

A cluster of overlapping rectangular bars in shades of orange, blue, and white, arranged diagonally in the top-left corner.

LYRA

LYRA PRESENTATION

A cluster of overlapping rectangular bars in shades of blue, orange, and white, arranged diagonally in the bottom-right corner.

1.2 Billion

tonnes of greenhouse gases are released every year from
the waste creation of the fashion industry

Problems

- » Excessive Inventory
- » Destruction of unsold goods
- » Lack of recycling of used goods

While the last problem has been tackled effectively in the last few years, the first two have been difficult to solve. Moreover, the solutions have failed to affect the mainstream and thus haven't made a sufficient impact

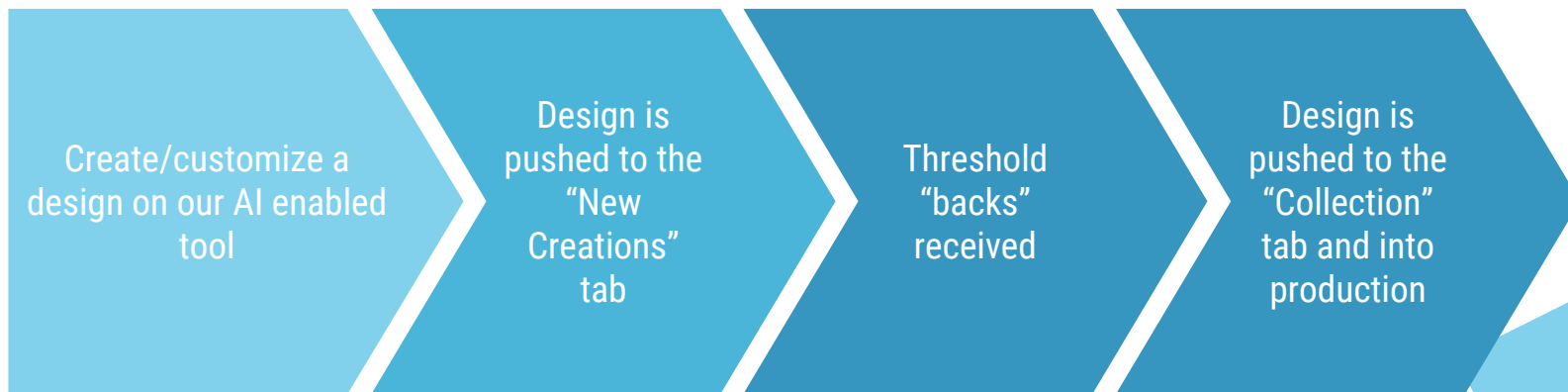
Solution: a web based platform which includes...

- » AI powered apparel designing tool for creators
- » Creators gain 10% of sales of their design
- » Tool allows true customisation with a 360° model
- » Design are subjugated through a 2 step process
- » First step involves scrutiny in a social environment
- » Only the top designs are pushed into production
- » Nature of the platform allows creation of unique data

Continued...

- » Unique data generated is used for machine learning
- » Insights from machine learning help the AI designing tool
- » Insights help us optimise the number of units produce to minimise waste
- » B2B solution: brands use our insights in their design to minimise waste and create better designs
- » Brands can test new designs viability on our platform before production

