

Multilinear Factorization Machines for Multi-Task Multi-View Learning



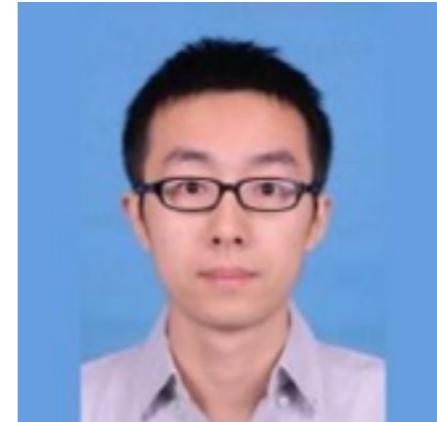
Chun-Ta Lu



Lifang He



Weixiang Shao



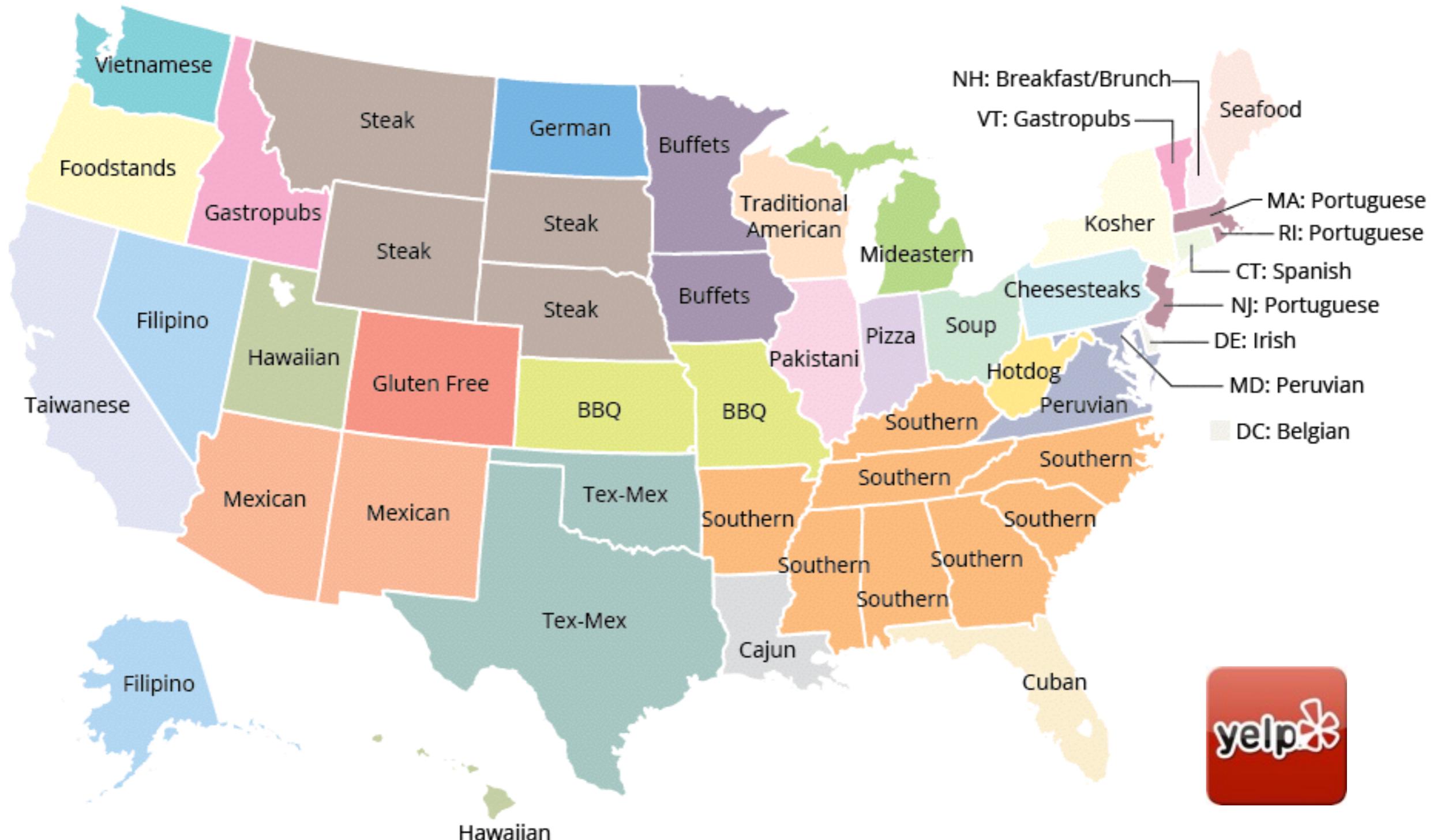
Bokai Cao



Philip S. Yu

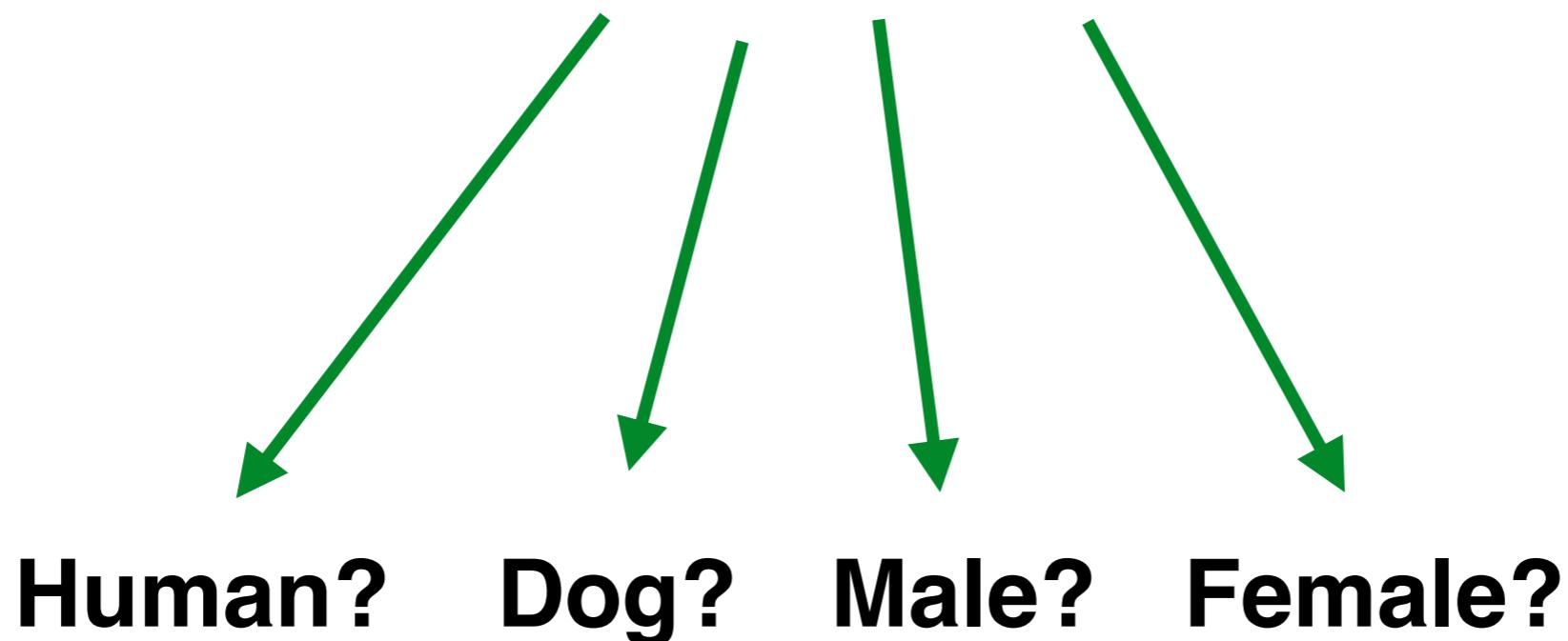
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Presenter: Chun-Ta Lu

