively impact your page load speed and user experience.

### HTTPS to HTTP Links



Your page has links to HTTP pages. This can negatively impact your page load speed and user experience.

#### Is 4xx Code



Your page has a 4xx status code. This can negatively impact your page load speed and user experience.

#### Is 5xx Code



Your page has a 5xx status code. This can negatively impact your page load speed and user experience.

### Is Broken



Your page has broken links. This can negatively impact your page load speed and user experience.

### Low Content Rate



Your page has a low content rate. This can negatively impact your page load speed and user experience.

# Has Render Blocking Resources



Your page has render blocking resources. This can negatively impact your page load speed and user experience.

# Low Readability Rate



Your page has a low readability rate. This can negatively impact your page load speed and user experience.

## Title Too Long



Your page has a title that is too long. This can negatively impact your page load speed and user experience.

## No Image Alt



Your page has images without alt tags. This can negatively impact your page load speed and user experience.

#### No Favicon



Your page does not have a favicon. This can negatively impact your page load speed and user experience.

# **Recursive Canonical**



Your page has a recursive canonical tag. This can negatively impact your page load speed and user experience.

# Is Orphan Page



Your page is an orphan page. This can negatively impact your page load speed and user experience.

### Web Server



Server information is the information about the software that is running on the server. This can be used to determine the technology stack of a website.

### Title



The title tag is an HTML tag that is used to define the title of a webpage. This tag is displayed in the search results and is used by search engines to determine the topic of a page.

# Description



The description tag is an HTML tag that is used to define the description of a webpage. This tag is displayed in the search results and is used by search engines to determine the topic of a page.

#### Canonical



The canonical tag is an HTML tag that is used to define the canonical URL of a webpage. This tag is used by search engines to determine the canonical URL of a page.