



**INDIA
EMERGE**
YOUTH SUMMIT 2016

ENVISION. EMBARK . EMERGE

**SPONSORSHIP
BROCHURE**

CONFERENCE PROPOSAL

INDIA EMERGE YOUTH SUMMIT, 2016

THEME OF THE CONFERENCE:
ENVISION. EMBARK. EMERGE.

VENUE: VIT UNIVERSITY, VELLORE

DATE: SEPTEMBER 2016

DELEGATES EXPECTED: APPROXIMATELY
1200

ORGANIZING AGENCY:
TOASTMASTERS INTERNATIONAL - VIT

ENVISION. EMBARK . EMERGE

Respected Sir/Madam,

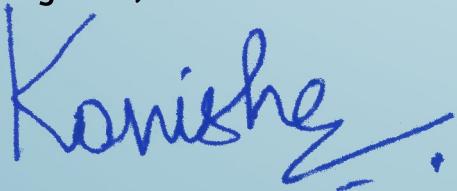
The success of our country lies in the hands of the youth. It is the age of discovery and dreams which they have the power to transform the nation into a better place. And this cognition is what drives the India Emerge Youth Summit. It is our privilege to extend to you the honour of being an eminent contributor of India Emerge Youth Summit 2016 which revolves around the theme: Envision. Embark. Emerge. Every year, this conference attracts a massive crowd of like-minded individuals from across the country and has a well-defined goal: to provide a platform to the youth of today to interact with a set of brilliant intellectuals; to put them in real life situations and ask them to make choices that may have an astronomical impact on tomorrow; and to provide them with the set of technical skills and equip them with the knowledge to be the Leaders of the Future. Past IEYS speakers are prominent personalities who hold an interactive session with more than 500 earnest delegates as well as give an inspirational talk about their journey to success. They give the delegates a first-hand experience of what it really means to Rebuild Tomorrow.

Please find attached below an overview of IEYS 2016 along with a detailed agenda of India Emerge Youth Summit 2016, and the list of potential speakers for your kind reference and perusal.

This is the moment to act - our nation is changing. Honour us by being a part of this change with us as we mould the youth of today to envision their future.

After all, it is we who must act today to make the youth embark on a journey and emerge victorious tomorrow.

Regards,



Kanishk Sanghi
Chair,
India Emerge Youth Summit 2016

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ABOUT IEYS

INDIA EMERGE YOUTH SUMMIT, 2012



With an enthusiastic spark, India Emerge Youth Summit premiered in 2012 converging upon the theme, “Indian Policy Framework: Yesterday, Today and Tomorrow”. This phenomenon brought allowed students to discover the potential they possess and methods to effectively implement it, so as to help India prosper as a developing nation.

The symposium was graced with the presence of highly experienced keynote speakers who shared the gratifying moments of their lives, the details of which are enlisted below;

- Shri Lagadapati Rajagopal— Founder Chairman, LANCO Infratech Limited and MP, Vijayawada Constituency
- Shri Prakash Rohera—Director, Redwood Edge Corporate Training and Consultancy, Pune
- Dr. A Manohar—Deputy Advisor, Planning Commission
- Shri Ramesh Phatak—Director-Automation, Schneider Electric, India

- Shri S K Uppal—Retired IFS officer
- Dr. M K Sridhar—Executive Director and Member Secretary, Karnataka Knowledge Commission

The Guest of Honour was Padma Shree Malathi K Holla (Eminent Paralympics Champion).

The summit also successfully implemented an Open Debate Competition, an IEYS ‘Build a Better India’ Contest, as well as an Online Photography contest.

This flourishing event succeeded in instilling a sense of determination in those who were a part of it to bring about a positive change, for the wholesome development of the nation.



INDIA EMERGE YOUTH SUMMIT, 2013

Revamped and reinstated, the second edition of IEYS was held during graVITas, one of India's biggest technical fests, on the 28th and 29th of September, 2013, by Toastmasters International—VIT Student Chapter and was focused around the theme, "Corruption and Contemporary India".