Example of Multiple Tasks



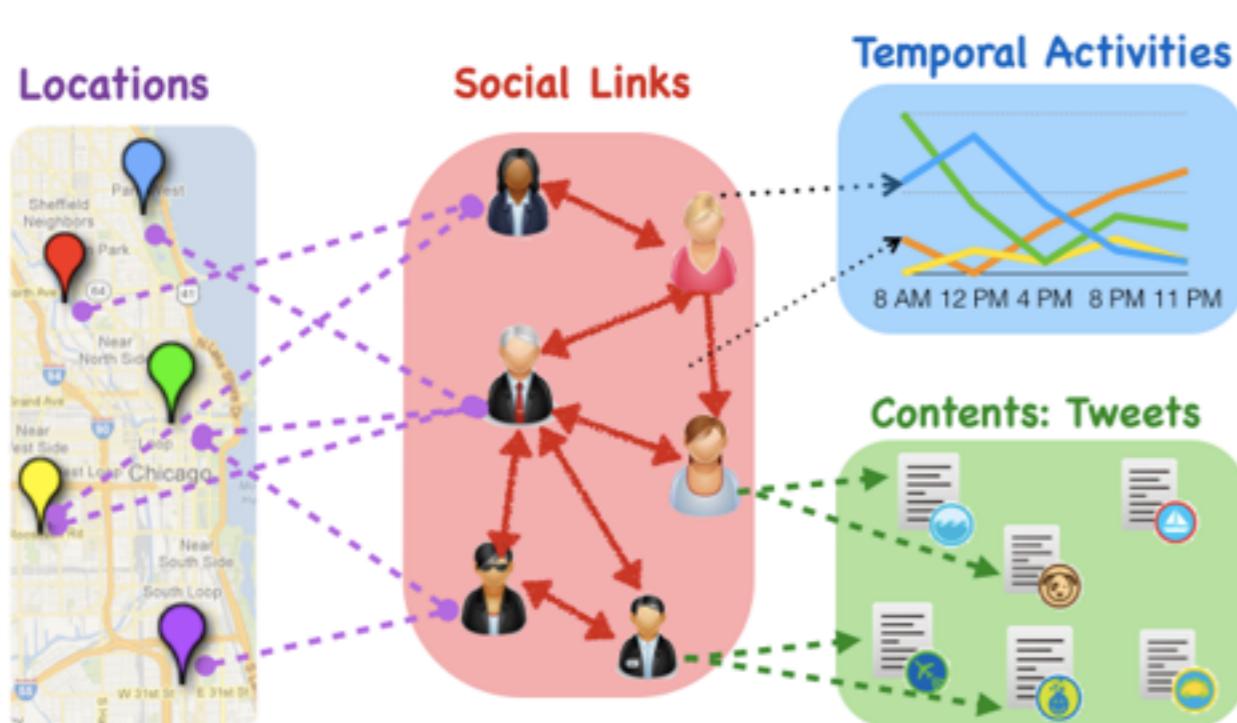
Recommendation in different cities

Example of Multiple Tasks



Each label as a task

Example of multiple views



Online Social Network

Social Links

Textual contents

Checkin histories

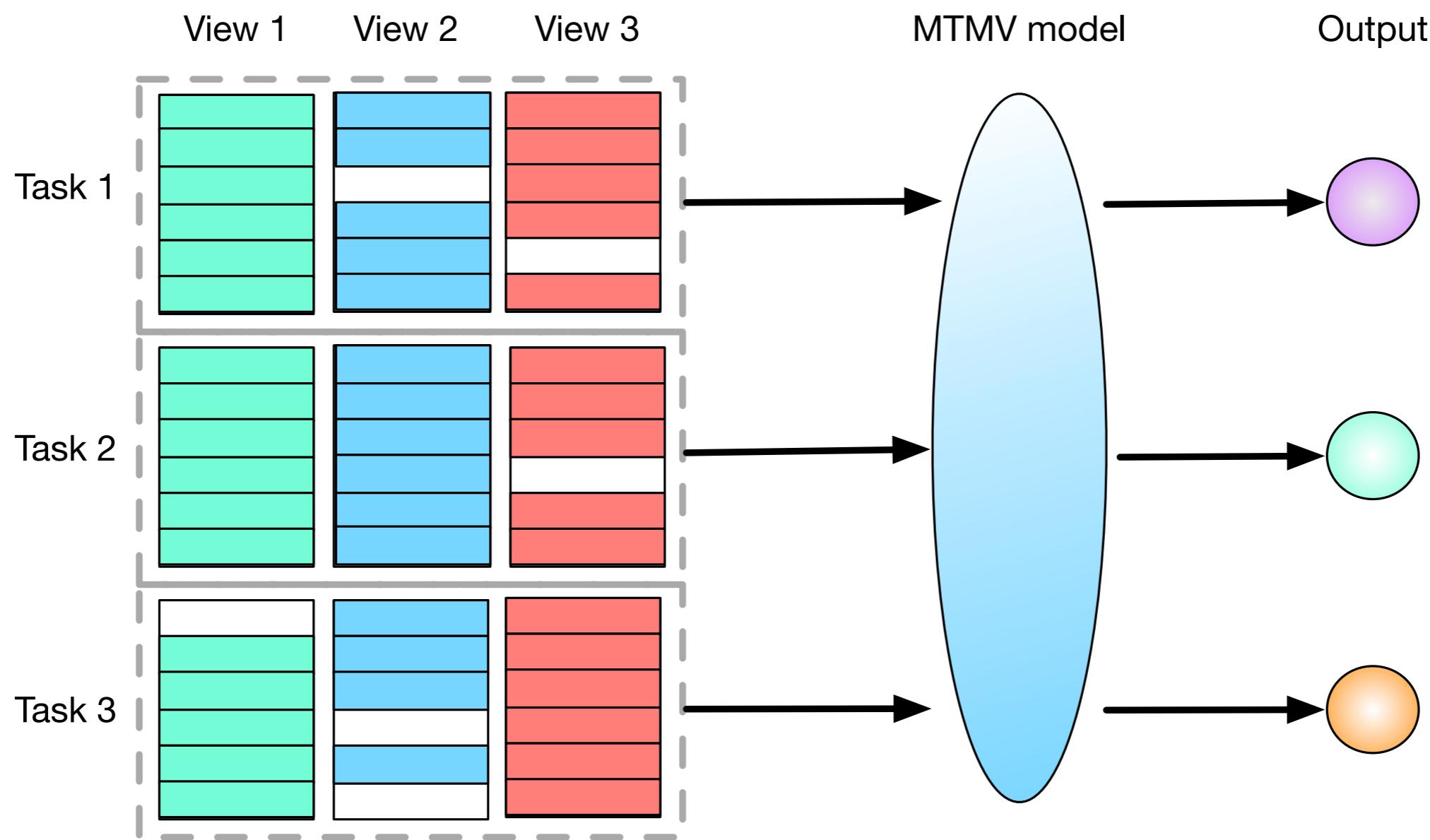
Temporal activities

Web images on Instagram
Visual information
Textual tags



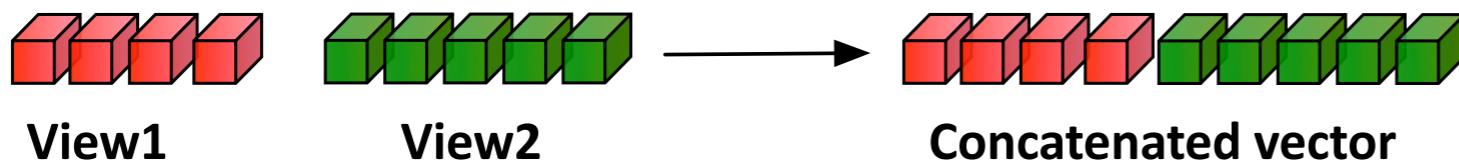
Multi-Task Multi-View Learning

Combine different views (e.g., images and texts) to learn multiple related tasks together.

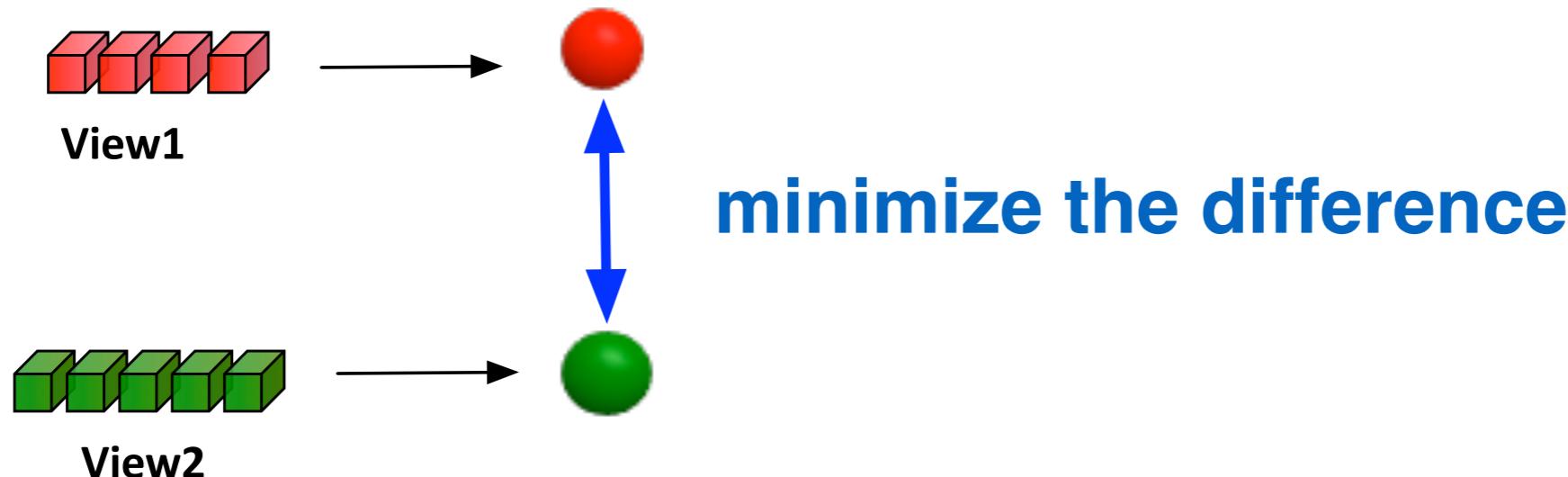


Traditional Approaches

- Concatenate features from all the views as a single vector?

