Popular scientific project description for project funded by Ekhagastiftelsen

Popular scientific project description is to be submitted within 2 months of project grant.

Application number:	2017-19
Project title:	Healthier food from the ground up - Rewarding farmers for
	public goods provision
Receiver of grant (name,	IFOAM EU (International Federation of Organic
address):	Agriculture Movements EU Group)
	Rue du Commerce 124, 1000 Brussels, Belgium
Contact / project manager:	Stephen Meredith
Project start (yyyy-mm-dd): *	2017-12-01
Project end (yyyy-mm-dd): *	2019-05-30
By Ekhagastiftelsen granted sur	m: SEK 780.000 for 1 ½ years

Project description: (max 150 words)

The future Common Agricultural Policy (CAP) has a unique opportunity to use public money to reward farmers for producing better food while having a positive impact on the environment and society. However, there is currently a lack of knowledge about effective ways to measure the socio-economic and environmental impact on farm-level, making it difficult to accurately remunerate farmers for public goods provision. On one hand, the project aims to conceptualise a model that can monitor, evaluate and remunerate farmers' provision of public goods as an integrated part of CAP post-2020. On the other hand, the project aims to use the model to influence CAP post-2020 by raising awareness of policy-makers on the importance of incentivizing farmers to deliver public goods and the potential of the monitoring and evaluation system. This will be achieved through a literature review, expert interviews, a workshop, publications, a stakeholder seminar and targetted meetings with policy-makers.

^{*} Dates for project start and end should be the dates for which the grant is received (Not dates for total project if longer than period for which grant is received)