The keynote speakers were:

- Captain S Ravi -Founder Director of Pegasus Institute
- Padma Shri Syed M H Kirmani -Former Indian Cricket Wicket Keeper
- Mr. Mir Ranjan Negi -Former goal keeper of the Indian Hockey team
- Dr. S S Meenakshisundaram -Vice Chairman of MYRADA
- Ms. Madhu Singhal -Founder of Mitrajyothi



- Mr. Josy Joseph -Editor, TOI
- Prof. Jayaraman Srinivasan -Chairman of Divecha Centre at IISc, Bangalore
- Mr. Mahesh Sharma -Founder Director of Know your True Self TM Research and Training Academy

The Guest of Honour was Padma Shree Malathi K Holla.

ENVISION. EMBARK . EMERGE

INDIA EMERGE YOUTH SUMMIT, 2014

Supported by a rock solid foundation provided by the earlier editions of IEYS, the Summit was once again launched on September 27th and 28th, 2014 during VIT's technical fest - graVITas, and revolved around the theme "Reinventing Tomorrow".

The following are the leaders who inspired us during IEYS 2014:

- Dr. Jagdish Mukhi — MLA - Janakpuri Constituency, Former Minister of Finance, Planning, Excise and Taxation, and Higher Education in the Delhi Government
- Mr. Philip Sunil Urech; CEO Crowdguard, Creative Business and Policy Entrepreneur, Former Disarmament Coordinator at World Federation of UN



- Mr. Bharat Kumar - Defence Lawyer, Columnist- Indian Express, linked with Andhra Pradesh Civil Liberties Committee
- MC Abbas — Official MC for C-Change 'India's Top CIO Forum', Official Host of IPL events for RCB, Best Anchor Awardee, Youngest Keynote Speaker at Reverbberations 2013- organized by TMI - Chennai
- Mr. Prabhal Frank — CEO- Skills Academy, Life Coach, Strategist, Keynote Speaker, Author, a celebrated Communication and Management Expert)
- Mr. Balraj Nandwani — Director- Skills Academy, MD- ComfortAge, Strategist, Motivator, Former CEO of Metro Group of Hospitals and Himalaya Group of Companies

INDIA EMERGE YOUTH SUMMIT, 2015

The fourth version of IEYS, IEYS 2015 was once again organised by the enthusiastic and hardworking students of Toastmasters International during VIT's technical fest - graVITAs in the month of September 2015. The revamped theme followed this time was "Realize. Reflect. Rebuild".



Some of the keynote speakers were:

- Sam Rufus - CEO of Mxit India Put. Ltd, Ex-Vice President at Deloitte & Touché in Hyderabad
- Vijaya Bopanna - Director HR Operations – Capgemini, Head CR Corporate – Fortis healthcare Limited
- Padma Shri Shiuram Bhoje - Ex-Director Indira Gandhi Centre for Atomic Research, Kalpakkam
- Arun Nagpal - Co-founder and Director of Mrida Associates LLP
- Varun Malhotra - Founder & Head Equity Research, Portfolio Management & Training.

PURPOSE OF IEYS, 2016

"Imagination will often carry us to worlds that never were, but without it we go nowhere."

– Carl Sagan

Through the ages, humans have had the ability to bring about changes due to the one thing that distinguishes them from other species: the ability to dream. For without dreams, there will be no ambition to chase. There will be no goal to reach. Not having dreams is like chasing a traceless murderer.

Many people have longings, but only some wake up and work to attain them with the hard work they choose to do to bring their dream to fruition.

Since, the first step towards creating a future where things go your way is to develop the ability to envision it, Toastmasters International – VIT student chapter presents to you India Emerge Youth Summit 2016. IEYS is a national youth symposium that promises to change the perspective of young minds and will help them shape their dreams into reality. It will be held in the month of September 2016.