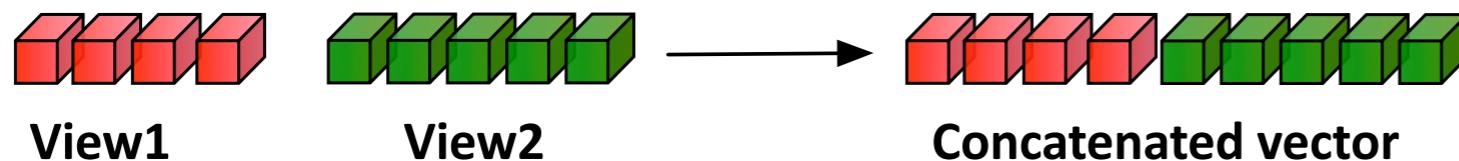


- Each view provides a prediction, and minimize the difference?

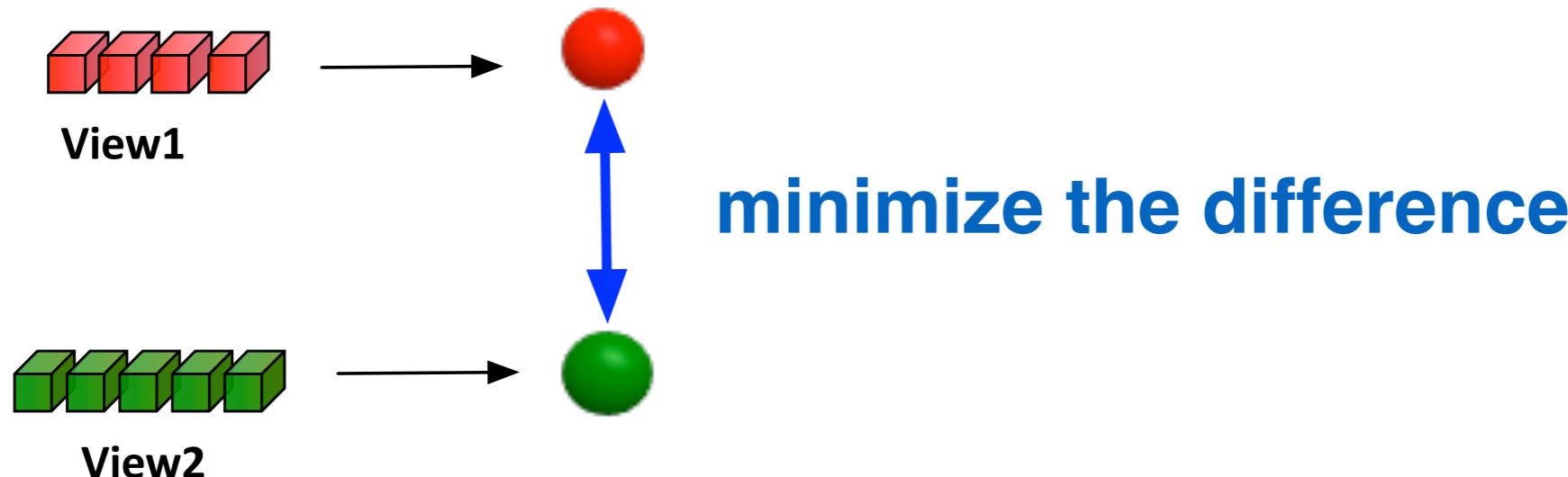


Traditional Approaches

- Concatenate features from all the views as a single vector?



- Each view provides a prediction, and minimize the difference?

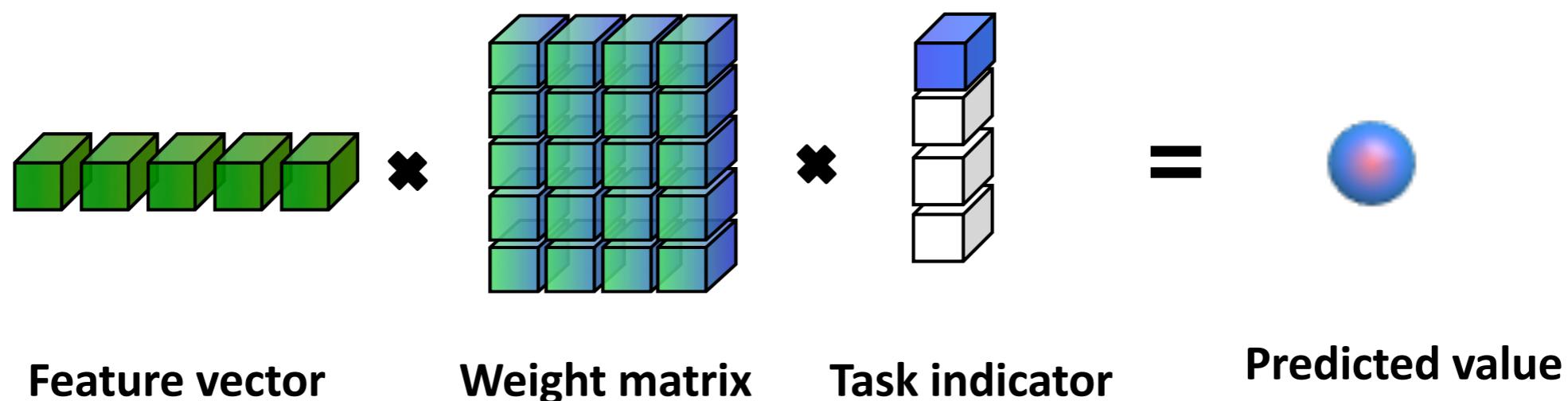


- Different views provide complementary information.
- Loss important feature interactions