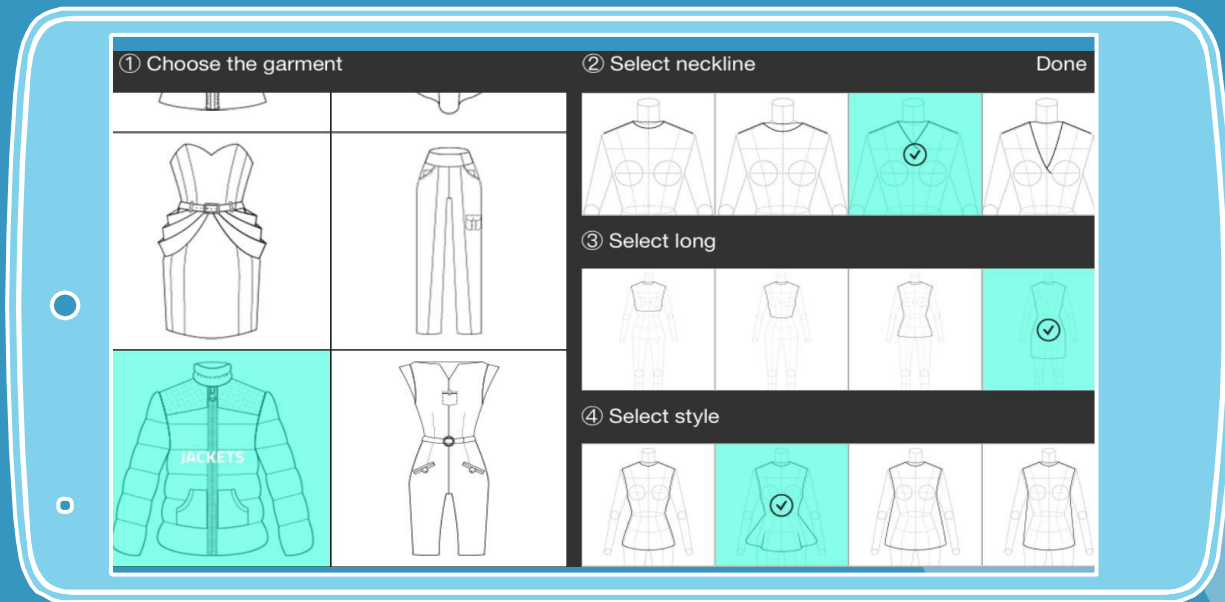
OUR PROCESS IS EASY



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PROTOTYPE

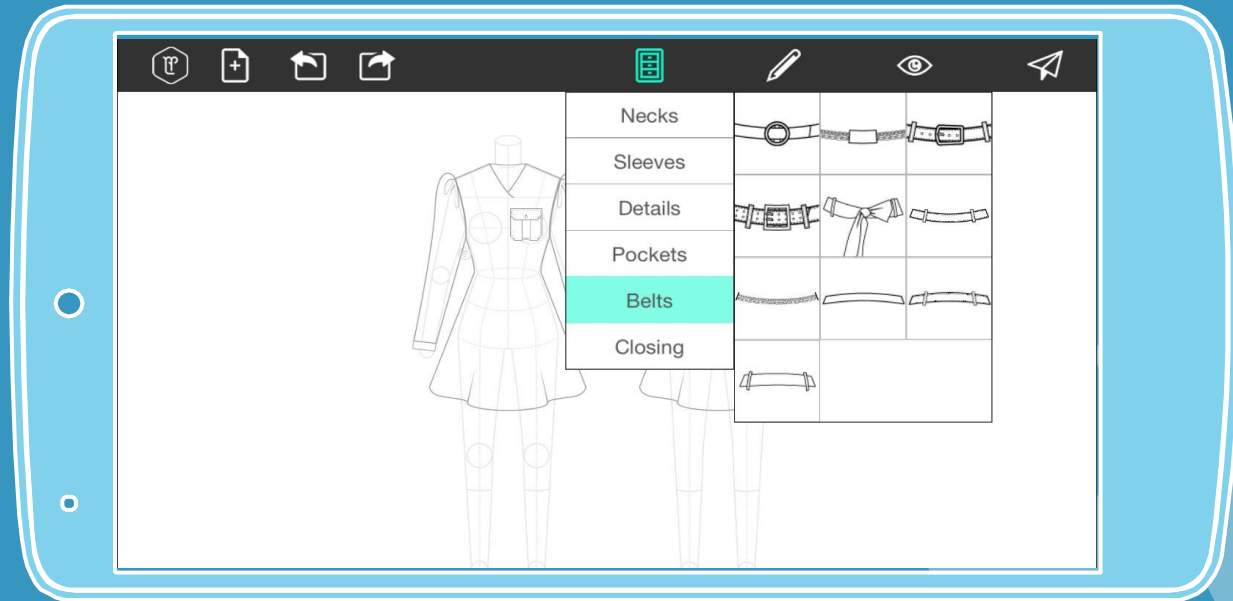
Only the designing tool



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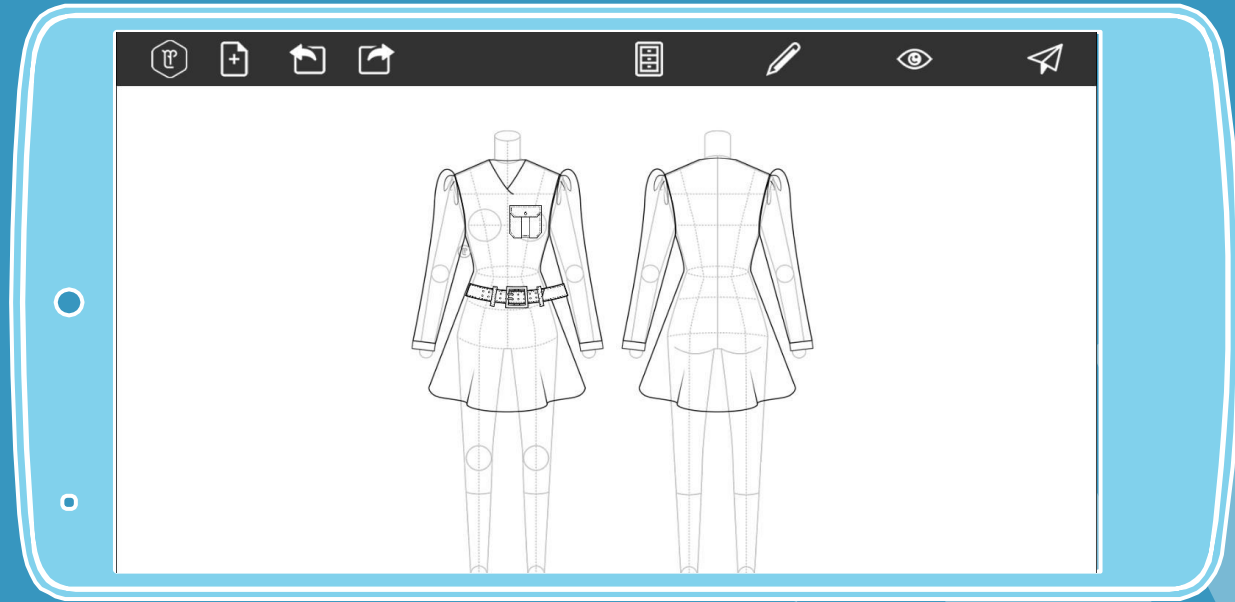
PROTOTYPE

Continued..



PROTOTYPE

Continued..



SIX MONTH PLAN

Month 1

Survey of fashion designers
Team formation
Working towards alpha release

Month 2

Creating the AI module
Implementing the 360° model
Framework designing

Month 3

UI/UX improvements
Alpha prototype completion
Latency testing

Month 4

Initial user feedback
Analysis of flaws
Working towards beta release

Month 5

Fixing the issues
Penetration testing
Gap analysis

Month 6

Beta prototype completion
Second user feedback
Working towards final release