We believe that visionaries are the builders of a new dawn, working with imagination, insight and boldness. And hence we aim to gain inspiration from some of these heroes who dare to dream during the forthcoming IEYS 2016. The delegates too obtain an opportunity to learn life lessons and get to hear experiences which transformed the speaker's life. The opportunity and ability of the delegates to interact with such speakers showcases the hard work of all Toastmasters.

As we embark on a new journey, we explore the many dimensions of this world, embracing all that comes in our way and learn to emerge with a greater determination. It is this positive outlook within us that has the power to see the invisible and achieve the impossible.

Therefore, envision your dreams, embark on the path to success and emerge victorious.

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ABOUT TOASTMASTERS INTERNATIONAL

Toastmasters International is a global organization comprising of nearly 15000 clubs across 126 countries with more than 313000 members. Its members are devoted to excel in Public Speaking and Leadership development by practicing key ingredients of the same based on guidelines devised and developed by the founder Ralph C. Smedley, who founded this organization on October 22nd, 1924, at the YMCA in Santa Ana, California, USA. The organization grew out of a single club, Smedley Chapter one Club, which would later become the first Toastmasters club. Toastmasters International was incorporated under California law on December 19, 1932.

ABOUT TMI VIT



Toastmasters International VIT is an educational organization aimed at improving the communication and leadership skills of its members, and is one of the most active student chapters of VIT. The essence of the learning experience at a Toastmasters club lies in the dedicated and desirous members who help each other learn the art of listening, thinking and speaking. The clubs have made phenomenal progress in the number of educational award holders in the four years of its existence. TMI-VIT also allows other students to be a part of the Toastmasters experience by conducting an extracurricular course – SPEECHKRAFT.

The hallmark event on the Toastmasters International body is the Speech Contest; and TMI-VIT hosted the Club and Area Level International Speech Contest and Table Topics Speech Contest that won laudatory admiration and praises of the Area and Division Officers. Currently, the area G3 - to which TMI-VIT belongs – which is now Areas D1 and D2 is ranked the top two among the almost 150 clubs in District 82, which include clubs from Tamil Nadu and Sri Lanka.

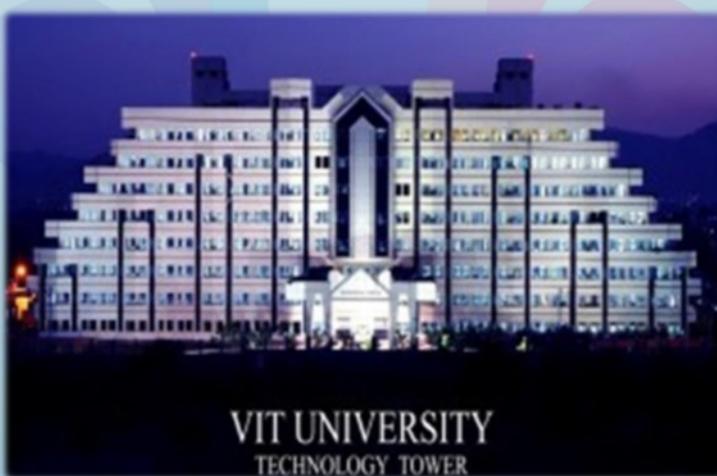
ABOUT VIT UNIVERSITY

VIT University, Vellore, is a prominent engineering institution in India, which is famed not only for its excellence in imparting world-class technical education, but also for its co-curricular activities.

Situated 130 km north-west of Chennai, the University was founded in 1984 by Dr. G Vishwanathan and was then known as Vellore Engineering College and was granted the status of a University in 2001. The 360 acre university has received accolades from the Ministry of Human Resource Development, Government of India for its outstanding contribution to the field of higher technical education. The institution offers 19 undergraduate, 34 post graduate, 2 Integrated and 4 research programs. A 170 acre campus in Chennai also provides the same stellar education.