Multilinear Predictive Models

Observation: MTL w/ single view is to learn a bilinear map

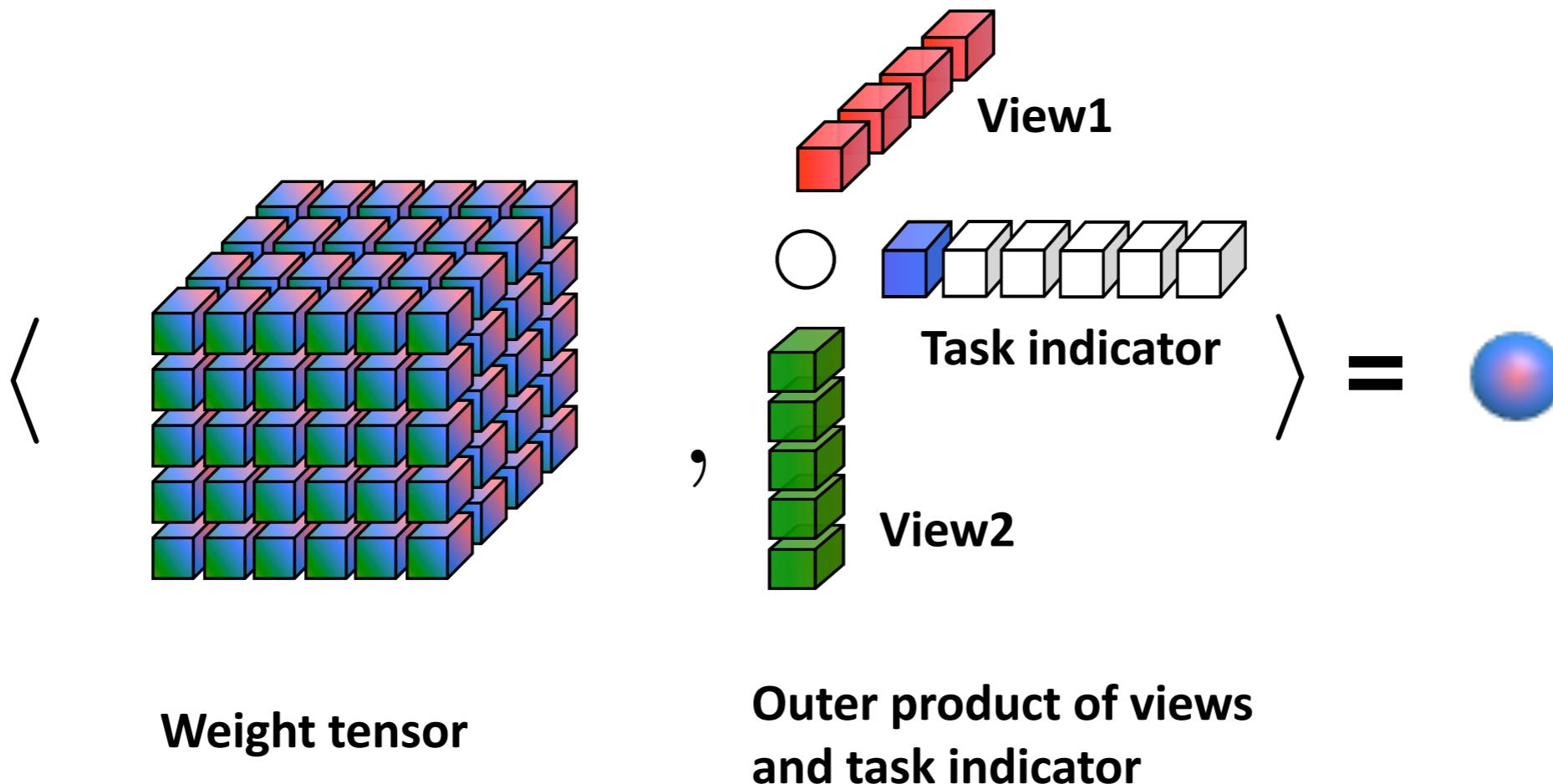
Define the task indicator $\mathbf{e}_t = [\underbrace{0, \dots, 0}_{t-1}, 1, 0, \dots, 0]^T$



$$f_t(\mathbf{x}) = \mathbf{x}^T \mathbf{w}_t = \mathbf{x}^T \mathbf{W} \mathbf{e}_t = \langle \mathbf{W}, \mathbf{x} \circ \mathbf{e}_t \rangle = f(\{\mathbf{x}, \mathbf{e}_t\})$$

Multilinear Predictive Models

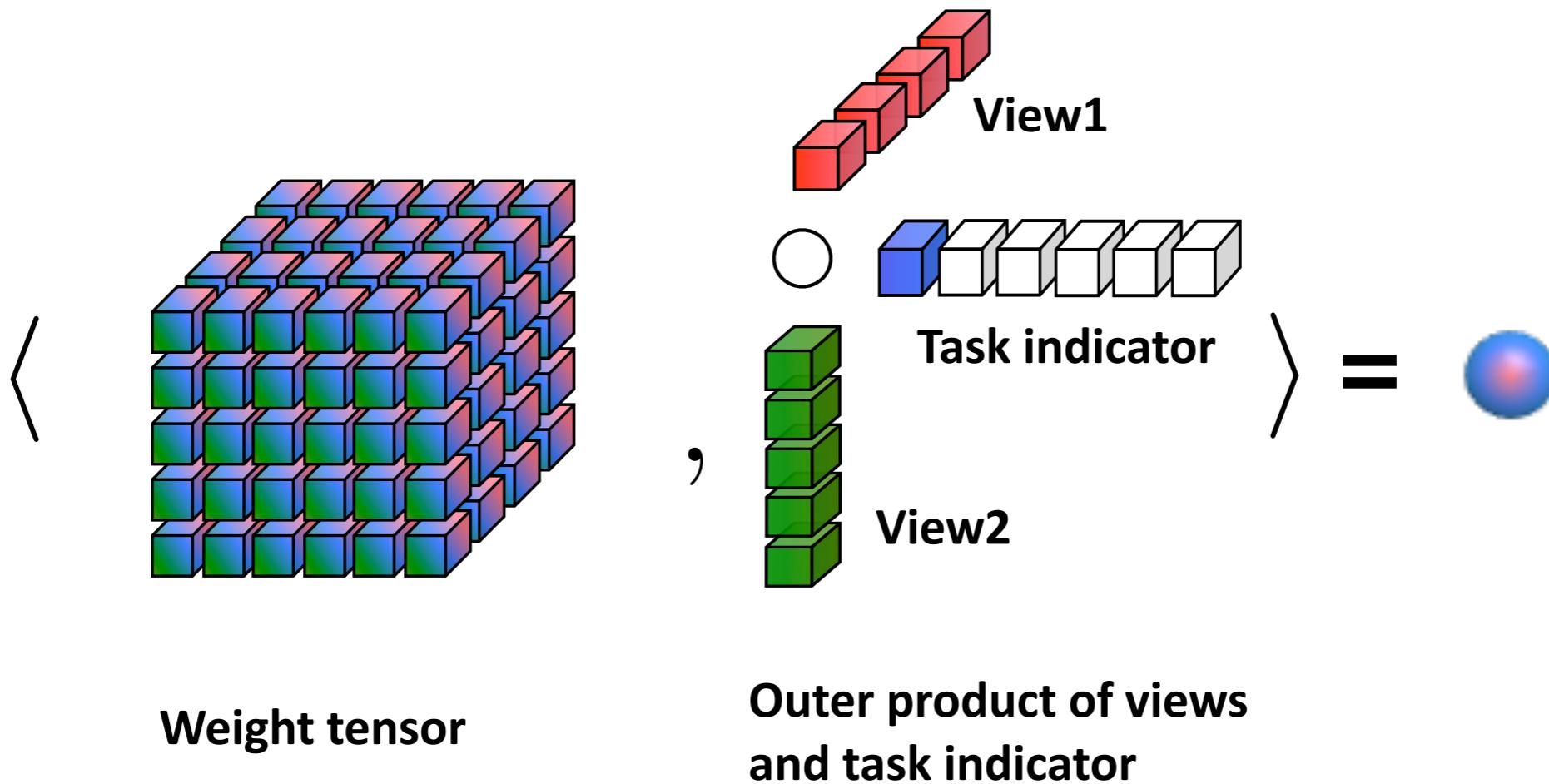
Extend to MTMV learning is to learn a multilinear map



$$f_t(\{\mathbf{x}^{(1)}, \mathbf{x}^{(2)}\}) = \mathbf{x}^{(1)\top} \mathbf{W}_t \mathbf{x}^{(2)} = \langle \mathcal{W}, \mathbf{x}^{(1)} \circ \mathbf{x}^{(2)} \circ \mathbf{e}_t \rangle$$

Multilinear Predictive Models

Extend to MTMV learning is to learn a multilinear map

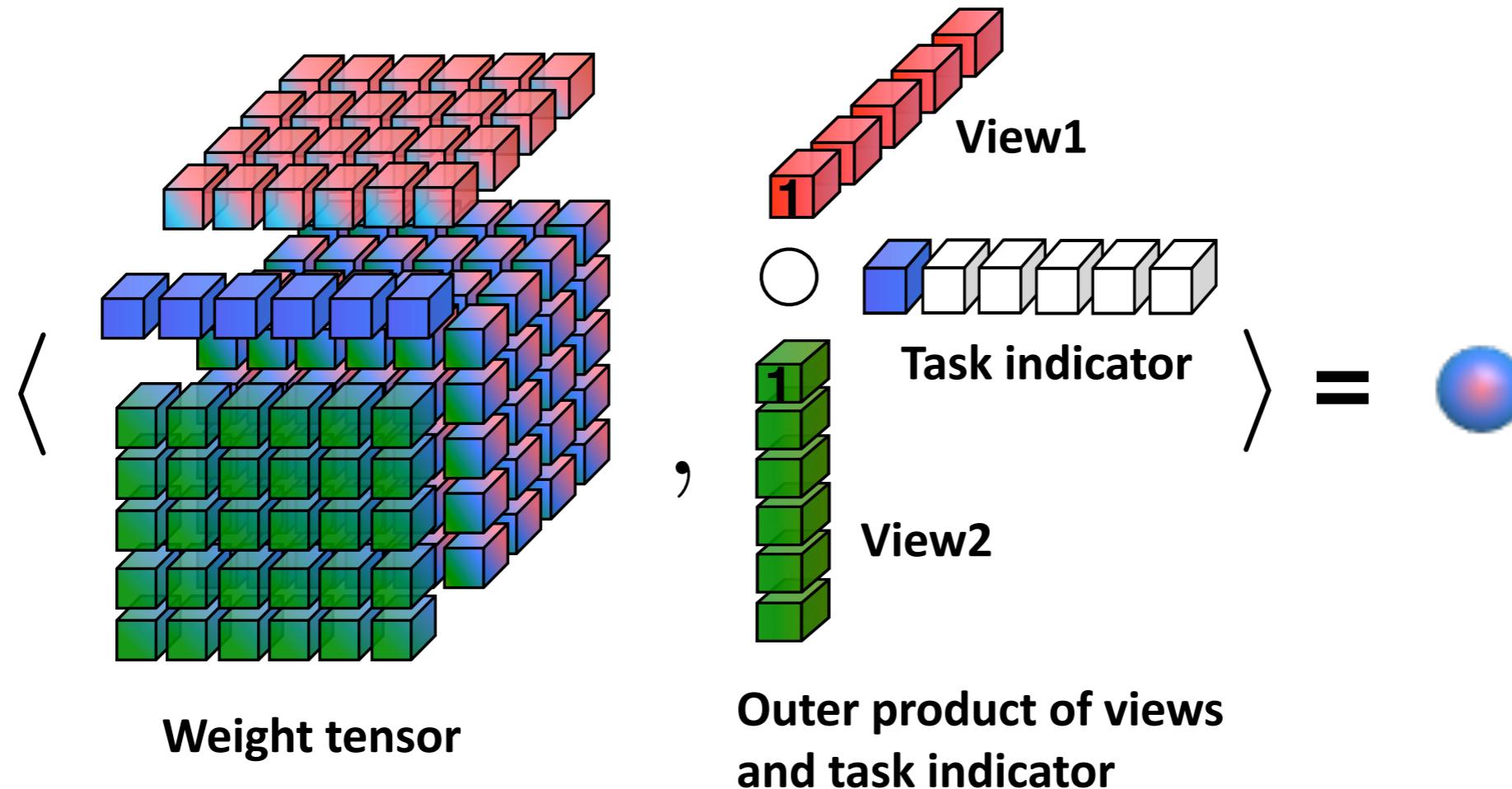


$$f_t(\{\mathbf{x}^{(1)}, \mathbf{x}^{(2)}\}) = \mathbf{x}^{(1)^T} \mathbf{W}_t \mathbf{x}^{(2)} = \langle \mathcal{W}, \mathbf{x}^{(1)} \circ \mathbf{x}^{(2)} \circ \mathbf{e}_t \rangle$$

Cannot deal with incomplete view

Multilinear Predictive Models

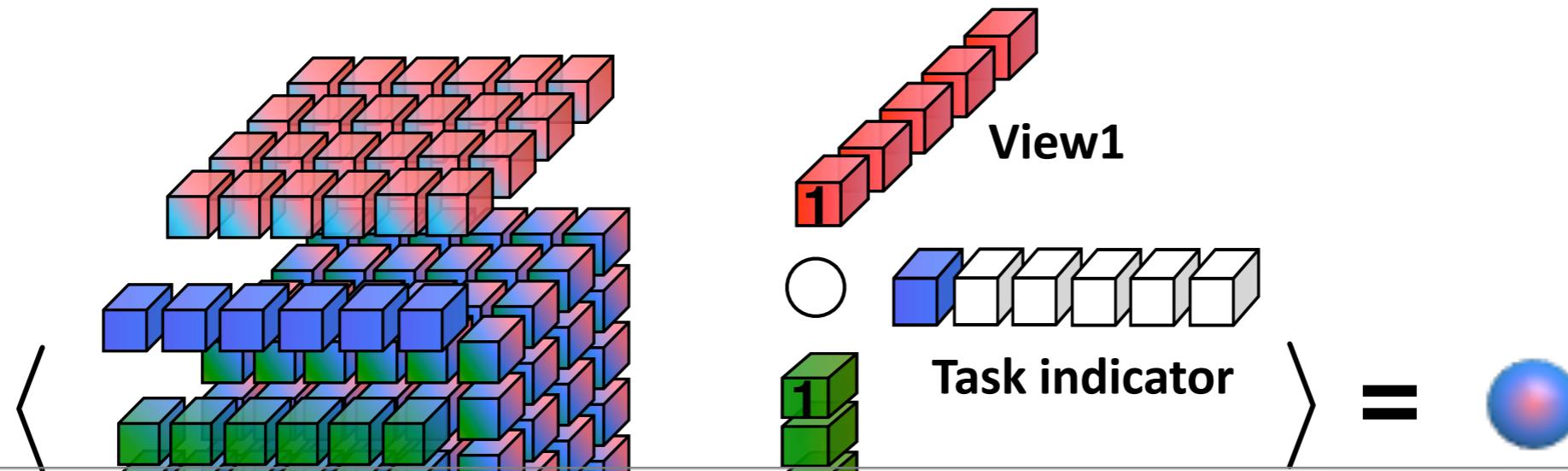
Nesting all interactions up to full-order



$$\begin{aligned} f_t(\{\mathbf{x}^{(1)}, \mathbf{x}^{(2)}\}) &= w_t + \sum_{v=1}^2 \mathbf{x}^{(v)\top} \mathbf{w}_t^{(v)} + \mathbf{x}^{(1)\top} \mathbf{W}_t \mathbf{x}^{(2)} = \langle \mathcal{W}, [1; \mathbf{x}^{(1)}] \circ [1; \mathbf{x}^{(2)}] \circ \mathbf{e}_t \rangle \\ &= \langle \mathcal{W}, \mathbf{z}^{(1)} \circ \mathbf{z}^{(2)} \circ \mathbf{e}_t \rangle = \langle \mathcal{W}, \mathcal{Z}_t \rangle \end{aligned}$$

Multilinear Predictive Models

Nesting all interactions up to full-order



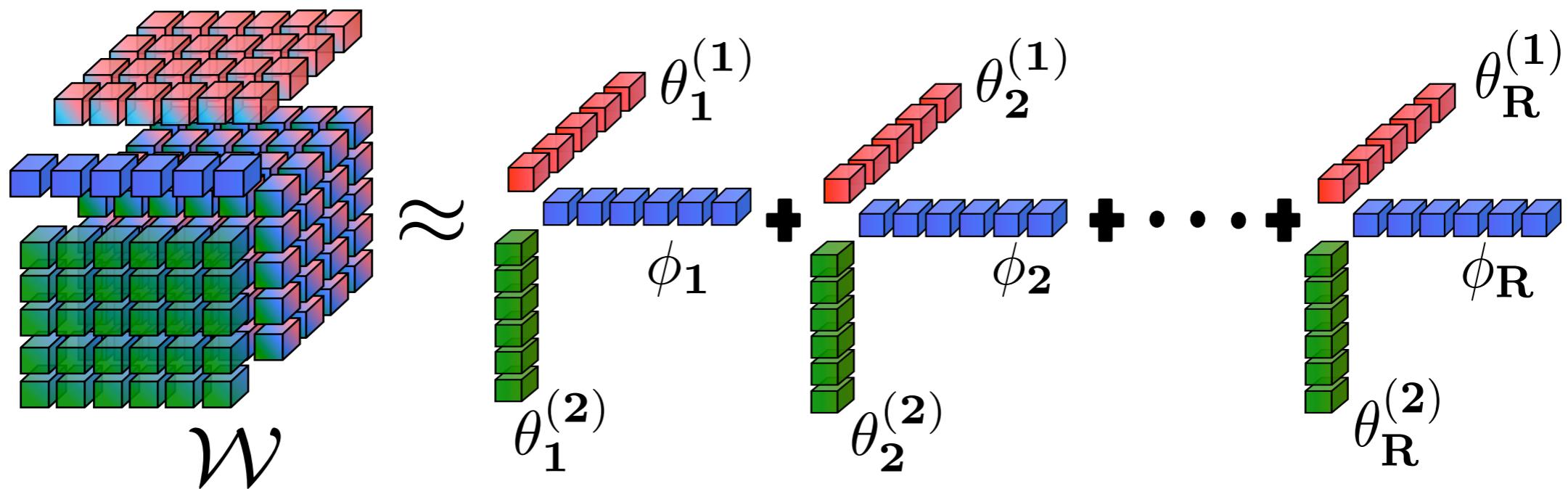
Not realistic to learn the weight tensor directly, since #parameters grows exponential to #features.