VIT has received multiple accreditations from companies like TCS, Wipro and Cognizant for academic collaboration and placements and is noted in the Limca Book of World Records in 2013 for creating a national record in campus placements.

VIT has been unanimously ranked as one of the finest institutions in its domain by magazines like Career360 and India Today. The institute has MOUs with renowned universities like Purdue (USA), Cornell (USA), Princeton (USA) and Max Planck Institute for Metals Research (Germany).



EXPECTED SPEAKERS FOR IEYS, 2016

- VVS Laxman (Former Indian cricketer)
- Sachin Tendulkar (World renowned Indian cricketer)
- MS Dhoni (Current captain of Indian cricket team)
- Mohammad Azharuddin (Ex- captain of Indian cricket team)
- Kenny Sebastian (Comedian)
- Biswa Kalyan Rath (Stand-up comedian and You Tuber)
- Vir Das (Bollywood actor and comedian)
- Sorabh Pant (Stand-up comedian and writer)
- Harsha Bhogle (Indian cricket commentator and journalist)
- Mohammad Adeeb (Politician and social worker, Member of Parliament)
- Srijan Pal Singh (Author, public speaker, social entrepreneur)
- Abish Mathew (Stand-up comedian)
- Aditya Maheshwaran (Runner - up of International Speech Contest 2015)
- Taran Khan (Journalist)
- Kalki Koechlin (Indian actress of French decent)
- Senapathy Gopalakrishnan (Executive Vice Chairman of Infosys)
- Nandan Nilekani (Indian entrepreneur, politician and bureaucrat)
- Baijayant Jay Panda (Indian politician, member of Lok Sabha)
- Milind Murli Deora (Member of the fifteenth Lok Sabha)
- Srikanth Bolla (Founder and CEO of Aasadeep projects pvt. Ltd.)

- Ravinder Singh (Author of “Tell me a story”)
- Aravind Adiga (Indian-Australian writer and journalist)
- Atul Kumar Mishra (Of ‘The Frustrated Indian’ Team)
- Rahul Raj (Of ‘Bhak Sala’ Team)
- Abhijit Chakraborty (Of ‘The anonymous writer’ Team)
- Abha Singh (Former police officer, main crusader in Salman Khan’s hit and run case)
- Dr. Anthony Vipin Das (Ophthalmologist and innovator)
- Muhammad Yunus (Entrepreneur, Banker, Civil Society leader, Nobel Peace prize recipient)
- Ritesh Agarwal (CEO of OYO rooms)
- Madam Grace Pinto (Managing director, Ryan international school of institutions)
- Sunita Gandhi (Founder, council for global education, USA)
- Abhishek Mishra (IIM Graduate, Minister of state, Government of UP)
- Kailash Satyarthi (Indian children right and education advocate, Nobel Peace prize recipient)
- Arjun Vajpai (Third youngest Indian to climb Mount Everest)
- Dr. Ushy Mohandas (Doctor)
- Benny Prasad (Indian instrumental guitarist)
- Ajay Padmawar (CEO of Amruta Harbals)
- Mr. Bhaskar Bhat (Chairman of Vistara Airlines and managing director of Titan Company Limited)

MICRO-SPONSORSHIP PACKAGE

Sr no.	PACKAGES	AMOUNT (Rs)	AVAILABLE
1	Associate Sponsor	75000	10
2	Supporting	50000	10
3	Co-sponsor	30000	15
4	Participating	15000	20
5	Logos display	10000	20

Note: Sponsorship attracts service tax at 10.30% in addition to above rates. Service tax payment remittance to the government should be made by sponsor directly, and not to VIT University. And, please provide that acknowledgement to the summit at earliest possible time.