High-dimensional parameters are learned independently

$$\begin{aligned} f_t(\{\mathbf{x}^{(1)}, \mathbf{x}^{(2)}\}) &= w_t + \sum_{v=1}^2 \mathbf{x}^{(v)^\top} \mathbf{w}_t^{(v)} + \mathbf{x}^{(1)^\top} \mathbf{W}_t \mathbf{x}^{(2)} = \langle \mathcal{W}, [1; \mathbf{x}^{(1)}] \circ [1; \mathbf{x}^{(2)}] \circ \mathbf{e}_t \rangle \\ &= \langle \mathcal{W}, \mathbf{z}^{(1)} \circ \mathbf{z}^{(2)} \circ \mathbf{e}_t \rangle = \langle \mathcal{W}, \mathcal{Z}_t \rangle \end{aligned}$$

Multilinear Factorization Machines (MFMs)

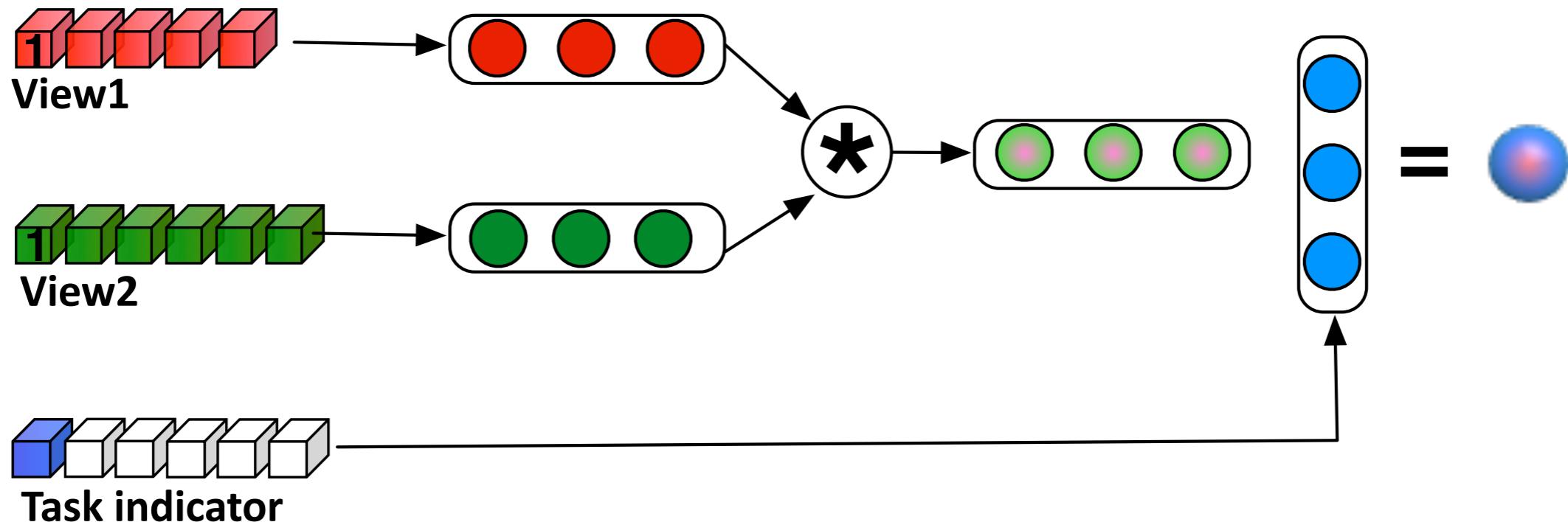
Apply CP tensor factorization on the weight tensor



$$\mathcal{W} = \sum_{r=1}^R \phi_r \circ \theta_r^{(1)} \circ \theta_r^{(2)}$$

Multilinear Factorization Machines (MFMs)

After some calculation, $\langle \mathcal{W}, \mathcal{Z}_t \rangle = \phi^t \prod_{v=1}^V * \left(\mathbf{z}^{(v)T} \Theta^{(v)} \right)^T$

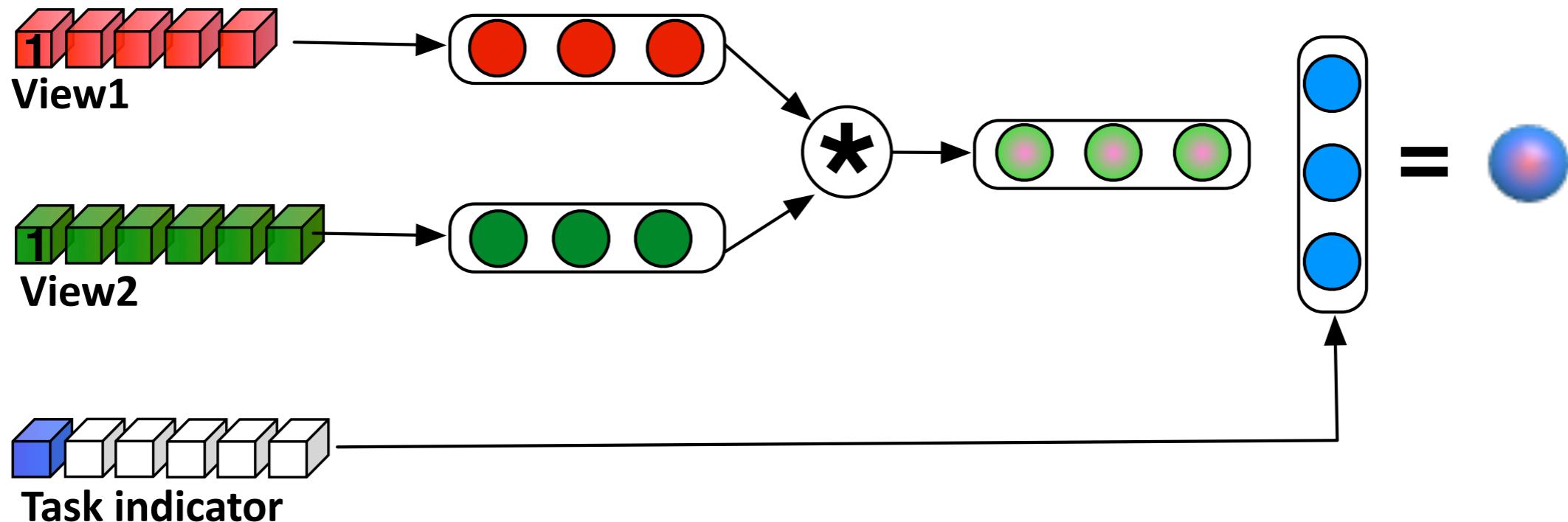


First project each view to a latent space

Then obtain joint representation of multi-view data by element-wise multiplication.

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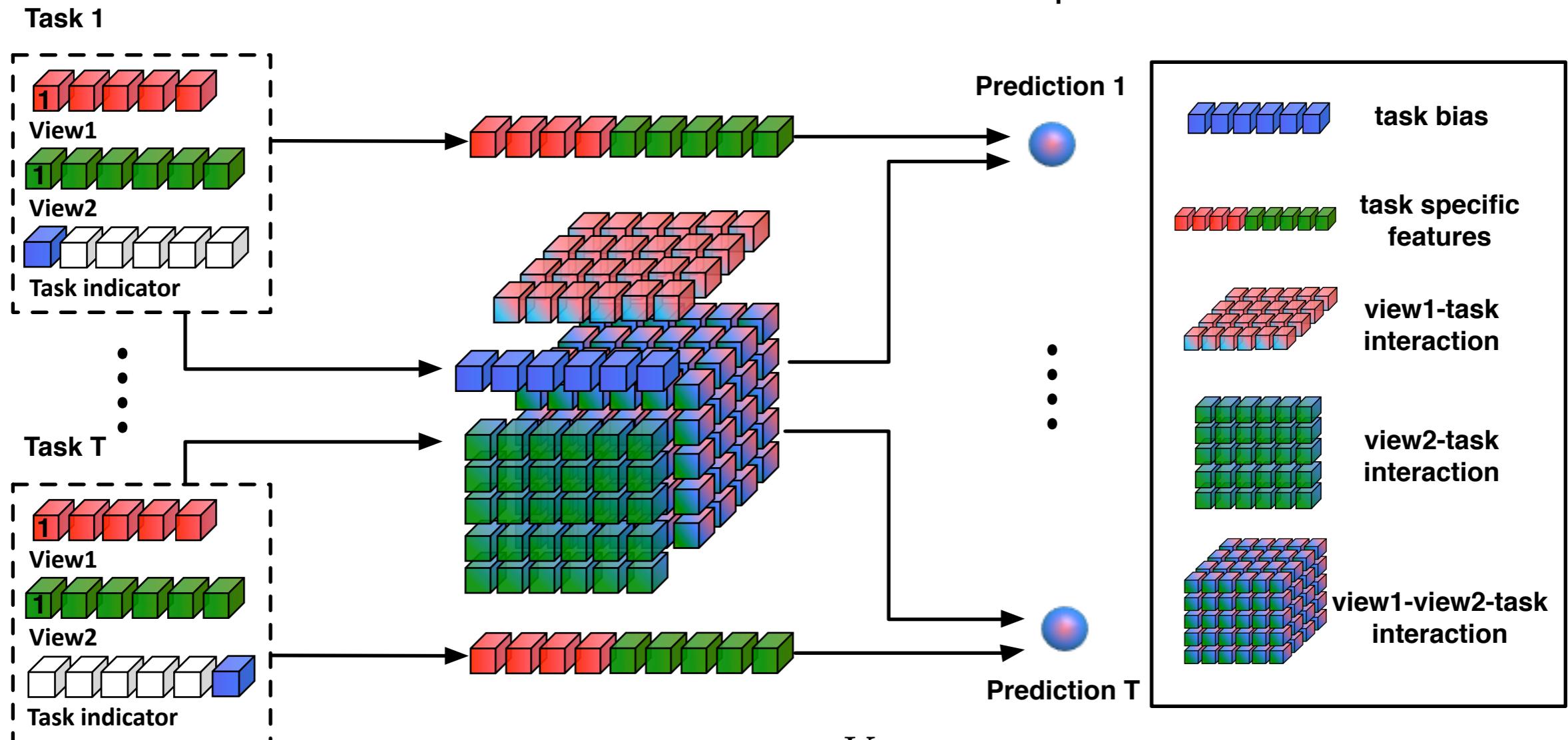
First project each view to a latent space

Then obtain joint representation of multi-view data by element-wise multiplication.

Too restrict to assume all tasks share the same subspace

Multilinear Factorization Machines (MFMs)

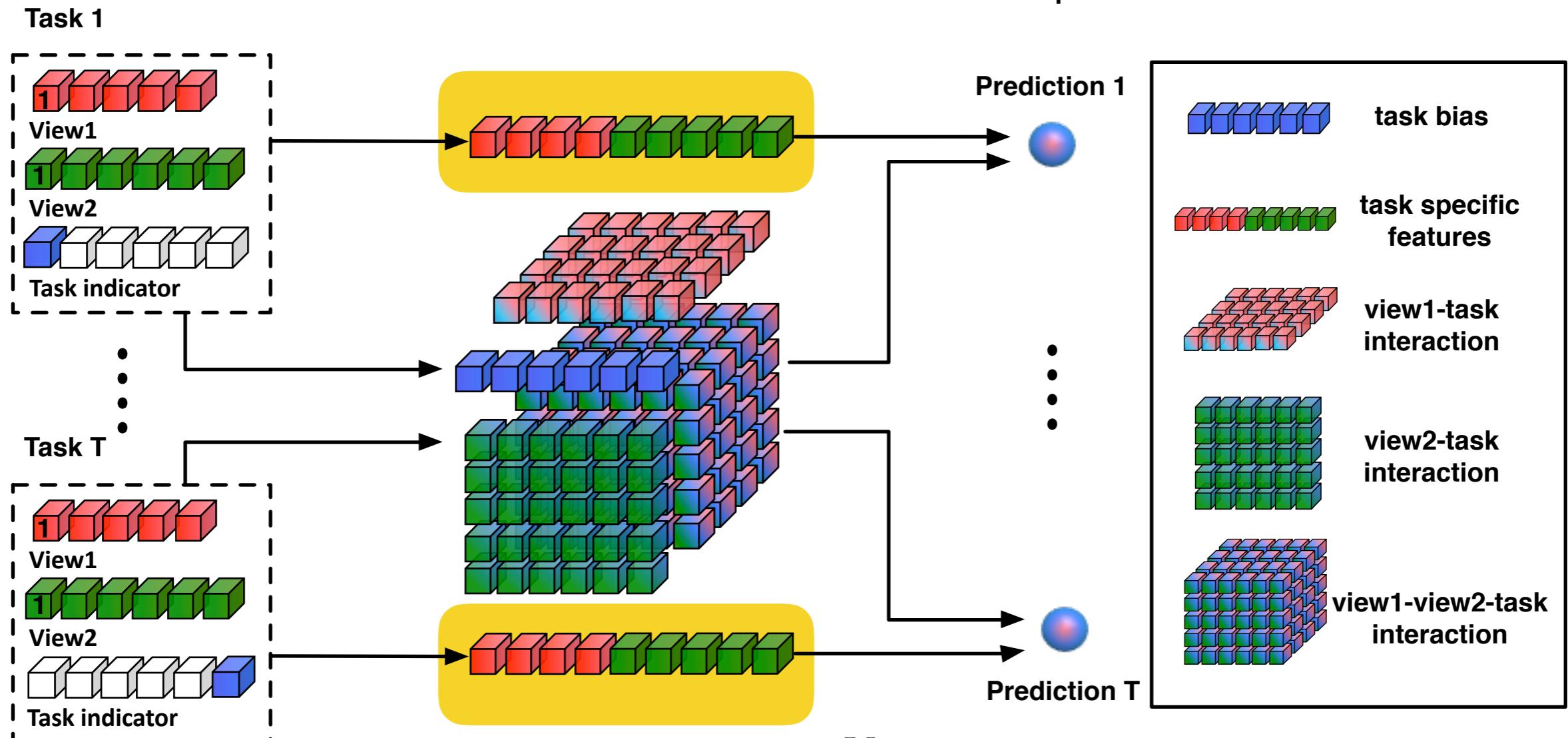
Learning from task-specific linear space and the task-view shared multilinear feature space



$$f_t(\{\mathbf{x}^{(v)}\}) = \mathbf{x}^T \mathbf{u}_t + \phi^t \prod_{v=1}^V * \left(\mathbf{z}^{(v)T} \boldsymbol{\Theta}^{(v)} \right)^T$$

Multilinear Factorization Machines (MFMs)

Learning from task-specific linear space and the task-view shared multilinear feature space



$$f_t(\{\mathbf{x}^{(v)}\}) = \mathbf{x}^T \mathbf{u}_t + \phi^t \prod_{v=1}^V * \left(\mathbf{z}^{(v)T} \Theta^{(v)} \right)^T$$

Learning MFMs

$$\begin{aligned} \min \mathcal{R}(\Phi, \{\Theta^{(v)}\}, \mathbf{U}) = & \sum_{t=1}^T \mathcal{L}_t(f_t(\{\mathbf{X}_t^{(v)}\}), \mathbf{y}_t) \\ & + \lambda \Omega_\lambda(\Phi, \{\Theta^{(v)}\}) + \gamma \Omega_\gamma(\mathbf{U}) \end{aligned}$$

$\Theta^{(v)} \in \mathbb{R}^{(I_v+1) \times R}$ factor matrix for each view

$\Phi \in \mathbb{R}^{T \times R}$ factor matrix for tasks

$\mathbf{U} \in \mathbb{R}^{I \times T}$ weight matrix for linear mapping

$$\mathcal{L}_t(f_t(\{\mathbf{X}_t^{(v)}\}), \mathbf{y}) = \frac{1}{N_t} \sum_{n=1}^{N_t} \ell\left(f_t(\{\mathbf{x}_{t,n}^{(v)}\}), y_{t,n}\right) \quad \text{empirical loss}$$

Solved by alternating block coordinate descent

Experiments - Dataset & Evaluation

- FOX: **multi-class** w/ image and text features
- DBLP: **multi-label** w/ textual and linkage features
- MovieLens: **regression** w/ users, items, tags
- Amazon: **large-scale regression** w/ users, items, text

| Classification | #Feature | T | N_p | N_n |
|----------------|--|-----|-------------------|-------------|
| FOX | image(996), text(2,711) | 4 | 178~635 | 888~1,345 |
| DBLP | linkage(4,638), text(687) | 6 | 635~1,950 | 2,688~3,985 |
| Regression | #Feature | T | N | Density |
| MovieLens | users(943), movies(1,599), tags(1,065) | 10 | 758~39,895 | 6.3% |
| Amazon | users(1,805,364), items(192,978), text(83,143) | 5 | 349,038~1,015,189 | 0.001% |

Average results of 10 times of random sampling:
n% labeled instances as training set (n=10,20, and 30)
10% as validation set, 40% as testing set

Experiments - Compared Methods

- » **rMTFL**: robust multi-task feature learning algorithm
- » **IteM²**: transductive MTMV classification algorithm
- » **CSL-MTMV**: state-of-the-art inductive MTMV learning algorithm
- » **Factorization Machine (FM)**: state-of-the-art factorization model
- » **Tensor Factorization (TF)**: factorize highest-order weight tensor
- » **Multilinear Tensor Factorization (MFM)**: proposed method
 - » **MFM-T**: only using tensor part (**U** is fixed as a zero matrix)
 - » **MFM-F**: using F-norm regularizers for all parameters
 - » **MFM-F-S**: using $\ell_{2,1}$ -norm on **U** for joint feature selection
F-norm on the rest parameters