IEYS 2016	ASSOCIATE	SUPPORTING	CO-SPONSOR	PARTICIPATING	PARTNER
Amount(Rs.)	75,000	50,000	30,000	15,000	10,000
Portrayal of company logo on IEYS 2016 Banner	YES	YES	YES	YES	YES
An approx. sized display of the company logo along with a brief description of the company of IEYS 2016 website.	YES	YES	YES	YES	YES
Colored flyers with a description of company/ company ad on them.	YES	YES	YES	YES	NO
15 - (2ft x 3ft) banners promoting the company placed at prominent locations around the campus	YES	YES	YES	NO	NO
Coverage in print media	YES + broadcast media	YES	NO	NO	NO
All the above deliveries- 10 more (2ft x 3ft) banners.	YES	NO	NO	NO	NO

PERIPHERAL PACKAGES

Stationary Sponsor

- You will be designated as the Exclusive 'Stationery Sponsor'
- The Sponsor Logo will be on 1000 Notepads/1000 Ball Point Pens/1000 File Folders/1000 Delegate Bags distributed to conference delegates (if sign up is at least 6 weeks prior to the event)
- Promotion of the Sponsor name and logo at the venue at prominent place by way of Thank you Sponsor Panel & through Thank You Sponsor Card
- Logo display on the signage throughout the Summit
- One Complimentary Exhibition/Commercial Stall exclusively for your Stationery Products
- Two free lunch passes per day for Two days of the Summit
- Two free invitation pass to the Cultural Evening (if held)
- Inclusion of Sponsor Name in the List of Sponsors page in the Summit Program Brochure
- Half-page B/W advertisement in the souvenir (sponsor to provide the ad by 1st August 2016)
- Unique Delegate Badges for the Sponsors

Apparel Sponsor

You will be the **Exclusive Apparel Sponsor** for the Summit

- Sponsor Name & Logo will be prominently displayed on the back of the Summit T-shirt that will be given to all Summit Delegates, Guests & Speakers
- Half-page Color Ad in the souvenir (sponsor to provide the ad by August 1st 2016)
- Promotion of the Sponsor name and logo at the venue at prominent place by way of Thank You Sponsor Panel & through Thank You Sponsor Card
- Appropriately sized logo displayed on the Summit website
- Inclusion of Sponsor Name in the List of Sponsors page in the Summit Program Brochure
- Unique Delegate Badges for the Sponsors
- Coverage in print media
- Logo display on the signage throughout the Summit
- 50% discount for Exhibition Booths/Commercial Stalls
- Two free lunch passes per day for two days of the Summit
- Two free invitation passes to the Cultural Evening (if held)

Note:

1. All the above slabs are negotiable and customizable.
2. Keynotes at India Emerge Youth Summit will be part of the day one sessions - Morning session and post lunch. For presenting any keynote at IEYS 2016, please provide your topic, speaker details to the Summit Chair at the earliest.

SPONSORS REPLY FORM

INDIA EMERGE YOUTH SUMMIT 2016

1. Name of the Sponsor

2. Address of the Sponsor:

3. Homepage website URL

4. Name of the contact person:

Tel:

Mob:

Fax: IEYS
2016

Email:

5. Declaration: We would like to sponsor the following summit event(s).

Enclosed: Please find a bank draft/cheque numbered:

Dated: drawn on behalf of "VIT University" payable at "Vellore".

Signature

Date:

Note:

All the information and contents for the display material, logos, advertisements, business cards, web links, publicity material, boards, hoardings and banners to be put up as part of sponsorship in various categories will have to be compulsorily supplied by the sponsors, within the stipulated time frame. Summit Organizing Committee will take no responsibility in case of partial/ full cancellation of sponsorship benefits due to the delay in receiving the required material from sponsors.

OUR PREVIOUS SPONSORS



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OUR PREVIOUS SPONSORS



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HOW TO REACH VIT, VELLORE

The nearest airports are the Chennai airport about 130 km to the east of Vellore and the Bangalore airport about 205 km to the west.

You can reach Vellore from Chennai or Bangalore by road.

CONTACT DETAILS

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www.facebook.com/ieysuit

indiaemergeuit@gmail.com

[@ieysphenomenon](https://www.instagram.com/ieysphenomenon)