Experiments - Classification on FOX dataset

| Training Ratio | Measure | rMTFL | FM | TF | IteM ² |
|----------------|---------|--------------|--------------|---------------------|---------------------|
| 10% | ACC | 0.8816±0.011 | 0.7883±0.011 | 0.8460±0.035 | 0.4052±0.076 |
| | F1 | 0.6911±0.035 | 0.2930±0.046 | 0.6362±0.044 | 0.3598±0.030 |
| | AUC | 0.9109±0.013 | 0.7764±0.018 | 0.8681±0.038 | 0.5326±0.036 |
| 20% | ACC | 0.9039±0.013 | 0.8087±0.011 | 0.8546±0.025 | 0.5091±0.078 |
| | F1 | 0.7654±0.026 | 0.3764±0.050 | 0.6632±0.051 | 0.3306±0.068 |
| | AUC | 0.9353±0.016 | 0.8260±0.012 | 0.8751±0.029 | 0.4954±0.043 |
| 30% | ACC | 0.9314±0.005 | 0.8255±0.007 | 0.8767±0.082 | 0.4289±0.134 |
| | F1 | 0.8051±0.015 | 0.4448±0.026 | 0.7302±0.132 | 0.3314±0.056 |
| | AUC | 0.9709±0.005 | 0.8393±0.012 | 0.9010±0.091 | 0.5365±0.039 |
| Training Ratio | Measure | CSL-MTMV | MFM-T | MFM-F | MFM-F-S |
| 10% | ACC | 0.8986±0.011 | 0.9259±0.019 | 0.9343±0.012 | 0.9364±0.011 |
| | F1 | 0.7335±0.029 | 0.7799±0.053 | 0.8076±0.038 | 0.8119±0.027 |
| | AUC | 0.9342±0.011 | 0.9678±0.015 | 0.9763±0.008 | 0.9777±0.009 |
| 20% | ACC | 0.9264±0.005 | 0.9551±0.005 | 0.9569±0.010 | 0.9612±0.005 |
| | F1 | 0.8004±0.012 | 0.8721±0.012 | 0.8769±0.027 | 0.8882±0.014 |
| | AUC | 0.9705±0.003 | 0.9883±0.003 | 0.9885±0.006 | 0.9922±0.002 |
| 30% | ACC | 0.9390±0.004 | 0.9641±0.007 | 0.9709±0.003 | 0.9697±0.004 |
| | F1 | 0.8341±0.012 | 0.9000±0.018 | 0.9185±0.010 | 0.9149±0.010 |
| | AUC | 0.9812±0.003 | 0.9916±0.003 | 0.9949±0.001 | 0.9949±0.001 |

Experiments - Classification on FOX dataset

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MFMs consistently outperform compared methods.

MFMs improve 6~10% over the best compared methods

| Training Ratio | Measure | CSL-MTMV | MFM-T | MFM-F | MFM-F-S |
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| | | | 0.9259±0.019 | 0.9343±0.012 | 0.9364±0.011 |
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| | AUC | 0.9812±0.003 | 0.9916±0.003 | 0.9949±0.001 | 0.9949±0.001 |

Experiments - Classification on DBLP dataset

| Training Ratio | Measure | rMTFL | FM | TF | IteM ² |
|----------------|---------|--------------|--------------|--------------|-------------------|
| 10% | ACC | 0.8057±0.004 | 0.7264±0.004 | 0.7471±0.011 | 0.6223±0.004 |
| | F1 | 0.5395±0.015 | 0.0732±0.019 | 0.5606±0.011 | 0.3176±0.007 |
| | AUC | 0.7888±0.007 | 0.6264±0.023 | 0.7723±0.009 | 0.5310±0.007 |
| 20% | ACC | 0.8319±0.004 | 0.7628±0.007 | 0.7878±0.007 | 0.6309±0.003 |
| | F1 | 0.6447±0.008 | 0.2680±0.038 | 0.6247±0.014 | 0.3494±0.006 |

MFMs consistently outperform compared methods.
MFMs improve 6~10% over best compared methods

| Training Ratio | Measure | CSL-MTMV | MFM-T | MFM-F | MFM-F-S |
|----------------|---------|--------------|--------------|---------------------|---------------------|
| 10% | ACC | 0.7290±0.005 | 0.8008±0.004 | 0.8058±0.004 | 0.8062±0.005 |
| | F1 | 0.4402±0.004 | 0.5278±0.018 | 0.5469±0.014 | 0.5471±0.015 |
| | AUC | 0.6890±0.006 | 0.8039±0.010 | 0.8113±0.010 | 0.8120±0.009 |
| 20% | ACC | 0.7760±0.002 | 0.8346±0.004 | 0.8374±0.004 | 0.8371±0.004 |
| | F1 | 0.5295±0.007 | 0.6274±0.013 | 0.6499±0.012 | 0.6508±0.012 |
| | AUC | 0.7655±0.005 | 0.8531±0.006 | 0.8658±0.005 | 0.8632±0.005 |
| 30% | ACC | 0.8037±0.003 | 0.8501±0.004 | 0.8527±0.004 | 0.8535±0.004 |
| | F1 | 0.5869±0.007 | 0.6800±0.013 | 0.6891±0.012 | 0.6892±0.009 |
| | AUC | 0.8083±0.006 | 0.8757±0.005 | 0.8866±0.006 | 0.8866±0.006 |

Experiments - Regression on MovieLens dataset

| Training Ratio | Measure | rMTFL | FM | TF | CSL-MTMV |
|----------------|---------|--------------|---------------------|--------------|---------------|
| 10% | RMSE | 1.1861±0.008 | 1.0251±0.003 | 1.5679±0.099 | 1.05013±0.005 |
| | MAE | 0.8516±0.004 | 0.8422±0.004 | 1.2497±0.088 | 0.8516±0.004 |
| 20% | RMSE | 1.0631±0.005 | 0.9898±0.003 | 1.2519±0.069 | 1.0214±0.004 |
| | MAE | 0.8539±0.005 | 0.7997±0.004 | 0.9801±0.053 | 0.8294±0.004 |
| 30% | RMSE | 0.9917±0.003 | 0.9765±0.003 | 1.2066±0.061 | 1.0082±0.003 |
| | MAE | 0.8159±0.003 | 0.7815±0.003 | 0.9380±0.045 | 0.8189±0.003 |

| Training Ratio | Measure | MFM-T | MFM-F | MFM-F-S |
|----------------|---------|---------------------|---------------------|---------------------|
| 10% | RMSE | 1.0078±0.005 | 1.0069±0.005 | 0.9976±0.004 |
| | MAE | 0.8142±0.005 | 0.8082±0.005 | 0.8022±0.004 |
| 20% | RMSE | 0.9877±0.003 | 0.9977±0.003 | 0.9857±0.003 |
| | MAE | 0.7987±0.003 | 0.8023±0.003 | 0.7927±0.004 |
| 30% | RMSE | 0.9795±0.003 | 0.9887±0.004 | 0.9785±0.003 |
| | MAE | 0.7885±0.002 | 0.7823±0.004 | 0.7789±0.004 |

MFM-T perform well in most cases, indicating that task-specific linear feature map is less important for regression

Experiments - Regression on Amazon dataset

Due to memory overhead, rMTFL and CSL-MTMV are not compared

| Training Ratio | Measure | FM | TF | MFM-T | MFM-F | MFM-F-S |
|----------------|---------|--------------|--------------|---------------------|---------------------|---------------------|
| 10% | RMSE | 0.9834±0.001 | 3.6044±0.003 | 0.9775±0.001 | 0.9857±0.001 | 0.9825±0.002 |
| | MAE | 0.7420±0.001 | 3.4574±0.005 | 0.7249±0.001 | 0.7158±0.002 | 0.7129±0.001 |
| 20% | RMSE | 0.9814±0.001 | 3.5611±0.018 | 0.9764±0.001 | 0.9845±0.001 | 0.9775±0.001 |
| | MAE | 0.7343±0.002 | 3.3965±0.030 | 0.7255±0.001 | 0.7112±0.001 | 0.7086±0.001 |
| 30% | RMSE | 0.9782±0.002 | 3.4962±0.018 | 0.9705±0.002 | 0.9841±0.001 | 0.9733±0.001 |
| | MAE | 0.7257±0.002 | 3.2945±0.034 | 0.7001±0.001 | 0.7115±0.001 | 0.7078±0.001 |

MFM-T perform well in most cases, indicating that task-specific linear feature map is less important for regression

Conclusion

1. A simple way to learn **joint representation** of multi-view data, and demonstrate its effectiveness.
2. Consider both **linear feature map** and the **shared multilinear structure** can improve the performance
3. Time complexity and space complexity of MFM are **linear** in the feature dimensionality.

Code available at GitHub.
Thanks for SIGIR/WSDM Travel Grant!

